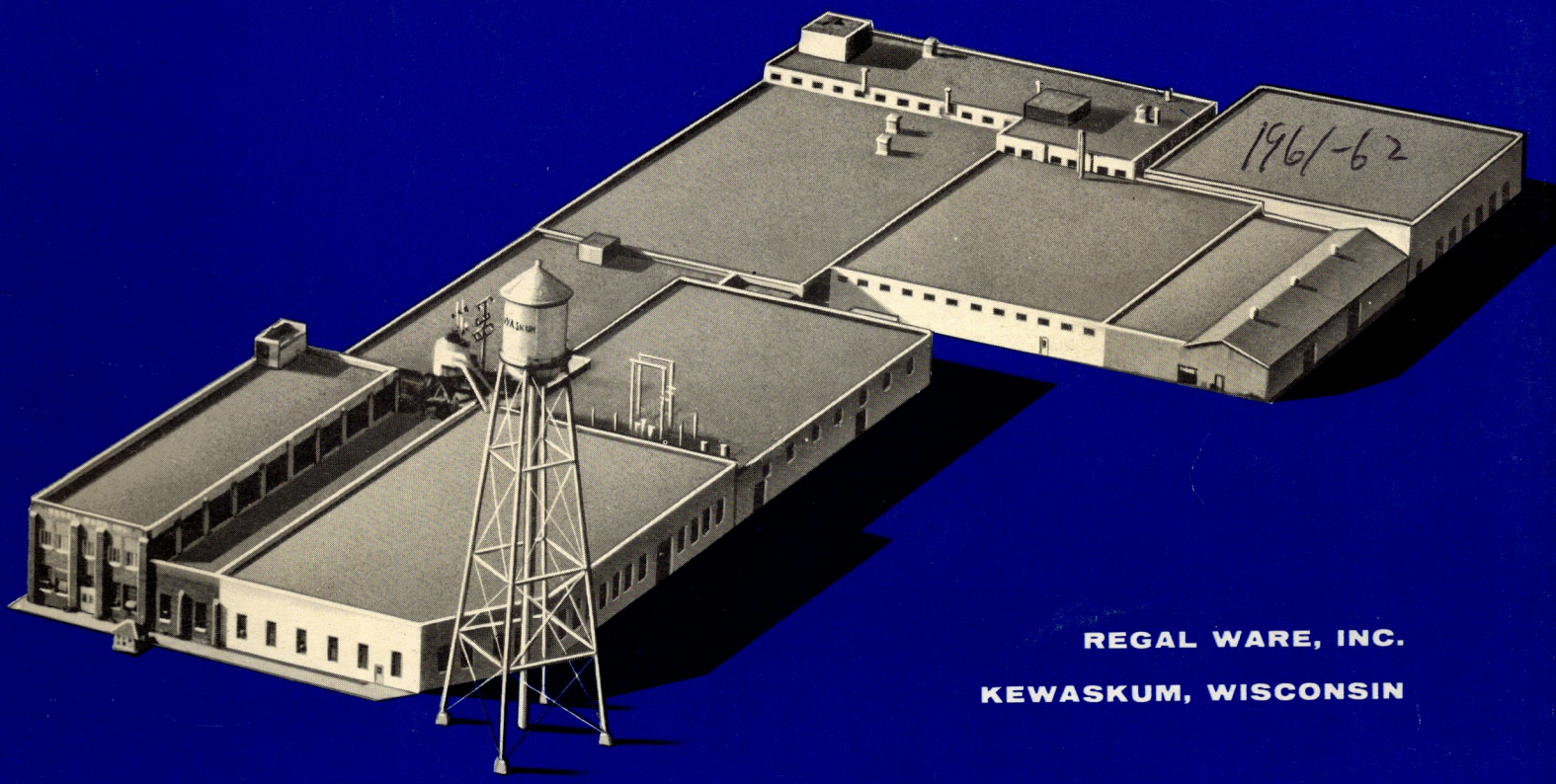
Regal

world's finest cooking ware



REGAL WARE, INC.
KEWASKUM, WISCONSIN

Quality Aluminum
Stainless Steel
Gift Ware
Specialty Items
Electrical Appliances

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

CATALOG NO. 13

Regal PRODUCTS ARE NATIONALLY ADVERTISED!



Seen in these magazines by more than

40,000,000 READERS



REGAL wins international recognition . . .

Regal Ware, Inc., was a leader among American industries in the successful development and manufacture of 105MM Steel Cartridge Cases for the U.S. Army. In 1952, a Special Committee of the North Atlantic Treaty Organization (NATO) including 45 military, government and industrial experts (pictured above) from 11 different countries visited Regal Ware to study Regal's methods and techniques. In 1958, Regal products were selected for exhibition as examples of America's finest cookware at the Brussels World's Fair and in 1959 at the American National Exhibition held in Moscow, Russia.

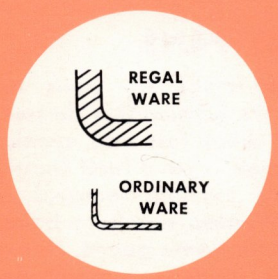
Now ..... a complete line in one clean, coordinated design

Regal

extra-heavy ALUMINUM "Waterless" Cookware

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN





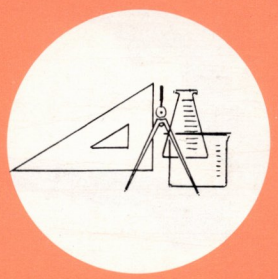
EXTRA HEAVY FOR "LOW HEAT" COOKING

The extra heavy aluminum (see drawing) heats fast and evenly without burning or scorching foods. Only "low" or "simmer" heat is needed to cook . . . reduces fuel costs.



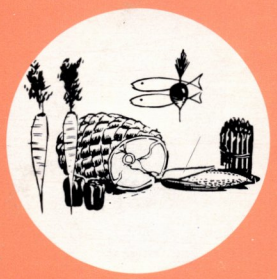
STUNNING BAKELITE FITTINGS

All fittings are made of heat-resistant bakelite. Welded handles won't turn or loosen and are protected by gold-tone flame guards. Distinctive, easy-to-grasp cover knobs.



SCIENTIFICALLY DESIGNED

Precision-fit covers conduct heat evenly so food cooks thoroughly on all sides. Bottoms are flat and fit snugly over the heating unit for maximum heating efficiency.



HELPS PRESERVE MINERALS and VITAMINS

The "waterless" method of cooking helps to preserve health-building minerals and vitamins. Meals are more flavorful because the foods are cooked in their own rich, natural juices.

Regal EXTRA HEAVY ALUMINUM "Waterless" Cookware

Guaranteed by Good Housekeeping — Replacement or Refund of Money if Not as Advertised Therein



CHICKEN FRYERS and COVERED FRY PANS

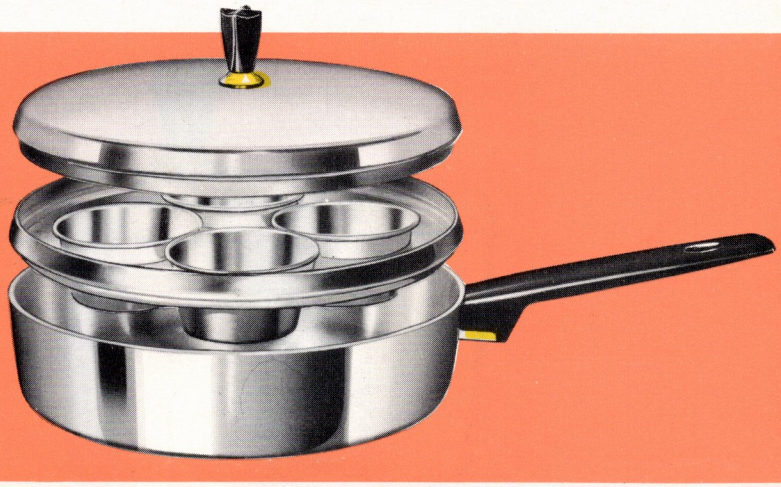
The heavy aluminum with its uniform, heat-conducting quality, guarantees delicious, golden-brown frying. Wonderful for top-stove roasting, cooking and broiling. Silverlike outside finish; sun-ray inside; satin-finish bottom. Bakelite handles are protected by flame guards. Eyelet permits hanging -- saves storage space.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5028	7½ in. Covered Fry Pan	1-4	8
5029	8½ in. Covered Fry Pan	1-4	10
5030	10 in. Chicken Fryer	1-4	12
5031	11 in. Chicken Fryer	1-4	14

VEGETABLE PAN and POACHER

A versatile pan that is used several times a day. It's just the right size for preparing frozen vegetables, fruits, cereals and sauces. Tray and four cups simplify the preparation of poached eggs and baby foods . . . and it is convenient for warming left-overs, canned foods, etc. Overall diameter, 8½ inches.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5027	8½ in. Vegetable Pan	1-4	12½





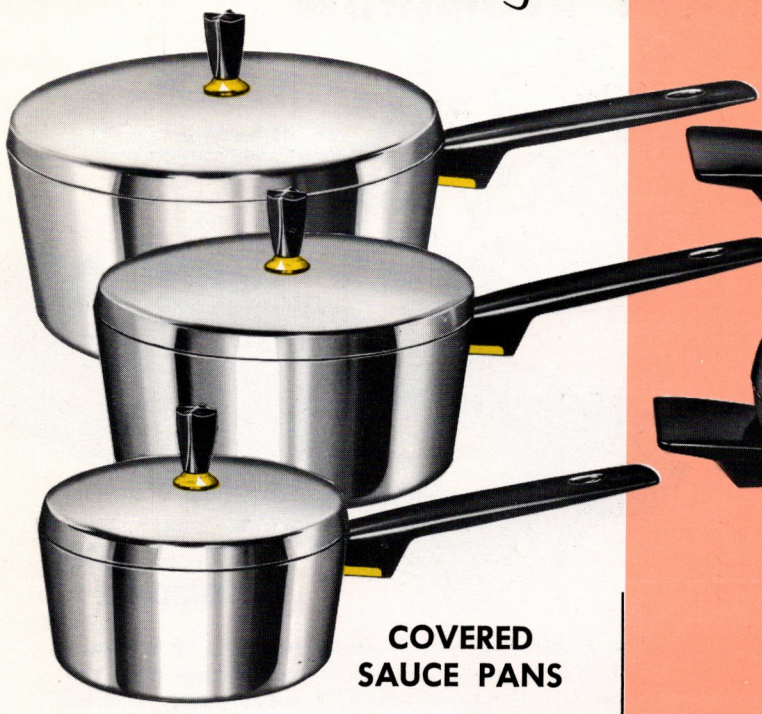
OPEN FRY PANS

These streamlined, easy-to-use fry pans incorporate every feature the homemaker desires. They're super-durable -- heat fast and evenly. Efficient on any type range -- save fuel! Gently rounded corners simplify stirring, removal of contents, and cleaning. Welded, non-burn bakelite handles with protective flame guard. Hang-up eyelet for convenient, space-saving storage.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5048	7½ in.	1-4	6
5049	8½ in.	1-4	7
5050	10 in.	1-4	8½

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

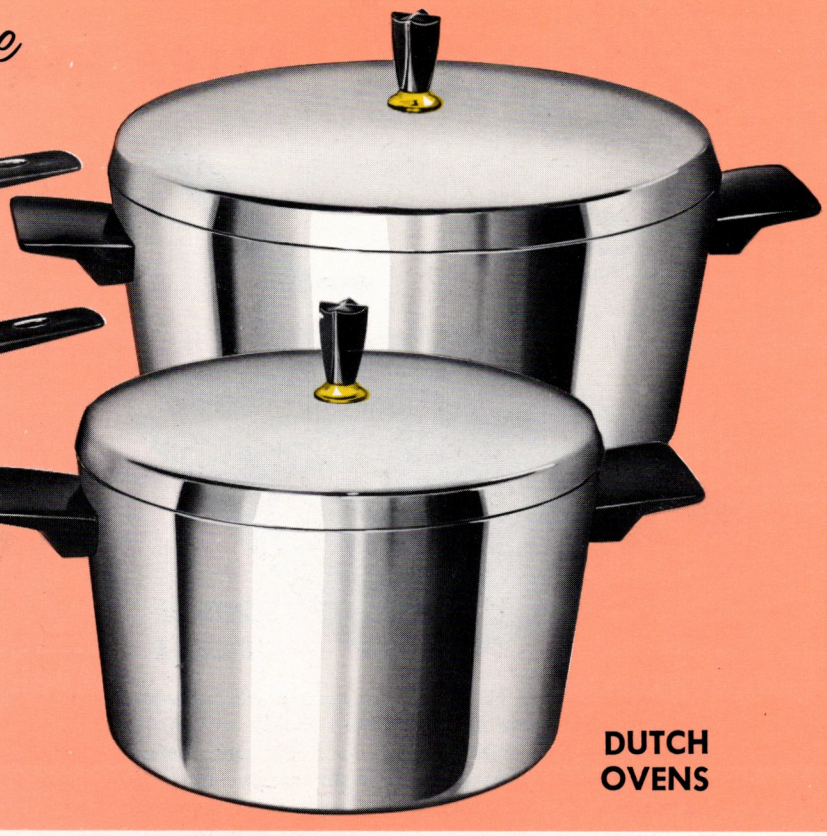
World's Finest Cooking Ware



COVERED SAUCE PANS

Unsurpassed for beauty, quality, and for preparing tasty and healthful foods. Snug-fitting covers seal in the garden freshness of vegetables and full flavor of meats. Bakelite handles have flame guards and hang-up feature.

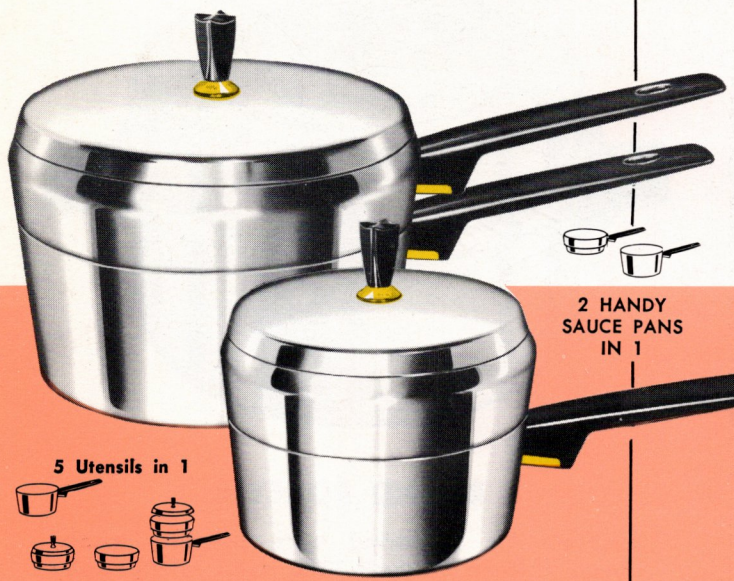
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5021	1 qt.	1-4	7
5022	2 qt.	1-4	9
5023	3 qt.	1-4	10



DUTCH OVENS

Perfect for top-range "waterless" cooking, roasting, boiling or stewing. May be used to prepare a complete meal over one low burner -- saves time and fuel. Precision-fit covers help to retain full food values. Modern styling with sure-grip welded bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5024	4 qt.	1-4	11½
5025	5 qt.	1-4	13



2 HANDY SAUCE PANS IN 1

5 Utensils in 1

DOUBLE BOILERS – COMB. COOKERS

These ultra-modern utensils provide an easy way to prepare cereals, delicate sauces and other foods . . . or to cook two foods at the same time. Covers fit both inset and bottom. The 1 qt. size has 5 different uses. The inset pan of the 2 qt. size may be used as a separate sauce pan.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5061	1 qt. Combination Cooker	1-4	8
5062	2 qt. Double Boiler	1-4	10



HANG-UP FEATURE
Large eyelet in handle permits hanging utensils to store -- saves cupboard space.

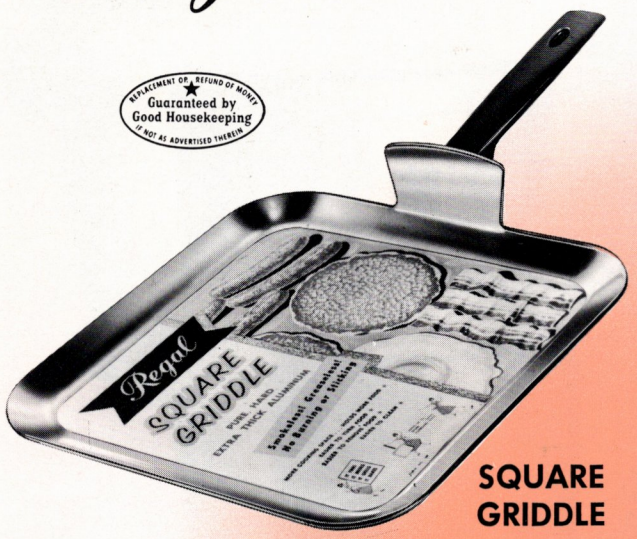
5 Utensils in 1

COMBINATION COOKER

A five-in-one utensil that is handy for the preparation of foods for all meals. May be used as a covered sauce pan, double boiler, covered casserole, pudding pan or open sauce pan. Handy for cooking two foods over one low burner. Beautiful silverlike finish. Inset pan has wide rim for easy handling.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5063	3 qt	1-4	12

Regal EXTRA HEAVY ALUMINUM



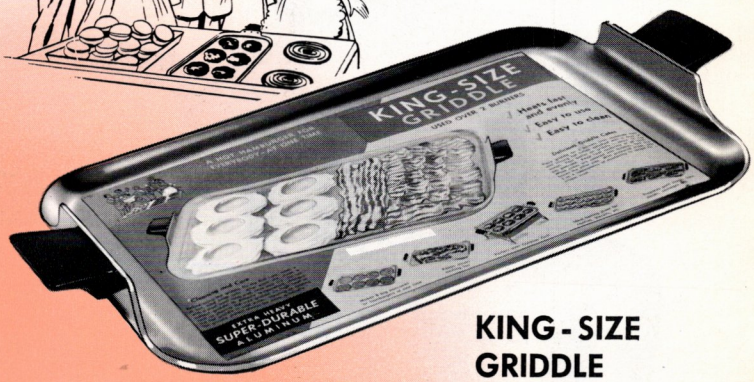
SQUARE GRIDDLE

The square 11 x 11 inch surface provides greater cooking space. It's easier to turn foods; to remove them from the griddle; and to drain off grease. Bacon fries in smooth, straight strips. Eggs fit better -- slide off easily. Pure, triple-thick, polished aluminum. Cool, welded bakelite handle with flame guard and eyelet for hanging. Colorful label attached.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5411	11 x 11 in.	1-4	8



A hot hamburger for everybody -- at one time!



