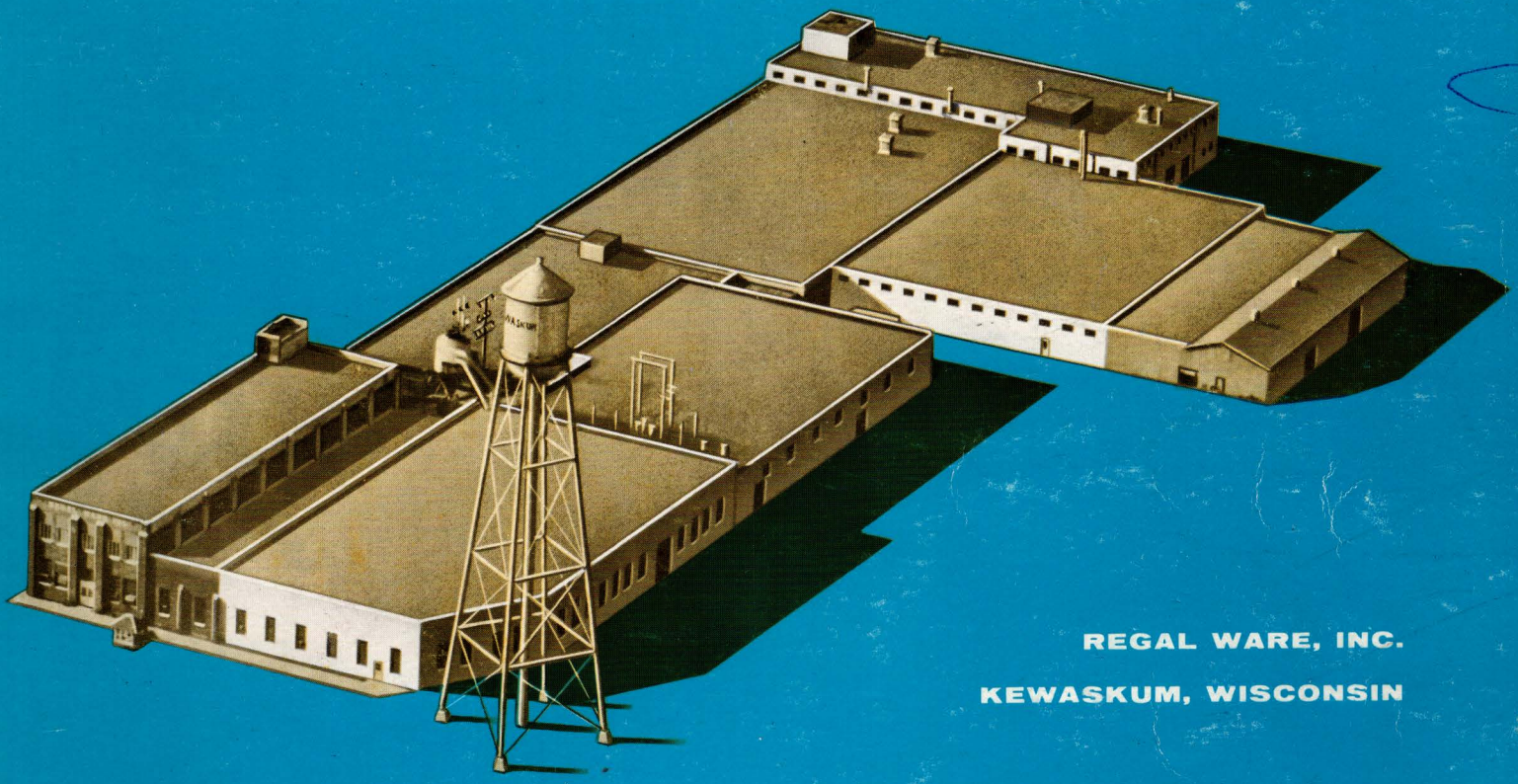
Regal

world's finest cooking ware



REGAL WARE, INC.

KEWASKUM, WISCONSIN

Quality Aluminum

Stainless Steel

Gift Ware

Specialty Items

Electrical Appliances

CATALOG NO. 11

LOOK FOR THE
REGAL TRADEMARK



SYMBOL OF
FINEST QUALITY

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The home office and modern manufacturing facilities of Regal Ware, Inc. are in Kewaskum, Wisconsin. Ideally located for prompt, fast transportation via train, truck or plane. Branch offices and showrooms are in the following cities:

CHICAGO
14-100 Merchandise Mart

NEW YORK
200 Fifth Avenue

LOS ANGELES
672 S. Lafayette Park Place

Presenting a completely new and original concept in aluminum cookware

Elegance

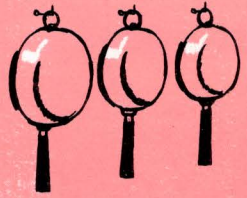


NEW

By *Regal*

DISTINCTIVE CONTOUR STYLING

The wide flared bottoms fit snugly on the heating unit for maximum cooking efficiency . . . permit LOW HEAT cooking . . . save fuel!



NEW TYPE HANG-UP RINGS

Decorative rings on front of utensils for easy lifting . . . also permit hanging utensils to save storage space. .



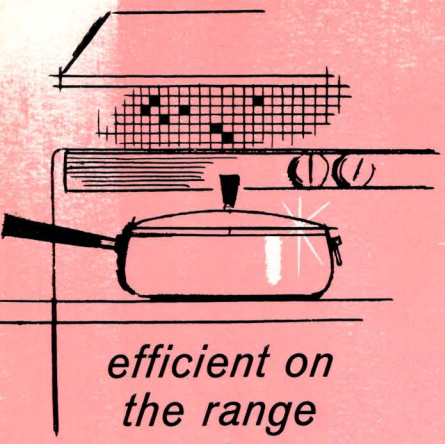
EXQUISITE BAKELITE HANDLES AND KNOBS

Superbly styled in ebony black, heat-resistant bakelite. Welded handles won't turn or loosen.

cook and serve in the same utensil!

It's entirely new! It's completely different! It's the most beautiful and practical cookware ever developed. Every feature is designed to save time and work. Elegance Ware makes the preparation of meals easier than ever . . . because the foods can be cooked and served in the same utensil. The extra heavy aluminum keeps the foods hot and appetizing at the table. Cooks the LOW HEAT "Waterless Way" . . . the delicious modern method that helps preserve health-building minerals and vitamins.

"We Must Think Anew . . . and Act Anew"—Abe Lincoln

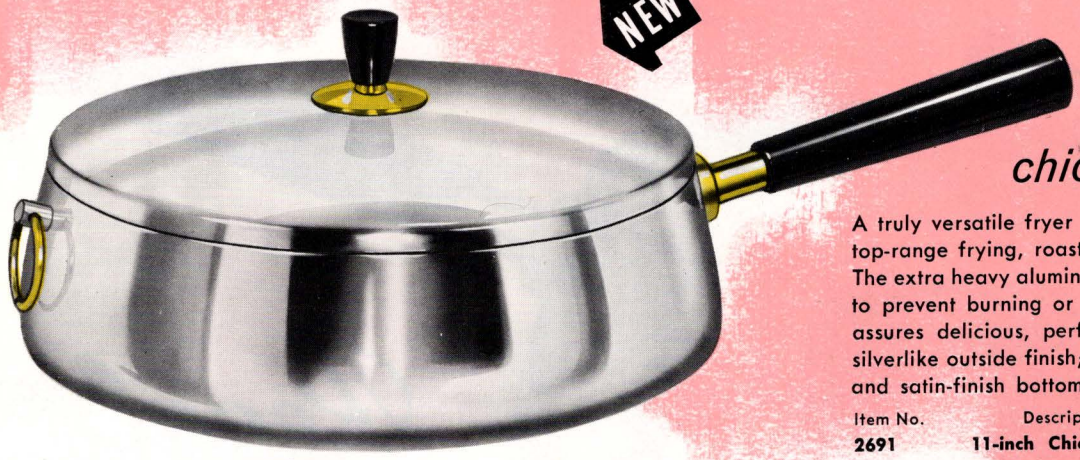


efficient on the range

Elegance

The magnificent styling, gleaming silverlike finish and new jewel-like "Gold-Tone" decorative features of Elegance Ware make any table setting "something very special."

NEW



chicken fryer

A truly versatile fryer . . . marvelous for top-range frying, roasting, cooking and broiling. The extra heavy aluminum heats fast and evenly to prevent burning or scorching . . . assures delicious, perfect results. Brilliant, silverlike outside finish; sun-ray inside; and satin-finish bottom.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2691	**11-inch Chicken Fryer**	**1-4**	**15**



covered sauce pans

NEW

These gracefully styled sauce pans have no equal for preparing tasty and healthful foods. Made of extra heavy aluminum for "low heat" waterless cooking. Snug-fitting covers seal in the garden freshness of vegetables and full flavor of meats.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2631½	**1½ Qt. Covered Sauce Pan**	**1-4**	**7**
2632½	**2½ Qt. Covered Sauce Pan**	**1-4**	**9½**
2633½	**3½ Qt. Covered Sauce Pan**	**1-4**	**11**

1-4 indicates item individually packed in a corrugated carton and banded 4 per shipment.

Cook and Serve

EXTRA HEAVY ALUMINUM WATERLESS COOKWARE



elegant at the table



. . . dutch oven

This unique dutch oven combines beauty with utility. The grip-type handle and decorative ring make it delightfully easy to handle and store. It is perfect for top range roasting, steaming or stewing. Can be used to prepare a complete combination meal over one low burner . . . saves time and fuel. Capacity, 5 qts.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2675	**5 Qt. Dutch Oven**	**1-4**	**13**

8 cup percolator

This smartly styled percolator adds beauty to the coffee service. It simplifies the preparation of delicious full-flavored coffee. Cool, easy-to-grip bakelite handle and long, tapered spout make pouring easy. Silverlike polished aluminum is easy to keep sparkling clean.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2698	**8 Cup Percolator**	**1-4**	**8**





combination cookers

The functional design of Elegance cookers makes them 5 handy utensils in 1. They can be used as a sauce pan, double boiler, covered casserole, mixing dish or covered stew pan. May be used to prepare two foods at the same time over one low burner.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2661½	**1½ Qt. Combination Cooker**	**1-4**	**9**
2662½	**2½ Qt. Combination Cooker**	**1-4**	**11½**

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

Elegance BY REGAL

COOK and SERVE
WATERLESS COOKWARE

EXTRA HEAVY ALUMINUM

It's entirely new! It's completely different! Every feature of this exquisitely beautiful ware is designed to save time and work. Meal preparation is easier than ever . . . because foods can be cooked and served in the same utensil. The heavy aluminum keeps the foods hot and appetizing at the table.

elegant at the table. . .
and
. . . efficient on the range

5 UTENSILS IN 1





1½ QT. COVERED SAUCE PAN

2½ QT. COVERED SAUCE PAN

CASSEROLE-UTILITY PAN INSET

11 - INCH CHICKEN FRYER

3½ QT. COVERED SAUCE PAN

NEW TYPE HANG-UP RINGS

Decorative rings are opposite the handles for easy lifting . . . also permit hanging the utensils to save storage space.

RECIPE BOOK and CLEANER

COOK WITH "LOW" HEAT

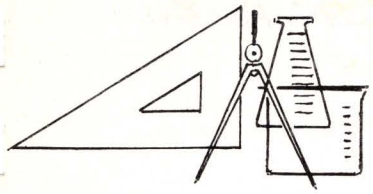
Cooks the LOW HEAT "Waterless Way" . . . the delicious modern method that helps preserve health-building minerals and vitamins. The wide, flared bottoms fit snugly on the heating unit for maximum heating efficiency -- saves fuel!

FASHION FITTINGS

Handles and cover knobs are made of ebony-black heat-resistant bakelite with lovely, "Gold-tone" decorations. Handles have welded sockets -- won't turn or loosen -- provide a cool, secure grip.

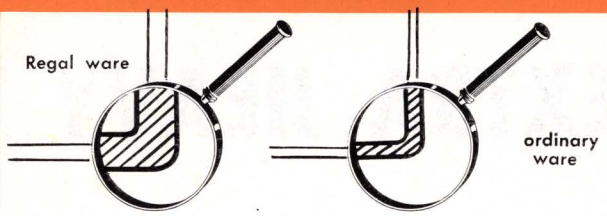
No. 22 Elegance Aluminum Cookware Set

Packed 1 set to attractively decorated corrugated shipping carton. Ship. wt., 11 lbs.



