COOKING UTENSILS
GIFT WARE
COLORED ALUMINUM
SPECIALTY ITEMS

Regal

QUALITY ALUMINUM

REGAL WARE, INC.
KEWASKUM, WISCONSIN



CATALOG NO. 6



Aerial view of Regal Ware, Inc., Kewaskum, Wisconsin

THE HOME OF REGAL WARE, INC.

The home office and modern manufacturing facilities of the company are in Kewaskum, Wisconsin, ideally located for prompt, fast transportation via train, truck or plane. Branch offices and show rooms are in the following cities:

CHICAGO — 11-111 Merchandise Mart
NEW YORK — 200 Fifth Avenue
LOS ANGELES — 672 S. Lafayette Park Place

Regal Ware for the Ultimate in BEAUTY and UTILITY

ALUMINUM
THE WONDER METAL

Aluminum is the most abundant of all the metals found in the earth. Consequently, there are small amounts of natural aluminum in practically all the raw foods we eat.

Aluminum is friendly to food — safeguards purity, flavor and natural food colors — and assures cleanliness and wholesomeness. It does not rust — can't impart a color or taste of its own. It is the ideal metal for kitchen utensils because it does everything well. There is no food, no cooking process for which aluminum equipment cannot be used. It is excellent for baking, frying, stewing or waterless cooking. It can be used to prepare foods on top of the stove or in the oven.

Recommended for HEALTHFUL COOKING

Aluminum utensils and equipment are used in leading hospitals and sanitariums, in hotels, restaurants, and in the finest of modern laboratories, canning and food packing plants. Leading health and food authorities recommend the use of aluminum ware for healthful and wholesome cooking.

★ Regal Ware is made of pure, cold-rolled sheet aluminum. Shaping of the utensils, called "drawing," is done by the use of tremendous pressure in giant presses. No heat is required. By this process, the aluminum becomes extremely hard and dense; it is uniform in thickness; and has a smooth, flawless surface.

★ BUILT TO LAST. Aluminum does not chip or break. Quality Regal utensils are so strong and durable that, given reasonable care, they last for years and years.

★ EASY TO HANDLE. Aluminum is not only durable, but light — a property which makes the utensils easy to lift and handle.

★ HEATS FAST. Aluminum conducts heat approximately three times faster than other commonly used materials. This makes possible worthwhile savings in time and fuel.

★ HEATS EVENLY. In cooking in an aluminum utensil, the heat spreads rapidly from the bottom, up the sides and to the cover. This prevents "hot spots" that scorch or burn food; the foods are cooked thoroughly on all sides; cooking temperatures are easier to control; and less heat is required for cooking.

★ EASY TO CLEAN. It is easy to keep aluminum ware bright and clean.

★ BEAUTIFUL. The smart, modern design of Regal utensils with their sleek, silverlike finish makes them a thing of beauty — an attractive addition to any kitchen.

WATERLESS COOKWARE BY *Regal*

Waterless cooking is the modern method of preparing foods by using little or no water and cooking over low heat on top of the range. Only enough water to insure steaming the foods is necessary. Food and health authorities recommend this method for retaining the healthful minerals and vitamins in the food and preserving natural colors and taste. Waterless cooking is more effectively and efficiently accomplished in utensils especially designed for that purpose. Regal Waterless Cookware is engineered to meet each and every such requirement — and these features make it perfect for waterless cooking:

- ★ Regal Waterless Cookware is made of pure, sheet aluminum — one of the best conductors of heat known to man.
- ★ It is extra, extra thick to prevent burning or scorching.
- ★ Bottoms are flat to fit snugly and firmly over the heating unit and diffuse the heat quickly and evenly.
- ★ Straight sides carry the heat quickly and evenly from the bottom up and around the food being cooked. Sun-ray interior reflects the heat into the food.
- ★ Covers fit snugly to seal in the food moisture and flavor and conduct the heat over the food so that it is cooked on top.
- ★ Sleek, smartly-styled handles and cover knobs are heat-resistant and durably made of the finest bakelite obtainable.

These Matched Regal Utensils are designed for Waterless Cooking:

No. 7031	1 qt. Covered Sauce Pan
No. 7032	2 qt. Covered Sauce Pan
No. 7033	3 qt. Covered Sauce Pan
No. 7034	4 qt. Covered Sauce Pan
No. 7073½	3½ qt. Dutch Oven
No. 7075	5 qt. Dutch Oven
No. 7090	10 in. Chicken Fryer
No. 7091	11 in. Chicken Fryer
No. 7191	Double Skillet
No. 7256	Double Duty Roaster
No. 7263	3 qt. All-Purpose Cooker
No. 7273	3 qt. All-Purpose Cooker

A Few Facts About "WATERLESS" COOKING

HOW IT IS DONE

The Regal Waterless Cookware features described above combine to cook the foods by what is known as Regal's "Wrap-Around Cooking." It is as though the food were wrapped in a package which cooked it on the bottom, on all sides, and on the top — all at the same time. It is very simple to do and the procedure for cooking most foods is as follows:

1. Put the food in the utensil and cover it. Place on MEDIUM HEAT.

2. When it starts to steam (in about 3 minutes) turn to LOW HEAT and cook until done.

ADVANTAGES

- Waterless Cooking helps to retain the precious minerals and vitamins contained in food. These elements are necessary for energy and a strong, healthy body.
- Foods look better and taste better because waterless cooking preserves natural colors and flavors.
- It effects savings in fuel because only low heat is needed for cooking.
- It saves on meat and grocery bills because less food is lost through shrinkage and cheaper cuts of meat become tasty and tender when cooked the waterless way.
- It saves time because it eliminates "pot watching." The foods won't scorch or burn.

