COOKING UTENSILS
GIFT WARE
COLORED ALUMINUM
SPECIALTY ITEMS

Regal

QUALITY ALUMINUM

REGAL WARE, INC.
KEWASKUM, WISCONSIN

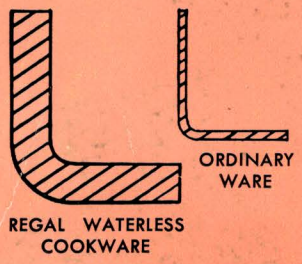


CATALOG NO. 7

WATERLESS COOKWARE BY *Regal*

Scientifically Designed for

HEALTHFUL AND DELICIOUS COOKING



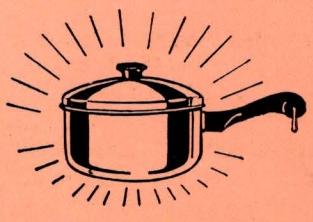
EXTRA HEAVY ALUMINUM

Regal Waterless Cookware is a great deal thicker (see drawings) than ordinary aluminum ware. That is why it heats quickly and evenly without burning or scorching foods.



NEW STYLE BAKELITE HANDLES AND COVER KNOBS

Sleek, beautiful handles provide a cool, comfortable, secure grip. Made of heat-resistant bakelite, they are welded — won't turn or loosen. Large ring permits hanging utensils to save storage space. Extra-large, easy-to-grasp cover knobs.



EASY TO KEEP BRIGHT AND CLEAN

Smooth, rounded corners and the absence of dirt-collecting seams and sockets make Regal utensils exceptionally easy to clean.

Waterless cooking is the modern method of preparing foods by using little or no water and cooking over low heat on top of the range. Only enough water to insure steaming the foods is necessary. Food and health authorities recommend this method for retaining the healthful minerals and vitamins in the food and preserving natural colors and taste. Waterless cooking is more effectively and efficiently accomplished in utensils especially designed for that purpose. Regal Waterless Cookware is engineered to meet each and every such requirement — and these features make it perfect for waterless cooking:

★ Regal Waterless Cookware is made of pure, sheet aluminum — one of the best conductors of heat known to man.

★ It is extra, extra thick to prevent burning or scorching.

★ Bottoms are flat to fit snugly and firmly over the heating unit and diffuse the heat quickly and evenly.

★ Straight sides carry the heat quickly and evenly from the bottom up and around the food being cooked. Sun-ray interior reflects the heat into the food.

★ Covers fit snugly to seal in the food moisture and flavor and conduct the heat over the food so that it is cooked on top.

★ Sleek, smartly-styled handles and cover knobs are heat-resistant and durably made of the finest bakelite obtainable.

ADVANTAGES

- Waterless Cooking helps to retain the precious minerals and vitamins contained in food. These elements are necessary for energy and a strong, healthy body.
- Foods look better and taste better because waterless cooking preserves natural colors and flavors.
- It effects savings in fuel because only low heat is needed for cooking.
- It saves on meat and grocery bills because less food is lost through shrinkage and cheaper cuts of meat become tasty and tender when cooked the waterless way.
- It saves time because it eliminates "pot watching." The foods won't scorch or burn.

Regal
WATERLESS COOKWARE
Complete Matched
RANGE SET

EXTRA HEAVY ALUMINUM

5 utensils in 1

3 QT. COMBINATION COOKER

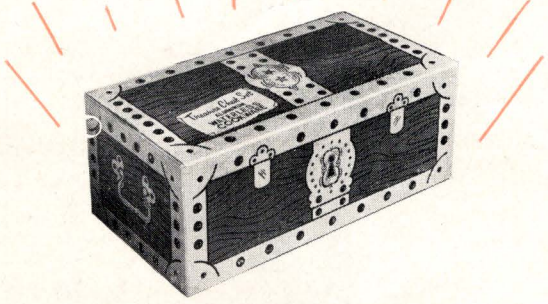
5 QT. DUTCH OVEN

1 QT. COVERED SAUCE PAN

RECIPE BOOK AND SCOURING PADS

2 QT. COVERED SAUCE PAN

11 - INCH CHICKEN FRYER



The Regal Range Set is packed in this Treasure Chest corrugated carton.

A Treasure Chest of Utensils for
HEALTHIER, EASIER, TASTIER COOKING

Scientifically designed to prepare foods the modern, waterless way. This method retains the delicious, garden-fresh goodness of vegetables and fruits . . . helps preserve health-giving minerals and vitamins . . . reduces food shrinkage. With the correct utensils for practically all everyday cooking needs, the preparation of meals is far easier. It's a set the homemaker will be proud to own and enjoy for a lifetime.

Set No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
47	**Regal Range Set**	1	9

QUALITY Regal QUALITY ALUMINUM ALUMINUM



DUTCH OVENS

The extra heavy Regal dutch oven is perfect for top-stove waterless cooking, roasting, boiling or stewing. Prepares a complete combination meal over one low burner. Saves time and fuel. Precision-fit cover retains full food values — reduces food shrinkage. Modern styling with rich, silverlike outside finish; sun-ray interior and satin-finish bottom. Sure-grip black bakelite side handles and cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7073½	**3½ qt.**	**10**	**6**	**14**
7075	**5 qt.**	**10**	**1-6**	**26**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.



ALL-PURPOSE COOKERS

A five-in-one utensil that is handy for the preparation of foods for all meals. May be used as a covered sauce pan, double boiler, covered casserole, pudding pan or open sauce pan. Using the complete assembly, meat and vegetable meal can be cooked over one low burner. Cooks foods the healthful waterless way. Beautiful silver-like finish. Bakelite handle and cover knob. Inset pan has wide rim for easy handling.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7352	**2 qt.**	**10**	**1**	**3**
7353	**3 qt.**	**10**	**1**	**3½**

LOCKLID SAUCE PAN

It's sensational — designed for safety and convenience! Drains without removing cover . . . holds in the food . . . prevents spilling or scalding. A slight twist locks the cover in strainer position; another twist, and the strainer holes are closed to seal in the minerals, vitamins and delicate flavors of foods being cooked. Sleek, streamlined design in extra heavy aluminum. Silvery high gloss outside finish; sun-ray inside; and satin-finish bottom. No-burn, no-turn bakelite handle and knob shine like polished ebony.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7333	**3 qt.**	**10**	**1-6**	**18**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.



No spills! No scalds! Drains without removing cover

CHICKEN FRYER

A masterpiece of utensil design. The precision-fit cover and extra heavy aluminum with its uniform, heat-diffusing quality, prevents burning or scorching — guarantees delicious, golden-brown frying. Wonderful for top-stove frying, roasting, cooking and broiling. Easy to clean. Silverlike outside finish; sun-ray inside; no-turn, heat-resistant bakelite handle and cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7091	**11 in.**	**10**	**1-6**	**24**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.









COVERED SAUCE PANS

Unsurpassed for style, quality, economical use, and for preparing tasty and healthful foods. Matched pattern in extra heavy aluminum . . . streamlined and easy to handle . . . with snug-fitting covers that seal in the garden freshness of vegetables and full flavor of meats. Outside finish sparkles like silver; sun-ray inside; flat, satin-finish bottom. No-burn, no-turn bakelite handle and cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7031	**1 qt.**	**10**	**1-6**	**13**
7032	**2 qt.**	**10**	**1-6**	**16**
7033	**3 qt.**	**10**	**1-6**	**18**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.

THE NEW REGAL

GRIDDLE



★ **BAKES:** Potato Cakes, Wheat Cakes, Corn Cakes, Buck-Wheat Cakes.

★ **FRIES:** Bacon and eggs, Ham and eggs, Hamburgers, Cheeseburgers, French Toast.

★ **BROILS:** Steaks, Chops, Sausage, and Fish.

★ **GRILLS:** All kinds of toasted sandwiches.