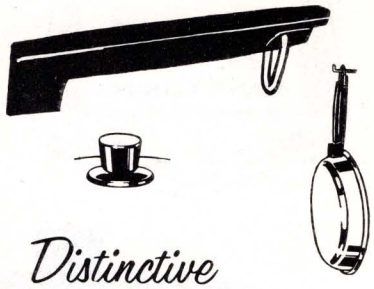
Scientifically
DESIGNED

- Regal Waterless Cookware is made of pure, hard, sheet aluminum — one of the best conductors of heat known to man.
- Bottoms are flat to fit snugly and firmly over the heating unit and diffuse the heat quickly and evenly.
- Aluminum carries the heat quickly and evenly from the bottom up and around the food being cooked. Sun-ray interior finish reflects heat into the foods.
- Covers fit snugly to seal in the food moisture and flavor and conduct the heat over the food so that it is cooked thoroughly from all directions.



Extra Heavy
FOR "LOW HEAT" COOKING

Regal Waterless Cookware is a great deal thicker (see drawings) than ordinary aluminum ware. That is why it heats quickly and evenly without burning or scorching foods. Only "low" or "simmer" heat is needed to cook . . . saves fuel. No "pot-watching" is necessary while the food cooks -- saves time.

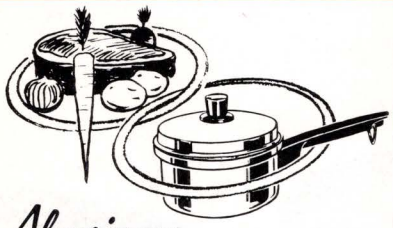


Distinctive
BAKELITE HANDLES and COVER KNOBS

Beautifully styled handles provide a cool, comfortable, secure grip. Made of heat-resistant bakelite, they are welded — won't turn or loosen. Large ring permits hanging utensils to save storage space. Extra-large, easy-to-grasp cover knobs.

Aluminum WATERLESS COOKWARE

BY Regal



Aluminum
THE WONDER METAL

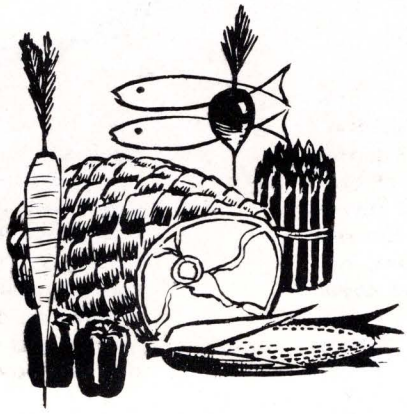
Aluminum is the most abundant of all the metals found in the earth. Consequently, there are small amounts of natural aluminum in practically all the raw foods we eat.

Aluminum is friendly to food — safeguards purity, flavor and natural food colors — and assures cleanliness and wholesomeness. It does not rust — can't impart a color or taste of its own. It is the ideal metal for kitchen utensils because it does everything well. There is no food, no cooking process for which aluminum equipment cannot be used. It is excellent for baking, frying, stewing or waterless cooking.



Recommended
FOR HEALTHFUL COOKING

Aluminum utensils and equipment are used in leading hospitals and sanitariums, in hotels, restaurants, and in the finest of modern laboratories, canning and food packing plants. Leading health and food authorities recommend the use of aluminum ware for healthful and wholesome cooking.



Preserves
MINERALS and VITAMINS

"Waterless cooking" is the term used to describe the modern method of cooking foods with very little or no water. This method helps to preserve the minerals and vitamins essential to good health. Meals are more flavorful and delicious because the foods are cooked in their own rich, natural juices . . . appetizing colors are retained.

Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE, INC. KEWAUNEE, WIS.

EXTRA HEAVY *Aluminum*



DUTCH OVENS

The extra heavy Regal Dutch Oven is perfect for top-stove waterless cooking, roasting, boiling or stewing. Prepares a complete combination meal over one low burner. Saves time and fuel. Precision-fit cover retains full food values -- reduces food shrinkage. Modern styling with rich, silverlike outside finish; sun-ray interior and satin-finish bottom. Sure-grip welded black bakelite side handles and large easy-to-grasp cover knob.

Item No.	Size	Units per Ship. Carton	Shipping Wt. Lbs.
7076	6 qt.	1-4	14



CHICKEN FRYERS

A masterpiece of utensil design. The precision-fit cover and extra heavy aluminum with its uniform, heat-diffusing quality, prevents burning or scorching -- guarantees delicious, golden-brown frying. Wonderful for top-stove frying, roasting, cooking and broiling. Easy to clean. Silverlike outside finish; sun-ray inside; satin-finish bottom. Welded, heat-resistant bakelite handle won't turn or loosen.

Item No.	Size	Units per Ship. Carton	Shipping Wt. Lbs.
7090	10 inch	6	15
7091	11 inch	1-4	14



COVERED SAUCE PANS

Unsurpassed for style, quality, economical use, and for preparing tasty and healthful foods. Matched pattern in extra heavy aluminum . . . streamlined and easy to handle . . . with snug-fitting covers that seal in the garden freshness of vegetables and full flavor of meats. Outside finish sparkles like silver; sun-ray inside; flat, satin-finish bottom. Welded no-burn, no-turn bakelite handle. Handsome, easy-to-grasp cover knob.

Item No.	Size	Units per Ship. Carton	Shipping Wt. Lbs.
7031	1 qt.	1-4	7
7032	2 qt.	1-4	9
7033	3 qt.	1-4	10
7034	4 qt.	1-4	11½



No Spills! No Scalds! Drain without removing cover

LOCKLID SAUCE PAN

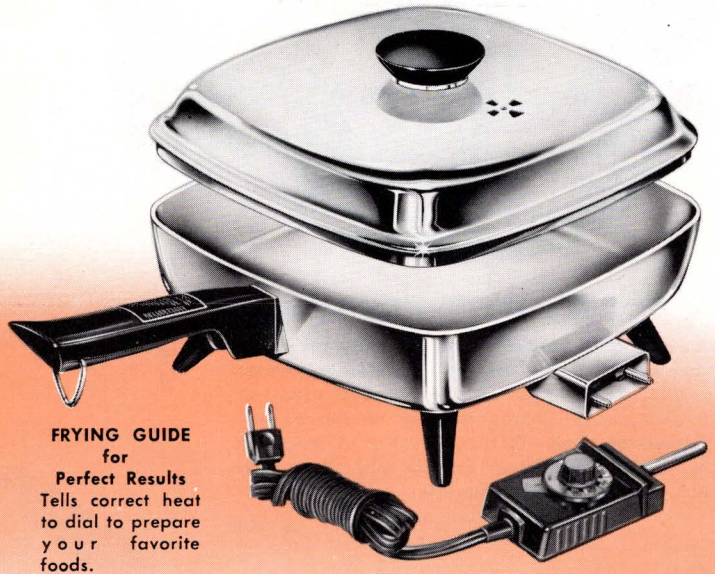
Designed for safety and convenience! Drains without removing cover . . . prevents spilling or scalding. A slight twist locks the cover in strainer position; another twist, and the strainer holes are closed to seal in the minerals, vitamins and delicate flavors of foods being cooked. Sleek, streamlined design in extra heavy aluminum. Silvery high gloss outside finish; sun-ray inside; and satin-finish bottom. Welded bakelite handle and cover knob shine like polished ebony.

Item No.	Size	Units per Ship. Carton	Shipping Wt. Lbs.
7333	3 qt.	1-4	11

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

WATERLESS COOKWARE

Regal
QUALITY ALUMINUM
Worlds finest Cooking Ware
REGAL WARE INC. KEWAUNEE, WIS.



FRYING GUIDE for Perfect Results
Tells correct heat to dial to prepare your favorite foods.

HEAT CONTROL automatically maintains temperature desired.

AUTOMATIC ELECTRIC FRY PAN

Use it anywhere there is an electrical outlet -- to automatically fry, bake, stew, saute, roast or pan broil. So easy -- just dial heat desired, light signals when to cook -- no watching, no guessing. Automatic thermostat maintains heat evenly over entire surface. Large size -- 11 inches square; 2¼ inches deep -- holds more food. Made of extra-heavy aluminum with bakelite handle and cover knob. Operates on 110-120 volt AC; 1150-watt water-tight element; insulated feet; 60 cycle AC; cover and cord with heat-control included. Fully guaranteed.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
7512	**Electric Fry Pan with cover, heat control and cord.**	1	6



WASHES UNDER WATER - HANDLE AND ALL
Remove plug for safe, easy washing.

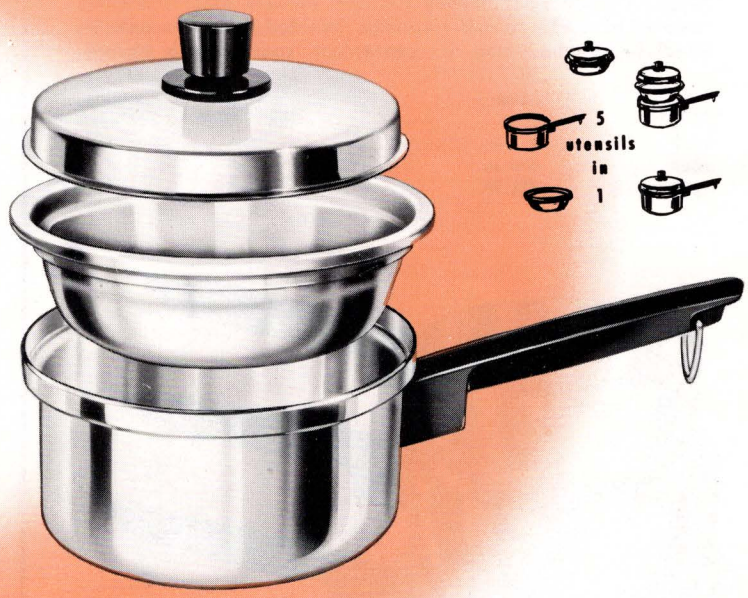


VENT IN COVER
Releases moisture to brown, crisp or bake.

COMBINATION COOKER

A five-in-one utensil that is handy for the preparation of foods for all meals. May be used as a covered sauce pan, double boiler, covered casserole, pudding pan or open sauce pan. Using the complete assembly, meat and vegetable meal can be cooked over one low burner. Cooks foods the healthful waterless way. Beautiful silverlike finish. Welded bakelite handle cannot turn or loosen. Large, easy-to-grasp bakelite cover knob. Inset pan has wide rim for easy handling.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
7273	3 qt.	1-4	11





ROUND ROASTER

Excellent for preparing taste-pleasing meals, roasts, chicken or duck. The cover is especially designed for self-basting. Deep, corrugated bottom provides fast, even distribution of heat. Beads are tightly rolled for extra strength; corners are gracefully rounded for easy cleaning. Durable aluminum with high-gloss finish and sturdy, non-burn thermoplax side handles.

Item No.	Size	Units per Ship. Cart.	Ship. Wt. Lbs.
5252	12 in. dia.	1-4	10

QUALITY ALUMINUM



OPEN FRY PANS

These streamlined, easy-to-use fry pans incorporate every feature the homemaker desires. They're super-durable and warp-resistant — heat fast and evenly. Efficient on any type range — save fuel! Gently rounded corners simplify stirring, removal of contents, and cleaning. Welded, non-burn bakelite handles. Hang-up ring for convenient, space-saving storage.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
2067	7 in.	1-4	5½
2069	8½ in.	1-4	7
2070	9¾ in.	1-4	8

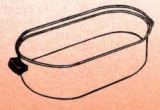


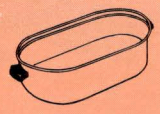
SAUCE PAN SET

A sparkling set of 3 heavy-duty sauce pans that finds constant use in the kitchen. There's a correct size for every need. Flat, fast-heating bottoms help save fuel. Rounded corners for convenience when stirring or mixing — easy to clean. Special lips provide effortless, no-drip pouring. Welded, turn-proof bakelite handles. Pans nest to save storage space.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2055	Set of 1¼, 1¾, 2½ qt.	1	4







2 Utensils in 1

DOUBLE DUTY ROASTER

A sleek, streamlined roaster designed for every-day use. It is two utensils in one — a covered roaster or, with cover removed and reversed, a dual set of baking pans or casseroles with dozens of uses. Efficient on top of the stove or in the oven. Both bottom and cover have non-burn thermoplax handles.