CHICKEN FRYER

A masterpiece of utensil design. The precision-fit high-domed cover and extra heavy aluminum with its uniform, heat-diffusing quality, guarantees delicious, golden-brown frying. Wonderful for top-stove frying, roasting, cooking and broiling. Silverlike outside finish; sun-ray inside; no-turn, heat-resistant bakelite handle and cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7090	**10 in.**	**10**	**6**	**15**
7091	**11 in.**	**10**	**1-6**	**24**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.







DUTCH OVEN

This extra heavy Regal dutch oven is perfect for top-stove waterless cooking, roasting, boiling or stewing. Prepares a complete combination meal over one low burner. Saves time and fuel. Precision-fit cover retains full food values — reduces food shrinkage. Modern styling with rich, silverlike outside finish; sun-ray interior and satin-finish bottom. Sure-grip black bakelite side handles and cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7073½	**3½ qt.**	**10**	**6**	**14**
7075	**5 qt.**	**10**	**1-6**	**26**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.

COVERED SAUCE PAN

Unsurpassed for style, quality, economical use, and for preparing tasty and healthful foods. Matched pattern in extra heavy aluminum . . . streamlined and easy to handle . . . with tight-fitting covers that seal in the garden freshness of vegetables and full flavor of meats. Outside finish sparkles like silver; sun-ray inside; flat, satin-finish bottom. No-burn, no-turn bakelite handle and cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7031	**1 qt.**	**10**	**1-6**	**13**
7032	**2 qt.**	**10**	**1-6**	**16**
7033	**3 qt.**	**10**	**1-6**	**18**
7034	**4 qt.**	**12**	**6**	**17**

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QUALITY ALUMINUM



ALL-PURPOSE COOKER

A five-in-one utensil that is handy for the preparation of foods for all meals. May be used as a 3 qt. covered sauce pan, 2 qt. double boiler, 2 qt. covered casserole, 2 qt. pudding pan or 3 qt. open sauce pan. Using the complete assembly, meat and vegetable meal can be cooked over one low burner. Cooks foods the healthful waterless way. Beautiful silverlike finish. Bakelite handle and cover knob. Inset pan has thermoplax non-burn side handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7263	**3 qt.**	**12**	**1-6**	**23**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.



ALL-PURPOSE COOKER

A homemaker favorite that needs little space in the kitchen or on the stove. Can be used on top-of-the-stove as a 3 qt. covered sauce pan, an open sauce pan or double boiler; or in the oven as a 2 qt. covered casserole or pudding pan. Bright, easy-to-clean outside finish; no-turn bakelite handle and cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7273	**3 qt.**	**12**	**6**	**20**

QUALITY IN EVERY FEATURE



Smoothly rounded corners to permit easy stirring and easy cleaning.



Snug-fitting covers help keep in the moisture — add to cooking efficiency.

QUALITY ALUMINUM

LOCKLID SAUCE PAN

It's sensational — designed for safety and convenience! Drains without removing cover . . . holds in the food . . . prevents spilling or scalding. A slight twist locks the cover in strainer position; another twist, and the strainer holes are closed to seal in the minerals, vitamins and delicate flavors of foods being cooked. Sleek, streamlined design in extra heavy aluminum. Silvery high gloss outside finish; sun-ray inside; and satin-finish bottom. No-burn, no-turn bakelite handle and knob shine like polished ebony.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7333	**3 qt.**	**10**	**6**	**16**



DOUBLE DUTY OVAL ROASTER

This extra heavy aluminum roaster is unexcelled for usefulness. It is a 2 in 1 utensil for use in the oven or on top of the range. Wonderful as a regular covered roaster. Bottom and cover can be used separately as baking dishes, open roasters or casseroles with many everyday cooking uses. Easy to clean and store. Made of extra heavy aluminum with brightly polished outside finish and satin-finish bottom. Both roaster bottom and cover have non-burn thermoplax side handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7256	**16 in.**	**10**	**1**	**6**





Sanitary construction throughout — with tightly rolled beads. No dirt-catching crevices.



Smartly styled handles and knobs. Handles are strong and comfortable. Knobs are large and easy to grip.

MATCHED IN DESIGN

for that distinctive

Taste!



★ ★ ★ ★ ★ ★ ★ ★ ★

THE NEW

Regal No Grease No Smoke . . GRIDDLE

Regal's answer to the housewife's demand for a multi-purpose griddle. It bakes, fries, broils, and grills.

It is made of triple thick pure aluminum which assures a lifetime of service. The sparkling sunray inside finish and beautiful satin finished bottom insure quick even heat distribution. Its wide flat bottom fits any heating unit.

- ★ **BAKES:** Potato Cakes, Wheat Cakes, Corn Cakes, Buck-Wheat Cakes.
- ★ **FRIES:** Bacon and eggs, Ham and eggs, Hamburgers, Cheeseburgers, French Toast.
- ★ **BROILS:** Steaks, Chops, Sausage, and Fish.
- ★ **GRILLS:** All kinds of toasted sandwiches.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7371	**11 in.**	**10**	**1-6**	**14**
7368	**8½ in.**	**10**	**6**	**9**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.