KING-SIZE GRIDDLE

It's really king size — measures 10 x 16 inches — fits over 2 range burners. Ideal for use with outdoor grill. Prepares plenty for everybody — 8 big hamburgers or pancakes at one time — saves time and work. Extra thick aluminum — heats fast and evenly — cleans in a jiffy. Attractive bakelite side handles for easy carrying or serving.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5416	10 x 16 in.	1-4	11½



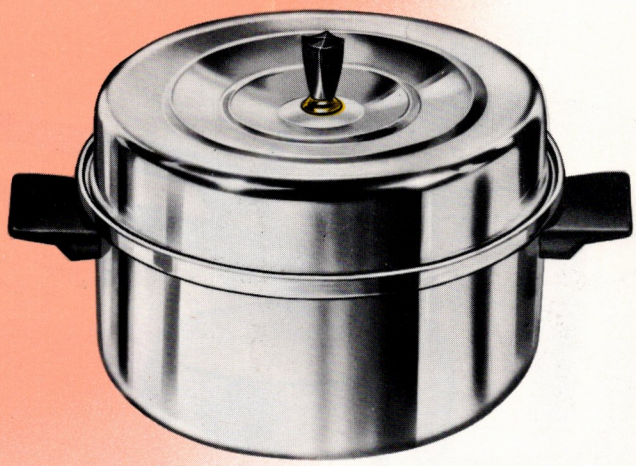
DOUBLE DUTY ROASTER

A sleek, streamlined roaster designed for everyday use. It is two utensils in one -- a covered roaster or, with cover removed and reversed, a duel set of baking pans or casseroles with dozens of uses. Efficient on top of the stove or in the oven. Both bottom and cover have non-burn thermoplax handles.



2 Utensils in 1

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5056	16 in.	1	4½



ROUND ROASTER

Excellent for preparing taste-pleasing meals, roasts, chicken or duck. The cover is especially designed for self-basting. Deep, corrugated bottom provides fast, even distribution of heat. Beads are tightly rolled for extra strength; corners are gracefully rounded for easy cleaning. Durable aluminum with high-gloss finish and sturdy, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5252	12 in. Dia.	1-4	10

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

Guaranteed by Good Housekeeping

Buttercup POPCORN POPPER

Regal



HANDY STRAINER SAUCE PAN

Drains without removing cover -- handy and safe to use. Marvelous for preparing potatoes, vegetables, macaroni, etc. Excellent for crisping.

It's new! It's entirely different! It's a 2 in 1 utensil the entire family will enjoy. Utilizes a new principle to make crisp, tender, delicious popcorn in a jiffy -- without shaking. Butter or oil is placed in special cup underneath the cover -- spreads evenly over all of the popcorn. A twist of the cover operates the agitator -- prevents burning -- insures popping to the last kernel. Cup and agitator are easily removed . . . popper may then be used as a handy strainer sauce pan. Made of polished aluminum with heat-resistant bakelite handle and cover knob. Flame guard protects handle. Eyelet permits hanging for storage.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5103	3 qt. Popcorn Popper	1-4	7



Butter or oil is placed in cup underneath cover -- spreads evenly over the top of all of the popcorn. Just a twist of the cover operates the agitator. Cup and agitator slip out for easy cleaning.

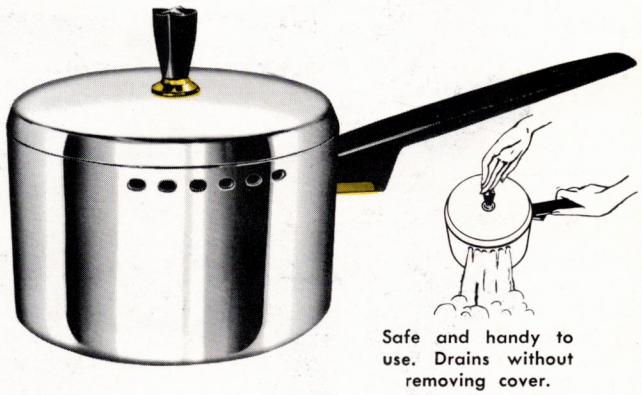


No Spills! No Scalds! Drain without removing cover.

3 QT. LOCKLID SAUCE PAN

Designed for safety and convenience! Drains without removing cover . . . prevents spilling or scalding. A slight twist locks the cover in strainer position; another twist and the strainer holes are closed to seal in the minerals, vitamins and delicate flavors of foods being cooked. Sleek, streamlined design in extra heavy aluminum. Silvery outside finish; sun-ray inside; and satin-finish bottom. Welded bakelite handle with flame guard and eyelet for hanging. Big, easy-to-grip bakelite cover knob.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5333	3 qt.	1-4	11



Safe and handy to use. Drains without removing cover.

1½ QT. STRAINER SAUCE PAN

This charmingly styled utensil is equally useful as a sauce pan, strainer or crisper. It is just the right capacity for cooking small quantities of potatoes, vegetables, fruits or spaghetti. It is practical for crisping wafers, cereals and other foods -- strainer holes release the moisture. Made of gleaming aluminum with jewel-like cover knob and welded bakelite handle with flame guard protector.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5331½	1½ qt. Strainer Sauce Pan	1-4	5¼

Regal

QUALITY ALUMINUM

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN



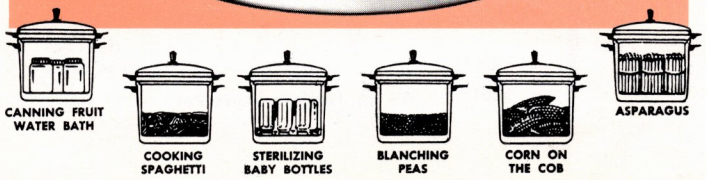
8-CUP PERCOLATOR

This lovely percolator simplifies the preparation of delicious full-flavored coffee. Operates on any type of heating unit. Cool, easy-to-grip black bakelite handle and no-drip spout makes pouring easy. Made of finest aluminum with gleaming polished finish; black bakelite cover knob with gold-tone base plate.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5018	**8-Cup Percolator**	**1-4**	**8**

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.





BLANCHER-COOKER

Blanching • Spaghetti Cooker • Soup Kettle
Sterilizing • French Frying • Canning
Stewing

Scientifically designed and laboratory tested for the proper blanching of foods. This 8-quart blancher is extra deep for ease in handling large quantities of the bulkiest vegetables. The small holes in the basket retain even the smallest vegetables and permit free circulation of steam or boiling water. It is ideal for cooking large quantities of spaghetti, corn-on-the-cob, soups and french fried foods. Practical for use as a large colander, canner and baby bottle or fruit jar sterilizer. Highly polished finish outside; sun-ray finish inside; satin-finish bottom; and heat-resistant bakelite handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5058	**8 qt.**	**1**	**3½**

NEW! HOSTESS SET

EXTRA EXTRA HEAVY ALUMINUM "WATERLESS" COOKWARE

by Regal



Guaranteed by Good Housekeeping — Replacement or Refund of Money if not as advertised therein

Entirely new! Superbly styled . . . with the bright new "look of the future." It combines the gleaming beauty of finest aluminum with black bakelite heat-resistant fittings accented by anodized gold-color metal.

3 QT. COVERED SAUCE PAN

2 QT. COVERED SAUCE PAN

1 QT. COVERED SAUCE PAN

GUARANTEE

A written guarantee by the manufacturer against defects in material or workmanship is included with the set.

REGAL WARE, INC.
Kewaskum, Wis.

EYELET FOR HANGING
Large eyelet in the handle permits hanging the utensils to save storage space.

5 QT. DUTCH OVEN

Cover Fits Fry Pan or Dutch Oven



RECIPE BOOK and CLEANER

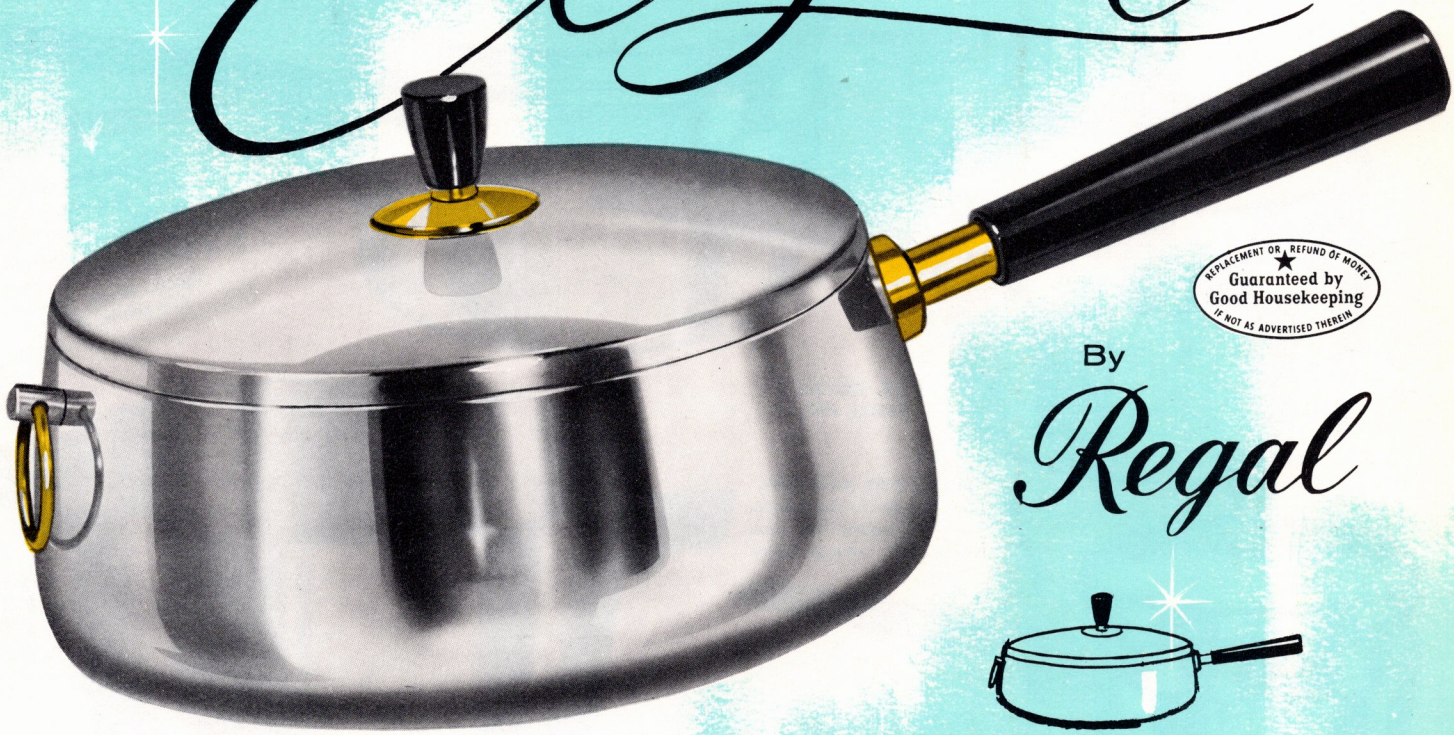
FLAME GUARD
Anodized, gold-color flame guard protects handle from direct heat.

10 IN. FRY PAN

SET NO. 25
Includes items No. 5025, 5050, 5023, 5022 and 5021

This beautiful, all-purpose set makes cooking a joy instead of a chore. The extra heavy aluminum heats fast and evenly without "hot spots" . . . and saves fuel because only **low heat** is required for cooking. It permits cooking the modern "waterless" way. This method helps to retain health-building minerals and vitamins as well as savory food colors and flavors. The gleaming, silverlike aluminum is easy to clean -- and it's built for lifetime service. Packed in attractive shipping carton. **Ship. wt., 11 lbs.**

Elegance



REPLACEMENT OR REFUND OF MONEY
★ Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

By

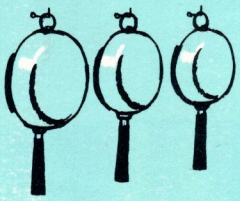
Regal

an original concept in aluminum cookware

It's entirely new! It's completely different! It's the most beautiful and practical cookware ever developed. Every feature is designed to save time and work. Elegance Ware makes the preparation of meals easier than ever . . . because the foods can be cooked and served in the same utensil. The extra heavy aluminum keeps the foods hot and appetizing at the table. Cooks the LOW HEAT "Waterless Way" . . . the delicious modern method that helps preserve health-building minerals and vitamins.

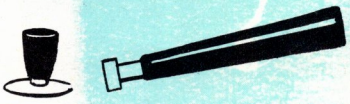
DISTINCTIVE CONTOUR STYLING

The wide flared bottoms fit snugly on the heating unit for maximum cooking efficiency . . . permit LOW HEAT cooking . . . save fuel!



NEW TYPE HANG-UP RINGS

Decorative rings on front of utensils for easy lifting . . . also permit hanging utensils to save storage space. .



EXQUISITE BAKELITE HANDLES AND KNOBS

Superbly styled in ebony black, heat-resistant bakelite. Welded handles won't turn or loosen.

a new era in cookware . . . . . .

Elegance

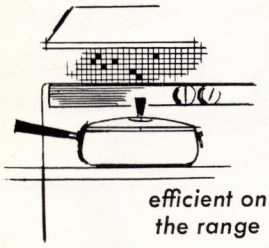
by REGAL

EXTRA HEAVY ALUMINUM WATERLESS COOKWARE

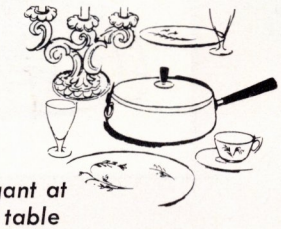
It's entirely new! It's completely different! Every feature of this exquisitely beautiful ware is designed to save time and work. Meal preparation is easier than ever . . . because foods can be cooked and served in the same utensil. The heavy aluminum keeps the foods hot and appetizing at the table.

Cook and Serve

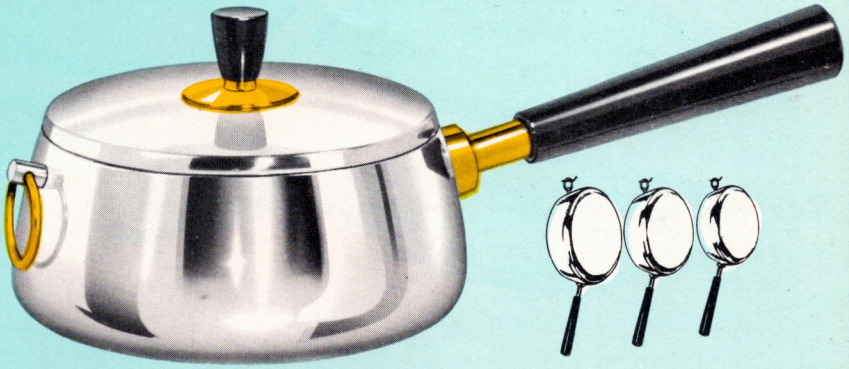
IN THE SAME UTENSIL



efficient on the range



elegant at the table



1½ QT. COVERED SAUCE PAN

NEW TYPE HANG-UP RINGS

Decorative rings are opposite the handles for easy lifting . . . also permit hanging the utensils to save storage space.

2½ QT. COVERED SAUCE PAN





5 QT. DUTCH OVEN

5 UTENSILS IN 1

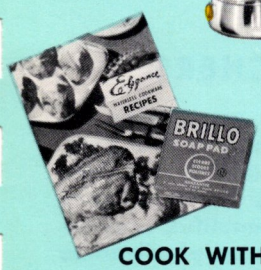




CASSEROLE-UTILITY PAN INSET

11-INCH CHICKEN FRYER





RECIPE BOOK and CLEANER

COOK WITH "LOW" HEAT

Cooks the LOW HEAT "Waterless Way" . . . the delicious modern method that helps preserve health-building minerals and vitamins. The wide, flared bottoms fit snugly on the heating unit for maximum heating efficiency -- saves fuel!