No Grease . . . . . No Smoke

Regal's answer to the housewife's demand for a multi-purpose griddle. It bakes, fries, broils, and grills. It is made of triple thick pure aluminum which assures a lifetime of service. The sparkling sun-ray inside finish and beautiful satin-finished bottom insure quick even heat distribution and easy cleaning. Its wide flat bottom fits any heating unit. Cool, comfortable bakelite handle with hang-up ring for easy space-saving storage. Also available with steel handle (see small illustration).

Item No.	Size	Description	Gauge	Units per Ship. Cart.	Shipping Wt., Lbs.
7358	**8½ in.**	**Bakelite handle**	**10**	**1-6**	**12**
7361	**11 in.**	**Bakelite handle**	**10**	**1-6**	**14**
7368	**8½ in.**	**Steel handle**	**10**	**1-6**	**12**
7371	**11 in.**	**Steel handle**	**10**	**1-6**	**14**

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The Sensationally "Different" Multi-Purpose Utensil

STEAM CONTROL

Provides control of moisture. Adjustable vent can be opened for crisping.

KOOK-ALL

It quickly becomes a favorite in any kitchen — and a boon to a home with children. No other utensil does so many jobs so well. Handy as a Covered Sauce Pan, Double Boiler, Egg Poacher, Crisper, Corn Popper, Baby Food Warmer, etc. Compact . . . easy to use . . . does a superb job of preparing delicious appetizing dishes. Prepares foods the modern waterless way which helps to preserve the healthful minerals and vitamins. Saves time and fuel. Consists of 3 qt. bottom, utility pan, three heat-proof Pyrex glass egg poacher-custard cups with tray, and cover. Beautiful silverlike outside finish; sun-ray inside; satin-finish bottom. No-burn, no-turn bakelite handle with hang-up ring. Packed in attractive gift carton.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
7963	**3 qt.**	**1**	**4**



EASY TO STORE

Large, secure ring on handle permits hanging skillets. Convenient — saves cupboard space.

NEW FRENCH STYLE SKILLETS

Sensationally different — for top-stove frying, roasting, cooking or broiling. These superbly styled skillets incorporate every feature the homemaker desires. They're super-durable and warp-resistant. Efficient on any type range — save fuel! Gently rounded corners simplify stirring, removal of contents, and cleaning. Covers with large, easy-to-grip knobs, are precision-fit to seal in delicate flavors and prepare foods the waterless way. Available with covers in silverlike polished aluminum or anodized bright copper-colored aluminum.

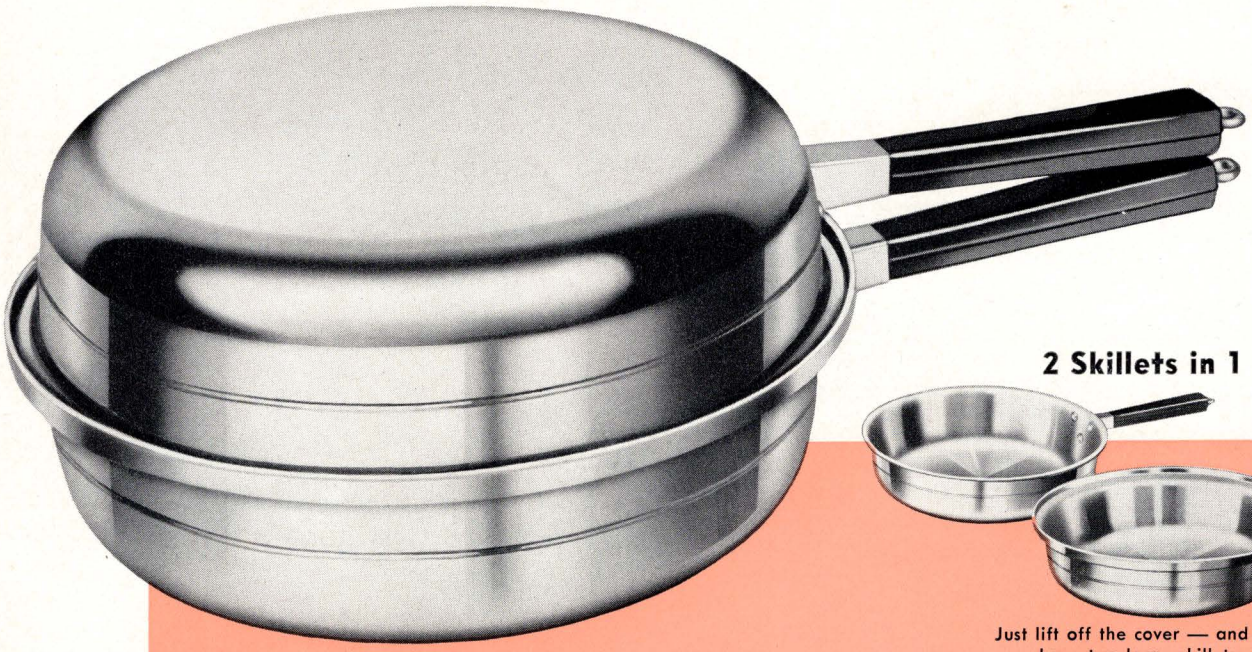
Item No.	Description	Gauge	Pkg.	Shipping Wt., Lbs.
2087	**7 in. Polished Alum. Cov.**	**10**	**1-6**	**13**
2089	**8½ in. Polished Alum. Cov.**	**8**	**1-6**	**17**
2090	**9¾ in. Polished Alum. Cov.**	**8**	**1-6**	**20**
2091	**10¾ in. Polished Alum. Cov.**	**8**	**1-6**	**24**
2089CC	**8½ in. Copper Color Cov.**	**8**	**1-6**	**17**
2090CC	**9¾ in. Copper Color Cov.**	**8**	**1-6**	**20**
2091CC	**10¾ in. Copper Color Cov.**	**8**	**1-6**	**24**

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Regal French style skillets are also available without covers in four different sizes:

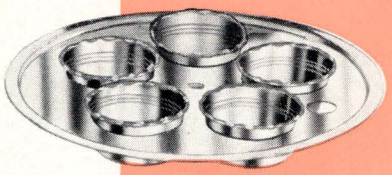
Item No.	Description	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2067	**7 in. size**	**10**	**4**	**6**
2069	**8½ in. size**	**8**	**4**	**7**
2070	**9¾ in. size**	**8**	**4**	**9**
2071	**10¾ in. size**	**8**	**4**	**10**



2 Skillets in 1

Just lift off the cover — and you have two large skillets.

DOUBLE SKILLET



Tray and 5 heat-proof Pyrex glass Custard-Egg Poacher Cups included with No. 7291.

It's a marvelous convenience in any kitchen. The bottom is a regular 11 inch skillet — and the cover is a second skillet, complete with handle. Handy for frying large quantities or preparing two foods at one time. Used as one unit, it's perfect for healthful and delicious waterless cooking, top-stove roasting and preparing chicken. Beautiful polished exterior, sun-ray interior and satin-finish bottom. Heat-resistant, bakelite handles have eyelet to permit hanging the utensils — saves storage space.

Item No.	Size	Description	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7191	**11 in.**	**Double Skillet**	**10**	**1**	**4½**
7291	**Same as 7191 but with Tray and 5 Pyrex Custard-Poacher Cups**			**1**	**6**



BROILER-GRIDDLE-SERVER

A deluxe, extra-heavy aluminum broiler — easy to use for preparing dozens of tempting foods. Can be used in the oven as a broiler or open roaster; as a griddle on top of the range; or as a lovely serving platter. Consists of sparkling aluminum tray with removable perforated inset. Heats fast and evenly — very easy to clean — efficient on any type range. Packed with colorful label in attractive gift carton.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7414	**14-inch dia.**	**10**	**1-6**	**20**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.



DOUBLE DUTY OVAL ROASTER



2 Utensils in 1

This extra heavy aluminum roaster is unexcelled for usefulness. It is a 2 in 1 utensil for use in the oven or on top of the range. Wonderful as a regular covered roaster. Bottom and cover can be used separately as baking dishes, open roasters or casseroles. Easy to clean and store. Made of extra heavy aluminum with brightly polished outside finish and satin-finish bottom. Both roaster bottom and cover have non-burn thermoplax side handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7256	**16 in.**	**10**	**1**	**6**

GIFT WARE

Regal

QUALITY ALUMINUM

featuring ALUMINUM IN **COLORS**

Now . . . the magic of rich, glowing colors combined with superb designs in aluminum — strikingly beautiful!

