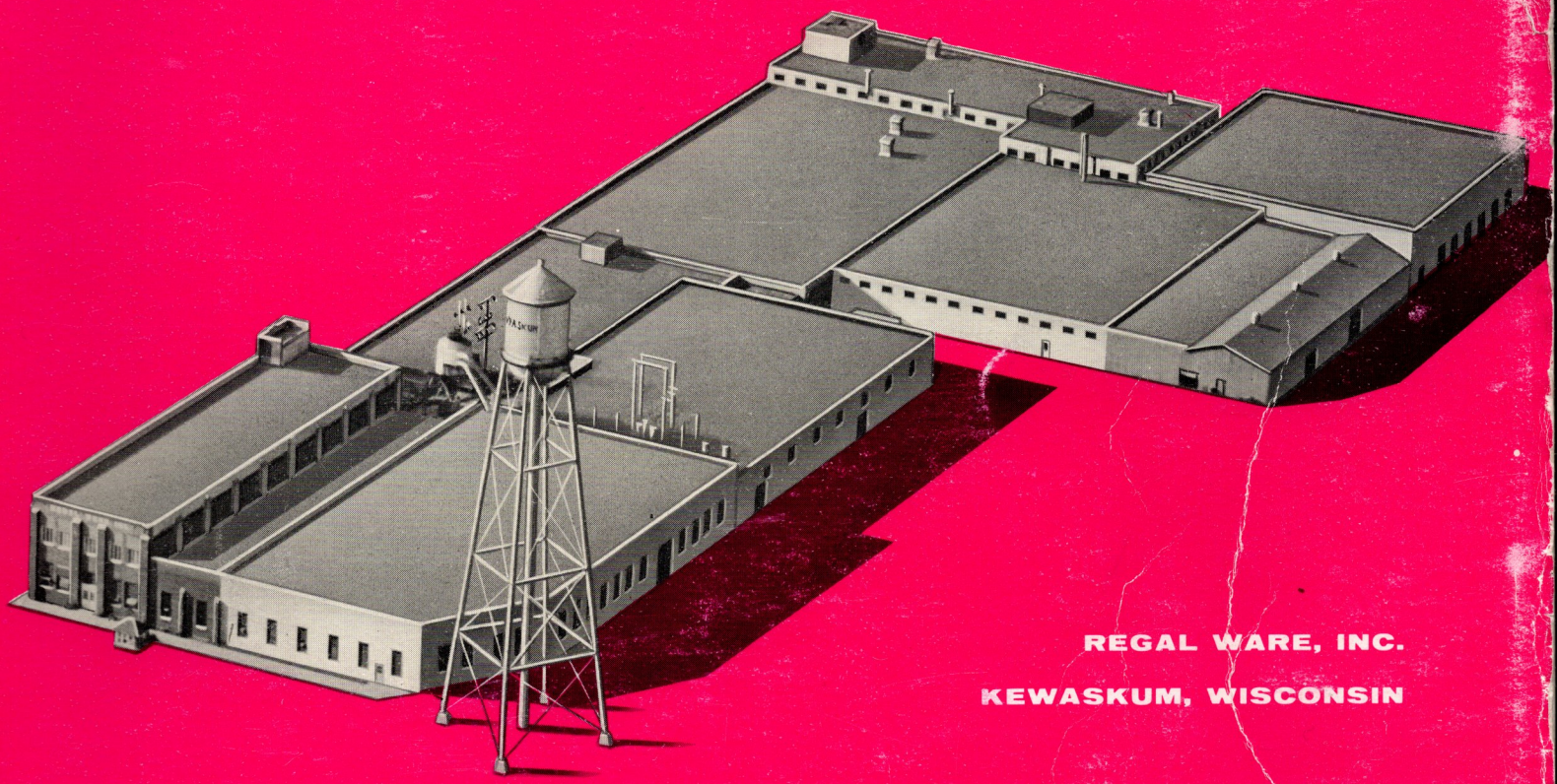
Regal

world's finest cooking ware



REGAL WARE, INC.
KEWASKUM, WISCONSIN

Quality Aluminum
Stainless Steel
Gift Ware
Specialty Items
Electrical Appliances

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

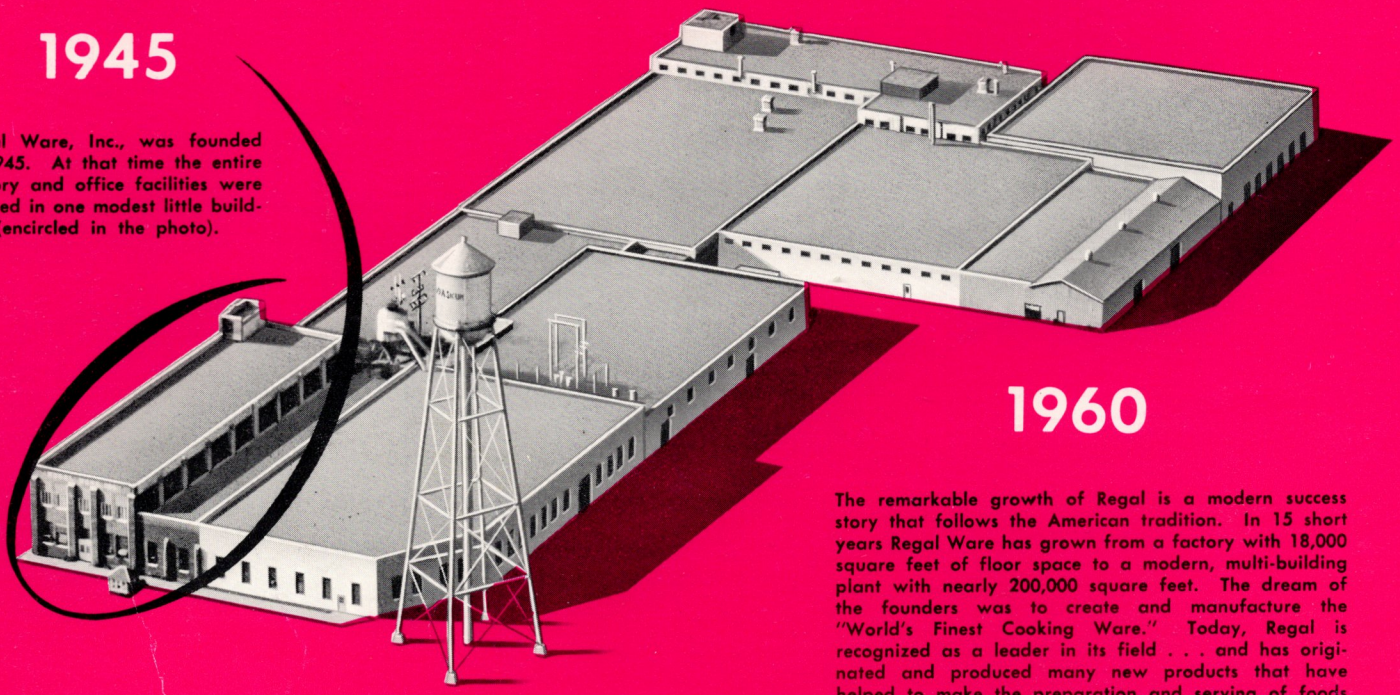
CATALOG NO. 12

15 YEARS OF PROGRESS

REGAL WARE, INC.

1945

Regal Ware, Inc., was founded in 1945. At that time the entire factory and office facilities were located in one modest little building (encircled in the photo).



1960

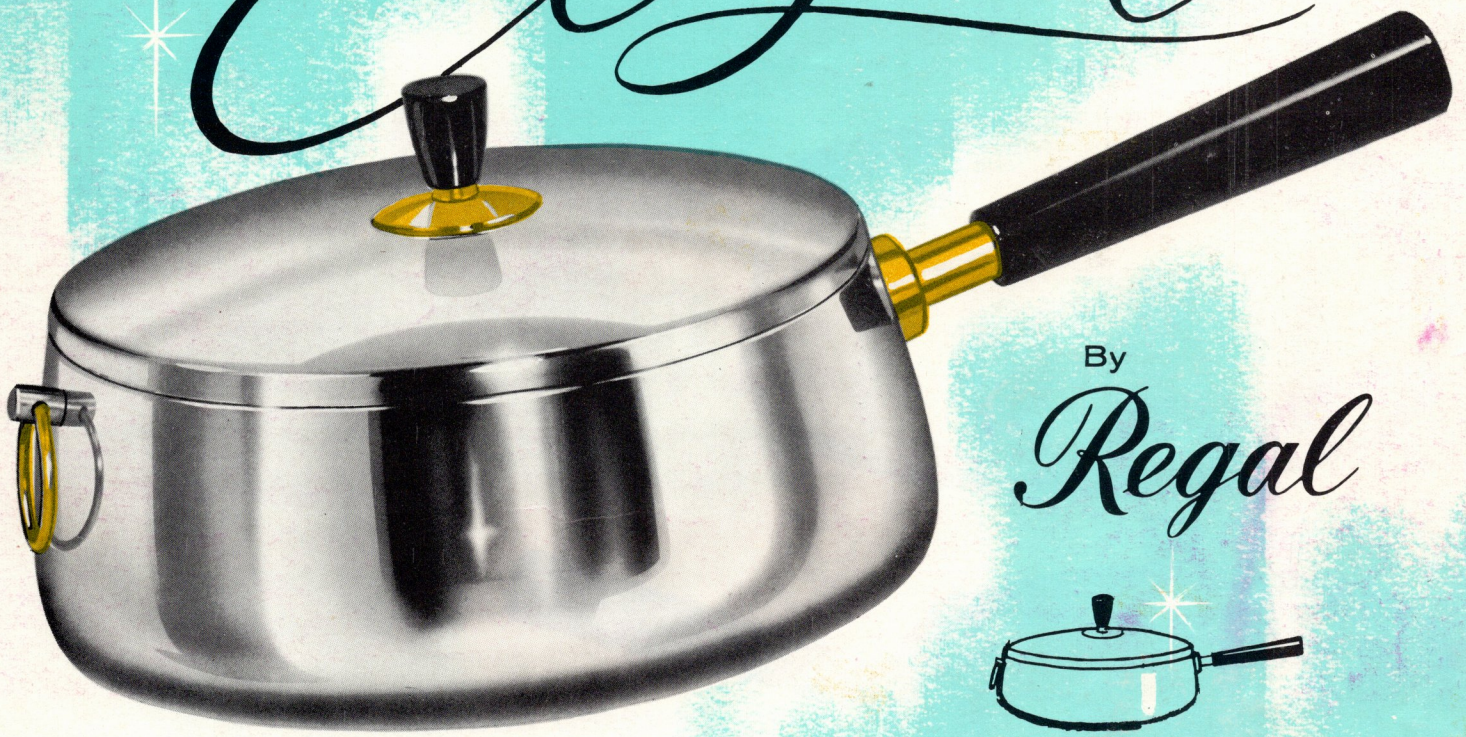
The remarkable growth of Regal is a modern success story that follows the American tradition. In 15 short years Regal Ware has grown from a factory with 18,000 square feet of floor space to a modern, multi-building plant with nearly 200,000 square feet. The dream of the founders was to create and manufacture the "World's Finest Cooking Ware." Today, Regal is recognized as a leader in its field . . . and has originated and produced many new products that have helped to make the preparation and serving of foods and beverages easier and better than ever before.



REGAL wins international recognition . . .

