

Creative cooking is a social art. A memory can be treasured secretly and music enjoyed in private, but delicious hors d'oeuvres, flavorful coffee and festive meals are all meant to be enjoyed with family, friends, or someone very special.



FALL CATALOG '75
APPLIANCES and
COFFEE MAKERS

CATALOG 50



THE WEST BEND COMPANY, West Bend, Wisconsin 53095

drip coffee makers

from the No.1
coffeemaker maker
...West Bend



Quality West Bend paper filters speed brewing, eliminate sediment and make clean-up easy.

No. 1933 Individual container of 100 fluted filters. Std. pk. of 12, ship. wt. 8 lbs.

QUIK-DRIP® BIG DRIPPER™

Automatic 2 to 10 Cup Drip Coffee Maker

Unique removable micro-mesh filter and optional paper filters offer **double filtering** for better tasting, clearer coffee.

- **super-fast brewing cycle** makes 10 five-ounce cups in 8 minutes, 2 cups in about 2 minutes
- **low-wattage stainless steel keep-warm plate** keeps coffee serving hot
- **50 filters included**
- **one push-button switch** brews coffee and keeps it hot . . . automatically
- **attractive styling and 3 fashion colors** match any decor

5970 White

5971 Avocado

5972 Harvest

1440 watts, 120 volts, AC only. Full-color point-of-purchase product label. Individual container with full-color litho label. Std. pk. of 1, ship. wt. 6.5 lbs.



FLAVO-DRIP®

FAST 'N FRESH™



Scientifically-designed cone-shaped paper filters slip easily into baskets . . . filter out sediment and are thrown away with the grounds. 20 Filters included with Flavo-Drip, Fast 'N Fresh and Executive models.

No. 1938 Indiv. dispenser-container of 100 cone-shaped paper filters. Std. pk. of 12, ship. wt. 6 lbs.

NEW FLAVO-DRIP®

2 to 8 Cup Drip Coffee Maker

- brews 8 five-ounce cups in less than 7 minutes . . . 2 cups in about 2 minutes
- new improved styling

No. 5964 1430 watts, 120 volts, AC only. Full-color point-of-purchase product label. Indiv. full-color Pre-Lith® container. Std. pk. of 1, ship. wt. 6 lbs.

QUIK DRIP® FAST 'N FRESH™

2 to 8 Cup Drip Coffee Maker

- brews 8 five-ounce cups in less than 7 minutes . . . 2 cups in about 2 minutes
- slide-in drawer holds cone-shaped paper filters

No. 5962 1360 watts, 120 volts, AC only. Full-color point-of-purchase product label. Indiv. full-color Pre-Lith® container. Std. pk. of 1, ship. wt. 6 lbs.

QUIK DRIP® EXECUTIVE™

- speedy brewing cycle makes 8 cups fast . . . keeps 16 cups serving hot
- two coffee baskets included . . . lets you brew one potful while you measure coffee for another
- twin keep-warm plates
- new improved styling, ideal for office or home use
- 3-wire cord meets OSHA safety requirements

No. 5941 1430 watts, 120 volts, AC only. Full-color point-of-purchase product label. Indiv. container. Std. pk. of 1, ship. wt. approx. 9.8 lbs.

two coffee baskets included!



QUIK DRIP® EXECUTIVE™

party perks

fourteen reasons why West Bend is the coffee maker leader

10 to 20 CUP POLYPROPYLENE AUTOMATIC PERK

- attractive styling complements any decor
- permanent color stays new-looking, features a sprightly accent decoration
- durable polypropylene won't dent or crack in normal daily use
- built-in temperature control keeps coffee serving hot



No. 5920 Mandarin Red. No. 5922 Harvest Gold. No. 5923 Avocado Green.
1090 watts, 120 volts, AC only. Individ. container with full-color litho label.
Std. pk. of 1, ship. wt. 3.5 lbs.



12 to 36 CUP DECORATED PERK

- large capacity serves four guests or a dozen
- colorful decorations enhance lively background colors on aluminum
- built-in temperature control keeps coffee serving hot

No. 9411 Cocoa Brown
No. 9412 Butterscotch

1090 watts, 120 volts, AC only.
Colorful, point-of-purchase product label. Individ. container with full-color litho label. Std. pk. of 1, ship. wt. 5.2 lbs.



