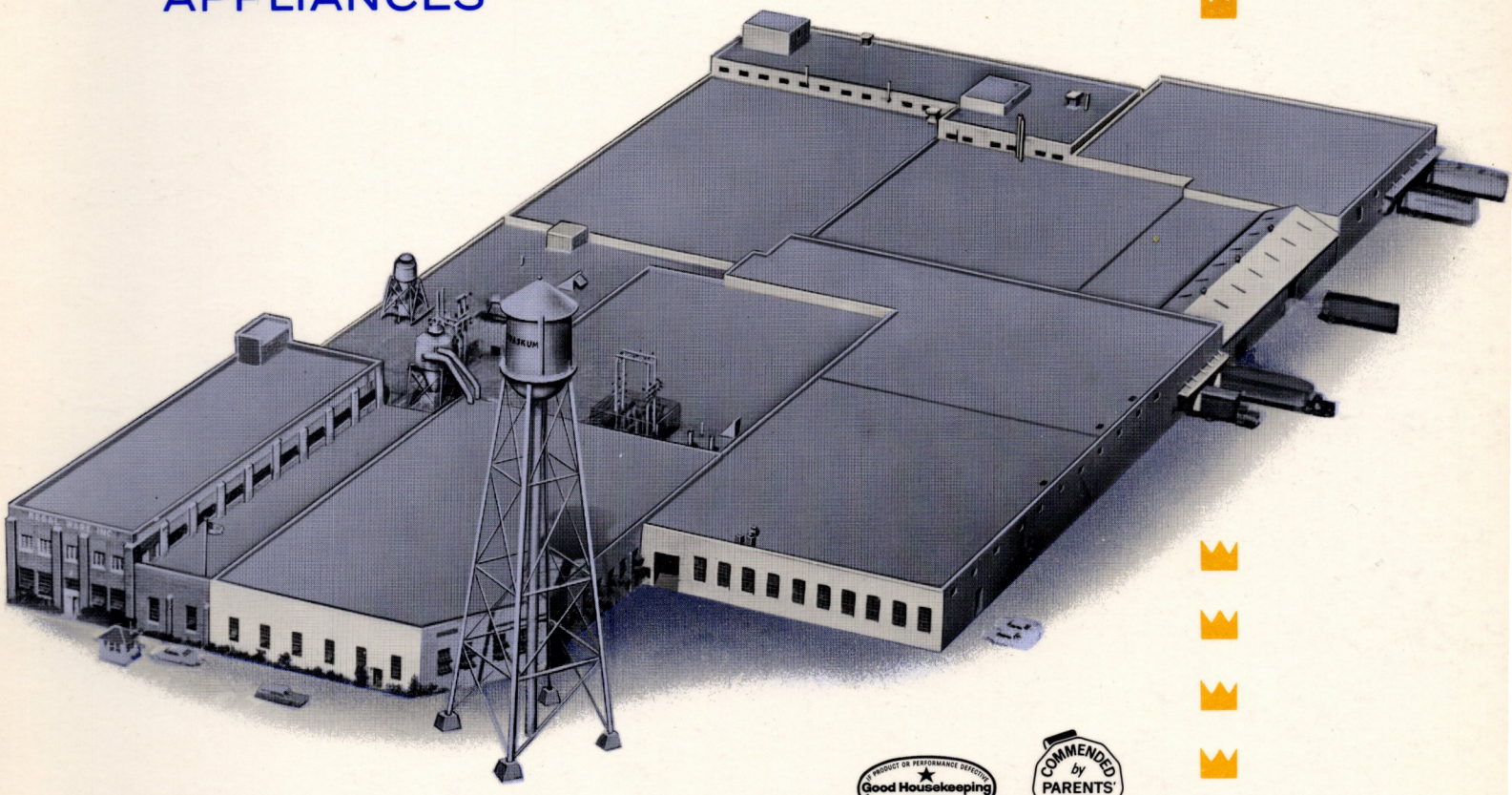
R. MEHRING 1962-63

Regal

- COOKWARE
- GIFTWARE
- ELECTRICAL APPLIANCES



IF PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

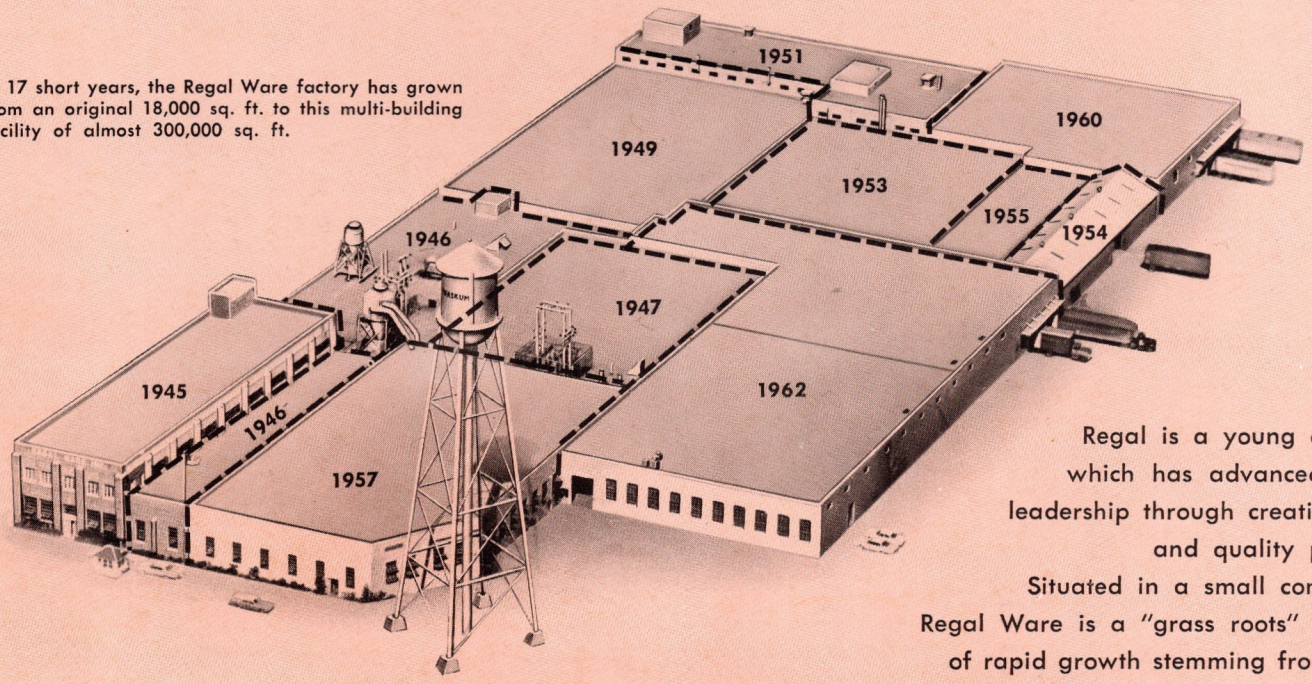
REGAL WARE INC., KEWASKUM, WISCONSIN

CATALOG NO. 14

The step-by-step growth of

Regal Ware, Inc.

In 17 short years, the Regal Ware factory has grown from an original 18,000 sq. ft. to this multi-building facility of almost 300,000 sq. ft.



Regal is a young company which has advanced to top leadership through creative ideas and quality products. Situated in a small community, Regal Ware is a "grass roots" example of rapid growth stemming from sound business practices and pride in workmanship.

Regal products are NATIONALLY ADVERTISED in these leading magazines

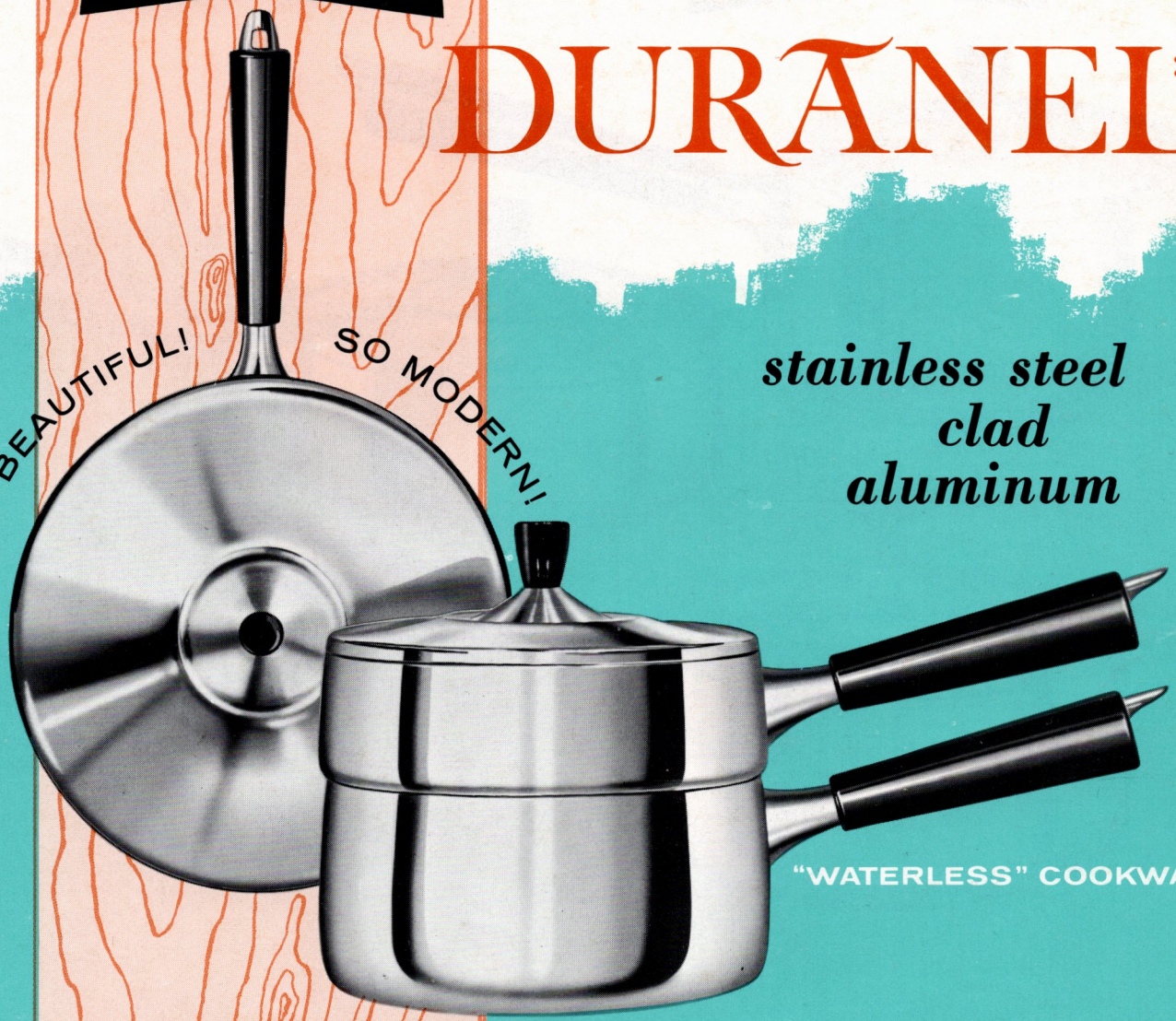


Regal

DURANEL*

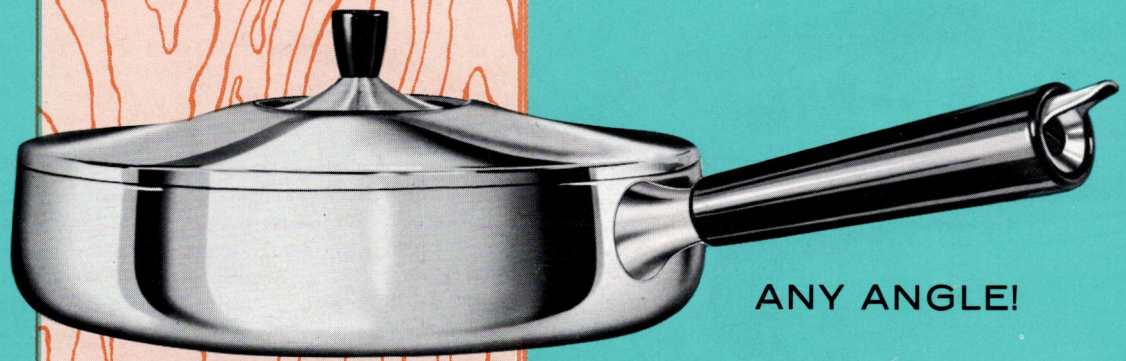
SO BEAUTIFUL! SO MODERN!

stainless steel clad aluminum



"WATERLESS" COOKWARE

FROM



ANY ANGLE!

A PRODUCT OR PERFORMANCE DEFECTION ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

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The Space Age Metal ... The Perfect Cookware Metal

*Trademark of Aluminum Company of America

the fabulous

Regal

Made of ALCOA

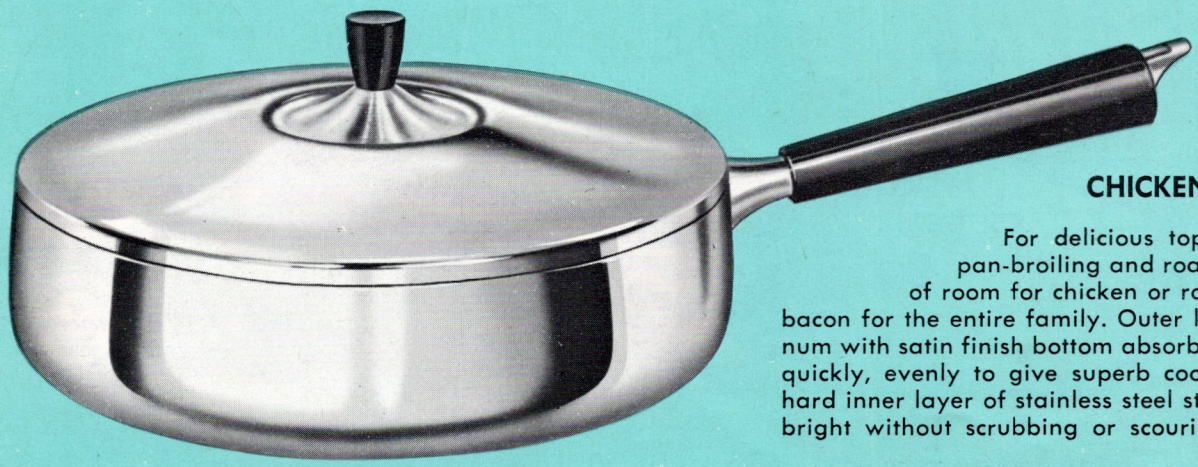
DURANEL*



COVERED SAUCE PANS

These brilliantly beautiful utensils are perfectly matched in style, convenience and versatility . . . with a size for every cooking need. Any food and every recipe is easier to prepare, tastes better — even looks better — when cooked in Regal DURANEL. Wide, flat bottoms rest firmly on heating units for maximum stability and cooking efficiency . . . saves fuel and reduces spilling hazards.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1451½	1½ qt.	1-4	7
1452½	2½ qt.	1-4	8¾
1453½	3½ qt.	1-4	10



CHICKEN FRYER

For delicious top-of-the-range frying, pan-broiling and roasting. Provides plenty of room for chicken or roasts; steaks, chops or bacon for the entire family. Outer layer of heavy aluminum with satin finish bottom absorbs and distributes heat quickly, evenly to give superb cooking action. Smooth, hard inner layer of stainless steel stays shining pure and bright without scrubbing or scouring.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1491	10½ in.	1-4	13½

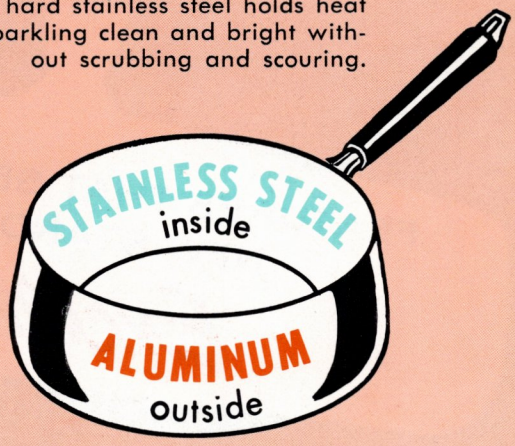
1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

*Trademark of Aluminum Company of America

stainless steel clad aluminum "WATERLESS" COOKWARE

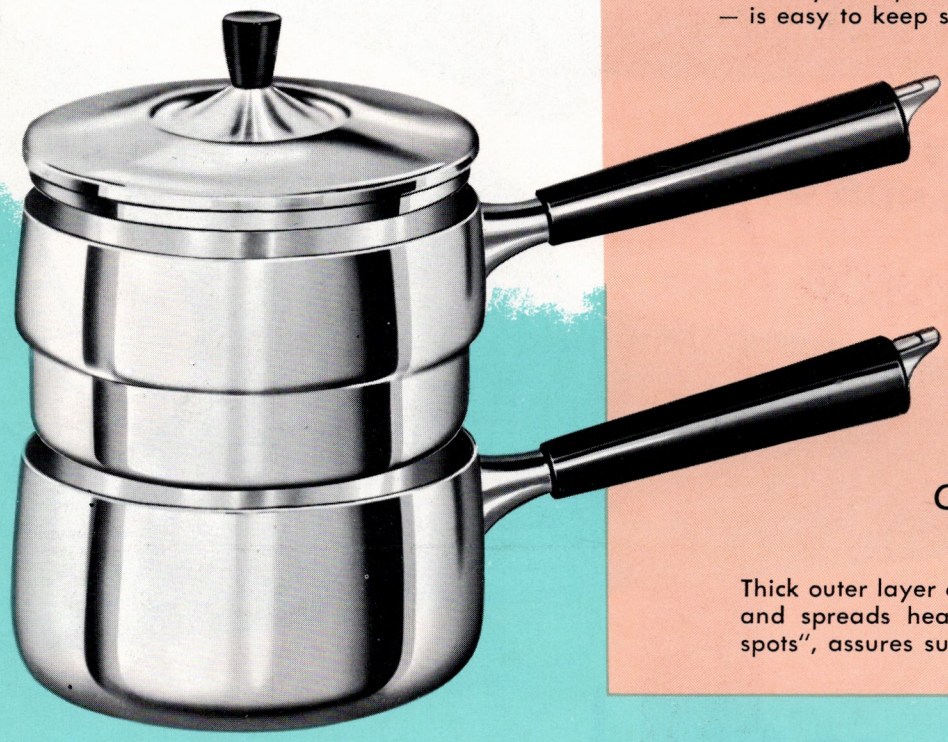
CLEANS BETTER because it's STAINLESS STEEL

Inner layer of pure, hard stainless steel holds heat — is easy to keep sparkling clean and bright without scrubbing and scouring.