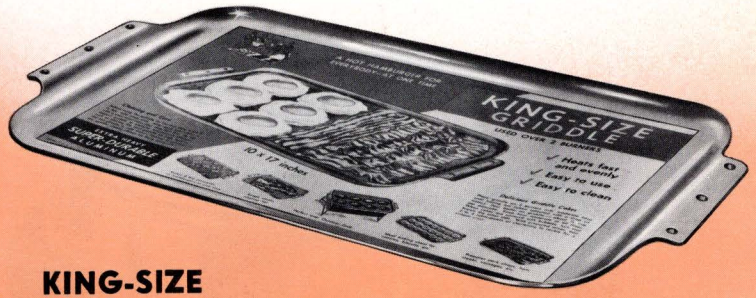
Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5056	16 in.	1	4½



SQUARE GRIDDLE

The square 11 x 11 inch surface provides greater cooking space. It's easier to turn foods; to remove them from the griddle; and to drain off grease. Bacon fries in smooth, straight strips. Eggs fit better — slide off easily. Pure, triple-thick, polished aluminum. Cool, welded bakelite handle with hang-up ring. Colorful label attached.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
7411	11 x 11 inches	1-4	10



KING-SIZE GRIDDLE

It's really king size — measures 10 x 17 inches — fits over 2 range burners. Ideal for use with outdoor grill. Prepares plenty for everybody — 8 big hamburgers or pancakes at one time — saves time and work. Extra thick aluminum — heats fast and evenly — cleans in a jiffy. Carries colorful instruction label.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
7417	10 x 17 in.	1-4	11

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

French INSPIRED



HEAVYWEIGHT ALUMINUM
WATERLESS COOKWARE



DUTCH OVEN

Ideal for top-stove waterless cooking, roasting, stewing or steaming. Prepares delicious combination meals over one low burner—saves time and fuel. Silverlike polished finish with non-slip bakelite side handles and easy-to-grasp cover knob.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
2075½	**5½ qt.**	**1-4**	**13**



COVERED SAUCE PANS

For preparing foods the healthful waterless way. Only low heat needed for cooking. Streamlined construction for easy cleaning. Silverlike polished finish. Bakelite handle and knob. Welded handle won't turn or loosen.

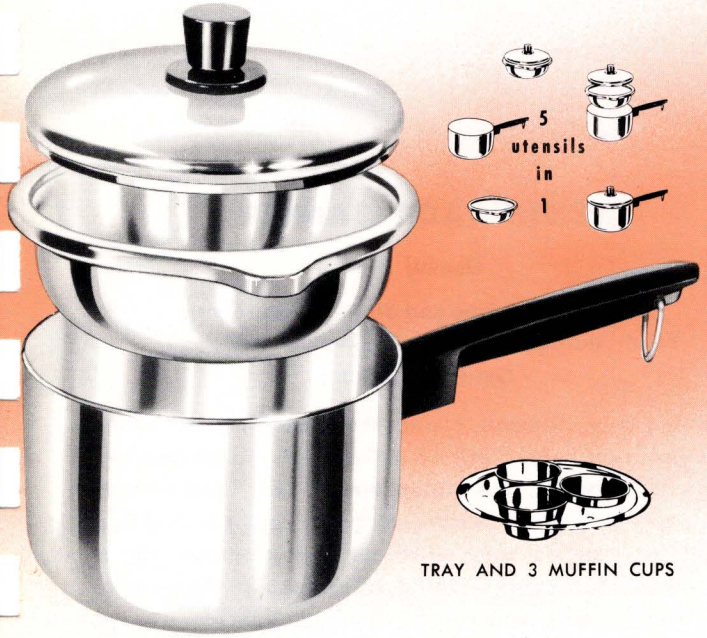
Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
2031	**1 qt.**	**1-4**	**7**
2032	**2 qt.**	**1-4**	**8½**
2033	**3 qt.**	**1-4**	**10**



COVERED FRY PANS

This beautifully styled fryer heats quickly and evenly without burning or scorching. Marvelous for top-stove frying, cooking, broiling or grilling. Silverlike polished finish. Welded bakelite handle wont turn or loosen.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
2090	**9¾ in.**	**1-4**	**12**
2091	**10¾ in.**	**1-4**	**13**

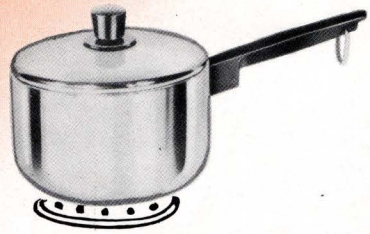


TRAY AND 3 MUFFIN CUPS

COMBINATION COOKERS

May be used as a covered sauce pan, double boiler, covered casserole, utility pan or open stew pan. Cooks a complete combination meal over one burner. Easy-to-grip flange-type handles on inset pan. Polished aluminum with welded bakelite handles. Also available with 3 egg poacher-muffin cups and tray.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
2163	**3 qt.**	**1-4**	**12**
***2173**	**3 qt.**	**1-4**	**12¾**



ONLY "LOW HEAT" IS REQUIRED

Only "low" or "simmer" heat is needed to cook. No heat is wasted — saves fuel. No attention required while the foods cook — saves time!



MATCHED DESIGNS

Regal utensils are perfectly matched in design. With their graceful, classic styling and gleaming, silverlike finish, they are truly "gems of the kitchen" — the ultimate in beauty and efficiency.

* Includes 3 Muffin Cups and Tray

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

Regal CANNING EQUIPMENT

FOOD BLANCHER

Blanching • Spaghetti Cooker • Soup Kettle
Sterilizing • French Frying • Canning
Stewing

Scientifically designed and laboratory tested for the proper blanching of foods. This 8-quart blancher is extra deep for ease in handling large quantities of the bulkiest vegetables. The small holes in the basket retain even the smallest vegetables and permit free circulation of steam or boiling water. It is ideal for cooking large quantities of spaghetti, corn-on-the-cob, soups and french fried foods. Practical for use as a large colander, canner and baby bottle or fruit jar sterilizer. Highly polished finish outside; sun-ray finish inside; satin-finish bottom; and heat-resistant bakelite handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5808	**8 qt.**	**1**	**3½**




CANNING FRUIT WATER BATH


COOKING SPAGHETTI


STERILIZING BABY BOTTLES


BLANCHING PEAS


CORN ON THE COB


ASPARAGUS



COLD PACK CANNER

Useful for

Canning • Soups and Stews • Preserving
Food Storage • Ham Boiling • Beverages
General Cooking

A heavy duty, 20-quart, canner that saves time and work. The steel rack holds 7 jars — makes it easy to remove jars from boiling water. It is plated to resist rust. Used without the rack, the canner becomes a good stock pot and has numerous practical uses. Made of pure aluminum with a highly polished exterior and natural finish inside — easy to clean. Strong, easy-to-grip steel side handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5820	**20 qt.**	**1**	**4½**

GIFT WARE

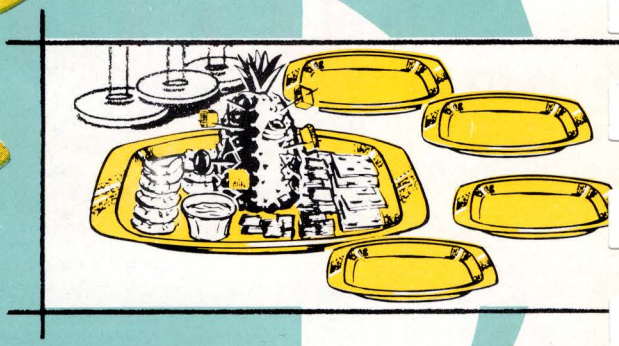
by *Regal*

- Exquisite, original creations in practical gift items.
- Aluminum in gleaming, permanent anodized colors — stain and scratch-resistant.
- Distinctive beauty and superb quality in every feature.





Regal



Hostess TRAY SET

Beautfiul, graceful, modern styling provides plenty of room, yet permits easy handling. Excellent for serving sandwiches, appetizers, cakes, drinks, etc. Wonderful for use with the coffee or tea service. Gleaming Gold-tone on "pebble-grain" finish aluminum -- easy to clean. Size, 17½ x 12 inches. Set of four matching individual servers -- size, 8½ x 5½ inches.

Item No.	Description	Units per Ship. Carton	Shipping Wt. Lbs.
5207	Complete 5 Pc. Set	1-4	10
5205	Hostess Tray, 17½ x 12 in.	1-4	6
5204	Set of Four Servers, 8½ x 5½ in.	12	3



Party BOWL

It's big! It's exquisite! It's a bowl that finds constant use in the home. Just right for serving popcorn, pretzels, nuts, potato chips, fruit, candy and other tidbits. Excellent for the preparation and serving of salads -- metal holds the chill to keep the salads crisp and cool. Bowl is 14 inches in diameter and 3⅛ inches deep. Graceful, contemporary styling in finest aluminum -- anodized Gold-tone color on "pebble-grain" finish metal -- easy to clean.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5315	14 inch Party Bowl	12	11½



CHIP 'N DIP
POTATO CHIPS - CRACKERS



FRUIT
POPCORN - CANDY

★ Anodized "Gold-tone" color is permanent -- stain and scratch resistant.



Beverage PITCHERS

These tall, distinctively styled 2½ qt. pitchers are ideal for serving any type of drink — hot or cold. Metal holds chill when serving mixed drinks, iced tea, milk, etc. Built-in ice guard; flared top with wide lip for easy pouring; and beautiful, easy-to-grip black bakelite handle. Choice of silverlike Polished Finish or anodized Gold-tone color.

Item No.	Finish	Units per Ship. Cart.	Ship. Wt. Lbs.
5200	Polished Aluminum	1-4	4
5201	Gold-tone	1-4	4

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

NEW



Regal

Canister SET

Eye-pleasing beauty is combined with utility in this modern 4-piece set. Exquisitely styled in finest aluminum -- cannot rust -- seamless throughout for easy cleaning. Snug-fitting covers keep contents fresh. Each canister has a brilliant, silver-like finish and a "sculptured" bakelite knob with a gold-tone base plate that adds charm to any kitchen. Set includes 4 canisters with the specifications listed below.

ITEM NO. 5116
4-Piece Canister Set

Packed one set to a corrugated shipping carton -- banded 4 per shipment. Wt., 12 lbs.

Canister	Capacity	Liquid Capacity	Dia.	Height
FLOUR	5 lb.	4 qt. 18 oz.	7 "	7- 1/16"
SUGAR	5 lb.	3 qt. 1 oz.	6 "	6- 3/8"
COFFEE	1⅜ lb.	2 qt. 1 oz.	5¼"	5-11/16"
TEA	½ lb.	1 qt. 5 oz.	4¼"	5- 1/16"

NEW



3-PIECE Range Set

With this handy 3-piece set at her finger tips, the homemaker saves a lot of extra steps. Includes grease container (4½ in. dia. x 4⅜ in. height) with matching salt and pepper shakers. Grease container has removable strainer and cover with bakelite knob on gold-tone base plate. Made of polished aluminum -- rust-proof and easy to clean. Set matches Canister Set (above).

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5120	3-Piece Range Set	1-4	5

NEW



GIANT-SIZE Cake-Serve

It's lovely for table or buffet . . . marvelously handy in the kitchen. The big dome cover protects foods . . . fits over the biggest cake. It helps keep cake, sandwiches and other foods fresh and tasty. Cover is 6½ inches high (without handle) and 11 inches in diameter. Tray is 13¾ inches in diameter and can be used separately. Smartly styled in gleaming polished aluminum with black bakelite cover knob.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5340	Cake Serv	1	3

Red Cap SINGING TEA KETTLES

BY Regal



2½ QT STAINLESS STEEL



PUSH-BUTTON LIFTS SPOUT CAP

A touch of the thumb on button in handle lifts spout cap — easy too fill — safe to pour.



