1957

CATALOG No. 9



- QUALITY ALUMINUM
- STAINLESS STEEL
- GIFT WARE
- SPECIALTY ITEMS

REGAL WARE INC., KEWASKUM, WISCONSIN

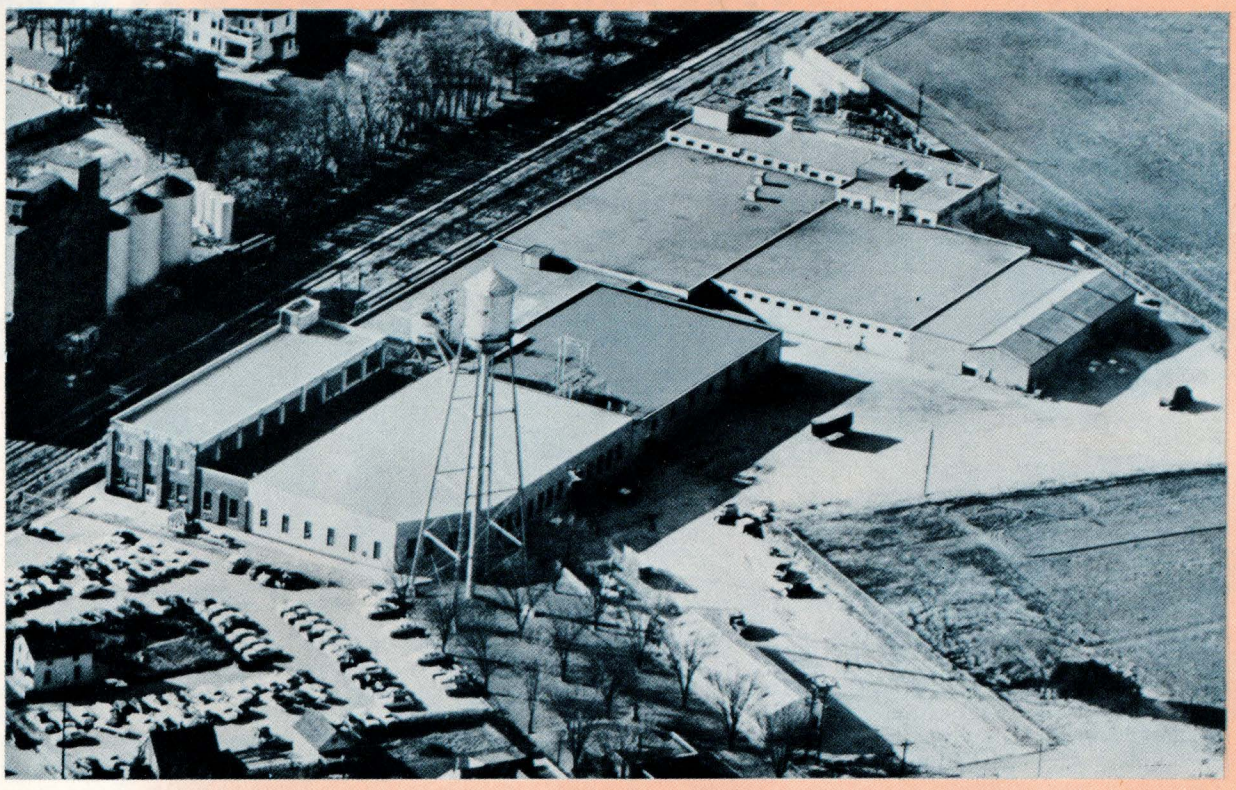
LOOK FOR THE
REGAL TRADEMARK



SYMBOL OF
FINEST QUALITY

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REGAL WARE, INC.
Kewaskum, Wisconsin



Regal products are proudly exhibited in the company's display and sample room.



HOME OF

Regal

The home office and modern manufacturing facilities of Regal Ware, Inc. are in **Kewaskum, Wisconsin,** ideally located for prompt, fast transportation via train, truck or plane.

Branch offices and show rooms are in the following cities:

CHICAGO — 14-111 Merchandise Mart
NEW YORK — 200 Fifth Avenue
LOS ANGELES — 672 S. Lafayette Park Place

Regal
QUALITY ALUMINUM
Worlds finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.

QUALITY ALUMINUM
WATERLESS COOKWARE

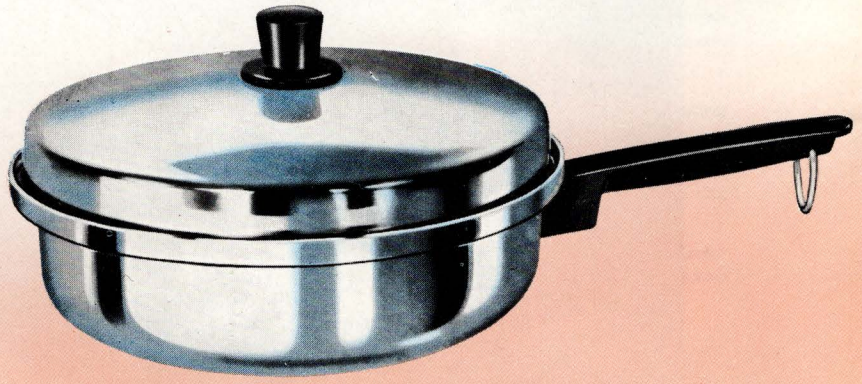


DUTCH OVENS

The extra heavy Regal Dutch Oven is perfect for top-stove waterless cooking, roasting, boiling or stewing. Prepares a complete combination meal over one low burner. Saves time and fuel. Precision-fit cover retains full food values — reduces food shrinkage. Modern styling with rich, silverlike outside finish; sun-ray interior and satin-finish bottom. Sure-grip welded black bakelite side handles and large easy-to-grasp cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7073½	**3½ qt.**	**10**	**1-4**	**12**
7076	**6 qt.**	**10**	**1-4**	**14**
7078	**8 qt.**	**10**	**1**	**5**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

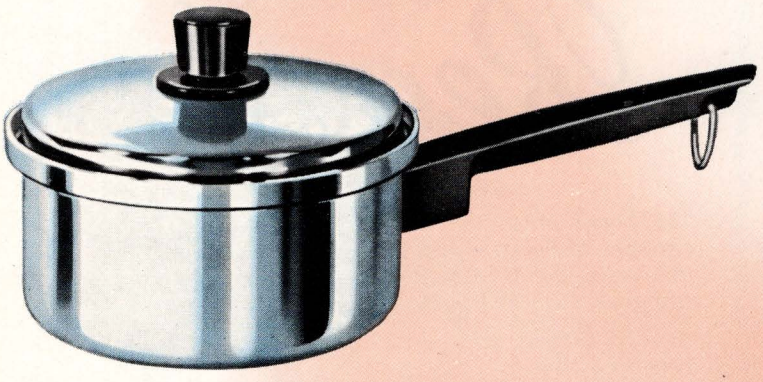


CHICKEN FRYERS

A masterpiece of utensil design. The precision-fit cover and extra heavy aluminum with its uniform, heat-diffusing quality, prevents burning or scorching — guarantees delicious, golden-brown frying. Wonderful for top-stove frying, roasting, cooking and broiling. Easy to clean. Silverlike outside finish; sun-ray inside; satin-finish bottom. Welded, heat-resistant bakelite handle won't burn or loosen.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7090	**10 inch**	**10**	**6**	**16**
7091	**11 inch**	**10**	**1-4**	**14**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

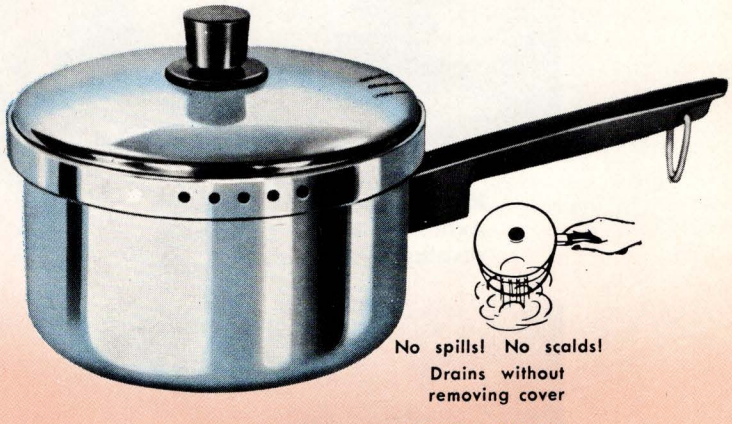


COVERED SAUCE PANS

Unsurpassed for style, quality, economical use, and for preparing tasty and healthful foods. Matched pattern in extra heavy aluminum . . . streamlined and easy to handle . . . with snug-fitting covers that seal in the garden freshness of vegetables and full flavor of meats. Outside finish sparkles like silver; sun-ray inside; flat, satin-finish bottom. Welded no-burn, no-turn bakelite handle. Handsome, easy-to-grasp cover knob.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7031	**1 qt.**	**10**	**1-4**	**7**
7032	**2 qt.**	**10**	**1-4**	**9**
7033	**3 qt.**	**10**	**1-4**	**10**
7034	**4 qt.**	**12**	**6**	**15**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



No spills! No scalds!
Drains without removing cover

LOCKLID SAUCE PAN

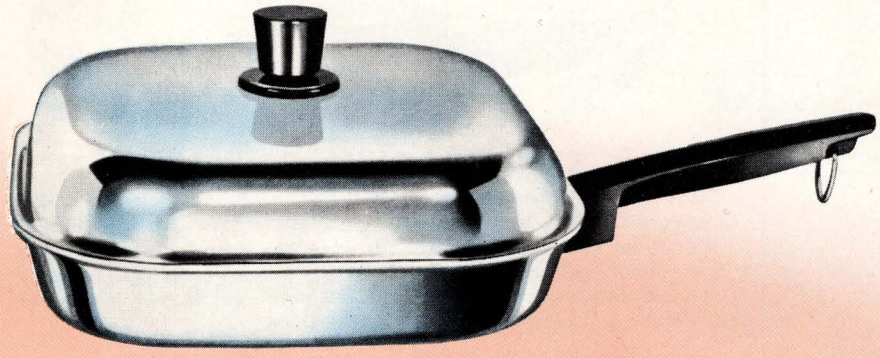
Designed for safety and convenience! Drains without removing cover . . . prevents spilling or scalding. A slight twist locks the cover in strainer position; another twist, and the strainer holes are closed to seal in the minerals, vitamins and delicate flavors of foods being cooked. Sleek, streamlined design in extra heavy aluminum. Silvery high gloss outside finish; sun-ray inside; and satin-finish bottom. Welded bakelite handle and cover knob shine like polished ebony.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7333	**3 qt.**	**10**	**1-4**	**11**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

QUALITY ALUMINUM
WATERLESS COOKWARE

Regal
QUALITY ALUMINUM
World's finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.



