WEST BEND®

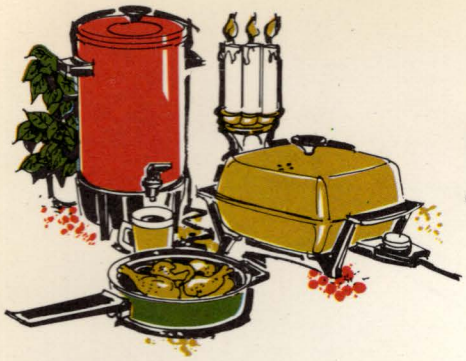
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WEST BEND®

. . . where craftsmen still care®

CATALOG NO. 43



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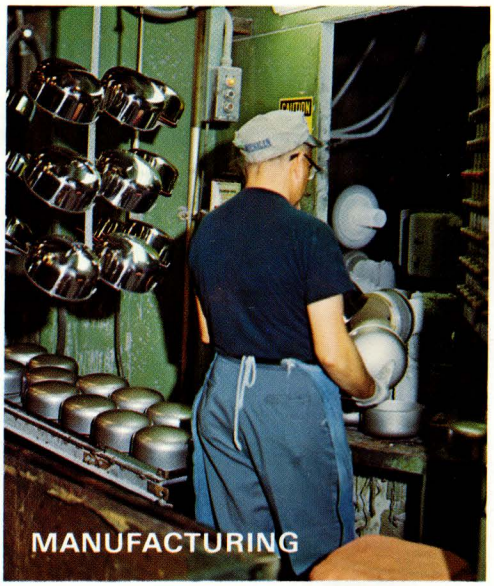


steadily growing for better service...

With the completion of the new Operations Building (shown at left in the artist's rendition above), The West Bend Company will cover 1,540,000 square feet. Truly modern today, The West Bend Company's modest beginning was in a converted button factory in 1911. Through the years the combined efforts of "craftsmen who care" have made The West Bend Company an established leader in the housewares field.

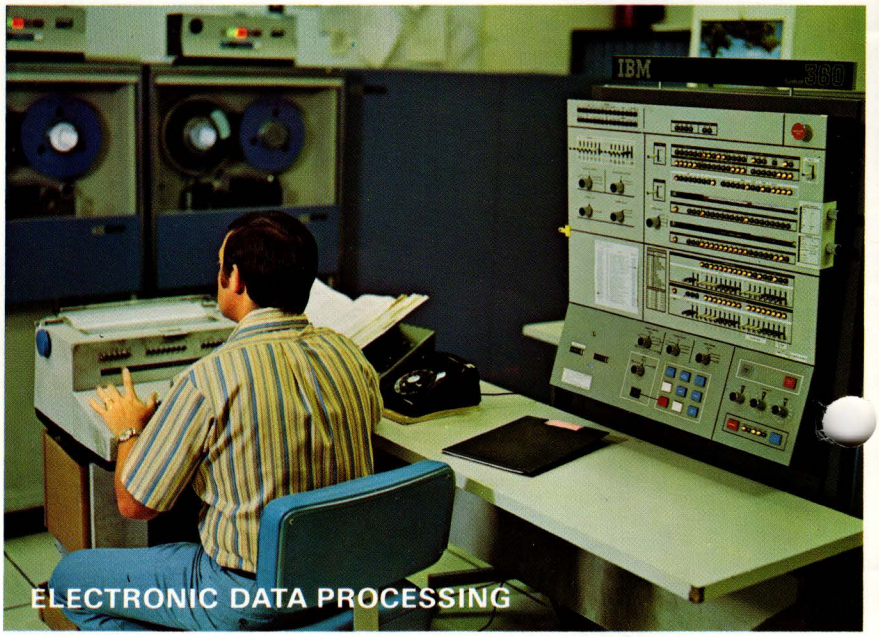


QUALITY CONTROL

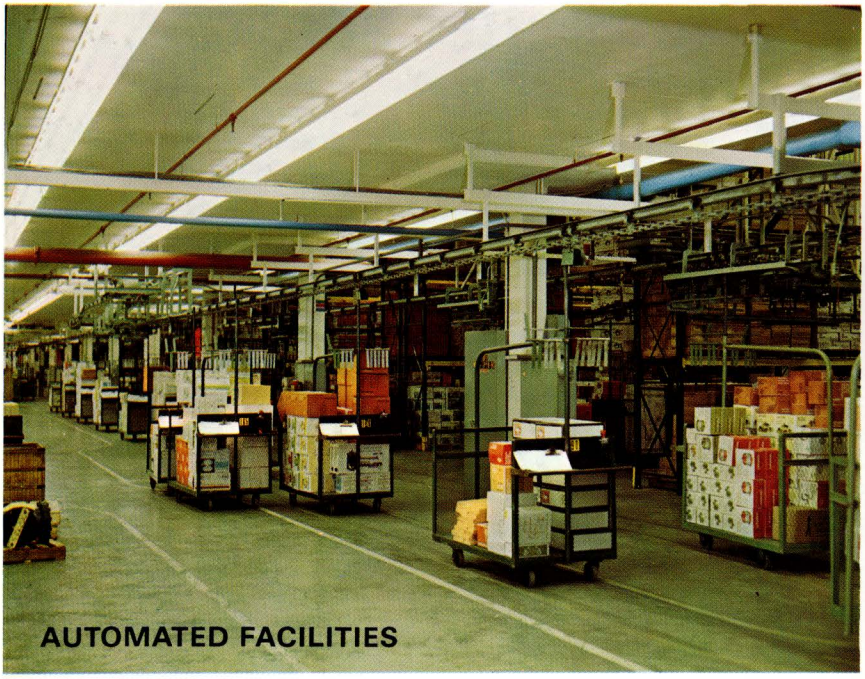


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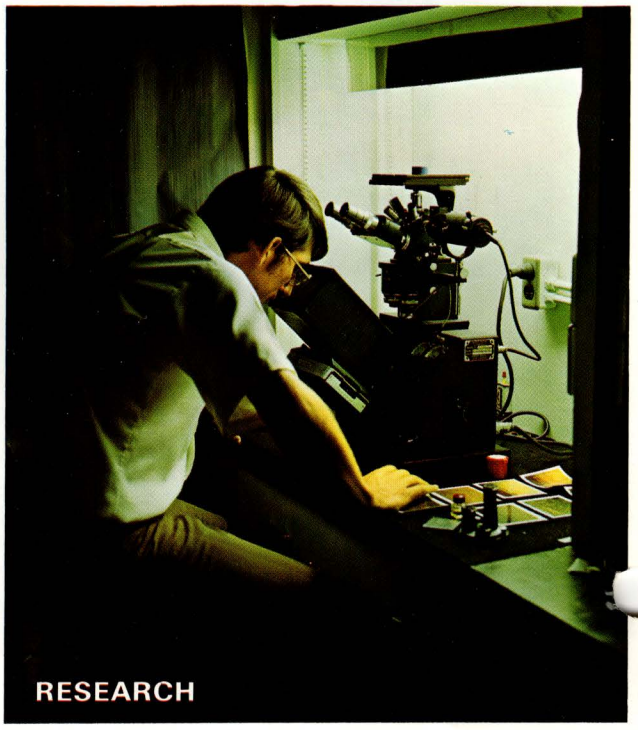
At West Bend skilled specialists utilize the latest technology



ELECTRONIC DATA PROCESSING



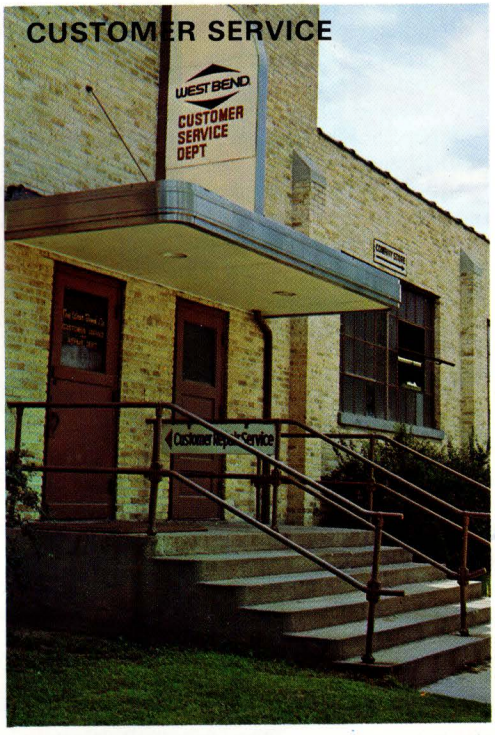
AUTOMATED FACILITIES



RESEARCH

WEST BEND CUSTOMER CARE . . . BEFORE AND AFTER THE SALE


CONSUMER INFORMATION



CUSTOMER SERVICE


LOCAL SERVICE CENTERS


ADVERTISING


AUDIO VISUAL SERVICES

Section 1 electric housewares

electric ORIENTAL WOK

West Bend's automatic wok puts one of the world's great cuisines at your fingertips. For authentic oriental cooking, heat is concentrated at the bottom. Foods cook in minutes, sealing in color, flavor and crispness. As they cook you push them up the spacious, sloping sides and add new ingredients. Heat control assures correct temperatures. A beautiful server, too. Genuine porcelain on extra-thick aluminum resists stains and scratches. Topped with striking acrylic on aluminum cover. Fired-on No-Stick interior finish prevents sticking and cleans in a jiffy. Dishwasher-safe with heat control removed. Colorful 24-page recipe booklet provides all the tips needed to make you an expert in the fascinating art of oriental cookery!

6 qt. Electric Wok. Porcelain exterior on aluminum, 12 gauge pan; epoxy interior and acrylic exterior on aluminum, 16 gauge cover. Fired-on No-Stick pan interior. Black phenolic trim. 24-page recipe booklet. Height 8¼," diameter 14." Detachable heat control (150° to 425°). 1,000 watts, 120 volts, AC only, UL and CSA listed. Individual corrugated container, std. pk. of one, ship. wt. 6¾ lbs.

No. 5109 Mandarin Red



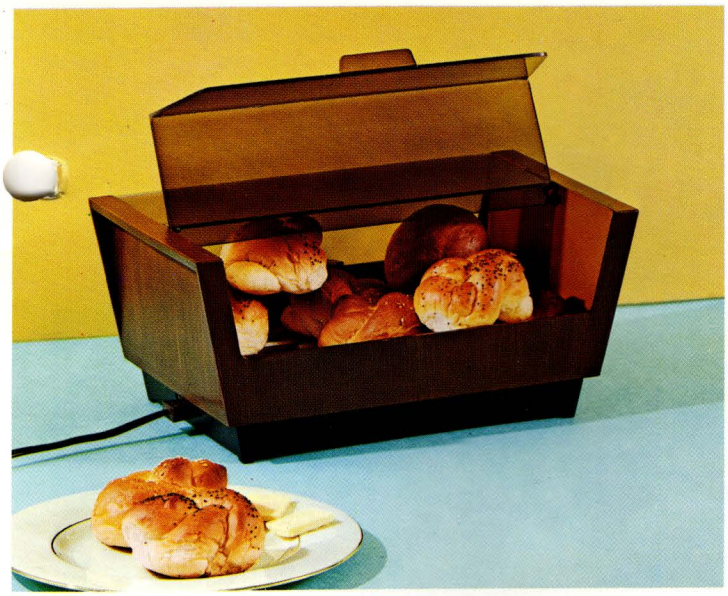


automatic FONDUE POT

West Bend's *automatic* fondue pot maintains temperatures for carefree "recreational" dining. Even-heating aluminum is colorfully clad in genuine porcelain. Fired-on no-stick interior resists scratching, simplifies cleaning. Unique "safety square" handle-leg combination prevents tipping. Dishwasher-safe, with control removed.

2 qt. Automatic fondue pot. Porcelain on aluminum, 10 gauge pan, 14 gauge cover. Black phenolic trim. Fired-on no-stick interior. 24-page recipe booklet. Detachable heat control; "meat," "cheese," "dessert" settings. 600 watts, 120 volts, AC only, UL and CSA listed. Individual corrugated container, std. pk. of one, ship. wt. 4 lbs. 4 Forks.

No. 5397 Pimento
No. 5398 Cheddar



hospitality servers

West Bend helps you serve with confidence

see 'n serve® **ELECTRIC BUN WARMER**

The West Bend electric bun warmer turns a good meal into a special event! Thermostatically controlled heat maintains maximum freshness in all baked goods. Serve up to 10 hard rolls or over two dozen baking powder biscuits, confident that the last roll will be as fresh and warm as the first. Add a teaspoon of water and even dried-out, day-old rolls are moist and delicious. Dual covers flip up for easy access. Contemporary "see 'n serve" styling complements any tablesetting.

No. 5114 Electric bun warmer. High impact polystyrene, translucent cover, simulated wood-grain body. Aluminum heating surface inside. Black phenolic base. Removable dual covers. Air vent between covers. Dimensions: 5" h. x 12" w. x 7" d. Capacity: 265 cubic inches. Detachable cord. UL and CSA listed. 60 watts, 120 volts, AC only. Individual corrugated container, std. pk. of 3, ship. wt. 7½ lbs.

Country Inn™

5 qt. COUNTRY KETTLE

The Country Kettle is ideally suited for preparing party quantities of chili, stew or barbecue, preparing a chowder, simmering a pot roast, deep-frying, or warming foods—all automatically! Fired-on no-stick interiors resist scratching and sticking. Genuine porcelain-on-aluminum outside stays bright and beautiful for attractive serving. Completely dishwasher-safe for carefree cooking every day.

5 qt. Automatic Country Kettle. Porcelain-on-aluminum, 8 gauge pan, 12 gauge cover. Fired-on no-stick interior, no-stick coated cover. Black phenolic trim. 24-page recipe book. Detachable heat control (150° to 425°). 1150 watts, 120 volts, AC only, UL and CSA listed. Individual corrugated container, std. pk. of 2, ship. wt. 15¼ lbs.

No. 13366 Avocado
No. 13365 Harvest





Country Inn™

ELEC-TRIVET

This handy low-wattage trivet-warmer keeps buffet favorites deliciously-hot. Slow-simmers beans, soups, stews, too. Perfectly safe for metal, ceramic, china or glass serving ware. Durable porcelain on steel wipes clean with a damp cloth. Decorative black rim.

Electric trivet. Porcelain on steel, .047 gauge. Diameter 8". Black phenolic trim. Detachable cord. 80 watts, 120 volts, AC only, not immersible, UL and CSA listed. Individual corrugated container, std. pk. of 2, ship. wt. 3½ lbs.