2½ QT. POLISHED ALUMINUM



2½ QT. "GOLD-TONE" ALUMINUM



3 QT. POLISHED ALUMINUM

America's most beautiful and practical tea kettle. A modern push-button lifts the spout cap for easy filling and safe pouring. A cheery whistle signals when the water starts to boil — tells the housewife to turn off the heat — saves time and fuel. Dynamically modern design . . . flat bottom hugs the heating unit for fast and efficient heating on any type of range. Extra-sturdy, black bakelite handle -- stays cool. Polished aluminum in 2½ or 3 qt. size; anodized Gold-tone finish aluminum in 2½ qt. size; or Stainless Steel with copper bottom in 2½ qt. size.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
1082½	**2½ qt. Stainless Steel**	**1-4**	**6¾**
5292½	**2½ qt. Polished Aluminum**	**1-4**	**6**
5293	**3 qt. Polished Aluminum**	**1-4**	**6¼**
5294	**2½ qt. Gold-tone Aluminum**	**1-4**	**6**

NEW ! "TWO-TONE" SINGING TEA KETTLE

A clever new conception in tea kettle design! This pert tea kettle has a gleaming anodized Gold-tone top on a silverlike polished aluminum bottom to create a lovely two-tone decorative effect. Has the same push-button and singing features as the conventional tea kettles described above. Capacity, 2½ quarts.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5282½	**2½ qt. Two-tone Aluminum**	**1-4**	**5¾**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



2½ qt. Two-tone Aluminum

The original

Carry-All Cake Serv

with lock-on cover





EASY TO CARRY
Luxurious bakelite handle tailored to fit your hand.

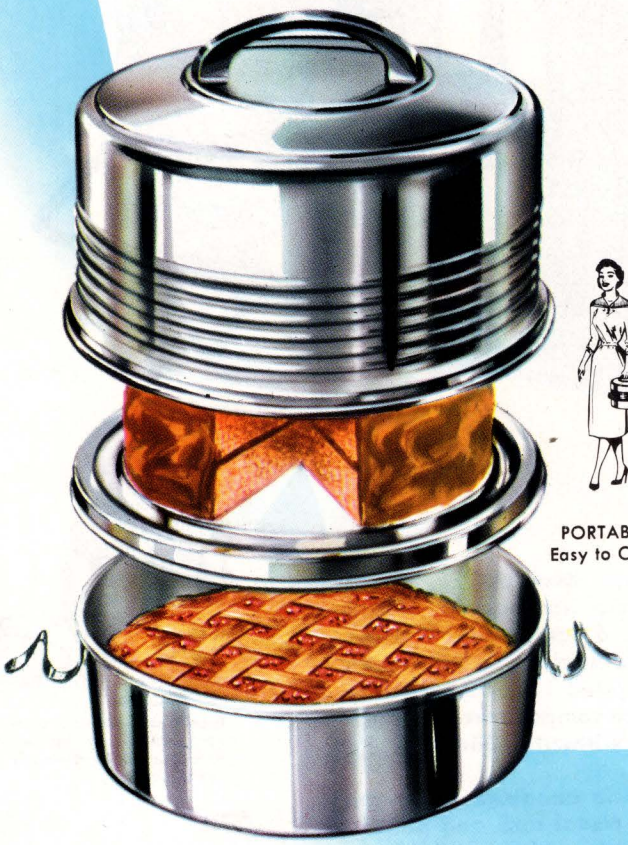
NEW! LEVER ACTION
locks cover securely to tray

It's gorgeous . . . the sensational answer to the need for a cake server that's big — and portable! Cover and tray fit snugly — fasten together with two fingertip locks. Cover holds moisture in the foods — helps keep cake, sandwiches and other foods fresh — protects them from damage. It has a non-slip, bakelite handle for easy carrying. Dome cover is 6½ inches high (without handle) and 11 inches in diameter. It is available in silverlike polished aluminum or in anodized Goldtone. Aluminum tray is 13⅜ inches in diameter and has sparkling sun-ray finish. It is ideal for serving drinks, sandwiches, snacks and other foods. Packed in attractive gift carton.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5350	**Polished Aluminum**	1	3
5351	**Gold-tone**	1	3

Portable FOOD CADDY

HOLDS 2 OR MORE FOODS

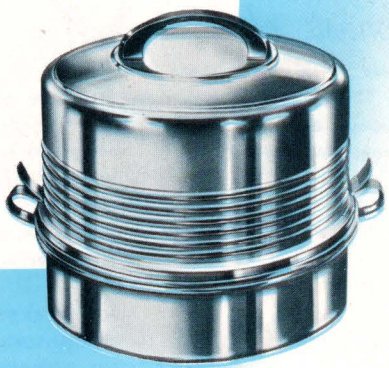


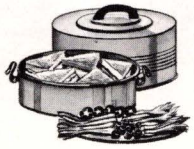
PORTABLE! Easy to Carry

Large capacity, yet compact! The two-compartment Food Caddy easily holds a big cake and pie . . . or plenty of sandwiches plus dessert for the family outing. Handy everyday in the kitchen for food storage and many other uses. Bottom can be used for open roasting or as a large casserole. Tray is ideal for serving drinks, snacks and other foods. Beautifully styled in aluminum with a bright silverlike finish — easy to clean. Black bakelite handle provides a secure grip for carrying. Cover, 5 in. high, 11½ in. dia.; tray, 11 in. dia.; and bottom, 2⅞ in. deep, 11 in dia. Packed in attractive, corrugated shipping carton.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5800	**Food Caddy**	1	2¾

COMPACT!
Cover, tray and bottom lock securely together into a compact, easy-to-carry unit. Overall height, 7½ inches (without handle).





PICNIC SANDWICHES AND RELISHES



SERVING TRAY FOR FOOD AND BEVERAGES



BAKED BEANS AND WIENERS



STORING BREAD, COOKIES AND OTHER BAKED GOODS

the "golden-look" in the new

Capri SERVING SET

BY Regal



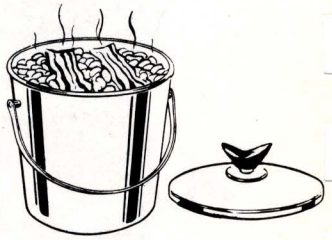
Consists of

- King-size 4 qt. Ice Bucket
- 6 tall 12 oz. Glass Tumblers
- All-purpose Serving Tray
- Removable Wire Rack

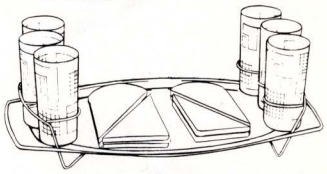
It's the perfect serving set . . . strikingly beautiful . . . and amazingly versatile. The elegant king-size ice bucket holds 3 trays of ice cubes and will keep them for 6 hours or more. The six tall glass tumblers with their exquisite modern pattern make any drink more enjoyable. Gracefully styled 17½x12 inch tray has a removable wire rack with a separate compartment for each tumbler — makes it easy to serve drinks without spilling.

Ice bucket and tray are made of gleaming anodized Gold-tone aluminum — stain and scratch resistant. Metal rack and pattern on glasses have matching Gold-tone finish. Also available in gleaming silverlike Chrome-finish aluminum with matching pattern on glasses.

Item No.	Description	Units Per Ship. Carton	Shipping Wt. Lbs.
5208	Capri Set -- Gold-tone	1	11½
5209	Capri Set -- Chrome-Plated	1	11½



Bucket may also be used to keep foods hot for hours. Ideal for use at the table or out-of-doors.



Use tray with rack to serve food and drinks. Remove rack to serve appetizers, cake, sandwiches, etc.

Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE, INC. KEWAUNEE, WIS.

Thermo BUCKETS

HOT OR COLD SERVERS



CHROME

ICE BLUE



GOLD-TONE

by Regal

- Gleaming chrome-plated bail handle.
- Exquisite "sculptured" bakelite cover knob with gold-tone base.



COLD
for ice cubes or anything cold

As a King-Size Ice Bucket . . .

Keeps anything cold . . . for hours. King-size 4 quart capacity -- holds 3 trays of ice cubes -- keeps the cubes for 6 hours or more. Actually a portable refrigerator for foods or anything you want to keep chilled and serve cold at parties, picnics or in the rumpus room. Excellent as a champagne bucket or to keep bottled beverages chilled.



HOT
for keeping foods piping hot

As a "Hot" Server . . .

The answer to keeping favorite dishes "piping hot" at the table or out of doors. Perfect for picnics -- keeps anything from spaghetti to stews, casseroles to baked beans, enjoyably warm for hours.

Stunningly styled in finest aluminum. Choice of glistening Chrome-finish or anodized Ice Blue or Gold-tone "decorator" colors. Colors are permanent -- fused into the metal to achieve resistance to stains and scratches -- easy to clean.

Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5104	Chrome	1	3¼
5107	Ice Blue	1	3¼
5110	Gold-tone	1	3¼

New! **"EXECUTIVE" MODEL**



So smart . . . so luxurious . . . so practical! Made of finest aluminum covered with a miracle leather-like material that is waterproof, impervious to grease, and cleans by wiping with a damp cloth. Handsome British Tan covering complemented by silverlike handle and metallized bakelite cover knob. Capacity, 4 quarts.

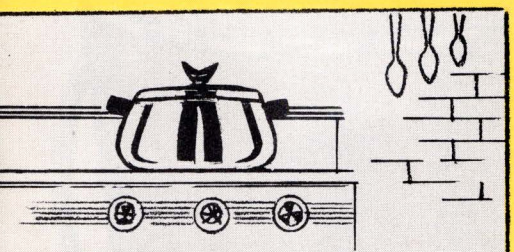
No. 5111 British Tan Thermo-Bucket
Individually packed in shipping carton. Wt., 3¼ lbs.

NEW

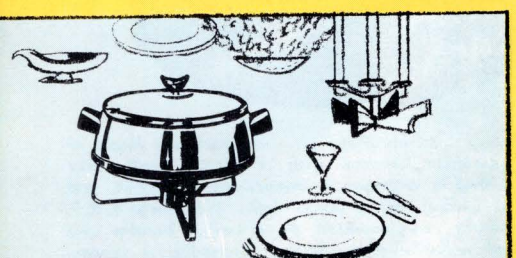


BY Regal

Range TO Table



EFFICIENT ON THE RANGE . . .
Server may be used to cook foods on top of the range -- or prepare casserole dishes in the oven (without cover).



BEAUTIFUL ON TABLE OR BUFFET . . .
Placed on candle warmer, foods are kept hot and appetizing throughout the meal.

CASSEROLE-SERVER

Designed especially for modern living -- saves time and extra dish washing. Its sparkling beauty adds charm to any food service. Marvelous for dinners, buffet luncheons, porch or patio suppers, barbecues -- anywhere food is served at its tasty best. Server may be used to prepare the food in the oven or on top of the range . . . then taken to the table and placed in the candle warmer to keep it appetizingly hot. Useful every day as an attractive table or buffet centerpiece, candy dish or nut bowl.

AVAILABLE IN TWO SIZES

Server is charmingly styled in gleaming, silverlike aluminum with heat-resistant black bakelite side handles. Exquisite "sculptured" bakelite knob on cover has "gold-tone" base plate to create a jewel-like effect. Server fits snugly in the sturdy, velvety black metal candle warmer. Available in 1½ qt. or 3½ qt. size -- each includes server, cover, candle warmer and candle.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
2741	1½ qt. Casserole-Server	1-4	5½
2743	3½ qt. Casserole-Server	1-4	13

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

new . . . magnificent

Easy-Flo®

ALL-AUTOMATIC PERCOLATOR

4 to 10 cup capacity

STARTS — Automatically starts to "perk" in a few seconds.

STOPS — Automatically stops brewing when coffee is perfect.

KEEPS — Automatically keeps the coffee at serving temperature.



BY Regal

Approved by Underwriters Laboratories

It's beautiful beyond words . . . and a joy to use! Brews as few as 4 or as many as 10 cups of perfect coffee. No effort . . . simply put in the cold water and coffee — and connect the electric cord. The Easy-Flo automatically brews the coffee (any strength desired) . . . stops brewing when the coffee is at the peak of perfection . . . then keeps it drinking hot. It's fast, too . . . brews 4 cups in 9 minutes — 10 cups in 18 minutes. Superbly styled in silverlike polished aluminum with bakelite base and graceful, easy-to-grasp bakelite handle. Also available in gleaming Chrome finish on aluminum — stain and scratch-resistant. Special well-type heating unit assures dependable, trouble-free service. Operates on 110-120 volt AC only. Cord included.

7480	**10-cup Polished Aluminum**	**1-6**	**17**
7482	**10-cup Chrome-Finish Aluminum**	**1-6**	**17**

**1-6 indicates item is individually packed in attractive shipping carton and repacked 6 to a master shipping container.*

24 CARAT

GOLD PLATED

STARTS
Automatically starts brewing the coffee.

STOPS
Automatically stops when the coffee is done.

KEEPS
Automatically keeps coffee serving hot.





Easy-Flo

ALL-AUTOMATIC

4 TO 10 CUP COFFEE MAKER

FLAVOR SELECTOR
Brew perfect coffee simply by turning dial to exact strength of brew desired.