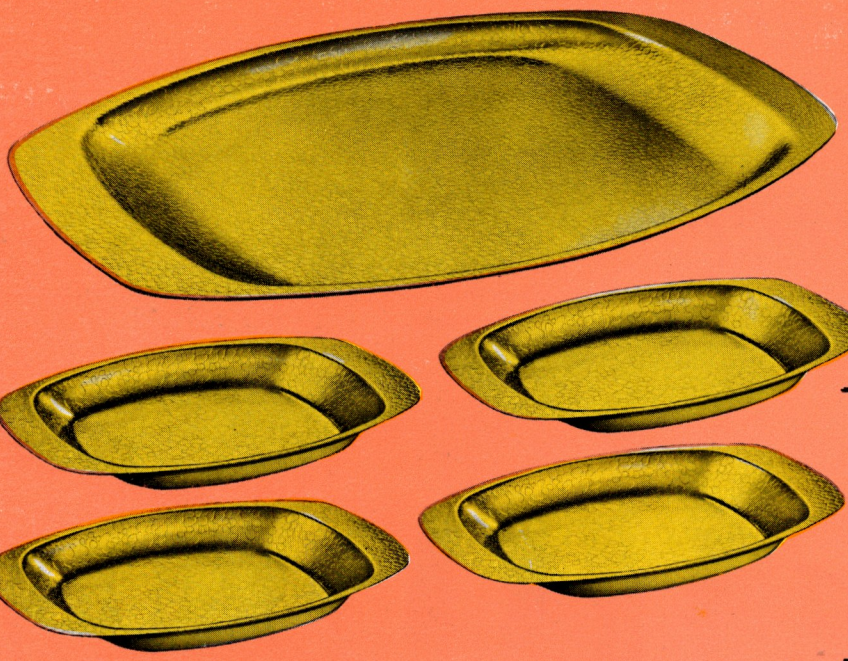
EASY TO CLEAN

The gleaming, silverlike outside finish, sun-ray inside and satin-finish bottoms make Elegance Ware wonderfully easy to clean.

Packed 1 set to attractively decorated corrugated shipping carton. Ship. wt., 11½ lbs.

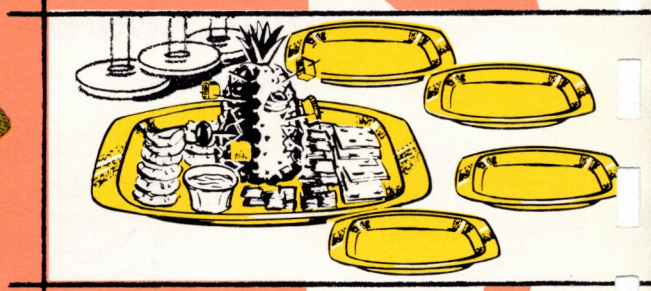
FASHION FITTINGS

Handles and cover knobs are made of ebony-black heat-resistant bakelite with lovely, "Gold-tone" decorations. Handles have welded sockets -- won't turn or loosen -- provide a cool, secure grip.



Guaranteed by Good Housekeeping

Regal



Hostess TRAY SET

Beautiful, graceful, modern styling provides plenty of room, yet permits easy handling. Excellent for serving sandwiches, appetizers, cakes, drinks, etc. Wonderful for use with the coffee or tea service. Gleaming Gold-tone on "pebble-grain" finish aluminum -- easy to clean. Size, 17½ x 12 inches. Set of four matching individual servers -- size, 8½ x 5½ inches.

Item No.	Description	Units per Ship. Carton	Shipping Wt. Lbs.
5207	Complete 5 Pc. Set	1-4	10
5205	Hostess Tray, 17½ x 12 in.	1-4	6
5204	Set of Four Servers, 8½ x 5½ in.	3 Sets	3



★ Anodized "Gold-tone" color is permanent -- stain and scratch resistant.

Party BOWL

It's big! It's exquisite! It's a bowl that finds constant use in the home. Just right for serving popcorn, pretzels, nuts, potato chips, fruit, candy and other tidbits. Excellent for the preparation and serving of salads -- metal holds the chill to keep the salads crisp and cool. Bowl is 14 inches in diameter and 3⅛ inches deep. Graceful, contemporary styling in finest aluminum -- anodized Gold-tone color on "pebble-grain" finish metal -- easy to clean.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5315	14 inch Party Bowl	12	11½



CHIP 'N DIP
POTATO CHIPS - CRACKERS



FRUIT
POPCORN - CANDY



Beverage PITCHERS

These tall, distinctively styled 2½ qt. pitchers are ideal for serving any type of drink — hot or cold. Metal holds chill when serving mixed drinks, iced tea, milk, etc. Built-in ice guard; flared top with wide lip for easy pouring; and beautiful, easy-to-grip black bakelite handle. Choice of silverlike Polished Finish or anodized Gold-tone color.

Item No.	Finish	Units per Ship. Cart.	Ship. Wt. Lbs.
5200	Polished Aluminum	1-4	4
5201	Gold-tone	1-4	4

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

Regal

Canister SET

Eye-pleasing beauty is combined with utility in this modern 4-piece set. Exquisitely styled in finest aluminum -- cannot rust -- seamless throughout for easy cleaning. Snug-fitting covers keep contents fresh. Each canister has a brilliant, silver-like finish and a "sculptured" bakelite knob with a gold-tone base plate that adds charm to any kitchen. Set includes 4 canisters with the specifications listed below.

ITEM NO. 5116

4-Piece Canister Set	Canister	Capacity	Liquid Capacity	Dia.	Height
Packed one set to a corrugated shipping carton -- banded 4 per shipment. Wt., 10½ lbs.	FLOUR	5 lb.	4 qt. 18 oz.	7 "	7- 1/16"
	SUGAR	5 lb.	3 qt. 1 oz.	6 "	6- 3/8"
	COFFEE	1⅜ lb.	2 qt. 1 oz.	5¼"	5-11/16"
	TEA	½ lb.	1 qt. 5 oz.	4¼"	5- 1/16"



3-PIECE Range Set

With this handy 3-piece set at her finger tips, the homemaker saves a lot of extra steps. Includes grease container (4½ in. dia. x 4⅜ in. height) with matching salt and pepper shakers. Grease container has removable strainer and cover with bakelite knob on gold-tone base plate. Made of polished aluminum -- rust-proof and easy to clean. Set matches Canister Set (above).

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5120	3-Piece Range Set	1-4	4¼



GIANT-SIZE Cake-Serve

It's lovely for table or buffet . . . marvelously handy in the kitchen. The big dome cover protects foods . . . fits over the biggest cake. It helps keep cake, sandwiches and other foods fresh and tasty. Cover is 6½ inches high (without handle) and 11 inches in diameter. Tray is 13¾ inches in diameter and can be used separately. Smartly styled in gleaming polished aluminum with black bakelite cover knob.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5340	Cake Serv	1	3

Red Cap SINGING TEA KETTLES

BY Regal



2½ QT STAINLESS STEEL

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN



PUSH-BUTTON LIFTS SPOUT CAP

A touch of the thumb on button in handle lifts spout cap — easy too fill — safe to pour.



2½ QT. POLISHED ALUMINUM



2½ QT. "GOLD-TONE" ALUMINUM



3 QT. POLISHED ALUMINUM

America's most beautiful and practical tea kettle. A modern push-button lifts the spout cap for easy filling and safe pouring. A cheery whistle signals when the water starts to boil — tells the housewife to turn off the heat — saves time and fuel. Dynamically modern design . . . flat bottom hugs the heating unit for fast and efficient heating on any type of range. Extra-sturdy, black bakelite handle -- stays cool. Polished aluminum in 2½ or 3 qt. size; anodized Gold-tone finish aluminum in 2½ qt. size; or Stainless Steel with copper bottom in 2½ qt. size.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
1082½	2½ qt. Stainless Steel	1-4	6½
5292½	2½ qt. Polished Aluminum	1-4	6
5293	3 qt. Polished Aluminum	1-4	6¼
5294	2½ qt. Gold-tone Aluminum	1-4	6

NEW ! "TWO-TONE" SINGING TEA KETTLE

A clever new conception in tea kettle design! This pert tea kettle has a gleaming anodized Gold-tone top on a silverlike polished aluminum bottom to create a lovely two-tone decorative effect. Has the same push-button and singing features as the conventional tea kettles described above. Capacity, 2½ quarts.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5282½	2½ qt. Two-tone Aluminum	1-4	6

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



2½ qt. Two-tone Aluminum

Guaranteed by Good Housekeeping — Replacement or Refund of Money if not as advertised therein

The original

Carry-All Cake Serv

with lock-on cover

It's gorgeous . . . the sensational answer to the need for a cake server that's big — and portable! Cover and tray fit snugly — fasten together with two fingertip locks. Cover holds moisture in the foods — helps keep cake, sandwiches and other foods fresh — protects them from damage. It has a non-slip, bakelite handle for easy carrying. Dome cover is 6½ inches high (without handle) and 11 inches in diameter. Made of finest quality silverlike polished aluminum. Tray is 13⅜ inches in diameter and has sparkling sun-ray finish. It is ideal for serving drinks, sandwiches, snacks and other foods. Packed in attractive gift carton.





EASY TO CARRY
Luxurious bakelite handle tailored to fit your hand.

NEW! LEVER ACTION
locks cover securely to tray

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5350	**Polished Aluminum**	**1**	**3**

Portable FOOD CADDY

HOLDS 2 OR MORE FOODS

Large capacity, yet compact! The two-compartment Food Caddy easily holds a big cake and pie . . . or plenty of sandwiches plus dessert for the family outing. Made of finest aluminum, it is handy everyday in the kitchen for food storage and many other uses. Bottom may be used for open roasting or as a large casserole. Tray has an easy-to-clean, "pebble-grain" finish and it is ideal for serving drinks, snacks and other foods. Beautifully styled cover has a bright silverlike finish. Black bakelite handle provides a secure grip for carrying. Cover, 5 in. high, 11½ in. dia.; tray, 11 in. dia.; and bottom, 2⅞ in. deep, 11 in. dia. Packed in attractive, corrugated shipping carton.

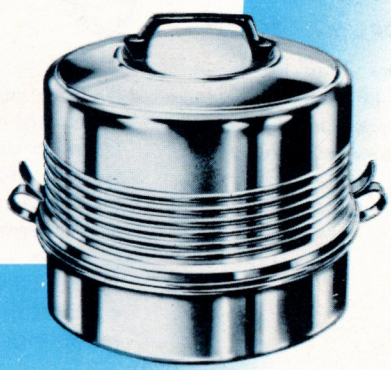
Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5800	**Food Caddy**	**1**	**2¾**





PORTABLE!
Easy to Carry

COMPACT!
Cover, tray and bottom lock securely together into a compact, easy-to-carry unit. Overall height, 7½ inches (without handle).





PICNIC SANDWICHES AND RELISHES



SERVING TRAY FOR FOOD AND BEVERAGES



BAKED BEANS AND WIENERS



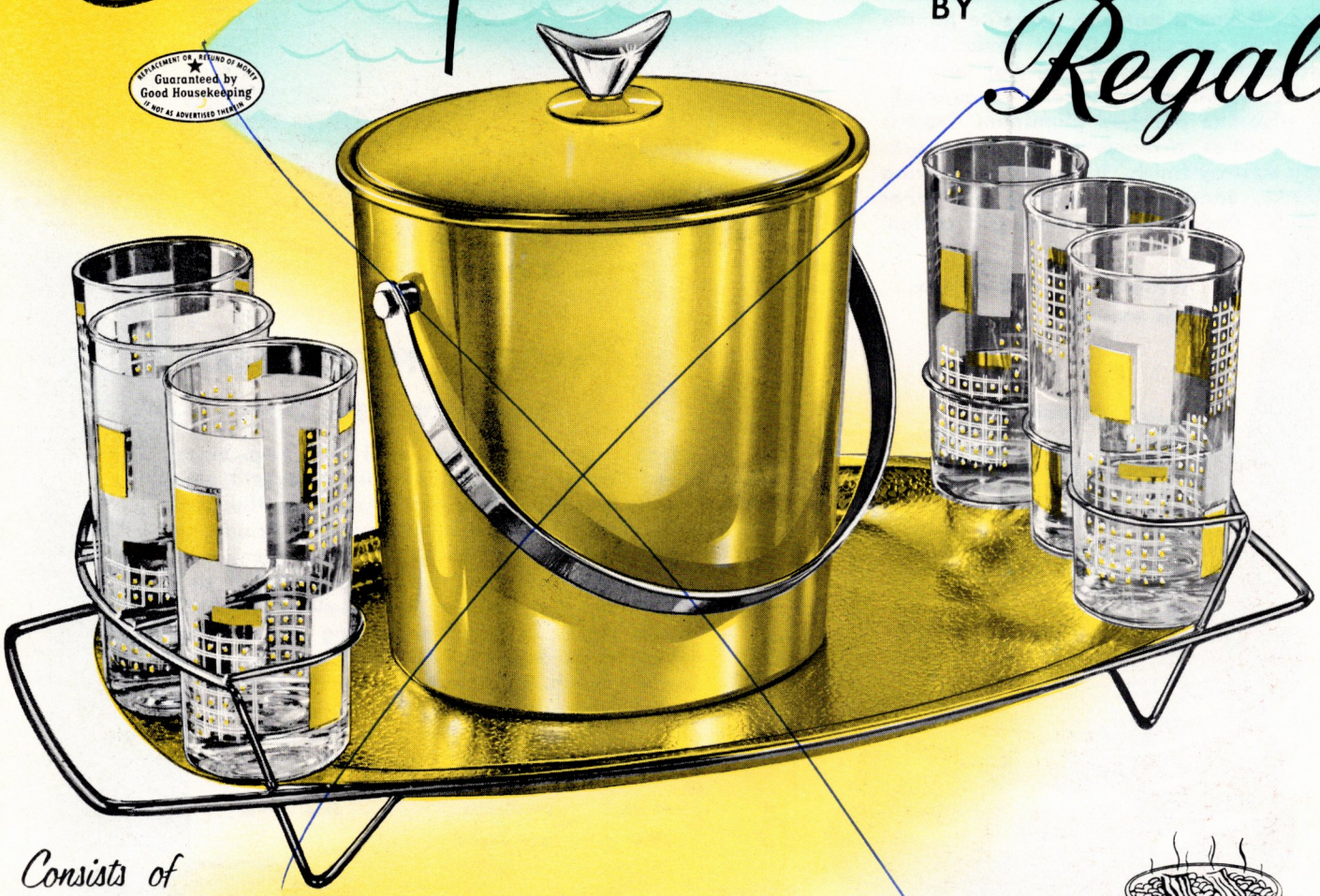
STORING BREAD, COOKIES AND OTHER BAKED GOODS

the "golden-look" in the new

Capri SERVING SET

BY Regal

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED IN MAG.

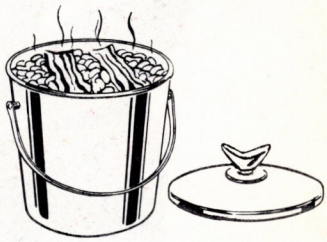


Consists of

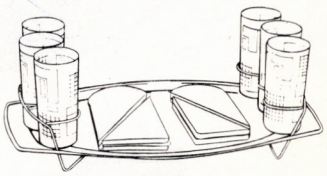
- King-size 4 qt. Ice Bucket
- 6 tall 12 oz. Glass Tumblers
- All-purpose Serving Tray
- Removable Wire Rack

It's the perfect serving set . . . strikingly beautiful . . . and amazingly versatile. The elegant king-size ice bucket holds 3 trays of ice cubes and will keep them for 6 hours or more. The six tall glass tumblers with their exquisite modern pattern make any drink more enjoyable. Gracefully styled 17½x12 inch tray has a removable wire rack with a separate compartment for each tumbler — makes it easy to serve drinks without spilling. Ice bucket and tray are made of gleaming anodized Gold-tone aluminum — stain and scratch resistant. Pattern on glasses has matching Gold-tone finish.

Item No.	Description	Units Per Ship. Carton	Shipping Wt. Lbs.
5208	Capri Set -- Gold-tone	1	11½



Bucket may also be used to keep foods hot for hours. Ideal for use at the table or out-of-doors.



Use tray with rack to serve food and drinks. Remove rack to serve appetizers, cake, sandwiches, etc.

Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE, INC. KEWAUNEE, WIS.

Thermo BUCKETS

HOT OR COLD SERVERS



GOLD-TONE

CHROME

ICE BLUE

by Regal

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

- Gleaming chrome-plated bail handle.
- Exquisite "sculptured" bakelite cover knob with gold-tone base.



COLD
for ice cubes or anything cold

As a King-Size Ice Bucket . . .

Keeps anything cold . . . for hours. King-size 4 quart capacity -- holds 3 trays of ice cubes -- keeps the cubes for 6 hours or more. Actually a portable refrigerator for foods or anything you want to keep chilled and serve cold at parties, picnics or in the rumpus room. Excellent as a champagne bucket or to keep bottled beverages chilled.



HOT
for keeping foods piping hot

As a "Hot" Server . . .

The answer to keeping favorite dishes "piping hot" at the table or out of doors. Perfect for picnics -- keeps anything from spaghetti to stews, casseroles to baked beans, enjoyably warm for hours.

Stunningly styled in finest aluminum. Choice of glistening Chrome-finish or anodized Ice Blue or Gold-tone "decorator" colors. Colors are permanent -- fused into the metal to achieve resistance to stains and scratches -- easy to clean.

Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5104	Chrome	1	3¼
5107	Ice Blue	1	3¼
5110	Gold-tone	1	3¼

"EXECUTIVE" MODEL



So smart . . . so luxurious . . . so practical! Made of finest aluminum covered with a miracle leather-like material that is waterproof, impervious to grease, and cleans by wiping with a damp cloth. Handsome British Tan covering complemented by silverlike handle and metallized bakelite cover knob. Capacity, 4 quarts.