No. 3324 Avocado

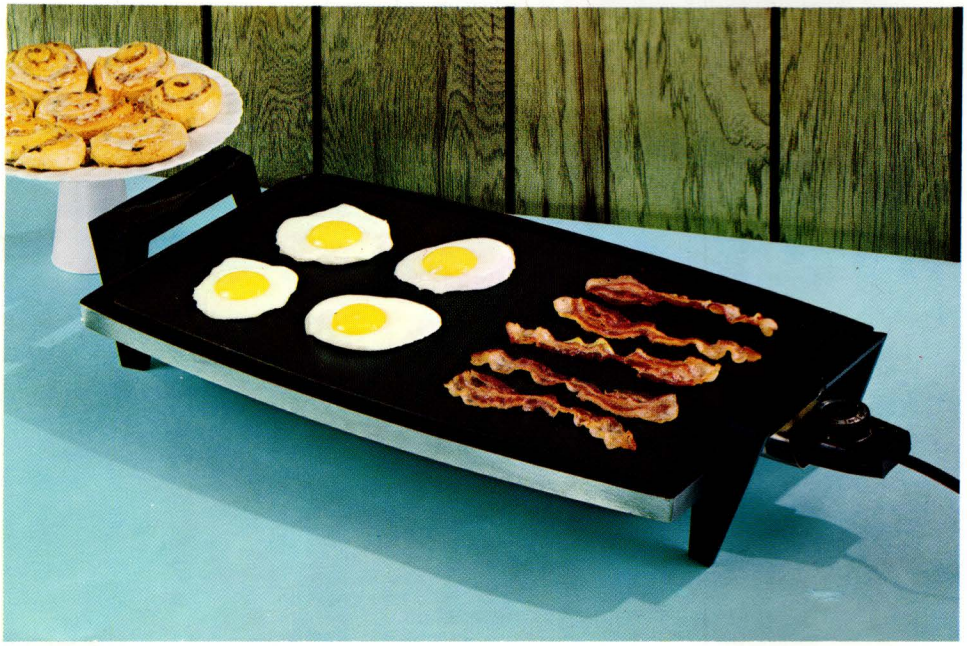
electric griddles

West Bend innovation saves a woman's time

GRIDDLE 'N SERVER
with Fired-on no-stick surface

Over 200 square inches of cooking space! Space for a dozen pancakes at a time or pan-frying two or more foods at once — automatically! Maintains temperatures for perfect cooking every time! Even-heating cast aluminum with scratch-resistant Fired-on no-stick finish. So easy to clean . . . with heat control removed, griddle's completely immersible.

No. 73941 Automatic griddle. Triple-thick cast aluminum. Fired-on no-stick surface. 10½" x 19½". Black phenolic trim. All-around grease well with pouring lip. Detachable heat control (150° to 425°). 1470 watts, 120 volts, AC only, UL and CSA listed. Individual corrugated container, std. pk. of one, ship. wt. 9½ lbs.





new-design
AUTOMATIC GRIDDLE
with Fired-on no-stick surface

West Bend's "slim-line" griddle features automatic temperature control. Extra-thick aluminum spreads heat evenly and efficiently for grilling large breakfasts or warming party snacks. Tough Fired-on no-stick surface resists scratching and cleans in a jiffy so foods won't stick. Black high profile handles. Grease well on side traps meat juices. Convenient pouring lip. Temperature guide on handle.

No. 13543 Automatic griddle. 8 gauge stamped aluminum. Fired-on no-stick coated surface. 12 21/32" x 22 13/16". Black phenolic side handles with temperature guide. Grease well. Detachable heat control (150° to 425°). 1470 watts, 120 volts, AC only, UL listed. Individual corrugated container, std. pk. of one, ship. wt. 7½ lbs.

buffet servers

freedom to have fun while West Bend does the work

introducing the

'Lazy Day'™ Slo-Cooker

with electric base
hand-crafted porcelain-on-steel pot

Good cooks agree, slow cooking brings out the full, natural flavors from a wide variety of foods. Truly versatile, the Slo-Cooker's electric base features 5 heat settings for best cooking results . . . pot can be used *without* base, too, for range or oven cooking. Pot features stain-resistant porcelain finish inside and out for extra-easy cleaning. Includes 24 page recipe booklet.

No. 5225 All-Purpose Electric Cooker. 6 qt. .039 gauge carbon steel pot. White porcelain interior, brown porcelain exterior, black decorator stripes. Chip-resistant stainless steel rims on pot and cover. Black phenolic handles and knob oven-safe to 350°. Flame guards. Separate black phenolic heating base with nickel-chrome plated steel inset. 200 watts, 120 volts with 5-position heat control. Removable 3' cord. UL listed. Individual corrugated container, std. pk. of 1, ship. wt. 8½ lbs.





genuine stoneware

BEAN POT *and* BUFFET-PATIO SERVER

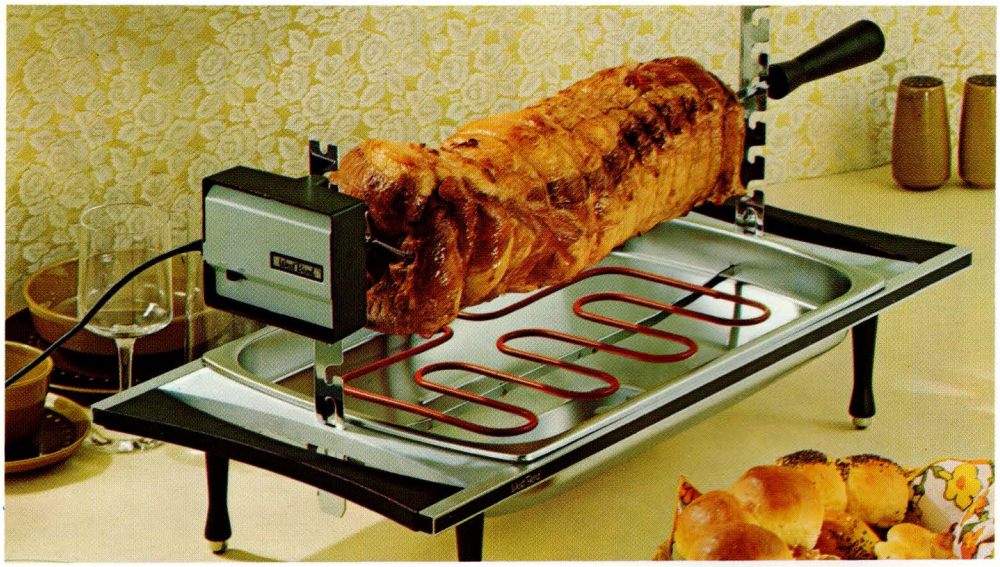
A homemaker's delight! Baked beans, hot potato salad, chili, stew, can be prepared ahead and left to slow-simmer all day for delicious baked-in flavor. Or, pop it in the oven for favorite casseroles. In between, it's an attractive cookie jar kept handy on the kitchen counter. Buff-white decorated Patio-Server or deep brown glazed Bean Pot—both are attractive servers that let family or guests help themselves. For easier cleaning, chrome-plated heating unit is separate from pot.

2 qt. cooker/server. Genuine stoneware. Height 8," diameter 7⅞." Detachable cord. 115 watts, 120 volts, AC only, UL and CSA listed 3295 heating unit. Individual corrugated container, std. pk. of 3, ship. wt. 17¾ lbs.

No. 3288 Buffet-Patio Server (buff-white)
No. 3299 Bean Pot (brown)

buffet broilers

enjoy "cookout" fun indoors



No. 15415 Electric Broiler-Rotisserie. Height 12", depth 11¼", length 26½". Brushed aluminum frame. Black trim. Stainless steel reflector pan. Triple-plated chrome-steel grilling rack. Rotisserie motor. Spit bar with two skewering forks. Two 7-position brackets. Detachable cord. 1575 watt infra-red heating element, 120 volts, AC only, UL listed model 10 motor and 15414 broiler unit. Individual corrugated container, std. pk. of one, ship. wt. 10½ lbs.

smokeless
DELUXE BROILER-ROTISSERIE

Rotisserie motor turns meat slowly to hold natural juices. Chrome-plated broiler rack is adjustable and easy to clean. Efficient (5 foot length) heating element is specially designed to prevent smoking, spatters or flare-ups—self-cleaning too! Stainless steel reflector pan is removable for easy washing. Colorful 24-page recipe book features kitchen-tested recipes.



Unit doubles as efficient indoor barbecue grill, too.



new smokeless **BROILER**

Treat everyone to a "meal on the grill" any day of the year with West Bend's attractive new Broiler. The large infra-red heating element cleans itself while it broils . . . without smoke or flare-ups. Uniform heat distribution makes broiling fast and fun, eliminates the mess of charcoal grilling. Designed for indoor or outdoor use, the West Bend broiler features a chrome-plated 2-position grilling rack and a colorful enamel-on-aluminum reflector pan.

No. 5484 Electric Broiler. 16 gauge aluminum pan with poppy acrylic enamel exterior, natural finish interior. Stable black phenolic handle-leg combination. Stamped "water level" line. Detachable cord. 1575 watt heating element, 120 volts, AC only. UL listed. Overall dimensions: 3½" high, 19½" long, 11" wide. Individual corrugated container, std. pk. of 1, approx. ship. wt. 6 lbs.



smokeless **BROILER-ROTISSERIE**

West Bend's new Broiler-Rotisserie offers all the broiler features shown above *and* a motorized rotisserie unit. Included are two 7-position chrome brackets, a spit bar with wood handle, two adjustable skewering forks and a compact electric motor. Truly versatile, the West Bend Broiler-Rotisserie provides a unique way to prepare family meals and entertain guests.

No. 5485 Electric Broiler-Rotisserie. Same specifications as above plus chrome plated spit bar with wood handle, two skewering forks, two 7-position spit brackets *and* a rotisserie motor. Individual corrugated container, std. pk. of 1, approx. ship. wt. 8 lbs.

electric skillets

serve with confidence . . . automatically!



New **11" HIGH-DOME SKILLET**

The electric skillet with automatic heat control is probably the most versatile table appliance of all time, and West Bend just introduced a new selection of 11" square high-dome models. Available in two fashion colors, each skillet offers a Fired-on No-Stick interior, variable temperature control, durable porcelain-finish skillet and painted cover and totally immersible cleaning with heat control removed.

Porcelain-on-12 gauge aluminum skillet. High-dome 16 gauge cover with acrylic-on-aluminum color finish. Fired-on, No-Stick interior. Adjustable vent in cover. 11" x 11" size. 1255 watts, 120 volts, AC only. Phenolic integral handle-and-leg. Automatic heat control (150° to 425° range). Individual corrugated container, std. pk. of 1, approx. ship. wt. 6¾ lbs.

No. 1429 Avocado
No. 1430 Harvest



Chalet Chef™ **automatic skillet-chafing dish**

The Chalet Chef offers all the flair of chafing dish cookery without *the* hazards of a flame.

5117 Electric Skillet-Chafing Dish. Butterscotch porcelain exterior, No-Stick interior, 10" aluminum 10 gauge pan; 2 qt. 18 gauge Blazer Pan has No-Stick interior, natural aluminum exterior; 16 gauge aluminum cover with butterscotch acrylic exterior, black epoxy interior. Black phenolic trim. 28 pg. recipe book. Height 7¼", diameter 11½". 850 watts, 120 volts, AC only, UL listed. Ind. corr. cont. w/full color label. Ship. wt., 7½ lbs.



PARTY SKILLET *with beautiful porcelain color*

Any woman will love the time-saving convenience of West Bend's 12" Party Skillet. Accurate heat control lets her cook and serve in the same skillet. Sparkling color, unique and graceful side handles and high dome cover are beautiful on a buffet table. Fired-on no-stick interior speeds clean-up.

Automatic skillet. Porcelain on aluminum, 8 gauge pan, acrylic on aluminum, 16 gauge cover. 12" x 12". Fired-on no-stick interior. Black phenolic trim. Vented cover. Detachable heat control. 1255 watts, 120 volts, AC only, UL and CSA listed. Individual corrugated container, std. pk. of one, 7½ lbs.

No. 3306 Avocado
No. 3316 Harvest

automatic corn popper

relax while the popper butters the corn





Fill oil to pouring ring.



Add popcorn, replace cover and plug in.



Place butter in top when popping starts and snap on cap.



Unplug, invert and serve from cover

self-buttering
Butter-matic™ **Corn Popper**

West Bend has added the convenient self-buttering feature to the fun of see 'n serve corn popping. The Butter-matic's amber 4 qt. Lexan® cover has a built-in butter cup. Butter (or margarine) is simply placed in the butter cup and a plastic cap snapped on the top. The hot popping action melts and mixes the butter throughout the corn. Simple cover design is extra-easy-cleaning, and if lost, the plastic cap can be replaced with the type found on many grocery items (ex. 1 lb. coffee can). No-Stick coated base provides fast, efficient popping action to virtually eliminate unpopped kernels, then shuts off when corn is ready.

25467 4 qt. self-buttering corn popper. Amber Lexan® cover with built in cup. Yellow opaque polyethylene plastic cap. Brown phenolic base. No-Stick coated. Operating instructions molded in base. Height 10¾," diameter 11½." Detachable cord. 525 watts, 120 volts, AC only, UL listed. Individual corrugated container, std. pk. of 3, ship. wt. 12¾ lbs.

household helpers

...tive people depend on West Bend convenience



automatic pop-up **2 or 4 SLICE TOASTERS**

"Radiant control" automatically senses temperature and moisture of bread to toast it the way you like it.

Automatic toasters. Chrome-plated stainless steel. Black plastic end panels. Hinged crumb tray. Light to dark selector. Height 6½", width 4¾". 120 volts, AC only, UL listed.

No.	Description	Length In.	Watts	Ship. Wt., lbs. Std. Pack 1
3236	2-slice	11	1050	4½
3237	4-slice	16½	1650	7



Wrinkles Away™

ELECTRIC HAND STEAMER

Wrinkles Away™ saves time because it needs no accessories. Just fill with ordinary tap water, plug into outlet and move steamer head over fabric. Wrinkles disappear from clothing, draperies and slipcovers; nap is restored in velvet and corduroy. Stick-free steamer head. Baffle system in neck keeps water from spilling out. Unit stands upright during three minute pre-heat time or while changing garments. Safe for all fabrics. Thoughtful gift for busy people who value good grooming. Lightweight and portable for travel.

No. 5089 Electric Hand Steamer. Avocado. Glass-reinforced nylon. Capacity: 15 minutes steaming time. Overall height 9¼". Attached cord. 200 watts, 120 volts, AC only, UL listed. Individual corrugated container, 4-color litho label, std. pk. of 3, ship. wt. 5 lbs.



Section 2 automatic coffeemakers



automatic 25 CUP PERK

West Bend's 25 cup perk is always ready to serve company-sized portions of delicious coffee. An attractive polished aluminum finish with contrasting black trim makes it the perfect compliment to any buffet or table top, too. Features 2-way faucet positioned for cup-on-saucer filling. Graduation marks from 12 through 25 cups help make coffeemaking easy, and West Bend's time-temperature control keeps coffee serving-hot cup after cup.

No. 3410 12 to 25 cup percolator. Polished aluminum. Aluminum stem and basket. Overall height 13". Black phenolic base has 7½" diameter. Phenolic trim. Detachable cord. 600 watts, 120 volts, AC only. UL and CSA listed. Indiv. corrugated container, std. pk. of one, ship. wt., 4 lbs.



limited edition

CRAZY DAISIES 30 CUP INSULATED PERK

West Bend has put spark back in a coffee break — verve in a late night party. The Crazy Daisies perk is a zany garden of flowers to serve coffee with pzazz whenever a houseful of friends drop in. Unique double wall construction insulates both hot and cold beverages to keep them at serving temperature even without electricity.

No. 3526 12 to 30 cup automatic percolator. Alkyd color on steel outside. Lithographed motif. Aluminum inset. Sealed air insulation between outside and inset. Height 14⅝". Base diameter 8¼". Two-way faucet. Black phenolic trim and base. "Serve" light. Detachable cord. 1090 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of one, ship wt. 6½ lbs.



limited edition

"AROUND THE WORLD IN 30 CUPS" INSULATED PERK

Conversation-piece motifs suggest "Around the World in 30 Cups." Unique double wall construction insulates hot or cold beverages to keep them at serving temperature for hours, anywhere, even without electricity.