COOKS BETTER because it's ALUMINUM

Thick outer layer of beautiful, silverlike aluminum absorbs and spreads heat quickly, uniformly — eliminates "hot spots", assures superb cooking results with "low" heat.



DOUBLE BOILER

Prepare frostings, cereals, delicate sauces, or cook two foods at one time. Cover fits bottom and insert . . . may be used as two separate sauce pans. Welded-on handles can't turn or loosen . . . fit either hand.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1462	2 qt.	1-4	11¼





FRY PANS

Excellent for preparing delicious golden brown fried foods, these handy "breakfast size" fry pans quickly become the most used, best loved cooking utensils in the home. Amazingly easy to clean.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1488	8 in. Covered Fry Pan	1-4	8¾
1408	8 in. Open Fry Pan	1-4	6¾

DUTCH OVEN

A magnificent utensil of many uses. Specially designed for range-top "waterless" cooking, roasting, or stewing. It will hold a large roast, ham or fowl . . . is ideal for cooking leafy vegetables, spaghetti, corn-on-the-cob. Combination meals can be prepared — and stylishly served — in one utensil. Heat-resistant bakelite handles provide safe, secure grip.

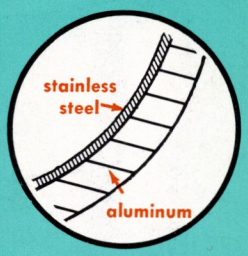
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1475½	5½ qt.	1-4	11¾

a triumph of modern design and technology

Regal DURANEL*

FEATURES THAT SET NEW STANDARDS OF *Excellence!*

DURANEL*



What it is — Aluminum and stainless steel, long known as the best cookware metals, are permanently bonded to form a solid, dual-layer metal.

What it does — Stainless steel is hard, non-porous, stain and corrosion-resistant, easy to keep clean and sanitary. Aluminum is an excellent conductor of heat, is light and easy to handle. DURANEL combines all of these superior characteristics into one PERFECT cookware material.

*Trademark of Aluminum Company of America

HEALTHFUL, DELICIOUS "WATERLESS" COOKING

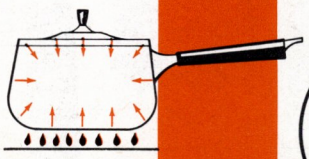
Regal DURANEL is especially designed to permit preparing most foods with little or no water. It is the easy, modern way to cook — helps preserve health-building vitamins, minerals and proteins that are often drained away and wasted by ordinary cooking methods.

Foods taste better, too! Gently cooked in their own natural juices, meats are tender and full of rich, savory flavor. Fruits and vegetables retain their fresh garden goodness and appetizing colors, quickly become family favorites.



LOW HEAT "WRAP-AROUND" COOKING

Only "low" or "simmer" heat is needed to cook with Regal DURANEL. Gentle, penetrating, tenderizing heat quickly spreads through the thick aluminum to all parts of the utensil, completely surrounds the food. "Hot spots" which cause foods to stick and burn are eliminated. Kitchen stays comfortable and cool . . . saves on fuel bills, too.



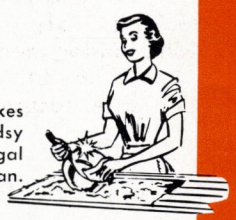
SAVES TIME . . . SAVES MONEY

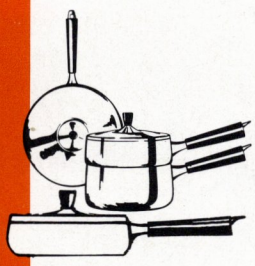
Savings add up in many ways with Regal DURANEL. Inexpensive cuts of meat become tender and delicious with minimum shrinkage. Many fruits and vegetables may be cooked without peeling or coring, very little is wasted. Foods need no attention after cooking starts — "pot watching" is eliminated. Most important of all, there are no replacement costs because Regal DURANEL is built for life-time service.



QUICK, CONVENIENT CLEANING

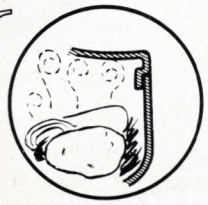
The inner layer of pure, hard stainless steel makes cleaning a breeze. Ordinary washing in warm sudsy water and a quick rinse is all it takes to keep Regal DURANEL sparkling bright . . . immaculately clean.





BEAUTY FOR ALL TO BEHOLD

The smoothly sculptured lines and graceful proportions of Regal DURANEL attract every eye . . . thrill every heart! Simple without being "plain," it is a style that inspires deep pride of ownership — makes any kitchen more beautiful and modern by its very presence.



PRECISION-FIT COVERS

Covers fit snugly with rim of pans to transfer heat to top of utensil and at the same time seal in food moisture. This is the "key" to "waterless" cooking — prevents foods from drying out, keeps kitchen odor-free.



FINEST QUALITY FITTINGS

Fashion-perfect handles and knobs are of sturdy, durable, heat-resistant bakelite. They stay comfortably cool and easy to grasp, are specially shaped for easy cleaning. Welded-on handles have metal flame guards to protect them from direct heat — won't burn, turn or loosen.



EASY TO STORE

Attractive hang-up eyelets permit handy storage . . . and proud display . . . of each Regal DURANEL utensil. They are always close at hand when needed and their gleaming beauty adds charm to any kitchen.

IN EVERY WAY REGAL DURANEL IS THE "PERFECT" COOKWARE

the most beautiful
cookware in the world

Regal



IF PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

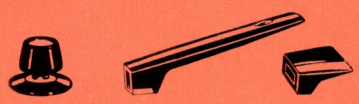
3 PLY 18-8

STAINLESS STEEL

"WATERLESS"

COOKWARE

This wonderful cookware is a triumph in utensil design. It has every feature the homemaker wants — eye-catching beauty, superb cooking efficiency and remarkable ease of cleaning. Made of 3-ply stainless steel (a core of carbon steel encased in stainless steel), it heats fast and evenly without hot spots. Foods may be prepared the "waterless way" over low heat. This method saves fuel . . . helps to preserve health-building minerals and vitamins as well as the natural appetizing flavors of vegetables, fruits and meats. Favorite recipes taste better than ever. The gleaming beauty and outstanding quality of Regal stainless steel make it cookware that is truly in a class by itself.



CONTEMPORARY BAKELITE FITTINGS

Made of finest heat-resistant bakelite. Welded handles won't turn or loosen — stay cool — have protective flame-guards and eyelet for hanging utensils.

EASY TO CLEAN

A boon to the homemaker! Only ordinary washing (no scrubbing) is necessary to keep Regal stainless steel sparkling clean.

FOR YOUR "DREAM KITCHEN"...

Regal

3-PLY 18-8

STAINLESS STEEL

IF PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

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LARGE COVER KNOBS
Made of heat-resistant bakelite with decorative silvery and black trim — stay cool.



DUTCH OVENS

These heavy-duty dutch ovens have no equal for top-of-the-range cooking, roasting, steaming, or stewing. May be used to cook a complete combination meal at one time over one low burner -- save time and fuel! Snug-fitting covers help retain full food values and delicious flavors. Sturdy, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1384	4 qt.	1-4	12¾
1386	5½ qt.	1-4	16¾



3 QT. COMBINATION COOKER

No other utensil performs so many tasks so well. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Prepares two foods at the same time, over one low burner -- saves time and fuel! Inset pan has bakelite side handles that stay cool.

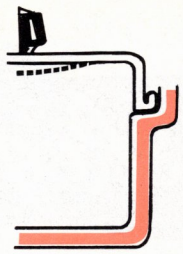
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1363	3 qt.	1-4	14½

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

"Waterless" Cookware

"Speedy-Glo" Core

Inside and outside layers are 18-8 stainless steel for brilliant lustre, durability, and easy cleaning. "Speedy-Glo" center core of carbon steel heats fast and distributes the heat evenly.



BAKELITE HANDLES
Made of heat-resistant bakelite, they are welded — won't turn or loosen. All handles have flame guards for protection against direct heat from burner. Eyelet permits hanging utensils for storage — saves cupboard space.



CHICKEN FRYER and COVERED FRY PANS

A big and beautifully styled chicken fryer that is perfect for top-stove frying, roasting, cooking or pan broiling. Large diameter provides plenty of room for chicken or roasts. Fry pans are the ideal size for daily requirements. The thick, triple-layer metal distributes the heat evenly to prevent burning or scorching.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1378	8 in. Covered Fry Pan	1-4	10
1379	9 in. Covered Fry Pan	1-4	11½
1381	10½ in. Chicken Fryer	1-4	17

2 HANDY SAUCE PANS IN 1



2 QT. DOUBLE BOILER

Ideal for preparing cereals, frostings, delicate sauces — or to cook two foods at one time. Cover fits both inset and bottom.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1372	2 qt.	1-4	12½



COVERED SAUCE PANS

Every kitchen needs a set of these lovely, matched sauce pans. They are easy to handle . . . economical to use . . . and marvelously easy to clean. Scientifically designed for waterless cooking . . . only low heat is required . . . fuel bills are lower. This method helps to retain the garden-fresh flavor of vegetables and fruits as well as health-building minerals and vitamins. These pans are efficient on any type of range.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1321	1 qt.	1-4	8
1322	2 qt.	1-4	10
1323	3 qt.	1-4	12

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

Regal

IF PRODUCT OR PERFORMANCE DEFECTIVE Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

Approved by Underwriters' Laboratories

STAINLESS STEEL *Automatic* COFFEE MAKERS



No. 1310



No. 7581

4 TO 10-CUP PERCOLATORS

These gracefully styled coffee makers will make the brewing and serving of perfect coffee easier than ever. No effort . . . just pour in cold water, add coffee and connect the cord. Brewing starts automatically, stops and signal light flashes on at peak of flavor perfection, then holds at serving temperature. Flavor selector permits strength to be varied. Hard, non-porous stainless steel is easy to clean — will keep its brilliant beauty for years and years. Choice of two easy-pour, non-drip-spout designs. Each has durable bakelite handle, knob and base. Operate on 110-120 volt AC. Complete with cord and instructions.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
1310	**10-Cup Percolator**	**1-4**	**13¾**
7581	**10-Cup Percolator**	**1-4**	**13½**



40-CUP PERCOLATOR-URN

From the very first sight to the very last cup . . . this is the party urn that says "good taste" to everyone. Polished exterior, coffee basket and pump are of pure, easy-to-clean stainless steel. Operation is easy and automatic. Add cold water, coffee and plug it in . . . brewing starts immediately, stops and signal light glows when flavor is "just right", then holds at perfect serving temperature. No-drip Tomlinson faucet opens at a touch, closes automatically. Attractive bakelite side handles, legs and cover knob assure safe, sure handling. Operates on 110-120 v. AC only. Capacity is from 15 to 40 cups.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
1340	**40-Cup St. Steel Percolator-Urn**	**1**	**7½**

1-4 indicates item is individually packed in a shipping carton and repacked 4 to a master shipping container.

NOW . . . . . a **COMPLETE LINE** of the quality stainless steel that has taken the country by storm . . .

Imperial

STAINLESS STEEL



WATERLESS COOKWARE

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

FIRST in quality

FIRST in public acceptance

FIRST in cooking perfection

FIRST in styling

Imperial

STAINLESS STEEL WATERLESS COOKWARE



A. COVERED SAUCE PANS

These beautifully styled sauce pans simplify the preparation of vegetables, fruits, meats, soups, stews and many other foods. Perfectly matched in design . . . there's a size for every cooking need. Only "low" or "simmer" heat is needed to cook.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1121	1 qt.	1-4	6
1121½	1½ qt.	1-4	6½
1122	2 qt.	1-4	7
1123	3 qt.	1-4	8½
1124	4 qt.	1-4	10½

B. 10½ INCH CHICKEN FRYER

For delicious top-range frying, pan-broiling or cooking. Three-ply stainless steel bottom --- heats evenly without "hot spots" -- amazingly easy to clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1171	10½ inch	1-4	12½

C. 9-INCH COVERED FRY PAN

Excellent for preparing delicious golden-brown fried foods. Three-ply stainless steel bottom for fast, even heating -- easy cleaning.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1169	9-inch	1-4	10

D. DUTCH OVENS

These beautiful and efficient dutch ovens are especially designed to cook large quantities of food. Excellent for top-range roasting or preparing baked ham, chicken, soups, stews, vegetables, fruits, etc. Ideal for preserving or jelly-making or cooking combination meals in one utensil. Snug-fitting covers retain full food values. Welded, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1174	4 qt.	1-4	10
1176	6 qt.	1-4	12

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.



E

No. 1167



F

No. 1152

2 HANDY SAUCE PANS IN 1



No. 1139

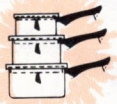


K

No. 1140

"TUCK-AWAY" COVERS

A new and handy feature! Simply invert covers and they fit inside the pan. Knobs are protected . . . and pans can be stacked or hung to save cupboard space.





G

No. 1102



H

No. 1119

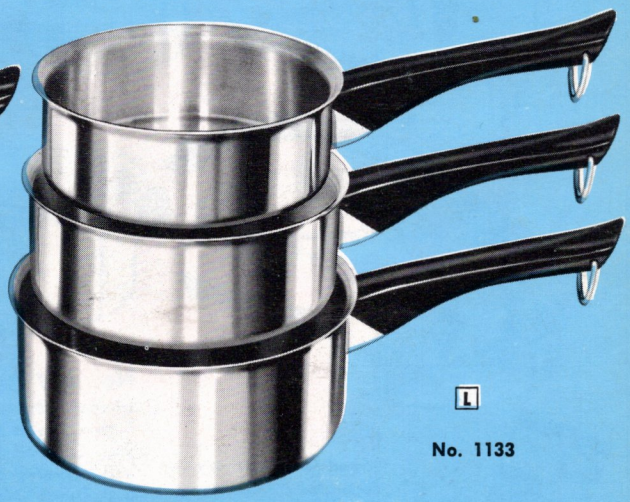


J

PUSH-BUTTON LIFTS SPOUT CAP
Easy to fill!
Safe to pour!



No. 1082½



L

No. 1133

E. 7-INCH FRY PAN and POACHER

The perfect "breakfast pan" that may be used for frying or (with tray and 3 cups) to easily prepare delicious poached eggs. Easy to use.

Item No.	Size	Units Per Ship Carton	Shipping Wt., Lbs.
1167	7-inch	1-4	7

F. 2 QT. DOUBLE BOILER

Provides an easy way to prepare frostings, cereals, delicate sauces, etc. May be used to cook two foods at one time . . . or as two separate sauce pans. Cover fits inset and bottom.

Item No.	Size	Units Per Ship Carton	Shipping Wt., Lbs.
1152	2 qt.	1-4	11

G. 2 QT. WATER PITCHER

Wonderful for serving any kind of drink — hot or cold. Stainless steel is easy to keep clean and sanitary. Sure-grip bakelite handle for no-spill pouring.