Aluminum in Colors HAS NEW ADVANTAGES

★ Colors are permanent . . . fused into the aluminum to become as everlasting as the metal itself.

★ The smooth, hard alumilite finish resists stains, mars, scuffs or scratches.

★ The finish is easy to clean—ordinary washing keeps it bright and beautiful. It will not tarnish — no polishing is required.

★ Colored aluminum items add a gay and decorative note to the home.



- *EASY TO USE*
- *POPS FAST*
- *LARGE SIZE*
- *EASY TO CLEAN*

JUMBO CORN POPPER

Preparing delicious, tender, fluffy popcorn is easier than ever with the new, scientifically designed JUMBO. It operates on any type range or heating unit . . . pops in a jiffy . . . does a perfect job every time! Best of all, its jumbo 4-qt. capacity provides enough popcorn for the whole family — a time-saver when watching television, and on other occasions. Useful everyday for re-crisping crackers, potato chips, etc.; heating canned soups, vegetables, stews and other foods; or making puddings, frostings or candy. Beautifully styled in gleaming, polished aluminum — easy to clean. Ever-cool, heat-resistant bakelite handle. Packed with colorful label in attractive gift carton.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5904	**4 qt.**	**1-6**	**17**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.



"POPPIT" CORN POPPER
with Agitator

The "Poppit" pops corn in a jiffy — crisp, tender flakes. It's fun to use — just turn the handle in the cover to operate the agitator so that every kernel will be popped. Sturdy aluminum with gleaming silverlike outside finish — easy to clean. Used without cover, it is a convenient stew pan for daily kitchen use. Fast, even-heating corrugated bottom. Cool, comfortable, no-burn, no-turn bakelite handle. Packed in attractive gift carton.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5903½	**3½ qt.**	**1-6**	**14**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.





Snack SETS

These gaily colored sets, beautifully styled, add festive cheer to any occasion — parties, luncheons, picnics or an evening at cards or watching television. Wonderful for serving popcorn, pretzels, nuts, potato chips, candy, fruit and other tidbits. Small bowls are ideal for serving cereals. Made of pure aluminum — they're unbreakable — easy to clean. Rainbow Set includes 4 qt. Master Bowl in Cherry Red with 4 individual serving bowls in assorted colors as illustrated. Set also available with all bowls in silverlike polished aluminum. Packed in attractive gift carton.



POLISHED ALUMINUM SET

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5700RS	**Rainbow set** (Assorted colors as illustrated)	**1-6**	**11**
5700	**Polished Aluminum set**	**1-6**	**11**

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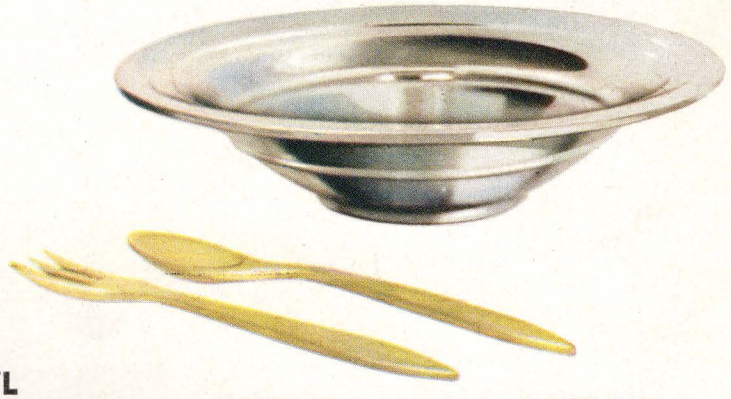


REGAL *Party* BOWL

Exquisitely styled with beautiful, symmetrical, embossed ring design. Adds charm to any setting — dinners, luncheons, picnics, etc. It's perfect for serving popcorn, fruit, potato chips, nuts, candy, rolls or muffins. Lovely as a centerpiece. Deep and roomy with gently flared sides and flat bottom. Top diameter, 14½ inches. Color-anodized aluminum, stain and scratch-resistant — easy to clean. Choice of Cherry Red or Sunset Gold.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5400CR	**Cherry Red**	**6**	**6**
5400SG	**Sunset Gold**	**6**	**6**

If individual packing is required, so specify when ordering.



FRUIT AND SALAD BOWL

For preparing and serving cool, garden-fresh salads. Smart for serving fruit, popcorn, iced sea foods, etc. Metal will not absorb grease or odors — easy to clean. Big and roomy — exquisitely styled in aluminum with silverlike polished finish. Wood fork and spoon (optional) have rich, natural finish.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5400	**14½ in. dia.**	**6**	**6**
5401*	**14½ in. dia.**	**1**	**1½**

**Includes fork and spoon*

If individual packing is required, so specify when ordering.

Red Cap SINGING TEA KETTLES

with the famous PUSH-BUTTON FEATURE!



SUNSET GOLD

"RED CAP" TEA KETTLES

in Color-Anodized Aluminum

Now . . . marvelous, glowing color plus all the other features that have made the "Red Cap" so popular. It has a modern, push-button controlled spout cap — easy to fill — safe to pour. Whistle saves time and fuel by telling housewife when water starts to boil. Dynamically modern design in solid aluminum for long service. Heats fast — efficient on any type range. Cool, comfortable, extra-heavy bakelite handle. Anodized color finishes are permanent — stain and scratch-resistant and easy to clean. Also available in silverlike polished aluminum. Capacity, 3 qts. Packed in attractive gift carton.

Item No.	Size	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5293CR	**3 qt.**	**Cherry Red**	**1-6**	**11**
5293SG	**3 qt.**	**Sunset Gold**	**1-6**	**11**
5293FG	**3 qt.**	**Forest Green**	**1-6**	**11**
5293	**3 qt.**	**Polished Aluminum**	**1-6**	**11**

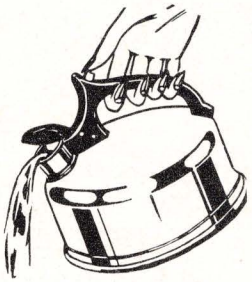
1-6 indicates item individually packed in corrugated shipping carton — repacked 6 to master shipping container.



FOREST GREEN CHERRY RED POLISHED ALUMINUM

PUSH-BUTTON LIFTS SPOUT CAP

A touch of the thumb on button in handle lifts spout cap—to fill or pour.





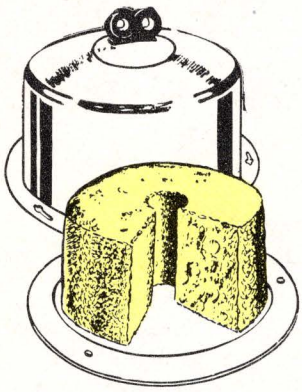
"RED CAP" TEA KETTLE

in Chrome-Plated SOLID COPPER

Same features as the other "Red Cap" Tea Kettles but with a 2½ qt. capacity and made of solid copper with an exquisite chrome-plated finish. The copper heats fast and efficiently; the chrome finish need only be wiped with a damp cloth to stay bright and sparkling. Black bakelite handle. Packed in attractive gift carton.

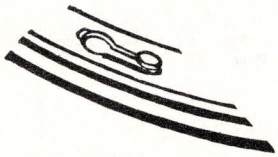
Item No.	Size	Finish	Units per Ship. Cart.	Shipping Wt., Lbs.
5282½	**2½ qt.**	**Chrome-plated Copper**	**1-6**	**14**

1-6 indicates item individually packed in corrugated shipping carton — repacked 6 to master shipping container.



KING-SIZE!

At last . . . a cake server roomy enough to hold the largest cake without touching the frosting.



NU-LOCK COVER

A slight twist — and the cover is locked securely to the tray in three places for safe, easy carrying.