SQUARE FRY PAN

It's the ideal shape for top-stove frying, broiling or simmering. Square shape provides 20% greater capacity — permits safe, no-drip pouring. Bacon fries in smooth, straight strips — eggs fit better and are easier to remove. Extra heavy-weight aluminum — will not warp under normal use — easy to clean. Bakelite handle with hang-up ring for space-saving storage. Pan measures 11″ at top; 2″ deep. Shipping Weight, 3½ lbs.

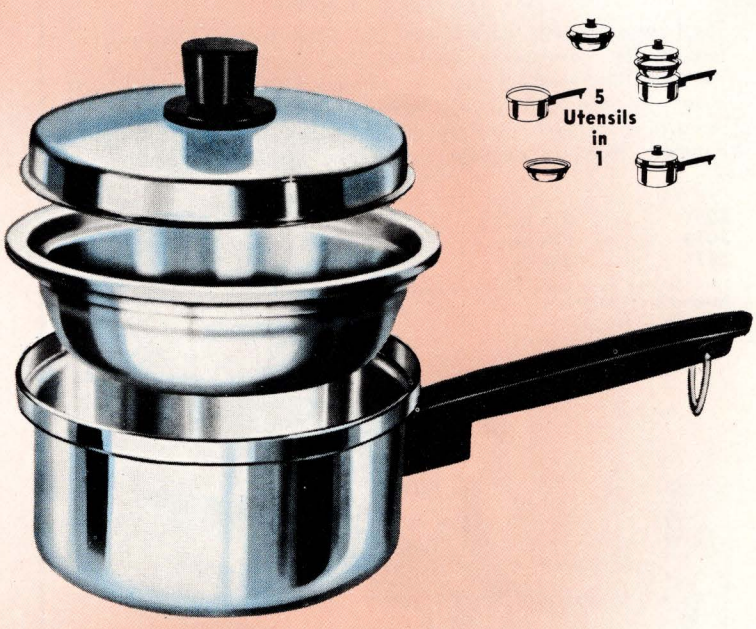
Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7081	**11 inch**	**8**	**1**	**3½**

See FEATURES Inside Back Cover

COMBINATION COOKER

A five-in-one utensil that is handy for the preparation of foods for all meals. May be used as a covered sauce pan, double boiler, covered casserole, pudding pan or open sauce pan. Using the complete assembly, meat and vegetable meal can be cooked over one low burner. Cooks foods the healthful waterless way. Beautiful silverlike finish. Welded bakelite handle cannot turn or loosen. Large, easy-to-grasp bakelite cover knob. Inset pan has wide rim for easy handling.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7273	**3 qt.**	**12**	**6**	**16**





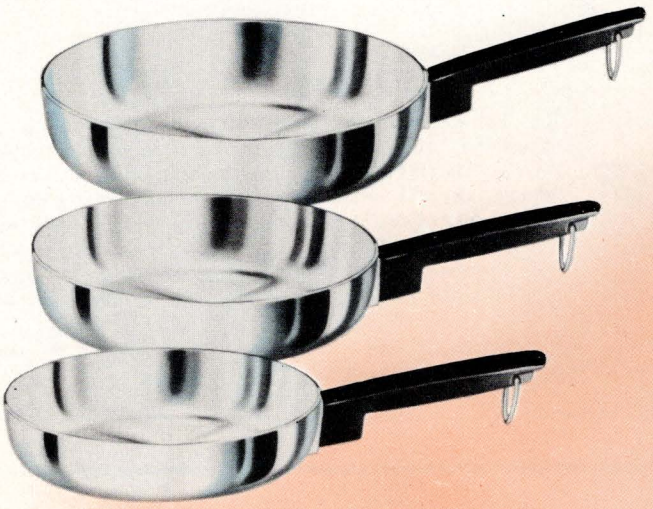
FRENCH FRYER
with Aluminum Basket

A modern design aluminum fryer for preparing delicious, golden brown deep fat fried foods. It cleans in a jiffy. Safety rim prevents bubbling over. Self-draining aluminum basket with sturdy steel handle. Glistening, silverlike outside finish, sun-ray inside, and satin-finish bottom. Cool, no-burn, no-turn welded bakelite handle — won't turn or loosen.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
7644	**3½ qt.**	**1-4**	**10**
5100	**Basket only**	**12**	**7**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

QUALITY ALUMINUM

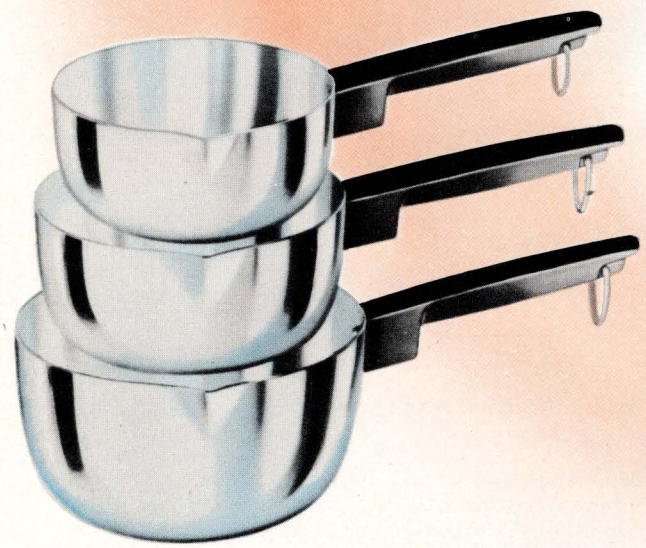


OPEN FRY PANS

These streamlined, easy-to-use fry pans incorporate every feature the homemaker desires. They're super-durable and warp-resistant — heat fast and evenly. Efficient on any type range — save fuel! Gently rounded corners simplify stirring, removal of contents, and cleaning. Welded, non-burn bakelite handles. Hang-up ring for convenient, space-saving storage.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2069	**8½ in.**	**10**	**1-4**	**8**
2070	**9¾ in.**	**10**	**1-4**	**9**
2071	**10¾ in.**	**10**	**1-4**	**9½**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



SAUCE PAN SET

A sparkling set of 3 heavy-duty sauce pans that finds constant use in the kitchen. There's a correct size for every need. Flat, fast-heating bottoms help save fuel. Rounded corners for convenience when stirring or mixing — easy to clean. Special lips provide effortless, no-drip pouring. Welded, turn-proof bakelite handles. Pans nest to save storage space.

Item No.	Description	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2055	**Set of 1¼, 1¾, 2½ qt.**	**12**	**1**	**4**



11-INCH ROUND GRIDDLES

Smokeless and greaseless . . . the Regal griddle bakes, fries, broils, and grills. Made of triple-thick pure aluminum for quick, even heat distribution and easy cleaning. Its wide flat bottom fits any heating unit. Cool, comfortable bakelite handle with hang-up ring for easy space-saving storage. Also available with steel handle (see small illustration). Colorful instruction label included.

Item No.	Size	Description	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7361	**11 in.**	**Bakelite Handle**	**10**	**1-4**	**8**
7371	**11 in.**	**Steel Handle**	**10**	**6**	**10**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



SQUARE GRIDDLE

The square 11 x 11 inch surface provides greater cooking space. It's easier to turn foods; to remove them from the griddle and to drain off grease. Bacon fries in smooth, straight strips. Eggs fit better — slide off easily. Pure, triple-thick, polished aluminum. Cool welded bakelite handle with hang-up ring. Colorful label attached.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7411	**11 x 11 inches**	**8**	**1**	**2½**



KING-SIZE GRIDDLE

It's really king size — measures 10 x 17 inches — fits over 2 range burners. Ideal for use with outdoor grill. Prepares plenty for everybody — 8 big hamburgers or pancakes at one time — saves time and work. Extra thick aluminum — heats fast and evenly — cleans in a jiffy. Carries colorful instruction label

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
7417	**10 x 17 in.**	**8**	**1**	**3**

NEW *French* INSPIRED



HEAVYWEIGHT ALUMINUM

WATERLESS COOKWARE





See FEATURES Inside Back Cover

COVERED SAUCE PANS

For preparing foods the healthful waterless way. Only low heat needed for cooking. Streamlined construction for easy cleaning. Silverlike polished finish. Bakelite handle and knob. Welded handle won't turn or loosen.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2031	1 qt.	10	1-4	7
2032	2 qt.	10	1-4	9
2033	3 qt.	10	1-4	10

DUTCH OVENS

Ideal for top-stove waterless cooking, roasting, stewing or steaming. Prepares delicious combination meals over one low burner—saves time and fuel. Silverlike polished finish with non-slip bakelite side handles and easy-to-grasp cover knob.