12 to 30 CUP AUTOMATIC PERKS

- attractive finishes on aluminum clean easily
- built-in temperature control keeps coffee serving hot

No. 11838 Polished
No. 11868 Avocado
No. 11869 Harvest

1090 watts, 120 volts, AC only.
Colorful point-of-purchase product label. Individ. container with full-color litho label. Std. pk. of 1, ship. wt. 4.5 lbs.



12 to 30 CUP INSULATED PERK

- **double-wall insulation** keeps coffee hot up to 2 hours without being plugged in . . . keeps cold drinks cold, too
- **durable enameled steel exterior** stays good-looking year after year
- **built-in temperature control** keeps coffee serving hot

No. 33525 Avocado

No. 33535 Harvest

1090 watts, 120 volts, AC only. Full-color point-of-purchase product label. Indiv. container with full-color litho label. Std. pk. of 1, ship. wt. 6 lbs.

party perks

when you need delicious coffee for large gatherings...or any occasion



55 CUP

36 CUP



QUANTITY COFFEEMAKERS

- 3-wire cord meets OSHA safety requirements
- lightweight aluminum for easy handling
- water level graduation marks, 2-way spout, serve light

No. 43536 12 to 36 cup. 1090 watts, 120 volts, AC only. Indiv. container, std. pk. of 1, ship. wt. 5.5 lbs.

No. 13500 25 to 55 cup. 1500 watts, 120 volts, AC only. Indiv. container, std. pk. of 1, ship. wt. 8.8 lbs.

No. 33600 40 to 100 cup. 1500 watts, 120 volts, AC only. Indiv. container, std. pk. of 1, ship. wt. 10.2 lbs.



12 to 25 CUP PERK

- polished aluminum finish
- automatic temperature control

No. 3410. 600 watts, 120 volts, AC only. Colorful point-of-purchase product label. Indiv. container, std. pk. of 1, ship. wt. 4 lbs.



MINIT CUP™ AUTOMATIC 5 to 9 CUP COFFEEMAKER

- super-speedy brewing cycle makes 9 cups in about 9 minutes
- attractive decorations and exterior finishes
- built-in temperature control keeps coffee serving hot
- safety lock-on polypropylene cover gives added protection should the perk be accidentally over-turned
- lightweight aluminum

No. 9471 Avocado No. 9472 Harvest No. 9476 Polished
1000 watts, 120 volts, AC only. Attractive point-of-purchase product label. Indiv. container with full-color litho label. Std. pk. of 3, ship. wt. 6.8 lbs.