Item No.	Size	Units Per Ship Carton	Shipping Wt., Lbs.
1102	2 qt.	1-4	5½

H. 9-CUP PERCOLATOR

Brews clear, delicious, full-flavored coffee — on any type of heating unit. Made entirely of stainless steel — will not absorb rancid oils — exceedingly easy to clean. Heat-resistant bakelite handle stays cool.

Item No.	Size	Units Per Ship Carton	Shipping Wt., Lbs.
1119	9-cup	1-4	8

J. 2½ QT. SINGING TEA KETTLE

Modern in every way! Push-button lifts spout cap — safe and easy to use. Heats fast — sings when water starts to boil. Stainless steel with copper bottom; bakelite handle.

Item No.	Size	Units Per Ship Carton	Shipping Wt., Lbs.
1082½	2½ qt.	1-4	6½

K. OPEN FRY PANS

There's nothing handier for all-purpose frying. Easy-to-clean stainless steel; welded, non-burn bakelite handles have protective flame guards.

Item No.	Size	Units Per Ship Carton	Shipping Wt., Lbs.
1139	9-inch	1-4	8¼
1140	10-inch	1-4	10¾

L. SAUCE PAN SET

Includes handy 1, 1½ and 2 qt. pans that can be nested to save space. Durable, marvelously easy to clean. Stay-cool bakelite handles.

Item No.	Size	Units Per Ship Carton	Shipping Wt., Lbs.
1133	1, 1½ and 2 qt.	1-4	9¼

A VARIETY OF BEAUTIFUL, PRACTICAL MATCHED SETS!

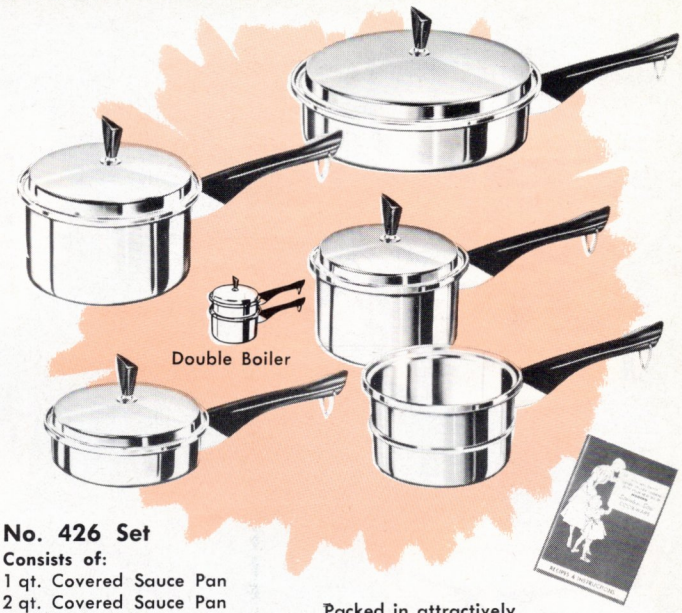


No. 425 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
Double Boiler Inset for 2 qt. Pan
3 qt. Covered Sauce Pan
10½ in. Chicken Fryer
6 qt. Dutch Oven

Packed in attractively decorated "Treasure Chest" shipping carton. Ship. wt., 11½ lbs.



No. 426 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
Double Boiler Inset for 2 qt. Pan
3 qt. Covered Sauce Pan
10½ in. Chicken Fryer

Packed in attractively decorated "Treasure Chest" shipping carton. Ship. wt., 9 lbs.



No. 427 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
3 qt. Covered Sauce Pan
6 qt. Dutch Oven (cover also fits fry pan)
10½ in. Fry Pan

Packed in attractively decorated "Treasure Chest" shipping carton. Ship wt., 10 lbs.

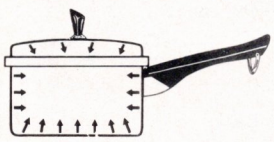


No. 428 Set

Consists of:

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
Double Boiler Inset for 2 qt. Pan
3 qt. Covered Sauce Pan
6 qt. Dutch Oven (cover also fits fry pan)
10½ in. Fry Pan

Packed in attractively decorated "Treasure Chest" shipping carton. Ship. wt., 10½ lbs.



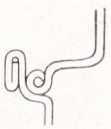
"LOW HEAT" COOKING

Only "low" heat is needed to cook with Imperial stainless steel. The heat spreads to all parts of the pan to cook and tenderize the food on all sides. Saves fuel!



HEAT-RESISTANT BAKELITE HANDLES AND KNOBS

The elegant, gleaming black handles afford a comfortable, secure grip. Handles are welded -- won't turn or loosen. Large ring permits hanging utensils for storage -- saves cupboard space. Elegant bakelite knobs are cool and easy to grasp.



MOISTURE-RETAINING COVER CONSTRUCTION

The covers fit snugly to help seal in the moisture and prevent the escape of vapors containing health-building vitamins and minerals. This feature also helps to reduce food shrinkage.



EASY TO CLEAN

The clear, hard, shining surface of stainless steel is amazingly easy to keep clean without scrubbing or scouring. Only ordinary washing is required. It rinses sparkling bright -- and stays beautiful.

STAINLESS STEEL Accessories



MIXING BOWL SET

Handy for mixing, stirring, storing foods and other odd jobs in the kitchen. Non-breakable and built for hard use. Ideal for electric mixers; wonderful for hand stirring, too. Out-of-the-way ring handles provide a secure grip — permit handy hang-up storage. Bowls can be used on stove for warming ingredients. Polished exterior and satin-finish interior makes cleaning amazingly easy.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
1913	Set of 1, 2 and 3 qt.	1-4	9

RING HANDLES
Provide a secure grip to prevent slipping or sliding. Permit hanging bowls to store — saves cupboard space.

BAKING AND OPEN ROASTING PAN

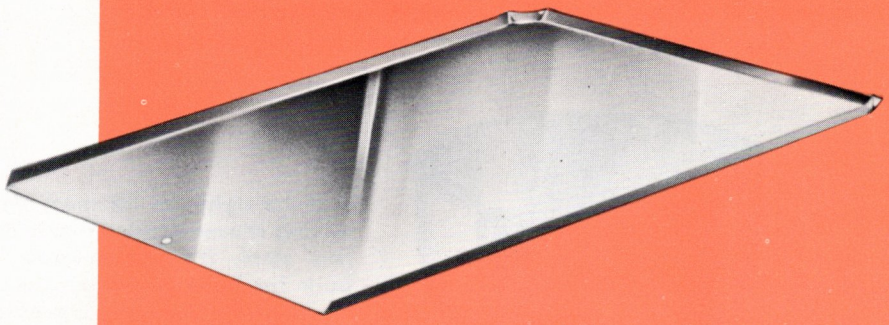
Big, convenient pan for large cakes, biscuits, bread, corn bread and rolls. Perfect for open roasting of meats and casseroles. Easy to keep immaculately clean. Rolled edge adds strength; wide integral handles provide secure gripping areas for safe, easy handling.



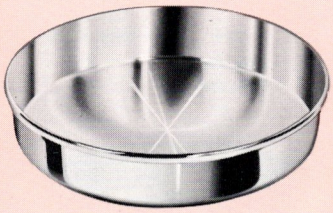
Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1816	16 in. x 11 in. x 2¼ in.	6	7¼

COOKIE SHEET

A quality cookie sheet that assures perfect baking results. The smooth, hard stainless steel surface permits easy removal of cookies. Easy to clean. Built for lifetime service.



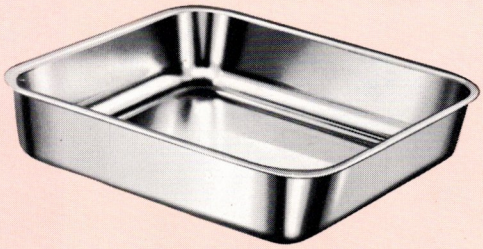
Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1830	12½ in. x 15½ in.	6	6¼



ROUND CAKE PAN

An extra deep pan that heats quickly, browns evenly. Perfect for standard or ready-mix recipes. Slightly tapered sides aid removal — nest for easy storage.

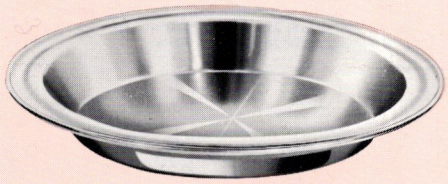
Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1938	8 in. x 1½ in.	6	4¼



SQUARE CAKE PAN

Cakes bake better, are more easily removed from this bright, hard stainless steel pan. Just right for standard or ready-mix recipes; use two or more to make beautiful square layer cakes.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1809	9 in. Square	6	4¾



JUICE-SAVER PIE PLATE

Special wide rim catches juice from fruit pies — prevents it from spattering in the oven. Heats evenly to produce tender, flaky crusts. Tapered sides for easy cutting and removal. Easy to clean.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1939	9 in. inside dia. 1¼ in. deep	6	5

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

STAINLESS STEEL *Accessories*





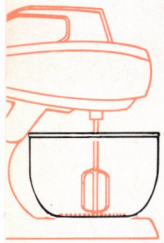
MIXING BOWL SETS

These beautiful mixing bowls have dozens of uses — they are the ultimate in quality, convenience and utility. Designed for use with electric mixers — they are ideal for hand stirring or mixing, too. Use them for storing foods in the refrigerator, as salad or serving bowls. The hard, non-porous stainless steel will not absorb grease or odors — it resists scratching, tarnish and corrosion, cannot chip or peel. And, it's easy to keep sparkling clean and pure.

Ring-handle types provide secure grip to prevent slipping or sliding, permit hanging bowls to store. Both types can be nested for compact, space-saving storage. High, straight sides and flat bottoms reduce spilling hazards. Rolled rims afford easy, accurate pouring. Smoothly rounded corners give plenty of working room for mixer beaters — aid efficient mixing action, simplify cleaning.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
1841	1 qt. (Ring handle)	6	2
1842	2 qt. (Ring handle)	6	3¼
1843	3 qt. (Ring handle)	6	4½
1844	1-2-3 qt. Bowl Set (Ring handles)	1-4	7
1824	1-2-3 qt. Bowl Set (No rings)	1-4	7
1825	1-2-4 qt. Bowl Set (No rings)	1-4	8¾





Recessed bottom fits turnplate of electric mixers. Scientifically designed to give efficient, swirling action; batters, frostings, sauces are creamy smooth in record time.

4 QT. MIXING BOWL

Just the right size for most electric mixing chores. Made of solid stainless steel, it's unbreakable and built for hard everyday use. Use on range for warming ingredients; foods chill quickly when placed in the refrigerator. Easy to keep clean and bright.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1834	4 qt.	1-4	5½



6 QT. MIXING BOWL

This big bowl has countless uses —mixing bread and biscuit dough, canning and preserving, cleaning vegetables and fruits. Durable stainless steel with ring handle.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1846	6 qt.	1-4	6



ROUND CAKE PAN

Just-right sizes for standard recipes or ready-mixes. Slightly tapered sides aid removal — nest for easy storage.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1828	8 in. dia.	6	3½
1829	9 in. dia.	6	4¼



PIE PANS

Even heating to give tender, golden-brown crusts. Easy to clean; give a lifetime of beauty and efficiency.

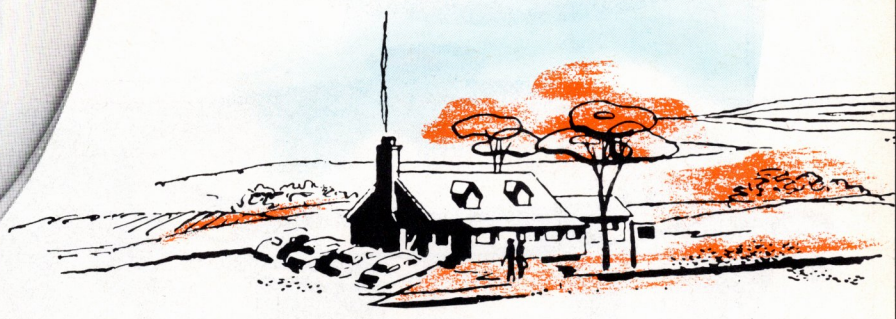
Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
1819	9½ in. dia.	6	4

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

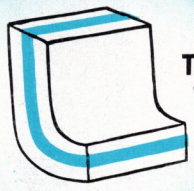
Duncan Hines*



STAINLESS STEEL WATERLESS COOKWARE



This modern ware . . . with its beautiful and functional styling . . . is the only stainless steel cookware to bear the Duncan Hines name. Built into it are all the good cooking qualities of the old-fashioned iron skillet, plus the sanitary and heat conducting features of 3-layer stainless steel.



TRIPLE 3-layer THICK 18-8

STAINLESS STEEL

the modern, lifetime metal

*Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y. Regal Ware, Inc., Licensee.

For an

"Adventure in Good Living"

Duncan Hines*

The name "Duncan Hines" is recognized everywhere as the symbol of approval for what is truly good food and good cooking.

Now . . . this superb new achievement in cookware bears the name synonymous with quality . . . Duncan Hines . . . scientifically designed to bring an "Adventure in Good Living" into the kitchen for the enjoyment of those who wish the best. The modern lifetime metal has no equal for beauty, efficiency, durability and cleanliness. Only "low heat" is needed to cook — saves fuel! Foods can be prepared the modern waterless way which helps preserve health-giving minerals and vitamins, as well as natural food flavors and colors.



CHICKEN FRYERS

A masterpiece of utensil design . . . ideal for top-stove frying, roasting, cooking or pan broiling. Thick, three-layer metal spreads the heat fast and evenly to prevent burning or scorching. Available in 9, 10½ or extra-large 12-inch size. Heat-resistant bakelite handles have flame guards and are welded -- won't turn or loosen. Hang-up rings save storage space.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1290	9 inch	1-4	13
1291	10½ inch	1-4	16¾
1292	12 inch	1-4	19



6 QT. DUTCH OVEN

Perfect for top-stove roasting, cooking, steaming or stewing. Prepares a tender, juicy roast with potatoes and vegetables at one time over one low burner -- saves time and fuel. Ideal for soups, stews and vegetables in quantity.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1276	6 qt.	1-4	16¾



4 QT. DUTCH OVEN

For preparing small roasts, fruits, vegetables, soups, stews, baked beans and many other foods. Precision-fit cover helps retain full food values and delicious natural flavors -- reduces food shrinkage.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1274	4 qt.	1-4	13

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

STAINLESS STEEL Cookware



"Copperamic" COVER KNOBS

Sensational new combination of finest ebony - black heat - resistant bakelite and glowing anodized copper-color metal is strikingly beautiful.

EASY TO CLEAN

The crystal clear, hard finish of 18-8 stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright in seconds and stays beautiful.



COVERED SAUCE PANS

Cooking the modern, low heat, waterless way with these matching sauce pans helps to retain the garden freshness of vegetables or fruits, and the full flavor of meats. They're easy to handle, economical to use, and marvelously easy to clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1221	1 qt.	1-4	7¼
1222	2 qt.	1-4	10
1223	3 qt.	1-4	12

PUSH-BUTTON lifts spout cap



SINGING TEA KETTLE

Superbly styled in stainless steel -- safe and easy to use. Push-button in handle lifts spout cap -- to fill or pour. Sings when water boils -- the signal to turn off the heat. Saves time and fuel. Bakelite handle. Fast-heating copper bottom.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1282½	2½ qt.	1-4	6½



COMBINATION COOKER

This handy utensil has countless everyday uses. Can prepare two foods at one time -- saving time and fuel. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Insert pan has bakelite side handles.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1263	3 qt. Combination Cooker	1-4	15

VEGETABLE PAN and POACHER

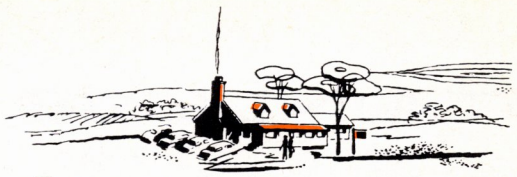
This versatile pan performs so many tasks so very well. It is marvelous for preparing frozen vegetables, fruits, cereals, custards and frostings. The inset tray, with four cups, simplifies the preparation of perfect poached eggs -- and warming baby foods. Built for hard, everyday usage -- easy to keep clean. Top diameter, 8 inches.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1288	8 in. Vegetable Pan	1-4	14

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

Duncan Hines*

3-LAYER 18-8
STAINLESS STEEL Waterless Cookware



For an "Adventure in Good Living"

*Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y., Regal Ware, Inc., Licensee



SET NO. 300

Includes items No. 1221, 1262, 1268, 1274 and 1291.

Packed one set to an attractively decorated corrugated shipping carton.
Ship. wt., 14 lbs.

Recipe Book and Cleaner



SET NO. 315

Includes items No. 1221, 1222, 1223, 1276 and 1291B.