DOUBLE SKILLET

It's a marvelous convenience in any kitchen. The bottom is a regular 11 inch skillet — and the cover is a second skillet, complete with handle. Used as one unit, it's perfect for healthful and delicious waterless cooking, top-stove roasting and preparing chicken. Beautiful polished exterior, sun-ray interior and satin finish bottom. Heat-resistant, bakelite handles have eyelet to permit hanging the utensils — saves storage space.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., lbs.
7191	**11 in.**	**10**	**1**	**4½**

2 Skillets in 1



Just lift off the cover — and you have two large skillets. Perfect for frying large quantities or preparing two foods at one time.



PERCOLATORS

A new, distinctively-styled, heavy duty percolator that brews clear, delicious coffee. It's loaded with features! Grounds cannot boil over into the coffee. Deep fitting cover won't fall off. No-burn, heat-resistant "tailored" bakelite handle for easy lifting and pouring. Easy-to-clean, no-drip spout. Flared base for fast, efficient heating. Extra sturdy pure aluminum with shining, silvery exterior finish and satin-finish bottom.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7181	**4 cup**	**14**	**1-6**	**8**
7181½	**6 cup**	**14**	**1-6**	**10**
7182	**8 cup**	**14**	**1-6**	**12**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.

NEW! BEAUTIFUL!

Guaranteed

WARP-PROOF

Regal

FRENCH STYLE COVERED SKILLETS



EXTRA, EXTRA HEAVY

Super Durable

ALUMINUM

EASY TO STORE

Large, secure ring on each handle permits hanging skillets — convenient — saves cupboard space.



New, Smartly Styled Bakelite Handles

Molded to fit the hand comfortably. Remain cool — won't burn, won't turn. Securely welded with flame guard to protect each handle.

For Perfect Results

TOP-STOVE FRYING, ROASTING, COOKING OR BROILING

Sensationally different! These superbly styled skillets incorporate every feature the homemaker has longed for. They're super durable — guaranteed warp-proof under normal home use. Efficient on any type range — save fuel! Gently rounded sides simplify stirring and easy removal of contents. Covers, with large, easy-to-grip bakelite knobs, are precision-fit to seal in delicate flavors or prepare foods the waterless way. Available in 3 sizes. Colorful descriptive label included in each skillet.

Item No.	Description	Gauge	Pkg.	Ship. Wt.
2037	**7 in. Covered Skillet**	**10**	**1**	**2 lbs.**
2089	**8½ in. Covered Skillet**	**8**	**1**	**2½ lbs.**
2090	**9¾ in. Covered Skillet**	**8**	**1**	**3 lbs.**
2091	**10¾ in. Covered Skillet**	**8**	**1**	**3½ lbs.**

Regal
QUALITY ALUMINUM
Worlds finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.

NEW! BEAUTIFUL!

FRENCH STYLE SKILLETS

Guaranteed WARP-PROOF



Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.



EASY TO STORE

Large, secure ring on each handle permits hanging skillets — convenient — saves cupboard space.



New, Smartly Styled Bakelite Handles

Molded to fit the hand comfortably. Remain cool — won't burn, won't turn. Securely welded with flame guard to protect each handle.

Regal's sensational warp-proof open skillets. They heat fast and evenly — save fuel! Clean in a jiffy — there are no beads or seams. Pouring is easy from any position. Extra, extra heavy aluminum with brightly polished outside; sun-ray inside; and satin-finish bottom.

Item No.	Description	Gauge	Pkg.	Ship. Wt.
2067	7 in. Skillet	10	4	6 lbs.
2069	8½ in. Skillet	8	4	7 lbs.
2070	9¾ in. Skillet	8	4	9 lbs.
2071	10¾ in. Skillet	8	4	10 lbs.



Cheerio BEVERAGE SERVICE

A stunning 8-piece set for serving all types of drinks — adds elegance to any occasion. Ideal for dining room, recreation room, patio or kitchen — perfect for lawn parties, picnics, etc. Charmingly decorative when not in use. Set includes:

2½ QT. BEVERAGE PITCHER. Built-in ice bridge and long, narrow spout for easy pouring. Sure-grip bakelite handle.

SIX 14 OZ. TUMBLERS. The mellow beauty of these tumblers adds zest to any drink. Practical and durable — they serve endless uses in the home.

SERVING TRAY. Lovely engraved rose motif. Handy for sandwiches, cakes, cookies, etc. Graceful oblong design for sure, easy handling. Size, 10 x 17 inches.

The Cheerio Beverage Service is offered in choice of 3 sparkling solid colors.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5218CR	**Cherry Red**	**1**	**4**
5218FG	**Forest Green**	**1**	**4**
5218SG	**Sunset Gold**	**1**	**4**



Cheerio BEVERAGE SET

Consists of 2½ qt. Pitcher and six 14 oz. Tumblers described above. Tumblers can be nested inside of pitcher to save space — ideal for picnics or outings. Choice of 3 colors.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5217CR	**Cherry Red**	**1-6**	**15**
5217FG	**Forest Green**	**1-6**	**15**
5217SG	**Sunset Gold**	**1-6**	**15**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.



Royal BEVERAGE SET

A lovely 5-piece set that gleams like silver. Made of solid aluminum with high-gloss polished finish. Excellent for serving all types of beverages including chilled or frosted drinks. Includes 2½ qt. pitcher with ice bridge and bakelite handle; and four 14 oz. tumblers.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5215	**Complete Set**	**1-6**	**15**
5200	**Pitcher only**	**1-6**	**10**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.