automatic perks
your friendly breakfast, buffet
and coffee-break companions

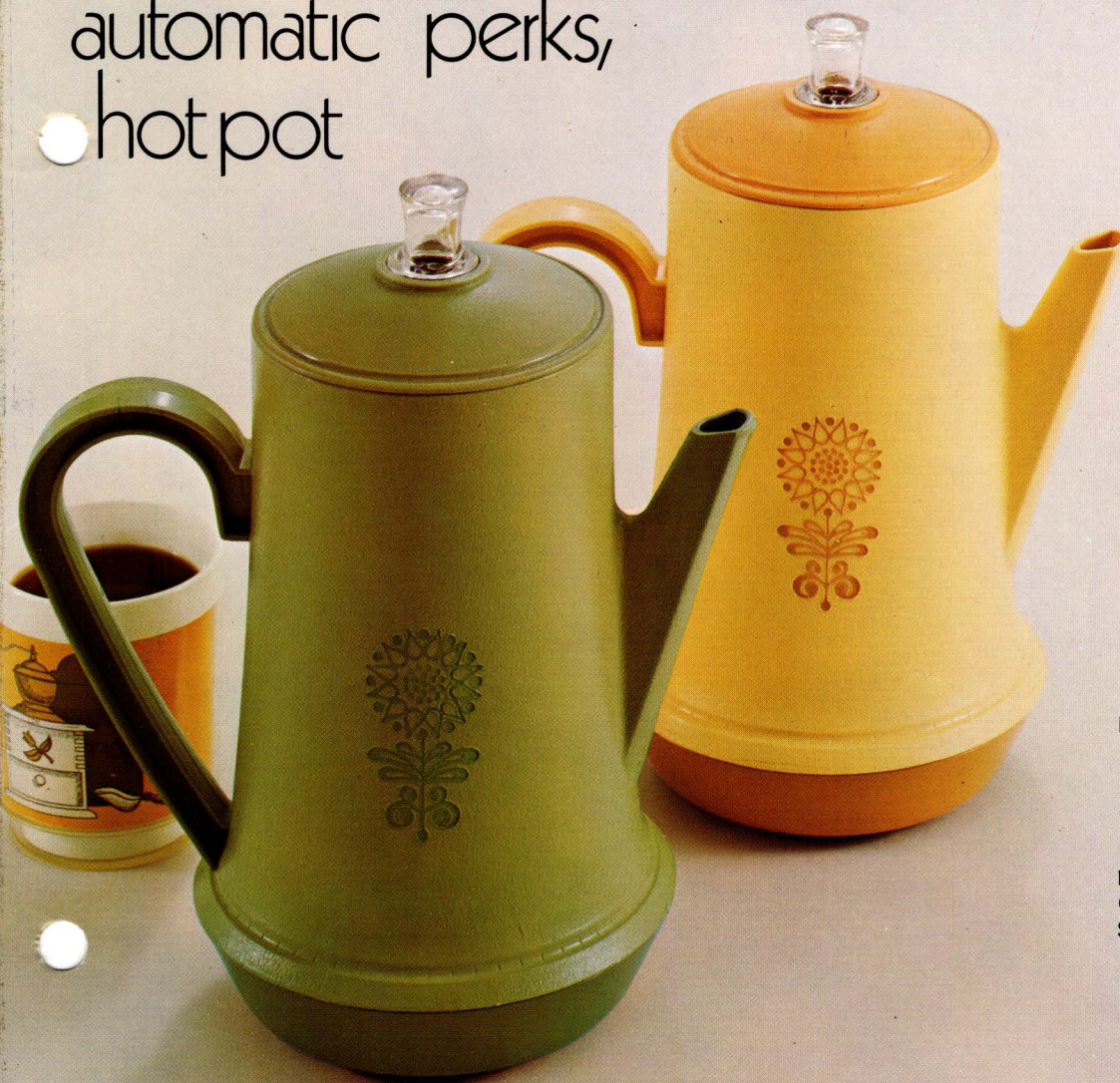


ANYTIME™ AUTOMATIC 5 to 9 CUP COFFEEMAKER

- automatic temperature control brews 5 to 9 cups and keeps coffee serving hot
- choice of 4 lively exterior finishes
- safety lock-on polypropylene cover
- lightweight aluminum

No. 9466 Polished No. 9467 Poppy
No. 9468 Avocado No. 9469 Butterscotch
600 watts, 120 volts, AC only. Colorful point-of-purchase product hang tag. Indiv. container with full-color litho label. Std. pk. of 3, ship. wt. 6.8 lbs.

automatic perks, hot pot



5 to 9 CUP DECORATED POLYPROPYLENE AUTOMATIC PERK

- sprightly design brightens any coffee-time get-together
- durable polypropylene won't crack, mar, or dent in normal daily use
- automatic temperature control keeps coffee serving hot

No. 5938 Sunflower Gold No. 5939 Avocado
600 watts, 120 volts, AC only. Colorful point-of-purchase product hang tag. Indiv. container with full-color litho label. Std. pk. of 3, ship. wt. 7.5 lbs.

2 to 6 CUP INSTANT HOT POT™

- heats and serves 2 to 6 servings (36 ounces) of liquids or convenience foods
- five heat settings let you control temperature
- Hot Pepper colored aluminum with safety lock-on polypropylene cover

No. 3253. 600 watts, 120 volts, AC only. Indiv. container with full-color litho label. Std. pk. of 3, ship. wt. 5.8 lbs.