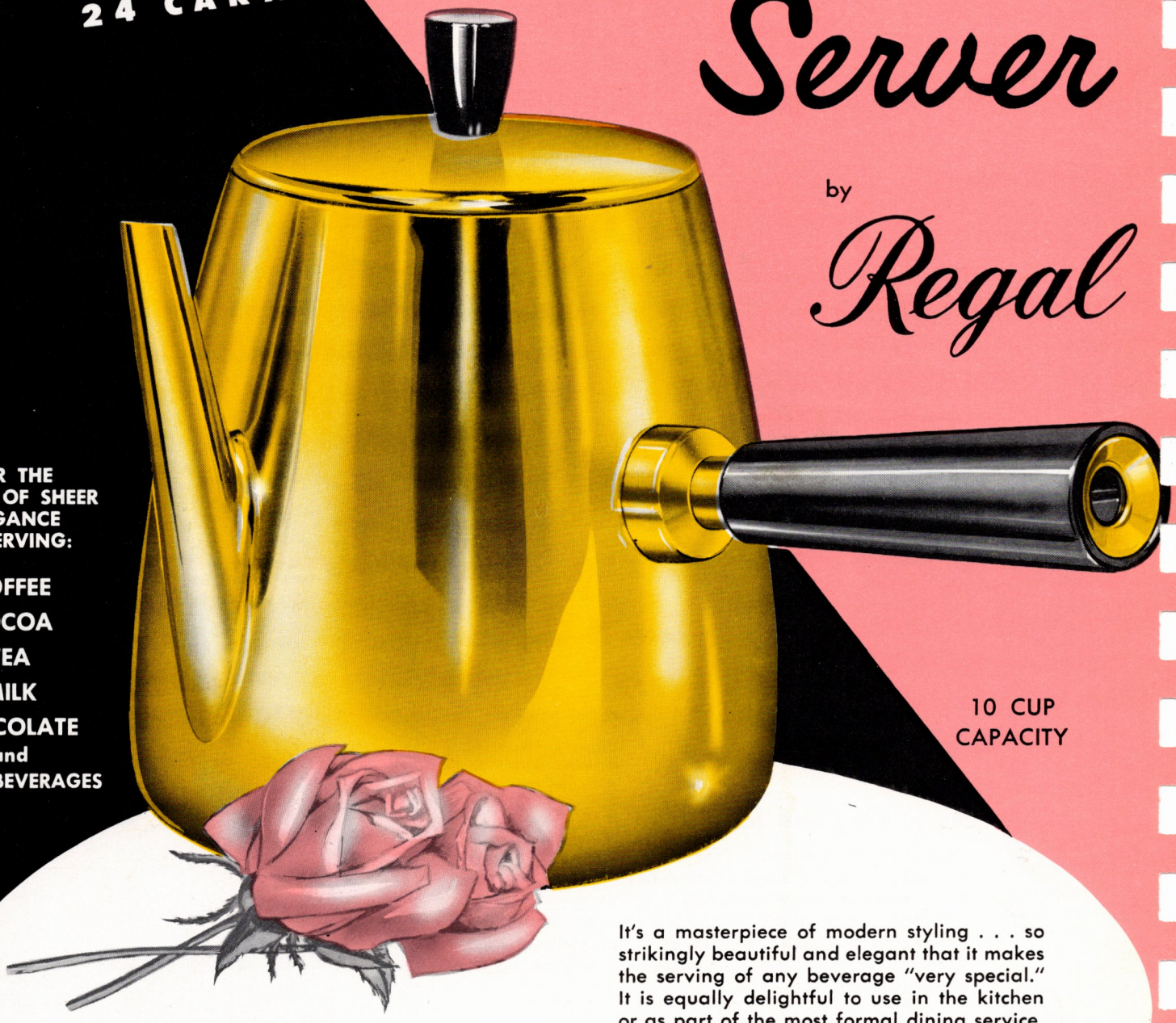
No. 5111 British Tan Thermo-Bucket
Individually packed in shipping carton. Wt., 3¼ lbs.

the fabulous

24 CARAT GOLD PLATED

Server

by *Regal*



FOR THE TOUCH OF SHEER ELEGANCE IN SERVING:

COFFEE
COCOA
TEA
MILK
CHOCOLATE
and
OTHER BEVERAGES

10 CUP CAPACITY

It's a masterpiece of modern styling . . . so strikingly beautiful and elegant that it makes the serving of any beverage "very special." It is equally delightful to use in the kitchen or as part of the most formal dining service. Useful every day for serving coffee, tea, milk, cocoa, hot chocolate and other beverages. Made of genuine 24-carat gold-plated aluminum with a natural-grip black bakelite handle and long, graceful tapered spout to permit easy, spill-proof pouring. Easy to keep sparkling clean. Capacity, 10 cups.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

Item No. 5017 10-Cup Gold-Plated Server

Individually packed in attractively decorated shipping carton. Repacked 4 to a master shipping container. Ship. wt., 9 lbs.

DESIGNED AND MANUFACTURED BY *Regal Ware, Inc.* KEWASKUM, WIS.

Form 5297

Printed in U.S.A.

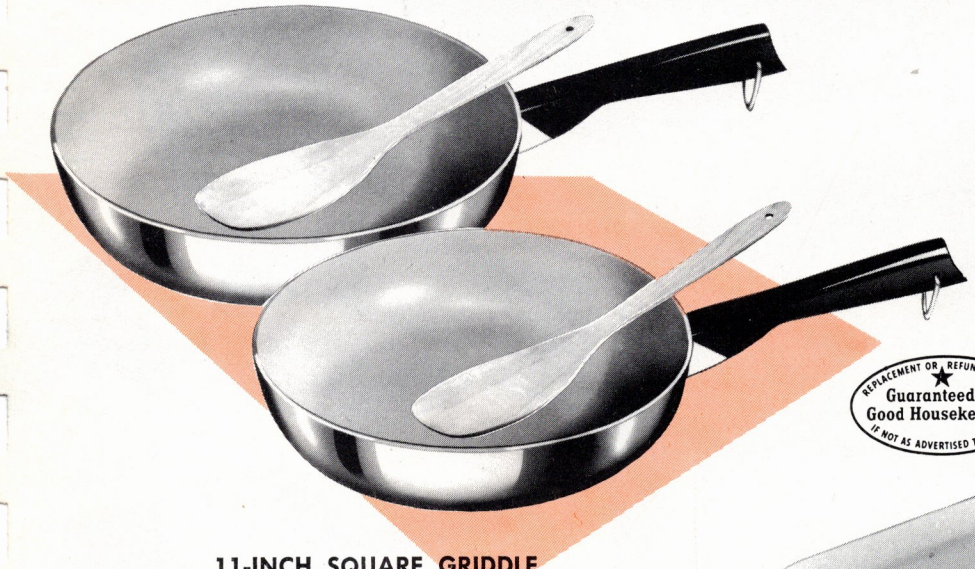
unbelievable, but true . . .

COOK WITHOUT FATS! CLEAN WITHOUT SCOURING!

with the new Du Pont **TEFLON®** *finish*

- COOK WITHOUT FATS, GREASE OR OILS.
- PERFECT FOR DIETERS, CONTROLS CALORIES AND CHOLESTEROL COMPLETELY — TASTILY.
- BROWNS FOODS BEAUTIFULLY, NEVER TRANSFERS UNWANTED FLAVORS.
- NO STICKING.
- JUST SPONGE AND RINSE TO CLEAN.

Regal



FRY PANS

Enjoy the miracles of Teflon® combined with the fast, even-heating qualities of extra-heavy aluminum. Attractive, practical styling. Never need fats unless desired for flavoring. Heat resistant bakelite handles protected by metal flame guards — stay cool, won't loosen. Complete with wooden spatula, instructions for care and use.

Item No.	Description	Units Per Ship. Cart.	Ship. Wt., Lbs.
5749	9½ in. Open Fry Pan	6	9
5750	10¾ in. Open Fry Pan	6	10

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN



11-INCH SQUARE GRIDDLE

Triple-thick aluminum for perfect results every time. Large, flat surface provides maximum cooking space, easy turning. Teflon® eliminates sticking — it's smokeless, spatterless, cleans like a dream. Hang-up ring saves storage space.

Item No.	Description	Units Per Ship. Cart.	Ship. Wt., Lbs.
5751	11 in. Square Griddle	6	11½



REMOVABLE HEAT CONTROL

11½-IN. AUTOMATIC ELECTRIC SQUARE FRY PAN

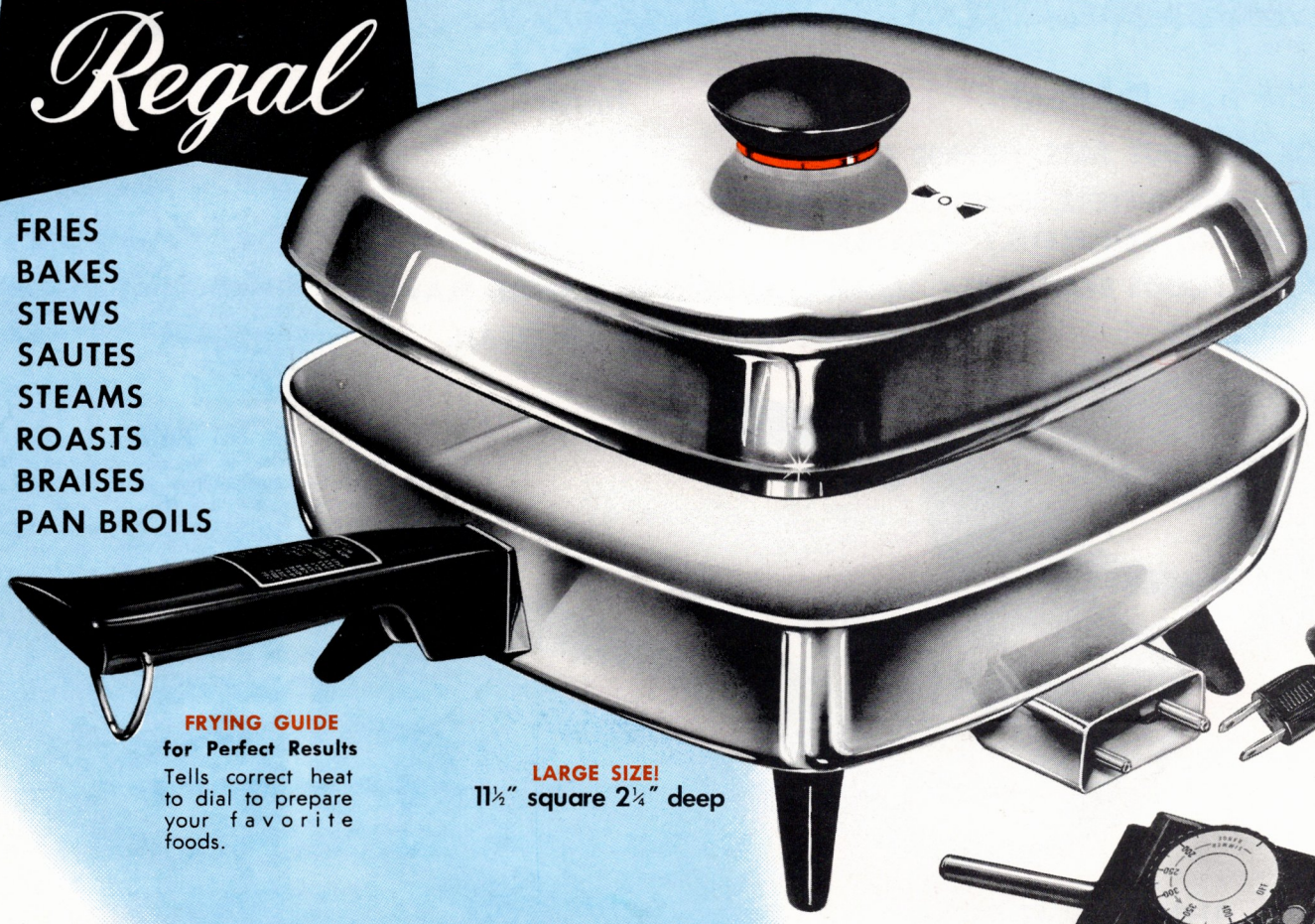
It's new . . . and more useful than ever! Teflon® makes everything easier from start to finish. Just dial heat — no watching, no guessing. Washes under water; slip out control and whisk clean in seconds. Heavy aluminum with cast-in heating unit. Use on 110-120 v., 60-cycle AC only. Cover and cord with heat control included.

Item No.	Description	Units Per Ship. Cart.	Ship. Wt., Lbs.
7516	Electric Fry Pan, Single-grip handle	1	7
7518	Electric Fry Pan, Casserole type handles (illustrated)	1	7

new electric Automatic FRY PAN

Regal

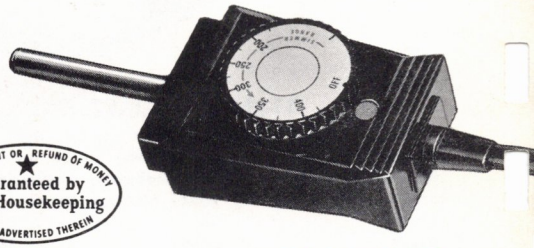
FRIES
BAKES
STEWS
SAUTES
STEAMS
ROASTS
BRAISES
PAN BROILS



Approved by Underwriters Laboratories

FRYING GUIDE
for Perfect Results
Tells correct heat to dial to prepare your favorite foods.

LARGE SIZE!
11½" square 2¼" deep



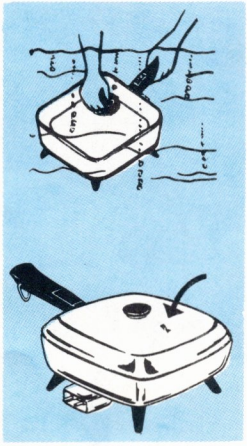
Replacement or Refund of Money
Guaranteed by Good Housekeeping
If Not As Advertised Therein

For Delicious, Effortless Cooking

HEAT CONTROL
automatically maintains temperature desired

Makes it easy to prepare every meal - - from breakfast bacon and eggs to dinner dishes. Your favorite recipes turn out tastier than ever - - automatically! Use it anywhere there is an electrical outlet - - for buffet luncheons or right at the dining table. So easy - - just dial heat you want, light signals when to cook - - no watching, no guessing. Automatic thermostat maintains heat evenly over entire surface. Simply remove plug to wash fry pan safely and easily under water. Square shape - -11½ x 11½ inches- - holds more food. Made of extra-heavy aluminum with bakelite handle and cover knob. Operates on 110-120 volt AC; 1150-watt water-tight element; insulated feet; 60 cycle AC; cover and cord with heat-control included. Fully guaranteed.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7512	Electric Fry Pan with cover, heat control and cord.	1	6½



WASHES UNDER WATER — HANDLE AND ALL
Remove plug for safe, easy washing.

VENT IN COVER
Releases moisture to brown, crisp or bake.

New! Big! CONTROLLED HEAT FOR Perfect Results!

Enjoy the convenience of truly automatic cooking . . . serve your favorite recipes with new pride and confidence. Foods taste better, look better and are easier to prepare in this big 11½ in. beauty. You can fry, bake, pan broil and braise; it's perfect for stews or roasts. Use it anywhere there is an electric outlet -- for buffet luncheons or right at the dining table.

Just dial heat you want, light signals when to cook--no watching or guessing. Automatic thermostat and cast-in Calrod unit maintain even heat over entire surface. Square shape gives greater cooking surface, holds more food. Made of extra-heavy cast aluminum with durable, heat-resistant bakelite handles, cover knob and insulated feet. Operates on 110-120 volt, 60-cycle AC; 1150-watt watertight element; cover and cord with heat-control included. Fully guaranteed.

Automatic electric BUFFET STYLE FRY PAN

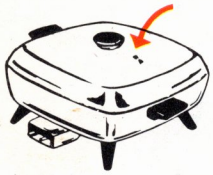


by Regal

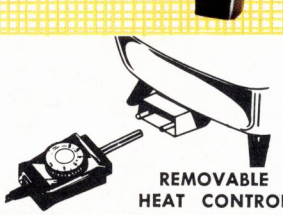
FRYING GUIDE ON HANDLE
Tells at a glance correct temperatures to prepare most popular foods.

Approved by Underwriters Laboratories

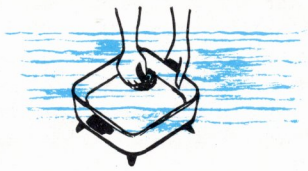
Guaranteed by Good Housekeeping



VENT IN COVER
Open vent to release moisture; browns foods to perfection, prevents spattering.



REMOVABLE HEAT CONTROL
The heart of your automatic fry pan. Precision thermostatic control built right into plug. Dial desired temperature and it maintains precise heat without watching.



COMPLETELY IMMERSIBLE
Remove the heat-control plug and your fry pan can be completely submerged for easy, thorough washing.

SPECIFICATIONS

Item No.	Units per Ship. Carton	Shipping Wt., Lbs.
7515	1	7

Automatic Electric Fry Pan, Casserole Style, with cover, heat control and cord.

DESIGNED AND MANUFACTURED BY Regal Ware, Inc. KEWASKUM, WISCONSIN

completely immersible

Automatic ELECTRIC GRIDDLE-SERVER

by Regal



Guaranteed by Good Housekeeping — Replacement or Refund of Money if not as advertised therein

REMOVABLE HEAT CONTROL

Just set dial and it automatically maintains the exact temperature required for every food. Light tells you when to cook. Will also operate Automatic Fry Pan.