The Original Portable

Carry-All CAKE SERV

It's gorgeous . . . the sensational answer to the need for a cake server that's big — and portable! Cover fits snugly to hold the moisture in the foods—helps keep cake, sandwiches and other foods fresh — protects them from damage. It has a non-slip, finger-grip bakelite handle for easy carrying. Dome cover is 6½ inches high (without handle) and 11 inches in diameter. It is available in silverlike polished aluminum or in anodized colors — choice of Cherry Red or Sunset Gold. Anodized aluminum colors are permanent — resist stains, mars or scratches — easy to clean. Aluminum tray is 13⅜ inches in diameter and has sparkling sun-ray finish. It is ideal for serving drinks, sandwiches, snacks and other foods. Packed in attractive gift carton.



EASY TO CARRY
Cover locks on tray



SUNSET GOLD



POLISHED ALUMINUM

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5300	**Polished Aluminum**	**1**	**3½**
5300CR	**Cherry Red**	**1**	**3½**
5300SG	**Sunset Gold**	**1**	**3½**





Cheerio TUMBLERS

Tall, smartly-styled 14 oz. tumblers with a rich beauty that makes any drink more enjoyable. They're unbreakable and easy to clean. Smooth, hard, alumilite finish resists stains, mars, scuffs or scratches. Metal holds chill — delightful for serving iced tea, iced coffee, fruit juices, etc. Excellent for serving frosted drinks. Gay and decorative for dining room, recreation room and kitchen — ideal for dinners, luncheons, parties or picnics. Tumblers can be nested to save space. Packed in attractive gift carton.

8 EXQUISITE COLORS

Cherry Red	Sunset Gold
Wild Rose	Emerald Green
Starlight Blue	Bright Copper
Forest Green	Royal Purple

SET OF 8 TUMBLERS
Includes 8 tumblers in assorted colors as illustrated.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5308RS	**Set of 8 Tumblers**	**8-6**	**10**

8-6 indicates 1 set to a container. Repacked 6 sets to a master shipping carton.

SET OF 4 TUMBLERS
Includes one Cherry Red, Sunset Gold, Emerald Green and Starlight Blue tumbler.

5304RS	**Set of 4 Tumblers**	**4-12**	**10**

4-12 indicates 1 set to a container. Repacked 12 sets to a master shipping carton.



Jewel SERVING TRAY

This handy tray with engraved rose motif possesses extraordinary beauty. Graceful, oblong design provides plenty of room and permits sure, easy handling. Excellent for serving drinks, sandwiches, appetizers, cakes, etc., at luncheon or buffet. Exquisite for use with the tea or coffee service. Made of pure aluminum — stain and scratch-resistant. Size, 10 x 17 inches. Choice of 3 colors.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5417CR	**Cherry Red**	**6**	**5**
5417FG	**Forest Green**	**6**	**5**
5417SG	**Sunset Gold**	**6**	**5**

If individual packing is required, so specify when ordering.

Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.



- ★ PRACTICAL 2½ QT. CAPACITY
- ★ UNBREAKABLE — RESISTANT TO STAINS, MARS AND SCRATCHES
- ★ SURE-GRIP BAKELITE HANDLE
- ★ EASY TO CLEAN

Cheerio BEVERAGE PITCHERS



FOREST GREEN

POLISHED ALUMINUM

SUNSET GOLD

This tall, graceful pitcher in vivid color adds a cheery note to the beverage service. It is splendid for serving all kinds of drinks. There's plenty of room for the beverage and the ice cubes, too. Built-in bridge holds in the ice . . . long, narrow spout permits easy, pin-point pouring. Comfortable, sure-grip bakelite handle. Made of pure, sheet aluminum — easy to clean. Alumilite colors are permanent. Smooth, glossy finish stays lovely without polishing. Choice of 3 beautiful colors or silverlike polished aluminum finish. Individually packed in attractive gift carton.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5200CR	**Cherry Red**	**1-6**	**10**
5200FG	**Forest Green**	**1-6**	**10**
5200SG	**Sunset Gold**	**1-6**	**10**
5200	**Polished Aluminum**	**1-6**	**10**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.



EASY-FLO

REG. U.S. PATENT OFFICE

Electric PERCOLATOR

Heating Unit and Cord approved by Underwriters' Laboratories

THE *Completely Automatic* PERCOLATOR

STARTS — **AUTOMATICALLY** — starts "perking" in a jiffy.

STOPS — **AUTOMATICALLY** — stops "perking" when coffee is done.

KEEPS — **AUTOMATICALLY** — keeps coffee hot and ready to drink.

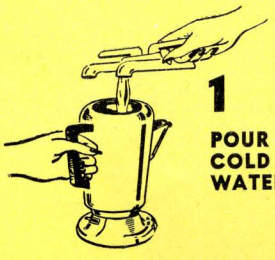
It's terrific! It's a coffee-making marvel! The Easy-Flo actually works by itself — brews 4, 6, or 8 cups of perfect coffee at a time. You simply put in the cold water and coffee — and connect the electric cord. The Easy-Flo brews the coffee (any strength you desire) . . . stops brewing when the coffee is done . . . and then keeps the coffee drinking hot. There's no guesswork — no timing — no attention required. It's a real time-saver in any household and adds distinction to any table. Sanitary construction throughout — easy to clean. Operates on A.C. only. Packed in attractive gift carton. Cord included.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
7698	**8-cup**	**1-6**	**18**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a shipping container.

- ★ **Exquisitely styled in glistening, pure sheet aluminum.**
- ★ **No-slip bakelite handle remains cool.**
- ★ **No-drip spout for graceful, easy pouring.**
- ★ **Cup measurement graduations for easy filling at the faucet.**

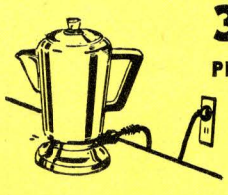
So Easy to Use



1 **POUR IN COLD WATER**



2 **PUT COFFEE IN THE BASKET**



3 **PLUG IN THE CORD**





Cheerio BEVERAGE SERVICE

Drinks are "something special" when served in this beautiful 8-piece set. Ideal for dining room, recreation room, patio or kitchen — perfect for lawn parties, picnics, etc. Charmingly decorative when not in use. Made of unbreakable aluminum with permanent anodized color finish — stain and scratch-resistant — easy to clean. Includes graceful 2½ qt. Pitcher with ice guard and sure-grip bakelite handle; six tall 14 oz. Tumblers; and lovely 10 x 17 inch all-purpose Tray. Tray has exquisite engraved rose motif and is handy for serving drinks, sandwiches, cake and other foods. The set is available in choice of 3 sparkling colors. Packed in attractive gift carton.

FOR SERVING ALL TYPES OF DRINKS

•

METAL HOLDS CHILL FOR ICED OR FROSTED BEVERAGES

•

STAIN AND SCRATCH-RESISTANT FINISH

•

EASY TO CLEAN

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5218CR	**Cherry Red**	1	4
5218SG	**Sunset Gold**	1	4
5218FG	**Forest Green**	1	4

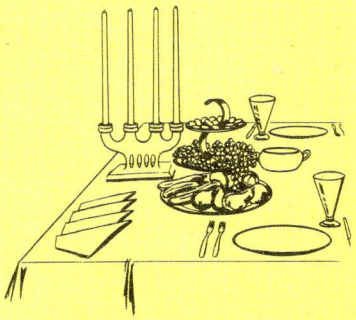
Cheerio BEVERAGE SET

Consists of 2½ qt. Pitcher and six 14 oz. Tumblers described above. Tumblers can be nested inside of pitcher to save space — ideal for picnics or outings. Choice of 3 colors. Packed in attractive gift carton.