Cheerio TUMBLER SET

Four tall, smartly-styled 14 oz. tumblers with a richness and "feel" that make any drink more enjoyable. They're unbreakable and easy to clean. Gay and decorative for dining room, recreation room or kitchen — ideal for dinners, luncheons, parties or picnics. Metal holds chill — delightful for serving beverages such as iced tea, coffee or fruit juice. Tumblers can be nested to save space. Set consists of 4 tumblers in Cherry Red, Sunset Gold, Emerald Green and Starlight Blue as illustrated.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5304RS	**Set of 4 tumblers**	**4-12**	**10**

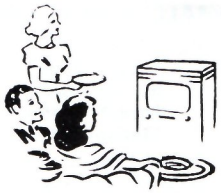
4-12 indicates 1 set packed to a corrugated carton. Repacked 12 sets to a shipping container.

RAINBOW SET OF 8 TUMBLERS

Includes eight 14 oz. capacity tumblers — Cherry Red, Sunset Gold, Emerald Green, Starlight Blue, Wild Rose, Copper, Royal Purple and Forest Green Colors.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5308RS	**Set of 8 tumblers**	**8-12**	**20**

8-12 indicates 1 set to a corrugated container. Repacked 12 sets to a shipping container.



ALUMINUM IN COLORS

HAS NEW ADVANTAGES



- ★ Colors are permanent . . . fused into the aluminum to become as everlasting as the metal itself.
- ★ The smooth, hard alumilite finish resists stains, mars, scuffs or scratches.
- ★ The finish is easy to clean — ordinary washing keeps it bright and beautiful. It will not tarnish.
- ★ Colored aluminum items add a gay and decorative note to the home.

Lovely to Look at . . . Delightful to Use

Poppit CORN POPPER

The "Poppit" pops corn in a jiffy — crisp, tender flakes. It's fun to use — just turn the handle in the cover to operate the agitator so that every kernel will be popped. Sturdy aluminum with gleaming silverlike outside finish — easy to clean. Used without cover, it is a convenient stew pan for daily kitchen use. Fast, even-heating corrugated bottom. No-burn, no-turn bakelite handle.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5503	**3 qt.**	**18**	**6**	**9**



Lovely to look at . . .



Jewel SERVING TRAY

This handy tray with engraved rose motif possesses extraordinary beauty. Graceful, oblong design provides plenty of room and permits sure, easy handling. Excellent for serving drinks, sandwiches, appetizers, cakes, etc., at luncheon or buffet. Exquisite for use with the tea or coffee service. Made of pure aluminum — stain and scratch-resistant. Size, 10 x 17 inches. Choice of 3 colors.

Item No.	Color	Gauge	
5417CR	**Cherry Red**	**16**	**Packed six to a shipping carton.**
5417FG	**Forest Green**	**16**	**Weight, 5 lbs.**
5417SG	**Sunset Gold**	**16**	

If individual packing is required, so specify when ordering.



Snack SETS

These gaily colored sets add festive cheer to any occasion — parties, luncheons, picnics or an evening at cards or watching television. Wonderful for serving popcorn, pretzels, nuts, potato chips, candy, fruit and other tidbits. Small bowls are ideal for serving cereals. Made of pure aluminum — they're unbreakable — easy to clean. Rainbow Set includes 4 qt. Master Bowl in Cherry Red with 4 individual serving bowls in assorted colors as illustrated. Set also available with all bowls in Sunset Gold.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5700RS	**Rainbow set** (Assorted colors as illustrated)	**1-6**	**11**
5700SG	**Sunset Gold set**	**1-6**	**11**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.



LARGE BOWLS ONLY

Item No.	Color
5702CR	**Cherry Red**
5702SG	**Sunset Gold**

Packed 12 to a shipping carton. Wt., 7 lbs.

SMALL BOWLS ONLY

Item No.	Color
5701CR	**Cherry Red**
5701SG	**Sunset Gold**
5701FG	**Forest Green**
5701SB	**Starlight Blue**

Packed 12 to corrugated container. Repacked 6 to shipping carton. Wt., 12 lbs.



Cheerio BEVERAGE PITCHER

This tall, gracefully proportioned pitcher in vivid color adds a cheery note to the beverage service. It is splendid for serving all kinds of drinks. Built-in bridge holds in the ice . . . long, narrow spout permits easy, pinpoint pouring. Comfortable, sure-grip bakelite handle. Made of heavy aluminum. Capacity, 2½ qts. Choice of 3 colors.

Item No.	Color	Gauge	Units Per Ship. Carton	Shipping Wt., Lbs.
5200CR	**Cherry Red**	**16**	**1-6**	**10**
5200FG	**Forest Green**	**16**	**1-6**	**10**
5200SG	**Sunset Gold**	**16**	**1-6**	**10**



1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.



. . . Delightful to Use



RED CAP

PUSH-BUTTON *Singing* TEA KETTLE

NOW . . . marvelous, glowing color plus all the other features that have made this tea kettle so popular. It has modern push-button operation . . . a touch of the thumb lifts the spout cap for safe, easy pouring and filling. Whistle saves time and fuel by telling when the water boils. Dynamically modern design in solid aluminum — built for service. Heats fast — efficient on all types of ranges. Sure-grip, extra heavy bakelite handle. Available in 3 qt. and 5 qt. sizes in colors specified.

Item No.	Size	Color	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5293CR	**3 qt.**	**Cherry Red**	**20**	**1-6**	**11**
5293SG	**3 qt.**	**Sunset Gold**	**20**	**1-6**	**11**
5293FG	**3 qt.**	**Forest Green**	**20**	**1-6**	**11**
5295CR	**5 qt.**	**Cherry Red**	**20**	**1-6**	**18**
5295SG	**5 qt.**	**Sunset Gold**	**20**	**1-6**	**18**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.