No. 3528 12 to 30 cup automatic percolator. Alkyd color on steel outside: Lithographed motif. Aluminum inset. Sealed air insulation between outside and inset. Height 14⅝" base diameter 8¼". Two-way faucet. Black phenolic trim and base. "Serve" light. Detachable cord. 1090 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container with 4-color litho label, std. pk. of one, ship. wt. 6½ lbs.

automatic drip coffeemaker

introducing a flavorful new way to brew coffee





Just pour cold water into the reservoir



Place coffee in basket, snap on spreader-top and lock on carafe



Brew 2 cups in just 3 minutes . . . additional cups in 90 seconds each



Remove basket and serve from glass carafe . . . replace on warming plate

QuikDrip™ The Great American Coffee Machine™

West Bend introduces the Quik Drip™ Automatic Coffee Maker . . . the totally new coffeemaker that brews 2, 4, 6 or 8 cups of superior drip-brewed coffee in minutes—2 cups in 3 minutes, additional cups in 90 seconds each. And cup after cup there's no bitter taste. The secret of this better coffee is the Quik Drip brewing cycle. Water heats to the ideal brewing temperature, then drips through the ground coffee *only once* . . . to capture the best coffee flavor. This fresh coffee passes through a fine mesh filter and stores in the heated carafe . . . ready for serving. Permanent molded-in filter eliminates the mess and expense of replaceable paper filters.

Specifications: No. 5950 2 to 8 cup Automatic Drip Coffee Maker. Molded polypropylene basket, spreader, cover, spout and body shell with embossed measuring marks. Phenolic base with 70 watt stainless steel warming plate. Gravity flow dripper assembly, thermostatically controlled 1025 watt tubular internal tank heater, stainless steel pump. Permanent molded-in polyester filter. Glass carafe. 120 volts, AC only. UL listed. Cleaning brush and instruction booklet included. Individual corrugated container with 4-color litho label, approx. ship. wt. 6½ lbs.

quantity coffeemakers

no crowd's too large for a West Bend perk

WEST BEND POLISHED ALUMINUM PARTY PERKS

36, 55 and 100 cup sizes

Automatic Party Perks in 3 sizes — from 36 to 100 cups — fill the diverse requirements of organizations, social groups and families who need delicious coffee in quantity. Bright polished aluminum is lightweight and portable, yet durable to give continually dependable service. Solid round base provides firm support. Two-way faucet offers continuous flow or single cup-on-saucer servings. Larger 55 and 100 cup models feature full view, glass level gauge and on/off switch. Time and temperature control assures crowd-pleasing coffee every time. Three wire plug on 100 cup model. UL and CSA listed.

No.	Capacity	Overall Ht.	Base Dia.	Watts	Ship. Wt. lbs.
33536	36 cup	15¼"	8⅞"	1090	6
13500	55 cup	18¾"	10½"	1500	9¾
33600	100 cup	23⅝"	10½"	1500	10¾



POLISHED ALUMINUM PARTY PERKS

30 and 36 cup sizes

The practical choice for today's economy-minded homemaker. Gleaming polished aluminum in either 30 or 36 cup size brews delicious coffee automatically and keeps it serving hot for hours. With graceful four-leg base design for handsome buffet serving. Cup and saucer fit easily under two-way faucet. "Serve" light. Black phenolic trim. UL and CSA listed.

No.	Capacity	Overall Ht.	Base Dia.	Watts	Ship. Wt. lbs.
19306	36 cup	17"	7½"	1090	4¾
29308	30 cup	16"	7½"	1090	4½





stainless steel

30 CUP PARTY PERK

Emphasis on design makes West Bend's 30 cup stainless steel percolator a coffeemaking leader. Its lustrous brushed satin finish and unique four-leg base design give it classic simplicity for elegant buffet serving. Completely automatic, compact and sturdy with graceful side handles and two-way faucet it lets hostesses entertain with confidence.

No. 27210 12 to 30 cup automatic percolator. Stainless steel with brushed finish. Stainless steel pump, stem and basket. Overall height 15". Base diameter 7½". Two-way faucet. Black phenolic base and trim. "Serve" light. Detachable cord. 1190 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of one, ship. wt. 7 lbs.

colorful coffeemakers

performance to match America's devotion to coffee



Continental™
36 CUP PARTY PERKS
in three bright colors

For four guests or a dozen! The 36 cup Party Perk reflects the hostess's hospitality in cheerful color: either poppy, avocado or harvest. Time and temperature control automatically brews perfect coffee each time and keeps it hot for hours. When light in base signals, coffee's ready to serve from convenient finger-touch faucet. Black phenolic base and trim are a striking contrast to the brightly fashioned heat and stain-resistant finish.

12 to 36 cup automatic percolator. Acrylic color on aluminum. Aluminum stem and basket. Overall height 17." Base diameter 7½." Two-way faucet. Black phenolic base and trim. "Serve" light. Detachable cord. 1090 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of one, ship. wt. 4¾ lbs.

No. 39407 Poppy
No. 39408 Avocado
No. 39409 Harvest



West Bend insulated
30 CUP PARTY PERK

Now serve hot . . . *or cold* . . . beverages anywhere—sealed air insulation makes the difference. Brew 12 to 30 cups of delicious coffee automatically, then pull out the plug and carry it outdoors or to another room. Double wall insulation keeps beverage at serving temperature. And whether hot or cold. The avocado or harvest finish lends a festive air to every occasion.

12 to 30 cup automatic percolator. Alkyd color on steel outside. Aluminum inset. Polished aluminum cover. Sealed air insulation between outside and inset. Overall height 14⅝." Base diameter 8½." Two-way faucet. Black phenolic trim and base. "Serve" light. Detachable cord. 1090 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of one, ship. wt. 6½ lbs.

No. 33525 Avocado
No. 33535 Harvest

traditional and modern coffeemakers

when hospitality counts . . . West Bend speaks for you



AUTOMATIC 9 CUP PERCOLATOR

in durable polypropylene

Molded polypropylene is the space age material that won't mar, crack, chip or discolor through normal daily use. Delicate lines and a textured finish make this the feminine coffee maker that fulfills every serving need. Avocado or poppy with contrasting black phenolic base. Completely automatic with lock-on cover.

5 to 9 cup automatic percolator. Colored polypropylene with textured finish. Overall height 11¼". Black phenolic base and trim. Lock-on cover and clear cover knob. Detachable cord. 600 watts, 120 volts, AC only. UL listed. Individual container, std. pk. of 3, ship. wt. 8½ lbs.

No. 15934 Avocado
No. 15935 Poppy



AUTOMATIC 9 CUP PERK

Handsomely tailored 9 cup coffee maker is right in all of today's colorful kitchens. Time and temperature control built into the black phenolic base brews delicious coffee automatically and keeps it serving hot indefinitely. Stain-resistant avocado or harvest color on even-heating aluminum. Streamlined handle and knob accent classic teardrop shape. "Serve" light. New lock-on cover meets all UL safety tests.

6 to 9 cup automatic percolator. Polyurethane color on aluminum. Aluminum basket and stem. Overall height 10". Black phenolic base and trim. Lock-on cover. "Serve" light. Detachable cord. 600 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of 3, ship. wt. 7¾ lbs.

No. 13493 Avocado
No. 13494 Harvest



Westmark®

9 CUP DECORATED PERK

In the morning or at an afternoon get-together, the Westmark automatic coffee maker sets a happy mood. Choose from three delightful colors—poppy, avocado or harvest. Each is gaily decorated with a refreshing butterfly motif in colors coordinated expressly for it. New lock-on cover meets all UL safety tests.

5 to 9 cup automatic percolator. Polyurethane color on aluminum. Two color motif. Aluminum basket and stem. Overall height 10⅝". Black phenolic base and trim. Lock-on cover. Clear cover knob. Detachable cord. 490 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of 3, ship. wt. 7½ lbs.

No. 11809 Poppy
No. 11819 Avocado
No. 11839 Harvest

aluminum and stainless steel coffeemakers

West Bend perks up any get-together

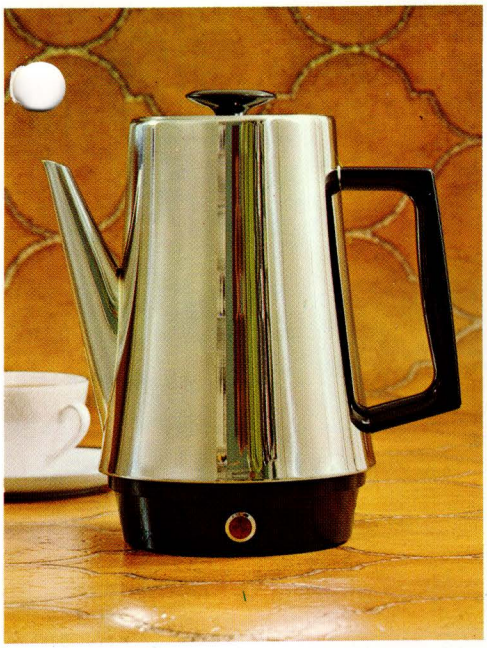


Continental™
AUTOMATIC 9 CUP PERCOLATORS

Bright refreshing color to enhance enjoyment of a coffee break. At mealtime, mid-morning, afternoon or with late evening snacks, 5 to 9 cups of delicious coffee brewed automatically and kept serving hot. Heat and stain-resistant color. New lock-on cover meets all UL safety tests.

5 to 9 cup automatic percolator. Polyurethane color on aluminum. Aluminum basket and stem. Overall height 10⅝". Black phenolic base and trim. Clear cover knob. Detachable cord. 490 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of 3, ship. wt. 7½ lbs.

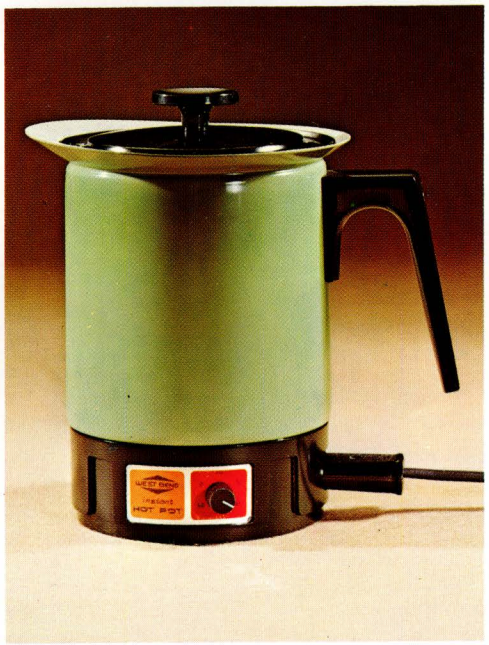
No. 19460 Poppy
No. 19461 Avocado
No. 19462 Harvest



10 CUP
STAINLESS STEEL PERK

Gleaming elegance for table or buffet! Fully automatic—Precise time and temperature control insures coffee brewed to maximum full flavor. "Serve" light indicates when coffee is ready. New lock-on cover.

No. 7481 6 to 10 cup Automatic Coffeemaker. [illegible]ed stainless steel. Stainless steel interior, s[illegible] and basket. Black phenolic base, handle and cover knob. Serve light. Lock-on cover. 600 watts, volts, AC only. Individual corrugated container with 3-color graphic design. Std. pk. of 1, approx. ship. wt. 4 lbs.



instant **HOTPOT**™
2 to 6 cup Heat and Server

West Bend re-introduces the Hotpot™—with more quality features than ever. New lock-on cover meets all UL tests. Heat selector dial offers 5 temperature settings. Stain-resistant avocado color. Many uses.

No. 3253 2 to 6 cup Heat and Server. 36 oz. capacity. Acrylic color (enamel) on 18 gauge seamless aluminum. Overall height, 7¾". Black phenolic base and handle. Black polypropylene locking cover. Temperature selector knob. Detachable cord. 600 watts, 120 volts, AC only. Individual corrugated container, std. pk. of 3, ship. wt., 6 lbs.



AUTOMATIC 9 CUP PERCOLATOR

No gadgets or guesswork — this coffee maker is fully automatic. New lock-on cover meets all UL tests.

No. 39366 5 to 9 cup automatic percolator. Polished aluminum. Aluminum basket and stem. Overall height 10⅝". Black phenolic base and trim. Lock-on cover. Clear cover knob. Detachable cord. 490 watts, 120 volts, AC only. UL and CSA listed. Individual corrugated container, std. pk. of 3, ship. wt. 7½ lbs.

Section 3 cookware



Country Inn™

HOMEMAKER GROUP

Country Inn—the warm-hearted cookware—offers the kind of performance women cherish. Extra-thick aluminum distributes heat evenly through the bottom and sides, cooking foods efficiently at low temperatures. Genuine porcelain finish on the outside adds zestful color in a choice of avocado or harvest. Durable porcelain resists scratching, fading and staining. Inside, Fired-on No-Stick finish prevents sticking and cleans in a jiffy! Entire set is completely dishwasher-safe.

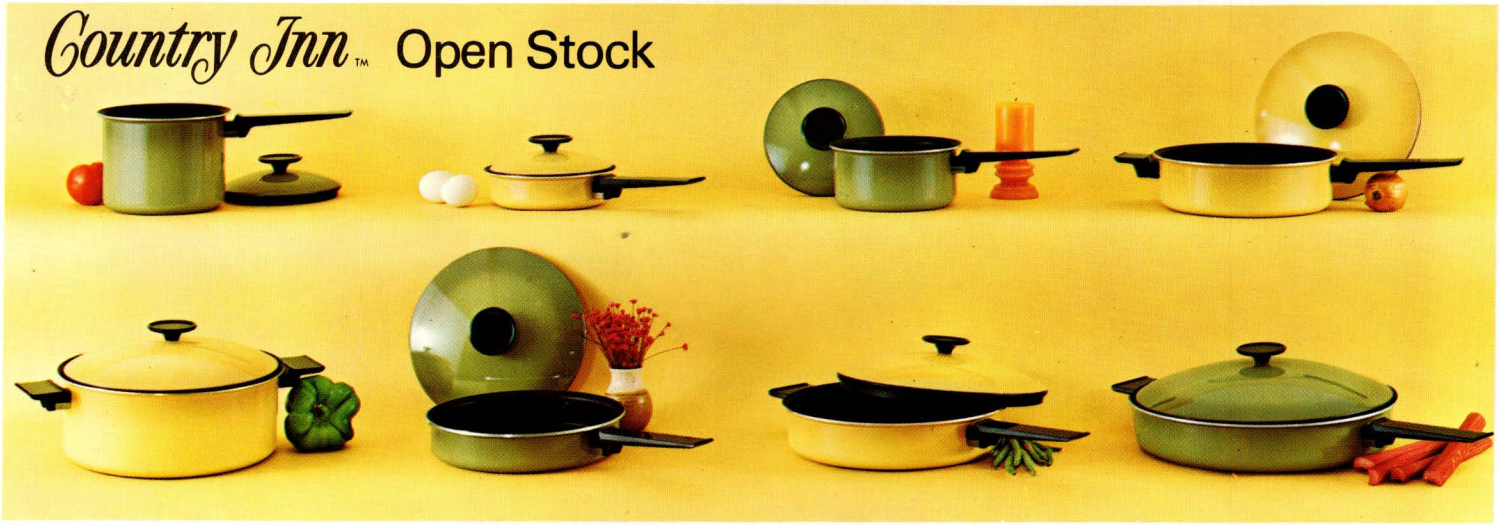
7 PIECE SET

1½ qt. covered saucette, 2½ qt. covered sauce-pot/server, 5 qt. Dutch oven, 10" family skillet (uses Dutch oven cover). Full color 40-page recipe booklet. Ship. wt. 13 lbs.