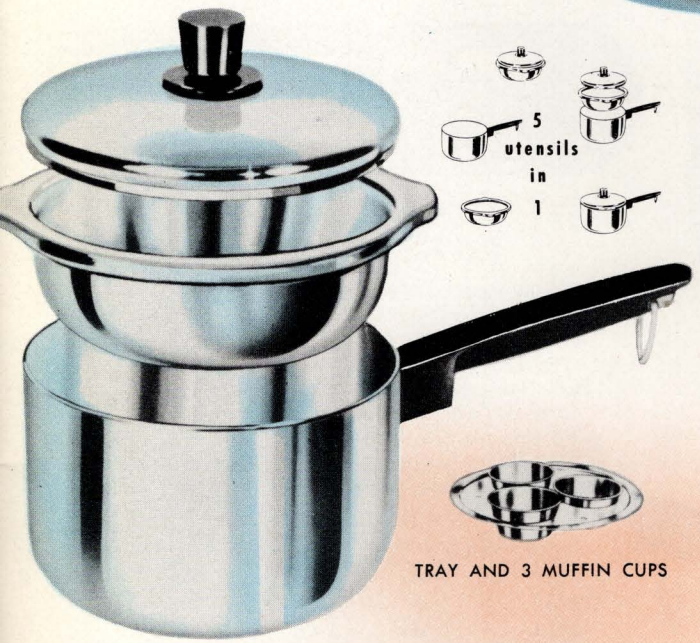
Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2074	4 qt.	10	1-4	11
2075½	5½ qt.	10	1-4	12



COVERED FRY PANS

This beautifully styled fryer heats quickly and evenly without burning or scorching. Marvelous for top-stove frying, cooking, broiling or grilling. Silverlike polished finish. Welded bakelite handle wont turn or loosen.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2089	8½ in.	10	1-4	10
2090	9¾ in.	10	1-4	12
2091	10¾ in.	10	1-4	13



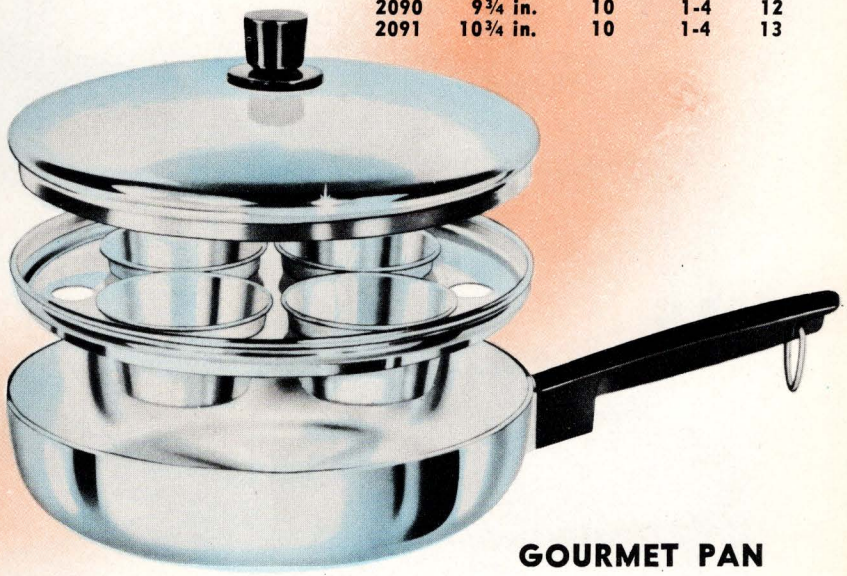
TRAY AND 3 MUFFIN CUPS

COMBINATION COOKERS

May be used as a covered sauce pan, double boiler, covered casserole, utility pan or open stew pan. Cooks a complete combination meal over one burner. Easy-to-grip flange-type handles on inset pan. Polished aluminum with welded bakelite handles. Also available with 3 egg poacher-muffin cups and tray.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2163	3 qt.	10	1-4	12
*2173	3 qt.	10	1-4	13

* Includes 3 Muffin Cups and Tray



GOURMET PAN

A pan that is used several times a day. Handy to use for delicious frying of all foods; wonderful for cooking the waterless way. Tray and 4 cups for poaching eggs, warming baby foods, left-overs, etc. Extra-heavy aluminum with welded, no-burn, no-turn bakelite handle. Large bakelite cover knob.

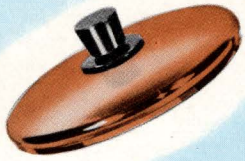
Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2179	8½ in.	10	1-4	11

IMPORTANT

Note — 1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.







NEW!
COPPER-COLOR COVERS

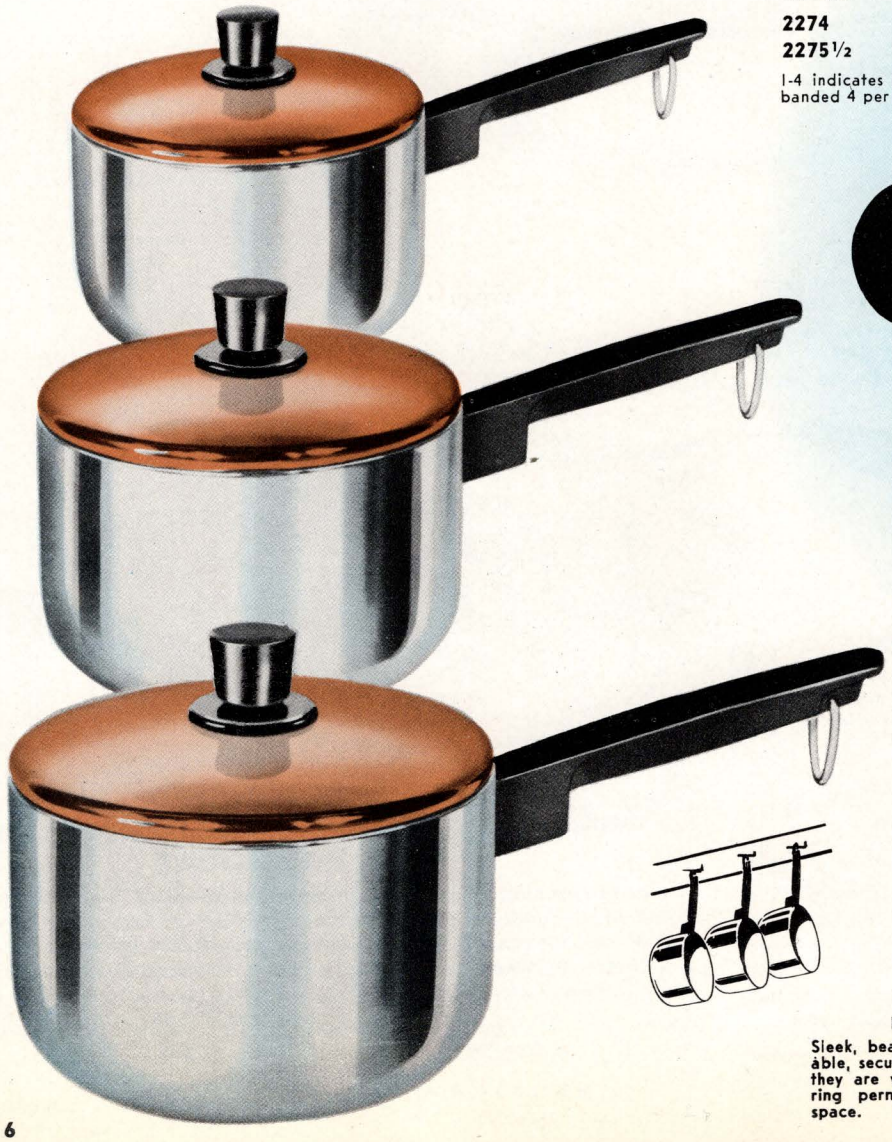
Radiant beauty combines with utility in Regal's copper-color anodized aluminum covers. They form a rich contrast to the silverlike aluminum finish of the utensils. Anodized finish resists stains, scuffs and scratches — cleans easily. Distinctive jet-black cover knobs add elegance and charm.

DUTCH OVENS

Prepares a complete meal over one burner — perfect for top-stove waterless cooking, roasting, stewing or steaming. Saves time and fuel. Snug-fitting cover retains full food values. Smartly styled, non-slip, welded bakelite side handles. Large, easy-to-grasp cover knob. Beautiful, silverlike outside finish; sun-ray inside; and satin-finish bottom. Anodized copper-color aluminum cover.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2274	**4 qt.**	**10**	**1-4**	**11**
2275½	**5½ qt.**	**10**	**1-4**	**12**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



FRENCH

COVERED SAUCE PANS

A truly modern and beautiful sauce pan . . . easy and economical to use — easy to clean. Prepares foods the healthful waterless way. Snug-fitting cover seals in precious food elements and delicious natural flavors. Only "low heat" is needed for cooking — the aluminum spreads the heat fast and evenly. Welded bakelite handles won't turn or loosen. Silverlike outside finish; sun-ray inside; satin-finish bottom; and anodized copper-color cover. Beautifully matched 1, 2 and 3 quart sizes.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2231	**1 qt.**	**10**	**1-4**	**7**
2232	**2 qt.**	**10**	**1-4**	**9**
2233	**3 qt.**	**10**	**1-4**	**10**

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

HANDY HANG-UP FEATURE

Sleek, beautiful handles provide a cool, comfortable, secure grip. Made of heat-resistant bakelite, they are welded — won't turn or loosen. Large ring permits hanging utensils to save storage space.

EXTRA HEAVY ALUMINUM
WATERLESS COOKWARE



See
FEATURES
Inside Back Cover

COVERED FRY PANS

A fryer that becomes a favorite in any kitchen. Heats quickly and evenly without burning or scorching. It frys, roasts, cooks and broils on top of the range. Flat bottom hugs heating unit for maximum heating efficiency. Easy to clean. Welded, turn-proof, heat-resistant bakelite handle. Polished outside finish; sun-ray inside; satin finish bottom; anodized copper-color cover.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2289	**8½ in.**	**10**	**1-4**	**10**
2290	**9¾ in.**	**10**	**1-4**	**12**
2291	**10¾ in.**	**10**	**1-4**	**13**