Regal Ware, Inc., was a leader among American industries in the successful development and manufacture of 105MM Steel Cartridge Cases for the U.S. Army. In 1952, a Special Committee of the North Atlantic Treaty Organization (NATO) including 45 military, government and industrial experts (pictured above) from 11 different countries visited Regal Ware to study Regal's methods and techniques. In 1958, Regal products were selected for exhibition as examples of America's finest cookware at the Brussels World's Fair and in 1959 at the American National Exhibition held in Moscow, Russia.

Elegance



By Regal

an original concept in aluminum cookware

It's entirely new! It's completely different! It's the most beautiful and practical cookware ever developed. Every feature is designed to save time and work. Elegance Ware makes the preparation of meals easier than ever . . . because the foods can be cooked and served in the same utensil. The extra heavy aluminum keeps the foods hot and appetizing at the table. Cooks the LOW HEAT "Waterless Way" . . . the delicious modern method that helps preserve health-building minerals and vitamins.

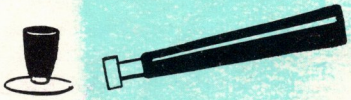
DISTINCTIVE CONTOUR STYLING

The wide flared bottoms fit snugly on the heating unit for maximum cooking efficiency . . . permit LOW HEAT cooking . . . save fuel!