No. 14-2 Avocado
No. 14-52 Harvest

Genuine Porcelain ON ALUMINUM

WEST BEND FIRED ON NO-STICK INTERIOR



2½ QT. HI-BOY

No.	Capacity Quart	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3347	2½	Avocado	10	12	6
3367	2½	Harvest	10	12	6

DUTCH OVEN

No.	Capacity Quart	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3335	5	Avocado	10	12	10⅛
3355	5	Harvest	10	12	10¼

6¼" MINI-SKILLET

No.	Dia.	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3341	6¼"	Avocado	10	12	3¾
3361	6¼"	Harvest	10	12	3¾

8¾" BREAKFAST SKILLET

No.	Dia.	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3338	8¾"	Avocado	8	12	7
3358	8¾"	Harvest	8	12	7

1½ QT. SAUCETTE

No.	Capacity Quart	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3331	1½	Avocado	10	12	5
3351	1½	Harvest	10	12	5

3½ QT. SAUCE POT/SERVER

No.	Capacity Quart	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3333	3½	Avocado	10	12	8⅛
3353	3½	Harvest	10	12	8⅛

2½ QT. SAUCE POT/SERVER

No.	Capacity Quart	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3332	2½	Avocado	10	12	7½
3352	2½	Harvest	10	12	7½

10" FAMILY-SIZE SKILLET

No.	Dia.	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3339	10"	Avocado	8	12	9½
3359	10"	Harvest	8	12	9½

12" BUFFET SKILLET

No.	Dia.	Color	Gauge Pan	Gauge Cover	Ship. Wt. lbs. Std. Pack 2
3342	12"	Avocado	8	12	12⅛
3362	12"	Harvest	8	12	12⅛

porcelain-on-aluminum cookware

enjoy the easy care features of genuine porcelain



New LAURELEAF™ Cookware

Here's West Bend's exciting new "Laureleaf™" cookware, fresh as spring in white and green. It's durable pure white porcelain-on-aluminum with a sprightly green decorative stripe. And it has that super practical performance that homemakers appreciate! Extra-thick aluminum distributes heat evenly and quickly across the bottom and up the sides, cooking foods efficiently at low temperatures. Each pan features a continuous pouring rim and a natural Sun-Ray finish interior. White porcelain exteriors are fadeproof, stain-resistant. Handles and knobs are oven safe to 350°, for range-to-table service.

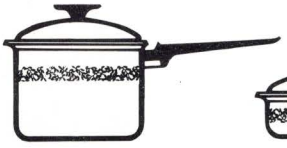
No. 14-37 Complete 7-piece Set. Includes: 1½ qt. covered saucette, 2½ qt. covered sauce pot/server, 5 qt. Dutch Oven, 10" family skillet (shares Dutch Oven cover) and idea-filled recipe booklet. Individual corrugated container, std. pk. of 1, ship. wt. 13 lbs.

Laureleaf™

Genuine Porcelain ON ALUMINUM



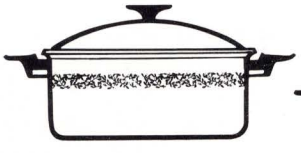
1½ QT. SAUCETTE No. 3461
10 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship wt. 5 lbs.



2½ QT. HI-BOY No. 3467
10 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship. wt. 6 lbs.



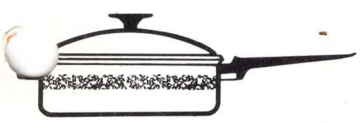
6¼" SKILLET No. 3464
10 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship. wt. 3¾ lbs.



5 QT. DUTCH OVEN No. 3465
10 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship. wt. 10¼ lbs.



10" FAMILY-SIZE SKILLET No. 3469
8 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship. wt. 9½ lbs.



2½ QT. SAUCE POT-SERVER No. 3462
10 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship. wt. 7½ lbs.



3½ QT. SAUCE POT-SERVER No. 3463
10 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship. wt. 8⅛ lbs.



12" BUFFET SKILLET No. 3466
8 gauge pan, 12 gauge cover. Individual container, std. pk. of 2. Ship. wt. 12⅛ lbs.



8¾" BREAKFAST SKILLET No. 3468
8 gauge pan, 12 gauge [illegible]r. Individual container, std. pk. [illegible] Ship. wt. 7 lbs.

stainless steel cookware

fashionable kitchens begin with Town House

tri-ply stainless steel

TOWN HOUSE® COOKWARE

The carefree cookware with the cared-for look! That's Town House—luxurious stainless steel molded into efficient cooking utensils. A heart of carbon steel between two layers of stainless steel conducts heat smoothly and gently, without hot spots, to cook foods evenly. Choose from the "natural look" of polished stainless steel, or the warm beauty of the Avocado or Harvest porcelain exteriors. Glistening stainless steel interiors offer smooth cooking surfaces that are always easy to clean. Coordinated black phenolic handles and knobs are fashioned for easy handling and are oven and dishwasher-safe. Town House . . . exciting cookware for people who like good food, tastefully prepared.

7 PIECE SET

1 qt. covered chef pan, 2 qt. covered chef pan, 5 qt. roaster/ovenette, 10" entree skillet (uses roaster cover). Full color 56-page recipe booklet. Ship. wt. 13¼ lbs.

No. 7-358 Avocado
No. 7-360 Harvest
No. 7-415 Polished



Town House®

OPEN STOCK



1 QT. CHEF PAN

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7601	Avocado	.050	.031	4¾
7611	Harvest	.050	.031	4¾
7621	Polished	.050	.031	4¾

2½ QT. HI-BOY

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7607	Avocado	.050	.031	7
7617	Harvest	.050	.031	7
7627	Polished	.050	.031	7

2 QT. CHEF PAN

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7602	Avocado	.050	.031	6¾
7612	Harvest	.050	.031	6¾
7622	Polished	.050	.031	6¾



3 QT. CHEF PAN

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7603	Avocado	.050	.031	8¼
7613	Harvest	.050	.031	8¼
7623	Polished	.050	.031	8¼

8" BRUNCH SKILLET

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7608	Avocado	.050	.031	6
7618	Harvest	.050	.031	6
7628	Polished	.050	.031	6

10" ENTREE SKILLET

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7609	Avocado	.065	.031	10
7619	Harvest	.065	.031	10
7629	Polished	.065	.031	10



Genuine **Porcelain** ON STAINLESS STEEL

Stainless Steel

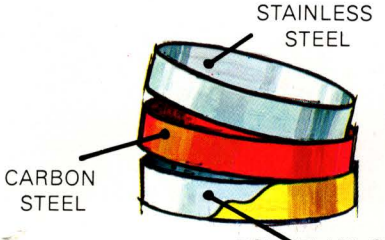
12" PARTY SKILLET

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7606	Avocado	.065	.031	14¼
7616	Harvest	.065	.031	14¼
7626	Polished	.065	.031	14¼

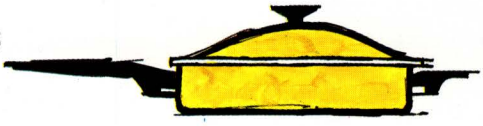
5 QT. ROASTER-OVENETTE

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 2
7605	Avocado	.050	.031	11¼
7615	Harvest	.050	.031	11¼
7625	Polished	.050	.031	11¼

Town House Features



Gentle-heating carbon steel core spreads heat evenly across bottom and sides to prevent hot spots and scorching.



Superior-grade materials — carbon and stainless steel of extra weight and thickness resist wear and corrosion.



SELF-BASTING COVER

Self-basting, high profile covers tightly fitted to utensils, return natural moisture to cooking foods.

cast aluminum cookware

exciting new cookware design, choice of interior finishes





***Country Forge*™ Castware**

West Bend's heavy-weight cast aluminum cookware combines exceptional cookware features with an elegant new design. Available with either Sun-Ray or No-Stick coated interior finishes, all pieces have genuine porcelain exteriors in rich, butterscotch color. Dutch Oven has oven-safe cast-on handles and molded metal knob, all other handles and knobs fashioned from dishwasher-resistant genuine white ash. Included with each set is a durable polypropylene recipe file filled with kitchen-tested recipes. Created expressly for Country Forge cookware, these recipes will stay clean and convenient in this handy matching file.

7 PIECE SET

1 and 2 qt. covered sauce pans, 5 qt. Dutch Oven and 10" skillet (shares Dutch Oven cover), polypropylene recipe file and recipes. Gauge: .135 sides and covers, .150 bottom. Ship. wt. 20½ lbs.

No. 22-9 Fired-on No-Stick interiors
No. 22-10 Sunray polished interiors



1 QT. COVERED SAUCE PAN

No.	Interior	Gauge Sides/Cover	Bottom	Ship. Wt., lbs. Std. Pk. 2
5821	No-Stick	.135	.150	6
5831	Sun-Ray	.135	.150	6

Maple stain on ash handle and knob.
Dishwasher-resistant.

5 QT. DUTCH OVEN

No.	Interior	Gauge Sides/Cover	Bottom	Ship. Wt., lbs. Std. Pk. 2
5825	No-Stick	.135	.150	12
5835	Sun-Ray	.135	.150	12

Cast aluminum handles and knob.
Oven and dishwasher-resistant.

2 QT. COVERED SAUCE PAN

No.	Interior	Gauge Sides/Cover	Bottom	Ship. Wt., lbs. Std. Pk. 2
5822	No-Stick	.135	.150	7¼
5832	Sun-Ray	.135	.150	7¼

Maple stain on ash handle and knob.
Dishwasher-resistant.

8" COVERED SKILLET

No.	Interior	Gauge Sides/Cover	Bottom	Ship. Wt., lbs. Std. Pk. 2
5828	No-Stick	.135	.150	6⅝
5838	Sun-Ray	.135	.150	6⅝

Maple stain on ash handles and knob.
Dishwasher-resistant.

3 QT. COVERED SAUCE PAN

No.	Interior	Gauge Sides/Cover	Bottom	Ship. Wt., lbs. Std. Pk. 2
5823	No-Stick	.135	.150	9
5833	Sun-Ray	.135	.150	9

Maple stain on ash handle and knob.
Dishwasher-resistant.

10" COVERED SKILLET

No.	Interior	Gauge Sides/Cover	Bottom	Ship. Wt., lbs. Std. Pk. 2
5829	No-Stick	.135	.150	10½
5839	Sun-Ray	.135	.150	10½

Maple stain on ash handle and knob.
Dishwasher-resistant.

cast aluminum gourmet accessories

bake 'n cook pans created for today's international dishes





West Bend invites you to cultivate a taste for dishes with a foreign flair. Each of these gourmet accessories to Country Forge™ cookware is cast from even-heating aluminum for best cooking and baking results. Dishwasher-safe—interiors have Fired-on No-Stick finishes; all exteriors are porcelain-clad.

No. 5826
LASAGNE BAKE 'N SERVE PAN
Perfect for Italian lasagne, casseroles, scalloped potatoes, meat and poultry roasts. Gentle-heating sturdy aluminum castware with butterscotch porcelain exterior, No-Stick interior. 14" x 9", 2¼" deep. .135 gauge. Ship. wt. 4¾ lbs.

No. 5824
OMELET PAN
Sloped sides make possible easy turning of omeletes and crepes. Use for sauteing, too. Thick aluminum castware with butterscotch porcelain exterior, No-Stick interior. White Ash wooden handle; flame guard. 8" diameter. .135 gauge. Ship. wt. 2½ lbs.

No. 5830
GRILL PAN
Stop frying foods, grill foods instead on pan's raised grilling grids. Thick aluminum castware with butterscotch exterior. No-Stick interior. White Ash wooden handle; flame guard. 11" diameter, 1½" deep. .135 gauge. Ship. wt. 3¾ lbs.

No. 5827
PAELLA BAKE 'N SERVE PAN
For classic Spanish paella, au gratin potatoes, casseroles, meat and poultry roasts. Oven-to-table styling. Thick cast aluminum with butterscotch porcelain exterior, No-Stick interior. 13" diameter, 2" deep. .135 gauge. Ship. wt. 4⅜ lbs.

porcelain-on-steel cookware

appreciated for its design, admired for its quality



colorful Westmark®
PORCELAIN-ON-STEEL COOKWARE

West Bend introduces superior performance in cookware that looks like fine china! Pans are finished in genuine porcelain—inside and out. Intricate morning-glory motif is a striking contrast to the pure white background. Co-ordinated covers have deep blue exteriors and white interiors. Porcelain is scratch and stain-resistant, fadeproof and dishwasher-safe. Beneath the porcelain is a heart of even-heating carbon steel. It absorbs heat smoothly and distributes it evenly across the cooking surface. Durable stainless steel protects the outer edges of pan and cover. Handles are molded of heat resistant phenolic. Handles feature stainless steel flame guards and holes for attractive hanging storage. **(Matching tea kettle on page 39.)** Made in Spain for West Bend.

No. 19-2 7 PIECE SET
MORNING GLORY PATTERN

1 and 2 qt. covered sauce pans, 5½ qt. Dutch oven, 9¾" open skillet (uses Dutch oven cover). Gauge: .039 sauce pans and all covers, .047 Dutch oven, .059 skillet. Ship. wt. 16 lbs.



decorative Westmark®
PORCELAIN-ON-STEEL COOKWARE

Fresh and exciting! Porcelain steel cookware from West Bend is beautiful from any angle. Each pan is finished in purest white porcelain—inside and out. With contemporary floral motif and cover exteriors in vibrant orange to create a striking cookset for today's colorfully fashioned kitchens. So pretty, they double as serving dishes, too! Genuine porcelain resists staining, fading and scratching. Underneath, a heart of carbon steel absorbs heat quickly and distributes it evenly. Outer edges of pans and covers are protected by glistening stainless steel rims. **(Matching tea kettle on page 39.)** Made in Spain for West Bend.

No. 19-1 7 PIECE SET
FLORAL STAR PATTERN

1 and 2 qt. covered sauce pans, 5½ qt. Dutch oven, 9¾" open skillet (uses Dutch oven cover). Gauge: .039 sauce pans and all covers, .047 Dutch oven, .059 skillet. Ship. wt. 16 lbs.

porcelain-on-steel cookware

enjoy the easy care features of genuine porcelain



Westmark® Village Chef™ **COOKWARE**

Here's a cookset tailored to a homemaker's needs—Village Chef™. Note the specially-selected utensil sizes in the set . . . perfect for the homemaker who does an average amount of cooking and loves taste-tempting results. All cookset pieces feature thick, smooth-heating aluminum, porcelain-clad covers *and* pans, heat resistant phenolic trim and beautiful Sun-Ray polished interiors. Sets available in fashionable Avocado or rich Nutmeg color.

Complete 8 piece set includes: 1½ qt. covered sauce pan, 2½ qt. covered Hi-Boy, 3½ qt. covered sauce pot, 8¾" open skillet (shares sauce pot cover) and 6¼" skillet (shares sauce pan or Hi-Boy cover). Gauge .128 8¾" skillet, .102 pans, .80 covers. Ship. wt. 13 lbs.

No. 12-196 Nutmeg
No. 12-204 Avocado



Village Chef™ **OPEN STOCK**

The 10" covered skillet and 2½ qt. Hi-Boy offer the same quality features as cookset shown above: extra-thick aluminum, porcelain-clad pans *and* covers, Sun-Ray polished interior finishes, heat-resistant handles and knobs and flame guards.

10" covered skillet. Individual corrugated container, std. pk. of 3, ship. wt. 12¾ lbs.

No. 2909 Nutmeg
No. 2919 Avocado

2½ qt. covered Hi-Boy. Individual corrugated container, std. pk. of 3, ship. wt. 9 lbs.