NOW . . . a superbly designed coffee maker in gleaming gold . . . beautiful beyond description . . . and a joy to use! Brews as few as 4 or as many as 10 cups of perfect coffee. No effort . . . simply put in cold water and coffee — and connect the cord. Signal flashes on when coffee is done — then coffee stays at serving temperature **automatically**! It's fast, too . . . brews 4 cups in 9 minutes — 10 cups in 18 minutes. Cool, easy-to-grasp bakelite handle and long, graceful spout permit safe, easy pouring.

SPECIFICATIONS: **No. 7486.** Genuine 24-carat gold-plated percolator. Holds 4 to 10 cups. Overall height, 10¾ inches. Bakelite cover knob, handle and base. Thermostatically controlled — 600 watts at 110-120 volts AC. Cord included. Packed in attractive corrugated container repacked 6 to a master shipping carton. Shipping wt., 18 lbs.

SIGNAL LIGHT
Automatically flashes on when coffee is done and glows to indicate coffee is being kept at exact serving temperature.

BY Regal

DESIGNED AND MANUFACTURED BY Regal Ware, Inc. KEWASKUM, WIS.

Form No. 5289 Printed in U.S.A.

the fabulous

24 CARAT **GOLD** PLATED

Server

by *Regal*



FOR THE TOUCH OF SHEER ELEGANCE IN SERVING:

COFFEE
COCOA
TEA
MILK
CHOCOLATE
and
OTHER BEVERAGES

10 CUP CAPACITY

NEW

It's a masterpiece of modern styling . . . so strikingly beautiful and elegant that it makes the serving of any beverage "very special." It is equally delightful to use in the kitchen or as part of the most formal dining service. Useful every day for serving coffee, tea, milk, cocoa, hot chocolate and other beverages. Made of genuine 24-carat gold-plated aluminum with a natural-grip black bakelite handle and long, graceful tapered spout to permit easy, spill-proof pouring. Easy to keep sparkling clean. Capacity, 10 cups.

Item No. 2687 10-Cup Gold-Plated Server

Individually packed in attractively decorated shipping carton -- repacked 6 to a master shipping container. Ship. wt., 12½ lbs.

DESIGNED AND MANUFACTURED BY *Regal Ware, Inc.* KEWASKUM, WIS.

Printed in U.S.A.

Form 5297

Now . . . *a FAST, EASY WAY* to put up the Christmas Tree

Regal STABL T M

Pat. 2905414



CHRISTMAS TREE STAND

The newest and safest tree stand made

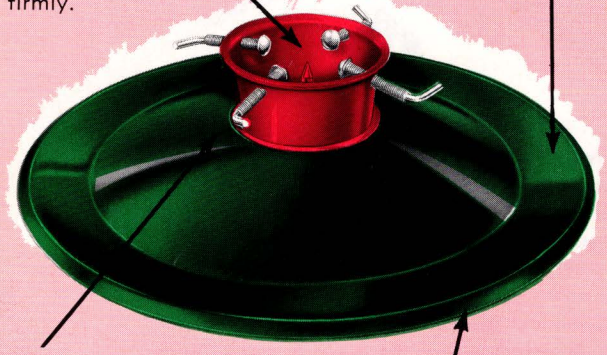


REMOVABLE CENTER CUP
Simplifies Setting Up Tree

Cup lifts from base to fasten tree trunk. A tap of a hammer fastens tree securely to center spike. Adjust screws, set cup back in socket of base for final adjustment . . . and fill with water.

Large cup constructed of 1/8 in. thick sheet steel provides ample water capacity. Spike holds tree firmly.

Contact area 46% of base area . . . avoids pressure marks on rugs . . . assures stability on uneven floors.



3/8 in. diameter adjusting screws with 3/4 in. diameter mushroom heads that will not imbed into tree trunk . . . assures easy, permanent adjustment.

100% stability over 360° outer edge. Tree can be used to fullest height because trunk sets within 1 inch of foor.

Won't tip! Won't tilt! You can't find a safer, easier-to-use tree stand. "STABL'S" unique, anchor-like holding power prevents danger of tree tipping by children or pets . . . eliminates danger of fire caused by torn short-circuited wires. Won't tip while you trim it (broken ornaments from tipping just once are usually worth more than the cost of the stand). The smooth-edged base can be turned on the carpet to simplify stringing lights or hanging ornaments. The disc-like base conforms to uneven floors . . . eliminates chance for wobble . . . won't leave pressure marks or mar rugs and carpeting. Stands are sturdily made of steel enameled in attractive Christmas red and green.

Available in 2 SIZES

19 inch dia. Primarily designed for the large tree in the home. Because of its unusual strength and design it will easily handle institution size trees for schools, clubs, lodges, hospital, etc. Shipping wt., 5½ lbs. **Item No. 5901.**

12¼ inch dia. Has the same features as the large stand. Designed for small trees and table trees. Shipping wt., 3 lbs. **Item No. 5900.**

PACKED IN CARRYING CARTON
Each stand is packed in an attractive 3-color corrugated shipping carton with push-in type handle for easy carrying.

Dramatic proof of STABL'S STRENGTH and STABILITY



A 300 lb. Santa Claus can stand safely on a test bar which was inserted into center of cup. His entire weight is supported by the outer edge of the cup.

Check these outstanding features of the

ALL-AUTOMATIC PERCOLATOR-URNS

by *Regal*



Plenty of Coffee
for everyone
IN MINUTES!

- **START** — These new Regal Percolator-Urns start to "perk" **automatically** -- within seconds after being plugged in.
- **STOP** — They stop "perking" **automatically** and signal light glows to indicate the coffee is brewed perfectly.
- **KEEP** — They **automatically** keep the coffee at the ideal serving temperature and at its peak flavor.



EASY TO CARRY

Made of finest aluminum -- durable, yet light. Easy to carry to the handiest AC outlet -- easy to handle while cleaning.



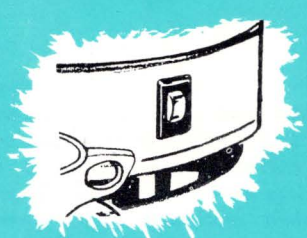
EASY TO SEE WATER MEASUREMENT

Graduation marks showing exact amount of water required to assure a perfect brew appear on the **inside of the urn** -- easy to see.



RECESSED BASE

The base of the urn is designed to provide plenty of room under faucet for cup and saucer without bumping, tipping or spilling.



AUTOMATIC SIGNAL LIGHT

The red signal light glows the moment the coffee is brewed perfectly and ready to serve. It continues to glow to indicate coffee is being kept at serving temperature.

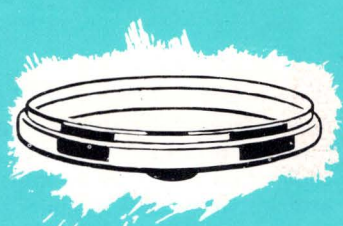


TOMLINSON NO-DRIP FAUCETS

All urns have famous Tomlinson faucets with nylon handle and bonnet -- durable and easy to clean. The 55 and 84-cup urns have 2-way faucets that shut off automatically or can be locked in "open" position for continuous pouring.



Glass gauge (on 55 and 84-cup urns only) tells at a glance the amount of liquid coffee left in the urn.



REVERSIBLE COVERS

A unique and handy feature is the cover with the big concave bakelite knob. This permits turning the cover upside down and using it as a tray to carry the wet basket and coffee grounds -- eliminates dripping.

A COMPLETE LINE OF ALL-AUTOMATIC

SMALLER SIZES IDEAL FOR:

Dinners - Parties - Luncheons
Card Club Meetings - Barbecues
Family Get-Togethers - Buffet
Patio or Porch Suppers

USE LARGER SIZES IN:

Homes - Restaurants - Schools - Shops
Churches - Hospitals - Lodges - Offices
Tea Rooms - Clubs - Resorts

8 to 24 cup



Approved by Underwriters Laboratories

The perfect automatic coffee maker for the average home! Gracefully styled in gleaming silverlike aluminum with bakelite handles and knob. Brews as few as 8 or as many as 24 cups of perfect coffee -- fast and economically -- then keeps it hot. Completely enclosed 1085 watt high heat unit; 120 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7010	**24-cups**	**13 in.**	**7⅝ in.**

Individually packed in corrugated shipping container. Shipping weight, 5 lbs.

12 to 40 cup



Approved by Underwriters Laboratories

Provides plenty of coffee for any occasion -- fast and economically -- then keeps it serving hot. It's as easy to use as a small percolator. Brews from 12 to 40 cups of delicious, full-flavored coffee. Made of finest aluminum with bakelite handles and cover knob; Tomlinson no-drip faucet. Completely enclosed 1150 watt high heat unit; 120 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7006	**40-cups**	**14 in.**	**8¼ in.**

Individually packed in corrugated shipping container. Shipping weight, 6 lbs.

ELECTRIC PERCOLATOR-URNS

by *Regal*





A big capacity, automatic coffee maker that is ideal for any location where delicious coffee is required fast and easily. Brews 12 to 55 cups -- full-flavored to the last drop . . . then keeps it hot for serving. Made of finest aluminum with the famous Tomlinson no-drip 2-way faucet and glass gauge (See page 23). Completely enclosed 1350 watt unit; 150 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7003	**55-cups**	**16¾ in.**	**8¼ in.**

Individually packed in corrugated shipping container. Shipping weight, 7½ lbs.

It has no equal for easily and automatically preparing delicious coffee. Just pour in cold water -- add coffee -- and flip the switch to "ON". It brews fast -- 84 cups in 54 minutes -- then keeps the coffee drinking hot. Finest aluminum; bakelite handles and knob; Tomlinson 2-way faucet; and glass gauge (see page 23). On-off toggle switch; enclosed 1340 high heat unit; 160 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7000	**84-cups**	**18⅝ in.**	**9⅝ in.**

Individually packed in corrugated shipping container. Shipping weight, 11 lbs.

NEW!

Princess

extra heavy
ALUMINUM WATERLESS COOKWARE





ULTRA-MODERN HANDLES

The elegant, gleaming black handles afford a comfortable, secure grip. Handles are welded — won't turn or loosen. Eyelet permits hanging utensils for storage — saves cupboard space. Bakelite knobs are cool and easy to grasp.

COVERED SAUCE PANS

These handsomely styled sauce pans simplify the preparation of vegetables, fruits, stews and other foods. Matched in design . . . they are easy to use . . . easy to clean. Snug-fitting covers seal in the full flavors of foods. The heavy aluminum permits "low-heat" cooking. Brilliant, silverlike outside; sun-ray inside; and satin-finish bottoms. Bakelite handles have eyelets to permit hanging -- saves storage space.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4531	1 qt.	1-4	5¾
4532	2 qt.	1-4	8
4533	3 qt.	1-4	8¾



DUTCH OVENS

No kitchen is complete without one of these heavy-duty dutch ovens . . . designed for top-of-the-r a n g e cooking, roasting, steaming or stewing. May be used to cook a complete meal at one time over one low burner -- save time and fuel! Snug-fitting covers seal in natural food moisture and flavors. Heavy aluminum with sure-grip thermoplax side handles; bakelite cover knobs.

Item No.	Size	Units per Ship. Cart.	Shipping Wt., Lbs.
4574	4 qt.	1-4	8¾
4576	6 qt.	1-4	13

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 per shipment.



"The Quality Line that every new bride and homemaker can afford"



BIG 11-INCH CHICKEN FRYER

This big chicken fryer has a high dome cover to provide extra capacity when preparing fowl or roasts. It's perfect for frying, simmering, sauteing or pan broiling. The heavy aluminum heats fast and evenly without "hot spots" -- assures golden-brown results. Easy to use -- easy to clean. Non-burn bakelite handle stays cool -- won't turn or loosen. Eyelet permits hanging pan to save storage space.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
4591	11-inch Chicken Fryer	1-4	12¾
4589	9-inch Covered Fry Pan (Not illustrated)	1-4	8½



5 Utensils in 1

COMBINATION COOKERS

These efficient pans have 5 separate and distinct uses. May be used as a covered stew pan, open sauce pan, double boiler, pudding pan or covered casserole. Excellent for preparing two foods at one time -- saves fuel! Design matches other items in Princess line.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4562	2 qt.	1-4	9
4563	3 qt.	1-4	11¼



10-CUP AUTOMATIC PERCOLATOR

Gracefully styled and entirely automatic! Brews 4 to 10 cups at a time. Simply pour in cold water, add coffee, and plug it in! It brews . . . stops when coffee is perfect . . . then keeps it serving hot. Finest aluminum with bakelite handle and knob. Long, no-drip spout for easy pouring. Operates on AC only. Cord included.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4001	10-cup	*1-6	17½

*1-6 indicates item is individually packed in corrugated shipping carton — repacked 6 to master shipping carton.