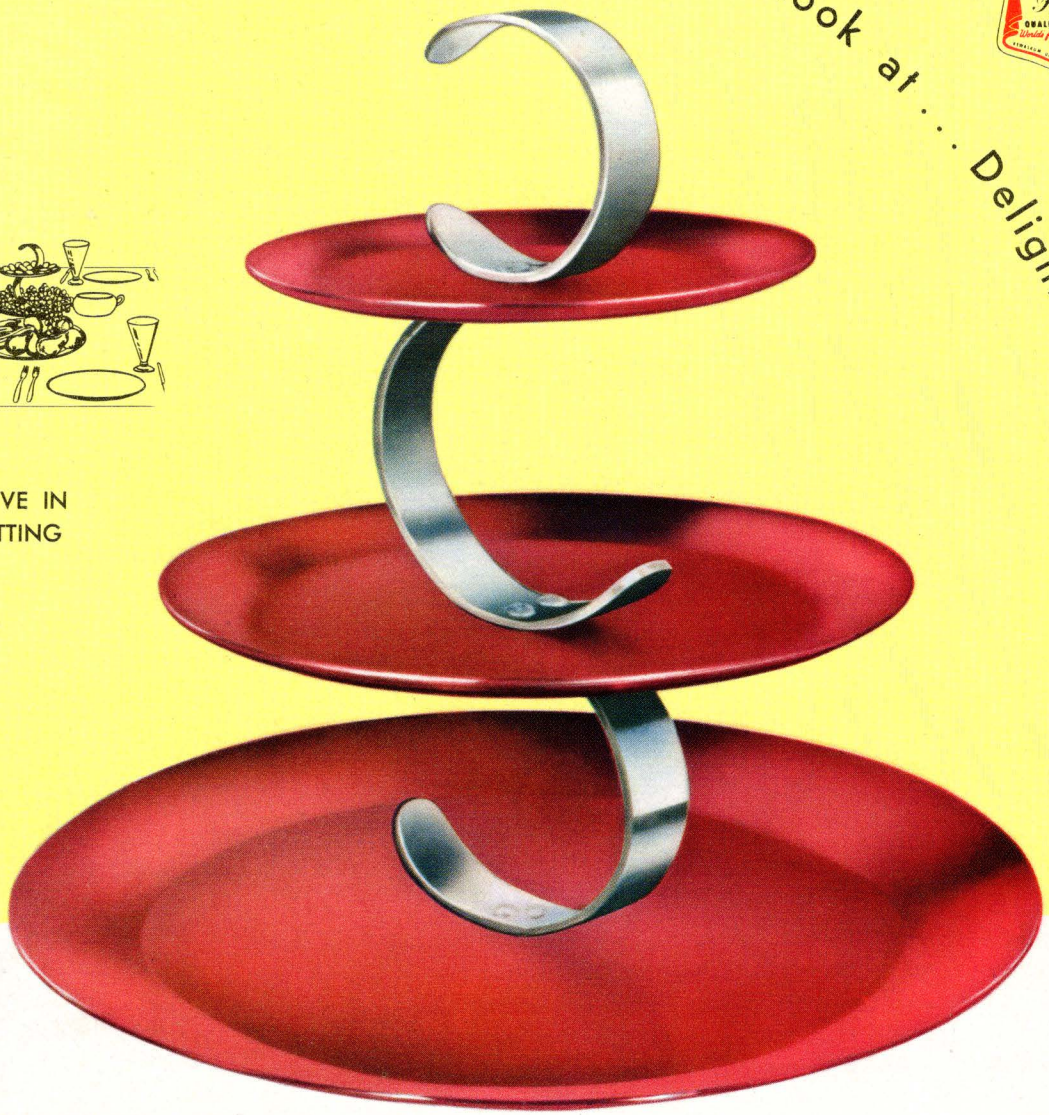
Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5217CR	**Cherry Red**	1	2
5217FG	**Forest Green**	1	2
5217SG	**Sunset Gold**	1	2



Lovely to Look at . . . Delightful to Use



ATTRACTIVE IN ANY SETTING



The Lovely New Regal

Tidbit Tray

★ LARGE CAPACITY. 3 TRAYS IN 1.

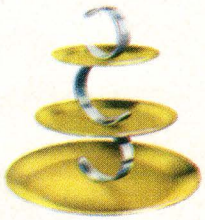
★ LIGHT — EASY TO CARRY.

★ HANDY AS A SNACK SERVER . . . BEAUTIFUL AS A CENTERPIECE.

So lovely . . . so easy to use . . . and a real space-saver! Clever contemporary styling in aluminum — light and easy to carry. Attractive on dining table, buffet or occasional table. Provides the busy hostess with a convenient way to serve nuts, candy, fruits, appetizers, relishes or other tidbits. It's the perfect complement to cocktails . . . useful everyday as a smart fruit or flower centerpiece. Consists of three trays as illustrated (bottom tray, 11 inch dia.). Choice of silverlike Polished Aluminum or beautiful anodized Cherry Red or Sunset Gold colors. Anodized color finish is permanent — stain and scratch-resistant — stays beautiful without polishing. Packed in attractive gift carton.

Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5333	**Polished Aluminum**	**1-6**	**15**
5333CR	**Cherry Red**	**1-6**	**15**
5333SG	**Sunset Gold**	**1-6**	**15**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.



SUNSET GOLD



POLISHED ALUMINUM

Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.

THE ORIGINAL

Food Caddy



PORTABLE

★

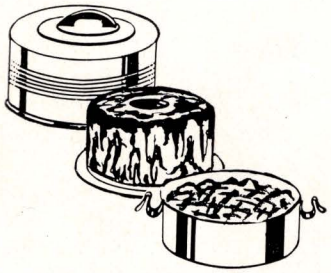
HOLDS
2 OR MORE
FOODS

★

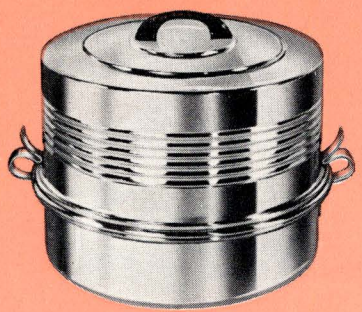
KEEPS
FOODS FRESH



EASY TO CARRY



THE PERFECT
CAKE AND PIE CARRIER



Cover, tray and bottom lock securely together into a compact, easy-to-carry unit. Overall height, 7¾ inches (without handle).

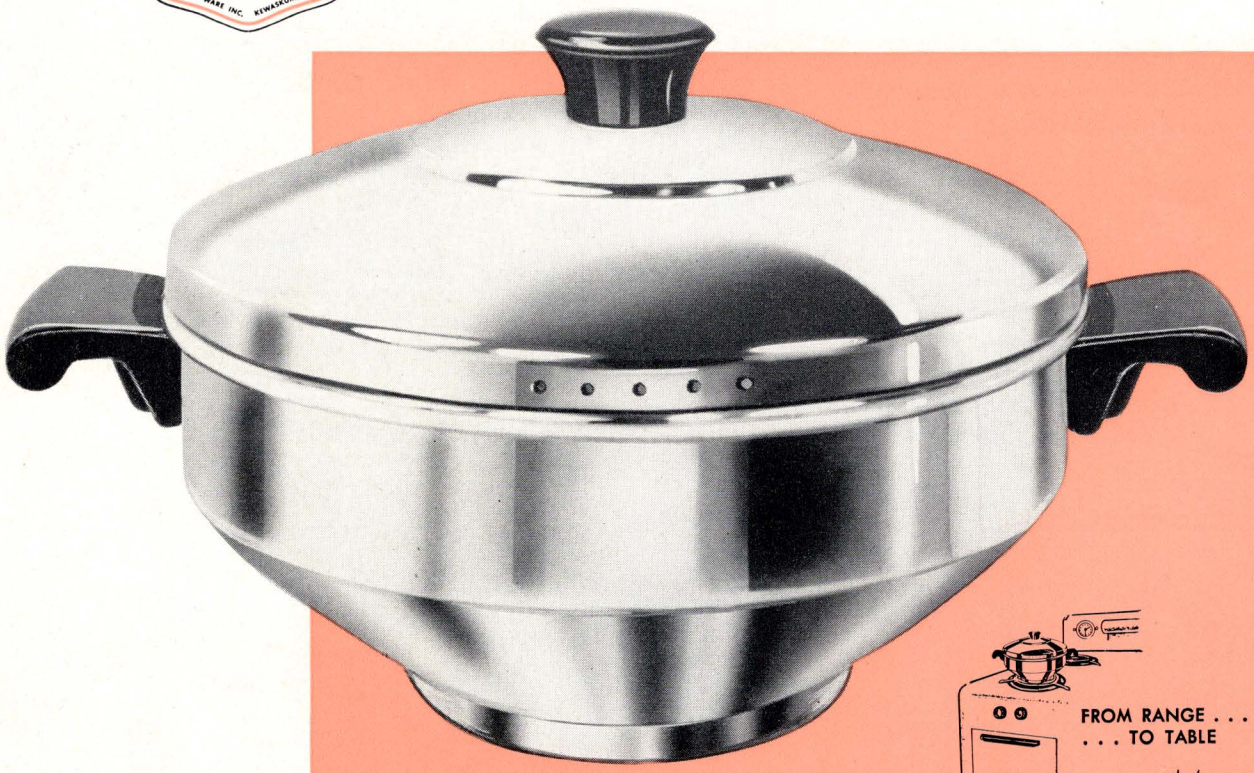
Has Dozens of Uses for
CARRYING, STORING and SERVING FOODS