No. 2907 Nutmeg
No. 2917 Avocado

porcelain-on-steel cookware

a unique spirit in contemporary cookware design



Scandia™

PORCELAIN-ON-STEEL COOKWARE

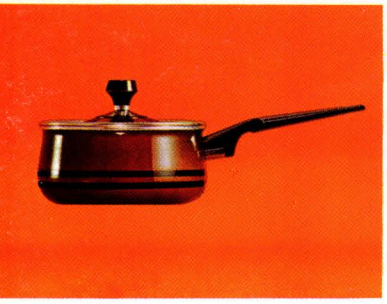
An exciting new shape for creative cookery comes alive in West Bend's Scandia! Generous contours provide ample room in every pan . . . create a contemporary look that makes Scandia unique. Majolica-glazed porcelain-on-steel exterior finish in elegant earthtone color has fired-on black decorator stripes. White porcelain interiors look like china, make clean-up easy. Beneath the porcelain a layer of carbon steel evenly distributes heat. Handles are fashioned for easy hanging . . . phenolic trim is oven-safe to 350°. Durable stainless steel protective rims add extra value to this exciting new cookware. Made in Spain for the West Bend Company. **(Matching tea kettle on page 39.)**

No. 19-3 7 PIECE SET

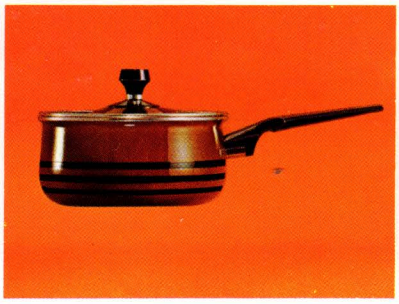
1½ and 2½ qt. covered sauce pans, 5½ qt. Dutch oven, and 9¾" open skillet (uses Dutch oven cover). Gauge: .039 sauce pans and all covers, .047 Dutch oven, .059 skillet. Ship. wt. 17¼ lbs.

Scandia™

Open stock available in late 1973.



1½ QT. SAUCE PAN, .039" steel. Individual container; standard pack 2. Ship. wt., 5¼ lbs. No. 5231.



2½ QT. SAUCE PAN, .039" steel. Individual container; standard pack 2. Ship. wt., 6¼ lbs. No. 5232.



2½ QT. HI-PROFILE SAUCE PAN, .039" steel. Individual container; standard pack 2. Ship. wt., 5½ lbs. No. 5237.



3½ QT. SAUCE PAN, .047" steel. Individual container; standard pack 2. Ship. wt., 8¾ lbs. No. 5233.



3½ QT. CASSEROLE, .047" steel. Individual container; standard pack 2. Ship. wt., 8⅝ lbs. No. 5236.



5½ QT. DUTCH OVEN ROASTER, .047" steel. Individual container; standard pack 2. Ship. wt., 11⅞ lbs. No. 5235.



8" COVERED SKILLET, .059" steel. Individual container; standard pack 2. Ship. wt., 9⅜ lbs. No. 5238.



9¾" COVERED SKILLET, .059" steel. Individual container; standard pack 2. Ship. wt., 9⅜ lbs. No. 5239.

decorator cookware

styled for gourmet tastes . . . designed for carefree living

Westmark®
pretty **PARTI-PANS**

re's cookware with a flare! Up-to-the-nute styling with colorful butterflies encircling each pan. Porcelain-on-aluminum pans are stain- and scratch-resistant, topped with acrylic-on-aluminum covers. Fired-on No-Stick interior finish makes clean-up easy. Oven-safe handles (to 350°) feature flame guards and hanging rings. **(Matching tea kettles on page 39, matching perks on page 16.)**

7 PIECE SET

1 qt. covered sauce pan, 2 qt. covered sauce pan, 5 qt. Dutch oven, 10" open skillet (uses Dutch oven cover). 12 gauge sauce pans and Dutch oven, 12 gauge skillet, 16 gauge sauce pan covers, 17 gauge Dutch oven cover. Ship. wt. 8 lbs.

No. 16-39 Poppy
No. 16-40 Avocado
No. 16-41 Harvest





PORCELAIN-ON-STEEL
All-Purpose *Cape Cod Cooker*™

West Bend's Cape Cod Cooker has a generous 5 quart capacity . . . perfect for steam cooking, deep fat frying, braising, boiling and simmer cooking. Pan and cover of carbon steel have easy-cleaning porcelain finishes inside and out. 2 qt. porcelain on steel inset pan has dividers that hold food for combination cooking. Both pan and cover have chip-proof stainless steel rims. Made in Spain for the West Bend Company.

No. 5227 All-purpose cooker. Porcelain on steel, 18 gauge. Patterned motif. Stainless steel rims on pan and cover. Black phenolic trim. 19 gauge inset pan. Individual corrugated container, std. pk. of 1, ship. wt. 6½ lbs.

aluminum cookware

carefree . . . to keep women on-the-go



WESTMARK® COLORFUL 7 PC. COOKWARE SET

Rich poppy, avocado and harvest colored cookware dresses up range top for attractive food preparation. Genuine porcelain-on-aluminum pans and acrylic-on-aluminum covers are stain-resistant, fadeproof and dishwasher-safe. Fired-on no-stick interior finish resists scratching and washes clean in seconds! Extra-thick aluminum distributes heat quickly and evenly for efficient low-heat cooking. Black phenolic trim is oven-safe to 350°. **(Matching tea kettles on page 38.)**

7 PIECE SET

1 and 2 qt. covered sauce pans, 5 qt. Dutch oven, 10" open skillet (uses Dutch oven cover). Ship. wt. 8 lbs.

No. 16-4 Poppy
No. 16-5 Avocado
No. 16-6 Harvest



1 QT. COVERED SAUCE PAN

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
1621	Poppy	12	16	4¾
1631	Avocado	12	16	4¾
1641	Harvest	12	16	4¾

2 QT. COVERED SAUCE PAN

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
1622	Poppy	12	16	6½
1632	Avocado	12	16	6½
1642	Harvest	12	16	6½

3 QT. COVERED SAUCE PAN

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
1623	Poppy	12	16	7¾
1633	Avocado	12	16	7¾
1643	Harvest	12	16	7¾



8" COVERED SKILLET

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
1628	Poppy	12	16	6½
1638	Avocado	12	16	6½
1648	Harvest	12	16	6½

10" COVERED SKILLET

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
1629	Poppy	12	17	9½
1639	Avocado	12	17	9½
1649	Harvest	12	17	9½

5 QT. COVERED DUTCH OVEN

No.	Color	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
1625	Poppy	12	17	9½
1635	Avocado	12	17	9½
1645	Harvest	12	17	9½

compact aluminum cookset

the space-saving cookset designed for any kitchen



Complete set "stows" neatly into a single pan. Ideal for apartments, cottages, mobile homes . . . any kitchen!



Space-saver idea ends cupboard clutter



Positive-lock detachable handle attaches in a snap

"Stow-aways"™ Cookset

Here's the space-saver cookset everyone's been waiting for—the Stow-aways by West Bend. This complete set—1¼ qt. and 2 qt. covered sauce pans, 10" skillet and 5 qt. Dutch Oven (shares skillet cover)—stows into one pan only slightly larger than a Dutch Oven. Positive-lock handle easily attaches to sauce pans and skillet with the touch of a button. All pans have easy-cleaning no-stick interiors, porcelain-clad Avocado colored exteriors. Matching acrylic-on-aluminum covers. Detachable handle included.

13-73 8 PIECE SET

1¼ and 2 qt. covered sauce pans, 10" skillet, 5 qt. Dutch Oven (shares skillet cover), attachable handle. All pans 12 gauge, all covers 17 gauge. Phenolic handle with stainless steel mechanism. Std. pk. of one; ship. wt. 9 lbs.

tri-ply cookware

popular choice for 25 years



Continental™ 3-PLY STAINLESS STEEL COOKWARE

Polished stainless steel cookware . . . the homemaker's popular choice for the past 25 years. And stainless steel cookware is as popular today as ever! West Bend's tri-ply stainless steel has an efficient core of carbon steel, between two layers of glistening stainless steel to provide rapid, even heating. Carefree and convenient, stainless steel is so easy to clean and always keeps its bright, new look. Black phenolic handles and knobs are oven-safe (to 350°).

No. 7-416 Tri-Ply 8 PIECE SET

1 and 3 qt. covered sauce pans, 5 qt. Dutch Oven, 10" skillet (uses Dutch Oven cover) and 8" skillet (uses 3 qt. cover). Gauge: .05 10" skillet, .031 all other pans, .018 all covers. Ship. wt. 8 lbs.



1 QT. COVERED SAUCE PAN

No.	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
7651	.031	.018	5

2 QT. COVERED SAUCE PAN

No.	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
7652	.031	.018	7

3 QT. COVERED SAUCE PAN

No.	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
7653	.031	.018	8¼



8" COVERED SKILLET

No.	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
7658	.031	.018	6½

10" COVERED SKILLET

No.	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
7659	.050	.018	11¼

5 QT. COVERED DUTCH OVEN

No.	Gauge Pan	Gauge Cover	Ship. Wt., lbs. Std. Pack 3
7655	.031	.018	12

cast aluminum cookware

modern efficiency . . . old-fashioned craftsmanship



Mandarin

Continental™ *Cast* **ALUMINUM COOKWARE**

Discover the rich, natural flavor of food! Prepare it in West Bend's new Continental Cast cookware. Molded of durable aluminum to heat evenly—cast extra-thick for maximum efficiency. Natural aluminum interiors, polished to a glistening satin finish, lend striking contrast to colorful porcelain exteriors. Genuine porcelain is durable to resist stains and scratches. On the bottoms, unique "cast-in" rings promote rapid, even heat absorption. Phenolic trim is oven-safe to 350°.

7 PIECE SET

1 qt. covered sauce pan, 2 qt. covered sauce pan, 5 qt. Dutch oven, 10½" open skillet (uses Dutch oven cover). Gauge: .135 sides and covers; .188 to .125 bottom rings. Ship. wt. 12 lbs.

No. 22-1 Mandarin Red
No. 22-3 Parsley Green



Parsley

CONTINENTAL™ CAST

aluminum cookware

DEEP COVER 10½" SKILLET

Big, versatile frying pan has No-Stick interior for carefree clean-up. Extra-thick aluminum spreads heat quickly and evenly. Deep cover makes this an ideal chicken fryer.

No. 24122 10½" skillet. Aluminum, 10 gauge skillet, 18 gauge cover. Phenolic trim. Hanging ring. Std. pk. of 3, ship. wt. 8¾ lbs.



COLOR FAIR™ COOKWARE

Genuine porcelain-on-aluminum cookware, with easy-cleaning, Fired-On, No-Stick interiors.



A. 2 QT. OPEN SAUCE PAN

No.	Color	Gauge	Ship. Wt., lbs. Std. Pack 6
1312	Poppy	12	7½
1322	Avocado	12	7½
1332	Harvest	12	7½

B. 11" SQUARE GRIDDLE

No.	Color	Gauge	Ship. Wt., lbs. Std. Pack 6
1314	Poppy	10	10¾
1324	Avocado	10	10¾
1334	Harvest	10	10¾

C. 10" OPEN SKILLET

No.	Color	Gauge	Ship. Wt., lbs. Std. Pack 6
1627	Poppy	12	9¾
1637	Avocado	12	9¾
1647	Harvest	12	9¾

D. 8" OPEN SKILLET

No.	Color	Gauge	Ship. Wt., lbs. Std. Pack 6
1318	Poppy	12	5¾
1328	Avocado	12	5¾
1338	Harvest	12	5¾

E. 1 QT. OPEN SAUCE PAN

No.	Color	Gauge	Ship. Wt., lbs. Std. Pack 6
1311	Poppy	12	5¼
1321	Avocado	12	5¼
1331	Harvest	12	5¼

F. 8" SAUTE PAN

No.	Color	Gauge	Ship. Wt., lbs. Std. Pack 6
1310	Poppy	12	6¼
1320	Avocado	12	6¼
1330	Harvest	12	6¼



No. 13-67 COLOR FAIR™ MERCHANDISE ASSORTMENT

Colorful assortment of 108 Color Fair cookware pieces and custom designed D-335 Pan Tree display (detailed description page 45) to hold 48-piece selection.

Includes:

- 18 one qt. sauce pans: 6 poppy, 6 avocado, 6 harvest
- 18 two qt. sauce pans: 6 poppy, 6 avocado, 6 harvest
- 18 8" skillets: 6 poppy, 6 avocado, 6 harvest
- 18 10" skillets: 6 poppy, 6 avocado, 6 harvest
- 18 8" saute pans: 6 poppy, 6 avocado, 6 harvest
- 18 11" square griddles: 6 poppy, 6 avocado, 6 harvest

Section 4

bakeware and mixware

"helping hands" for a pantry full of cakes and cookies



BAKE and ROAST PAN

Miracle no-stick finish makes these big, seamless aluminum pans quick 'n easy to clean. Even burned-on meat drippings refuse to stick to this dark chocolate color no-stick coating. Ideal for baking cakes and rolls, too. Two practical sizes.

No.	Dimensions	Gauge	Ship. Wt., lbs. Std. Pack 6
4237	12 x 17 x 2	18	7¼
4264	9½ x 13 x 2	18	6¼



ANGEL FOOD CAKE PAN

Sturdy aluminum, with convenient no-stick finish cleans like a dream without hard scouring. Cakes are easy to remove without crumbling. Three sturdy legs support cake while cooling.

No.	Dimensions	Gauge	Ship. Wt., lbs. Std. Pack 6
4240	10 x 4 in. high	20	6¼



6 and 12 CUP MUFFIN PANS

Bakes generous size muffins, biscuits, and cupcakes. Cups measure 2⅝" x 1" deep. Seamless aluminum bakes thru and thru. Convenient no-stick finish inside swishes clean.

No.	Dimensions	Gauge	Ship. Wt., lbs. Std. Pack 6
4236	9¾ x 6¾	18	2½
4238	12¾ x 9¾	18	4



9" SQUARE CAKE PAN

Perfect size for cookies, candy, cornbread and baked fruit desserts. Seamless aluminum spreads heat evenly. No-stick finish is easy to clean!



9" ROUND CAKE PAN

Every kitchen needs several of these layer cake pans. Seamless aluminum plus easy-to-clean no-stick finish makes baking easier than ever.

No.	Diameter	Gauge	Ship. Wt., lbs. Std. Pack 6
4255	9"	20	3



LOAF PAN

Meat loaf bakes evenly and deliciously. An ideal bread pan, too. There's no need to soak or scour—no-stick finish lets food wash away in just seconds without scouring. Seamless aluminum.

No.	Dimensions	Gauge	Ship. Wt., lbs. Std. Pack 6
4247	5 x 9 x 3	20	3

kitchen helpers

old favorites or new discoveries . . . West Bend brings out their oven fresh goodness



9" JUICE-SAVER PIE PAN

Extra wide juice catcher rim guards against oven spatter. No-stick finish makes cleaning easier than ever. Seamless aluminum.

No.	Diameter	Gauge	Ship. Wt., lbs. Std. Pack 6
4277	11"	20	3



PIZZA PAN

A kitchen must for everyone's favorite—pizza! Sturdy aluminum assures smooth even heat distribution for the best results. Raised edge aids in forming crust. Doubles as a cookie sheet, too.

No.	Diameter	Gauge	Ship. Wt., lbs. Std. Pack 6
623	12"	20	2¾



COOKIE SHEETS and BAKE PAN

No need to soak or scour. No-stick finish cleans without hard rubbing.

No.	Dimensions	Gauge	Ship. Wt., lbs. Std. Pack 6
4246	15½ x 10½ x 1	18	6
4256	15½ x 12	18	5¼
4257	17 x 14	18	6¾

12 cup size cast aluminum
***Shape Cake*™ Pan**

West Bend's heavy-gauge aluminum Shape Cake pan gives a unique "party-shape" to cakes, breads, molded salads and desserts. Thick cast aluminum keeps its original molded shape through years of continued use . . . provides beautiful, even-browning for traditional and fancy cakes. Old World baking shape makes butter-type cakes, sponge cakes, angel food, chiffon, fruit and filled cakes, and popular Bundt™ cake mixes look as good as they taste for family or party fare. Other uses include preparing party-sized quantities of molded salads and desserts, meat loaf, molded ice cream and ice and fruit rings. Idea-filled recipe booklet included.