IDEAL FOR: POULTRY, CHOWDERS, SOUPS,
PUNCHES, POT ROASTS, BEANS, RICE,
STEW, VEGETABLES, HOT CEREALS,
DRIED FRUITS, APPLESAUCE

slow cookers

cook all day for a few pennies,
don't need watching

LAZY DAY® 6 QT. SLO-COOKER

- **five heat settings** give complete temperature control . . . bring out the natural food flavors even from less tender cuts of meat
- **separate pot** doubles as a range top cook 'n server
- **porcelain-on-carbon-steel 6 qt. pot** is totally immersible, easy-cleaning
- **low-watt base** cooks all day for only a few cents

No. 5225. 200 watts, 120 volts, AC only. Full-color point-of-purchase product label. Indiv. container with full-color litho label. Std. pk. of 1, ship. wt. 8.5 lbs.



COLONIAL CROCK™ 2 QT. SLO-COOKER

- **6-position heat control** helps you bring out the mouth-watering goodness in foods
- **glazed stoneware pot** lifts off base for oven casseroles, dishwasher cleaning
- **attractive bicentennial motif** makes this an attractive server, cookie jar

No. 5402. 125 watts, 120 volts, AC only. Attractive point-of-purchase product hang tag. Indiv. container with full-color litho label. Std. pk. of 3, ship. wt. 18 lbs.



HOME MAID™ 4 QT. SLO-COOKER

- 5-position heat control slowly transfers heat to the aluminum pot to mingle flavors in a way fast cooking cannot match
- porcelain-on-aluminum pot lifts off base for range top cooking, immersible cleaning
- Fired-on No-Stick interior for easy cleaning
- see-thru glass cover
- attractive Winter Wheat® decorations on Cocoa Brown background

No. 4399. 200 watts, 120 volts, AC only. Attractive point-of-purchase hang tag. Indiv. container with full-color litho label. Std. pk. of 1, ship. wt. 6.5 lbs.



slow cookers

the work-saving, energy-saving
way to prepare foods



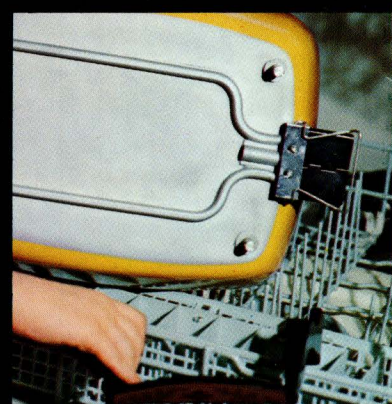
BEANS 'N STUFF™ 2 QT. SLO-COOKER

- low wattage energy-saving base brings out the ol' fashioned flavors in foods
- glazed stoneware pot lifts off base for oven casseroles, dishwasher cleaning
- an ideal server

No. 3299. 115 watts, 120 volts, AC only. Full-color point-of-purchase product label. Indiv. container with full-color litho label. Std. pk. of 3, ship. wt. 16.2 lbs.

automatic skillet

the "counter topper" that earns its keep!



BAKING RACK . . .
makes skillet a "mini-oven" for TV dinners, pizzas, baked potatoes, rolls

"COVER REST"
holds cover up for stirring and serving, for use as a spatter shield

"TILT LEG"
raises end of skillet to drain juices for basting, to drain grease

REMOVABLE HANDLE/LEGS . . .
provide easy cleaning in sink or dishwasher, offer compact storage

NEW SKILLET/CASSEROLE/OVEN

- automatic heat control makes this a fast cooker, slow cooker or mini-oven
- unique features make this appliance ideal for preparing stew, fish, pot roasts, TV dinners, cookies, pot pies, baked potatoes or a generous-sized casserole
- compact size eliminates expensive oven heating . . . saves energy
- attractive styling and Fork and Spoon motif make this the ideal buffet-server

- porcelain-on-aluminum pan is immersible for easy cleaning
- high-dome cover with vent
- Fired-on No-Stick interior
- temperature guide on handle

No. 3371 1300 watts, 120 volts, AC only. Attractive point-of-purchase product hang tag. Individ. container with full-color litho label. Std. pk. of 1, approx. ship. wt. 7 lbs.

automatic party-sized skillets

skillets

too pretty to hide in
the kitchen

12" DECORATED AUTOMATIC SKILLET

- Fired-on No-Stick interior re-
sists scratching, makes clean-
up easy
- porcelain-on-aluminum pan is
immersible for easy cleaning
- high dome cover is ideal for
roasting and frying
- automatic heat control main-
tains temperatures
- temperature guide on handle

No. 4306 Cocoa Brown

No. 4316 Butterscotch

1255 watts, 120 volts, AC only. Colorful
point-of-purchase product label. Indiv.
container with full-color litho label. Std. pk. of
1, ship. wt. 7.5 lbs.