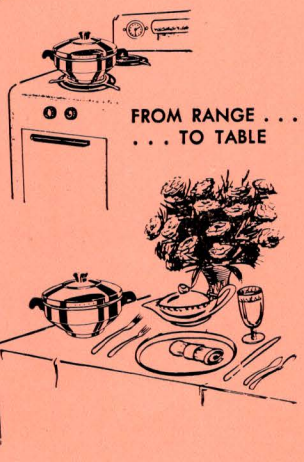
Large capacity, yet compact! The two-compartment Food Caddy easily holds a big cake and pie . . . or plenty of sandwiches plus dessert for the family outing, picnics, fishing trips or at the beach. Handy everyday in the kitchen for food storage and many other uses. Bottom can be used for open roasting or as a large casserole. Tray is ideal for serving drinks, snacks and other foods. Beautifully styled in aluminum with a bright silverlike finish — easy to clean. Black bakelite handle provides a secure grip for carrying. Cover, 5 in. high, 11½ in. dia.; tray, 11½ in. dia.; and bottom 2⅞ in. deep, 11 in. dia. Colorful label on cover.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5800	**Food Caddy**	**1**	**5**

Packed in attractively decorated, corrugated, shipping carton.

QUALITY Regal QUALITY ALUMINUM World's finest Cooking Ware REGAL WARE INC. KEWASKUM, WIS. ALUMINUM





THE NEW

JIFFY-SERV

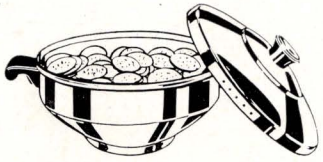
- ★ HEATS
- ★ CRISPS
- ★ FRESHENS
- ★ SERVES

A new, stunningly beautiful stove-to-table server. It heats the foods on top of the range — saves using the range oven. Then, taken to the table, it keeps the foods piping hot throughout the meal. Wonderful for serving rolls, muffins and other baked goods. Prepares delicious top-stove baked potatoes or corn-on-the-cob. Steam vents in cover permits freshening baked goods or crisping crackers and cereals. Between meals, it's handy for storing cookies and other foods. Aluminum with silverlike finish. Smartly designed, non-slip bakelite side handles and cover knob. Consists of 4 qt. bottom with heat-diffusing trivet inset and cover. Packed in neat, attractive gift carton.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5600	**4 qt.**	**1**	**2½**



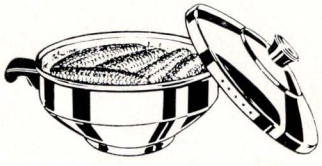
SERVING BUNS AND MUFFINS PIPING HOT



CRISPING OR FRESHENING



PREPARING TOP-STOVE BAKED POTATOES



PREPARING CORN-ON-THE-COB

Regal Ware for the Ultimate in BEAUTY and UTILITY

★ Regal Ware is made of pure, cold-rolled sheet aluminum. Shaping of the utensils, called "drawing," is done by the use of tremendous pressure in giant presses. No heat is required. By this process, the aluminum becomes extremely hard and dense; it is uniform in thickness; and has a smooth, flawless surface.

★ BUILT TO LAST. Aluminum does not chip or break. Quality Regal utensils are so strong and durable that, given reasonable care, they last for years and years.

★ EASY TO HANDLE. Aluminum is not only durable, but light — a property which makes the utensils easy to lift and handle.

★ HEATS FAST. Aluminum conducts heat approximately three times faster than other commonly used materials. This makes possible worthwhile savings in time and fuel.

★ HEATS EVENLY. In cooking in an aluminum utensil, the heat spreads rapidly from the bottom, up the sides and to the cover. This prevents "hot spots" that scorch or burn food; the foods are cooked thoroughly on all sides; cooking temperatures are easier to control; and less heat is required for cooking.

★ EASY TO CLEAN. It is easy to keep aluminum ware bright and clean.

★ BEAUTIFUL. The smart, modern design of Regal utensils with their sleek, silverlike finish makes them a thing of beauty — an attractive addition to any kitchen.

ALUMINUM
THE WONDER METAL

Aluminum is the most abundant of all the metals found in the earth. Consequently, there are small amounts of natural aluminum in practically all the raw foods we eat.

Aluminum is friendly to food — safeguards purity, flavor and natural food colors — and assures cleanliness and wholesomeness. It does not rust — can't impart a color or taste of its own. It is the ideal metal for kitchen utensils because it does everything well. There is no food, no cooking process for which aluminum equipment cannot be used. It is excellent for baking, frying, stewing or waterless cooking. It can be used to prepare foods on top of the stove or in the oven.

Recommended for HEALTHFUL COOKING

Aluminum utensils and equipment are used in leading hospitals and sanitariums, in hotels, restaurants, and in the finest of modern laboratories, canning and food packing plants. Leading health and food authorities recommend the use of aluminum ware for healthful and wholesome cooking.



FOOD BLANCHER

Blanching • Spaghetti Cooker • Soup Kettle
Sterilizing • French Frying • Canning
Stewing

Scientifically designed and laboratory tested for the proper blanching of foods. This 8-quart blancher is extra deep for ease in handling large quantities of the bulkiest vegetables. The small holes in the basket retain even the smallest vegetables and permit free circulation of steam or boiling water. It is ideal for cooking large quantities of spaghetti, corn-on-the-cob, soups and french fried foods. Practical for use as a large colander, canner and baby bottle or fruit jar sterilizer. Highly polished finish outside; sun-ray finish inside; satin-finish bottom; and thermoplax non-burn handles. Also available in 4-quart size with steel side handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5808	**8 qt.**	**1**	**4½**
5804	**4 qt.**	**6**	**15**