Shape Cake Pan. 12 gauge cast aluminum.

Tube style pan with 10" diameter, 3¾" height. 12 cup size. 24 page recipe booklet included. Bulk pack of 6 in corrugated container, ship. wt. 18½ lbs.

- **No. 15039** Natural interior and exterior finishes
- **No. 5247** Poppy enamel exterior, No-Stick interior
- **No. 5248** Avocado enamel exterior, No-Stick interior
- **No. 5249** Harvest enamel exterior, No-Stick interior



Available with No-Stick interior and colored exterior *or* with natural interior and exterior finishes.

bakeware and mixware

1,001 uses all around the kitchen



four in one **BAKE 'N BROILER PAN**

It's one pan for four important jobs—baking, broiling, roasting and cooling! It's the practical answer to women shopping for economy. A server, too, it sports three lively colors. Each is genuine porcelain—scratch and stain-resistant and fadeproof. Interiors feature No-Stick finish for quick, easy cleaning. For evenly cut cakes, guide marks are stamped on the top edge; for broiling, "water level" line is stamped on the side.

Baking pan. Porcelain color on seamless aluminum. 18 gauge. No-stick interior. Chrome-plated broiler/cooling rack. Dimensions: 9½ x 13 x 2. Std. pk. of 3, ship. wt. 5½ lbs.

No. 4265 Mandarin Red
No. 4266 Lime Green
No. 4267 Cheddar Yellow



New **JUNIOR BAKE 'N BROILER PAN**

This versatile new 4-in-1 pan features a convenient new size, many quality West Bend features. Fashioned of smooth-heating aluminum with an easy-cleaning No-Stick interior, genuine porcelain exterior. Looks like pans shown above.

Baking pan. Porcelain color on 18 gauge seamless aluminum. No-Stick interior. Chrome-plated broiler/cooling rack. "Broiling Water Level" line. Dimensions: 11" x 7" x 1½". 4-color label, hang-up poly bag. Corrugated container with bulk pack of 6. Ship. wt. 3 lbs.

No. 4262 Avocado **No. 4263** Harvest

colorful **MIXING BOWL SET**

Colorfully fashioned in 3½, 1½ and ¾ qt. sizes for today's creative cooks. Smooth tapered sides and easy-grasp rim provide convenient hand mixing and easy cleaning. Durable stainless steel wears Space Blue, Cheddar Yellow and Mandarin Red porcelain colors. Perfect for party serving!

3 Pc. bowl set. Porcelain color on stainless steel, .020 gauge 3½ and 1½ qt., .018 gauge ¾ qt. Individual candy-striped corrugated gift container. Std. pk. of 3, ship. wt. 5½ lbs.

No. 7-411 3 Pc. Bowl Set



STAINLESS STEEL MIXING BOWLS

Rounded design for electric mixers.

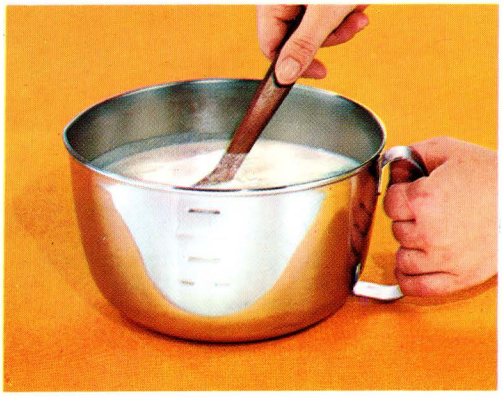
No.	Description	Gauge	Ship. Wt., lbs. Std. Pack 3
7034	3½ qt. bowl	.022	4¼
7035	1½ qt. bowl	.020	2¼
7036	¾ qt. bowl	.020	1½
7-9	Set of 3		6½



STAINLESS STEEL MIXING BOWLS

The practical answer for mixing *and* serving. Durable stainless steel is easy to clean. For use with any electric mixer.

No.	Description	Gauge	Ship. wt., lbs.	Std. Pk.
7348	3 qt. bowl	.016	4	6
7-217	3, 1½, ¾ qt. bowl set		4¼	3



GRIP 'N WHIP

Side handle makes every mixing task easier. Graduation marks provide accurate measurement. Convenient pouring lip. Easy-to-clean, durable stainless steel.

No.	Gauge	Capacity	Ship. Wt., lbs. Std. Pack 3
7053	.020	3 qt.	3¾

Section 5 serveware and specialties



SERVING OVEN

Perfect complement to any kitchen—in stain-resistant poppy, avocado or harvest (polished finish, too). Restores "just-baked" flavor to buns, rolls and baked foods. Inner basket prevents scorching. Trimmed with black cover knob, side handles and medallion motif for cheerful breakfast serving or festive party fare. A favorite gift for new brides, established homemakers and busy career girls.

Serving oven. Porcelain on aluminum pan, acrylic on aluminum cover, 18 gauge. Aluminum inset. Inset diameter 8¾". Black phenolic trim. Vented cover. Individual corrugated container, std. pk. of 3, ship. wt. 5¼ lbs.

No. 5343 Polished Aluminum
No. 5473 Poppy
No. 5474 Avocado
No. 5475 Harvest

ROUND CAKE HUMIDOR

A practical necessity for keeping cake and baked foods fresh. Porous humidifier in cover holds moisture to prevent foods from drying out. Cover locks on for easy carrying. Stain-resistant, fadeproof color on aluminum wipes clean and adds a decorative touch to serving table.

Round cake humidor. Alkyd color on aluminum, 20 gauge. Overall height 5½". Cover diameter 11", tray diameter 14¼". Lock-on cover with porous stone humidifier. Black phenolic knob. Individual corrugated container, std. pk. one, ship. wt. 3¼ lbs.

No. 5447 Poppy
No. 5448 Avocado
No. 5449 Harvest



serveware and specialties

West Bend decorates today's colorful kitchens



insulated

PENGUIN® HOT 'N COLD SERVER

West Bend's Penguin is the indispensable kitchen accessory. Air space between inner and outer walls insulates foods to keep them at serving temperature. Ice cubes stay frozen, casseroles stay hot for hours. Built of durable steel with a glistening chrome-plated exterior that's equally at home on a fancy buffet table or at a casual picnic in the country. Stainless steel interior is easy to clean.

No. 15055 2 qt. hot 'n cold server. Double wall insulation, chrome-plated steel outside, stainless steel inside. Overall height 7⅞," diameter 8 7/16." Brown phenolic trim. Individual corrugated container, std. pk. of 3, ship. wt. 8¼ lbs.



aluminum **SALAD BOWL**

Versatile salad bowl is crafted from lightweight, durable aluminum. Gently tapered sides and large diameter are perfect answer for tossed salad or "serve-yourself" snacks. Simulated leather grain and grape leaf design are a decorative accent for creative party planning.

No. 5374 Salad bowl. Aluminum, 17 gauge. Diameter 14." Individual corrugated container, std. pk. of 4, ship. wt. 5¾ lbs.

PANTRYWARE

Carefree, stain-resistant, fadeproof colors.

4 pc. canister set. Alkyd color on seamless aluminum, 18 gauge flour, sugar, coffee canisters, 20 gauge covers and tea canister. Height: flour 9¼," sugar 8¼," coffee 7," tea 6." Phenolic knobs. Indiv. corrugated container, std. pk. of 3, 9½ lbs.

No. 13-24 Poppy
No. 13-35 Avocado
No. 13-38 Harvest

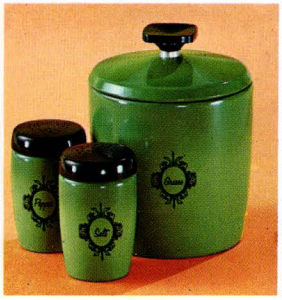
3 pc. range set. Alkyd color on seamless aluminum, 18 gauge canister, 20 gauge shakers and canister cover. Height: canister 6¾," shakers 4." Phenolic knob and shaker covers. Individual corrugated container, std. pk. of 3, ship. wt. 3¾ lbs.

No. 13-25 Poppy
No. 13-36 Avocado
No. 13-39 Harvest

Salt and pepper set. Chipboard gift box, std. pk. of 6, ship. wt. 2½ lbs.

No. 13-26 Poppy
No. 13-37 Avocado
No. 13-40 Harvest







Section 6 tea kettles



stainless steel
2½ qt. TEA KETTLES

Solid copper bottom accents brilliant stainless steel—spreads heat fast and evenly, too. Handy push button on handle opens spout cap for easy pouring and filling. When water boils, kettle whistles!

No. 7200 2½ qt. tea kettle. .015 stainless steel. .0159 copper bottom. Black phenolic trim. Individual corrugated container, std. pk. of 3, ship. wt. 4¾ lbs.

The famous Trig®—the original "trigger" tea kettle—is a favorite gift item. Glistening stainless steel resists denting and cracking. Trigger operated spout cap provides easy pouring and filling. Fast heating copper bottom adds a striking dash of color.

No. 4522 2½ qt. tea kettle. .015 stainless steel. .0159 copper bottom. Black phenolic trim. Red trigger. Individual corrugated container, std. pk. of 3, ship. wt. 4¾ lbs.

(Matching cookware on page 30.)

Continental™ trigger operated
SINGING TEA KETTLES

Beautiful porcelain color or gleaming polished finish on aluminum to provide fast, efficient heating. Trigger in handle opens spout for easy pouring and filling. And, when water boils, kettle whistles. So pretty, homemaker will want to keep it "always handy" on range top. **(Matching cookware on page 28.)**

2½ qt. tea kettle. Porcelain color on aluminum, 22 gauge body, 18 gauge spout. Black phenolic trim. Trigger operated spout cap. Individual corrugated container, std. pk. of 3, ship. wt. 4¼ lbs.

No. 912 Polished aluminum
No. 1400 Poppy
No. 1510 Avocado
No. 1520 Harvest



tea kettles

kaleidoscope of color to dress up kitchen ranges



Westmark®

DECORATOR TEA KETTLES

Whimsical butterflies adorn West Bend's Westmark singing tea kettles. Two-color motif is lively accent to the genuine porcelain exterior. Crafted from even heating aluminum to heat water fast for all your favorite instants. Whistle sounds when water boils! Trigger opens spout cap for pouring and filling. An attractive gift for showers, weddings or housewarmings. **(Matching cookware sets on page 27, matching perks on page 16.)**

2½ qt. tea kettle. Porcelain color on aluminum, 20 gauge body, 18 gauge spout. Two-color motif. Black phenolic trim. Trigger-operated spout cap. Individual corrugated container, std. pk. of 3, ship. wt. 4¼ lbs.

No. 1804 Poppy
No. 1807 Avocado
No. 1817 Harvest

Westmark®

DECORATED PORCELAIN STEEL TEA KETTLES

Awaken memories of old-fashioned, country hospitality! Westmark's tea kettle is finished in genuine porcelain—even on the inside. Choose contemporary Floral Star or traditional Morning Glory—each is a beautiful accessory to display on kitchen range. A heart of carbon steel distributes heat evenly to boil water quickly. Whistle, built into removable stainless steel spout cap, signals you when water boils. Glistening stainless steel cover makes filling quick and easy. **(Matching cookware sets on page 24.)** Made in Spain for the West Bend Company.



3 qt. tea kettle. Porcelain on steel, .047 gauge. Colored motif. Stainless steel cover and spout cap. Black phenolic trim. Individual corrugated container, std. pk. of 3, ship. wt. 11 lbs.

No. 5228 Floral Star
No. 5229 Morning Glory



Available in late 1973.

Scandia™

MAJOLICA-GLAZE FINISH TEA KETTLE

Fashioned from even-heating carbon steel, the Scandia™ Tea Kettle wears a super-smooth Majolica-glaze porcelain finish . . . the same rich, brown finish that has made Scandia Cookware a best-selling favorite. Porcelain-clad, the interior resists stains, cleans up easily. Removable cover permits convenient filling . . . perfect for hot beverages, soups or a delicious cup of tea. Made in Spain for the West Bend Company. **(Matching cookware on page 26.)**

SPECIFICATIONS:

5230 Scandia 2½ qt. Tea Kettle. Carbon steel, .047" gauge, with porcelain interior and exterior finishes. Heat-resistant black phenolic handle and cover knob. Stainless steel protector rim on cover. Individual corrugated container, std. pk. of 2, approx. ship. wt. 3¾ lbs.

Section 7 home comfort appliances



Ultra solid state **AUTOMATIC HUMIDIFIER**

Beautiful furniture styling designed by craftsmen. Features concealed control panel and casters. Transistorized comfort control automatically coordinates fan and water wheel speed to maintain constantly uniform humidity level in up to 3,000 sq. ft. area.

No. 14057 Automatic humidifier. Pecan-tone high impact polystyrene on steel chassis. Transistorized solid state humidity sensor. Automatic shut-off. "On" and refill light. Summer cover. Tilt-out front panel with fill channel. Removable 9½ gal. polypropylene reservoir. 25½" h. x 28" w. x 14" d. Ship. wt. 50 lbs. UL listed.



Table-Topper portable **HUMIDIFIER**

Simple, yet efficient—ideal for apartments, offices, dorms! Quiet 6½" fan draws in dry air, forcing "windmill water wheel" to rotate. Replaceable polyurethane foam filter absorbs moisture from the 2⅝ gal. self-reservoir and disperses moisturized air through the top. Simulated walnut finish; "fill" area.

No. 4017 Portable humidifier. High impact polystyrene. Stainless steel water-contact metal parts. In-line on/off switch. 14" h. x 20¼" w. x 9⅝" d. Ship. wt. 13¼ lbs. UL listed.



Deluxe solid state **AUTOMATIC HUMIDIFIER**

Solid state control varies fan speed from 650 to 1350 RPMs. Humidistat maintains selected humidity level. Handsome wood-look cabinetry fashionably accents every decor.

No. 14056 Automatic humidifier. Walnut polystyrene on steel chassis. Concealed casters. Automatic hunidistat and shut-off. Spun polyester filter belt on water wheel. "On" and refill lights. Tilt-out front-fill panel. Capacity 2,500 sq. ft. Removable 9½ gal. polypropylene reservoir. 25½" h. x 28" w. x 14" d. Ship. wt. 50 lbs. UL listed.



Standard two-speed **AUTOMATIC HUMIDIFIER**

Popular standard humidifier protects furniture from harmful dry winter air—makes living more comfortable. Efficient water wheel disperses moist air from top, preventing drafts.

No. 14055 Automatic humidifier. Walnut vinyl on steel. Automatic humidistat and shut-off. 2-speed fan. Spun polyester filter belt. Refill light. Tilt-out front-fill panel. Capacity 2,500 sq. ft. Removable 9½ gal. polypropylene reservoir. 25" h. x 26¼" w. x 13" d. Ship. wt. 46 lbs. UL listed.