Big ! Hot !

APPETIZING MEALS AT ONE TIME!

Enjoy food at its finest . . . fresh from the griddle, sizzling hot . . . **exactly** the way it tastes the best! Prepare juicy steaks, chops, hamburgers, sausages; beautifully browned hot cakes, sandwiches, potatoes, french toast; delicately delicious hors d'oeuvres, bacon and eggs, omelets. Excellent warmer-server too, use anywhere there's an electric outlet . . . table, buffet, patio, recreation room.

Rectangular Calrod unit assures even, closely controlled heat distribution -- is sealed into extra heavy-duty permanent-mold aluminum casting. Over 200 sq. inches of flat, **all-useable** cooking surface. Easy to keep sparkling clean, cannot warp or discolor. Sturdy bakelite handles stay cool and easy to grip; integral legs give tip-proof support, protect table and counter tops. Operates on 110-120 volt, 60-cycle AC only; 1320 watts. Fully guaranteed.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7517	Electric Griddle-Server with Heat Control and Cord	1	9½

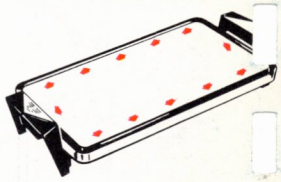


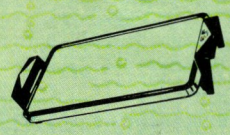
COOKING GUIDE

Conveniently located above heat control. Tells at a glance proper heat settings. Saves time . . . prevents mistakes.

GRAVY GROOVE

Deep channel around entire cooking surface drains off excess fat — improves food texture and flavor. Special corner lip to pour off meat juices for delicious gravy.





WASHES UNDER WATER

Cleaning is easy. Just remove the heat control -- griddle can be completely immersed and washed quickly, safely.

Regal Ware, Inc. KEWASKUM, WISCONSIN

24 CARAT

GOLD PLATED

STARTS
Automatically starts brewing the coffee.

STOPS
Automatically stops when the coffee is done.

KEEPS
Automatically keeps coffee serving hot.





Easy-Flo

ALL-AUTOMATIC

4 TO 10 CUP COFFEE MAKER

FLAVOR SELECTOR
Brew perfect coffee simply by turning dial to exact strength of brew desired.

NOW . . . a superbly designed coffee maker in gleaming gold . . . beautiful beyond description . . . and a joy to use! Brews as few as 4 or as many as 10 cups of perfect coffee. No effort . . . simply put in cold water and coffee — and connect the cord. Signal light flashes on when coffee is done — then glows to show coffee is being kept at exact serving temperature **automatically**! It's fast, too . . . brews 4 cups in 9 minutes — 10 cups in 18 minutes. Cool, easy-to-grasp handle and long, graceful spout permit safe, easy pouring. Heat-resistant bakelite cover knob, handle and base. Operates on 110-120 volts AC only. Cord included. Choice of 24-carat gold finish or chrome finish on aluminum.

Item No.	Description	Units Per Ship. Carton	Shipping Wt. Lbs.
7486	10-cup Gold-plated Aluminum	1-4	11½
7482	10-cup Chrome Finish Aluminum	1-4	11½

Individually packed in an attractive shipping carton. Repacked 4 to a master shipping container.

Page 21

BY Regal

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

DESIGNED AND MANUFACTURED BY Regal Ware, Inc. KEWASKUM, WIS.

Printed in U.S.A.

Easy-Flo®

ALL-AUTOMATIC PERCOLATOR

4 to 10 cup capacity

STARTS — Automatically starts to "perk" in a few seconds.

STOPS — Automatically stops brewing when coffee is perfect.

KEEPS — Automatically keeps the coffee at serving temperature.



BY Regal

Guaranteed by Good Housekeeping

Approved by Underwriters Laboratories

It's beautiful beyond words . . . and a joy to use! Brews as few as 4 or as many as 10 cups of perfect coffee. No effort . . . simply put in the cold water and coffee — and connect the electric cord. The Easy-Flo automatically brews the coffee (any strength desired) . . . stops brewing when the coffee is at the peak of perfection . . . then keeps it drinking hot. It's fast, too . . . brews 4 cups in 9 minutes — 10 cups in 18 minutes. Superbly styled in silverlike polished aluminum with bakelite base and graceful, easy-to-grasp bakelite handle. Special well-type heating unit assures dependable, trouble-free service. Operates on 110-120 volt AC only. Cord included.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7480	**10-cup Polished Aluminum**	**1-4**	**11½**

1-4 indicates item is individually packed in attractive shipping carton and repacked 4 to a master shipping container.

4 to

12 - CUP

by

Regal

FULLY-AUTOMATIC PERCOLATOR

NEW!



REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

STARTS
Automatically starts to brew as soon as cord is connected.

STOPS
Automatically stops brewing when coffee is at its flavorful best.

KEEPS
Automatically keeps the coffee piping hot for serving.

Perfect Coffee

EVERY TIME!

This handsome percolator brews from 4 to 12 cups of delicious coffee at a time. It's ideal for use at every meal — and large enough for occasions when the homemaker entertains. It is entirely automatic — and remarkably easy to use. Simply pour in the cold water . . . add the coffee . . . and plug it in! Coffee may be brewed to any strength desired by controlling the amount used in the brew. Its tall, graceful lines and gleaming finish add charm to the coffee service. Made of finest quality aluminum with a long, easy-to-pour spout; black bakelite base; stay-cool bakelite handle; and matching bakelite cover knob with decorative, gold-tone base plate. Operates on 110-120 volt AC only. Cord and instructions included.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7382	12-Cup Percolator	1-4	13

1-4 indicates item is individually packed in shipping carton and repacked 4 to a master shipping container.

THE POPULAR NEW

Regal PERCOLATOR

NOW IN TWO SIZES!



3 TO 6-CUP AUTOMATIC PERCOLATOR

This charming "perk" quickly becomes a family favorite. It's just the right size for preparing fresh coffee economically and in a jiffy. Completely automatic . . . it brews perfect coffee every time . . . stops "perking" when the coffee is done . . . then keeps it at exactly the right temperature for serving. Brews 3 cups in 7 minutes — 6 cups in 10 minutes. The beautiful styling adds a distinctive touch to any occasion where coffee is served. Made of silverlike polished aluminum; non-drip spout; black bakelite base; cool, sure-grip bakelite handle; and decorative bakelite cover knob on gold-tone base. Operates on 110-120 volt AC only. Cord included.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7473	**6-Cup Percolator**	**1-6**	**15**

1-6 indicates item is individually packed in a corrugated shipping carton — repacked 6 to a master shipping carton.





REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

4 TO 10-CUP AUTOMATIC PERCOLATOR

Every feature of this beautiful percolator is designed to make the brewing and serving of coffee easier than ever. Brews from 4 to 10 cups of perfect coffee. No effort . . . just pour in the cold water for the number of cups desired . . . add the coffee . . . and connect the cord. It automatically brews the coffee, stops when the brew is perfect — then keeps it serving hot. Made of gleaming polished aluminum with a no-drip spout; stay-cool bakelite handle and cover knob; and bakelite base. Well-type heating unit assures dependable trouble-free service. Operates on 110-120 volt AC. Cord and instructions included.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7370	**10-Cup Percolator**	**1-4**	**11½**

1-4 indicates item is individually packed in a shipping carton and repacked 4 to a master shipping container.

Check these outstanding features of the

ALL-AUTOMATIC PERCOLATOR-URNS

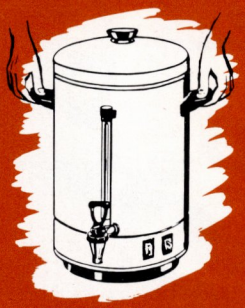
by *Regal*



REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Plenty of Coffee
for everyone
IN MINUTES!

- **START** These new Regal Percolator-Urns start to "perk" **automatically** -- within seconds after being plugged in.
- **STOP** They stop "perking" **automatically** and signal light glows to indicate the coffee is brewed perfectly.
- **KEEP** They **automatically** keep the coffee at the ideal serving temperature and the coffee at its peak flavor.



EASY TO CARRY

Made of finest aluminum -- durable, yet light. Easy to carry to the handiest AC outlet -- easy to handle while cleaning.



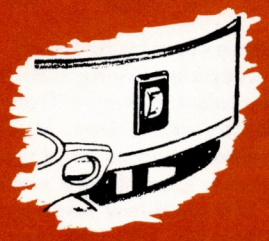
EASY TO SEE WATER MEASUREMENT

Graduation marks showing exact amount of water required to assure a perfect brew appear on the inside of the urn -- easy to see.



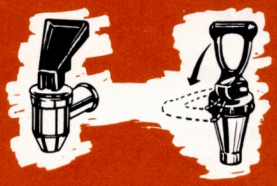
RECESSED BASE

The base of the urn is designed to provide plenty of room under faucet for cup and saucer without bumping, tipping or spilling.



AUTOMATIC SIGNAL LIGHT

The red signal light glows the moment the coffee is brewed perfectly and ready to serve. It continues to glow to indicate coffee is being kept at serving temperature.



TOMLINSON NO-DRIP FAUCETS

All urns have famous Tomlinson faucets with nylon handle and bonnet -- durable and easy to clean. Faucets shut off automatically or may be locked in "open" position for continuous pouring.



Glass gauge (on 50, 84, and 101-cup urns only) tells at a glance the amount of liquid coffee left in the urn.



REVERSIBLE COVERS

A unique and handy feature is the cover with the big concave bakelite knob. This permits turning the cover upside down and using it as a tray to carry the wet basket and coffee grounds -- eliminates dripping.

A COMPLETE LINE OF ALL-AUTOMATIC

SMALLER SIZES IDEAL FOR:

Dinners - Parties - Luncheons
Card Club Meetings - Barbecues
Family Get-Togethers - Buffet
Patio or Porch Suppers

USE LARGER SIZES IN:

Homes - Restaurants - Schools - Shops
Churches - Hospitals - Lodges - Offices
Tea Rooms - Clubs - Resorts



10 to 30 cup

The perfect automatic coffee maker for the average home! Gracefully styled in gleaming silverlike aluminum with bakelite handles and knob. Brews as few as 10 or as many as 30 cups of perfect coffee -- fast and economically -- then keeps it hot. Completely enclosed 1000 watt high heat unit; 90 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7008	30-cups	14 in.	7⅝ in.

Individually packed in corrugated shipping container. Shipping weight, 5 lbs.



12 to 40 cup

Provides plenty of coffee for any occasion -- fast and economically -- then keeps it serving hot. It's as easy to use as a small percolator. Brews from 12 to 40 cups of delicious, full-flavored coffee. Made of finest aluminum with bakelite handles and cover knob; Tomlinson no-drip faucet. Completely enclosed 1000 watt high heat unit; 110 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7006	40-cups	14 in.	8¼ in.

Individually packed in corrugated shipping container. Shipping weight, 6 lbs.

ELECTRIC PERCOLATOR-URNS

by *Regal*



Approved by Underwriters Laboratories

12 to 50 cup

A big capacity, automatic coffee maker that is ideal for any location where delicious coffee is required fast and easily. Brews 12 to 50 cups -- full-flavored to the last drop . . . then keeps it hot for serving. Made of finest aluminum with the famous Tomlinson no-drip 2-way faucet and glass gauge (See page 23). Completely enclosed heating units. Operates on high heat of 1500 watts; low heat, 150 watts; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7003	50-cups	16¾ in.	8¼ in.

Individually packed in corrugated shipping container. Shipping weight, 7½ lbs.



Approved by Underwriters Laboratories

12 to 84 cup

It has no equal for easily and automatically preparing delicious coffee. Just pour in cold water -- add coffee -- and flip the switch to "ON." It brews fast -- 84 cups in 54 minutes -- then keeps the coffee drinking hot. Finest aluminum; bakelite handles and knob; Tomlinson 2-way faucet; and glass gauge (See page 23). On-off toggle switch. Completely enclosed heating units. Operates on high heat of 1500 watts; low heat, 150 watts; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7000	84-cups	18⅝ in.	9⅝ in.

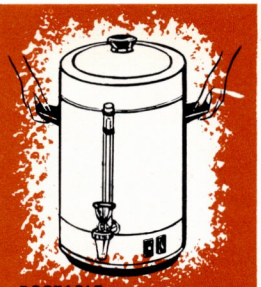
Individually packed in corrugated shipping container. Shipping weight, 11 lbs.

A WONDERFUL NEW AND FAST WAY TO MAKE PERFECT COFFEE

Automatic COFFEE MAKER

12 to 101 cups

BY *Regal*



PORTABLE . . .
Weighs only 7½ pounds. Easy to carry to handiest AC outlet — easy to handle when cleaning. Use anywhere, needs no expensive piping connections.



USE COVER AS TRAY . . .
Turn the cover upside down and you have a handy tray for carrying the wet basket.



GLASS GAUGE . . .
A quick glance tells you the amount of liquid coffee left in the urn.



TOMLINSON NO-DRIP FAUCET . . .
Press forward to open — release it and it shuts off automatically. A half twist locks handle open for continuous pouring.



WATER MEASUREMENT . . .
Graduations on inside of urn clearly indicate exact amount of water to assure a perfect brew.



RECESSED BASE . . .
Designed especially to provide plenty of room under faucet for both cup and saucer without bumping.



REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

7001
Approved by Underwriters' Laboratories

Pat. No. 2926595

STARTS Automatically starts to brew.

STOPS Automatically stops brewing and signal light tells when the coffee is done.

KEEPS Automatically keeps the coffee at perfect drinking temperature.

IDEAL FOR:

BUSINESS . . . Restaurants, Hospitals, Tea Rooms, Caterers, Supermarkets, Factory Lunch Rooms, Offices, Roadside Stands.

GROUPS . . . Churches, Schools, Lodges, Fraternities, Conventions.

HOME . . . Parties, Barbecues, Buffet, Recreation Room.

Always be ready to serve just the amount of coffee needed . . . full-flavored coffee, perfectly brewed every time. Brews as few as 12 cups or as many as 101 cups, quickly and automatically. It's handsomely styled and entirely automatic — as easy to use as a small breakfast percolator. Just put in cold water, add required amount of coffee and flip switch to "ON". No messy bags or filters to fuss with, no timers to set — no dangerous handling of heavy pans of scalding water. Easy to keep sparkling clean and sanitary. It's economical, too . . . uses less coffee to give deliciously rich, clear, aromatic brew. Finest aluminum with bakelite handles and cover knob; glass gauge; and Tomlinson no-drip faucet. Fully guaranteed; complete, easy-to-follow instructions for use and care.

Item No.	Capacity	Overall Height	Diameter
7001	101 cups	20½	11

Individually packed in corrugated shipping container. Shipping weight, 12 lbs.



Princess



REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

extra heavy

ALUMINUM

"WATERLESS" COOKWARE

At popular "Newlywed" prices!

Princess

extra heavy ALUMINUM "WATERLESS" COOKWARE



COVERED SAUCE PANS

These handsomely styled sauce pans simplify the preparation of vegetables, fruits, stews and other foods. Matched in design . . . they are easy to use . . . easy to clean. Snug-fitting covers seal in the full flavors of foods. The heavy aluminum permits "low-heat" cooking. Brilliant, silverlike outside; sun-ray inside; and satin-finish bottoms. Bakelite handles have rings to permit hanging — saves storage space.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4531	1 qt.	1-4	5¾
4532	2 qt.	1-4	8
4533	3 qt.	1-4	7½



10-CUP AUTOMATIC PERCOLATOR

Entirely automatic! Brews 4 to 10 cups at a time. Simply pour in cold water, add coffee, and plug it in! It brews . . . stops when coffee is perfect . . . then keeps it hot. Finest aluminum with bakelite handle and knob. Operates on 110-120 AC only. Cord included.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
4001	10-cup	1-4	13



DUTCH OVENS

No kitchen is complete without one of these heavy-duty dutch ovens . . . designed for top-of-the-range cooking, roasting, steaming or stewing. May be used to cook a complete meal at one time over one low burner — save time and fuel! Snug-fitting covers seal in natural food moisture and flavors. Heavy aluminum with sure-grip bakelite side handles and cover knobs.

Item No.	Size	Units per Ship. Cart.	Shipping Wt., Lbs.
4574	4 qt.	1-4	8¾
4575	5½ qt.	1-4	13

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 per shipment.

CHICKEN FRYER AND COVERED FRY PANS



The big chicken fryer provides extra capacity when preparing fowl or roasts. These pans are perfect for frying, simmering, sauteing or pan broiling. The heavy aluminum heats fast and evenly without "hot spots" — assures golden-brown results. Easy to use — easy to clean.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
4587	7 in. Covered Fry Pan	1-4	7
4589	9 in. Covered Fry Pan	1-4	8½
4590	10½ in. Chicken Fryer	1-4	10



COMBINATION COOKERS

These efficient pans have 5 separate and distinct uses. May be used as a covered stew pan, open sauce pan, double boiler, pudding pan or covered casserole. Excellent for preparing two foods at one time -- saves fuel! Design matches other items in Princess line.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4562	2 qt.	1-4	9
4563	3 qt.	1-4	11¼



OPEN FRY PANS

Homemakers appreciate the convenience and efficiency of these modern pans. The aluminum heats fast and evenly -- the heat is easy to control. Flat bottoms hug heating unit for maximum efficiency. Long bakelite handles remain cool -- won't turn or loosen. The gleaming finish is easy to keep clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
4068	7½ in. Dia.	1-4	5½
4069	8½ in. Dia.	1-4	6½
4070	10 in. Dia.	1-4	8



•BAKE!
•BROIL!
•GRILL!
•FRY!