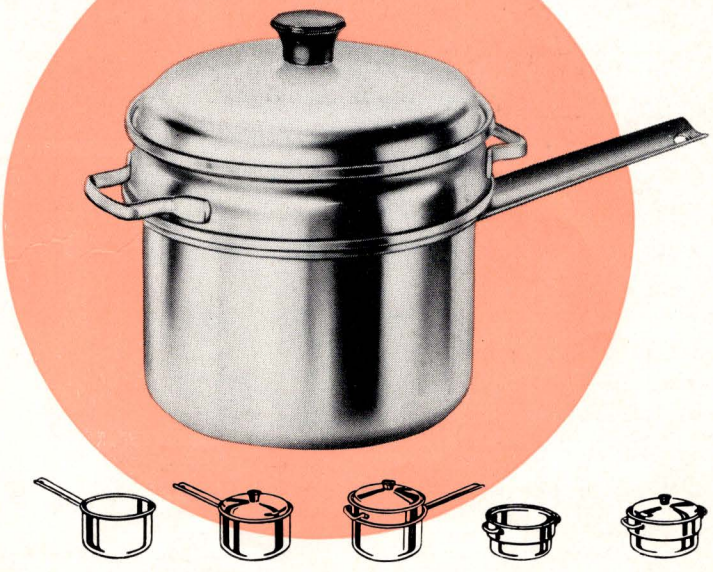


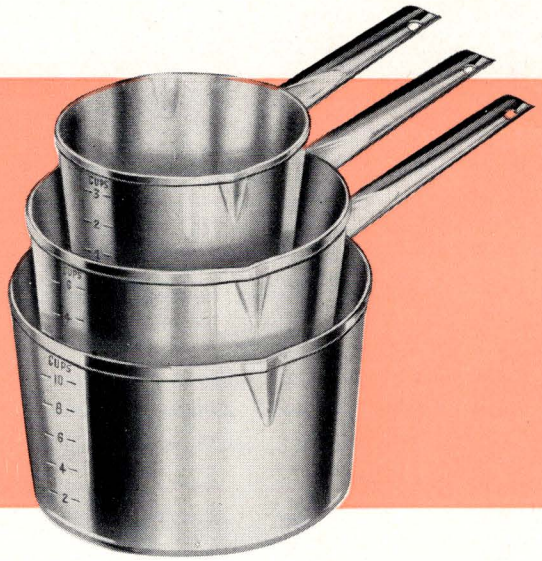
Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE INC. KEWAUNEE, WIS.

COMBINATION COOKER

This efficient 5-in-1 utensil needs little space in the kitchen or on the stove. Yet, it can be used as a 3 qt. covered sauce pan, 2 qt. double boiler, 2 qt. covered casserole, 2 qt. pudding pan, or 3 qt. open sauce pan. Built for hard usage of quality aluminum with glossy polished finish; sturdy steel handle and black bakelite cover knob.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5063	**3 qt.**	**6**	**11**





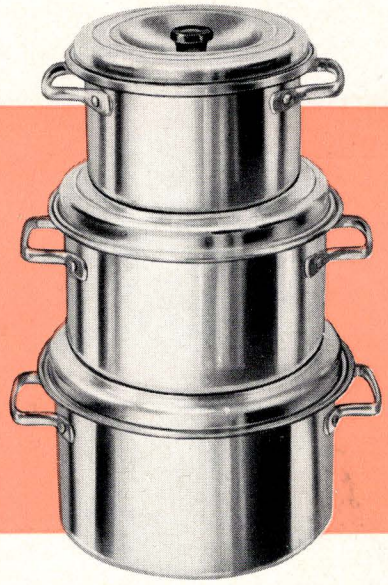
SAUCE PANS

Sparkling open sauce pans — handy to use — easy to clean. Graduations on side show cup measurement. Flat, fast-heating satin-finish bottoms. Highly polished outside; sun-ray inside. Strong steel handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5341	**1 qt.**	**12**	**7**
5341 ½	**1 ½ qt.**	**12**	**8**
5342	**2 qt.**	**12**	**9**
5343	**3 qt.**	**12**	**10**
5345	**Set of 1-1 ½-2 qt.**	**6 sets**	**10**
5346	**Set of 1-2-3 qt.**	**6 sets**	**13**

Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.

QUALITY ALUMINUM



STACKING POTS

Handy for everyday use because they're real space-savers in the kitchen. Flat cover permits stacking two of these pans, one on top of the other, to keep foods hot. Saves fuel—leaves an extra unit for cooking. Polished outside finish; sun-ray inside; and satin-finish bottom. Sturdy steel side handles; bakelite cover knob.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5026	**Set of 1-2-3 qt.**	**1-6**	**20**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.



FRENCH FRYER

with Aluminum Basket

A modern design aluminum fryer for preparing delicious, golden brown deep fat fried foods. It cleans in a jiffy. Safety rim prevents bubbling over. Self-draining aluminum basket with sturdy steel handle. Glistening, silverlike outside finish, sun-ray inside, and satin-finish bottom. Cool, no-burn, no-turn bakelite handle.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5644	**3 ½ qt.**	**6**	**9**
5100	**Basket only**	**12**	**7**



WHISTLING TEA KETTLE

This smartly designed tea kettle is a kitchen favorite. The whistle saves fuel and kitchen time by telling the housewife when the water is at a boil. Easy to use, easy to clean . . . made of quality aluminum with a rich, glossy finish. The sturdy black bakelite handle affords a secure grip for filling or pouring.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5193	**3 qt.**	**6**	**10**



COLD PACK CANNER

Useful For

Canning • Soups and Stews • Preserving
Food Storage • Ham Boiling • Beverages
General Cooking

A heavy duty, 20-quart canner that saves time and work. The steel rack holds 7 jars—makes it easy to remove jars from boiling water. It is plated to resist rust. Used without the rack, the canner becomes a good stock pot and has numerous practical uses. Made of pure aluminum with a highly polished exterior and natural finish inside — easy to clean. Strong, easy-to-grip steel side handles.

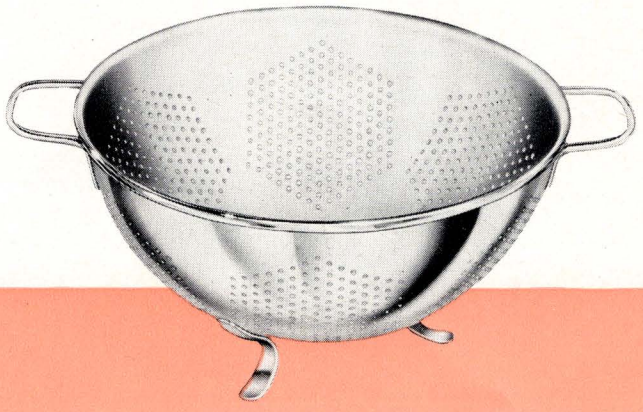
Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5820	**20 qt.**	**1**	**5**



UTILITY PAN

Useful every day as a dish pan . . . for canning, preserving and making fruit butters . . . for bread making or mixing dough. Extra deep styling to fit any sink. Flanged edges for easy grip. Seamless, rust-proof, easy to clean with brilliant polished finish.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5612	**12 qt.**	**12**	**19**



COLANDER

This sturdy, quick-draining colander is a real kitchen help — built to give lasting service. Sparkling, polished outside; sun-ray finish inside; tightly-rolled bead for extra strength and sanitation. Strong steel handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5655	**5 qt.**	**6**	**5**

COVERED SAUCE POTS

A matched set of finely made sauce pots for quantity cooking, canning, preserving and countless everyday needs. Quick-heating and efficient on any type of stove. Sturdy, easy-to-grip side handles. Smoothly rounded corners and sanitary construction make cleaning easy. Snug-fitting covers have non-burn bakelite cover knob. Made of quality aluminum with sparkling polished outside finish, sun-ray inside, and satin-finish flat bottoms.



Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5006	**6 qt.**	**6**	**12**
5010	**10 qt.**	**6**	**19**
5016	**16 qt.**	**1**	**5**
5017	**Set of 6-10-16 qt.**	**1 set**	**8½**

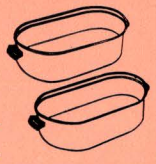


ROUND ROASTER

Excellent for preparing taste-pleasing meals, roasts, chicken or duck. The cover is especially designed for self-basting. Deep, corrugated bottom provides fast, even distribution of heat. Beads are tightly rolled for extra strength; corners are gracefully rounded for easy cleaning. Durable aluminum with high-gloss finish and sturdy steel side handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5252	**11½ in.**	**6**	**13**

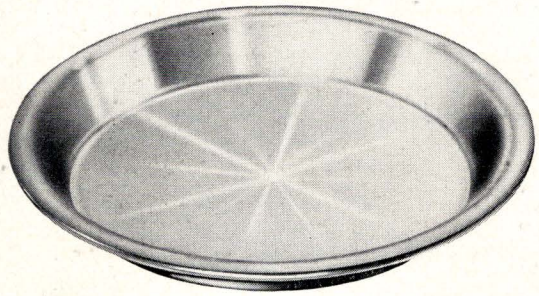




DOUBLE DUTY OVAL ROASTER

A sleek, streamlined roaster designed for everyday use. It is two utensils in one—a covered roaster or, with cover removed and reversed, a dual set of baking pans or casseroles with dozens of uses. Efficient on top of the stove or in the oven. Both bottom and cover have convenient non-burn thermoplax handles. Aluminum heats quickly and evenly — has a bright, easy-to-clean finish.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5056	**16 in.**	**6**	**24**



PIE PLATE

Even-heating aluminum is dependable to produce flaky crusts. Tapered sides to permit easy cutting and removal of pie. Easy to clean. Polished outside; sun-ray inside; and satin-finished bottom.