NEW TYPE HANG-UP RINGS

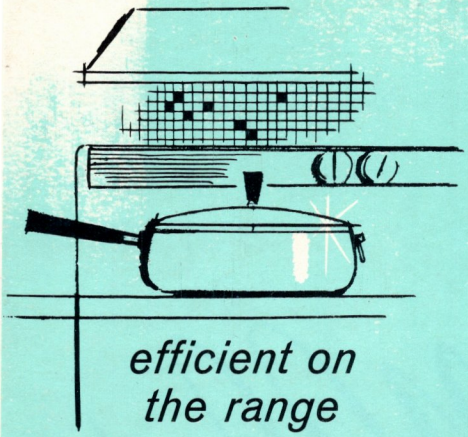
Decorative rings on front of utensils for easy lifting . . . also permit hanging utensils to save storage space. .



EXQUISITE BAKELITE HANDLES AND KNOBS

Superbly styled in ebony black, heat-resistant bakelite. Welded handles won't turn or loosen.

"We Must Think Anew . . . and Act Anew"—Abe Lincoln



efficient on the range

Elegance

The magnificent styling, gleaming silverlike finish and new jewel-like "Gold-Tone" decorative features of Elegance Ware make any table setting "something very special."



chicken fryer

A truly versatile fryer . . . marvelous for top-range frying, roasting, cooking and broiling. The extra heavy aluminum heats fast and evenly to prevent burning or scorching . . . assures delicious, perfect results. Brilliant, silverlike outside finish; sun-ray inside; and satin-finish bottom.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2691	**11-inch Chicken Fryer**	**1-4**	**15**



covered sauce pans

These gracefully styled sauce pans have no equal for preparing tasty and healthful foods. Made of extra heavy aluminum for "low heat" waterless cooking. Snug-fitting covers seal in the garden freshness of vegetables and full flavor of meats.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2631½	**1½ Qt. Covered Sauce Pan**	**1-4**	**7**
2632½	**2½ Qt. Covered Sauce Pan**	**1-4**	**9½**
2633½	**3½ Qt. Covered Sauce Pan**	**1-4**	**11**

1-4 indicates item individually packed in a corrugated carton and banded 4 per shipment.

Cook and Serve

EXTRA HEAVY ALUMINUM WATERLESS COOKWARE



elegant at the table



. . . dutch oven

This unique dutch oven combines beauty with utility. The new, finger-grip, heat-resistant bakelite side handles make it delightfully easy to handle and store. It is perfect for top range roasting, steaming or stewing. May be used to prepare a complete combination meal over one low burner . . . saves time and fuel. Capacity, 5 qts.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2675	**5 Qt. Dutch Oven**	**1-4**	**13**

8 cup percolator

This smartly styled percolator adds beauty to the coffee service. It simplifies the preparation of delicious full-flavored coffee. Cool, easy-to-grip bakelite handle and long, tapered spout make pouring easy. Silverlike polished aluminum is easy to keep sparkling clean.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2698	**8 Cup Percolator**	**1-4**	**8**





combination cooker

The functional design of the Elegance cooker makes it 5 handy utensils in 1. It may be used as a sauce pan, double boiler, covered casserole, mixing dish or covered stew pan. It is excellent for preparing two foods at the same time over one low burner.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
2662½	**2½ Qt. Combination Cooker**	**1-4**	**11 ½**

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

Elegance

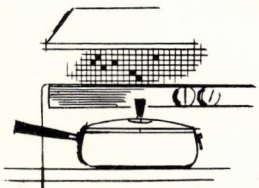
by REGAL

EXTRA HEAVY ALUMINUM WATERLESS COOKWARE

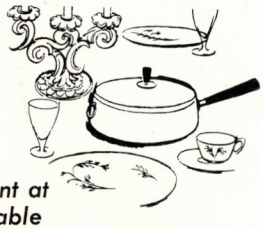
It's entirely new! It's completely different! Every feature of this exquisitely beautiful ware is designed to save time and work. Meal preparation is easier than ever . . . because foods can be cooked and served in the same utensil. The heavy aluminum keeps the foods hot and appetizing at the table.

Cook and Serve

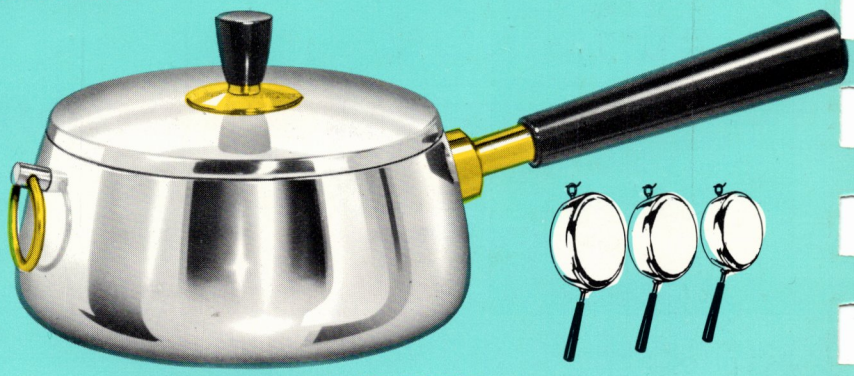
IN THE SAME UTENSIL



efficient on the range



elegant at the table



1½ QT. COVERED SAUCE PAN

NEW TYPE HANG-UP RINGS

Decorative rings are opposite the handles for easy lifting . . . also permit hanging the utensils to save storage space.

2½ QT. COVERED SAUCE PAN

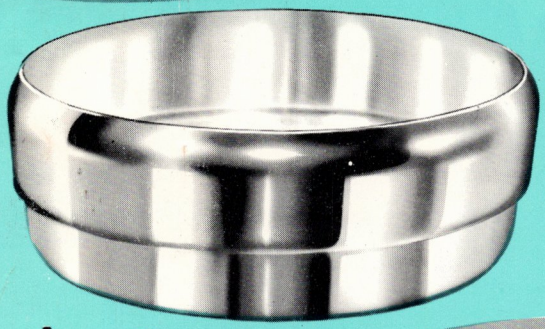




5 QT. DUTCH OVEN

5 UTENSILS IN 1

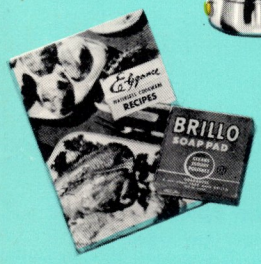




CASSEROLE-UTILITY PAN INSET

11-INCH CHICKEN FRYER





RECIPE BOOK and CLEANER

FASHION FITTINGS

Handles and cover knobs are made of ebony-black heat-resistant bakelite with lovely, "Gold-tone" decorations. Handles have welded sockets -- won't turn or loosen -- provide a cool, secure grip.