Packed one set to an attractively decorated corrugated shipping carton.
Ship. wt., 15 lbs.

Recipe Book and Cleaner

THE GREATEST NAME IN GOOD FOOD BRINGS YOU

Duncan Hines*

STAINLESS STEEL "Waterless" Cookware

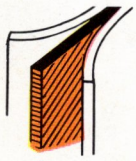
for an "Adventure in Good Living"

with "copperamic" cover knobs

This remarkable cookware makes cooking easier, tastier, and healthier. Cooks with "low" heat to preserve minerals, vitamins and delicious flavors — saves fuel! The 3-layer metal cooks without burning or scorching — cleans like a dream. Welded bakelite handles won't turn or loosen. Hang-up rings save storage space. Bakelite knobs with "copperamic" trim — easy to grip, strikingly beautiful.

* Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y. Regal Ware, Inc., Licensee.





3-LAYER 18-8 STAINLESS STEEL

The modern metal that consists of three thicknesses of steel. Inner and outer layers are 18-8 stainless steel to give the utensils their brilliant lustre and durability -- makes them easy to clean. Between them is a core of carbon steel that heats fast and evenly without "hot spots."

This superb achievement in cookware justly bears the name "DUNCAN HINES," synonymous with quality and recognized everywhere as the symbol of approval for what is truly good cooking. It has no equal for beauty, efficiency, durability and cleanliness. Built into it are new features that help to make cooking easier, tastier and healthier. Only low heat is needed to cook . . . saves fuel . . . foods may be prepared the "waterless" way which helps to preserve health-giving minerals, vitamins and natural food flavors.

SET NO. 311
Includes items No. 1221, 1222, 1263, 1276 and 1291.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 16½ lbs.



BAKELITE HANDLES with Hang-up Feature

Handles are "tailored" to fit the hand comfortably and securely. Made of heat-resistant bakelite, they are welded -- will never turn or loosen. Flame guards protect against direct heat. Large ring permits hanging utensils for easy, space-saving storage.



LOW HEAT COOKING

Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly throughout the bottom, sides and cover of the pan to cook the food on all sides constantly. Saves time and fuel.



MOISTURE-RETAINING COVER CONSTRUCTION

The scientifically designed covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.

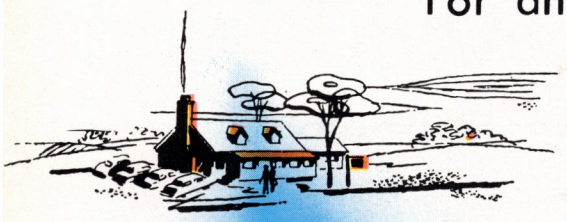
EASY TO CLEAN

The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.



For an *"Adventure in Good Living"*

Duncan Hines*



*Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y., Regal Ware, Inc., Licensee

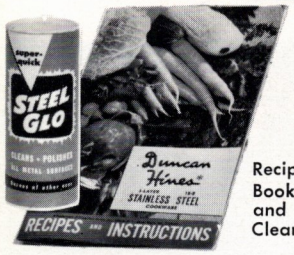
STAINLESS STEEL WATERLESS COOKWARE



with beautiful *Copperamic* COVER KNOBS

Combination of black bakelite and copper-color metal is strikingly beautiful.





Recipe Book and Cleaner

Cover fits Fry Pan or Dutch Oven



COOK WITH "LOW" HEAT



Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly throughout the bottom, sides and cover of the pan to cook the food on all sides constantly. Saves time and fuel.

BAKELITE HANDLES with Hang-up Feature



Handles are "tailored" to fit the hand comfortably and securely. Made of heat-resistant bakelite, they are welded -- will never turn or loosen. Flame guards protect against direct heat. Large ring permits hanging utensils for easy, space-saving storage.

MOISTURE-RETAINING COVER CONSTRUCTION



The scientifically designed covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.

EASY TO CLEAN



The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.

SET NO. 316

Includes items No. 1221, 1222, 1263, 1268, 1276 and 1291 bottom.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 17 lbs.

the flawless beauty of the new

Elegance

by

Regal

extra heavy

ALUMINUM

"Waterless"

Cookware





Good Housekeeping GUARANTEES PRODUCT OR PERFORMANCE DEFECTIVE REPLACEMENT OR REFUND TO CONSUMER

COMMENDED by PARENTS MAGAZINE AS ADVERTISED THEREIN

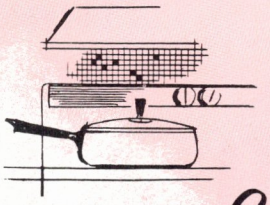
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Good Housekeeping GUARANTEES — PRODUCT OR PERFORMANCE DEFECTION — REPLACEMENT OR REFUND TO CONSUMER

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

Cook  and Serve



IN THE SAME UTENSIL !



New type "hang-up" feature
Attractive metal eyelets permit hanging for convenient storage.

written
GUARANTEE
with each set



1½ qt. Covered Sauce Pan



2½ qt. Covered Sauce Pan

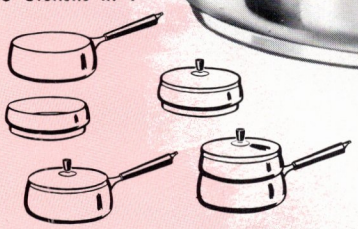
Casserole-Utility Pan Inset





5 qt. Dutch Oven

5 Utensils in 1





11 in. Chicken Fryer

Recipe Book and Cleaner

COOK WITH "LOW" HEAT

Elegance Ware cooks the LOW HEAT "waterless" way . . . the delicious modern method that helps preserve health-building minerals and vitamins. Wide, flat bottoms fit snugly on heating units for maximum heating efficiency — saves fuel! Heat spreads quickly and evenly to all parts of the utensil . . . foods are surrounded by gentle, tenderizing heat. Scorching "hot spots" are eliminated; taste, texture and natural colors are retained at peak of perfection.

Set No. 23
Packed 1 set to attractively decorated corrugated shipping carton.
Ship. wt., 10½ lbs.

EXQUISITE STYLING

New, different and delightfully modern! Every feature of this glamourous cookware is designed to save time and work. Foods can be cooked and served — proudly and prettily — in the same utensil . . . it's the ultimate in beauty and efficiency.

EASY TO KEEP SPARKLING CLEAN

The superior features of smooth, non-porous sheet aluminum make every Elegance utensil easy to keep bright and sanitary. Silverlike exterior, sun-ray interior and gently rounded corners provide quick, easy cleaning.

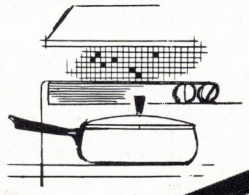
Elegance

by

extra heavy
ALUMINUM
"Waterless"
Cookware

Regal

Cook... and... Serve





IN THE SAME UTENSIL !

1½ qt. Covered Sauce Pan

2½ qt. Covered Sauce Pan

Casserole-Utility Pan Inset

5 qt. Dutch Oven

11 in. Chicken Fryer

5 Utensils in 1

10 Cup Server



Recipe Book and Cleaner

Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER IF PRODUCT OR PERFORMANCE DEFECTIVE

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

COOK WITH "LOW" HEAT

Elegance Ware cooks the LOW HEAT "waterless" way . . . the delicious modern method that helps preserve health-building minerals and vitamins. Wide bottoms fit snugly on range units for maximum efficiency — save fuel! Scorching "hot spots" are eliminated; taste, texture and natural colors are retained at peak of perfection.

EXQUISITE STYLING

Every feature of glamourous Elegance is designed to save time and work. Foods can be cooked and served in the same utensil . . . it's the ultimate in beauty and efficiency!

EASY TO CLEAN

Smooth, non-porous sheet aluminum makes every Elegance utensil easy to keep bright and sanitary. Silver-like exterior, sun-ray interior and gently rounded corners provide quick, easy cleaning.

Set No. 24 — packed 1 set to attractively decorated shipping carton. Ship. wt., 12 lbs.

Regal

extra heavy **ALUMINUM** "waterless" cookware

World's finest cooking ware

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

IF PRODUCT OR PERFORMANCE DEFECTIVE Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER



CHICKEN FRYERS

The heavy aluminum with its uniform, heat-conducting quality guarantees delicious, golden-brown frying. Wonderful for top-stove roasting, cooking and broiling. Bakelite handles are protected by flame guards. Eyelet permits hanging.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
5030	10 in. Chicken Fryer	1-4	11½
5031	11 in. Chicken Fryer	1-4	13¾
5050	10 in. Open Fry Pan	1-4	8½



DUTCH OVEN

Perfect for top-range "waterless" cooking, roasting, boiling or stewing . . . prepares a complete meal over one low burner. Sure-grip welded bakelite side handles.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
5025	5 qt. Dutch Oven	1-4	13



2 HANDY SAUCE PANS IN 1

DOUBLE BOILER

This ultra-modern utensil provides an easy way to prepare cereals, delicate sauces and other foods . . . or to cook two foods at the same time. Cover fits both inset and bottom. Silverlike outside finish; sun-ray inside; satin finish bottom.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5062	2 qt. Double Boiler	1-4	10



HANG-UP FEATURE

Large eyelet in handle permits hanging utensils to store — saves cupboard space.

COVERED SAUCE PANS

Unsurpassed for beauty, quality, and for preparing tasty and healthful foods. Snug-fitting covers seal in the garden freshness of vegetables and full flavor of meats. Bakelite handles have flame guards and hang-up feature.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
5021	1 qt.	1-4	7
5022	2 qt.	1-4	9
5023	3 qt.	1-4	10

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

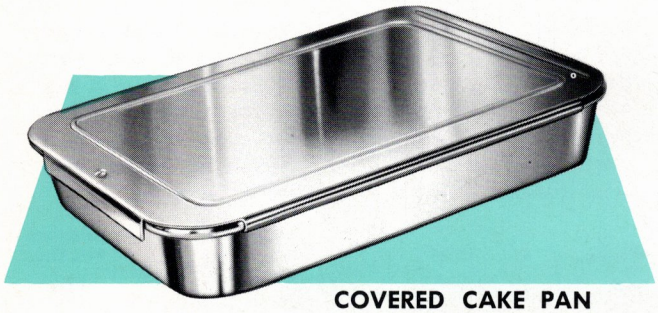


No Spills! No Scalds! Drain without removing cover.

LOCKLID SAUCE PAN

Designed for safety and convenience! Drains without removing cover . . . prevents spilling and scalding. A slight twist locks the cover in strainer position; another twist and strainer holes are closed to seal in the minerals and vitamins and delicate flavors of foods being cooked. Extra heavy, even-heating aluminum. Bakelite handle with flame guard; easy-to-grip cover handle.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
5333	**3 qt.**	**1-4**	**11**



COVERED CAKE PAN

Handy all-purpose pan; use uncovered for baking or roasting, with cover as crisper, refrigerator storage pan or for carrying foods. Slide-on cover doubles as cookie sheet. Sturdy aluminum heats quickly, browns evenly.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5813	**13½ x 9½ in. Covered Cake Pan**	**1-4**	**5¼**

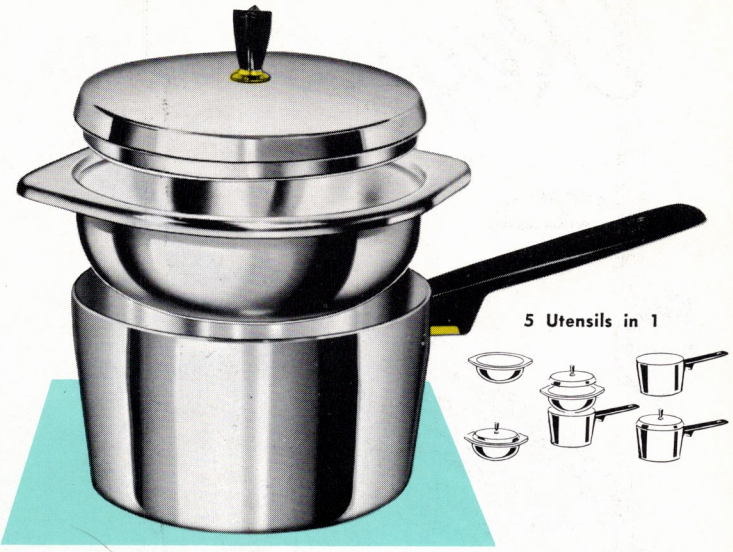


Use it for:
BLANCHING **SPAGHETTI COOKER**
SOUP KETTLE **STERILIZING**
FRENCH FRYING
CANNING **STEWING**

BLANCHER-COOKER

Ideal for cooking spaghetti, corn-on-the-cob, soups, home canning. Basket holds smallest vegetables, permits circulation of water or steam.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5058	**3 qt. Blancher-Cooker**	**1**	**3½**



5 Utensils in 1

COMBINATION COOKER

A five-in-one utensil that is handy for the preparation of foods for all meals. Use as a covered sauce pan, double boiler, covered casserole, pudding pan or open sauce pan. Handy for cooking two foods over one low burner. Beautiful silverlike finish. Inset has wide rim for easy handling.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5063	**3 qt. Combination Cooker**	**1-4**	**11¼**

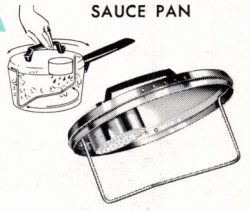


HANDY STRAINER SAUCE PAN

"BUTTERCUP" POPCORN POPPER

Wonderful idea! A perfect popper — a handy strainer sauce pan, all in one utensil. Extra-heavy aluminum.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5103	**3 qt. Popcorn Popper**	**1-4**	**9¼**



Place butter or oil in cup beneath cover — it spreads evenly over popcorn as cover and agitator are turned.



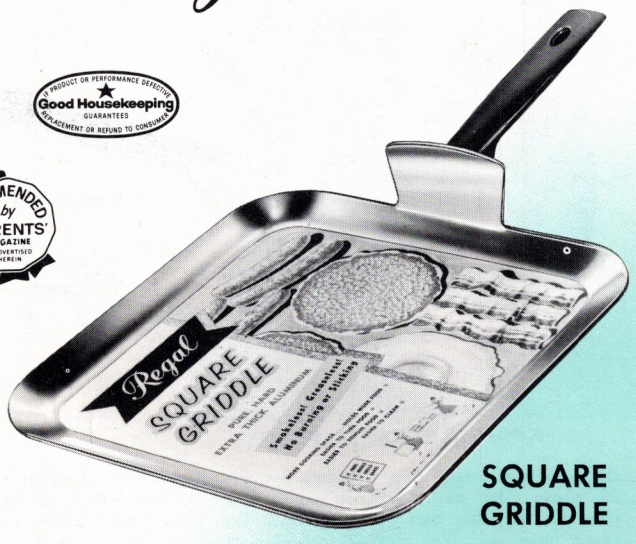
PERCOLATOR

Simplifies the preparation of delicious full-flavored coffee. Operates on any type of heating unit. Cool, easy-to-grip black bakelite handle and no-drip spout makes pouring easy. Made of finest aluminum with gleaming polished finish; cover knob with gold-tone base plate.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5018	**8-Cup Percolator**	**1-4**	**8**

1-4 indicates item is individually packed in corrugated shipping carton and handed 4 per shipment

Regal EXTRA HEAVY ALUMINUM



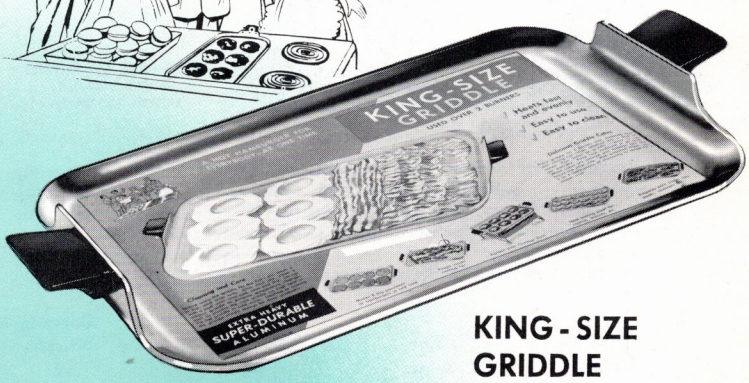
SQUARE GRIDDLE

The square 11 x 11 inch surface provides greater cooking space. It's easier to turn foods; to remove them from the griddle; and to drain off grease. Bacon fries in smooth, straight strips. Eggs fit better -- slide off easily. Pure, triple-thick, polished aluminum. Cool, welded bakelite handle with flame guard and eyelet for hanging. Colorful label attached.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5411	11 x 11 in.	1-4	8¼



A hot hamburger for everybody -- at one time!