GRIDDLES

There is nothing handier than these greaseless, smokeless griddles that fry, bake, broil and grill. They simplify the preparation of pancakes, hamburgers, bacon, eggs, sausages, toasted sandwiches, etc. The extra-thick aluminum heats fast and evenly and it is easy to clean. Sturdy, air-cooled steel handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4468	8 in. dia.	6	6
4471	11 in. dia.	1-4	8

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

SET 41



Princess EXTRA HEAVY ALUMINUM "WATERLESS" COOKWARE

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

6 Utensils in 1

Covered Casserole
Open Sauce Pan
Double Boiler
Covered Sauce Pan
Pudding Pan
Egg Poacher

7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

CASSEROLE-UTILITY PAN

Handy hang-up feature

3 MUFFIN -- EGG POACHER CUPS AND TRAY

10 INCH FRY PAN

Cover Fits Fry Pan or Dutch Oven

ORDINARY ALUMINUM
Princess WARE

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

5½ QT. DUTCH OVEN

Packed in Treasure Chest Carton

FREE
COOK BOOK and SCOURING PAD

No. 41
11-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton.
Ship. wt., 8 lbs.

Princess EXTRA HEAVY ALUMINUM "WATERLESS" COOKWARE

with the new decorator

"Copper-Glow" Aluminum Covers



Guaranteed by Good Housekeeping — Replacement or Refund of Money if Not as Advertised Therein

Beautiful! Excitingly different finish is permanent – resists stains or scratches – amazingly easy to clean.

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN

Handy hang-up feature

3 MUFFIN — EGG POACHER CUPS AND TRAY

6 Utensils in 1

- Covered Casserole
- Open Sauce Pan
- Double Boiler
- Covered Sauce Pan
- Pudding Pan
- Egg Poacher

7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

3 QT. COVERED SAUCE PAN

ORDINARY ALUMINUM

Princess WARE

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

Packed in Treasure Chest Carton



FREE

COOK BOOK and SCOURING PAD

10 INCH CHICKEN FRYER

No. 48

12-Piece Princess Aluminum Set with "Copper-Glow" Covers

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 8 lbs.

SET 52

Princess EXTRA HEAVY ALUMINUM "WATERLESS" COOKWARE



Guaranteed by Good Housekeeping — Replacement or Refund of Money — If Not As Advertised Therein

★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 QT. COVERED SAUCE PAN

3 MUFFIN CUPS AND TRAY

5 PYREX EGG POACHER CUPS

STEAMER PLATE

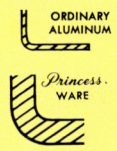
10 INCH CHICKEN FRYER

FRENCH FRYER BASKET

7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

5½ QT. DUTCH OVEN

HANG-UP FEATURE



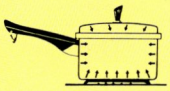
EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.



HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.



COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.



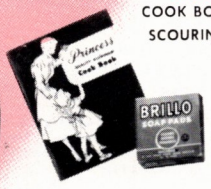
PAYS FOR ITSELF

New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.



Packed in Treasure Chest Carton

FREE COOK BOOK and SCOURING PAD



No. 52

21-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton.
Ship. wt., 12½ lbs.



Princess EXTRA HEAVY ALUMINUM "WATERLESS" COOKWARE

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

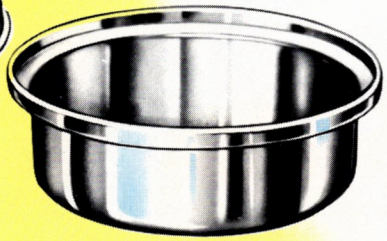
★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.



4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN



6 Utensils in 1

Covered Casserole

Open Sauce Pan

Double Boiler

Covered Sauce Pan

Pudding Pan

Egg Poacher



Handy hang-up feature



3 MUFFIN — EGG POACHER CUPS AND TRAY



7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

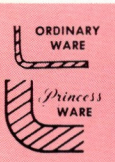
2 QT. COVERED SAUCE PAN



10 INCH CHICKEN FRYER

Packed in Treasure Chest Carton

FREE
COOK BOOK and SCOURING PAD



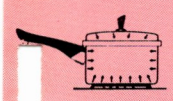
EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.



HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.



COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.



PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

No. 55
12-Piece Princess Aluminum Set
Individually packed in attractive Treasure Chest shipping carton.
Ship. wt., 8 lbs.

Princess EXTRA HEAVY ALUMINUM "WATERLESS" COOKWARE



the new decorator
"Copper-Glow" Aluminum Covers

★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 QT. COVERED SAUCE PAN

3 MUFFIN CUPS AND TRAY

5 PYREX EGG POACHER CUPS

STEAMER PLATE

10 INCH CHICKEN FRYER

FRENCH FRYER BASKET

7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

HANG-UP FEATURE

5½ QT. DUTCH OVEN

Packed in Treasure Chest Carton



FREE
COOK BOOK and SCOURING PAD

No. 57
21-Piece Princess Aluminum Set
with
"Copper-Glow" Covers

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 12½ lbs.

ORDINARY ALUMINUM
Princess WARE

EXTRA HEAVY
Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH
Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY
It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF
New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

NEW! the most beautiful cookware in the world

Regal



REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

3 PLY 18-8

STAINLESS STEEL

"WATERLESS" COOKWARE

This wonderful cookware is a triumph in utensil design. It has every feature the homemaker wants — eye-catching beauty, superb cooking efficiency and remarkable ease of cleaning. Made of 3-ply stainless steel (a core of carbon steel encased in stainless steel), it heats fast and evenly without hot spots. Foods may be prepared the "waterless way" over low heat. This method saves fuel . . . helps to preserve health-building minerals and vitamins as well as the natural appetizing flavors of vegetables, fruits and meats. Favorite recipes taste better than ever. The gleaming beauty and outstanding quality of Regal stainless steel make it cookware that is truly in a class by itself.



CONTEMPORARY BAKELITE FITTINGS

Made of finest heat-resistant bakelite. Welded handles won't turn or loosen — stay cool — have protective flame-guards and eyelet for hanging utensils.

EASY TO CLEAN

A boon to the homemaker! Only ordinary washing (no scrubbing) is necessary to keep Regal stainless steel sparkling clean.

FOR YOUR "DREAM KITCHEN"...

Regal

3-PLY 18-8

STAINLESS STEEL

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN



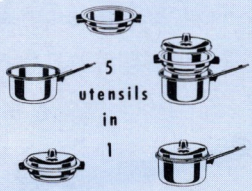
LARGE COVER KNOBS
Made of heat-resistant bakelite with decorative silvery and black trim — stay cool.



DUTCH OVENS

These heavy-duty dutch ovens have no equal for top-of-the-range cooking, roasting, steaming, or stewing. May be used to cook a complete combination meal at one time over one low burner -- save time and fuel! Snug-fitting covers help retain full food values and delicious flavors. Sturdy, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1384	4 qt.	1-4	12¾
1386	5½ qt.	1-4	16¾



3 QT. COMBINATION COOKER

No other utensil performs so many tasks so well. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Prepares two foods at the same time, over one low burner -- saves time and fuel! Inset pan has bakelite side handles that stay cool.

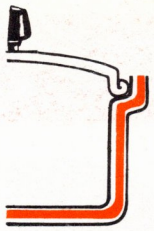
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1363	3 qt.	1-4	14½

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

"Waterless" Cookware

"Speedy-Glo" Core

Inside and outside layers are 18-8 stainless steel for brilliant lustre, durability, and easy cleaning. "Speedy-Glo" center core of carbon steel heats fast and distributes the heat evenly.



BAKELITE HANDLES
Made of heat-resistant bakelite, they are welded — won't turn or loosen. All handles have flame guards for protection against direct heat from burner. Eyelet permits hanging utensils for storage — saves cupboard space.

FLAME GUARD





CHICKEN FRYER and COVERED FRY PANS

A big and beautifully styled chicken fryer that is perfect for top-stove frying, roasting, cooking or pan broiling. Large diameter provides plenty of room for chicken or roasts. Fry pans are the ideal size for daily requirements. The thick, triple-layer metal distributes the heat evenly to prevent burning or scorching.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1378	8 in. Covered Fry Pan	1-4	10
1379	9 in. Covered Fry Pan	1-4	11½
1381	10½ in. Chicken Fryer	1-4	17

PUSH - BUTTON lifts spout cap. Easy to fill -- safe to pour.

"RED CAP" PUSH-BUTTON SINGING TEA KETTLE

This superbly styled tea kettle is safe and easy to use. It "sings" when the water starts to boil, as a signal to turn off the heat -- saves time and fuel. Ingenious push-button on handle lifts spout cap to fill or pour. Stainless steel is easy to keep bright and clean. Copper bottom for speedy heating. Extra sturdy bakelite handle stays cool.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1082½	2½ qt.	1-4	6½





COVERED SAUCE PANS

Every kitchen needs a set of these lovely, matched sauce pans. They are easy to handle . . . economical to use . . . and marvelously easy to clean. Scientifically designed for waterless cooking . . . only low heat is required . . . fuel bills are lower. This method helps to retain the garden-fresh flavor of vegetables and fruits as well as health-building minerals and vitamins. These pans are efficient on any type of range.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1321	1 qt.	1-4	8
1322	2 qt.	1-4	10
1323	3 qt.	1-4	12

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

STAINLESS STEEL *Baking* ACCESSORIES



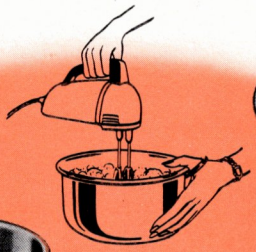
Guaranteed by Good Housekeeping



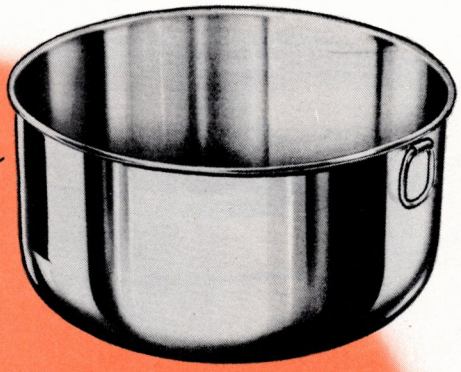
RING HANDLES

Provide a secure grip to prevent slipping or sliding.

Permit hanging bowls to store — saves cupboard space.



Ideal for use with electric mixers.



MIXING BOWL SET

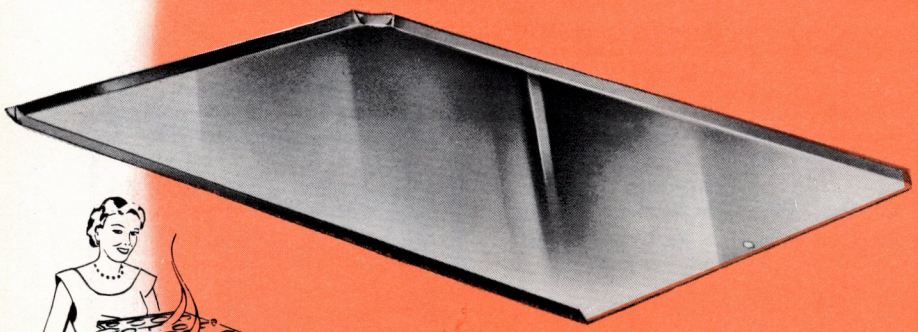
There's nothing handier for mixing, stirring and other odd jobs in the kitchen! They're non-breakable and built for hard use. These bowls are designed for use with electric mixers . . . but they're wonderful for hand stirring or beating, too. Out-of-the-way ring handles are a real convenience. Bowls can be used on stove to warm ingredients — and they're excellent for storing foods in the refrigerator. Polished exterior and satin-finish interior makes cleaning amazingly easy.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1913	Set of 1, 2 and 3 Qt.	1-4	9

6 QT. MIXING BOWL

This big bowl has countless uses — mixing bread and biscuit dough, canning and preserving, cleaning vegetables and fruits, serving popcorn, etc. Durable, easy-to-clean stainless steel with ring handle.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1846	6 qt.	1-4	6



Perfect for cookies, baking powder biscuits, jelly roll cake, tarts and candies.

COOKIE SHEET

A quality cookie sheet that assures perfect baking results. The smooth, hard stainless steel surface permits easy removal of cookies. Easy to clean. Built for lifetime service.

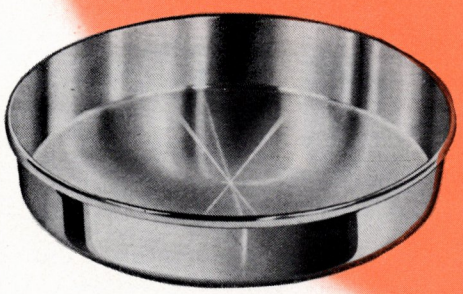
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1940	12½ in. x 15½ in.	12	17

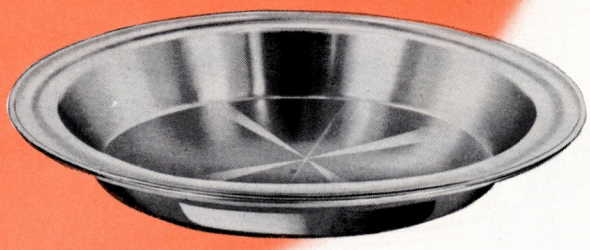


MIXING BOWLS

Designed for use with electric mixers — ideal for hand stirring or mixing. Stainless steel is easy to clean — will not absorb grease or odors. Ring handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1841	1 qt.	6	2
1842	2 qt.	6	3¼
1843	3 qt.	6	4½
1844	1-2-3 qt. Bowl Set	1-4	7





CAKE PAN

An extra deep cake pan that is ideal for a variety of cooking needs. Heats quickly and browns evenly — perfect for standard or ready-mix recipes. Tightly rolled bead for easy cleaning.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1938	8 in. x 1½ in.	6	4¼

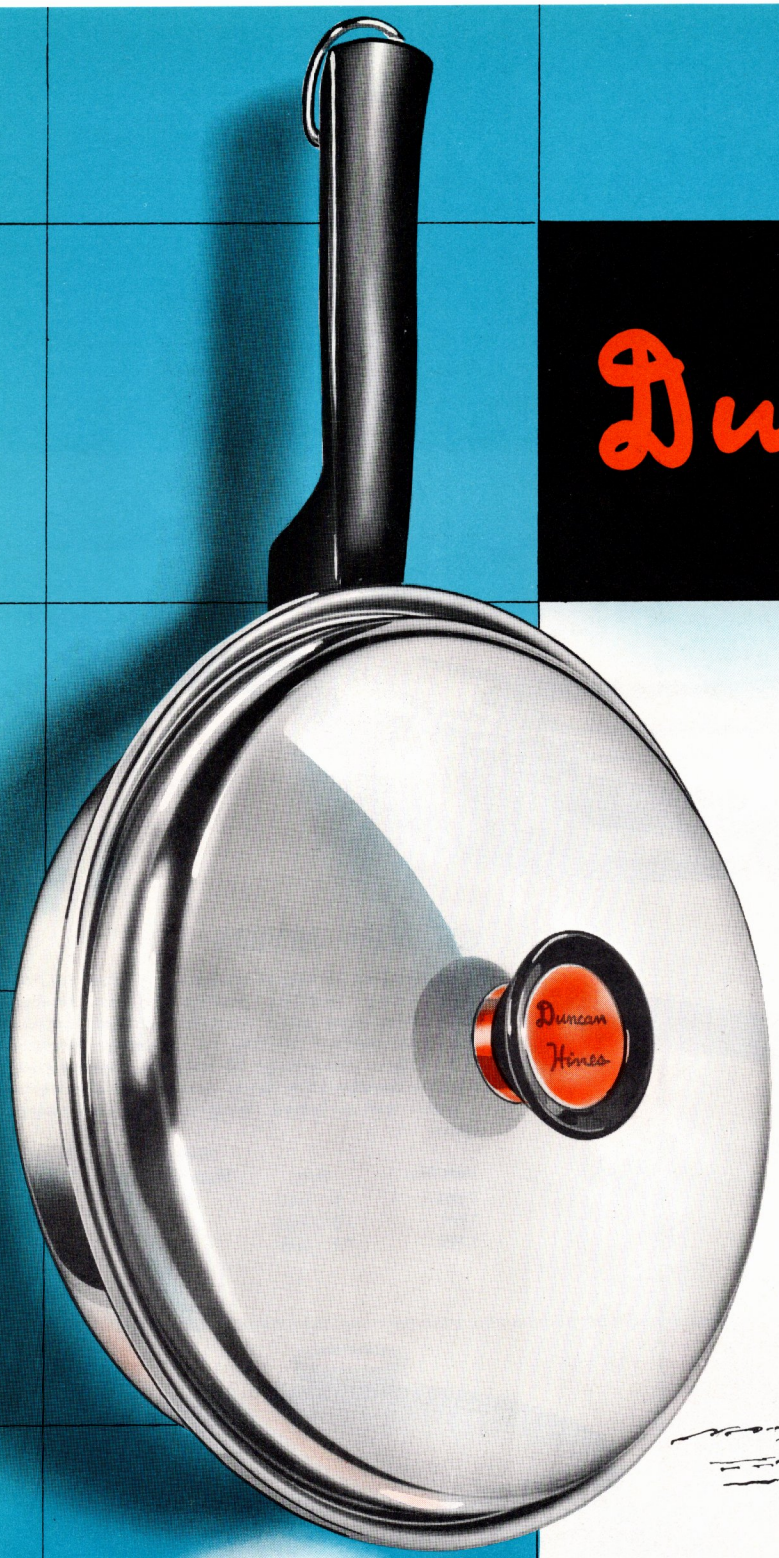
JUICE-SAVER PIE PLATE

Special wide rim catches juice as it bubbles out of fruit pies — prevents it from spattering in the oven. Heats evenly to produce flaky crusts. Tapered sides permit easy cutting and removal of the pie. Easy to clean.