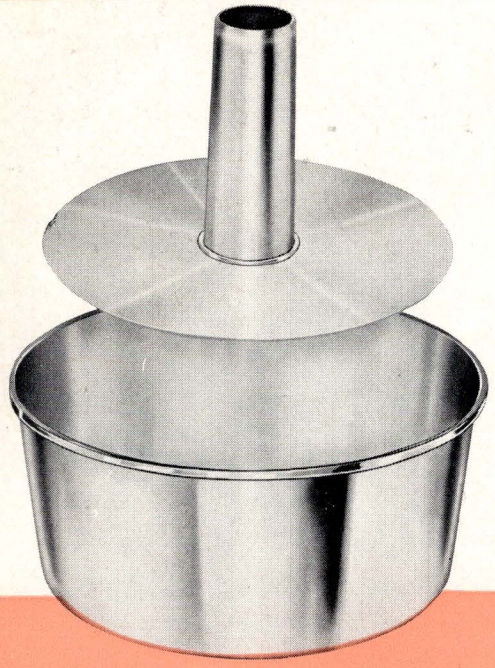
Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5749	9 in. inside dia. 1¼ in. deep	24	9

LAYER CAKE PANS

Heat quickly and brown evenly — perfect for standard or ready-mix recipes for 2- or 3-layer cakes. Tightly rolled square bead and slightly tapered sides to permit easy removal of cake. Polished outside, sun-ray inside and satin-finish bottom.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5738	8 x 1½ in.	24	9
5739	9 x 1½ in.	24	10





ANGEL FOOD CAKE PAN

with Loose Bottom

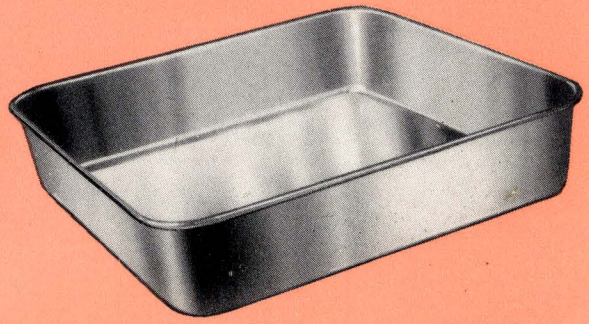
For preparing tall, fluffy angel food or sponge cakes. Just the right size for standard recipes or ready-mixes. Browns evenly. Sides are slightly tapered. Bottom and tube are a single removable unit that permits gentle, easy removal of cake. Tube is extra long — serves as support when pan is inverted — gives ample space for circulation of air for cooling cake. Polished outside, sun-ray inside finish.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5731	10 x 4¼ in.	6	10

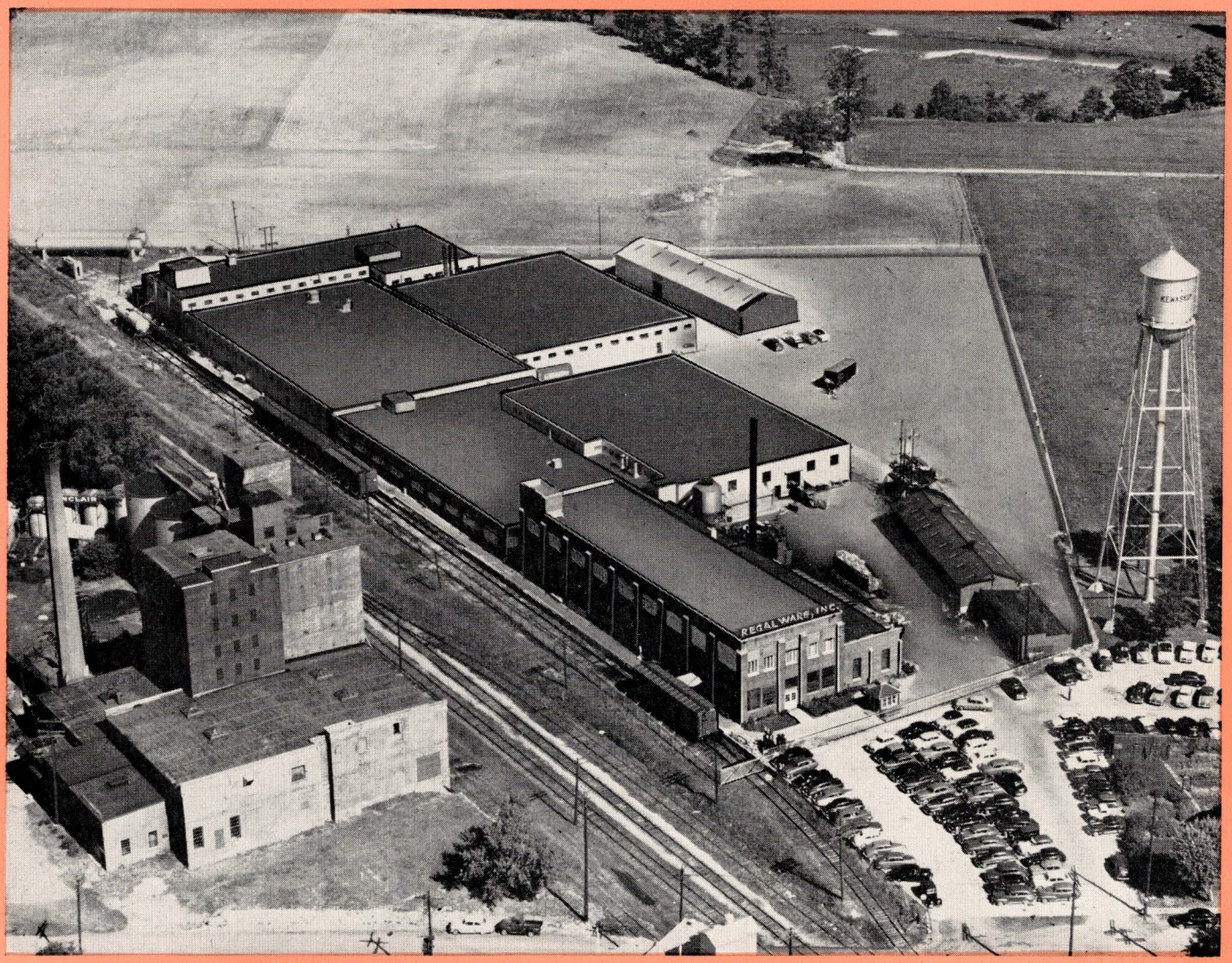
SQUARE CAKE PAN

A seamless pan that heats quickly and evenly. Excellent for preparing cakes, fudge, brownies and other recipes or gelatine desserts. No sharp edges or corners. Easy to clean. Polished outside finish; sun-ray inside; and satin-finish bottom.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5729	9 x 9 x 2 in.	12	6



RLC.500 .56



Aerial view of Regal Ware, Inc., Kewaskum, Wisconsin

THE HOME OF REGAL WARE, INC.

The home office and modern manufacturing facilities of the company are in Kewaskum, Wisconsin, ideally located for prompt, fast transportation via train, truck or plane. Branch offices and show rooms are in the following cities:

CHICAGO — 11-111 Merchandise Mart
NEW YORK — 200 Fifth Avenue
LOS ANGELES — 672 S. Lafayette Park Place

Regal



THE NAME TO WATCH . . .
. . . THE LINE TO BUY

Form 7009 Printed in U.S.A.