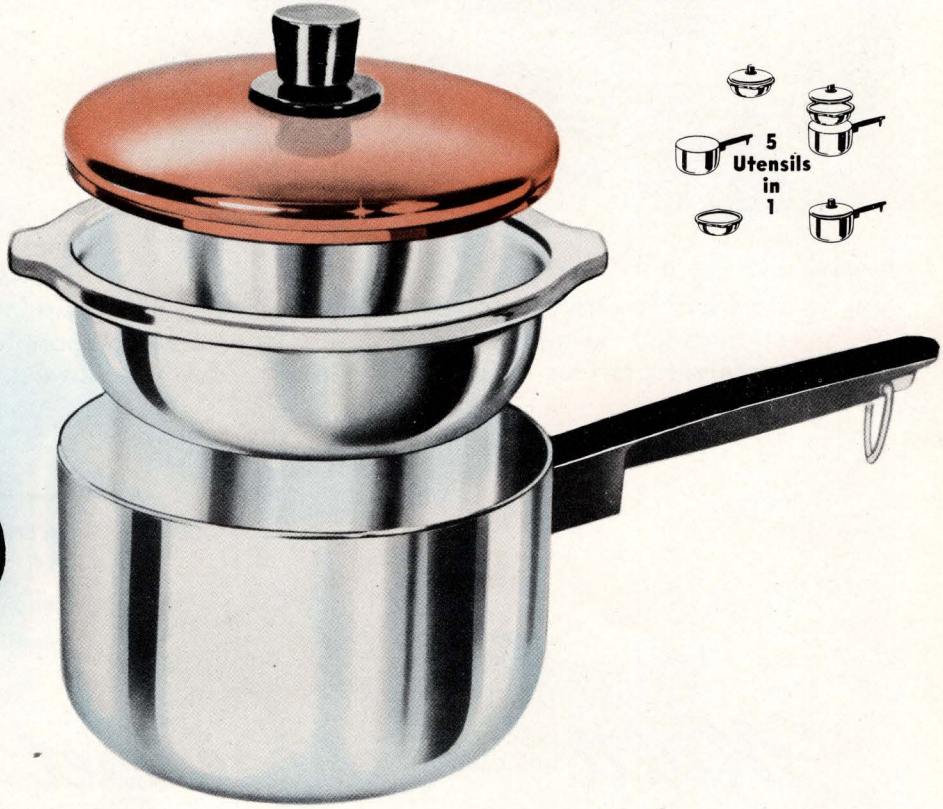
1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

COMBINATION COOKERS

One of the handiest utensils ever designed! May be used as a covered sauce pan, double boiler, covered casserole, utility pan or open stew pan. Cooks a complete combination meal over one burner. Attractively styled flange-type handles on inset pan — easy to handle — permits use in oven. Welded, no-burn, no-turn bakelite handle. Polished aluminum with anodized copper-color cover.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2263	**3 qt.**	**10**	**1-4**	**12**

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.



INSPIRED
by *Regal*



GOURMET PAN

A multi-use pan that does everything. Handy to use for delicious frying of all foods; wonderful for cooking the waterless way. Tray and 4 cups for poaching eggs, warming baby foods, left-overs, etc. Extra-heavy aluminum with welded, heat-resistant bakelite handle. Polished outside finish; sun-ray inside; satin-finish bottom; and anodized copper-color cover.

Item No.	Size	Gauge	Units per Ship. Carton	Shipping Wt., Lbs.
2279	**8½ in.**	**10**	**1-4**	**11**

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

Regal

EYE-CATCHING DISPLAY PACKAGES



Carton measures 29⅝ x 18¾ x 5⅞ inches.
Overall height of back when open is 21 inches.

- ★ **Beautiful, new French-inspired styling.**
- ★ **Extra heavyweight aluminum for waterless cooking.**
- ★ **Sensational anodized "Copper-Gleam" covers.**
- ★ **Packed in colorful combination display and gift carton.**

SET INCLUDES:

No. 2263	3 qt. Combination Cooker
No. 2232	2 qt. Covered Sauce Pan
No. 2275½	5½ qt. Dutch Oven
No. 2231	1 qt. Covered Sauce Pan
No. 2291	10¾ in. Chicken Fryer

This glamorous cookware set has "everything." Made of extra heavy aluminum with anodized copper-color covers that are stain and scratch resistant. Superbly fashioned heat-resistant bakelite handles have handy hang-up rings that save storage space. It is designed to prepare foods the healthful waterless way — preserves precious minerals, vitamins and delicious flavors. Cooks with low heat — saves fuel.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
28	**Set of 5 items**	**1**	**16**

Individually packed in display carton, repacked in shipping carton.

ITEMS IN SET ALSO AVAILABLE IN OPEN STOCK

Multi-Purpose Set

SET INCLUDES:

No. 2274	4 qt. Dutch Oven
No. 2289	8½ inch Fry Pan
No. 5100	French Fryer Basket (Fits Dutch Oven)

Scientifically designed for easy, healthful, delicious, and economical cooking. Made of extra-heavyweight aluminum for "low-heat" cooking — saves fuel! Copper-anodized covers are stain and scratch-resistant. Heat-resistant bakelite handles and covers knobs. Set includes 4 qt. Dutch Oven; 8½ inch Fry Pan; and self-draining, all-aluminum French Fryer basket that fits the Dutch Oven. Packed in attractive combination shipping and display carton.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
21	**Multi-Purpose Set**	**1**	**5½**

ITEMS IN SET ALSO AVAILABLE IN OPEN STOCK



Display carton measures 21⅜x8¾x10⅜ inches.
Overall height of back when open is 21 inches.

GIFT WARE

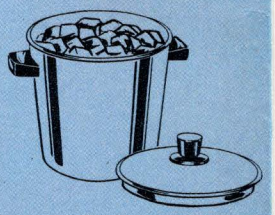
by *Regal*

- Exquisite, original creations in practical gift items.
- Aluminum in gleaming, permanent anodized colors — stain and scratch-resistant.
- Distinctive beauty and superb quality in every feature.



the King-Size hot and cold server

BY Regal



COLD
for ice cubes or anything cold



HOT
for keeping foods piping hot

As a King-Size Ice Bucket

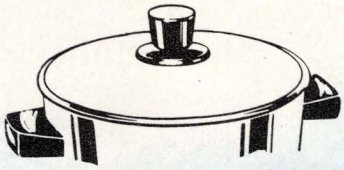
King-Size, you bet! 4 quart capacity! . . . Keeps anything cold . . . for hours. Ideal for ice cubes — holds 3 trays — will keep 6 hours or more and they remain separated for immediate use. Actually — a portable refrigerator for foods or anything you want to keep chilled and serve cold at parties, picnics, or in the rumpus room. Excellent to use as a champagne bucket or for iced bottled beverages. Air-sulated construction provides hours of chilled temperature.

As a Hot Server

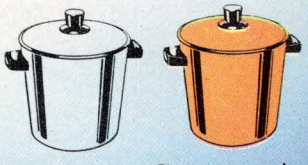
Nothing beats the king-size Regal . . . the answer for keeping favorite dishes "piping hot" at the table or out-of-doors. Perfect for picnics — keeps food enjoyably warm for hours. From spaghetti to stews, casseroles to baked beans, the first choice is the REGAL Server — because warming or reheating is unnecessary. Its uses are unlimited!



Indispensable at picnics, outings — any serving occasion. Imagine — 4 quart — king-size — large enough to hold everything that has been prepared — hot or cold.

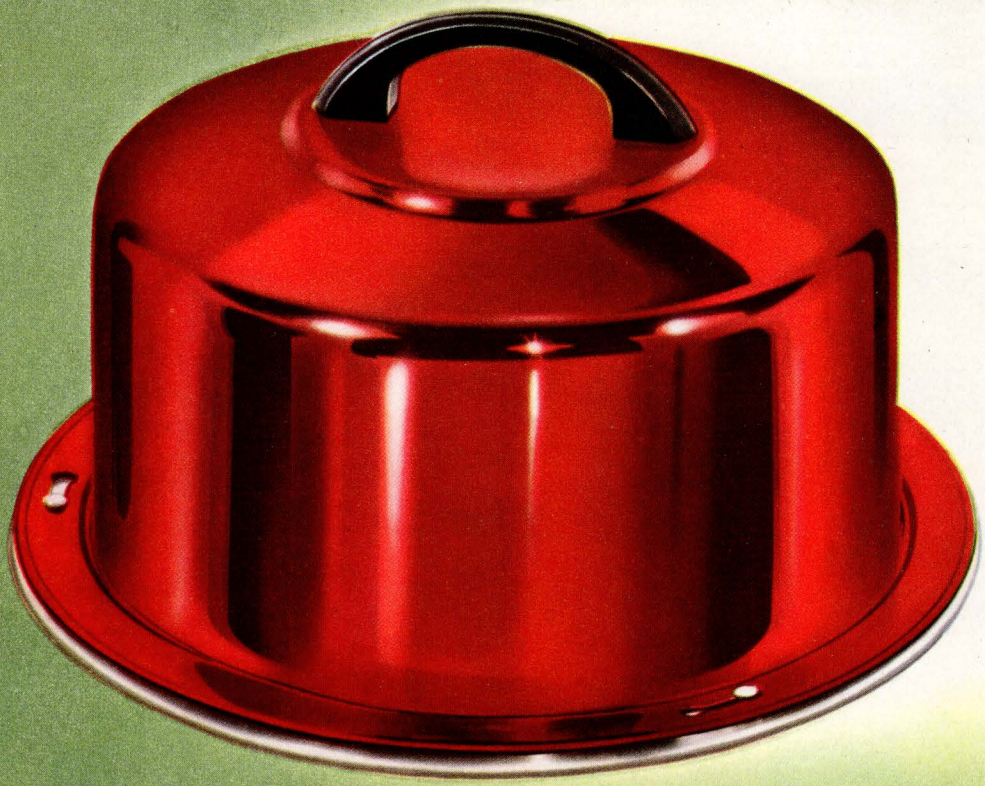


Streamlined and beautiful . . . glistening aluminum with exquisite finish and contrasting black bakelite handles — makes every occasion a gala event.



Available in lustrous Chrome on aluminum or anodized Copper-Color aluminum. Finishes are stain and scratch resistant — always easy to clean.

Item No.	Finish	Units per Ship. Carton	Shipping Wt. Lbs.
5104	Chrome	1	3½
5105	Copper-Color	1	3½





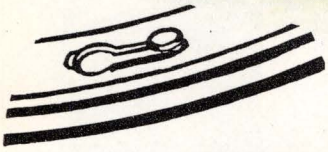
POLISHED ALUMINUM



COPPER - COLOR

The Original Portable

Carry-All CAKE SERV BY *Regal*



EASY TO CARRY

Cover Locks on Tray

A slight twist — and the cover is locked securely to the tray in three places for safe, easy carrying.