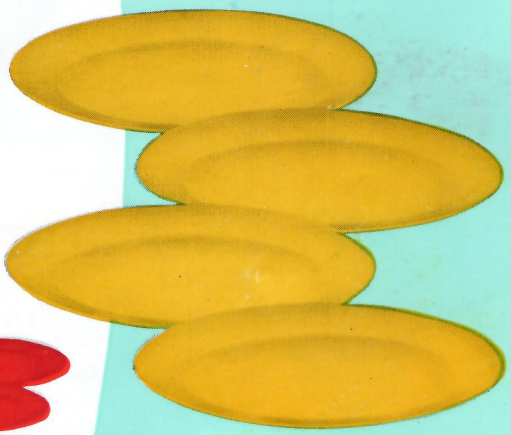


Coronation PLATE SETS

These exquisite unbreakable plates in rich, gleaming color add charm to the service of light lunches, desserts, appetizers, snacks and other dishes. Stunning for parties or luncheons — ideal for recreation room or patio. They are showpieces when not in use. Easy to clean. Diameter, 11⅛ inches. Set consists of four plates in solid color — choice of Cherry Red, Sunset Gold or Forest Green.

Item No.	Description	Gauge
5311CR	**Set of 4 CHERRY RED Plates**	**14**
5311FG	**Set of 4 FOREST GREEN Plates**	**14**
5311SG	**Set of 4 SUNSET GOLD Plates**	**14**

Packed 1 set of 4 plates to a gift carton. Repacked 6 sets to a shipping carton. Shipping weight, 25 lbs.





REGAL *Party* BOWL

Exquisitely styled with beautiful engraved decorative design. Adds charm to any setting — dinners, luncheons, picnics, etc. It's perfect for serving popcorn, fruit, potato chips, nuts, candy, rolls or muffins. Lovely as a centerpiece. Deep and roomy with gently flared sides and flat bottom. Top diameter, 14½ inches. Choice of 3 colors.

Item No.	Color	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5400CR	**Cherry Red**	**18**	**6**	**6**
5400SG	**Sunset Gold**	**18**	**6**	**6**
5400FG	**Forest Green**	**18**	**6**	**6**

If individual packing is required, so specify when ordering.







★ **PERMANENT COLORS**
Fused into the metal

★ **DURABLE FINISH**
Resists stains, mars and scratches



EASY-FLO

Registered U. S. Patent Office

ALL-AUTOMATIC ELECTRIC PERCOLATOR

Heating Unit and Cord approved by Underwriters' Laboratories

BREWS PERFECT COFFEE **AUTOMATICALLY**

STARTS — **AUTOMATICALLY — starts "perking" in a jiffy.**

STOPS — **AUTOMATICALLY — stops "perking" when coffee is done.**

KEEPS — **AUTOMATICALLY — keeps coffee hot and ready to drink.**

It's terrific! It's a coffee-making marvel! The Easy-Flo actually works by itself — brews 4, 6, or 8 cups of perfect coffee at a time. You simply put in the cold water and coffee — and connect the electric cord. The Easy-Flo brews the coffee (any strength you desire) . . . stops brewing when the coffee is done . . . and then keeps the coffee drinking hot. There's no guesswork — no timing — no attention required. It's a real time-saver in any household and adds distinction to any table. Sanitary construction throughout — easy to clean. Operates on A.C. only.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7698	**8-cup**	**18**	**1-6**	**18**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.

- ★ **Exquisitely styled in glistening, pure sheet aluminum.**
- ★ **No-slip bakelite handle remains cool.**
- ★ **No-drip spout for graceful, easy pouring.**
- ★ **Cup measurement graduations for easy filling at the faucet.**

So Easy to Use



1 POUR IN COLD WATER



2 PUT COFFEE IN THE BASKET



3 PLUG IN THE CORD

NEW

Regal Singing RED CAP TEA KETTLE

Chrome PLATED SOLID COPPER



PUSH-BUTTON LIFTS SPOUT CAP

Just a touch of the thumb on button in handle lifts the spout cap to fill or pour.

SUPERBLY STYLED! SAVES TIME AND FUEL!

Chromium Plated Copper provides a two-way advantage. The copper heats fast and efficiently. The chrome-finish need only be wiped with a damp cloth to stay bright and sparkling.

Practical 2½ qt. Capacity is just right for the average family when hot water is needed quickly for tea, coffee and other purposes.

Sings When Water Starts to Boil. Tells when to turn off the heat. Saves time and fuel.

Sturdy Bakelite Handle. Molded to fit the hand comfortably and provide a secure grip. Always remains cool — will not warp or loosen.

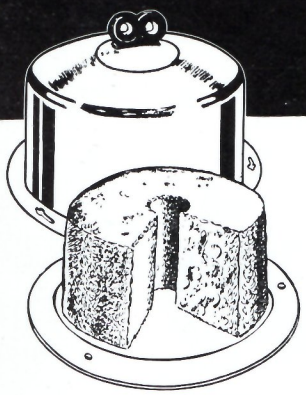
Beautiful and Practical. Superb design provides maximum efficiency on all types of ranges.

No. 5282½ Chromium-plated Copper "Red Cap" Tea Kettle. Individually packed — repacked six to a shipping container. Shipping wt., 14 lbs.

THE ORIGINAL PORTABLE
CARRY-ALL CAKE SERV
BY Regal



EASY TO CARRY



KING-SIZE!