- BAKE!
- BROIL!
- GRILL!
- FRY!

GRIDDLES

There is nothing handier than these greaseless, smokeless griddles that fry, bake, broil and grill. They simplify the preparation of pancakes, hamburgers, bacon, eggs, sausages, toasted sandwiches, etc. The extra-thick aluminum heats fast and evenly and it is easy to clean. Sturdy, air-cooled steel handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4468	8 in. dia.	6	6
4471	11 in. dia.	1-4	8

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE

with the new decorator

"Copper-Glow" Aluminum Covers



Beautiful! Excitingly different finish is permanent – resists stains or scratches – amazingly easy to clean.

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN

Handy hang-up feature

3 MUFFIN – EGG POACHER CUPS AND TRAY

7-INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

2 QT. COVERED SAUCE PAN

6 Utensils in 1

- Covered Casserole
- Open Sauce Pan
- Double Boiler
- Covered Sauce Pan
- Pudding Pan
- Egg Poacher

ORDINARY WARE

Princess WARE

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

11 in. CHICKEN FRYER

Packed in Treasure Chest Carton

No. 48P

12-Piece Princess Aluminum Set with "Copper-Glow" Covers

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 7½ lbs.

FREE

COOK BOOK and SCOURING PAD

Form No. 5298

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE



★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat - resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 QT. COVERED SAUCE PAN

3 MUFFIN CUPS AND TRAY

5 PYREX EGG POACHER CUPS

STEAMER PLATE

11 in. CHICKEN FRYER

FRENCH FRYER BASKET

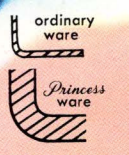
7-INCH FRY PAN
(cover from 2 qt. sauce pan fits fry pan)

6 QT. DUTCH OVEN

Hang-up feature



Packed in Treasure Chest Carton



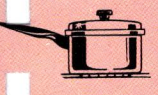
EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.



HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.



COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.



PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.



FREE
COOK BOOK and SCOURING PAD

No. 52P

21-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 12½ lbs.

Form No. 5302 Printed in U.S.A.

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE

★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*



Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN

Handy hang-up feature

3 MUFFIN — EGG POACHER CUPS AND TRAY

7-INCH FRY PAN
(cover from 2 qt. sauce pan fits fry pan)

2 QT. COVERED SAUCE PAN

6 Utensils in 1

- Covered Casserole
- Open Sauce Pan
- Double Boiler
- Covered Sauce Pan
- Pudding Pan
- Egg Poacher

Packed in Treasure Chest Carton

ORDINARY WARE

Princess WARE

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

11 in. CHICKEN FRYER

FREE
COOK BOOK
and
SCOURING PAD

No. 55P

12-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 7½ lbs.

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE

with the new decorator

"Copper-Glow" Aluminum Covers



★ *Saves fuel and food—pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat - resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 QT. COVERED SAUCE PAN

3 MUFFIN CUPS AND TRAY

5 PYREX EGG POACHER CUPS

STEAMER PLATE

11 in. CHICKEN FRYER

FRENCH FRYER BASKET

7-INCH FRY PAN
(cover from 2 qt. sauce pan fits fry pan)

Packed in Treasure Chest Carton

ordinary ware

Princess ware

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

Hang-up feature

6 QT. DUTCH OVEN

FREE COOK BOOK and SCOURING PAD

No. 57P

21-Piece Princess Aluminum Set with "Copper-Glow" Covers

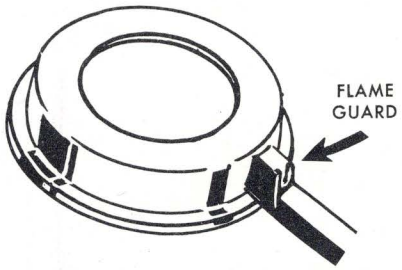
Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 12½ lbs.

Page 31

Form No. 5302 Printed in U.S.A.

STAINLESS STEEL . . . THE MODERN METAL!

Stainless steel -- an alloy of solid steel and chromium -- is one of the most beautiful, durable and versatile metals developed by man. It is ideal for cookware because it will not break, chip or rust and it retains its brilliant lustre with a minimum of care. Three-ply stainless steel has a center core of carbon steel that heats fast and spreads the heat evenly. The popular "18-8" stainless type means that it is an alloy of 18% chromium and 8% nickel.



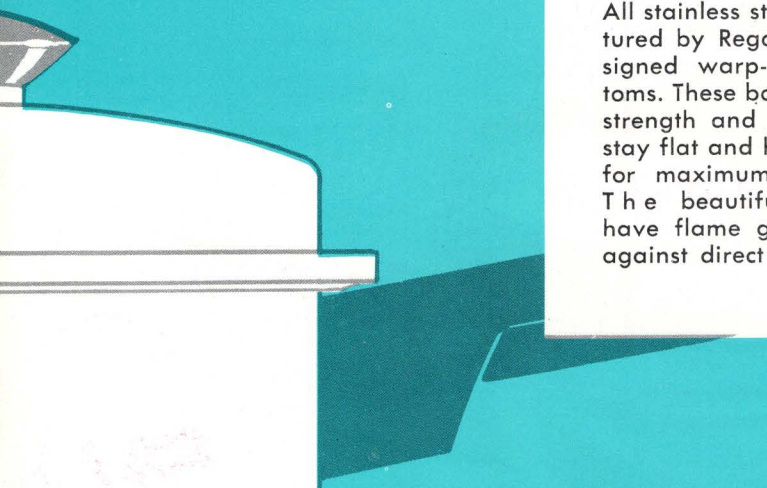
WARP-RESISTANT BOTTOMS

All stainless steel utensils manufactured by Regal have specially designed warp-resistant panel bottoms. These bottoms provide added strength and rigidity. The utensils stay flat and hug the range burner for maximum heating efficiency. The beautiful bakelite handles have flame guards for protection against direct heat.

EASY TO CLEAN



The clear, hard shining surface of stainless steel is one of the easiest materials to clean. Only ordinary washing with soap or detergent and water and a quick rinse is all that is necessary. No scrubbing or scouring is required. It rinses sparkling bright and stays beautiful to give the homemaker pride of ownership.



FACTS ABOUT

STAINLESS STEEL

WATERLESS COOKWARE

DESIGNED BY REGAL WARE, INC.

HEALTH-BUILDING MEALS WITH "LOW HEAT" COOKING



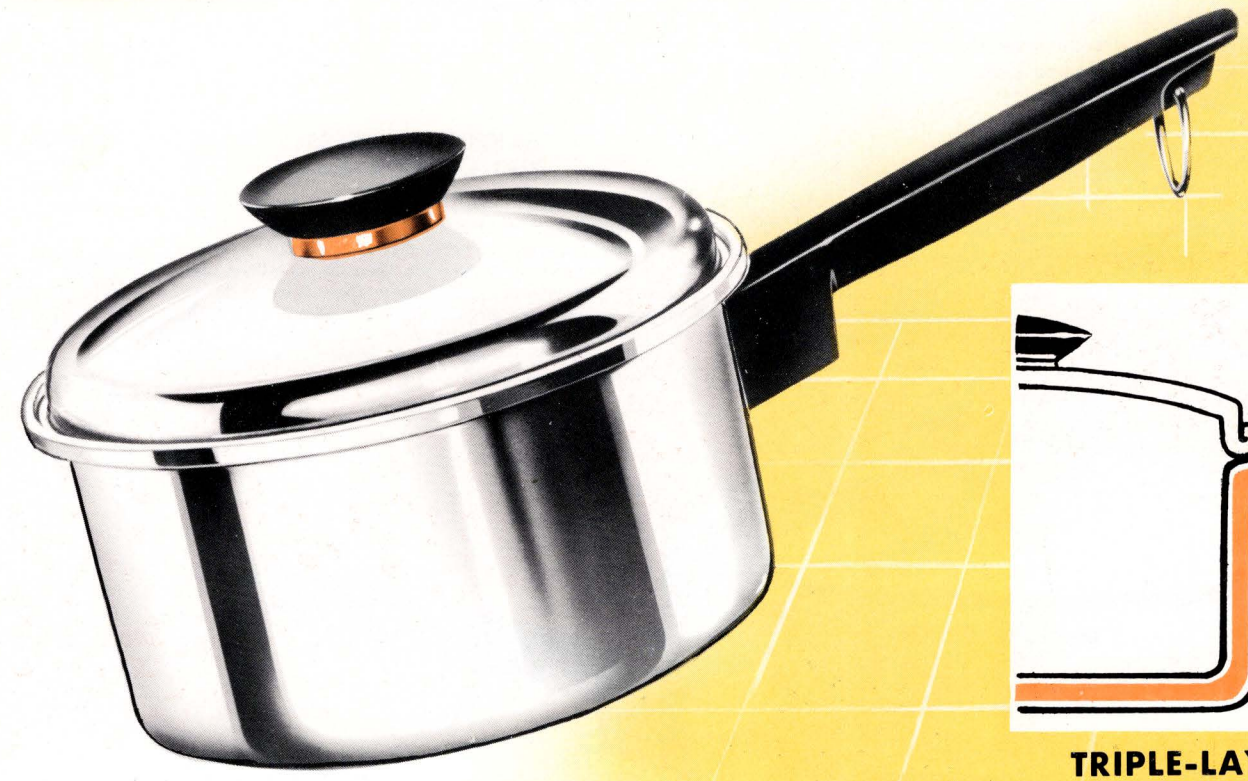
"Waterless" cookware (made with tri-ply stainless steel) may be used to cook foods with little or no water. This method helps to retain the valuable health and energy-building vitamins, minerals, soluable sugars and proteins that are often boiled away and wasted by ordinary cooking methods. The foods are cooked in their own juices -- delicious natural flavors and appetizing colors are preserved. It's easy to cook the waterless way -- anyone can do it! The homemaker's favorite recipes turn out better than ever, and, once she has cooked the waterless way, she will never want to go back to the old way.

Regal

3-PLY 18-8

STAINLESS STEEL

WATERLESS COOKWARE



TRIPLE-LAYER 18-8 STAINLESS STEEL

with "Speedy-Glo" Core

Inside and outside layers are 18-8 stainless steel (18% chromium and 8% nickel) for brilliant lustre, durability and easy cleaning. "Speedy-Glo" center core of carbon steel heats fast and distributes the heat evenly.

Regal



COVERED SAUCE PANS

Every kitchen needs a set of these lovely, matched sauce pans. They are easy to handle . . . economical to use . . . and marvelously easy to clean. Scientifically designed for waterless cooking . . . only low heat is required . . . fuel bills are lower. This method helps to retain the garden-fresh flavor of vegetables and fruits as well as health-building minerals and vitamins. These pans are efficient on any type of range.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1321	1 qt.	1-4	7¼
1322	2 qt.	1-4	9½
1323	3 qt.	1-4	11

LARGE COVER KNOBS with beautiful copper-color base plates



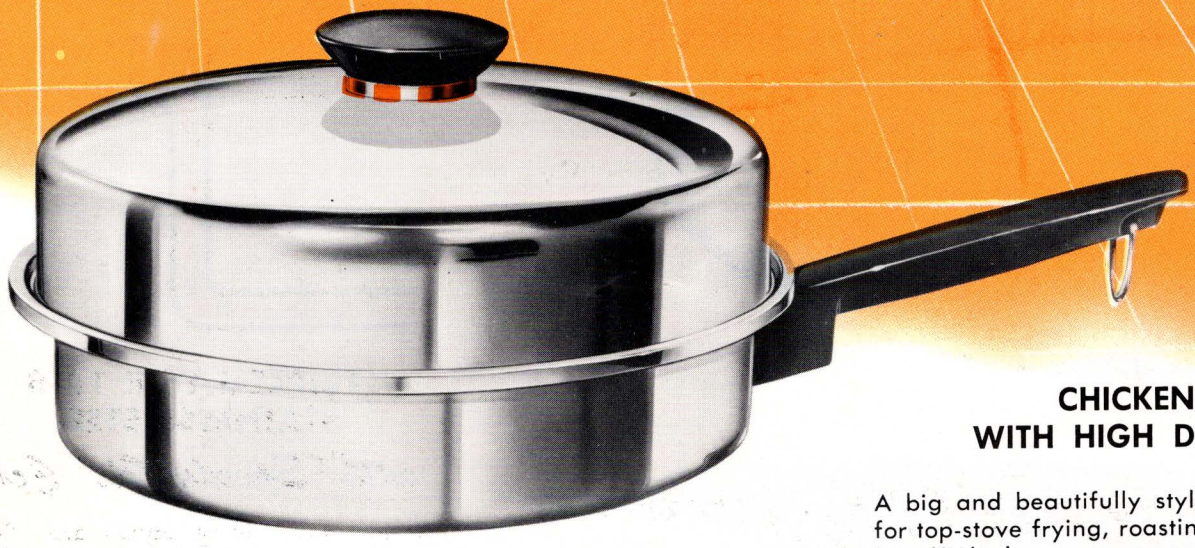
BAKELITE HANDLES AND COVER KNOBS

The beautifully styled, black handles fit the hand comfortably and afford a firm, secure grip. Made of heat-resistant bakelite, they are welded -- won't turn or loosen. All handles have flame guards for protection against direct heat from burner. Large ring permits hanging utensils for storage -- saves cupboard space. Extra-large cover knobs with beautiful copper-color metal base plates provide a cool, secure grip.