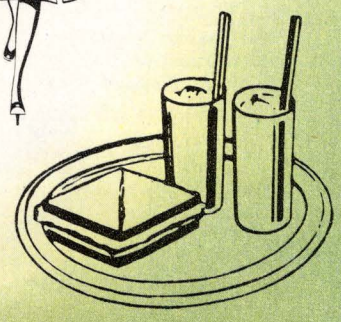


It's gorgeous . . . the sensational answer to the need for a cake server that's big — and portable! Cover fits snugly to hold the moisture in the foods — helps keep cake, sandwiches and other foods fresh — protects them from damage. It has a non-slip, bakelite handle for easy carrying. Dome cover is 5⅞ inches high (without handle) and 11 inches in diameter. It is available in silverlike polished aluminum or in anodized colors — choice of Cherry Red or Copper-Color. Anodized aluminum colors are permanent — resist stains, mars or scratches — easy to clean. Aluminum tray is 13⅜ inches in diameter and has sparkling sun-ray finish. It is ideal for serving drinks, sandwiches, snacks and other foods. Packed in attractive gift carton.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5300	**Polished Aluminum**	**1**	**3½**
5301	**Copper-Color**	**1**	**3½**
5302	**Cherry Red**	**1**	**3½**

KING-SIZE!

At last . . . a cake server roomy enough to hold the largest cake without touching the frosting.



HANDY TRAY

Tray is ideal for serving drinks, sandwiches, snacks and other foods.

Regal RED CAP Singing TEA KETTLES



CHROME-PLATED
SOLID COPPER



PUSH-BUTTON
LIFTS SPOUT CAP

A touch of the thumb on button in handle lifts spout cap — easy to fill — safe to pour.

WITH THE FAMOUS

PUSH-BUTTON FEATURE!

America's most beautiful and practical tea kettle — every feature designed for safety and convenience. The only tea kettle with a modern push-button that lifts the spout cap for easy filling and safe pouring. A cheery whistle signals when the water starts to boil — tells the housewife to turn off the heat — saves time and fuel. Dynamically modern design . . . flat bottoms hug the heating unit for fast and efficient heating on any type of range. Extra-heavy, black bakelite handle provides a cool, comfortable grip.

The 2½ qt. size is available in Chrome-plated Solid Copper or Stainless Steel with copper bottom.

The 3 qt. size is available in Polished Aluminum, anodized Cherry Red or anodized Copper-Color. Anodized colors are permanent — stain and scratch resistant — easy to clean.

2½ QT. SIZE

Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
1082½	**Stainless Steel**	**1-6**	**11½**
5282½	**Chrome-Copper**	**1-6**	**13**

3 QT. SIZE

Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5293	**Polished Aluminum**	**1-6**	**11**
5294	**Copper-Color**	**1-6**	**11**
5295	**Cherry Red**	**1-6**	**11**

1-6 indicates item individually packed in corrugated shipping carton and repacked 6 to a master shipping carton.



STAINLESS STEEL



POLISHED ALUMINUM



CHERRY RED

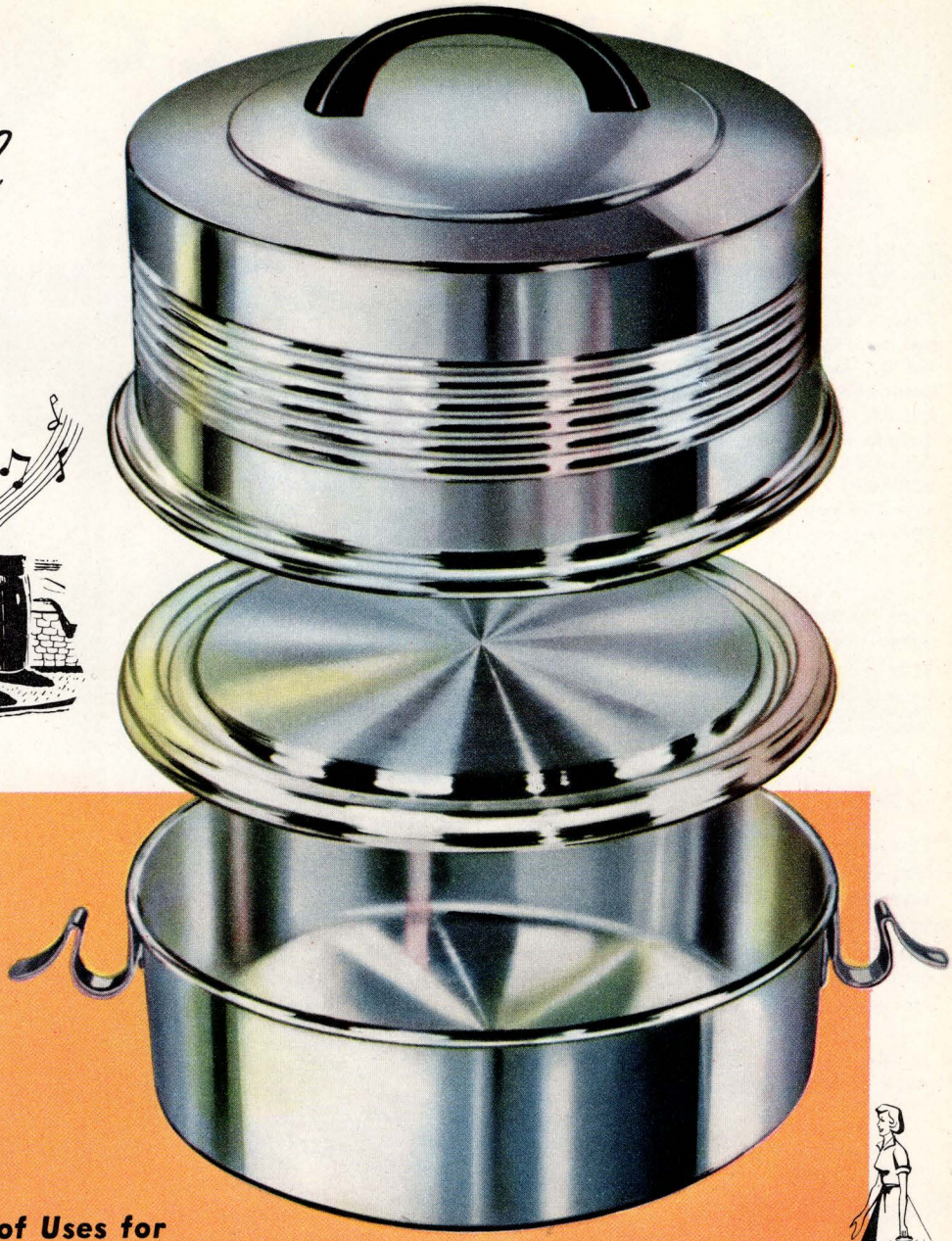


COPPER-COLOR

FOOD CADDY

by *Regal*





Wonderful for

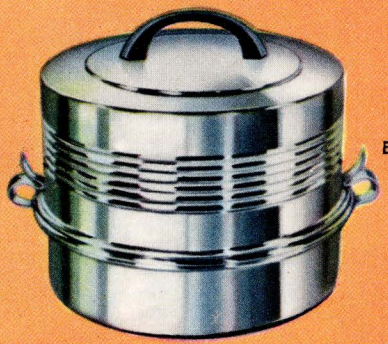
PICNICS ★ AT THE BEACH
PORCH AND PATIO DINING
AUTO TRIPS ★ FISHING TRIPS
and
EVERYDAY KITCHEN USE

Has Dozens of Uses for
CARRYING, STORING and SERVING FOODS

Large capacity, yet compact! The two-compartment Food Caddy easily holds a big cake and pie . . . or plenty of sandwiches plus dessert for the family outing, picnics, fishing trips or at the beach. Handy everyday in the kitchen for food storage and many other uses. Bottom can be used for open roasting or as a large casserole. Tray is ideal for serving drinks, snacks and other foods. Beautifully styled in aluminum with a bright silverlike finish — easy to clean. Black bakelite handle provides a secure grip for carrying. Cover, 5 in. high, 11½ in. dia.; tray, 11½ in. dia.; and bottom 2⅞ in. deep, 11 in. dia. Colorful label on cover.

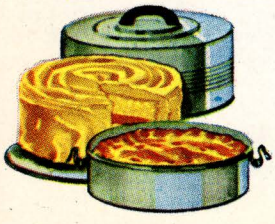
Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5800	**Food Caddy**	**1**	**3**

Packed in attractively decorated, corrugated, shipping carton.

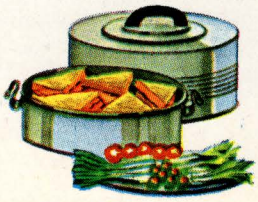


Cover, tray and bottom lock securely together into a compact, easy-to-carry unit. Overall height, 7¾ inches (without handle).

PORTABLE! Easy to Carry



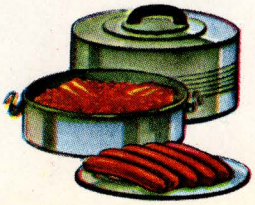
THE PERFECT CAKE AND PIE CARRIER



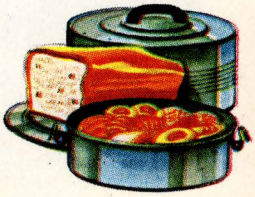
PICNIC SANDWICHES AND RELISHES



SERVING TRAY FOR FOOD AND BEVERAGES



BAKED BEANS AND WIENERS



STORING BREAD, COOKIES AND OTHER BAKED GOODS

SERVING ACCESSORIES

Cheerio BEVERAGE PITCHERS

This tall, graceful 2½ qt. pitcher in vivid color adds a cheery note to the beverage service. It is splendid for serving all kinds of drinks. There's plenty of room for the beverage and the ice cubes, too. Built-in bridge holds in the ice . . . long, narrow spout permits easy, pin-point pouring. Comfortable, sure-grip bakelite handle. Made of pure, sheet aluminum — easy to clean. Alumilite colors are permanent. Smooth, glossy finish stays lovely without polishing. Choice of 2 beautiful colors or silverlike polished aluminum finish. Individually packed in attractive gift carton.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5200	**Polished Aluminum**	**1-6**	**8**
5201	**Copper-Color**	**1-6**	**8**
5202	**Cherry Red**	**1-6**	**8**

1-6 indicates item individually packed in a corrugated shipping carton and repa-ked 6 to a master shipping container.

Regal QUALITY ALUMINUM



Jewel SERVING TRAY

This handy tray with engraved rose motif possesses extraordinary beauty. Graceful, oblong design provides plenty of room and permits sure, easy handling. Excellent for serving drinks, sandwiches, appetizers, cakes, etc., at luncheon or buffet. Exquisite for use with the tea or coffee service. Made of pure aluminum with anodized "leather-grain" Copper-Color finish—stain and scratch-resistant. Size, 10 x 17 inches.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5418	**Copper-Color**	**6**	**5½**

If individual packing is required, so specify when ordering.