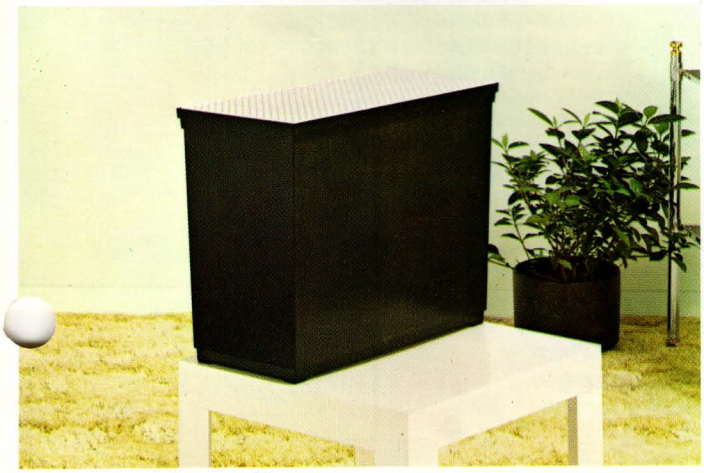
AUTOMATIC HUMIDIFIER

Automatically keeps average 7 room house (2,500 sq. ft.) springtime fresh during dry winter months.

No. 4053 Automatic humidifier. Walnut vinyl on steel. Automatic humidistat and shut-off. Refill light and water level gauge. Comfort level selector. Spun polyester filter belt on water wheel drum. Vertical air flow and directional control. Removable 9½ gal. polypropylene water reservoir. 23½" h. x 26" w. x 12½" d. Ship. wt. 42 lbs. UL listed.



No. 4009 *Westmark® portable* **HUMIDIFIER**



No. 2-54 *Humidiset™*



Deluxe two-speed **AUTOMATIC HUMIDIFIER**

Tailored furniture styling. Two-speed fan—900 RPM for ultra-quiet operation, 1100 RPM for maximum efficiency.

No. 4054 Automatic humidifier. Walnut vinyl on steel. Automatic humidistat and shut-off. Comfort level selector. Refill light. Water level gauge. Spun polyester filter belt on water wheel drum. Capacity 2,500 sq. ft. Vertical air flow, directional control. Removable 8½ gal. polypropylene reservoir. 24¾" h. x 26⅛" w. x 11⅞" d. Ship. wt. 45 lbs. UL listed.



Supreme solid state **AUTOMATIC HUMIDIFIER**

Handsome cabinetry in walnut vinyl with simulated cane panels. Variable speed solid state fan control.

No. 14058 Automatic humidifier. Automatic humidistat and shut-off. Comfort level selector. Front filling. "On" and refill lights. Water level gauge. Spun polyester filter belt on water wheel drum. Capacity 2,500 sq. ft. Vertical air flow, directional control. Removable 8½ gal. polypropylene reservoir. 25" h. x 26⅛" w. x 12" d. Ship. wt. 50 lbs. UL listed.

Westmark® portable **HUMIDIFIER**

Practical for bedrooms, apartments, offices. Easy to move from room to room! Quiet 6½" fan draws in dry air, forcing "windmill water wheel" to rotate. Replaceable polyurethane foam filter, 2⅝ gal. self-reservoir. Simulated wood finish.

No. 4009 Portable humidifier. High impact polystyrene. Stainless steel water-contact metal parts. In-line on/off switch. 16¾" w. x 13½" h. x 8¾" d. Ship. wt. 11½ lbs. UL listed.

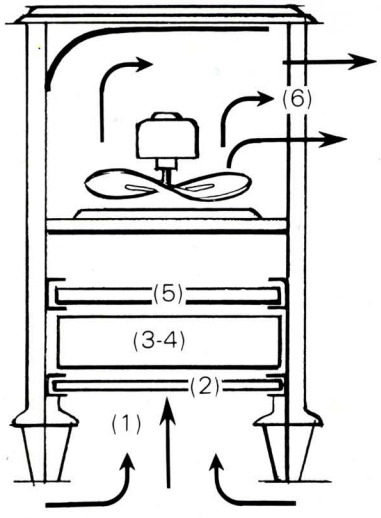
No. 2-54 Humidiset. Humidifier specifications same as 4009 except black woodgrain finish, white louvered grills. White parsons table molded of ABS plastic. Table measures 16" x 16" 15¾" h. Ship. wt. 20⅝ lbs. UL listed.

home comfort appliances



Air Care® **ELECTRONIC AIR CLEANER**

No. 14500 Electronic air cleaner. High-impact polystyrene cabinetry in simulated walnut finish, mounted to steel chassis. 21" h. x 26½" w. x 13¼" d. Two-speed fan with separate "dry" switch position. Capacity, 300 CFM (1500 RPM fan setting), 175 CFM (850 RPM fan setting). Efficiency, 88% at high and 90% at low speed (National Bureau of Standards Dust Spot Method measurement, using atmospheric dust). At both speeds, 99% pollen removal. Vinyl-covered steel snap-off rear panel with interlock for electrical safety, permits access to filters for servicing. Seven-ft. 2-prong power cord permanently attached to rear panel. 120 volts, 60 cycle AC, UL listed. Power consumption—98 watts, 1.3 amps at high; 60 watts, .82 amps at low speed, maximum. Honeywell electronic cell with over-all dimensions, 11" x 20" x 3⅛". Ship. wt. 50 lbs.

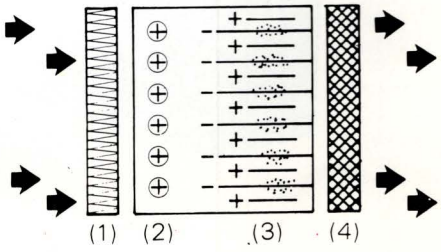


how Air Care® operates

Room air is drawn by the fan into the air intake at the bottom (1) of the Air Cleaner. It passes through an aluminum mesh filter (2) which catches hair, lint and other large particles. Air then moves into the two-stage electronic cleaning cell (3-4) where microscopically small particles are electrically charged and caught. Cleansed air is then drawn through an activated charcoal filter (5) where odors are adsorbed, and finally recirculated (6) through the front grill.

electronic cell and filter system

Wire mesh pre-filter (1) traps larger particles. Charging section (2) of the electronic filter electrically charges all dirt and pollen particles passing through it. The collecting section (3) consists of charged plates which work like magnets to attract the charged dirt particles. Finally, a charcoal after-filter (4) helps neutralize odors.





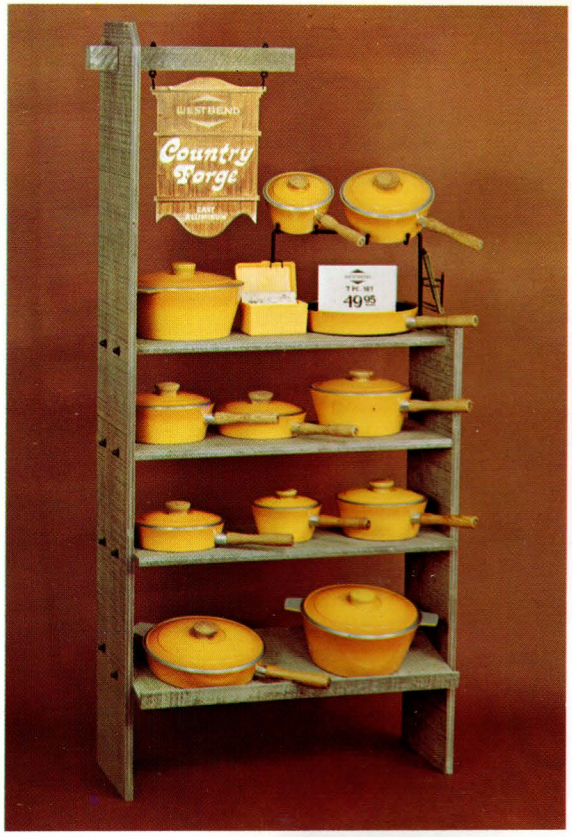
magnificent furniture styling

Styled like a fine end table, with cabinetry fashioned of high impact polystyrene in simulated walnut finish. No control knobs or buttons clutter the top, front or sides. Single two-speed control switch is located in the back. Legs have nylon gliders and are adjustable for easy leveling.

eliminates microscopic particles

Remarkably effective in removing airborne particles such as tobacco smoke, dust, industrial smoke, soot, many bacteria, pollen and mold spores. Traps 99% of all pollens in air passing through the unit, which may eliminate the cause of discomfort for many allergy victims. Collects invisible grime and grease droplets before they soil and stain walls, drapes and windows . . . reduces housecleaning and redecorating chores. More effective than ordinary mechanical filters because it's electronic.

merchandising aids



D-343 Country Forge Floor Merchandiser

Focus attention on rugged Country Forge cookware—display a complete 7 pc. set on wire set-organizer *and* show Open Stock. Deeply textured Roughtex ⅜" plywood is finished in warm barnwood grey to accent the rustic charm of Country Forge cookware. For easy viewing, bottom shelf is tipped forward. Dimensions: 66" h. x 30" w. x 15" d. Includes 10⅜" x 13¾" polyurethane sign.

D-288 Country Inn Display Plaque

For instant identification at point-of-sale. Traditionally styled in mellow avocado. Injection molded polystyrene with metallic gold raised letters. Easel stand and hanging attachment. 10" x 12" x ½".





D-318 Town House Plaque

Brown tones on black background, edged with silver, lends prestige to display. Standard size (8" x 10") injection molded polystyrene, with display easel or hang-up attachment on back.



D-317 Town House Counter Display

Handsome coach light replica with white "brick" and ivy background. Winner of Point-of-Purchase Institute 1970 award. Displays 10" skillet centered in a grouping of Town House. Base: 18½" x 12"; Background: 20¾" x 12". Available with non-illuminated metalized "lamp" or illuminated version with 6 foot cord. Complete with green polystyrene base and white background molded of translucent polystyrene.

D-317E includes illuminated lamp.



D-316 Town House Floor Merchandiser

Square steel tubing finished in black, with canopy of birch veneer and molded polystyrene. White translucent plastic grid top shelf and three white display shelves trimmed in avocado green. Illuminated "coach lamp," 24 in. fluorescent lighting fixture, 12 foot cord, on-off switch. 4" x 5" clear acetate price insert. 71½" h. x 30" w. x 15" d.

merchandising aids



D-319 Bridal Registry Center and Accessories

West Bend makes it possible for you to share the great sales potential of nearly two million marriages a year in the U.S. You can generate enthusiastic goodwill and profitable gift sales. Eye-catching white, goldenrod and avocado color fixture holds complete kit of bridal registry materials. Includes: 28" x 33" x 21½" fixture constructed of wood, masonite and metal background; white vinyl binder with 100 registry forms; "Helpful Ideas" booklet; newspaper announcement mats and proofs; 100 "invitations to register"; radio scripts; window decal to identify store as Bridal Registry Center; "daisy" magnets to affix engagement clippings to metal background; 50 "Cooking Guide for Modern Homemaker" booklets; Country Inn and Town House customer folders; re-order form.



D-342 Wok Counter Top Display

Four colorfully printed pieces combine to create an attractive people-stopping display. Suspended two-sided oval card shows mouth-watering TEMPURA and SUKIYAKI meals. Full-color lithographed chip board. Includes: price card 4½" h., 4⅜" w., display arch (total height installed 15"), base disc with 17⅞" diameter. Shipped in individual corrugated package.



D-327 Display Holds Any West Bend 7-Pc. Cookset

Versatile wire rack from West Bend displays the standard 7 piece set compositions available in all West Bend cookware lines from Scandia, Country Forge, Town House and Country Inn to Continental and Westmark. No unnecessary ornamentation—the emphasis is on the product. Black oxidized wire counter rack. 16¾" w.x19" h.x13½" d. Shipped completely assembled. Included: 5½x7" display card with privilege copy space.



D-346 "Stowaways™" Counter-Top Display

Expect "Stowaways" sales to soar when you put this wire display rack to work! At a glance it shows how this ingeniously-designed cookware set nests together for compact storage. Takes up minimal shelf-space itself—under 24" wide, 11" deep, just over 20" high. Eye-catching 15¾"x11" cardboard sign in bright red-orange, black and gold tells the whole space-saving story in a "nutshell" (and allows space for your retail price, too.) Shipped in individual corrugated container.



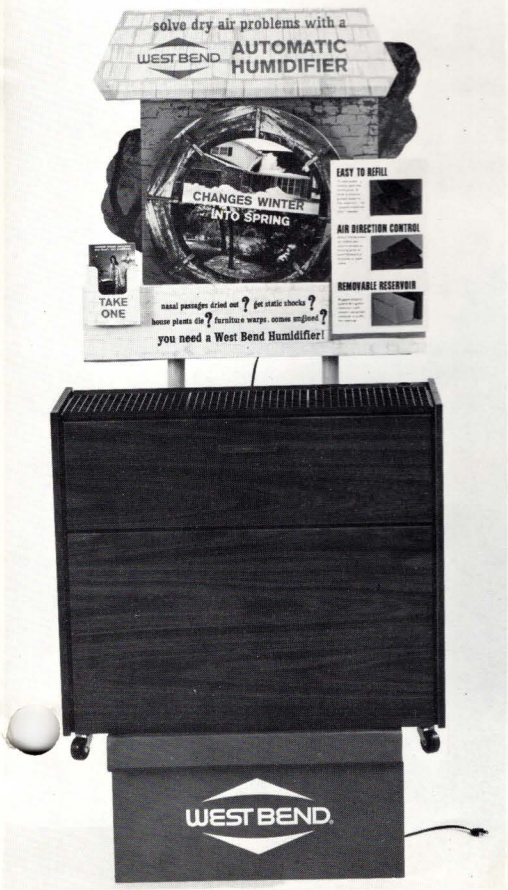
D-336

D-336 Electronic Air Cleaner Display

This lighted motion display will aid your customer in choosing an air cleaner. And it will help your sales personnel sell them, by providing answers to the many technical questions this new product stimulates. Four illustrations dramatize major benefits of electronically cleaned air. "Moire motion"—a motor-driven lighted plastic wheel—shows air movement through the product and how impurities are filtered out. Back of unit shows additional features. "Chimney" pocket holds free literature. Overall dimensions: 58" high, 26" wide, 14" deep. Air cleaner can be operated while on display, and display will not interfere with opening back of unit to show filter system. Printed 3 colors. Sturdy wood base raises product 9½" off floor.



D-347 Town House easel-backed card, 7½x12", Full Color.

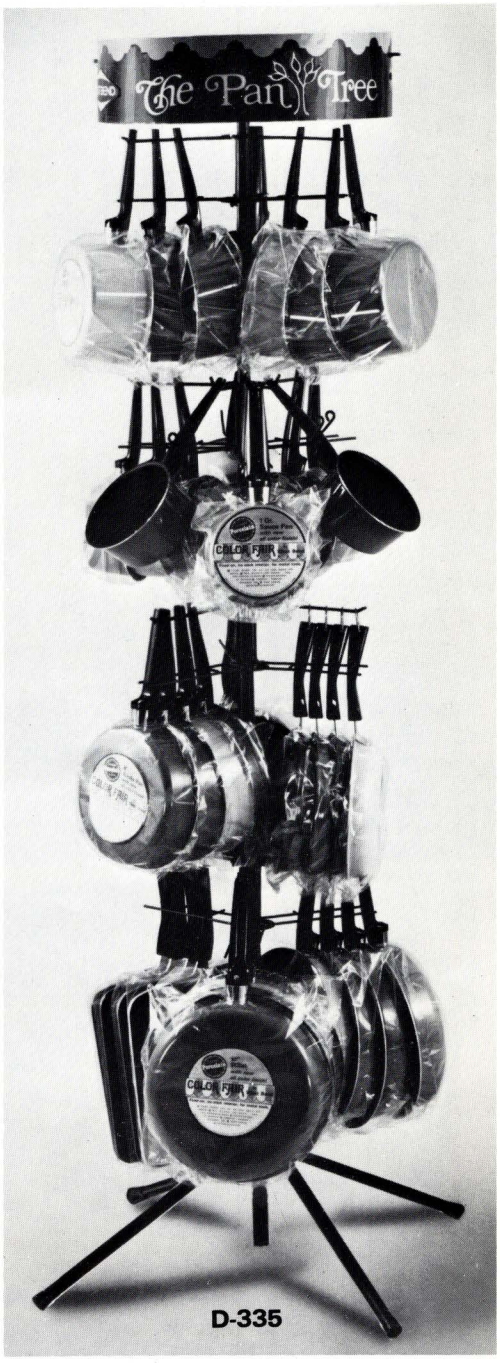


D-332

D-335 "The Pan Tree" Color Fair Display

Floor space is valuable! The Pan Tree gives you the most sales appeal in the least amount of space. Bright assortment of poppy, avocado and harvest Color Fair cookware is an attention-getter even in crowded, high traffic areas. Four revolving tiers provide easy viewing and convenient selection. Black oxidized wire rack holds 48 pieces plus three permanent display pieces to show pan interiors. Only 28½" in diameter and 6' high, with silk screened cardboard sign around the top. Made of interlocking 16 gauge steel tubing, four no. 7 wire racks and sturdy four-leg base.