KING-SIZE GRIDDLE

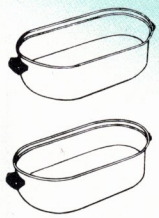
It's really king size — measures 10 x 16 inches — fits over 2 range burners. Ideal for use with outdoor grill. Prepares plenty for everybody — 8 big hamburgers or pancakes at one time — saves time and work. Extra thick aluminum — heats fast and evenly — cleans in a jiffy. Attractive bakelite side handles for easy carrying or serving.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5416	10 x 16 in.	1-4	11½



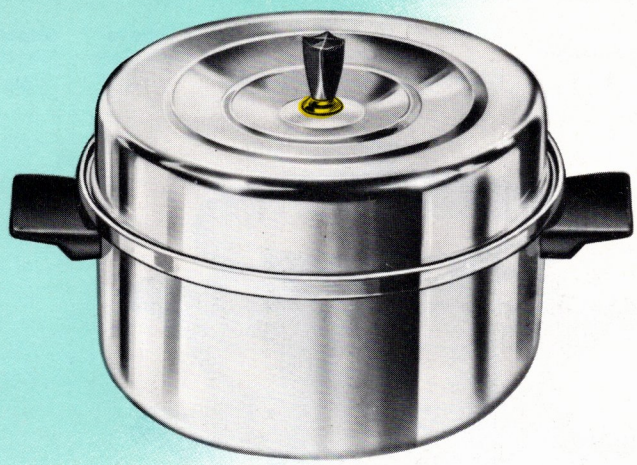
DOUBLE DUTY ROASTER

A sleek, streamlined roaster designed for everyday use. It is two utensils in one --.a covered roaster or, with cover removed and reversed, a duel set of baking pans or casseroles with dozens of uses. Efficient on top of the stove or in the oven. Both bottom and cover have non-burn thermoplax handles.



2 Utensils in 1

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5056	16 in.	1	4½



ROUND ROASTER

Excellent for preparing taste-pleasing meals, roasts, chicken or duck. The cover is especially designed for self-basting. Deep, corrugated bottom provides fast, even distribution of heat. Beads are tightly rolled for extra strength; corners are gracefully rounded for easy cleaning. Durable aluminum with high-gloss finish and sturdy, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5250	10 in. Dia.	1-4	7⅛

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

HOSTESS SET

EXTRA EXTRA HEAVY ALUMINUM "WATERLESS" COOKWARE

by Regal

Entirely new! Superbly styled . . . with the bright new "look of the future." It combines the gleaming beauty of finest aluminum with black bakelite heat-resistant fittings accented by anodized gold-color metal.



COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

A PRODUCT OF PERFORMANCE DETECTED Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

3 QT. COVERED SAUCE PAN

2 QT. COVERED SAUCE PAN

1 QT. COVERED SAUCE PAN

GUARANTEE

A written guarantee by the manufacturer against defects in material or workmanship is included with the set.

REGAL WARE, INC.
Kewaskum, Wis.

EYELET FOR HANGING
Large eyelet in the handle permits hanging the utensils to save storage space.

5 QT. DUTCH OVEN

Cover Fits Fry Pan or Dutch Oven



RECIPE BOOK and CLEANER

10 IN. FRY PAN

FLAME GUARD
Anodized, gold-color flame guard protects handle from direct heat.

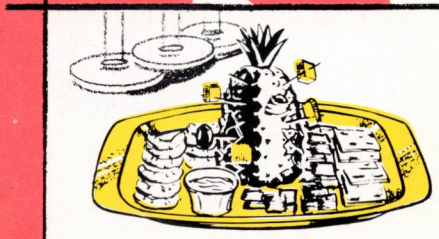
SET NO. 25
Includes items No. 5025, 5050, 5023, 5022 and 5021

This beautiful, all-purpose set makes cooking a joy instead of a chore. The extra heavy aluminum heats fast and evenly without "hot spots" . . . and saves fuel because only **low heat** is required for cooking. It permits cooking the modern "waterless" way. This method helps to retain health-building minerals and vitamins as well as savory food colors and flavors. The gleaming, silverlike aluminum is easy to clean -- and it's built for lifetime service. Packed in attractive shipping carton. **Ship. wt., 10½ lbs.**

Good Housekeeping GUARANTEED

Regal





Hostess TRAY

Beautiful, graceful, modern styling provides plenty of room, yet permits easy handling. Excellent for serving sandwiches, appetizers, cakes, drinks, etc. Wonderful for use with the coffee or tea service. Gleaming Gold-tone on "pebble-grain" finish aluminum -- easy to clean. Size, 17½ x 12 inches.

Item No.	Description	Units per Ship. Carton	Shipping Wt. Lbs.
5205	Hostess Tray, 17½ x 12 in.	1-4	6





★ Anodized "Gold-tone" color is permanent -- stain and scratch resistant.

Party BOWL

It's big! It's exquisite! It's a bowl that finds constant use in the home. Just right for serving popcorn, pretzels, nuts, potato chips, fruit, candy and other tidbits. Excellent for the preparation and serving of salads -- metal holds the chill to keep the salads crisp and cool. Bowl is 14 inches in diameter and 3⅛ inches deep. Graceful, contemporary styling in finest aluminum -- anodized Gold-tone color on "pebble-grain" finish metal -- easy to clean.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5315	14 inch Party Bowl	12	11½



CHIP 'N DIP
POTATO CHIPS - CRACKERS



POPCORN
NUTS - CANDY

Beverage PITCHERS

These tall, distinctively styled 2½ qt. pitchers are ideal for serving any type of drink — hot or cold. Metal holds chill when serving mixed drinks, iced tea, milk, etc. Built-in ice guard; flared top with wide lip for easy pouring; and beautiful, easy-to-grip black bakelite handle. Choice of silverlike Polished Finish or anodized Gold-tone color.

Item No.	Finish	Units per Ship. Cart.	Ship. Wt. Lbs.
5200	Polished Aluminum	1-4	4
5201	Gold-tone	1-4	4

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

Regal



Canister SET

Eye-pleasing beauty is combined with utility in this modern 4-piece set. Exquisitely styled in finest aluminum -- cannot rust -- seamless throughout for easy cleaning. Snug-fitting covers keep contents fresh. Each canister has a brilliant, silver-like finish and a "sculptured" bakelite knob with a gold-tone base plate that adds charm to any kitchen. Set includes 4 canisters with the specifications listed below.

ITEM NO. 5116
4-Piece Canister Set

Packed one set to a corrugated shipping carton -- banded 4 per shipment. Wt., 10½ lbs.

Canister	Capacity	Liquid Capacity	Dia.	Height
FLOUR	5 lb.	4 qt. 18 oz.	7 "	7- 1/16"
SUGAR	5 lb.	3 qt. 1 oz.	6 "	6- 3/8"
COFFEE	1⅜ lb.	2 qt. 1 oz.	5¼"	5-11/16"
TEA	½ lb.	1 qt. 5 oz.	4¼"	5- 1/16"



3-PIECE Range Set

With this handy 3-piece set at her finger tips, the homemaker saves a lot of extra steps. Includes grease container (4½ in. dia. x 4⅜ in. height) with matching salt and pepper shakers. Grease container has removable strainer and cover with bakelite knob on gold-tone base plate. Made of polished aluminum -- rust-proof and easy to clean. Set matches Canister Set (above).

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5120	**3-Piece Range Set**	**1-4**	**4¼**



GIANT-SIZE Cake-Serve

It's lovely for table or buffet . . . marvelously handy in the kitchen. The big dome cover protects foods . . . fits over the biggest cake. It helps keep cake, sandwiches and other foods fresh and tasty. Cover is 6½ inches high (without handle) and 11 inches in diameter. Tray is 13¾ inches in diameter and can be used separately. Smartly styled in gleaming polished aluminum with black bakelite cover knob.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5340	**Cake Serv**	**1**	**3**

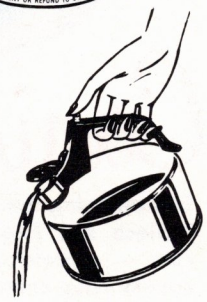
Red Cap SINGING TEA KETTLES

BY Regal

Good Housekeeping GUARANTEES



2½ QT STAINLESS STEEL

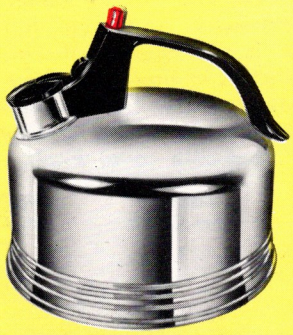


PUSH-BUTTON LIFTS SPOUT CAP

A touch of the thumb on button in handle lifts spout cap — easy to fill — safe to pour



2½ QT. POLISHED ALUMINUM



3 QT. POLISHED ALUMINUM

America's most beautiful and practical tea kettle. A modern push-button lifts the spout cap for easy filling and safe pouring. A cheery whistle signals when the water starts to boil — tells the housewife to turn off the heat — saves time and fuel. Dynamically modern design . . . flat bottom hugs the heating unit for fast and efficient heating on any type of range. Extra-sturdy, black bakelite handle — stays cool. Polished aluminum in 2½ or 3 qt. size; or stainless steel with copper bottom in 2½ qt. size.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
1082½	2½ qt. Stainless Steel	1-4	6½
5292½	2½ qt. Polished Aluminum	1-4	6
5293	3 qt. Polished Aluminum	1-4	6¼

NEW! "TWO-TONE" SINGING TEA KETTLE

A clever new conception in tea kettle design! This pert tea kettle has a gleaming anodized Gold-tone top on a silverlike polished aluminum bottom to create a lovely two-tone decorative effect. Has the same push-button and singing features as the conventional tea kettles described above. Capacity, 3 quarts.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5283	3 qt. Two-tone Aluminum	1-4	6¼

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



3 QT. TWO-TONE ALUMINUM

The original

Carry-All Cake Serv

with lock-on cover



It's gorgeous . . . the sensational answer to the need for a cake server that's big — and portable! Cover and tray fit snugly — fasten together with two fingertip locks. Cover holds moisture in the foods — helps keep cake, sandwiches and other foods fresh — protects them from damage. It has a non-slip, bakelite handle for easy carrying. Dome cover is 6½ inches high (without handle) and 11 inches in diameter. Made of finest quality silverlike polished aluminum. Tray is 13⅜ inches in diameter and has sparkling sun-ray finish. It is ideal for serving drinks, sandwiches, snacks and other foods. Packed in attractive gift carton.



EASY TO CARRY
Luxurious bakelite handle tailored to fit your hand.

NEW! LEVER ACTION
locks cover securely to tray

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5350	**Polished Aluminum**	**1**	**3**

Portable FOOD CADDY

HOLDS 2 OR MORE FOODS

Large capacity, yet compact! The two-compartment Food Caddy easily holds a big cake and pie . . . or plenty of sandwiches plus dessert for the family outing. Made of finest aluminum, it is handy everyday in the kitchen for food storage and many other uses. Bottom may be used for open roasting or as a large casserole. Tray has an easy-to-clean, "pebble-grain" finish and it is ideal for serving drinks, snacks and other foods. Beautifully styled cover has a bright silverlike finish. Black bakelite handle provides a secure grip for carrying. Cover, 5 in. high, 11½ in. dia.; tray, 11 in. dia.; and bottom, 2⅞ in. deep, 11 in. dia. Packed in attractive, corrugated shipping carton.

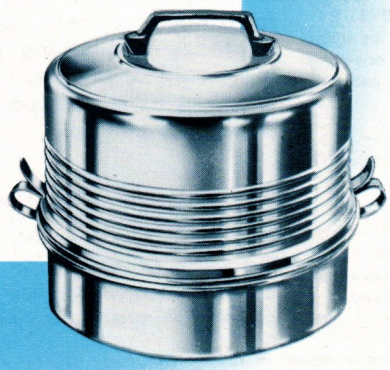




PORTABLE!
Easy to Carry

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5800	**Food Caddy**	**1**	**2¾**

COMPACT!
Cover, tray and bottom lock securely together into a compact, easy-to-carry unit. Overall height, 7½ inches (without handle).





PICNIC SANDWICHES AND RELISHES



SERVING TRAY FOR FOOD AND BEVERAGES



BAKED BEANS AND WIENERS



STORING BREAD, COOKIES AND OTHER BAKED GOODS

Thermo BUCKETS

HOT OR COLD SERVERS



GOLD-TONE

by Regal

If product or performance defective Good Housekeeping GUARANTEES replacement or refund to consumer

CHROME

ICE BLUE

- Gleaming chrome-plated bail handle.
- Exquisite "sculptured" bakelite cover knob with gold-tone base.



COLD
for ice cubes or anything cold

As a King-Size Ice Bucket . . .

Keeps anything cold . . . for hours. King-size 4 quart capacity -- holds 3 trays of ice cubes -- keeps the cubes for 6 hours or more. Actually a portable refrigerator for foods or anything you want to keep chilled and serve cold at parties, picnics or in the rumpus room. Excellent as a champagne bucket or to keep bottled beverages chilled.



HOT
for keeping foods piping hot

As a "Hot" Server . . .

The answer to keeping favorite dishes "piping hot" at the table or out of doors. Perfect for picnics -- keeps anything from spaghetti to stews, casseroles to baked beans, enjoyably warm for hours.

Stunningly styled in finest aluminum. Choice of glistening Chrome-finish or anodized Ice Blue or Gold-tone "decorator" colors. Colors are permanent -- fused into the metal to achieve resistance to stains and scratches -- easy to clean.

Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5104	Chrome	1	3¼
5107	Ice Blue	1	3¼
5110	Gold-tone	1	3¼

"EXECUTIVE" MODEL



So smart . . . so luxurious . . . so practical! Made of finest aluminum covered with a miracle leather-like material that is waterproof, impervious to grease, and cleans by wiping with a damp cloth. Handsome British Tan covering complemented by silverlike handle and metallized bakelite cover knob. Capacity, 4 quarts.

No. 5111 British Tan Thermo-Bucket
Individually packed in shipping carton. Wt., 3¼ lbs.

the fabulous

24 CARAT **GOLD** PLATED

Server

by *Regal*



FOR THE TOUCH OF SHEER ELEGANCE IN SERVING:

COFFEE
COCOA
TEA
MILK
CHOCOLATE
and
OTHER BEVERAGES

10 CUP CAPACITY

It's a masterpiece of modern styling . . . so strikingly beautiful and elegant that it makes the serving of any beverage "very special." It is equally delightful to use in the kitchen or as part of the most formal dining service. Useful every day for serving coffee, tea, milk, cocoa, hot chocolate and other beverages. Made of genuine 24-carat gold-plated aluminum with a natural-grip black bakelite handle and long, graceful tapered spout to permit easy, spill-proof pouring. Easy to keep sparkling clean. Capacity, 10 cups.

Item No. 5017 10-Cup Gold-Plated Server

Individually packed in attractively decorated shipping carton. Repacked 4 to a master shipping container. Ship. wt., 9 lbs.

Regal

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Good Housekeeping GUARANTEES PRODUCT OR PERFORMANCE DEFECTIVE REPLACEMENT OR REFUND TO CONSUMER

DuPont TEFLON® coated
EXTRA HEAVY ALUMINUM



COOK WITHOUT FATS, GREASE OR OILS!

Spatula shown with other Fry Pans also included with Covered Fry Pan.

FRY PANS

Enjoy the miracles of Teflon combined with the fast, even-heating qualities of extra-heavy aluminum. Attractive, practical styling. Never needs fats unless desired for flavoring. Heat-resistant handles are protected by attractive "gold tone" metal flame guards — stay cool, won't burn, turn or loosen. Furnished complete with special spatula, instructions for use and care.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5649	9½ in. Teflon Open Fry Pan	1-4	6¾
5650	10¾ in. Teflon Open Fry Pan	1-4	9¾
5660	10¾ in. Teflon Cov. Fry Pan	1-4	12¼

NO STICKING!

CLEAN WITHOUT SCOURING!

HELPFUL TO PERSONS ON NON-FAT OR LOW CALORIE DIETS!



SQUARE GRIDDLE

Triple-thick aluminum for perfect results every time. Large, flat surface provides maximum cooking space — foods are easy to turn and remove. Teflon eliminates sticking — it's smokeless, spatterless and cleaning is sheer luxury. Attractive handle has handy hang-up eyelet, saves storage space. Furnished complete with special spatula.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
5651	11 in. Teflon Square Griddle	1-4	8½

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.



Princess extra heavy ALUMINUM " WATERLESS" COOKWARE

IF PRODUCT OR PERFORMANCE DEFECTIVE — Good Housekeeping GUARANTEES — REPLACEMENT OR REFUND TO CONSUMER

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COVERED SAUCE PANS

These handsomely styled sauce pans are ideal for preparing vegetables, fruits, stews and other foods. snug-fitting covers seal in full flavors; heavy aluminum permits "low-heat" cooking. Bakelite handles have handy hang-up rings, metal flame guards.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
4531	1 qt.	1-4	5¾
4532	2 qt.	1-4	7
4533	3 qt.	1-4	7½

DUTCH OVENS

No kitchen is complete without one of these heavy-duty dutch ovens . . . designed for top-of-the-range cooking, roasting, steaming or stewing. Complete meals can be cooked at one time over one low burner — saves time and fuel! Attractively styled with sure-grip bakelite side handles and cover knobs.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
4574	4 qt.	1-4	8¾
4575	5½ qt.	1-4	13



3 QT. COMBINATION COOKER

A genuine efficiency utensil . . . may be used as a covered stew pan, open sauce pan, double boiler, pudding pan or covered casserole. Excellent for preparing two foods at one time — saves fuel!