HANG-UP RINGS save storage space

FLAME GUARD





Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1381	10½ in. dia.	1-4	14

CHICKEN FRYER WITH HIGH DOME COVER

A big and beautifully styled fryer that is perfect for top-stove frying, roasting, cooking or pan broiling. High dome cover provides plenty of room for chicken or roasts. The thick, triple-layer metal distributes the heat evenly to prevent burning or scorching. The gleaming stainless steel is easy to clean without scouring. Special warp-resistant panel bottom provides maximum heating efficiency

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

3 PLY 18-8

STAINLESS STEEL

WATERLESS COOKWARE



"RED CAP" SINGING TEA KETTLE

This superbly styled tea kettle is safe and easy to use. It "sings" when the water starts to boil, as a signal to turn off the heat -- saves time and fuel. Ingenious push-button on handle lifts spout cap to fill or pour. Stainless steel is easy to keep bright and clean. Copper bottom for speedy heating. Extra sturdy bakelite handle stays cool.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1082½	2½ qt.	1-4	6¾



PUSH - BUTTON lifts spout cap. Easy to fill -- safe to pour.



3 QT. COMBINATION COOKER

No other utensil performs so many tasks so well. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Prepares two foods at the same time, over one low burner -- saves time and fuel! Cooks foods the delicious and healthful waterless way. Easy to keep bright and clean. Inset pan has bakelite side handles that provide a secure grip and stay cool.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1363	3 qt.	1-4	13½



DUTCH OVENS

These heavy-duty dutch ovens have no equal for top-of-the-range cooking, roasting, steaming, or stewing. May be used to cook a complete combination meal (for example, a juicy roast with potatoes and carrots) at one time over one low burner -- save time and fuel! Excellent for preparing soups, stews, baked beans and many other foods. Snug-fitting covers help retain full food values and delicious flavors. Sturdy, heat-resistant bakelite side handles provide easy, finger-grip lifting.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1384	4 qt.	1-4	11
1386	5½ qt.	1-4	14

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

STAINLESS STEEL *Baking* ACCESSORIES





RING HANDLES

Provide a secure grip to prevent slipping or sliding.

Permit hanging bowls to store — saves cupboard space.



Ideal for use with electric mixers.



MIXING BOWL SET

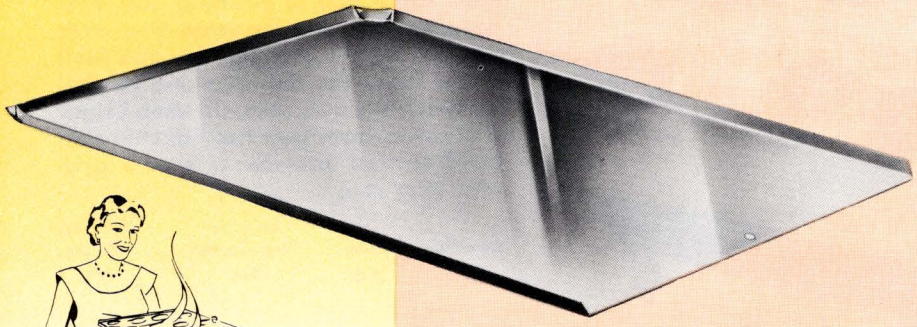
There's nothing handier for mixing, stirring and other odd jobs in the kitchen! They're non-breakable and built for hard use. These bowls are designed for use with electric mixers . . . but they're wonderful for hand stirring or beating, too. Out-of-the-way ring handles are a real convenience. Bowls can be used on stove to warm ingredients — and they're excellent for storing foods in the refrigerator. Polished exterior and satin-finish interior makes cleaning amazingly easy.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1913	Set of 1, 2 and 3 Qt.	1-4	9

6 QT. MIXING BOWL

This big bowl has countless uses — mixing bread and biscuit dough, canning and preserving, cleaning vegetables and fruits, serving popcorn, etc. Durable, easy-to-clean stainless steel with ring handle.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1846	6 qt.	1-4	6



Perfect for cookies, baking powder biscuits, jelly roll cake, tarts and candies.

COOKIE SHEET

A quality cookie sheet that assures perfect baking results. The smooth, hard stainless steel surface permits easy removal of cookies. Easy to clean. Built for lifetime service.

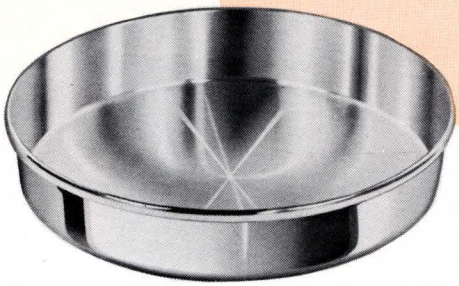
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1940	12½ in. x 15½ in.	12	17



MIXING BOWLS

Designed for use with electric mixers — ideal for hand stirring or mixing. Stainless steel is easy to clean — will not absorb grease or odors. Ring handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1841	1 qt.	6	2
1842	2 qt.	6	3¼
1843	3 qt.	6	4½
1844	1-2-3 qt. Bowl Set	1-4	7



CAKE PAN

An extra deep cake pan that is ideal for a variety of cooking needs. Heats quickly and browns evenly — perfect for standard or ready-mix recipes. Tightly rolled bead for easy cleaning.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1938	8 in. x 1½ in.	6	4¼



JUICE-SAVER PIE PLATE

Special wide rim catches juice as it bubbles out of fruit pies — prevents it from spattering in the oven. Heats evenly to produce flaky crusts. Tapered sides permit easy cutting and removal of the pie. Easy to clean.

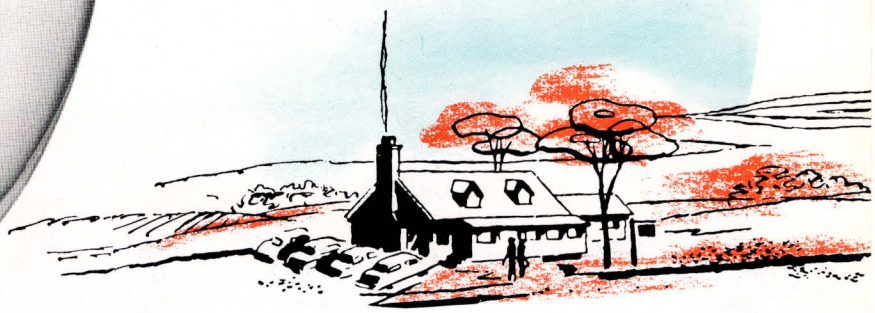
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1939	9 inch inside dia. 1¼ inches deep	6	5

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

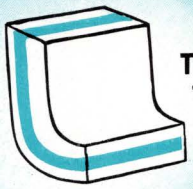
Duncan Hines*

STAINLESS STEEL WATERLESS COOKWARE





This modern ware . . . with its beautiful and functional styling . . . is the only stainless steel cookware to bear the Duncan Hines name. Built into it are all the good cooking qualities of the old-fashioned iron skillet, plus the sanitary and heat conducting features of 3-layer stainless steel.



TRIPLE 3-layer **THICK 18-8**

STAINLESS STEEL

the modern, lifetime metal

For an

"Adventure in Good Living"

*Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y. Regal Ware, Inc., Licensee.

Duncan Hines*

The name "Duncan Hines" is recognized everywhere as the symbol of approval for what is truly good food and good cooking.

Now . . . this superb new achievement in cookware bears the name synonymous with quality . . . Duncan Hines . . . scientifically designed to bring an "Adventure in Good Living" into the kitchen for the enjoyment of those who wish the best. The modern lifetime metal has no equal for beauty, efficiency, durability and cleanliness. Only "low heat" is needed to cook — saves fuel! Foods can be prepared the modern waterless way which helps preserve health-giving minerals and vitamins, as well as natural food flavors and colors.



CHICKEN FRYERS

A masterpiece of utensil design . . . ideal for top-stove frying, roasting, cooking or pan broiling. Thick, three-layer metal spreads the heat fast and evenly to prevent burning or scorching. Available in 9½, 10½ or extra-large 12-inch size. A matching 7¾ inch open fry pan (not illustrated) is also available.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1290	9½ inch	1 — 4	11
1291	10½ inch	1 — 4	13¾
1292	12 inch	1 — 4	16
1268	7¾ inch open fry pan	1 — 4	6



6 QT. DUTCH OVEN

Perfect for top-stove roasting, cooking, steaming or stewing. Prepares a tender, juicy roast with potatoes and vegetables at one time over one low burner — saves time and fuel. Ideal for soups, stews and vegetables in quantity.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1276	6 qt.	1 — 4	14



4 QT. DUTCH OVEN

For preparing small roasts, fruits, vegetables, soups, stews, baked beans and many other foods. Precision-fit cover helps retain full food values and delicious natural flavors — reduces food shrinkage.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1274	4 qt.	1 — 4	11

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

STAINLESS STEEL Cookware



"Copperamic" COVER KNOBS

Sensational new combination of finest ebony-black heat-resistant bakelite and glowing anodized copper-color metal is strikingly beautiful.

"Turnabout" COVERS

Unique design of cover knobs permits turning covers upside down as handy trivets for bringing hot pans right on the table. They're convenient, too, as a spoon drip or food container at the stove.

COVERED SAUCE PANS

Cooking the modern, low heat, waterless way with these matching sauce pans helps to retain the garden freshness of vegetables or fruits, and the full flavor of meats. They're easy to handle, economical to use, and marvelously easy to clean.

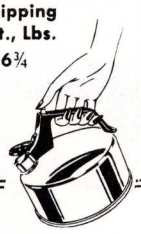
Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1221	1 qt.	1 — 4	7¼
1222	2 qt.	1 — 4	9½
1223	3 qt.	1 — 4	11

SINGING TEA KETTLE



Superbly styled in stainless steel — safe and easy to use. Push-button in handle lifts spout cap — to fill or pour. Sings when water boils — the signal to turn off the heat. Saves time and fuel. Bakelite handle. Fast-heating copper bottom.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1282½	2½ qt.	1— 4	6¾



PUSH-BUTTON lifts spout cap

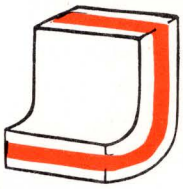


COMBINATION COOKER

This handy utensil has countless everyday uses. Can prepare two foods at one time — saving time and fuel. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Insert pan has bakelite side handles.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
1263	3 qt. Combination Cooker	1 — 4	13½

GENUINE 3 LAYER 18/8 STAINLESS STEEL



Consists of 3 layers of steel. Inner and outer layers are 18/8 steel (an alloy including 18% chromium and 8% nickel) which gives the utensils their brilliant lustre and durability — makes cleaning easy. Between them is a core of carbon steel that heats fast and distributes the heat evenly to prevent burning or scorching.



EASY TO CLEAN

The crystal clear, hard finish of 18/8 stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright in seconds and stays beautiful.

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

For an "Adventure in Good Living"

Duncan Hines* STAINLESS STEEL WATERLESS COOKWARE

This superb new achievement in cookware justly bears the name "DUNCAN HINES" synonymous with quality and recognized everywhere as the symbol of approval for what is truly good food and good cooking. Crafted of the modern lifetime metal, it has no equal for beauty, efficiency, durability and cleanliness. Built into it are new features that help to make cooking easier, tastier and healthier. Only low heat is needed to cook . . . saves fuel . . . foods can be prepared the waterless way which helps preserve health-giving minerals, vitamins, as well as natural food flavors and colors.