No. 13-67 Color Fair Merchandise Assortment (see page 32).



D-335

D-332 Console Humidifier Display

Floor merchandiser displays any one of West Bend's console humidifiers. Full color illustration is mounted to rigid display board. Motorized "water wheel" sign generates immediate interest. As it rotates, top panel flops down, revealing a second message to complete West Bend's humidification story. Raised feature panel illustrates important sales points. "Take One" literature pocket and initial supply of 50 brochures provide continued customer interest. Special poly coated base is water-resistant. 60¼" high, 24¼" wide, 14¼" deep. Base height 11". Four RPM motor with 8' cord. Shipped unassembled with instructions.



D-348

D-348 Table-Top Humidifier Display

Ingeniously designed wire base and sign holder fits both West Bend and Westmark room-size models . . . makes either model instantly recognizable as a home comfort appliance. Its gold-color wire base tilts the humidifier forward for extra eye-catching appeal. Sturdy 2-color sign, 6"x16". Overall size under 24" high, 9" deep, approx. 21" wide holding 4017 (18½" wide holding 4009). Individual corrugated container.

sales aids



Handsome "picture" packaging features full color lithographed labels for attractive store display and gift appeal.



Full color rotogravure tabloid-size mailer-supplements with personal imprint space assist you in promoting spring and fall sales campaigns.



Millions of consumers are presold through advertising in top magazine media. Attention is focused on West Bend cookware and electrical appliances through single and double-page full color ads in carefully selected national home service and women's magazines.



Radio scripts as well as 16 mm and video tape TV ads are available for selected West Bend cookware and appliances.

A complete service of newspaper ad mats in various sizes, with some in ROP color is available for sales promotion on a local level.



I. KNOBS



Part No. Fits:
P19-17 33245, 3246, 3248, 33258, 3259, 3260, 5917, 5918, 5919, 9460, 9461, 9462, 29360, 29366, 1809, 1819, 1839



Part No. Fits:
P34-17 5930, 5931, 5932



Part No. Fits:
P36-17 5407, 5408



Part No. Fits:
P153-19 3268
(Ivory)
P160-19 3458, 3467
(Black)



Part No. Fits:
P143-19 3500, 3512



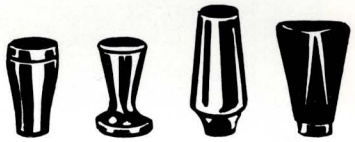
Part No. Fits:
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Part No. Fits:
P159-19 531, 564, 566, 568, 3518
P128-19 3270, 5360, 5357, 1004, 1006, 1008, 1012, 1021, 1022, 1023
P166-19 1241, 1242, 1243, 1248,
(w/ring) 1250, 1245, 1222

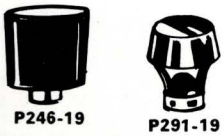


Part No. Fits:
P159-19 5045, 5075, 5076, 5420 and canisters in 5-142, 5-148, 5077, 5079, 5054, and canisters in 5-190



P191-19 **P248-19** **P264-19** **P227-19**

Part No. Fits:
P191-19 7248
P248-19 7482, 7480, 3251, 3252
P264-19 7488
P227-19 5468, 5406, 3410



P246-19 **P291-19**

Part No. Fits:
P246-19 3801, 3802, 3803, 3804, 3805, 3808, 3809, 3812, 3806, 3807, 3831, 3832, 3833, 3834, 3835, 3838, 3839, 3840, 3836, 3837, 3954, 3854

P291-19 5225, 5230, 5231, 5232, 5233, 5235, 5236, 5237, 5238, 5239



Part No. Fits:
P238-19 19407, 19408, 19409, 3921, 28211, 28222, 11450, 11470, 21460, 1429, 1430
P87-19 3211
P245-19 8322
P184-19 27210



Part No. Fits:
P302-19 7601, 7602, 7603, 7604, 7605, 7606, 7607, 7608, 7609, 7611, 7612, 7613, 7614, 7615, 7616, 7617, 7618, 7619, 7481



Part No. Fits:
P259-19 3331, 3332, 3347, 3333, 3334, 3336, 3335, 3342, 3339, 3340, 3338, 3337, 3348, 3351, 3352, 3353, 3367, 3354, 3356, 3355, 3362, 3359, 3358, 3368, 3441, 3447, 3442, 3443, 3448, 3431, 3449, 3432, 3444, 3446, 3445, 3438, 14-7, 14-8, 14-9, 14-13, 14-14, 14-15, 14-22, 14-23, 14-24, 3306, 3316, 3326, 13365, 13366, 3435, 13350, 13360, 3430, 33535, 13426, 3526, 3528, 3461, 3462, 3463, 3465, 3466, 3467, 3468, 3469



Part No. Fits:
P244-19 4100, 4101, 4102, 4103, 4105, 4108



Part No. Fits:
P253-19 1451, 1452, 1453, 1458,
(Black) 1459, 1455, 1501, 1502, 1503, 1508, 1509, 1505, 1511, 1512, 1513, 1518, 1519, 1515, 7511, 7512, 7513, 7518, 7510, 7516, 13-38, 13-39, 13-35, 13-36, 13-24, 13-25, 24153, 24122, 13-40, 13-37, 13-26, 5447, 5448, 5449, 2901, 2902, 2909, 5841, 5842, 5845, 5851, 5852, 5855

P254-19 24102, 24101, 24103, 24108,
(Brown) 24100, 24105, 24153, 24122
P184-19 19306



Part No. Fits:
P207-19 33525, 15424, 25411, 5446, 5479, 5480, 5481, 1621, 1631, 1641, 1622, 1632, 1642, 1623, 1633, 1643, 1101, 1102, 1105, 1111, 1112, 1115, 1121, 1122, 1125, 1625, 1635, 1645, 1628, 1638, 1648, 1629, 1639, 1649, 1731, 1732, 1733, 1735, 1738, 1739, 1741, 1742, 1743, 1745, 1748, 1749, 1751, 1752, 1753, 1755, 1758, 1759, 29308, 1341, 1342, 1345, 1351, 1352, 1355, 1361, 1362, 1365, 5117, 1061, 1062, 1065
P305-19 5397, 5398, 3492, 3493, 3494, 3495
P218-19 5406



P327-19 **P325-19** **P326-19**

Part No. Fits:
P325-19 5821, 5831
P326-19 5822, 5823, 5832, 5833
P327-19 5825, 5835

II. HANDLES



Part No. Fits:
P346-20 518, 4522, 4525, 1400, 1510, 1520, 1804, 1807, 1817



Part No. Fits:
P786-20 3345, 3346, 3437



Part No. Fits:
P554-20 3921, 7655
P691-20 28322
P747-20 11450, 11470, 21460



Part No. Fits:
P724-20 3332, 3333, 3334, 3336, 3335, 3342, 3339, 3340, 3348, 3352, 3353, 3354, 3356, 3355, 3362, 3359, 3368, 3442, 3443, 3449, 3432, 3444, 3446, 3445, 3438, 13365, 13366, 3435, 13350, 13360, 3430, 3465



Part No. Fits:
P335-20 3638, 3512
P654-20 3500, 7255
P606-20 29407, 29408, 29409, 3510, 3530, 3526
P658-20 5845, 5855



Part No. Fits:
P606-20 1004, 1006, 1008, 1012, 3536
P550-20 1222, 3405
P555-20 1245
P728-20 25411, 15424, 5479, 5480, 5481



Part No. Fits:
P702-20 3805, 3835
(Short)
P703-20 3804, 3834
(Short)

II. HANDLES



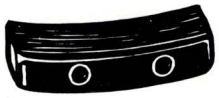
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Part No. Fits:
P131-19 5406, 5343



Part No. Fits:
P741-20 (Short) 1805, 1815, 1625, 1635, 1645, 1725, 1705, 1715, 1345, 1355, 1365, 2903, 1065



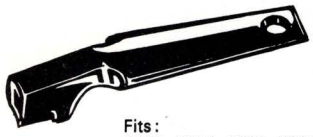
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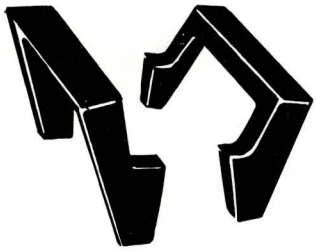
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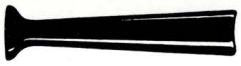
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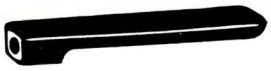
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Part No. Fits:
P687-20 (Brown) 3941, 13941, 23941, 33941, 43941, 53941, 3541
P804-20 (Black) 63941, 73941, 13541, 3543



Part No. Fits:
P367-20 3286



Part No. Fits:
P710-20 5407, 5468, 5420



Part No. Fits:
P522-20 1241, 1242, 1243, 1248, 1250, 1222, 3400, 3400-1, 3401, 3402, 3403, 3408

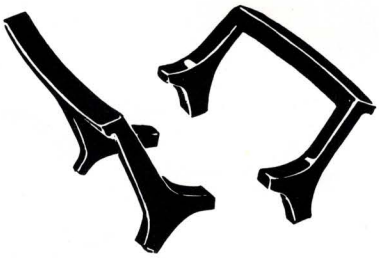
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Part No. Fits:
P798-20 1311, 1321, 1331, 1312, 1322, 1318, 1332, 1328, 1338, 1627, 1637, 1647



Part No. Fits:
P792-20 1601, 1602, 1603, 1616, 1617, 1618



Part No. Fits:
P669-20 (Brown) 3954, 3854
P737-20 (Black) 3306, 3316, 3326, 1429, 1430



Part No. Fits:
P624-20 3586, 3585, 3574, 3561, 3221



Part No. Fits:
P727-20 4114, 4151, 4148, 4125
P683-20 4152, 4153, 4122, 4120
P659-20 4150
P740-20 (Long) 1451, 1452, 1453, 1458, 1459, 1455, 1501, 1502, 1503, 1508, 1509, 1505, 1511, 1512, 1513, 1518, 1519, 1515, 7511, 7512, 7513, 7518, 7510, 1701, 1702, 1709, 1711, 1712, 1719, 1729, 1721, 1722
P667-20 24101, 24102, 24103, 24108, 24100
P683-20 24122
P662-20 24105
P554-20 7516



Part No. Fits:
P700-20 (Long) 3801, 3802, 3803, 3831, 3832, 3833, 3806, 3836
P701-20 (Long) 3809, 3812, 3807, 3814, 3839, 3840, 3837, 3818, 3808, 3838



Part No. Fits:
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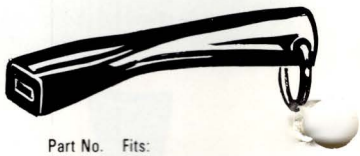
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II. HANDLES



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Part No.
P826-20
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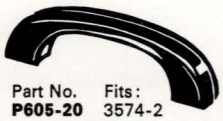
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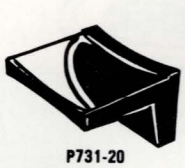
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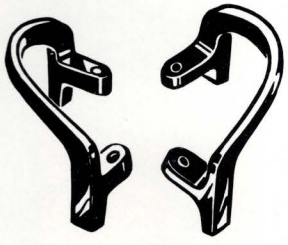


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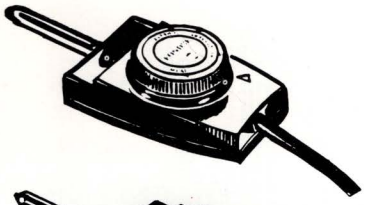
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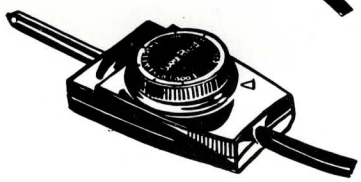
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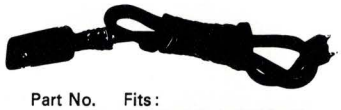
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MISCELLANEOUS
Automatic Heat Controls





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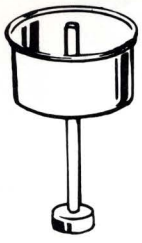


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MISCELLANEOUS



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2-13-3-SLB	(Handle Assembly)



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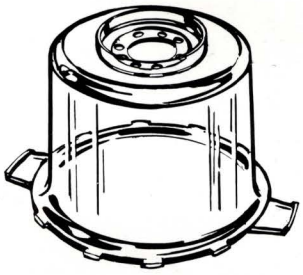
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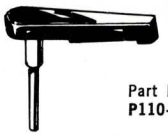
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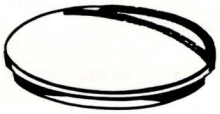
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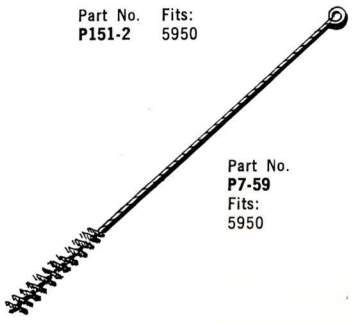
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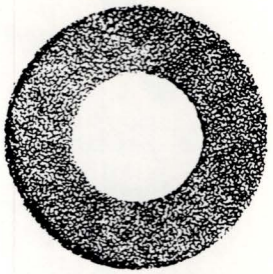


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P4001

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WEST BEND® RETURNED MERCHANDISE POLICY

The West Bend Company will accept merchandise for credit based on the following standards only:

COOKWARE, NON-ELECTRICS

We will accept merchandise for credit that has:

- Defective welds
- Broken phenolic trim (pans are new)
- Peeling or blistering non-stick finish (non-stick finish removed by scratching or abuse is not defective nor returnable)
- Peeling or blistering exterior porcelain or paint finish
- Any manufacturing defect not caught by inspectors (please include inspection number)

ELECTRICAL APPLIANCES

We will accept merchandise for credit that has:

- Defective welds
- Broken phenolic trim (pans are new)
- Peeling or blistering non-stick finish (non-stick finish removed by scratching or abuse is not defective nor returnable)
- Peeling or blistering exterior porcelain or paint finish
- Initial failure—Any new appliances that fail to function during initial use (Please include inspection number)

Any malfunction (not caused by abuse of product) that develops after usage will be repaired at our local Service Center. These repairs are "no charge" during the period of warranty. Scratching or abuse by dropping or denting not returnable.

All returns of defective merchandise (or replacement handles or knobs) to West Bend should be prepaid and addressed to:

CUSTOMER SERVICE DEPARTMENT
THE WEST BEND CO.
WEST BEND, WISCONSIN 53095

Unqualified returns cannot be accepted.



Service Station Listing.
Every West Bend appliance has a copy of "Authorized Service Stations and Service Information" packed with it to assist the customer. You may order additional quantities by specifying L-1587.

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