At last . . . a cake server roomy enough to hold the largest cake without touching the frosting.





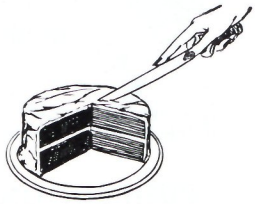
NU-LOCK COVER

A slight twist — and the cover is locked securely to the tray in three places for safe, easy carrying.

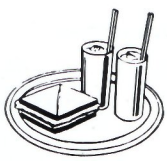
KEEPS FOODS FRESH AND TASTY

It's gorgeous . . . the sensational answer to the need for a cake server that's big — and portable! Cover fits snugly to hold the moisture in the foods — helps keep cake, sandwiches and other foods fresh — protects them from damage. It has a non-slip, finger-grip bakelite handle for easy carrying. Dome cover is 6½ inches high (without handle) and 11 inches in diameter. It is available in silverlike polished aluminum or in anodized colors — choice of Cherry Red or Sunset Gold. Anodized aluminum colors are permanent — resist stains, mars or scratches — easy to clean Aluminum tray is 13⅜ inches in diameter and has sparkling sun-ray finish.

No.	Description	Units per Ship. Carton	Shipping Wt., lbs.
5300	Polished Aluminum	1	3½
5300CR	Cherry Red	1	3½
5300SG	Sunset Gold	1	3½



Handy for cutting—attractive for serving.



Tray is ideal for serving drinks, sandwiches, snacks and other foods.



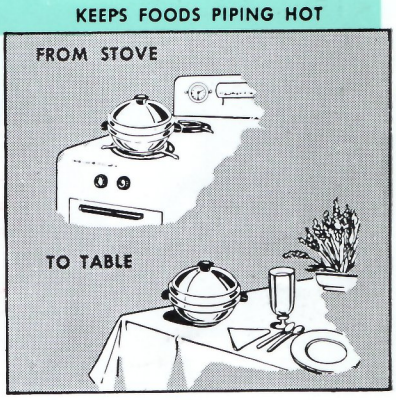
Regal JIFFY-SERV



No. 5600

Consists of cover, wire basket inset and server. Bottom capacity, 3 qts. Made of pure sheet aluminum; polished outside finish; black thermoplax non-burn side handles, and bakelite cover knob.
Individually packed. Repacked 6 to a shipping carton. Wt. 17 lbs.

BUN WARMER – CASSEROLE SERVING DISH



A marvelous new stove-to-table server — stunningly beautiful! It heats and prepares foods ON TOP OF THE RANGE — saves the trouble and cost of using the range oven. Then, moved to the table, it keeps the foods appetizingly hot throughout the meal. It's wonderful for serving rolls, muffins and other baked goods. Prepares delicious top-stove baked potatoes or corn-on-the-cob. Used without cover, it's perfect for savory oven-made casserole dishes. Moisture control in cover permits freshening baked goods or crisping crackers and whole cereals. Between meals, the Jiffy-Serv is attractive and handy for storing cookies and other dainties. Made of pure aluminum with radiant silver-like finish — easy to clean.

HEATS — BAKES — CRISPS — FRESHENS



Regal
QUALITY ALUMINUM

Famous for its original design, outstanding quality and superb workmanship.



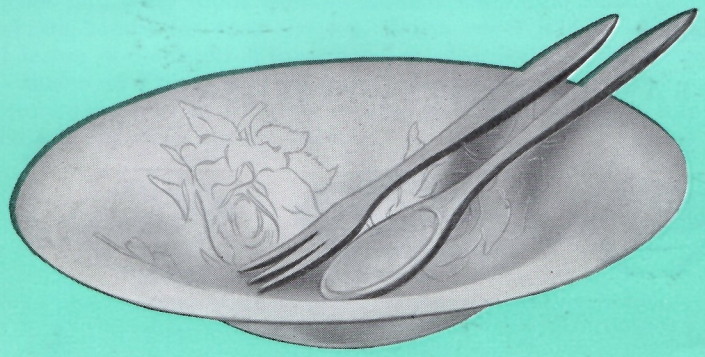
SNACK BOWL SET

There are endless uses for this practical bowl set. There is no better serving dish for crisp, cool salads. It is perfect for candy, nuts, pretzels, popcorn, and fruit. Wonderful as refrigerator storage bowls. Easy to clean — will not absorb grease or odors. Set includes 4 qt. Master Bowl and four 6¼ inch dia. individual serving bowls. Made of pure aluminum with silverlike outside finish and gleaming sun-ray inside finish.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5700	**Complete set**	**1-6**	**11**
5701	**Small bowl only**	**12-6**	**12**
5702	**Large bowl only**	**12**	**7**

1-6 indicates item individually packed in a corrugated carton and repacked 6 to a shipping container.

12-6 indicates item packed 12 to corrugated carton and repacked 6 to a shipping container.



FRUIT AND SALAD BOWL

For preparing and serving cool, garden-fresh salads. Smart for serving fruit, popcorn, iced sea foods, etc. Beautiful as a centerpiece with fruit or flowers. Metal will not absorb grease or odors — easy to clean. Big and roomy — exquisitely styled in solid aluminum with silverlike polished outside and sun-ray finish inside. Wood fork and spoon (optional) have rich, natural finish.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5400	**14½ in. dia.**	**18**	**6**	**6**
5401*	**14½ in. dia.**	**18**	**6**	**8**

*** Includes fork and spoon**

If individual packing is required, so specify when ordering.