8 EXQUISITE COLORS

Cherry Red
Wild Rose
Starlight Blue
Forest Green
Sunset Gold
Emerald Green
Bright Copper
Royal Purple

Rainbow TUMBLER SET

Tall, smartly-styled 14 oz. tumblers with a rich beauty that makes any drink more enjoyable. They're unbreakable and easy to clean. Smooth, hard, alumilite finish resists stains, mars, scuffs or scratches. Metal holds chill — delightful for serving iced tea, iced coffee, fruit juices, etc. Excellent for serving frosted drinks. Gay and decorative for dining room, recreation room and kitchen — ideal for dinners, luncheons, parties or picnics. Tumblers can be nested to save space. Packed in attractive gift carton.

SET OF 8 TUMBLERS

Includes 8 tumblers in assorted colors as illustrated.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5308	**Set of 8 Tumblers**	**8-6**	**10**

8-6 indicates 1 set to a container. Repacked 6 sets to a master shipping carton.

SET OF 4 TUMBLERS

Includes one Cherry Red, Sunset Gold, Forest Green and Starlight Blue tumbler.

5304	**Set of 4 Tumblers**	**4-12**	**11½**

4-12 indicates 1 set to a container. Repacked 12 sets to a master shipping carton.

Regal



RAINBOW SET











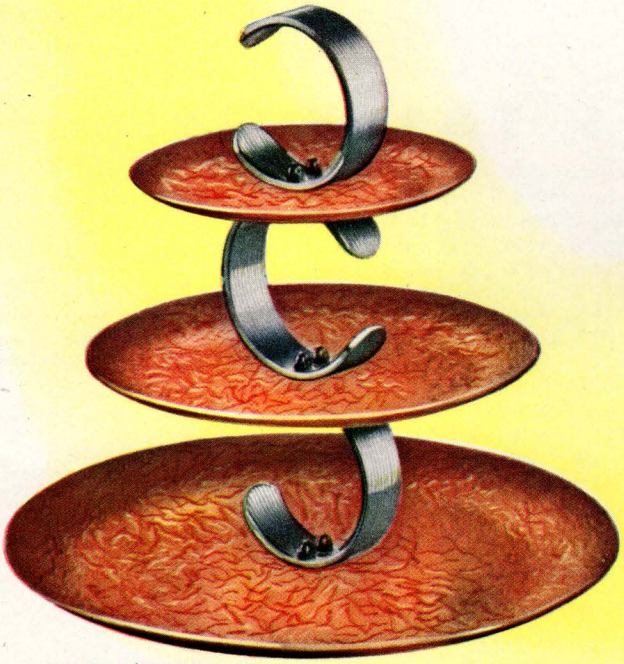
COPPER-COLOR SET

SNACK BOWL SETS

These gaily colored sets, beautifully styled, add festive cheer to any occasion — parties, luncheons, picnics or an evening at cards or watching television. Wonderful for serving popcorn, pretzels, nuts, potato chips, candy, fruit and other tidbits. Excellent for preparing and serving salads. Small bowls are ideal for serving cereals. Made of pure aluminum with anodized finishes — they're unbreakable — easy to clean. Rainbow Set includes 4 qt. Master Bowl in Cherry Red with 4 individual serving bowls in assorted colors as illustrated. Set also available with all bowls in Copper-Color. Packed in attractive gift carton.

Item No.	Color	Units per Ship. Carton	Shipping Wt., Lbs.
5704	**Rainbow set** (Assorted colors as illustrated)	**1-6**	**10**
5703	**Copper-Color set**	**1-6**	**10**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.





CHERRY RED



POLISHED ALUMINUM

TIDBIT TRAYS

So lovely, so easy to use — a real space-saver! Clever contemporary styling in aluminum—light and easy to carry. A convenient way to serve nuts, candy, fruits, appetizers, relishes or other tidbits. Useful as a smart fruit or flower centerpiece. Consists of three trays (bottom tray, 11 inch dia.). Choice of "leather-grain" Polished Aluminum or beautiful anodized Cherry Red or Copper-Color. Permanent anodized color finish is stain and scratch-resistant. Packed in attractive gift carton.

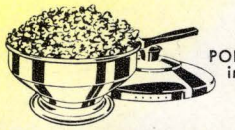
Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5333	**Polished Aluminum**	**1-6**	**13**
5334	**Copper-Color**	**1-6**	**13**
5335	**Cherry Red**	**1-6**	**13**

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a master shipping container.





TRIVET
Diffuses the heat



POPS CORN in a jiffy

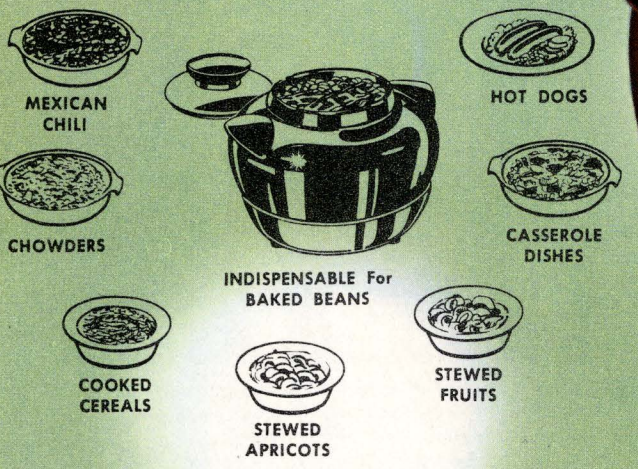
JIFFY-SERV Bun Warmer—Corn Popper

A stunning combination server and corn popper. Pops corn in a jiffy — crisp, tender flakes. Heats buns, muffins, etc. on top of range — keeps them hot at the table. Also bakes potatoes; crisps or freshens baked goods. Steam vent in cover. Trivet inset takes place of basket — prevents burning or scorching — easy to clean. Silverlike polished aluminum with bakelite handles for easy serving. Capacity, 3½ qts.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5604	**3½ qt.**	**1**	**2½**

Regal

ELECTRIC
BEAN POT-CASSEROLE





EASY-HEAT BASE HAS MANY USES



Approved by Underwriters' Laboratories

50EB1

- It will not boil liquids — requires no watching.
- Perfect for keeping coffee hot during meals or at parties.
- Wonderful for keeping soups, stews, casseroles and other foods at serving temperature at the table.

FOR *Table-Top Cooking* AT ITS TASTY BEST

Delectable eating is yours . . . savory, mouth watering BAKED BEANS with that tender "slow-simmer," old-fashioned goodness, and many, many other tantalizing dishes cooked to delightful perfection . . . in a superbly crafted, rich, gleaming Hall vitrified China pot — the finest made! It's a real whiz to wash (can be completely immersed in water).

So spacious that you can cook for the whole family — just leave the BEAN POT plugged in and serve "sizzling hot" right at the dining room table — will not burn — will not over-cook. The glistening chrome-plated steel heating unit (110 watts AC or DC) is separate. Use it for warming other foods, to keep coffee hot, with a bun warmer, etc. Capacity, 2½ qts.; cord included.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
7602½	**2½ qt. Bean Pot**	**1**	**6**



BEAN POT — CASSEROLE SET

A beautiful, charmingly styled matched ensemble that provides an exquisite touch to the food service. Includes the Regal electric Bean Pot and four individual serving pots that are miniature replicas of the big pot. Servers are made of Hall vitrified China — helps keep foods hot at the table — easy to clean. Set is packed in beautiful 3-color combination display and gift carton as illustrated.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
7605	**Bean Pot and 4 Individual Servers**	**1**	**10½**

NEW! HIGH SPEED! *Completely Automatic* ELECTRIC PERCOLATOR

Regal EASY-FLO®



Completely AUTOMATIC

- **STARTS** "perking" in a jiffy.
- **STOPS** "perking" when coffee is done.
- **KEEPS** coffee hot and ready to drink.

Heating Unit and Cord approved by Underwriters' Laboratories

SO EASY TO USE



1. Pour In Cold Water



2. Put Coffee In The Basket



3. Plug In The Cord

BREWS 2 TO 9 CUPS OF PERFECT COFFEE

It's wonderful . . . and amazingly fast! Brews 2 cups of perfect coffee in 5 minutes — 9 cups in 15 minutes. So easy to use . . . you simply put in the cold water and coffee — and connect the electric cord. The Easy-Flo automatically brews the coffee (any strength you desire) . . . stops brewing when the coffee is done . . . and then keeps the coffee drinking hot. There's no guess-work — no timing — no attention required. New well-type heating element provides long life and trouble-free operation. Brews 2 to 9 cups. Server has graduations for 4, 6 and 8 cups to simplify filling at faucet. Finest aluminum with brilliant polished finish; black bakelite handle. Sanitary construction for easy cleaning. Operates on 110-120 volts AC only. Cord included.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
7499	9-cup	1-6	16½

1-6 indicates item individually packed in a corrugated shipping carton and repacked 6 to a shipping container.

- ★ Exquisitely styled in finest quality aluminum.
- ★ No-slip bakelite handle remains cool.
- ★ No-drip spout for graceful, easy pouring.
- ★ Cup measurement graduations for easy filling at the faucet.

GUARANTEED

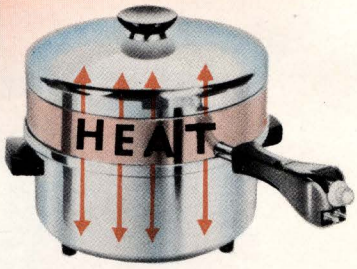
The Easy-Flo carries a full year guarantee.

Regal QUALITY ALUMINUM *World's finest Cooking Ware* REGAL WARE, INC. KEWAUNEE, WIS.