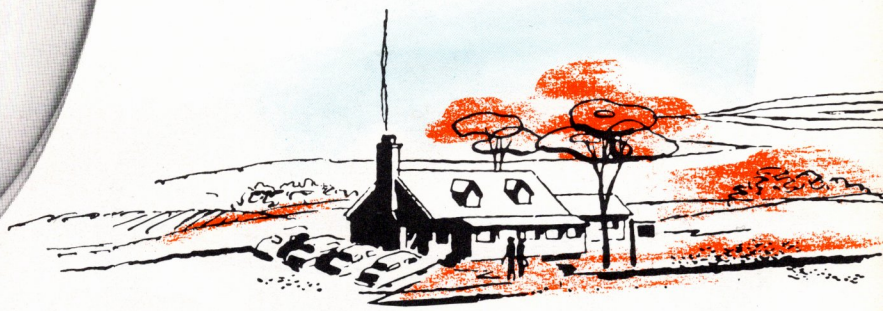
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1939	9 inch inside dia. 1¼ inches deep	6	5

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

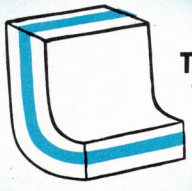
Duncan Hines*



STAINLESS STEEL WATERLESS COOKWARE



This modern ware . . . with its beautiful and functional styling . . . is the only stainless steel cookware to bear the Duncan Hines name. Built into it are all the good cooking qualities of the old-fashioned iron skillet, plus the sanitary and heat conducting features of 3-layer stainless steel.



TRIPLE 3-layer THICK 18-8

STAINLESS STEEL

the modern, lifetime metal

For an

"Adventure in Good Living"

*Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y. Regal Ware, Inc., Licensee.

Duncan Hines*

The name "Duncan Hines" is recognized everywhere as the symbol of approval for what is truly good food and good cooking.

Now . . . this superb new achievement in cookware bears the name synonymous with quality . . . Duncan Hines . . . scientifically designed to bring an "Adventure in Good Living" into the kitchen for the enjoyment of those who wish the best. The modern lifetime metal has no equal for beauty, efficiency, durability and cleanliness. Only "low heat" is needed to cook — saves fuel! Foods can be prepared the modern waterless way which helps preserve health-giving minerals and vitamins, as well as natural food flavors and colors.



CHICKEN FRYERS

A masterpiece of utensil design . . . ideal for top-stove frying, roasting, cooking or pan broiling. Thick, three-layer metal spreads the heat fast and evenly to prevent burning or scorching. Available in 9, 10½ or extra-large 12-inch size. Heat-resistant bakelite handles have flame guards and are welded -- won't turn or loosen. Hang-up rings save storage space.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1290	9 inch	1-4	13
1291	10½ inch	1-4	16¾
1292	12 inch	1-4	19



6 QT. DUTCH OVEN

Perfect for top-stove roasting, cooking, steaming or stewing. Prepares a tender, juicy roast with potatoes and vegetables at one time over one low burner -- saves time and fuel. Ideal for soups, stews and vegetables in quantity.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1276	6 qt.	1-4	16¾



4 QT. DUTCH OVEN

For preparing small roasts, fruits, vegetables, soups, stews, baked beans and many other foods. Precision-fit cover helps retain full food values and delicious natural flavors -- reduces food shrinkage.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1274	4 qt.	1-4	13

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

STAINLESS STEEL Cookware



"Copperamic" COVER KNOBS

Sensational new combination of finest ebony - black heat - resistant bakelite and glowing anodized copper-color metal is strikingly beautiful.

EASY TO CLEAN

The crystal clear, hard finish of 18-8 stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright in seconds and stays beautiful.



COVERED SAUCE PANS

Cooking the modern, low heat, waterless way with these matching sauce pans helps to retain the garden freshness of vegetables or fruits, and the full flavor of meats. They're easy to handle, economical to use, and marvelously easy to clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1221	1 qt.	1-4	8
1222	2 qt.	1-4	10
1223	3 qt.	1-4	12

PUSH-BUTTON lifts spout cap





SINGING TEA KETTLE

Superbly styled in stainless steel -- safe and easy to use. Push-button in handle lifts spout cap -- to fill or pour. Sings when water boils -- the signal to turn off the heat. Saves time and fuel. Bakelite handle. Fast-heating copper bottom.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1282½	2½ qt.	1-4	6½



COMBINATION COOKER

This handy utensil has countless everyday uses. Can prepare two foods at one time -- saving time and fuel. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Insert pan has bakelite side handles.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1263	3 qt. Combination Cooker	1-4	15

VEGETABLE PAN and POACHER

This versatile pan performs so many tasks so very well. It is marvelous for preparing frozen vegetables, fruits, cereals, custards and frostings. The inset tray, with three cups, simplifies the preparation of perfect poached eggs -- and warming baby foods. Built for hard, everyday usage -- easy to keep clean. Top diameter, 7¾ inches.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1288	7¾ in. Vegetable Pan	1-4	14

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment



for an "Adventure in Good Living" Duncan Hines*

3-Ply STAINLESS STEEL "Waterless" Cookware



*Trade-mark of Hines-Park Foods, Inc., Ithaca, N.Y.
Regal Ware, Inc., Licensee



3-LAYER 18-8 STAINLESS STEEL

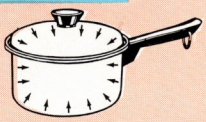
The modern metal that consists of three thicknesses of steel. Inner and outer layers are 18-8 stainless steel to give the utensils their brilliant lustre and durability -- makes them easy to clean. Between them is a core of carbon steel that heats fast and evenly without "hot spots."

This superb achievement in cookware justly bears the name "DUNCAN HINES," synonymous with quality and recognized everywhere as the symbol of approval for what is truly good cooking. It has no equal for beauty, efficiency, durability and cleanliness. Built into it are new features that help to make cooking easier, tastier and healthier. Only low heat is needed to cook . . . saves fuel . . . foods may be prepared the "waterless" way which helps to preserve health-giving minerals, vitamins and natural food flavors.



BAKELITE HANDLES with Hang-up Feature

Handles are "tailored" to fit the hand comfortably and securely. Made of heat-resistant bakelite, they are welded -- will never turn or loosen. Flame guards protect against direct heat. Large ring permits hanging utensils for easy, space-saving storage.



LOW HEAT COOKING

Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly throughout the bottom, sides and cover of the pan to cook the food on all sides constantly. Saves time and fuel.



MOISTURE-RETAINING COVER CONSTRUCTION

The scientifically designed covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.

EASY TO CLEAN

The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.



SET No. 300
Includes items No. 1221, 1262, 1268, 1274 and 1291.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 14 lbs.

THE GREATEST NAME IN GOOD FOOD BRINGS YOU

Duncan Hines*

with "copperamic" cover knobs

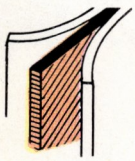
STAINLESS STEEL "Waterless" Cookware

for an "Adventure in Good Living"

This remarkable cookware makes cooking easier, tastier, and healthier. Cooks with "low" heat to preserve minerals, vitamins and delicious flavors — saves fuel! The 3-layer metal cooks without burning or scorching — cleans like a dream. Welded bakelite handles won't turn or loosen. Hang-up rings save storage space. Bakelite knobs with "copperamic" trim — easy to grip, strikingly beautiful.

* Trade-mark of Hines-Park Foods, Inc., Ithaca, N.Y. Regal Ware, Inc., Licensee.





3-LAYER 18-8 STAINLESS STEEL

The modern metal that consists of three thicknesses of steel. Inner and outer layers are 18-8 stainless steel to give the utensils their brilliant lustre and durability -- makes them easy to clean. Between them is a core of carbon steel that heats fast and evenly without "hot spots."

This superb achievement in cookware justly bears the name "DUNCAN HINES," synonymous with quality and recognized everywhere as the symbol of approval for what is truly good cooking. It has no equal for beauty, efficiency, durability and cleanliness. Built into it are new features that help to make cooking easier, tastier and healthier. Only low heat is needed to cook . . . saves fuel . . . foods may be prepared the "waterless" way which helps to preserve health-giving minerals, vitamins and natural food flavors.

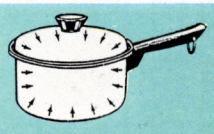
SET NO. 311
Includes items No. 1221, 1222, 1263, 1276 and 1291.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 16½ lbs.



BAKELITE HANDLES with Hang-up Feature

Handles are "tailored" to fit the hand comfortably and securely. Made of heat-resistant bakelite, they are welded -- will never turn or loosen. Flame guards protect against direct heat. Large ring permits hanging utensils for easy, space-saving storage.



LOW HEAT COOKING

Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly throughout the bottom, sides and cover of the pan to cook the food on all sides constantly. Saves time and fuel.



MOISTURE-RETAINING COVER CONSTRUCTION

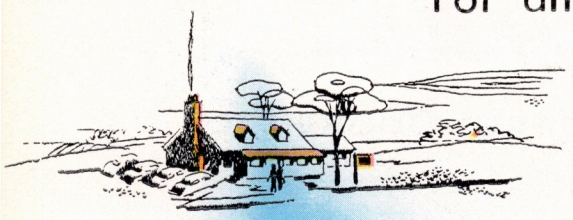
The scientifically designed covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.

EASY TO CLEAN

The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.



For an *"Adventure in Good Living"*



Duncan Hines*

*Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y., Regal Ware, Inc., Licensee



with beautiful
Copperamic
COVER KNOBS
Combination of black bakelite and copper-color metal is strikingly beautiful.

STAINLESS STEEL
WATERLESS COOKWARE



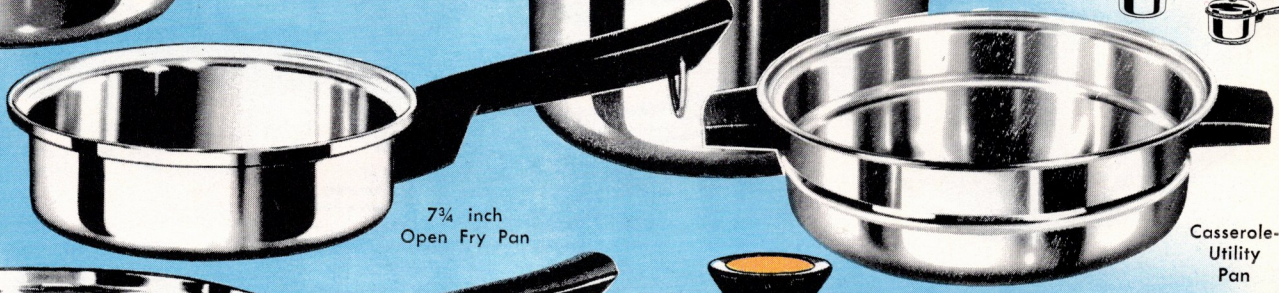
2 qt. Covered Sauce Pan



3 qt. Covered Sauce Pan

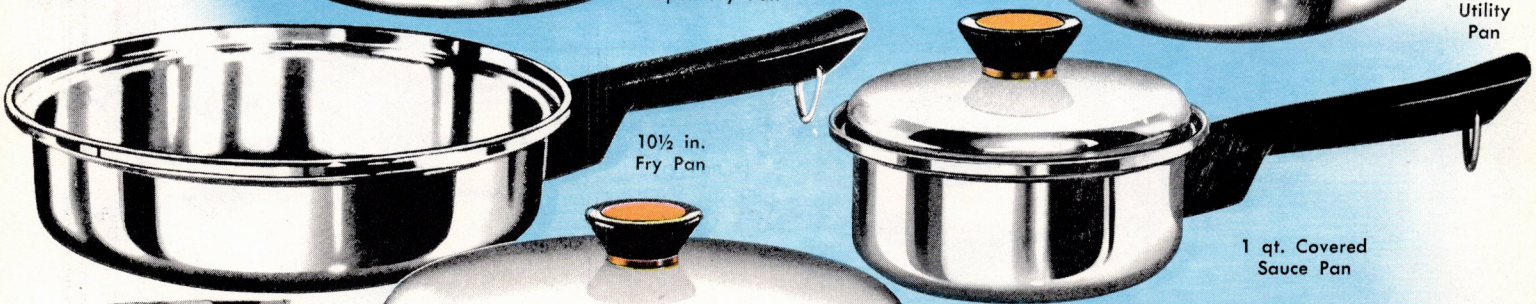
5 Utensils in 1

Cover From 2 qt. Sauce Pan Also Fits 7¾ inch Open Fry Pan



7¾ inch Open Fry Pan

Casserole-Utility Pan



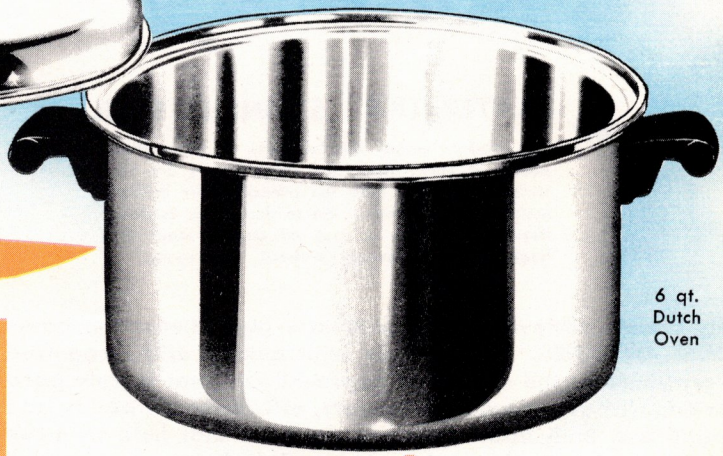
10½ in. Fry Pan

1 qt. Covered Sauce Pan



Recipe Book and Cleaner

Cover fits Fry Pan or Dutch Oven



6 qt. Dutch Oven

COOK WITH "LOW" HEAT



Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly throughout the bottom, sides and cover of the pan to cook the food on all sides constantly. Saves time and fuel.

BAKELITE HANDLES with Hang-up Feature



Handles are "tailored" to fit the hand comfortably and securely. Made of heat-resistant bakelite, they are welded -- will never turn or loosen. Flame guards protect against direct heat. Large ring permits hanging utensils for easy, space-saving storage.

MOISTURE-RETAINING COVER CONSTRUCTION



The scientifically designed covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.

EASY TO CLEAN



The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.

SET NO. 316
Includes items No. 1221, 1222, 1263, 1268, 1276 and 1291 bottom.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 17 lbs.

NOW . . . . . a **COMPLETE LINE** of the quality stainless steel that has taken the country by storm . . .

NEW!

Imperial

STAINLESS STEEL



WATERLESS COOKWARE

FIRST in quality

FIRST in public acceptance

FIRST in cooking perfection

FIRST in styling

Imperial

STAINLESS STEEL WATERLESS COOKWARE



First in quality.... First in cooking perfection ....

A. COVERED SAUCE PANS

These beautifully styled sauce pans simplify the preparation of vegetables, fruits, meats, soups, stews and many other foods. Perfectly matched in design . . . there's a size for every cooking need. Only "low" or "simmer" heat is needed to cook.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1121	1 qt.	1-4	6
1121½	1½ qt.	1-4	6½
1122	2 qt.	1-4	7
1123	3 qt.	1-4	8½
1124	4 qt.	1-4	10½

B. 10½ INCH CHICKEN FRYER

For delicious top-range frying, pan-broiling or cooking. Three-ply stainless steel bottom --- heats evenly without "hot spots" -- amazingly easy to clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1171	10½ inch	1-4	13½

C. 9-INCH COVERED FRY PAN

Excellent for preparing delicious golden-brown fried foods. Three-ply stainless steel bottom for fast, even heating -- easy cleaning.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1169	9-inch	1-4	10

D. DUTCH OVENS

These beautiful and efficient dutch ovens are especially designed to cook large quantities of food. Excellent for top-range roasting or preparing baked ham, chicken, soups, stews, vegetables, fruits, etc. Ideal for preserving or jelly-making or cooking combination meals in one utensil. Snug-fitting covers retain full food values. Welded, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1174	4 qt.	1-4	10
1176	6 qt.	1-4	11¼

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.



E

No. 1167

"TUCK-AWAY" COVERS

A new and handy feature! Simply invert covers and they fit inside the pan. Knobs are protected . . . and pans can be stacked or hung to save cupboard space.





H

No. 1119



F

No. 1152

2 HANDY SAUCE PANS IN 1



G

No. 1102



J

No. 1082½



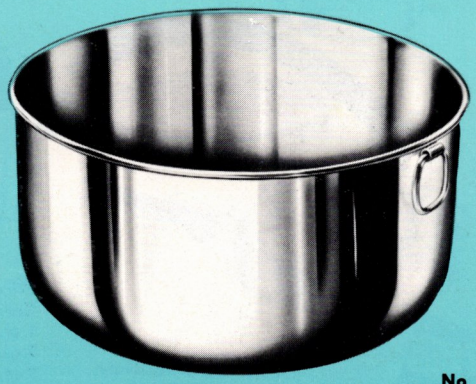
PUSH-BUTTON LIFTS SPOUT CAP
Easy to fill!
Safe to pour!