COOK WITH "LOW" HEAT

Cooks the LOW HEAT "Waterless Way" . . . the delicious modern method that helps preserve health-building minerals and vitamins. The wide, flared bottoms fit snugly on the heating unit for maximum heating efficiency -- saves fuel!

EASY TO CLEAN

The gleaming, silverlike outside finish, sun-ray inside and satin-finish bottoms make Elegance Ware wonderfully easy to clean.

Packed 1 set to attractively decorated corrugated shipping carton. Ship. wt., 11½ lbs.

NEW... THE DAZZLING 1961 LINE OF

Regal

Extra Heavy Aluminum WATERLESS COOKWARE

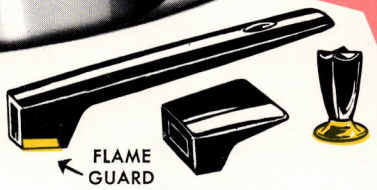


with the striking accent of **GOLD** color metal under the knob and handle



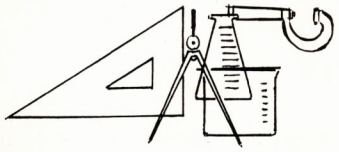
EXTRA HEAVY FOR "LOW HEAT" COOKING

Regal Waterless Cookware is a great deal thicker (see drawings) than ordinary aluminum ware. That is why it heats quickly and evenly without burning or scorching foods. Only "low" or "simmer" heat is needed to cook . . . saves fuel.



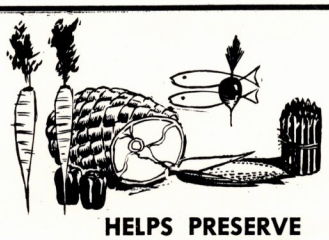
STUNNING BAKELITE FITTINGS

Handles provide a cool, comfortable, secure grip. Made of heat-resistant bakelite, they are welded — won't turn or loosen. Attractive Gold-tone flame guard protects handles. Eyelet permits hanging utensils to save storage space. Distinctive, easy-to-grasp cover knobs on Gold-tone base.



SCIENTIFICALLY DESIGNED

Regal Cookware is made of pure, hard, sheet aluminum — one of the best conductors of heat known to man. Bottoms are flat to fit snugly over the heating unit for maximum efficiency. Aluminum carries the heat quickly and evenly throughout the utensil.



HELPS PRESERVE MINERALS and VITAMINS

"Waterless cooking" is the modern method of cooking foods with little or no water. This helps to preserve the health-building minerals and vitamins. Meals are more flavorful because the foods are cooked in their own rich, natural juices.

ALUMINUM *The Wonder Metal*

Aluminum is the most abundant of all the metals found in the earth. Consequently, there are small amounts of natural aluminum in practically all the raw foods we eat.

Aluminum is friendly to food — safeguards purity, flavor and natural food colors — and assures cleanliness and wholesomeness. It does not rust — can't impart a color or taste of its own. It is the ideal metal for kitchen utensils because it does everything well. There is no food, no cooking process for which aluminum equipment cannot be used.

RECOMMENDED *For Healthful Cooking*

Aluminum utensils and equipment are used in leading hospitals and sanitariums, in hotels, restaurants, and in the finest of modern laboratories, canning and food packing plants. Leading health and food authorities recommend the use of aluminum ware for healthful and wholesome cooking.

Regal EXTRA HEAVY ALUMINUM "Waterless" Cookware

HANG-UP FEATURE
Large eyelet in handle permits hanging utensils to store -- saves cupboard space.



CHICKEN FRYER and COVERED FRY PANS

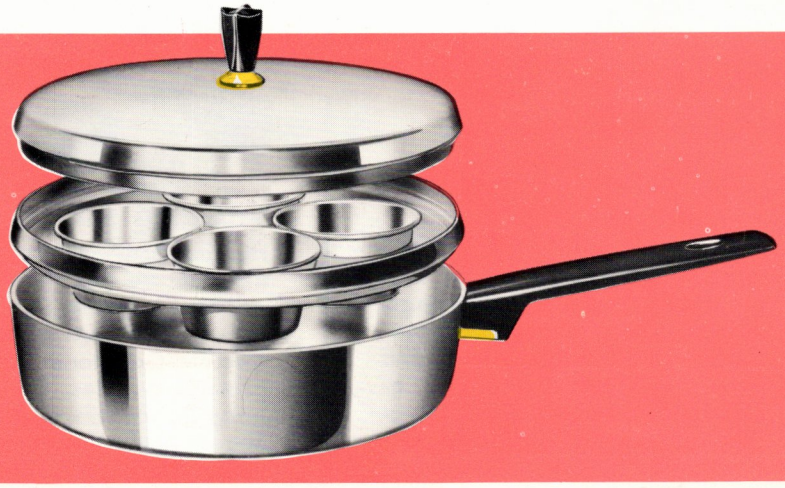
The heavy aluminum with its uniform, heat-conducting quality, guarantees delicious, golden-brown frying. Wonderful for top-stove roasting, cooking and broiling. Silverlike outside finish; sun-ray inside; satin-finish bottom. Bakelite handles are protected by flame guards. Eyelet permits hanging -- saves storage space.