Regal electric Chef



AUTOMATIC FRY-PAN *and*
Complete Meal Cooker
ROASTS • BAKES • PAN BROILS
GRILLS • STEAMS
• CASSEROLES



exclusive
2-WAY HEAT

The Fryer acts as a 2-way heating unit — generates up to 600° F. The heat radiates both UP and DOWN to cook in the bottom Cooking Pot and underneath the top Cover AT THE SAME TIME!

it's like a PORTABLE ELECTRIC RANGE

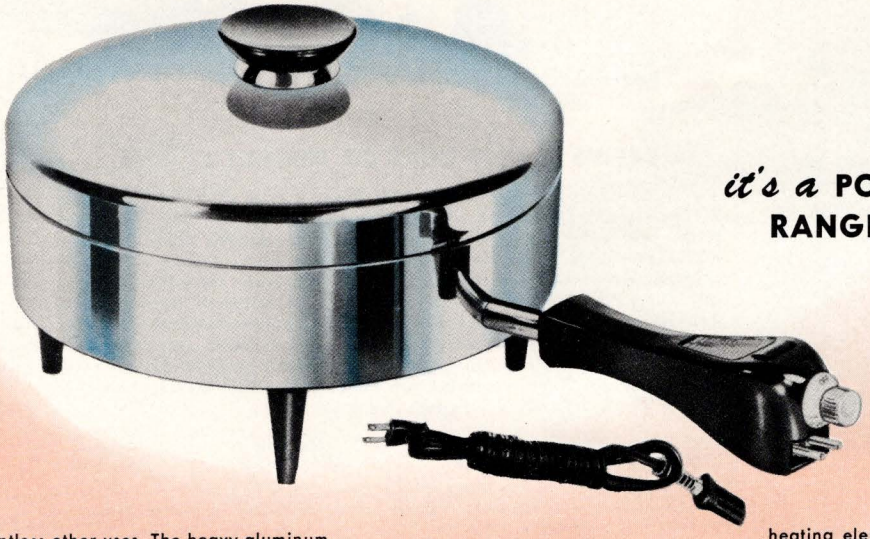
The beautiful new REGAL Electric CHEF is revolutionary! Compact, efficient and portable, it provides a wonderful and delicious new way to cook, fry, bake, and serve. It is a COMPLETE MEAL COOKER! It is a completely automatic ELECTRIC FRY PAN. It's an excellent OVEN for baking or roasting. In addition, it does everything an electric range surface unit will do . . . yet, takes fewer kilowatt hours to operate. The CHEF with its dial temperature control is amazingly easy to use — with perfect results.

★ ★ ★

SPECIFICATIONS

No. 7510 REGAL ELECTRIC CHEF . . . Made of finest quality extra-heavy aluminum with beautiful polished exteriors and satin-finish interiors. Fryer has 1150-watt sealed heating element. Operates on 110-120 volt AC only. Fryer handle molded of heat-resistant bakelite. Cord included. Fryer and accessories individually packed in shipping carton. Shipping weight, 12 lbs.

Automatic electric FRY PAN



It's an Automatic Electric Fry Pan and much, much more! It's completely automatic for frying, pan-broiling, braising, simmering, poaching, steaming or grilling. In addition, it can be used as a portable electric range unit that generates up to 600° F. for countless other uses. The heavy aluminum spreads the heat evenly to eliminate hot spots. Many foods can be prepared without grease — they brown beautifully and there's no sticking. Easy to use . . . easy to clean . . . operates on any 110-120 volt AC electrical outlet.

***it's a* PORTABLE RANGE UNIT**

SPECIFICATIONS

No. 7511 AUTOMATIC FRY PAN Includes fryer, cover and electrical cord. Fryer is made of extra heavy-weight aluminum with polished exterior and satin-finish interior. Molded, heat-resistant bakelite handle. Fryer has 1150-watt sealed heating element. Operates on 110-120 volt AC only. Individually packed in corrugated shipping carton. Shipping wt., 7 lbs.

Regal

72-cup

electric

PERCOLATOR-URN



ideal for

HOMES
RESTAURANTS
SCHOOLS
CHURCHES
HOSPITALS
LODGES
TEA ROOMS
CLUBS
RESORTS
SHOPS
OFFICES

Wherever a Large Quantity of Coffee is Served!

completely

AUTOMATIC

Prepares 12 to 72 cups of perfect coffee — automatically and with amazing speed. As easy to use as a small perk . . . simply put in the cold water, add the desired amount of coffee, and flip the switch to "ON." The Regal Urn starts to "perk" automatically . . . stops perking and signal light flashes when coffee is done . . . then automatically switches to low heat unit to keep coffee serving hot. It's economical, too — yields 60 cups from one pound of coffee. Molded bakelite handles and cover knob. Completely enclosed 1340 watt high heat unit; 160 watt low heat unit; Thermostatic control. Operates on 110-120 volt AC only. Cord included.

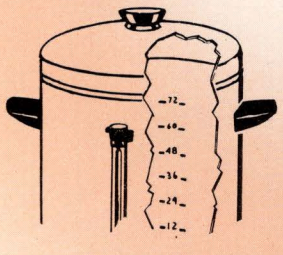
Item No.	Cup Capacity	Gauge — Server	Gauge — Cover	Overall Height	Diameter of Base
7000	**72**	**16**	**18**	**18⅝ in.**	**9⅝ in.**

Individually packed in corrugated shipping container. Shipping weight, 10 lbs.

7000
APPROVED BY UNDERWRITERS' LABORATORIES

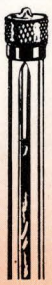
BREWS 12 TO 72 CUPS FASTER! MORE ECONOMICALLY!

No. of Cups	Time	No. of Cups	Time
12	14 min.	48	32 min.
24	18 min.	60	40 min.
36	24 min.	72	50 min.



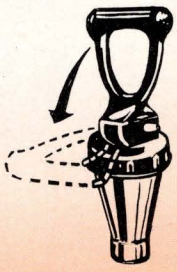
EASY-TO-SEE WATER MEASUREMENT

Graduations on inside of urn clearly indicate exact measurement for 12, 24, 36, 48, 60 and 72 cups to assure a perfect brew.



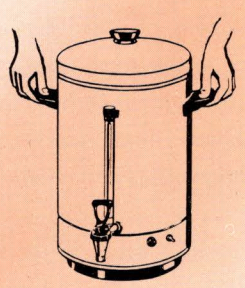
GLASS GAUGE

A quick glance tells you the amount of liquid coffee left in the urn.



NO-DRIP 2-WAY FAUCET

Press forward to open — release and it shuts off automatically. A half twist locks handle open for continuous pouring. Nylon handle and bonnet — durable and easy to clean.



PORTABLE . . . EASY TO HANDLE

Weighs only 8⅛ pounds. Easy to carry to handiest AC outlet — easy to handle when cleaning.

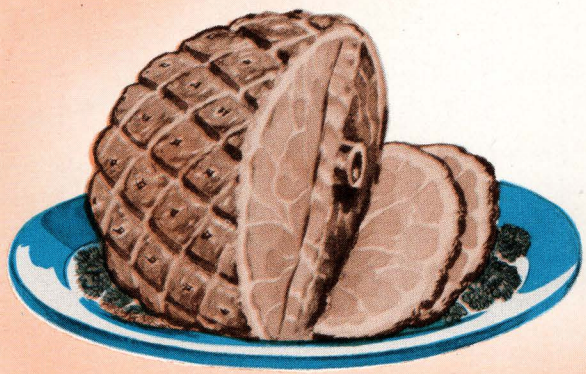
Regal ROASTING EQUIPMENT



ROUND ROASTER

Excellent for preparing taste-pleasing meals, roasts, chicken or duck. The cover is especially designed for self-basting. Deep, corrugated bottom provides fast, even distribution of heat. Beads are tightly rolled for extra strength; corners are gracefully rounded for easy cleaning. Durable aluminum with high-gloss finish and sturdy steel side handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5252	**11½ in.**	**6**	**12**





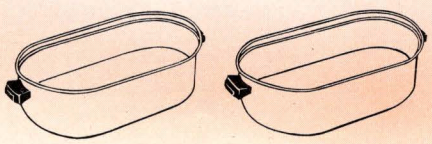
DOUBLE DUTY OVAL ROASTER

A sleek, streamlined roaster designed for every-day use. It is two utensils in one — a covered roaster or, with cover removed and reversed, a dual set of baking pans or casseroles with dozens of uses. Efficient on top of the stove or in the oven. Both bottom and cover have convenient non-burn thermoplax handles. Aluminum heats quickly and evenly — has a bright, easy-to-clean finish.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5056	**16 in.**	**1**	**4½**

It's a 2 in 1 Utensil





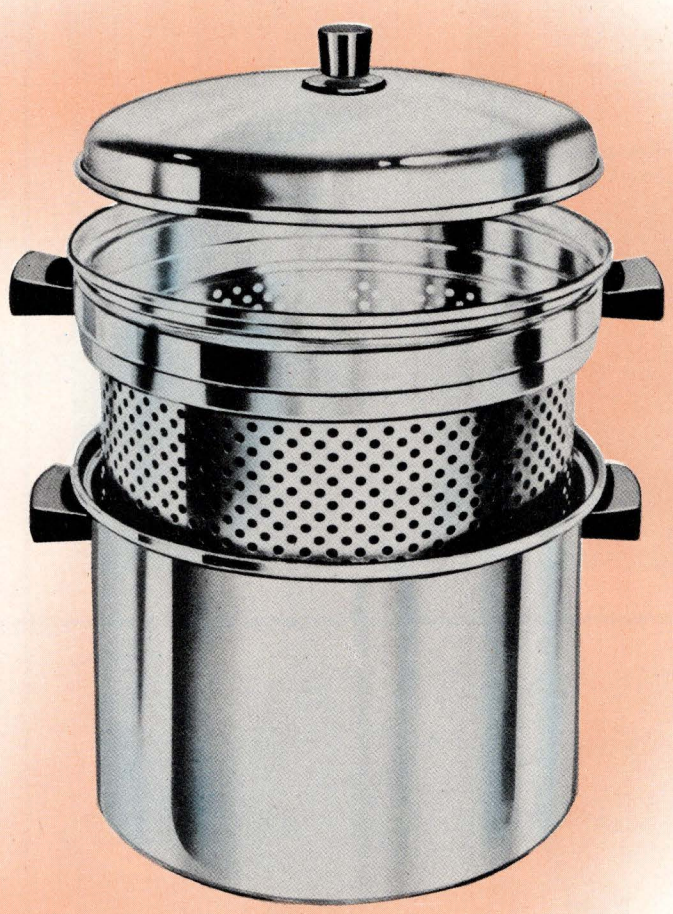
Regal CANNING EQUIPMENT

FOOD BLANCHER

Blanching • Spaghetti Cooker • Soup Kettle
Sterilizing • French Frying • Canning
Stewing