Copperamic COVER KNOBS

Sensational new combination of finest ebony-black heat-resistant bakelite, and glowing anodized copper-color metal is strikingly beautiful.



1 QT. COVERED SAUCE PAN

10¾ IN. CHICKEN FRYER



RECIPE BOOK



7¾ IN. OPEN FRY PAN



2 QT. COVERED SAUCE PAN



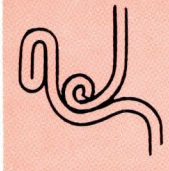
5 UTENSILS IN 1



CASSEROLE UTILITY PAN

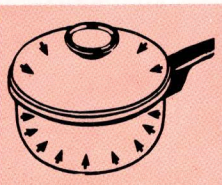


4 QT. DUTCH OVEN



MOISTURE RETAINING COVER CONSTRUCTION

The extra-snug fitting covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.



LOW HEAT COOKING

Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly and evenly throughout the bottom, sides and cover of the pan to cook and tenderize the food on all sides constantly. Saves time and fuel.



BAKELITE HANDLES WITH HANG UP FEATURE

The sleek, strong, ebony-black handles are "tailored" to fit the hand comfortably and afford a secure grip. Made of heat-resistant bakelite, they are welded — will never turn or loosen. Large ring permits hanging of utensils (with covers) for easy, space saving storage.



EASY TO CLEAN

The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.

SET No. 300

Includes items No. 1221, 1262, 1268, 1274 and 1291.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 14 lbs.

* Trade-mark of Hines-Park Foods, Inc., Ithaca, N.Y. Regal Ware, Inc., Licensee

For an "Adventure in Good Living"

Duncan Hines* STAINLESS STEEL WATERLESS COOKWARE



STAINLESS STEEL

Consists of 3 layers of steel. Inner and outer layers are 18-8 stainless steel which gives the utensils their brilliant lustre and durability. Between them is a core of carbon steel that heats fast and evenly.

This superb new achievement in cookware justly bears the name "DUNCAN HINES" synonymous with quality and recognized everywhere as the symbol of approval for what is truly good food and good cooking. Crafted of the modern lifetime metal, it has no equal for beauty, efficiency, durability and cleanliness. Built into it are new features that help to make cooking easier, tastier and healthier. Only low heat is needed to cook . . . saves fuel . . . foods can be prepared the waterless way which helps preserve health-giving minerals, vitamins, as well as natural food flavors and colors.



Copperamic
COVER KNOBS

Sensational new combination of finest ebony-black heat-resistant bakelite, and glowing anodized copper-color metal is strikingly beautiful.

LARGE DUTCH OVEN

2 QT. COVERED SAUCE PAN

5 utensils in 1

1 QT. COVERED SAUCE PAN

UTILITY PAN

RECIPE BOOK

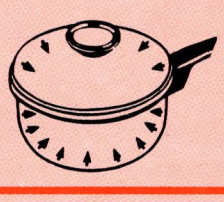
LARGE CHICKEN FRYER

3 QT. COVERED SAUCE PAN



MOISTURE RETAINING COVER CONSTRUCTION

The extra-snug fitting covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.



LOW HEAT COOKING

Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly and evenly throughout the bottom, sides and cover of the pan to cook and tenderize the food on all sides constantly. Saves time and fuel.



BAKELITE HANDLES WITH HANG UP FEATURE

The sleek, strong, ebony-black handles are "tailored" to fit the hand comfortably and afford a secure grip. Made of heat-resistant bakelite, they are welded — will never turn or loosen. Large ring permits hanging of utensils (with covers) for easy, space saving storage.



EASY TO CLEAN

The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.

* Trade-mark of Hines-Park Foods, Inc., Ithaca, N.Y. Regal Ware, Inc., Licensee

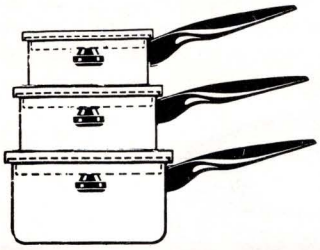
SET NO. 311

Includes items No. 1221, 1222, 1263, 1276 and 1291. Ship. Wt., 16½ lbs.

Packed one set to an attractively decorated corrugated shipping carton.

Princess
STAINLESS STEEL
Cookware

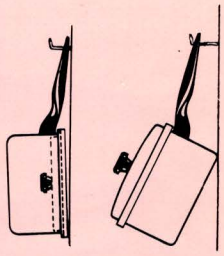




Featuring the Sensational "TUCK-AWAY" COVERS

Unique and practicall Simply invert the covers and they fit perfectly inside the pan. Knobs are protected and flat surface permits stacking utensils one on top of another for storage — saves cupboard space. Use the same handy feature when hanging the pans.





HANG-UP FEATURE
Special eyelet in handles permit hanging the utensils -- with covers in position or "tucked" away -- to save storage space.

COVERED SAUCE PANS

These beautifully styled sauce pans simplify the preparation of vegetables, fruits, meats, soups, stews and many other foods. Perfectly matched in design . . . there's a size for every cooking need. Made of stainless steel for hard usage -- easy to clean. Molded no-burn bakelite handles won't loosen or turn in the hand -- and they stay cool. Large easy-to-grip bakelite cover knobs.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1021	1 qt.	1-4	6¼
1022	2 qt.	1-4	8½
1023	3 qt.	1-4	10
1024	4 qt.	1-4	10¼

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.



COVERED CHICKEN FRYER & FRY PAN

These streamlined, efficient fryers are ideal for top - range frying, pan - broiling and cooking. Made of tri-ply stainless steel (outside layers of stainless with a center core of carbon steel) -- they heat fast and distribute the heat evenly without "hot spots." Exceptionally easy to clean. The 10¾ inch fryer is excellent for frying chicken and other fowl. Molded bakelite handles and cover knobs.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1069	9 in. Covered Fry Pan	1-4	10
1071	10¾ in. Chicken Fryer	1-4	12½

2 QT. DOUBLE BOILER

No kitchen is complete without this handy double boiler. It provides an easy method for preparing frostings, cereals, delicate sauces and other foods. May be used to prepare two foods at one time . . . or taken apart and used as two separate sauce pans. Cover fits both inset and bottom. Cool, heat-resistant bakelite handles and cover knob.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1052	2 qt.	1-4	11

2 HANDY SAUCE PANS IN 1







5½ QT. DUTCH OVEN

A big dutch oven that is especially designed for cooking large quantities of food. Excellent for top-range roasting or preparing baked ham, chicken, soups, stews, vegetables, fruits, etc. Ideal for preserving or jelly-making or cooking combination meals in one utensil. Snug-fitting covers retain full food values. Welded, heat-resistant bakelite side handles provide a secure grip for easy lifting.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1075	5½ qt.	1-4	13

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.



DISTINCTIVE GIFT CARTONS

Many Regal items are packed in colorful gift cartons that are eye-catching "merchandisers" for Mother's Day, Bridal promotions, anniversaries and other gift occasions. In addition to attractive decoration and item identification, many cartons carry helpful sales information. Most cartons have a white "weavette" design that is resistant to scuffs and finger-marks. Cartons also safe-guard the items during shipment to insure safe arrival.



SPECIAL FINISHES

The name Regal is synonymous with "quality." In addition to their superb quality and originality of design, Regal utensils are noted for their exquisite finish. Polished finishes are smooth and hard with a clear, silverlike brilliance. Anodized colors are permanent, fused into the metal, and have a rich, glowing beauty that blends with the finest decor.



HELPFUL ADVERTISING MATERIAL

Colorful catalog sheets, photographs, newspaper mats and electros are among the many selling helps that Regal offers you. Catalog sheets tell the complete story of the item and provide an excellent tool for your salesmen and an effective method of reaching customers. Your Regal salesman and the Advertising Department at the home office, Kewaskum, Wisconsin, are ready at any time to assist you in the preparation of your advertising program.

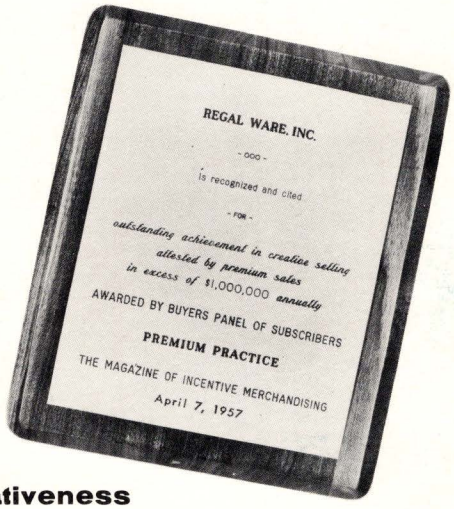
RLC.506.27

Regal... FOR LEADERSHIP AND PROGRESS

The dream of the founders of Regal Ware, Inc. was to create and manufacture the "World's Finest Cooking Ware." Today, Regal Ware with its modern plant and manufacturing facilities is recognized as a leader in its field. Regal has originated and produced many new products that have helped to make the preparation and serving of food easier and better than ever before.

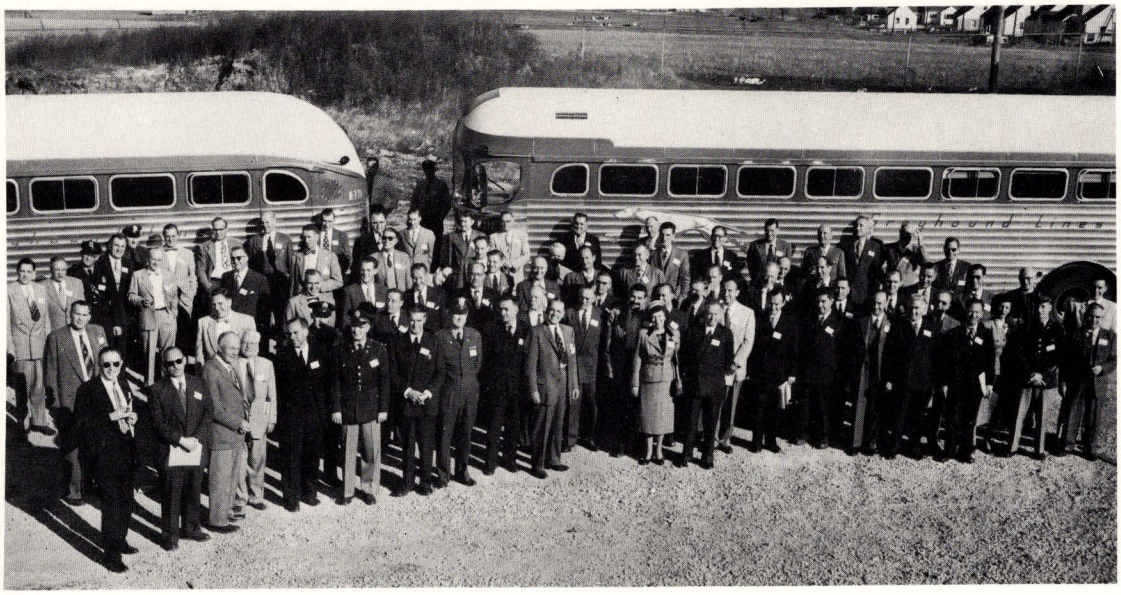






NATIONAL AWARDS
for Outstanding Product Design and Creativeness

In both 1954 and 1956 Regal Ware was awarded First Place for "Excellence of Product Design" in national contests sponsored by INSTALLMENT RETAILING Magazine. In 1957 Regal won the top national award for "Creative Selling." Over 1,000 different companies were eligible for this award which was made by PREMIUM PRACTICE Magazine. In 1958 Regal products were selected for exhibition as examples of America's finest cookware at the Brussels World's Fair.



REGAL is honored with a visit by NATO Representatives

Regal Ware, Inc. was a leader among American industries in the successful development and manufacture of 105MM Steel Cartridge Cases for the U. S. Army. In 1952, a Special Committee of the North Atlantic Treaty Organization (NATO) including 45 military, government and industrial experts from 11 different countries visited Regal Ware to study Regal's methods and techniques.

Regal



The word "REGAL" means "belonging to a King; magnificent; the best of its kind." Every REGAL product is made to deserve the name . . . to be the very best of its kind. The trade-mark on your REGAL Cookware is your assurance of the finest quality materials, craftsmanship and design.

Form No. 7018