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
4563	3 qt.	1-4	11¼



10-INCH CHICKEN FRYER

Large diameter and high cover provides extra capacity when preparing fowl or roasts. The heavy aluminum heats fast and evenly without "hot spots" for crisp, golden-brown results. Easy to use, easy to clean.

Item No.	Size	Units Per Ship. Cart.	Shipping Wt., Lbs.
4590	10 in. Chicken Fryer	1-4	10

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

SET 41



Princess

extra heavy ALUMINUM "WATERLESS" COOKWARE

Good Housekeeping — IF PRODUCT OR PERFORMANCE DEFECTIVE ★ GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

6 Utensils in 1

Covered Casserole

Open Sauce Pan

Double Boiler

Covered Sauce Pan

Pudding Pan

Egg Poacher

7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

CASSEROLE-UTILITY PAN

Handy hang-up feature

3 MUFFIN -- EGG POACHER CUPS AND TRAY

10 INCH FRY PAN

Cover Fits Fry Pan or Dutch Oven

ORDINARY ALUMINUM

Princess WARE

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

5½ QT. DUTCH OVEN

Packed in Treasure Chest Carton



FREE
COOK BOOK and SCOURING PAD

No. 41

11-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton.
Ship. wt., 8 lbs.

Princess

extra heavy ALUMINUM "WATERLESS" COOKWARE



with the new decorator

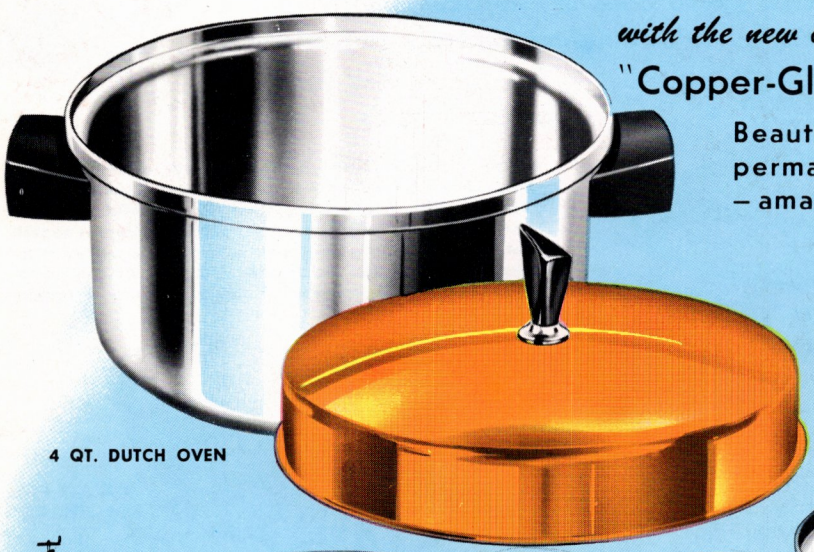
"Copper-Glow" Aluminum Covers

Beautiful! Excitingly different finish is permanent – resists stains or scratches – amazingly easy to clean.

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

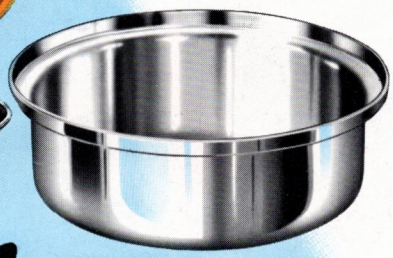
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COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN



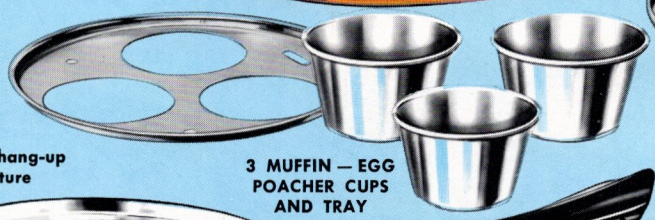
4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN





Handy hang-up feature

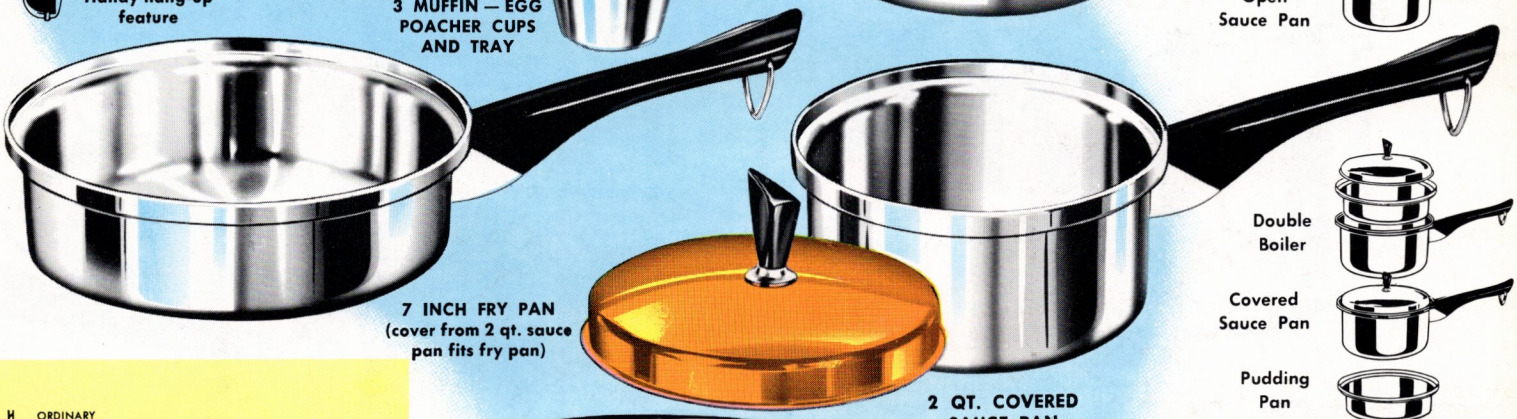


3 MUFFIN — EGG POACHER CUPS AND TRAY

6 Utensils in 1

Covered Casserole

Open Sauce Pan



7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

2 QT. COVERED SAUCE PAN

Double Boiler

Covered Sauce Pan

Pudding Pan

Egg Poacher



10 INCH CHICKEN FRYER

Packed in Treasure Chest Carton

ORDINARY ALUMINUM

Princess WARE

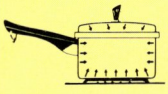
EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.



HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.



COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.



PAYS FOR ITSELF

New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

FREE

COOK BOOK and SCOURING PAD

No. 48

12-Piece Princess Aluminum Set with "Copper-Glow" Covers

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 8 lbs.

SET 52

Princess

extra heavy ALUMINUM "WATERLESS" COOKWARE



★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 MUFFIN CUPS AND TRAY

5 GLASS EGG POACHER CUPS

3 QT. COVERED SAUCE PAN

BROILER-STEAMER PLATE

10 INCH CHICKEN FRYER

FRENCH FRYER BASKET

7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

HANG-UP FEATURE

5½ QT. DUTCH OVEN



Packed in Treasure Chest Carton

FREE COOK BOOK and SCOURING PAD





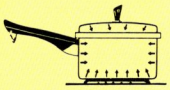
EXTRA HEAVY

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HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.



COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.



PAYS FOR ITSELF

New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

IF PRODUCT OR PERFORMANCE DEFECTIVE Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

No. 52

21-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton.
Ship. wt., 12½ lbs.



Princess

extra heavy ALUMINUM "WATERLESS" COOKWARE

IF PRODUCT OR PERFORMANCE DEFECTIVE — Good Housekeeping GUARANTEES — REPLACEMENT OR REFUND TO CONSUMER

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

- ★ *For easy preparation of delicious meals.*
- ★ *Preserves health-building minerals and vitamins.*
- ★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat - resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.



4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN



6 Utensils in 1

Covered Casserole

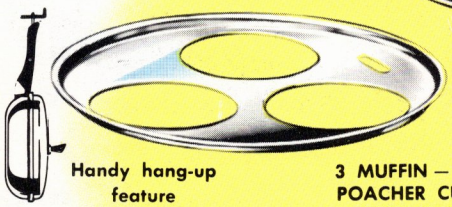
Open Sauce Pan

Double Boiler

Covered Sauce Pan

Pudding Pan

Egg Poacher



Handy hang-up feature



3 MUFFIN — EGG POACHER CUPS AND TRAY



7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

2 QT. COVERED SAUCE PAN



10 INCH CHICKEN FRYER

Packed in Treasure Chest Carton

FREE
COOK BOOK and SCOURING PAD



EXTRA HEAVY

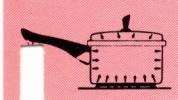
Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH



Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY



It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF



New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

No. 55

12-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton.
Ship. wt., 8 lbs.

SET 57

Princess

extra heavy ALUMINUM "WATERLESS" COOKWARE



the new decorator

"Copper-Glow" Aluminum Covers

★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 QT. COVERED SAUCE PAN

3 MUFFIN CUPS AND TRAY

5 GLASS EGG POACHER CUPS

BROILER-STEAMER PLATE

10 INCH CHICKEN FRYER

FRENCH FRYER BASKET

7 INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

Packed in Treasure Chest Carton

HANG-UP FEATURE

5½ QT. DUTCH OVEN

ORDINARY ALUMINUM

Princess WARE

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

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COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range cooking makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

FREE

COOK BOOK and SCOURING PAD

No. 57

21-Piece Princess Aluminum Set with "Copper-Glow" Covers

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 12½ lbs.

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

IF PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

the magnificent

the easy to use

AUTOMATIC ELECTRIC PERCOLATORS

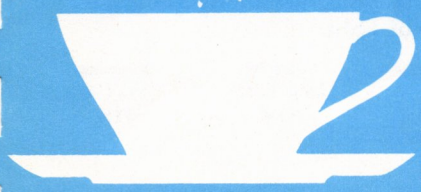
by Regal

AUTOMATIC!

STARTS automatically. Preparation of hearty, full-flavored coffee needs only a minute or two of personal attention. Fill server with cold water in amount desired, add ground coffee and plug in . . . that's all. Factory-set automatic controls take over from there. Coffee brews at ideal temperature; delicately-flavored essences are retained and enhanced; each mellow cup is rich, robust and clear.

STOPS automatically. Only 1½ to 2 minutes time is required for each cup of coffee brewed in a Regal Automatic Percolator. When coffee has reached the point of perfect flavor, brewing action stops automatically . . . and it's ready to serve.

KEEPS coffee hot automatically. As soon as coffee has stopped brewing, another control takes over. It holds the contents at ideal drinking temperature — and at peak flavor — for hours, if necessary.





FLAVOR SELECTOR

Strength of coffee can be varied for individual tastes. Turning dial to right gives stronger brew — to the left, milder. Signal light goes on when brewing is completed — tells at a glance when coffee is ready to serve.

PROUD CRAFTSMANSHIP

Every Regal Automatic Percolator has been scientifically designed and expertly manufactured to be the finest coffee making equipment of its kind. Trimly classic styling will look fresh and new for many years to come; the carefully crafted materials and high quality components assure an equivalent life of trouble-free service and convenience.

Choose your Favorites . . . a complete







A 3 TO 6 CUP PERCOLATOR

This charming "compact perk" quickly becomes a family favorite. Just the right size for couples, for traveling, or kitchen coffee breaks. Polished aluminum.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7473	6-Cup Polished Aluminum Percolator	1-4	9¼

B 3 TO 6 CUP PERCOLATOR — Anodized Gold

Attractive, glowing gold-tone color adds a note of distinction to this popular, practical model. Sure-grip handle, knob and base are of durable bakelite.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7476	6-Cup Gold-Anodized Aluminum Percolator	1-4	9¼

C 4 TO 10 CUP PERCOLATOR

Handsomely styled . . . easy to use. Silverlike polished aluminum with bakelite base, knob and handle.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
4001	10-Cup Polished Aluminum Percolator	1-4	10½

D 4 TO 10 CUP PERCOLATOR

Flavor selector varies strength of coffee to suit individual tastes. Light signals when ready to serve.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
4010	10-Cup Percolator with Flavor Selector	1-4	10½

E 4 TO 10 CUP PERCOLATOR — Gold Plated

Beautiful beyond description . . . an unforgettable gift. Plated with 24-carat, genuine gold. Brilliantly polished. Has flavor selector and signal light.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7486	10-Cup Gold-Plated Aluminum Percolator	*1-4	11½

assortment of beautiful automatic percolators



F

CHROME
Plated
Aluminum



H

Anodized
GOLD
Colored
Aluminum



G



ELECTRIC CORD
is included with each percolator shown on these two pages.

F 4 TO 10 CUP PERCOLATOR

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7480	10-Cup Polished Aluminum	*1-4	11½

G 4 TO 10 CUP PERCOLATOR — Anodized Gold

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7481	10-Cup Gold-Anodized Aluminum	1-6	17¾

H 4 TO 10 CUP PERCOLATOR — Chrome Plated

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7482	10-Cup Chrome Plated Aluminum	*1-4	11½

I 4 TO 10 CUP PERCOLATOR — Stainless Steel

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7581	10-Cup Stainless Steel (Pitcher Spout)	*1-4	13½

J 4 TO 10 CUP PERCOLATOR — Stainless Steel

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
1310	10-Cup Stainless Steel (Teapot Spout)	*1-4	13¾

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 per shipment.

*1-4 individually packed, repacked 4 to a master shipping carton.

1-6 indicates item is individually packed in a shipping carton and repacked 6 to a master shipping container.



I

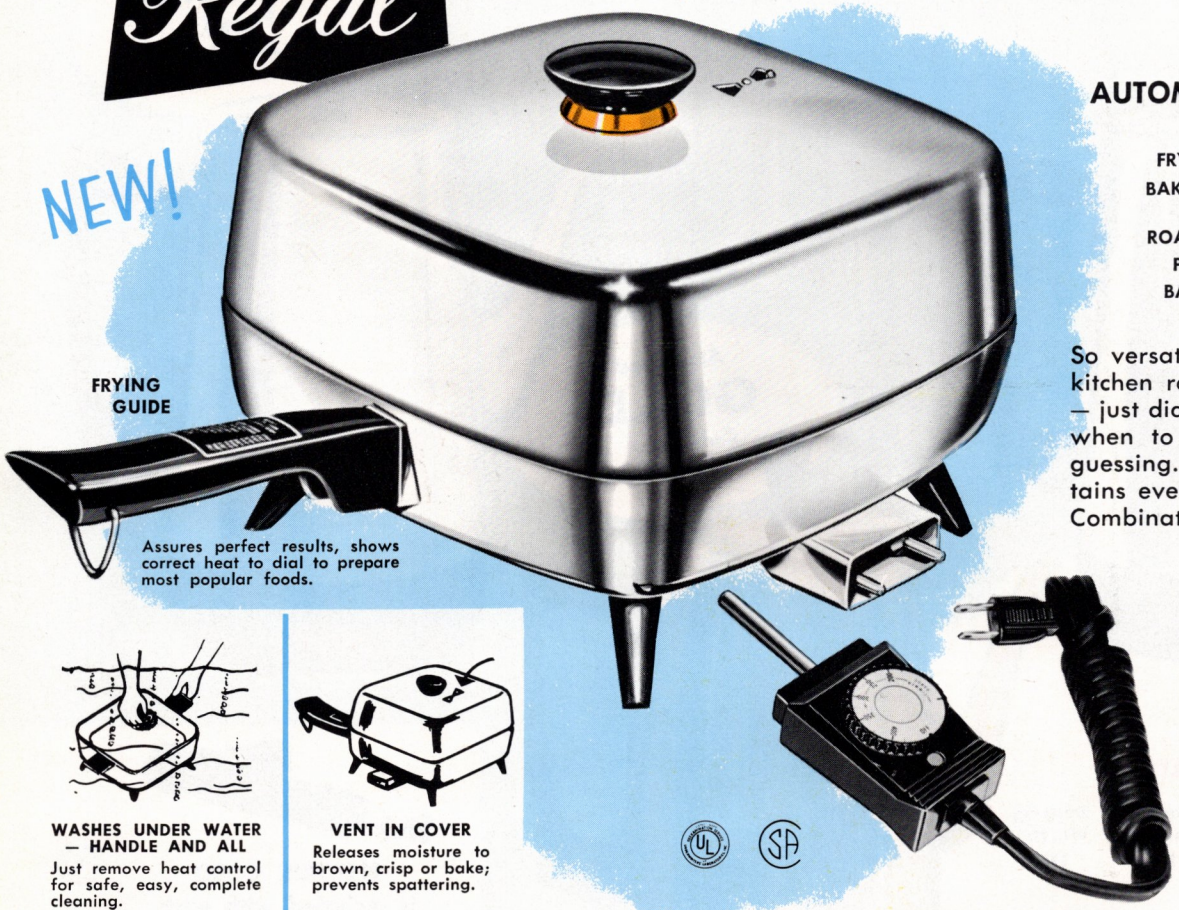
J

STAINLESS STEEL

ELECTRIC APPLIANCES

Regal

NEW!