K

No. 1844

IDEAL FOR USE WITH ELECTRIC MIXERS . . . EXCELLENT FOR HAND MIXING. RING HANDLES PREVENT SLIPPING.



No. 1846

First in styling .... First in public acceptance!

E. 7-INCH FRY PAN and POACHER

The perfect "breakfast pan" that may be used for frying or (with tray and 3 cups) to easily prepare delicious poached eggs. Easy to use -- easy to clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1167	7-inch	1-4	7

F. 2 QT. DOUBLE BOILER

It provides an easy way to prepare frostings, cereals, delicate sauces and other foods. May be used to cook two foods at one time . . . or used as two separate sauce pans. Cover fits both inset and bottom.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1152	2 qt.	1-4	11

G. 2 QT. WATER PITCHER

Wonderful for serving any kind of drink -- hot or cold. Stainless steel is easy to keep clean and sanitary. Sure-grip bakelite handle for no-spill pouring.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1102	2 qt.	1-4	4

H. 9-CUP PERCOLATOR

Brews clear, delicious, full-flavored coffee -- on any type of heating unit. Made entirely of stainless steel -- will not absorb rancid oils -- exceedingly easy to clean. Heat-resistant bakelite handle stays cool.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1119	9-cup	1-4	8

J. 2½ QT. SINGING TEA KETTLE

Modern in every way! Push-button lifts spout cap -- safe and easy to use. Heats fast -- sings when water starts to boil. Stainless steel with copper bottom; bakelite handle.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1082½	2½ qt.	1-4	6½

K. MIXING BOWLS

Handy for mixing, stirring, storing foods in refrigerator, etc. Stainless steel won't absorb grease or odors -- easy to clean. Ring handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1844	1-2-3 qt. Set	1-4	7
1846	6 qt.	1-4	6

A VARIETY OF BEAUTIFUL, PRACTICAL MATCHED SETS!

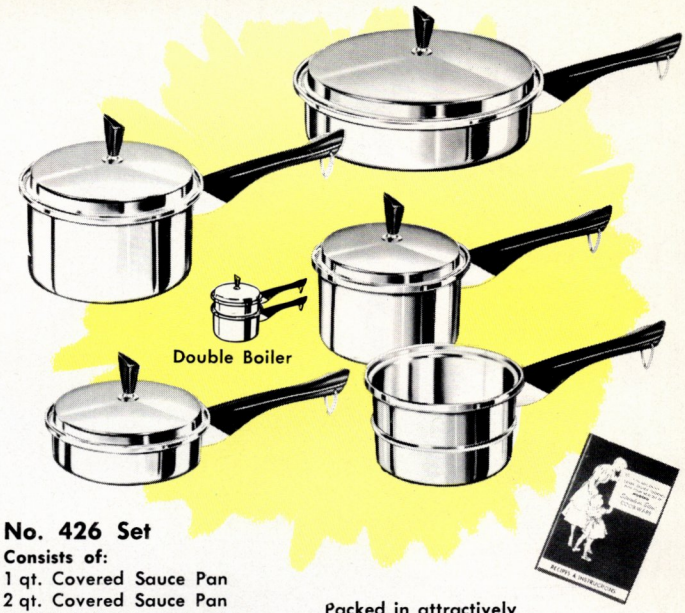


No. 425 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
Double Boiler Inset for 2 qt. Pan
3 qt. Covered Sauce Pan
10½ in. Chicken Fryer
6 qt. Dutch Oven

Packed in attractively decorated "Treasure Chest" shipping carton. Ship. wt., 11 lbs.



No. 426 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
Double Boiler Inset for 2 qt. Pan
3 qt. Covered Sauce Pan
10½ in. Chicken Fryer

Packed in attractively decorated "Treasure Chest" shipping carton. Ship. wt., 9 lbs.



No. 427 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
3 qt. Covered Sauce Pan
6 qt. Dutch Oven (cover also fits fry pan)
10½ in. Fry Pan

Packed in attractively decorated "Treasure Chest" shipping carton. Ship wt., 10 lbs.

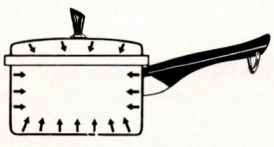


No. 428 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
Double Boiler Inset for 2 qt. Pan
3 qt. Covered Sauce Pan
6 qt. Dutch Oven (cover also fits fry pan)
10½ in. Fry Pan

Packed in attractively decorated "Treasure Chest" shipping carton. Ship. wt., 10½ lbs.



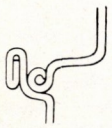
"LOW HEAT" COOKING

Only "low" heat is needed to cook with Imperial stainless steel. The heat spreads to all parts of the pan to cook and tenderize the food on all sides. Saves fuel!



HEAT-RESISTANT BAKELITE HANDLES AND KNOBS

The elegant, gleaming black handles afford a comfortable, secure grip. Handles are welded -- won't turn or loosen. Large ring permits hanging utensils for storage -- saves cupboard space. Elegant bakelite knobs are cool and easy to grasp.



MOISTURE-RETAINING COVER CONSTRUCTION

The covers fit snugly to help seal in the moisture and prevent the escape of vapors containing health-building vitamins and minerals. This feature also helps to reduce food shrinkage.



EASY TO CLEAN

The clear, hard, shining surface of stainless steel is amazingly easy to keep clean without scrubbing or scouring. Only ordinary washing is required. It rinses sparkling bright -- and stays beautiful.

REGAL WARE, INC.

KEWASKUM, WISCONSIN

PARTS CATALOG SHEET

Handles not listed on this sheet have been discontinued, and can no longer be replaced.



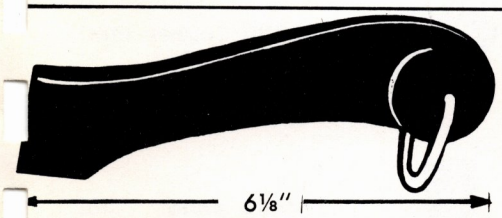
1BP8 Handle
(Black) 30c

1BP8CC Handle
(Copper) 45c



1BP11 Handle
(Black) 40c

1BP11R Handle
(Red) 40c

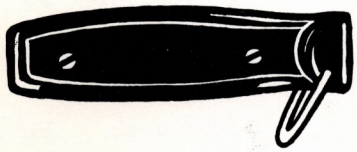


6⅛" Length
1BP16 Black 50c
1BP16R Red 50c

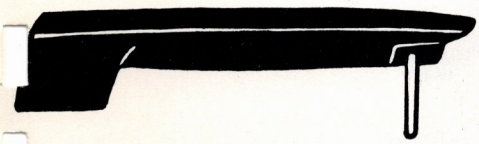
5¼" Length
1BP19 Black 50c
1BP19R Red 50c



1BP17
Handle
40c

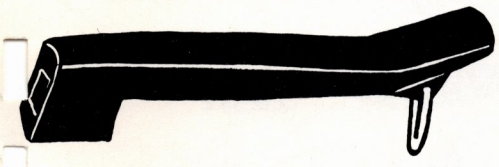


1BP20
Griddle Handle
50c

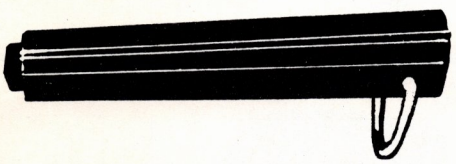


1BP22 Handle
(Black) 50c

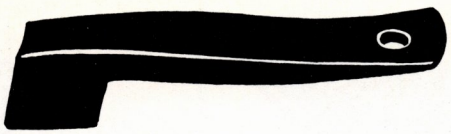
1BP22R Handle
(Red) 50c



1BP23
Handle
60c



1BP24
Handle
35c

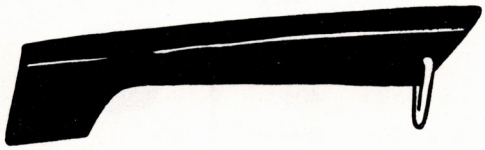


1BP25 Handle
(Black) 60c

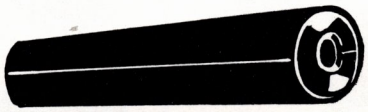
1BP25R Handle
(Red) 60c



1BP27
Handle
65c



1BP28
Handle
60c



5½" Length
1BP29 Handle
65c

4½" Length
1BP33 Handle
60c



Scuce Pans - Small Fryers
1BP30 Handle 60c

Large Fryers
1BP32 Handle 60c



1BP34
Handle
60c



Sauce Pans
1BP36 Handle 50c

Fryers
1BP37 Handle 50c



1BP40
Handle
60c



1BP42
Handle
60c

HOW TO ORDER

Specify the ITEM NUMBER of the handle or knob, and if it is for a steel or aluminum utensil. State color if other than black.

WHEN ORDERING SCREWS, BOLTS, FLAME-GUARDS, RINGS or KNOB BASES, specify the ITEM NUMBER of the handle or knob for which part is required. State color for flame-guards, rings and knob bases.



Side Handle
1SH20 30c



Side Handle
1SH24 Black 35c
1SH24R Red 35c
4 qt. Dutch Ovens
1SH27 Black 35c
1SH27R Red 35c



Side Handle
1SH25 Black 35c
1SH25R Red 35c
4 qt. Dutch Ovens
1SH26 Black 35c



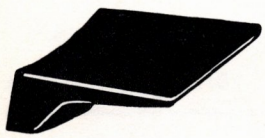
Side Handle
1SH30 40c
4 qt. Dutch Ovens
1SH31 40c



Side Handle
for Inset
1SH36 30c



Side Handle
1SH44 35c



Side Handle
1SH47 35c
Griddle Handle
1SH52 35c
Elec. Fry Pan Handle
1SH54 35c



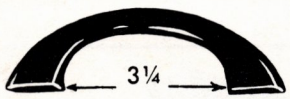
1P5 Handle
60c



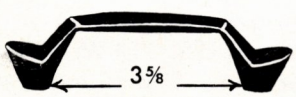
1P6 Handle
80c



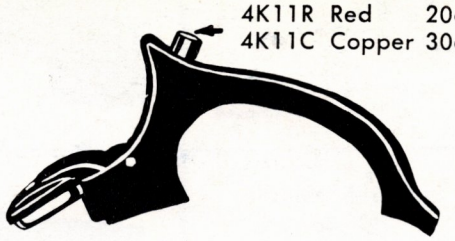
1P8 Handle
60c



1CH6 Cover Handle 40c

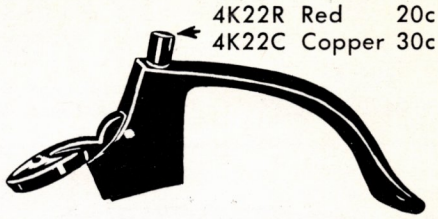


1CH7 Cover Handle 40c



4K11R Red 20c
4K11C Copper 30c

1TK2A Handle Complete $1.00
5SC2 Spout Cap 35c
(two-screw style)



4K22R Red 20c
4K22C Copper 30c

1TK5A Handle Complete $1.00
5SC5 Spout Cap 35c



Knob
4K2 Black 20c
4K2R Red 20c



4K5 Knob 20c



Knob
4K10 Black 20c
4K10R Red 20c



4K15 Knob 25c
(Convex Top)



4K15NS Knob 25c
(Convex Top)
Metal ring not included



Knob
4K16 Black 25c
4K16R Red 25c
4K16SM Silver 35c



Knob Base
33KB6 Black 20c
33KB6R Red 20c
33KB6SM Silver 30c



4K17 Knob 20c



4K18 Knob 25c
(Concave Top)



Knob
4K19 Duncan Hines
35c



Knob
4K20 Copper Inset
35c
4K21 Silver Inset
35c



4K23 Knob 30c



Knob
4K25 Black 30c
4K25GM Gold 60c



Knob
4K27 Black 30c
4K27SM Silver 60c



4K31 Knob 30c



4K35 Knob 35c



4K36 Knob 35c



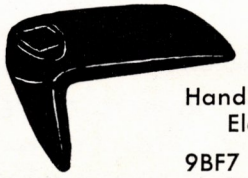
Knob Base
33KB14 20c



4K37 Knob 30c



Electric Fry Pan
Foot
9BF6
25c



Combination
Handle and Foot for
Electric Rangette
9BF7 50c

LOOK FOR THE
REGAL TRADEMARK



SYMBOL OF
FINEST QUALITY

INDEX

Aluminum Cookware 1-9, 29-36
Aluminum, Color-anodized 10, 12, 14, 15, 33, 36
Appliances, Electrical 17-28

Beverage Set 14
Blancher, Food 6
Boiler, Double 3, 31, 38, 43, 49
Bowl, Party 10
Bowls, Mixing 40, 49
Buckets, Ice 14, 15

Caddy, Food 13
Cake Pan 40
Canisters 11
Chicken Fryers, Aluminum 2, 9, 31
Chicken Fryers, Stainless Steel 39, 42, 48
Coffee Makers (non-electric) 5, 6, 49
Coffee Makers, Automatic 21-28, 30
Cooker-Blancher 6
Cookers, Combination, Aluminum 3, 9, 31
Cookers, Combination, Stainless Steel 38, 43, 49
Cookie Sheet 40
Cookware, Aluminum 1-9, 29-36
Cookware, Stainless Steel 37-50
Cookware, Waterless 1-9, 29-50

Double Boilers 3, 31, 38, 43, 49
Drip Coffee Maker 6
Dutch Ovens, Aluminum 3, 9, 30
Dutch Ovens, Stainless Steel 38, 42, 48

Egg Poachers 2, 43, 49
Electric Coffee Makers 21-28, 30
Electric Fry Pans 17-19
Electric Griddle 20

Food Blancher 6
Food Caddy 13
Fry Pans, Automatic Electric 17-19
Fry Pans, Aluminum 2, 17, 31
Fry Pans, Stainless Steel 39, 42, 48
Fry Pans, Teflon 17
Fryers, Chicken, Aluminum 2, 9, 31
Fryers, Chicken, Stainless Steel 39, 42, 48

Gift Ware 10-16
Griddles 4, 17, 20, 31
Griddle, Automatic Electric 20
Griddle, Teflon 17

Hostess Trays 10
Hot and Cold Servers 14, 15

Ice Buckets 14, 15

Kettles, Tea 12, 39, 43, 49

Layer Cake Pan 40
Locklid Sauce Pan 5

Mixing Bowls 40, 49

Ovens, Dutch, Aluminum 3, 9, 30
Ovens, Dutch, Stainless Steel 38, 42, 48

Pan, Cake 40
Pans, Fry, Aluminum 2, 17, 31
Pans, Fry, Stainless Steel 39, 42, 48
Pans, Fry, Teflon 17
Pans, Sauce, Aluminum 3, 5, 9, 30
Pans, Sauce, Stainless Steel 39, 43, 48
Pans, Teflon 17
Pans, Vegetable 2, 43
Percolators, Automatic Electric 21-24, 30
Percolators (non-electric) 5, 49
Pie Plate 40
Pitchers, Beverage 10, 49
Popper, Popcorn 5

Range Set 11
Roasters 4

Salt & Pepper Shakers 11
Sauce Pans, Aluminum 3, 5, 9, 30
Sauce Pans, Stainless Steel 39, 43, 48
Servers, Beverage 10, 16, 49
Servers, Cake 11, 13
Servers, Hot and Cold 14, 15
Set, Beverage 14
Set, Canister 11
Set, Grease 11
Sets, Bowl 40, 49
Sets, Cookware, Aluminum 7, 9, 32-36
Sets, Cookware, Stainless Steel 44-46, 50
Sets, Serving 10, 14
Shakers, Salt & Pepper 11
Sheet, Cookie 40
Skillets, Aluminum 2, 9, 31
Skillets, Stainless Steel 39, 42, 48
Stainless Steel Ware 37-50
Steamer-Blancher 6

Tea Kettles, Singing 12, 39, 43, 49
Teflon Pans 17
Thermo-Buckets 14, 15
Trays, Serving 10

Urns, Automatic Electric 25-28

Vegetable Pans 2, 43

Waterless Cookware 1-9, 29-50

BRANDS

DUNCAN HINES, Stainless Steel Cookware 41-46
ELEGANCE, Aluminum Cookware 8-9
IMPERIAL, Stainless Steel Cookware 47-50
PRINCESS, Aluminum Cookware 29-36
REGAL, Aluminum Cookware 1-7, 17
REGAL, Electrical Appliances 17-28
REGAL, Gift Ware 10-16
REGAL, Stainless Steel Cookware 37-40

Regal Ware, Inc.
KEWASKUM, WIS.

NEW YORK OFFICE
200 Fifth Avenue - Room 658

CHICAGO OFFICE
14-100 Merchandise Mart

DALLAS OFFICE
1612 Dallas Trade Mart

LOS ANGELES OFFICE
678 S. Lafayette Park Place

Regal

WORLD'S FINEST COOKING WARE

The word "REGAL" means "belonging to a King; magnificent; the best of its kind." Every REGAL product is made to deserve the name . . . to be the very best of its kind. The trade-mark on your REGAL Cookware is your assurance of the finest quality materials, craftsmanship and design.

Branch Offices Located in These Buildings...



Los Angeles



Chicago



New York City

Form No. 7024