Scientifically designed and laboratory tested for the proper blanching of foods. This 8-quart blancher is extra deep for ease in handling large quantities of the bulkiest vegetables. The small holes in the basket retain even the smallest vegetables and permit free circulation of steam or boiling water. It is ideal for cooking large quantities of spaghetti, corn-on-the-cob, soups and french fried foods. Practical for use as a large colander, canner and baby bottle or fruit jar sterilizer. Highly polished finish outside; sun-ray finish inside; satin-finish bottom; and heat-resistant bakelite handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5808	**8 qt.**	**1**	**3½**

















COLD PACK CANNER

Useful for

Canning • Soups and Stews • Preserving
Food Storage • Ham Boiling • Beverages
General Cooking

A heavy duty, 20-quart, canner that saves time and work. The steel rack holds 7 jars — makes it easy to remove jars from boiling water. It is plated to resist rust. Used without the rack, the canner becomes a good stock pot and has numerous practical uses. Made of pure aluminum with a highly polished exterior and natural finish inside — easy to clean. Strong, easy-to-grip steel side handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5820	**20 qt.**	**1**	**4½**



DISTINCTIVE GIFT CARTONS

Regal gift items are packed in colorful gift cartons that are eye-catching "merchandisers" for Mother's Day, Bridal promotions, anniversaries and other gift occasions. In addition to attractive decoration and item identification, many cartons carry helpful sales information. Most cartons have a white "weavette" design that is resistant to scuffs and finger-marks. Cartons also safeguard the items during shipment to insure safe arrival.



SPECIAL FINISHES

The name Regal is synonymous with "quality." In addition to their superb quality and originality of design, Regal utensils are noted for their exquisite finish. Polished finishes are smooth and hard with a clear, silverlike brilliance. Anodized colors are permanent, fused into the metal, and have a rich, glowing beauty that blends with the finest decor.



HELPFUL ADVERTISING MATERIAL

Colorful catalog sheets, photographs, newspaper mats and electros are among the many selling helps that Regal offers you. Catalog sheets tell the complete story of the item and provide an excellent tool for your salesmen and an effective method of reaching customers. Your Regal salesman and the Advertising Department at the home office, Kewaskum, Wisconsin, are ready at any time to assist you in the preparation of your advertising program.

STAINLESS STEEL

★ Built for a lifetime of service

★ Easy to keep sparkling bright and clean

BY *Regal*



RING HANDLES

Provide a secure grip to prevent slipping or sliding.

Permit hanging bowls to store — saves cupboard space.

MIXING BOWL SET

There's nothing handier for mixing, stirring and other odd jobs in the kitchen! They're non-breakable and built for hard use. These bowls are designed for use with electric mixers . . . but they're wonderful for hand stirring or beating, too. Out-of-the-way ring handles are a real convenience. Bowls can be used on stove to warm ingredients — and they're excellent for storing foods in the refrigerator. Polished exterior and satin-finish interior makes cleaning amazingly easy.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1913	**Set of 1, 2 and 3 Qt.**	**1**	**2½**
1901	**1 Qt. Bowl**	**6**	**2½**
1902	**2 Qt. Bowl**	**6**	**4½**
1903	**3 Qt. Bowl**	**6**	**7**

Push-Button Control

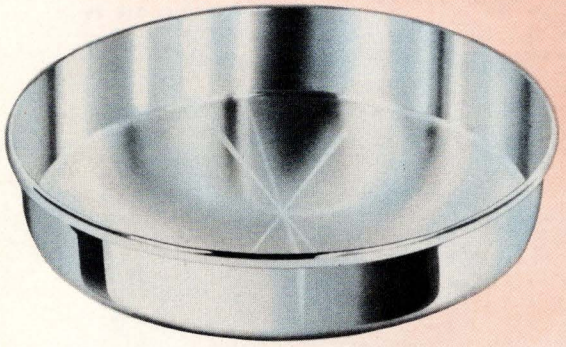


"RED CAP" SINGING TEA KETTLE

Easy to fill — safe to pour . . . with the push-button control. A touch of the thumb on the push-button in the handle lifts the spout cap. It sings when the water boils — the signal to turn off the heat — saves time and fuel. Durable, easy-to-clean stainless steel with fast-heating copper bottom. Sturdy, comfortable black bakelite handle stays cool. Capacity, 2½ qts.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1082½	**2½ qt. Tea Kettle**	**1-6**	**11½**

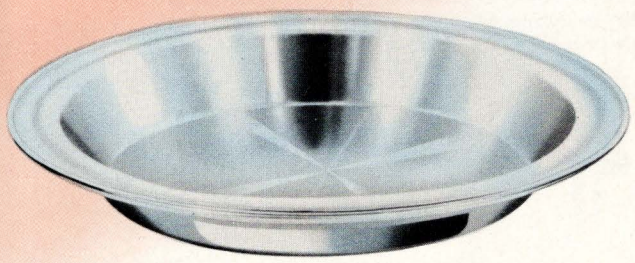
1-6 indicates item individually packed in corrugated carton and repacked 6 to a master shipping container.



CAKE PAN

An extra deep cake pan that is ideal for a variety of cooking needs. Heats quickly and browns evenly—perfect for standard or ready-mix recipes. Tightly rolled bead for easy cleaning.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1938	**8 in. x 1½ in.**	**6**	**4½**



JUICE-SAVER PIE PAN

Special wide rim catches juice as it bubbles out of fruit pies — prevents it from spattering in the oven. Heats evenly to produce flaky crusts. Tapered sides permit easy cutting and removal of the pie. Easy to clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1939	**9 inch inside dia. 1¼ inches deep**	**6**	**5**

WATERLESS COOKWARE

BY *Regal*

Scientifically Designed

Waterless cooking is the modern method of preparing foods by using little or no water and cooking over low heat on top of the range. Only enough water to insure steaming the foods is necessary. Food and health authorities recommend this method for retaining the healthful minerals and vitamins in the food and preserving natural colors and taste. Waterless cooking is more effectively and efficiently accomplished in utensils especially designed for that purpose. Regal Waterless Cookware is engineered to meet each and every such requirement — and its many features make it perfect for waterless cooking.

★ Regal Waterless Cookware is made of pure, sheet aluminum — one of the best conductors of heat known to man.

★ It is extra thick to prevent burning or scorching.

★ Bottoms are flat to fit snugly and firmly over the heating unit and diffuse the heat quickly and evenly.

★ Aluminum carries the heat quickly and evenly from the bottom up and around the food being cooked. Sun-ray interior reflects the heat into the food.

★ Covers fit snugly to seal in the food moisture and flavor and conduct the heat over the food so that it is cooked on top.



DISTINCTIVE BAKELITE HANDLES AND COVER KNOBS

Sleek, beautiful handles provide a cool, comfortable, secure grip. Made of heat-resistant bakelite, they are welded — won't turn or loosen. Large ring permits hanging utensils to save storage space. Extra-large, easy-to-grasp cover knobs.



EASY TO KEEP BRIGHT AND CLEAN

Smooth, rounded corners and the absence of dirt-collecting seams and sockets make Regal utensils exceptionally easy to clean.



MATCHED DESIGNS

Regal utensils are perfectly matched in design. With their graceful, classic styling and gleaming, silverlike finish, they are truly "gems of the kitchen" — the ultimate in beauty and efficiency.



EXTRA HEAVY ALUMINUM

Regal Waterless Cookware is a great deal thicker (see drawings) than ordinary aluminum ware. That is why it heats quickly and evenly without burning or scorching foods.



PRESERVES MINERALS AND VITAMINS

Waterless cooking helps to preserve the minerals and vitamins essential to good health. Meals are more flavorful and delicious because the foods are cooked in their own rich, natural juices . . . appetizing colors are retained.



ONLY "LOW HEAT" IS REQUIRED

Only "low" or "simmer" heat is needed to cook. No heat is wasted — saves fuel. No attention required while the foods cook — saves time!

Regal Ware for the Ultimate in BEAUTY and UTILITY

★ Regal Ware is made of pure, cold-rolled sheet aluminum. Shaping of the utensils, called "drawing," is done by the use of tremendous pressure in giant presses. No heat is required. By this process, the aluminum becomes extremely hard and dense; it is uniform in thickness; and has a smooth, flawless surface.

★ BUILT TO LAST. Aluminum does not chip or break. Quality Regal utensils are so strong and durable that, given reasonable care, they last for years and years.

★ EASY TO HANDLE. Aluminum is not only durable, but light — a property which makes the utensils easy to lift and handle.

★ HEATS FAST. Aluminum conducts heat approximately three times faster than other commonly used materials. This makes possible worthwhile savings in time and fuel.

★ HEATS EVENLY. In cooking in an aluminum utensil, the heat spreads rapidly from the bottom, up the sides and to the cover. This prevents "hot spots" that scorch or burn food; the foods are cooked thoroughly on all sides; cooking temperatures are easier to control; and less heat is required for cooking.

★ EASY TO CLEAN. It is easy to keep aluminum ware bright and clean.

★ BEAUTIFUL. The smart, modern design of Regal utensils with their sleek, silverlike finish makes them a thing of beauty — an attractive addition to any kitchen.

ALUMINUM
THE WONDER METAL

Aluminum is the most abundant of all the metals found in the earth. Consequently, there are small amounts of natural aluminum in practically all the raw foods we eat.

Aluminum is friendly to food — safeguards purity, flavor and natural food colors — and assures cleanliness and wholesomeness. It does not rust — can't impart a color or taste of its own. It is the ideal metal for kitchen utensils because it does everything well. There is no food, no cooking process for which aluminum equipment cannot be used. It is excellent for baking, frying, stewing or waterless cooking. It can be used to prepare foods on top of the stove or in the oven.

Recommended for HEALTHFUL COOKING

Aluminum utensils and equipment are used in leading hospitals and sanitariums, in hotels, restaurants, and in the finest of modern laboratories, canning and food packing plants. Leading health and food authorities recommend the use of aluminum ware for healthful and wholesome cooking.

Regal



The word "REGAL" means "belonging to a King; magnificent; the best of 'its kind." Every REGAL product is made to deserve the name . . . to be the very best if its kind. The trade-mark on your REGAL Cookware is your assurance of the finest quality materials, craftsmanship and design.

Form No. 7014