FRYING GUIDE

Assures perfect results, shows correct heat to dial to prepare most popular foods.

WASHES UNDER WATER — HANDLE AND ALL

Just remove heat control for safe, easy, complete cleaning.

VENT IN COVER

Releases moisture to brown, crisp or bake; prevents spattering.

HIGH-DOME AUTOMATIC COOKER-FRYER

use it for

FRYING ROASTING MEATS
BAKING MUFFINS, CUPCAKES, CUSTARDS, ETC.
ROASTING WHOLE CHICKEN
PREPARING CASSEROLES
BAKING CAKES AND PIES

So versatile . . . almost a complete kitchen range by itself. Easy to use — just dial heat desired, light signals when to cook — no watching, no guessing. Automatic control maintains even heat over entire surface. Combination of square shape — 11½" x 11½" — and high cover holds more food. Extra-heavy aluminum with water-tight cast-in Calrod unit, heat-resistant bakelite fittings. Operates on 110-120 v. AC, 1150 watts. Complete with cover, cord, heat control and instructions for use and care.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7519	**Automatic Cooker-Fryer, Long Handle**	**1**	**7½**

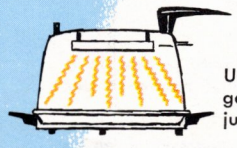
NEW!



AUTOMATIC BROILER

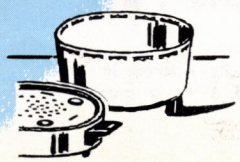
Prepares healthful steaks, hamburgers, chops, sausages, sea foods . . . in minutes. Easy to use anywhere, anytime. Just plug in and preheat, arrange food on big 10-in. rack and set broiler cover in place. Penetrating heat sears in flavorful juices; browns and tenderizes foods to delicious perfection. Cooler and much easier to clean than range broilers. Removable cover and heat-resistant fittings are specially designed for safety and easy handling. Operates on 110-120 v. AC or DC, 750 watts. Cord and complete instructions for use and care included.

Item No.	Description	Units Per Ship. Cart.	Shipping Wt., Lbs.
7525	**Electric Broiler**	**1**	**4½**



PENETRATING INFRA-RED HEAT

Uniformly sears food surface; gently tenderizes. Seals in rich, juicy flavors.



COMPLETELY REMOVABLE COVER

Can be held safely away from foods being turned or removed; simplifies cleaning.

New! Big! CONTROLLED HEAT FOR Perfect Results!

Enjoy the convenience of truly automatic cooking . . . serve your favorite recipes with new pride and confidence. Foods taste better, look better and are easier to prepare in this big 11½ in. beauty. You can fry, bake, pan broil and braise; it's perfect for stews or roasts. Use it anywhere there is an electric outlet -- for buffet luncheons or right at the dining table.

Just dial heat you want, light signals when to cook--no watching or guessing. Automatic thermostat and cast-in Calrod unit maintain even heat over entire surface. Square shape gives greater cooking surface, holds more food. Made of extra-heavy cast aluminum with durable, heat-resistant bakelite handles, cover knob and insulated feet. Operates on 110-120 volt, 60-cycle AC; 1150-watt watertight element; cover and cord with heat-control included. Fully guaranteed.

Automatic electric BUFFET STYLE FRY PAN



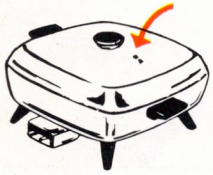
by Regal

Approved by Underwriters Laboratories

FRYING GUIDE ON HANDLE

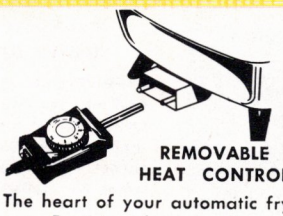
Tells at a glance correct temperatures to prepare most popular foods.

Good Housekeeping GUARANTEES



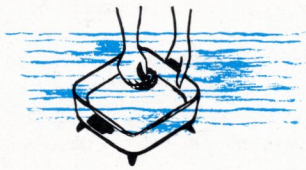
VENT IN COVER

Open vent to release moisture; browns foods to perfection, prevents spattering.



REMOVABLE HEAT CONTROL

The heart of your automatic fry pan. Precision thermostatic control built right into plug. Dial desired temperature and it maintains precise heat without watching.



COMPLETELY IMMERSIBLE

Remove the heat-control plug and your fry pan can be completely submerged for easy, thorough washing.

SPECIFICATIONS

Item No.	Units per Ship. Carton	Shipping Wt., Lbs.
7515	1	7⅛

Automatic Electric Fry Pan, Casserole Style, with cover, heat control and cord.

completely immersible

Automatic ELECTRIC GRIDDLE-SERVER

by Regal



Big ! Hot !

APPETIZING MEALS AT ONE TIME!

Enjoy food at its finest . . . fresh from the griddle, sizzling hot . . . **exactly** the way it tastes the best! Prepare juicy steaks, chops, hamburgers, sausages; beautifully browned hot cakes, sandwiches, potatoes, french toast; delicately delicious hors d'oeuvres, bacon and eggs, omelets. Excellent warmer-server too, use anywhere there's an electric outlet . . . table, buffet, patio, recreation room.

Rectangular Calrod unit assures even, closely controlled heat distribution -- is sealed into extra heavy-duty permanent-mold aluminum casting. Over 200 sq. inches of flat, **all-useable** cooking surface. Easy to keep sparkling clean, cannot warp or discolor. Sturdy bakelite handles stay cool and easy to grip; integral legs give tip-proof support, protect table and counter tops. Operates on 110-120 volt, 60-cycle AC only; 1320 watts. Fully guaranteed.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7517	Electric Griddle-Server with Heat Control and Cord	1	9½

REMOVABLE HEAT CONTROL

Just set dial and it automatically maintains the exact temperature required for every food. Light tells you when to cook. Will also operate Automatic Fry Pan.

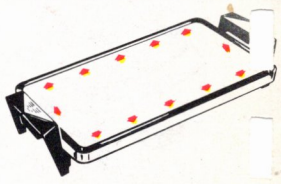


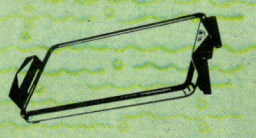
COOKING GUIDE

Conveniently located above heat control. Tells at a glance proper heat settings. Saves time . . . prevents mistakes.

GRAVY GROOVE

Deep channel around entire cooking surface drains off excess fat — improves food texture and flavor. Special corner lip to pour off meat juices for delicious gravy.





WASHES UNDER WATER

Cleaning is easy. Just remove the heat control -- griddle can be completely immersed and washed quickly, safely.

Regal Ware, Inc. KEWASKUM, WISCONSIN

Check these outstanding features of the

ALL-AUTOMATIC PERCOLATOR-URNS

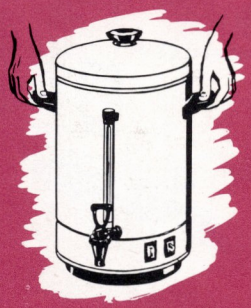
by *Regal*



If Product or Performance Defective
Good Housekeeping
GUARANTEES
Replacement or Refund to Consumer

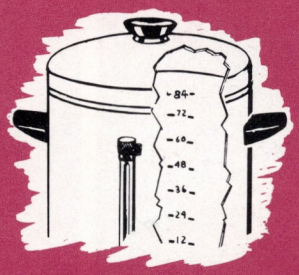
Plenty of Coffee
for everyone
IN MINUTES!

- **START** These new Regal Percolator-Urns start to "perk" **automatically** -- within seconds after being plugged in.
- **STOP** They stop "perking" **automatically** and signal light glows to indicate the coffee is brewed perfectly.
- **KEEP** They **automatically** keep the coffee at the ideal serving temperature and the coffee at its peak flavor.



EASY TO CARRY

Made of finest aluminum -- durable, yet light. Easy to carry to the handiest AC outlet -- easy to handle while cleaning.



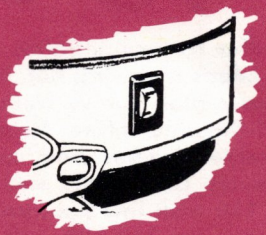
EASY TO SEE WATER MEASUREMENT

Graduation marks showing exact amount of water required to assure a perfect brew appear on the **inside of the urn** -- easy to see.



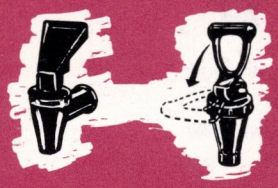
RECESSED BASE

The base of the urn is designed to provide plenty of room under faucet for cup and saucer without bumping, tipping or spilling.



AUTOMATIC SIGNAL LIGHT

The red signal light glows the moment the coffee is brewed perfectly and ready to serve. It continues to glow to indicate coffee is being kept at serving temperature.



TOMLINSON NO-DRIP FAUCETS

All urns have famous Tomlinson faucets with nylon handle and bonnet -- durable and easy to clean. Faucets shut off automatically or may be locked in "open" position for continuous pouring.



Glass gauge (on 50, 84 and 101-cup urns only) tells at a glance the amount of liquid coffee left in the urn.



REVERSIBLE COVERS

A unique and handy feature is the cover with the big concave bakelite knob. This permits turning the cover upside down and using it as a tray to carry the wet basket and coffee grounds -- eliminates dripping.

A COMPLETE LINE OF ALL-AUTOMATIC

SMALLER SIZES IDEAL FOR:

Dinners - Parties - Luncheons
Card Club Meetings - Barbecues
Family Get-Togethers - Buffet
Patio or Porch Suppers

USE LARGER SIZES IN:

Homes - Restaurants - Schools - Shops
Churches - Hospitals - Lodges - Offices
Tea Rooms - Clubs - Resorts



Approved by Underwriters Laboratories

10 to 30 cup

The perfect automatic coffee maker for the average home! Gracefully styled in gleaming silverlike aluminum with bakelite handles and knob. Brews as few as 10 or as many as 30 cups of perfect coffee -- fast and economically -- then keeps it hot. Completely enclosed 1000 watt high heat unit; 90 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7008	30-cups	14 in.	7⅝ in.

Individually packed in corrugated shipping container. Shipping weight, 5¼ lbs.



Approved by Underwriters Laboratories

12 to 40 cup

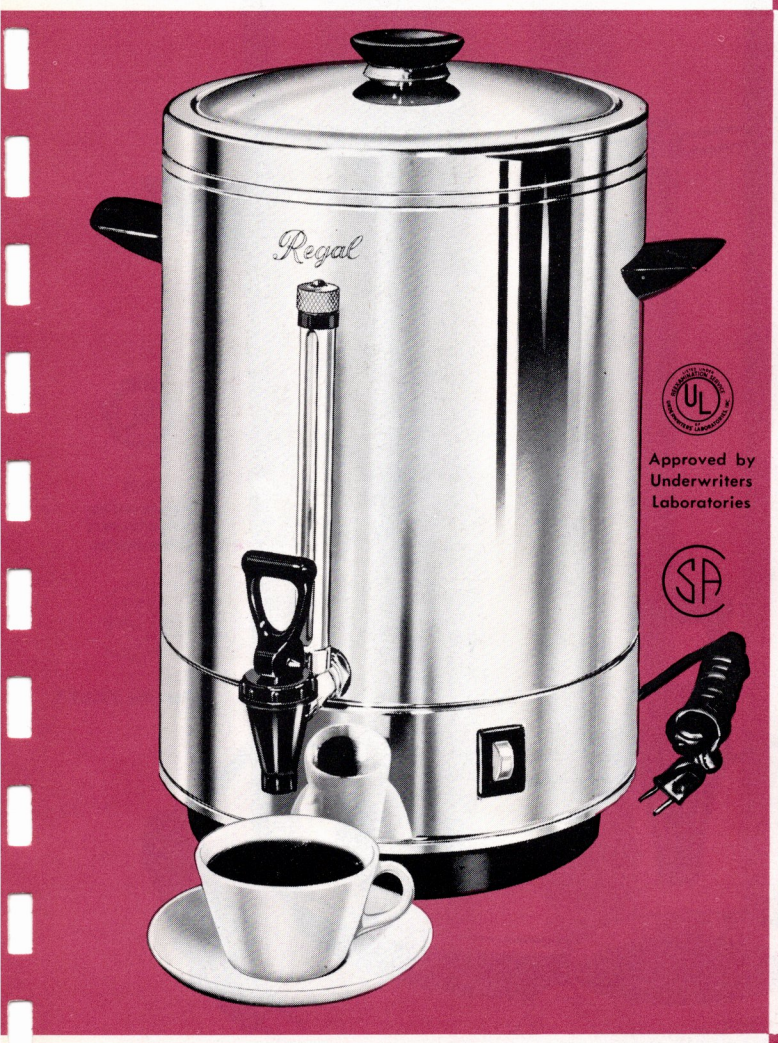
Provides plenty of coffee for any occasion -- fast and economically -- then keeps it serving hot. It's as easy to use as a small percolator. Brews from 12 to 40 cups of delicious, full-flavored coffee. Made of finest aluminum with bakelite handles and cover knob; Tomlinson no-drip faucet. Completely enclosed 1000 watt high heat unit; 110 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7006	40-cups	14 in.	8¼ in.

Individually packed in corrugated shipping container. Shipping weight, 6 lbs.

ELECTRIC PERCOLATOR-URNS

by *Regal*



12 to 50 cup

A big capacity, automatic coffee maker that is ideal for any location where delicious coffee is required fast and easily. Brews 12 to 50 cups -- full-flavored to the last drop . . . then keeps it hot for serving. Made of finest aluminum with the famous Tomlinson no-drip 2-way faucet and glass gauge (See page 47). Completely enclosed heating units. Operates on high heat of 1500 watts; low heat, 150 watts; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7003	**50-cups**	**16¾ in.**	**8¼ in.**

Individually packed in corrugated shipping container. Shipping weight, 8 lbs.



12 to 84 cup

It has no equal for easily and automatically preparing delicious coffee. Just pour in cold water -- add coffee -- and flip the switch to "ON." It brews fast -- 84 cups in 54 minutes -- then keeps the coffee drinking hot. Finest aluminum; bakelite handles and knob; Tomlinson 2-way faucet; and glass gauge (See page 47). On-off toggle switch. Completely enclosed heating units. Operates on high heat of 1500 watts; low heat, 150 watts; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7000	**84-cups**	**18⅝ in.**	**9⅝ in.**

Individually packed in corrugated shipping container. Shipping weight, 10¼ lbs.

A WONDERFUL NEW AND FAST WAY TO MAKE PERFECT COFFEE

Automatic COFFEE MAKER

12 to 101 cups

BY Regal



Good Housekeeping GUARANTEES IF PRODUCT OR PERFORMANCE DEFECTIVE REPLACEMENT OR REFUND TO CONSUMER

UL

7001
Approved by Underwriters' Laboratories

SA

Pat. No. 2926595

STARTS Automatically starts to brew.

STOPS Automatically stops brewing and signal light tells when the coffee is done.

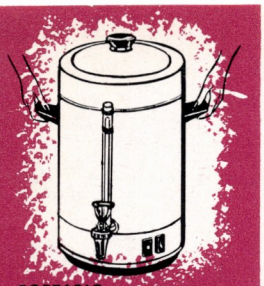
KEEPS Automatically keeps the coffee at perfect drinking temperature.

IDEAL FOR:

BUSINESS . . . Restaurants, Hospitals, Tea Rooms, Caterers, Supermarkets, Factory Lunch Rooms, Offices, Roadside Stands.

GROUPS . . . Churches, Schools, Lodges, Fraternities, Conventions.

HOME . . . Parties, Barbecues, Buffet, Recreation Room.



PORTABLE . . .
Weighs only 7½ pounds. Easy to carry to handiest AC outlet — easy to handle when cleaning. Use anywhere, needs no expensive piping connections.



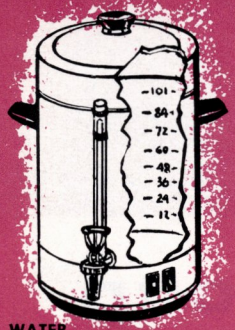
USE COVER AS TRAY . . .
Turn the cover upside down and you have a handy tray for carrying the wet basket.