"Tilt Leg" flips down for
basting foods and for
draining grease or cook-
ing oil

"Cover Rest" holds cover . . . makes
stirring and turning foods easier

11" AUTOMATIC SKILLET

- automatic heat control maintains temperatures . . . uses
less energy than your large range unit
- Fired-on No-Stick interior
- immersible porcelain-on-aluminum pan
- high-dome cover

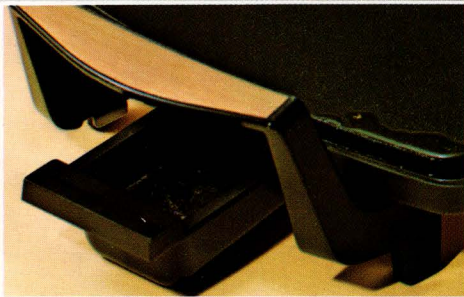
No. 1429 Avocado

No. 1430 Harvest

1255 watts, 120 volts, AC only. Colorful point-of-purchase product label.
Indiv. container with full-color litho label. Std. pk. of 1, ship wt. 5.8 lbs.

electric griddles

totally new and loaded with features



Grease cup catches grease which flows down from grease well. Slides out for easy cleaning



Removable handle/legs provide easy cleaning in sink or dishwasher . . . offer compact storage



No-Stick finish and removable heat control make this griddle totally immersible, easy cleaning

NEW GRILL-A-MATIC™ Cast Aluminum Automatic Griddle

- extra-thick cast aluminum heats quickly, cooks evenly
- large 14½" x 8½" surface provides ample space for grilling pancakes, chops, hamburgers, steaks and fish or for frying family-size quantities of bacon, sausage, eggs or potatoes
- attractive design makes this the perfect warming tray for hot hors d'oeuvres, canapes or party sandwiches
- No-Stick finish for easy clean-up
- temperature guide on handle

No. 3951 1470 watts, 120 volts, AC only. Full-color point-of-purchase product label. Individ. container with full-color litho label. Std. pk. of 1, approx. ship. wt. 7.2 lbs.



CAST ALUMINUM AUTOMATIC GRIDDLE

- cast aluminum for extra even heating
- Fired-on No-Stick surface for easy cleaning
- automatic heat control maintains temperatures, removes for immersible cleaning
- large 19" x 10" size