DO-ALL COOKER & FOOD BLANCHER

Potato Cooker • Colander • Soups and Stews • French Frying
Spaghetti or Macaroni Cooker • Steam Blancher • Water Blancher

The modern cooker with dozens of uses — and a 4-quart capacity that is just right for many everyday uses in the home. It's the ideal potato, spaghetti or macaroni cooker. Handy for preparing foods for quick freezing. Basket inset simplifies french frying and steaming — can be used separately as a colander. Made of pure sheet aluminum — fast-heating and easy to clean. Highly polished outside finish; sun-ray inside finish; and satin-finish bottom. Sturdy steel side handles on cooker and inset.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5804	4 qt.	20	6	15

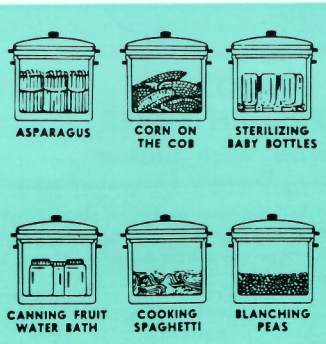


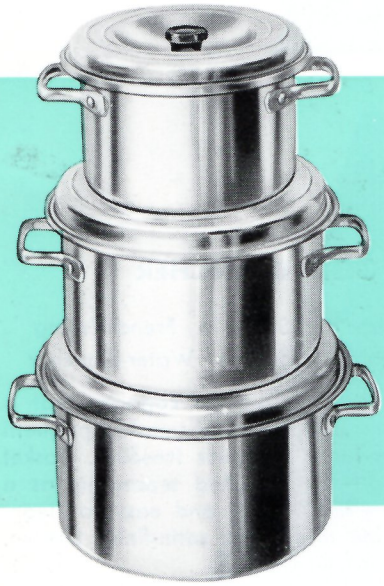
FOOD BLANCHER

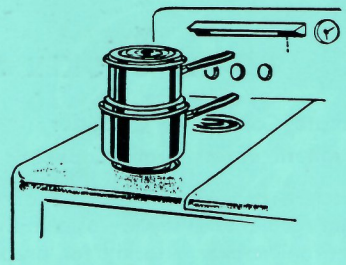
Blanching • Spaghetti Cooker • Soup Kettle
Sterilizing • French Frying • Canning
Stewing

Scientifically designed and laboratory tested for the proper blanching of foods. This 8-quart blancher is extra deep for ease in handling large quantities of the bulkiest vegetables. The small holes in the basket retain even the smallest vegetables and permit free circulation of steam or boiling water. It is ideal for cooking large quantities of spaghetti, corn-on-the-cob, soups and french fried foods. Practical for use as a large colander, canner and baby bottle or fruit jar sterilizer. Highly polished finish outside; sun-ray finish inside; satin-finish bottom; and thermoplax non-burn handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5808	8 qt.	20	1	4½









STACKING POTS

Handy for everyday use because they're real space-savers in the kitchen. Flat cover permits stacking two of these pans, one on top of the other, to keep foods hot. Saves fuel — leaves an extra unit for cooking. Polished outside finish; sun-ray inside; and satin-finish bottom. Sturdy steel side handles; bakelite cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5026	**Set of 1-2-3 qt.**	**18**	**1-6**	**20**

QUALITY ALUMINUM

FRENCH FRYER
with Aluminum Basket

This sturdy utensil performs double duty in the kitchen as either a French fryer or convenient sauce pan. Prepares crisp, delicious deep-fat fried foods of all kinds. Easy-to-clean all-aluminum basket has self-draining feature. Highly polished outside finish; sun-ray inside; and satin-finish bottom. Strong, steel handles on fryer and basket.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5353	**3 qt.**	**20**	**6**	**8**

1-6 indicates set individually packed in a corrugated carton and repacked 6 sets to a shipping container.





FRENCH FRYER
with Aluminum Basket

A modern design aluminum fryer for preparing delicious, golden brown deep fat fried foods. It cleans in a jiffy. Safety rim prevents bubbling over. Self-draining aluminum basket with sturdy steel handle. Glistening, silverlike outside finish, sun-ray inside, and satin-finish bottom. Cool, no-burn, no-turn bakelite handle.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5644	**3½ qt.**	**22**	**6**	**9**
5100	**Basket only**	**22**	**12**	**7**

FRENCH FRYER
with Wire Basket

This heavy duty french fryer is designed to give foods that mouth-watering golden sizzle. Self-draining basket is plated to resist rusting and wear. Deep, with flat, satin-finish bottom for quick heating — conserves fats and oils. High gloss outside and sun-ray inside finish. Heavy gauge steel handle.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5363	**3 qt.**	**20**	**12**	**15**
43WB32	**Wire Basket only**		**12**	**7**





SAUCE PANS

Sparkling open sauce pans with gently tapered sides — handy to use — easy to clean. Graduations on side show cup measurement. Flat, fast-heating satin-finish bottoms. Highly polished outside; sun-ray inside. Strong steel handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5341	**1 qt.**	**20**	**12**	**7**
5341½	**1½ qt.**	**20**	**12**	**8**
5342	**2 qt.**	**20**	**12**	**9**
5343	**3 qt.**	**20**	**12**	**10**
5345	**Set of 1-1½-2 qt.**	**20**	**6 sets**	**10**
5346	**Set of 1-2-3 qt.**	**20**	**6 sets**	**13**