GLASS GAUGE . . .
A quick glance tells you the amount of liquid coffee left in the urn.



TOMLINSON NO-DRIP FAUCET . . .
Press forward to open — release it and it shuts off automatically. A half twist locks handle open for continuous pouring.



WATER MEASUREMENT . . .
Graduations on inside of urn clearly indicate exact amount of water to assure a perfect brew.



RECESSED BASE . . .
Designed especially to provide plenty of room under faucet for both cup and saucer without bumping.

Always be ready to serve just the amount of coffee needed . . . full-flavored coffee, perfectly brewed every time. Brews as few as 12 cups or as many as 101 cups, quickly and automatically. It's handsomely styled and entirely automatic — as easy to use as a small breakfast percolator. Just put in cold water, add required amount of coffee and flip switch to "ON". No messy bags or filters to fuss with, no timers to set — no dangerous handling of heavy pans of scalding water. Easy to keep sparkling clean and sanitary. It's economical, too . . . uses less coffee to give deliciously rich, clear, aromatic brew. Finest aluminum with bakelite handles and cover knob; glass gauge; and Tomlinson no-drip faucet. Fully guaranteed; complete, easy-to-follow instructions for use and care.

Item No.	Capacity	Overall Height	Diameter
7001	101 cups	20½	11

Individually packed in corrugated shipping container. Shipping weight, 11 lbs.

Stainless Steel

ALL-AUTOMATIC 40 cup PERCOLATOR

Regal





NEW!

classic design to fit well with any decor or table setting

Whatever the occasion — from a party for friends to a formal dinner — this lovely new coffee maker is a welcome guest. It brews and serves from 15 to 40 cups of delicious coffee . . . rich, clear, satisfying. It's easy to use, fast, and fully automatic. Just pour in cold water, add coffee and plug it in. Brewing starts immediately, stops and signal light glows when flavor is exactly right . . . then holds it at perfect serving temperature. No-drip Tomlinson faucet opens at a touch, closes automatically. Brightly polished exterior, coffee basket and pump are of hard, pure stainless steel — easy to keep immaculately clean and sanitary. Gracefully styled side handles, cover knob and feet are of durable bakelite, specially designed to assure safe, sure handling. Complete instructions included.

SPECIFICATIONS

No. 1340 Percolator-Urn. Capacity: 40 cups. Overall height: 18½ inches. Diameter of base: 6¾ inches. Made of polished stainless steel with molded bakelite handles and cover knob. Fully guaranteed. Operates on 110-120 volt AC only. Shipped complete with detachable cord. Individually packed in corrugated container. Shipping weight: 7½ lbs.



funs-a-poppin!

BIG! 4 QT. CAPACITY

VENT HOLES IN COVER FOR LIGHTER, FLUFFIER POPCORN

EASY TO CLEAN

UNBREAKABLE COVER WITH EASY TO GRASP KNOB



Regal

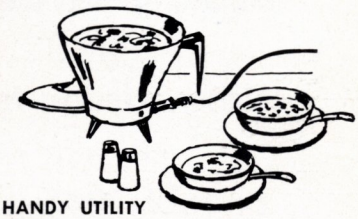
ELECTRIC Popcorn Popper

Good popcorn and good times go together . . . and here's a popper that puts as much fun in the "heating" as in the eating!

Operation is easy — heat oil, add corn and let it pop — nothing to turn, no shaking or stirring needed. Gracefully styled in polished aluminum, heating unit and popper bowl are in separate sections for easy cleaning, convenient serving. Deep well in bowl concentrates heat in a small area for fast, efficient popping action. Cover vents release air pressure of exploding kernels to give light, fluffy popcorn, yet prevent oil from spattering. Handle provides secure grip for easy pouring, compact shape for space-saving storage. Cover knob stays cool and easy to grasp; firm "tripod" base prevents overheating of table and counter tops. Operates on 110-120 volt AC or DC. Furnished complete with cord.

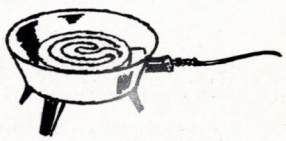
Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7524	4-qt. Electric Popper	1	3

it's more than a popper...



HANDY UTILITY SAUCE PAN

The light, portable Regal Electric Popper has many everyday cooking uses, too. Use it with the popper bowl, or regular cooking utensils for preparing soups, stews, cereals, warming baby foods, etc.



READY-QUICK HEATING UNIT

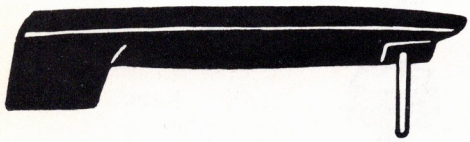
The 450-watt ceramic-type heating unit heats quickly, reliably. Use it anywhere, any time; just plug into 110-120 volt AC or DC outlet.

REGAL WARE, INC.

KEWASKUM, WISCONSIN

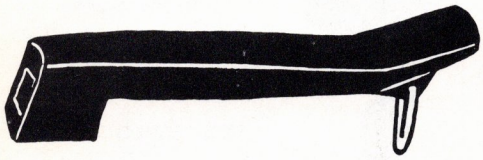
PARTS CATALOG SHEET

Handles not listed on this sheet have been discontinued, and can no longer be replaced.

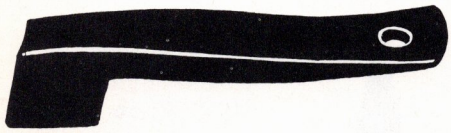


1BP22 Handle (Black) 60c

1BP22R Handle (Red) 60c

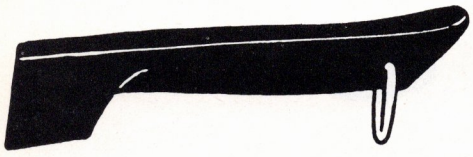


1BP23 Handle 60c

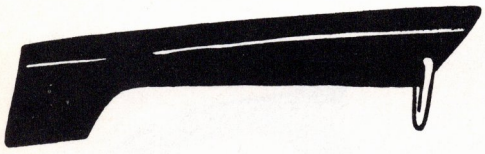


1BP25 Handle (Black) 60c

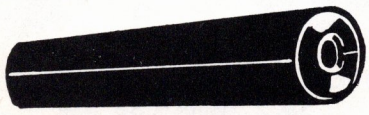
1BP25R Handle (Red) 60c



1BP27 Handle 60c

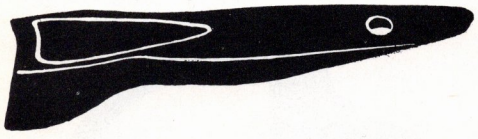


1BP28 Handle 60c



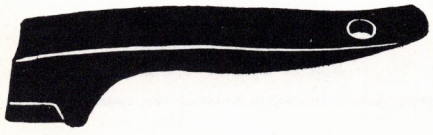
5½" Length 1BP29 Handle 60c

4½" Length 1BP33 Handle 60c



Sauce Pans - Small Fryers 1BP30 Handle 60c

Large Fryers 1BP32 Handle 60c



1BP34 Handle 60c



Sauce Pans 1BP36 Handle 60c

Fryers 1BP37 Handle 60c



1BP40 Handle 60c



1BP42 Handle 60c



1BP46 Handle (hang-up fixture not included) 60c

*16DR14 Hang-Up Fixture, 30c



Side Handle 1SH20 30c



Side Handle 1SH24 Black 35c 1SH24R Red 35c

4 qt. Dutch Ovens 1SH27 Black 35c 1SH27R Red 35c



Side Handle 1SH25 Black 35c 1SH25R Red 35c

4 qt. Dutch Ovens 1SH26 Black 35c

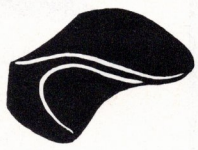


Side Handle 1SH30 40c

4 qt. Dutch Ovens 1SH31 40c



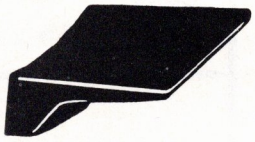
Side Handle for Inset 1SH36 30c



Side Handle 1SH44 35c

3½ qt. Dutch Ovens 1SH45 35c

1 qt. Casserole Inset Pans 1SH46 40c



Side Handle 1SH47 35c

Griddle Handle 1SH52 35c

Elec. Fry Pan Handle 1SH54 35c

HOW TO ORDER

Specify the ITEM NUMBER of the handle or knob, and if it is for a steel or aluminum utensil. State color if other than black.

WHEN ORDERING SCREWS, BOLTS, FLAME-GUARDS, RINGS or KNOB BASES, specify the ITEM NUMBER of the handle or knob for which part is required. State color for flame-guards, rings and knob bases.



Knob
4K2 Black 20c
4K2R Red 20c



4K5 Knob 20c



Knob
4K10 Black 20c
4K10R Red 20c



4K15 Knob 25c
(Convex Top)



4K15NS Knob 25c
(Convex Top)
Metal ring not included



Knob
4K16 Black 25c
4K16R Red 25c
4K16SM Silver 35c



Knob Base
33KB6 Black 20c
33KB6R Red 20c



4K17 Knob 20c



4K18 Knob 25c
(Concave Top)



Knob
4K19 Duncan Hines
35c



Knob
4K20 Copper Inset
35c
4K21 Silver Inset
35c



4K23 Knob 30c



Knob
4K25 Black 30c
4K25GM Gold 60c



Knob
4K27 Black 30c
4K27SM Silver 60c



4K31 Knob 30c



4K35 Knob 35c



4K36 Knob 35c



Knob Base
33KB14 20c



4K37 Knob 30c



4K41 Knob 30c



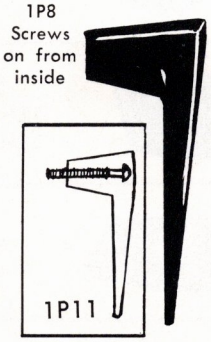
4K43 Knob 30c



1P5 Handle
60c



1P6 Handle 80c
Electric Percolator-Urns
1P7 Handle 80c



1P8 Handle 60c
1P11 Handle 60c



1P9 Handle
50c

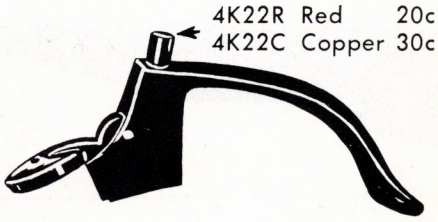


1P10 Handle
$1.00



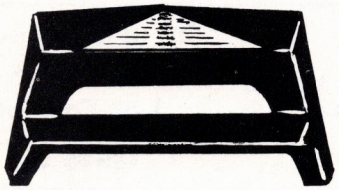
4K11R Red 20c
4K11C Copper 30c

1TK2A Handle Complete $1.00
5SC2 Spout Cap 35c
(two-screw style)
One-screw style no longer available



4K22R Red 20c
4K22C Copper 30c

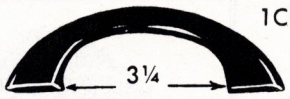
1TK5A Handle Complete $1.00
5SC5 Spout Cap 35c



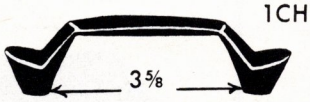
1SH55 Griddle-Server Handle $1.25



1SH56 Griddle-Server Handle $1.00



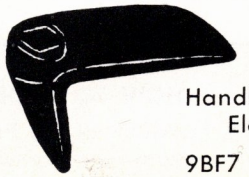
1CH6 Cover Handle
40c



1CH7 Cover Handle
40c



Electric Fry Pan
Foot
9BF6
25c



Combination
Handle and Foot for
Electric Rangette
9BF7 50c

LOOK FOR THE REGAL TRADEMARK

Regal

SYMBOL OF FINEST QUALITY

INDEX

Aluminum Cookware 21-27, 34-40
Appliances, Electrical 8, 41-52

Baking Accessories 13, 14, 25
Beverage Servers 11, 28, 33
Blancher, Food 25
Boiler, Double 3, 7, 11, 24
Bowl, Party 28
Bowls, Mixing 13, 14
Broiler, Automatic Electric 44
Buckets, Ice 32

Caddy, Food 31
Cake Pans 13, 14, 25
Canisters 29
Chicken Fryers, Aluminum 24, 35
Chicken Fryers, "Duranel" 2
Chicken Fryers, Stainless Steel 6, 10, 17
Coffee Makers (non-electric) 11, 25
Coffee Makers, Automatic Electric 8, 41-43, 47-51
Cooker-Blancher 25
Cooker-Fryer, Automatic Electric 44
Cookers, Combination, Aluminum 25, 35
Cookers, Combination, Stainless Steel 6, 16
Cookie Sheet 13

Double Boilers 3, 7, 11, 24
"Duranel" Stainless Steel Clad Aluminum 1-4
Dutch Ovens, Aluminum 24, 35
Dutch Oven, "Duranel" 3
Dutch Ovens, Stainless Steel 6, 10, 16

Egg Poachers 11, 17
Electric Coffee Makers 8, 41-43, 47-51
Electric Cooker-Fryer 44
Electric Fry Pans 44, 45
Electric Griddle 46
Electric Popcorn Popper 52

Food Blancher 25
Food Caddy 31
Fry Pans, Automatic Electric 44, 45
Fry Pans, Aluminum 24, 34
Fry Pans, "Duranel" 3
Fry Pans, Stainless Steel 7, 10, 11
Fry Pans, Teflon 34
Fryers, Chicken, Aluminum 24, 35
Fryers, Chicken, Stainless Steel 6, 10, 17

Gift Ware 28-33
Griddles 26, 34
Griddle, Automatic Electric 46
Griddle, Teflon 34

Hot and Cold Servers 32

Ice Buckets 32

Kettles, Tea 11, 17, 30

Layer Cake Pans 13, 14
Locklid Sauce Pan 25

Mixing Bowls 13, 14

Ovens, Dutch, Aluminum 24, 35
Ovens, Dutch, "Duranel" 3
Ovens, Dutch, Stainless Steel 6, 10, 16

Pan, Baking & Roasting 13
Pans, Cake 13, 14, 25
Pans, Fry, Aluminum 24, 34
Pans, Fry, Automatic Electric 44, 45
Pans, Fry, "Duranel" 3
Pans, Fry, Stainless Steel 7, 10, 11, 17
Pans, Fry, Teflon 34
Pans, Sauce, Aluminum 24, 25, 35
Pans, Sauce, "Duranel" 2
Pans, Sauce, Stainless Steel 7, 10, 11, 17
Pans, Teflon 34
Percolators, Automatic Electric 8, 41-43, 47-51
Percolators (non-electric) 11, 25
Pie Plates 13, 14
Pitchers, Beverage 11, 28
Poachers, Egg 11, 17
Popper, Popcorn, Electric 52
Popper, Popcorn (non-electric) 25

Range Set 29
Roasters 26

Salt & Pepper Shakers 11
Sauce Pans, Aluminum 24, 25, 35
Sauce Pans, "Duranel" 2
Sauce Pans, Stainless Steel 7, 10, 11, 17
Servers, Beverage 11, 28, 33
Servers, Cake 29, 31
Servers, Hot and Cold 32
Set, Canister 29
Set, Grease 29
Sets, Bowl 13, 14
Sets, Cookware, Aluminum 22, 23, 27, 36-40
Sets, Cookware, Stainless Steel 12, 18-20
Shakers, Salt & Pepper 11
Sheet, Cookie 13
Skillets 2, 6, 10, 17, 24, 35
Stainless Steel Clad Aluminum 1-4
Stainless Steel Ware 5-20, 43, 51

Tea Kettles, Singing 11, 17, 30
Teflon Pans 34
Thermo-Buckets 32
Tray, Serving 28

Urns, Automatic Electric 8, 47-51

Vegetable Pan 17

Waterless Cookware 1-12, 15-27, 35-40

BRANDS

DUNCAN HINES, Stainless Steel Cookware 15-20
ELEGANCE, Aluminum Cookware 21-23
IMPERIAL, Stainless Steel Cookware 9-12
PRINCESS, Aluminum Cookware 35-40
REGAL, Aluminum Cookware 24-27
REGAL, "Duranel" Cookware 1-4
REGAL, Electrical Appliances 8, 41-52
REGAL, Gift Ware 28-33
REGAL, Stainless Steel Cookware 5-7

Regal Ware, Inc.

KEWASKUM, WISCONSIN

NEW YORK OFFICE
200 Fifth Avenue - Room 658

CHICAGO OFFICE
14-100 Merchandise Mart

LOS ANGELES OFFICE
678 S. Lafayette Park Place

Regal



The word "REGAL" means "belonging to a King; magnificent; the best of its kind." Every REGAL product is made to deserve the name . . . to be the very best of its kind. The trade-mark on your REGAL Cookware is your assurance of the finest quality materials, craftsmanship and design.

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