electric griddles

for breakfast, lunch or
delicious party fare

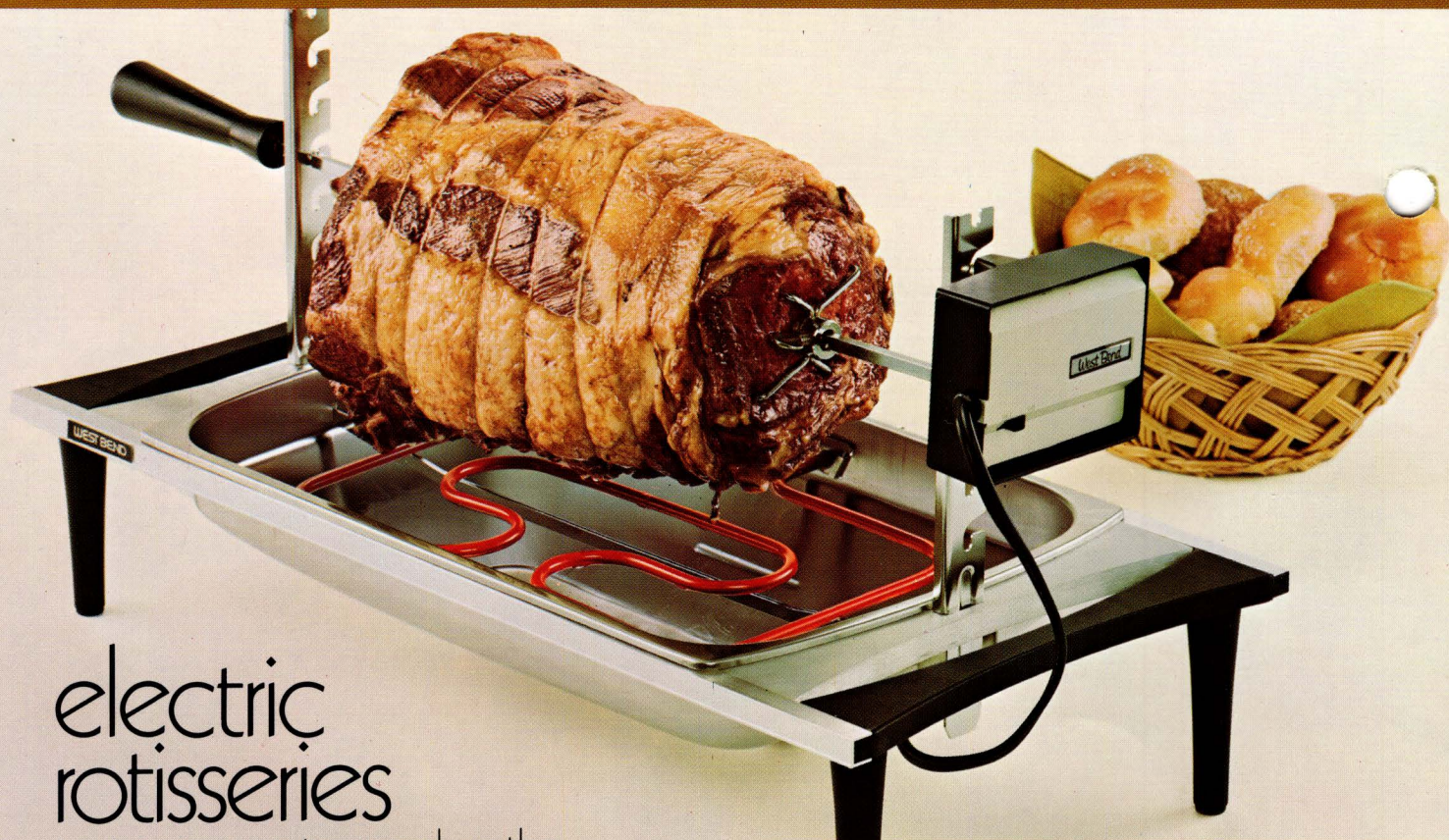
No. 73941. 1470 watts, 120 volts, AC only. Indiv.
container, std. pk. of 1, ship. wt. 10.2 lbs.



AUTOMATIC BUFFET GRIDDLE

- thick aluminum for even heating
- Fired-on No-Stick surface
- big 17" x 11" size
- automatic heat control

No. 13543. 1470 watts, 120 volts, AC only. Indiv.
container, std. pk. of 1, ship. wt. 7.8 lbs.