ItemNo.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5028	7½ in. Covered Fry Pan	1-4	8
5029	8½ in. Covered Fry Pan	1-4	10
5030	10 in. Chicken Fryer	1-4	12

VEGETABLE PAN and POACHER

A versatile pan that is used several times a day. It's just the right size for preparing frozen vegetables, fruits, cereals and sauces. Tray and four cups simplify the preparation of poached eggs and baby foods . . . and it is convenient for warming left-overs, canned foods, etc. Overall diameter, 8½ inches.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5027	8½ in. Vegetable Pan	1-4	12½





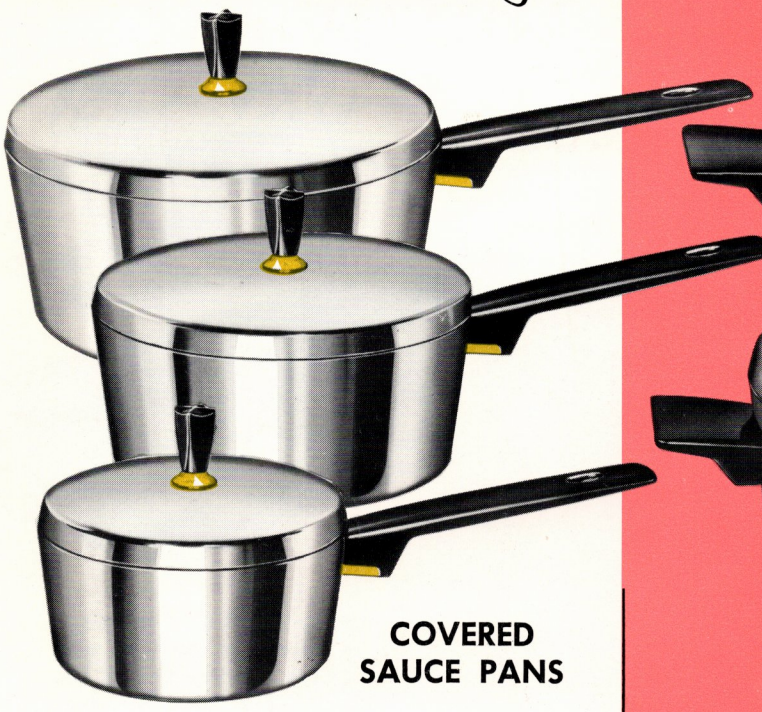
OPEN FRY PANS

These streamlined, easy-to-use fry pans incorporate every feature the homemaker desires. They're super-durable -- heat fast and evenly. Efficient on any type range -- save fuel! Gently rounded corners simplify stirring, removal of contents, and cleaning. Welded, non-burn bakelite handles with protective flame guard. Hang-up eyelet for convenient, space-saving storage.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5048	7½ in.	1-4	6
5049	8½ in.	1-4	7
5050	10 in.	1-4	8½

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

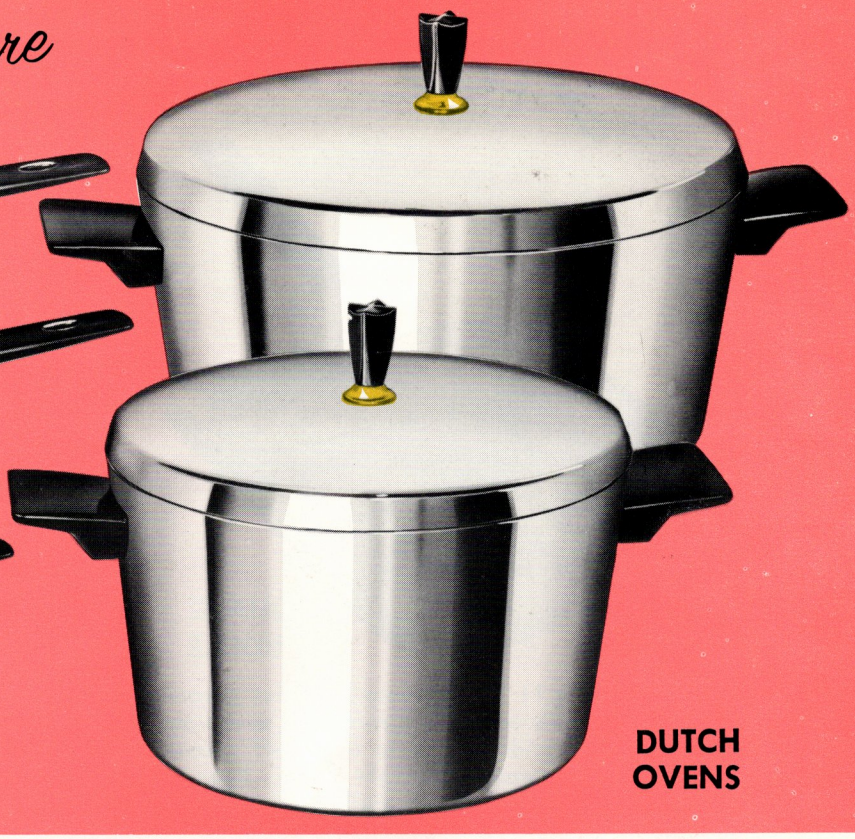
World's Finest Cooking Ware



COVERED SAUCE PANS

Unsurpassed for beauty, quality, and for preparing tasty and healthful foods. Snug-fitting covers seal in the garden freshness of vegetables and full flavor of meats. Bakelite handles have flame guards and hang-up feature.

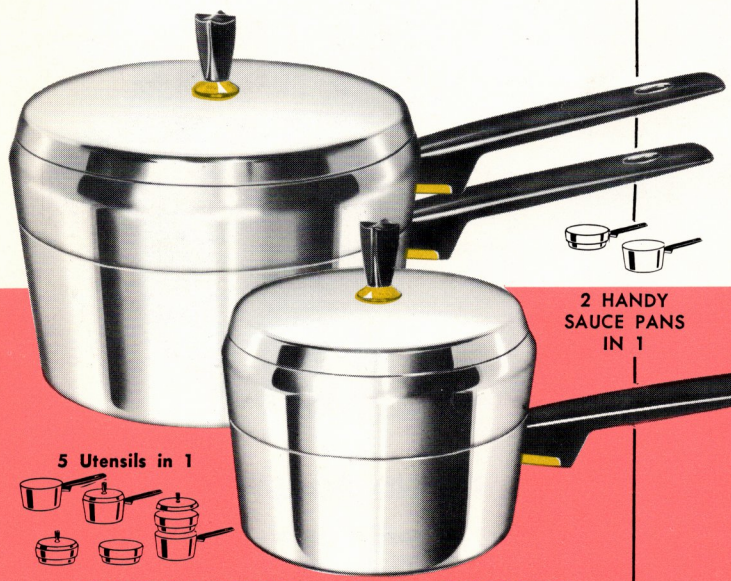
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5021	1 qt.	1-4	7
5022	2 qt.	1-4	9
5023	3 qt.	1-4	10