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QUALITY ALUMINUM

COMBINATION COOKER

This efficient 5-in-1 utensil needs little space in the kitchen or on the stove. Yet, it can be used as a 3 qt. covered sauce pan, 2 qt. double boiler, 2 qt. covered casserole, 2 qt. pudding pan, or 3 qt. open sauce pan. Built for hard usage of quality aluminum with glossy polished finish; sturdy steel handle and black bakelite cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5063	**3 qt.**	**20**	**6**	**11**





COLANDER

This sturdy quick-draining colander is a real kitchen help — built to give lasting service. Sparkling, polished outside; sun-ray finish inside; tightly-rolled bead for extra strength and sanitation. Strong steel handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5655	**5 qt.**	**18**	**6**	**5**

WHISTLING TEA KETTLE

This smartly designed tea kettle is a kitchen favorite. The whistle saves fuel and kitchen time by telling the housewife when the water is at a boil. Easy to use, easy to clean . . . made of quality aluminum with a rich, glossy finish. The sturdy black bakelite handle affords a secure grip for filling or pouring.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5193	**3 qt.**	**20**	**6**	**10**

QUALITY ALUMINUM



COLD PACK CANNER

Useful For

Canning • Soups and Stews • Preserving
Food Storage • Ham Boiling • Beverages
General Cooking

A heavy duty, 20-quart, canner that saves time and work. The steel rack holds 7 jars — makes it easy to remove jars from boiling water. It is plated to resist rust. Used without the rack, the canner becomes a good stock pot and has numerous practical uses. Made of pure aluminum with a highly polished exterior and natural finish inside — easy to clean. Strong, easy-to-grip steel side handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5820	20 qt.	20	1	5



UTILITY PAN

Useful every day as a dish pan . . . for canning, preserving and making fruit butters . . . for bread making or mixing dough. Extra deep styling to fit any sink. Flanged edges for easy grip. Seamless, rust-proof, easy to clean with brilliant polished finish.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5612	12 qt.	18	12	19

ALUMINUM

"Precious Metal of the Kitchen"

★ Aluminum conducts heat rapidly and evenly. As a result, the whole utensil does the cooking, not just the part over the heat.

★ An aluminum utensil is light and easy to handle, though sturdy and durable in use.

★ Its friendliness-to-foods safeguards purity, flavor and natural food colors.

COVERED SAUCE POTS

A matched set of finely made sauce pots for quantity cooking, canning, preserving and countless everyday needs. Quick-heating and efficient on any type of stove. Sturdy, easy-to-grip side handles. Smoothly rounded corners and sanitary construction make cleaning easy. Snug-fitting covers have non-burn bakelite cover knob. Made of quality aluminum with sparkling polished outside finish, sun-ray inside, and satin-finish flat bottoms.



Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5004	4 qt.	18	6	10
5006	6 qt.	18	6	12
5008	8 qt.	16	6	17
5010	10 qt.	16	6	19
5012	12 qt.	16	6	21
5016	16 qt.	16	1	5
5019	Set of 8-12-16 qt.	16	1 set	10







ROUND ROASTER

Excellent for preparing taste-pleasing meals, roasts, chicken or duck. The cover is especially designed for self-basting. Deep, corrugated bottom provides fast, even distribution of heat. Beads are tightly rolled for extra strength; corners are gracefully rounded for easy cleaning. Durable aluminum with high-gloss finish and sturdy steel side handles.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5252	11½ in.	20	6	13

DOUBLE DUTY OVAL ROASTER

A sleek, streamlined roaster designed for everyday use. It is two utensils in one — a covered roaster or, with cover removed and reversed, a dual set of baking pans or casseroles with dozens of uses. Efficient on top of the stove or in the oven. Both bottom and cover have convenient non-burn thermoplax handles. Aluminum heats quickly and evenly — has a bright easy-to-clean finish.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5056	16 in.	18	4	15



PIE PLATE

Even-heating aluminum is dependable to produce flaky crusts. Tapered sides to permit easy cutting and removal of pie. Easy to clean. Polished outside; sun-ray inside; and satin-finished bottom.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5749	9 in. inside dia. 1¼ in. deep	20	24	9



LAYER CAKE PANS

Heat quickly and brown evenly — perfect for standard or ready-mix recipes for 2- or 3-layer cakes. Tightly rolled square bead and slightly tapered sides to permit easy removal of cake. Polished outside, sun-ray inside and satin-finish bottom.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5738	8 x 1½ in.	20	24	9
5739	9 x 1½ in.	20	24	10



ANGEL FOOD CAKE PAN
with Loose Bottom

For preparing tall, fluffy angel food or sponge cakes. Just the right size for standard recipes or ready-mixes. Browns evenly. Sides are slightly tapered. Bottom and tube are a single removable unit that permits gentle, easy removal of cake. Tube is extra long — serves as support when pan is inverted — gives ample space for circulation of air for cooling cake. Polished outside, sun-ray inside finish.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5731	10 x 4¼ in.	18	6	10

SQUARE CAKE PAN

A seamless pan that heats quickly and evenly. Excellent for preparing cakes, fudge, brownies and other recipes or gelatine desserts. No sharp edges or corners. Easy to clean. Polished outside finish; sun-ray inside; and satin-finish bottom.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
5729	9 x 9 x 2 in.	20	12	6



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Symbol of QUALITY

The name "Regal" means "befits a king; magnificent; the best of its kind." Every Regal product is made to deserve the name . . . to be the best of its kind. The Regal trade-mark is your assurance of the finest quality materials, craftsmanship and design.

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REGAL WARE ON DISPLAY
Show Room at Kewaskum, Wis.

Regal



THE NAME TO WATCH . . .
. . . THE LINE TO BUY

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