electric rotisseries

treat everyone to a meal on the
grill any day of the year

DELUXE BROILER-ROTISSERIE

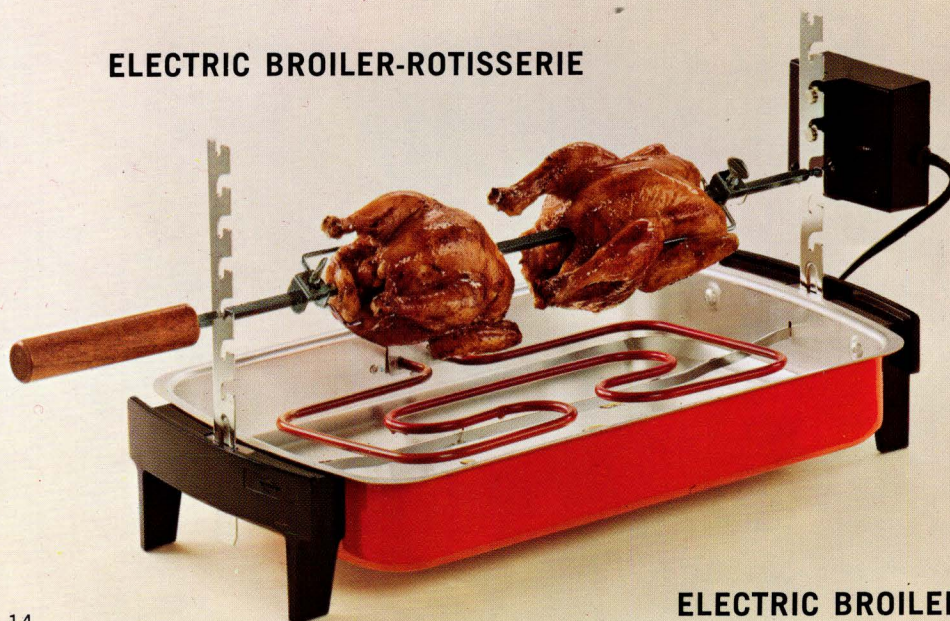
- smokeless, self-cleaning heating element
- includes spit bar, skewering forks and stainless steel reflector pan
- 2-position grill rack

No. 15415. 1575 watts, 120 volts, AC only. Indiv. container, std. pk. of 1, ship. wt. 11 lbs.



This versatile Deluxe Model is a broiler and broiler-rotisserie in one!

ELECTRIC BROILER-ROTISSERIE



ELECTRIC BROILER-ROTISSERIE

- large heating element cleans itself while it broils
- 2-position grill rack, aluminum pan
- 7-position spit brackets, spit bar, skewering forks and motor included

No. 5485. 1575 watts, 120 volts, AC only. Indiv. container with full-color litho label. Std. pk. of 1, ship. wt. 9.8 lbs.

ELECTRIC BROILER

- same as above but without rotisserie pieces

No. 5484. Same specifications as above. Ship. wt. 6.2 lbs.



ELECTRIC BROILER

BUTTERMATIC®

4 QT. CORN POPPER

- top-loading butter cup makes it easy to add butter, easy to clean
- automatic shut-off when corn has popped
- Fired-on No-Stick interior
- big server/cover holds 4 qts.

No. 25467. 525 watts, 120 volts, AC only. Colorful point-of-purchase product label. Indiv. container with full-color litho label. Std. pk. of 3, ship. wt. 13 lbs.

FLIP AND SERVE!

Cover flips over for use as serving bowl



electric corn poppers

West Bend adds the convenience of self-buttering to the fun of see 'n serve corn popping



4 QT. SELF-BUTTERING CORN POPPER

- self-buttering feature eliminates the bother of melting butter in a separate pan
- big 4 qt. capacity
- sprightly Hot Pepper color

No. 5469. 525 watts, 120 volts, AC only. Non-automatic. Colorful point-of-purchase product label. Indiv. container, std. pk. of 3, ship. wt. 8.2 lbs.

buffet electrics

innovative electrics by West Bend

AUTOMATIC ORIENTAL WOK

- **authentic shape** is ideal for stir-frying, poaching, stewing, steaming and simmering foods
- **even-heating aluminum** with stable, tip-resistant base
- **removable automatic heat control** for immersible cleaning
- **Fired-on No-Stick interior** for stick-free cooking, easy clean-up
- **6 qt. porcelain-clad pan** for durable beauty

No. 5109. 1000 watts, 120 volts, AC only. Colorful point-of-purchase product hang tag. Individ. container, std. pk. of 1, ship. wt. 6.5 lbs.



electric bun warmer...

let West Bend serve you

ELECTRIC BUN WARMER

- **thermostatic control** maintains freshness of baked goods
- **compact size** — 5" h., 12" w., 7" d.
- **large capacity** . . . holds over two dozen baking powder biscuits
- **attractive styling**

No. 5114. 60 watts, 120 volts, AC only. Colorful point-of-purchase product label. Individ. container, std. pk. of 3, ship. wt. 8.2 lbs.



CATALOG 50