DUTCH OVENS

Perfect for top-range "waterless" cooking, roasting, boiling or stewing. May be used to prepare a complete meal over one low burner -- saves time and fuel. Precision-fit covers help to retain full food values. Modern styling with sure-grip welded bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5024	4 qt.	1-4	11½
5025	5 qt.	1-4	13



2 HANDY SAUCE PANS IN 1

5 Utensils in 1

DOUBLE BOILERS - COMB. COOKERS

These ultra-modern utensils provide an easy way to prepare cereals, delicate sauces and other foods . . . or to cook two foods at the same time. Covers fit both inset and bottom. The 1 qt. size has 5 different uses. The inset pan of the 2 qt. size may be used as a separate sauce pan.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5031	1 qt. Combination Cooker	1-4	8
5032	2 qt. Double Boiler	1-4	10



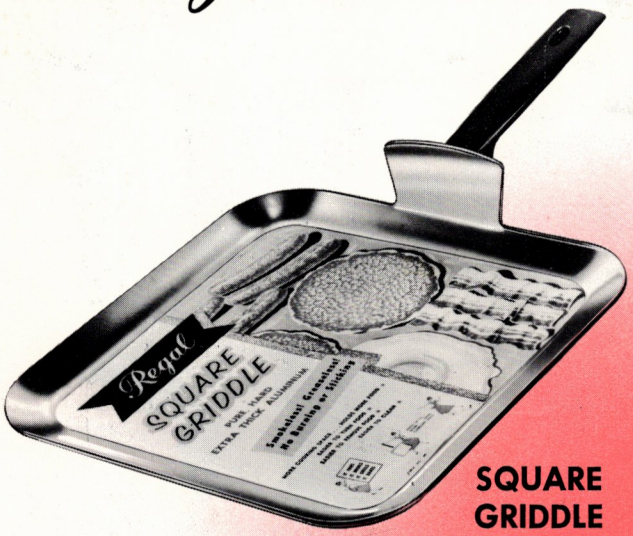
5 Utensils in 1

COMBINATION COOKER

A five-in-one utensil that is handy for the preparation of foods for all meals. May be used as a covered sauce pan, double boiler, covered casserole, pudding pan or open sauce pan. Handy for cooking two foods over one low burner. Beautiful silverlike finish. Inset pan has wide rim for easy handling.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5033	3 qt	1-4	12

Regal EXTRA HEAVY ALUMINUM



SQUARE GRIDDLE

The square 11 x 11 inch surface provides greater cooking space. It's easier to turn foods; to remove them from the griddle; and to drain off grease. Bacon fries in smooth, straight strips. Eggs fit better -- slide off easily. Pure, triple-thick, polished aluminum. Cool, welded bakelite handle with flame guard and eyelet for hanging. Colorful label attached.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5411	11 x 11 in.	1-4	10

A hot hamburger for everybody -- at one time!



KING-SIZE GRIDDLE

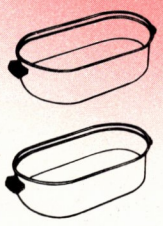
It's really king size -- measures 10 x 17 inches -- fits over 2 range burners. Ideal for use with outdoor grill. Prepares plenty for everybody -- 8 big hamburgers or pancakes at one time -- saves time and work. Extra thick aluminum -- heats fast and evenly -- cleans in a jiffy. Carries colorful instruction label.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5417	10 x 17 in.	1-4	11½



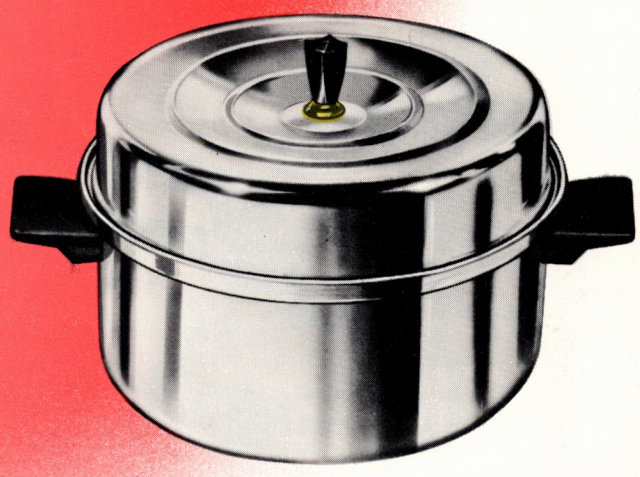
DOUBLE DUTY ROASTER

A sleek, streamlined roaster designed for everyday use. It is two utensils in one -- a covered roaster or, with cover removed and reversed, a dual set of baking pans or casseroles with dozens of uses. Efficient on top of the stove or in the oven. Both bottom and cover have non-burn thermoplax handles.



2 Utensils in 1

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5056	16 in.	1	4½



ROUND ROASTER

Excellent for preparing taste-pleasing meals, roasts, chicken or duck. The cover is especially designed for self-basting. Deep, corrugated bottom provides fast, even distribution of heat. Beads are tightly rolled for extra strength; corners are gently rounded for easy cleaning. Durable aluminum with high-gloss finish and sturdy, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
5252	12 in. Dia.	1-4	10

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

Regal Buttercup POPCORN POPPER



It's new! It's entirely different! It's a 2 in 1 utensil the entire family will enjoy. Utilizes a new principle to make crisp, tender, delicious popcorn in a jiffy -- without shaking. Butter or oil is placed in special cup underneath the cover -- spreads evenly over all of the popcorn. A twist of the cover operates the agitator -- prevents burning -- insures popping to the last kernel. Cup and agitator are easily removed . . . popper may then be used as a handy strainer sauce pan. Made of polished aluminum with heat-resistant bakelite handle and cover knob. Flame guard protects handle. Eyelet permits hanging for storage.

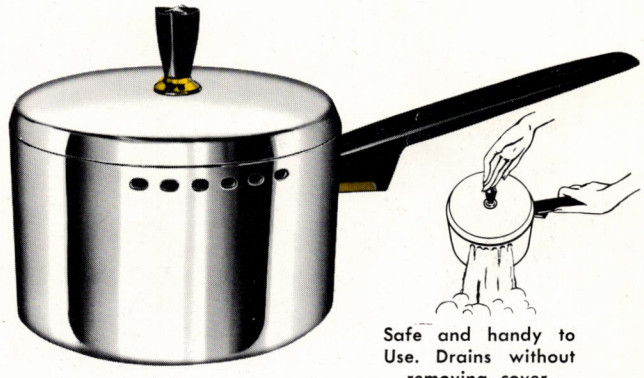
Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5103	3 qt. Popcorn Popper	1-4	7

HANDY STRAINER SAUCE PAN

Drains without removing cover -- handy and safe to use. Marvelous for preparing potatoes, vegetables, macaroni, etc. Excellent for crisping.



Butter or oil is placed in cup underneath cover -- spreads evenly over the top of all of the popcorn. Just a twist of the cover operates the agitator. Cup and agitator slip out for easy cleaning.



Safe and handy to Use. Drains without removing cover.

1½ QT. STRAINER SAUCE PAN

This charmingly styled utensil is equally useful as a sauce pan, strainer or crisper. It is just the right capacity for cooking small quantities of potatoes, vegetables, fruits or spaghetti. It is practical for crisping wafers, cereals and other foods -- strainer holes release the moisture. Made of gleaming aluminum with jewel-like cover knob and welded bakelite handle with flame guard protector.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5331½	1½ qt. Strainer Sauce Pan	1-4	5¼

Regal CANNING EQUIPMENT

FOOD BLANCHER

Blanching • Spaghetti Cooker • Soup Kettle
Sterilizing • French Frying • Canning
Stewing

Scientifically designed and laboratory tested for the proper blanching of foods. This 8-quart blancher is extra deep for ease in handling large quantities of the bulkiest vegetables. The small holes in the basket retain even the smallest vegetables and permit free circulation of steam or boiling water. It is ideal for cooking large quantities of spaghetti, corn-on-the-cob, soups and french fried foods. Practical for use as a large colander, canner and baby bottle or fruit jar sterilizer. Highly polished finish outside; sun-ray finish inside; satin-finish bottom; and heat-resistant bakelite handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
5058	**8 qt.**	**1**	**3½**






CANNING FRUIT WATER BATH


COOKING SPAGHETTI


STERILIZING BABY BOTTLES

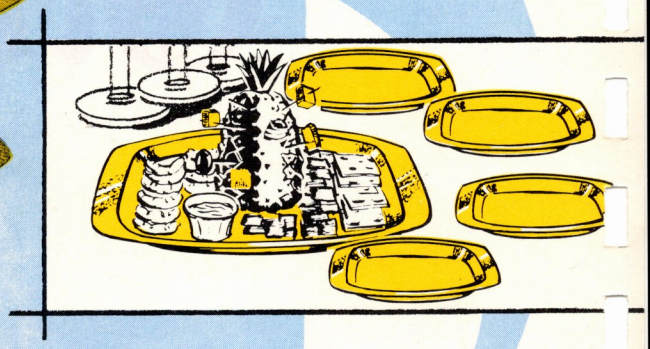

BLANCHING PEAS


CORN ON THE COB


ASPARAGUS



Regal



Hostess TRAY SET

Beautfiul, graceful, modern styling provides plenty of room, yet permits easy handling. Excellent for serving sandwiches, appetizers, cakes, drinks, etc. Wonderful for use with the coffee or tea service. Gleaming Gold-tone on "pebble-grain" finish aluminum -- easy to clean. Size, 17½ x 12 inches. Set of four matching individual servers -- size, 8½ x 5½ inches.

Item No.	Description	Units per Ship. Carton	Shipping Wt. Lbs.
5207	**Complete 5 Pc. Set**	**1-4**	**10**
5205	**Hostess Tray, 17½ x 12 in.**	**1-4**	**6**
5204	**Set of Four Servers, 8½ x 5½ in.**	**3 Sets**	**3**



★ Anodized "Gold-tone" color is permanent -- stain and scratch resistant.

Party BOWL

It's big! It's exquisite! It's a bowl that finds constant use in the home. Just right for serving popcorn, pretzels, nuts, potato chips, fruit, candy and other tidbits. Excellent for the preparation and serving of salads -- metal holds the chill to keep the salads crisp and cool. Bowl is 14 inches in diameter and 3⅛ inches deep. Graceful, contemporary styling in finest aluminum -- anodized Gold-tone color on "pebble-grain" finish metal -- easy to clean.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5315	**14 inch Party Bowl**	**12**	**11½**



CHIP 'N DIP
POTATO CHIPS - CRACKERS



FRUIT
POPCORN - CANDY



Beverage PITCHERS

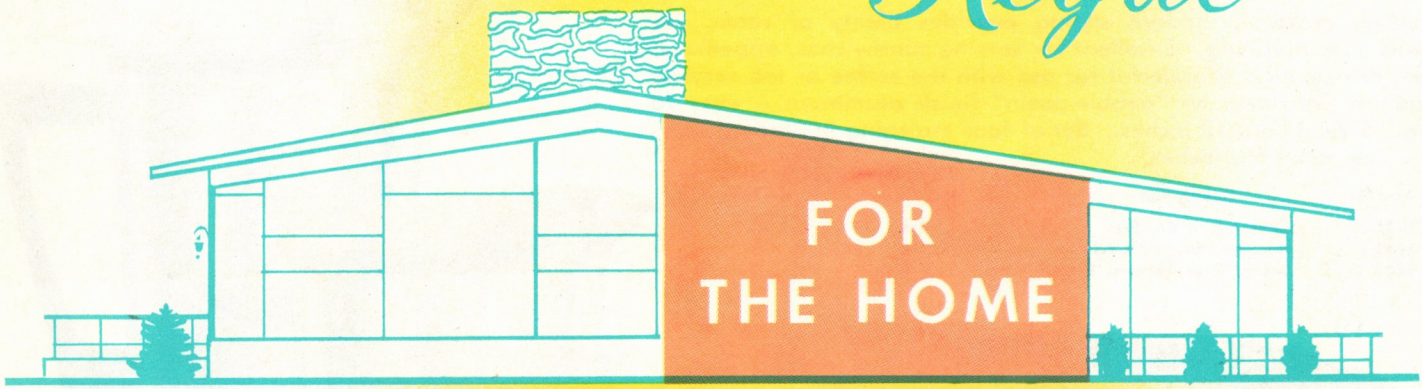
These tall, distinctively styled 2½ qt. pitchers are ideal for serving any type of drink — hot or cold. Metal holds chill when serving mixed drinks, iced tea, milk, etc. Built-in ice guard; flared top with wide lip for easy pouring; and beautiful, easy-to-grip black bakelite handle. Choice of silverlike Polished Finish or anodized Gold-tone color.

Item No.	Finish	Units per Ship. Cart.	Ship. Wt. Lbs.
5200	**Polished Aluminum**	**1-4**	**4**
5201	**Gold-tone**	**1-4**	**4**

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.

Gift Ware

by *Regal*



Regal gift items are masterpieces in metal . . . superbly styled and of finest quality. They save time and work . . . add a decorative touch to the home . . . and help to make the serving of foods and beverages "something very special."

Regal



Canister SET

Eye-pleasing beauty is combined with utility in this modern 4-piece set. Exquisitely styled in finest aluminum -- cannot rust -- seamless throughout for easy cleaning. Snug-fitting covers keep contents fresh. Each canister has a brilliant, silver-like finish and a "sculptured" bakelite knob with a gold-tone base plate that adds charm to any kitchen. Set includes 4 canisters with the specifications listed below.

ITEM NO. 5116
4-Piece Canister Set

Packed one set to a corrugated shipping carton -- banded 4 per shipment. Wt., 10½ lbs.

Canister	Capacity	Liquid Capacity	Dia.	Height
FLOUR	5 lb.	4 qt. 18 oz.	7 "	7- 1/16"
SUGAR	5 lb.	3 qt. 1 oz.	6 "	6- 3/8"
COFFEE	1⅜ lb.	2 qt. 1 oz.	5¼"	5-11/16"
TEA	½ lb.	1 qt. 5 oz.	4¼"	5- 1/16"



3-PIECE Range Set

With this handy 3-piece set at her finger tips, the homemaker saves a lot of extra steps. Includes grease container (4½ in. dia. x 4⅜ in. height) with matching salt and pepper shakers. Grease container has removable strainer and cover with bakelite knob on gold-tone base plate. Made of polished aluminum -- rust-proof and easy to clean. Set matches Canister Set (above).

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5120	3-Piece Range Set	1-4	4¼



GIANT-SIZE Cake-Serve

It's lovely for table or buffet . . . marvelously handy in the kitchen. The big dome cover protects foods . . . fits over the biggest cake. It helps keep cake, sandwiches and other foods fresh and tasty. Cover is 6½ inches high (without handle) and 11 inches in diameter. Tray is 13¾ inches in diameter and can be used separately. Smartly styled in gleaming polished aluminum with black bakelite cover knob.

Item No.	Description	Units per Ship. Carton	Shipping Wt., Lbs.
5340	Cake Serv	1	3

Red Cap SINGING TEA KETTLES

BY Regal

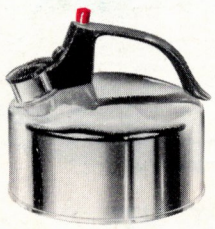


2½ QT STAINLESS STEEL

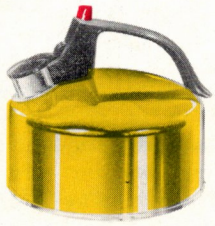


PUSH-BUTTON LIFTS SPOUT CAP

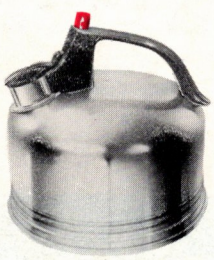
A touch of the thumb on button in handle lifts spout cap — easy too fill — safe to pour.



2½ QT. POLISHED ALUMINUM



2½ QT. "GOLD-TONE" ALUMINUM



3 QT. POLISHED ALUMINUM

America's most beautiful and practical tea kettle. A modern push-button lifts the spout cap for easy filling and safe pouring. A cheery whistle signals when the water starts to boil — tells the housewife to turn off the heat — saves time and fuel. Dynamically modern design . . . flat bottom hugs the heating unit for fast and efficient heating on any type of range. Extra-sturdy, black bakelite handle -- stays cool. Polished aluminum in 2½ or 3 qt. size; anodized Gold-tone finish aluminum in 2½ qt. size; or Stainless Steel with copper bottom in 2½ qt. size.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
1082½	2½ qt. Stainless Steel	1-4	6½
5292½	2½ qt. Polished Aluminum	1-4	6
5293	3 qt. Polished Aluminum	1-4	6¼
5294	2½ qt. Gold-tone Aluminum	1-4	6

NEW ! "TWO-TONE" SINGING TEA KETTLE

A clever new conception in tea kettle design! This pert tea kettle has a gleaming anodized Gold-tone top on a silverlike polished aluminum bottom to create a lovely two-tone decorative effect. Has the same push-button and singing features as the conventional tea kettles described above. Capacity, 2½ quarts.

Item No.	Description	Units per Ship. Cart.	Ship. Wt. Lbs.
5282½	2½ qt. Two-tone Aluminum	1-4	6

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



2½ qt. Two-tone Aluminum

The original

Carry-All Cake Serv

with lock-on cover



It's gorgeous . . . the sensational answer to the need for a cake server that's big — and portable! Cover and tray fit snugly — fasten together with two fingertip locks. Cover holds moisture in the foods — helps keep cake, sandwiches and other foods fresh — protects them from damage. It has a non-slip, bakelite handle for easy carrying. Dome cover is 6½ inches high (without handle) and 11 inches in diameter. Made of finest quality silverlike polished aluminum. Tray is 13⅜ inches in diameter and has sparkling sun-ray finish. It is ideal for serving drinks, sandwiches, snacks and other foods. Packed in attractive gift carton.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5350	Polished Aluminum	1	3



EASY TO CARRY
Luxurious bakelite handle tailored to fit your hand.

NEW! LEVER ACTION
locks cover securely to tray

Portable FOOD CADDY

HOLDS 2 OR MORE FOODS

Large capacity, yet compact! The two-compartment Food Caddy easily holds a big cake and pie . . . or plenty of sandwiches plus dessert for the family outing. Made of finest aluminum, it is handy everyday in the kitchen for food storage and many other uses. Bottom may be used for open roasting or as a large casserole. Tray has an easy-to-clean, "pebble-grain" finish and it is ideal for serving drinks, snacks and other foods. Beautifully styled cover has a bright silverlike finish. Black bakelite handle provides a secure grip for carrying. Cover, 5 in. high, 11½ in. dia.; tray, 11 in. dia.; and bottom, 2⅞ in. deep, 11 in. dia. Packed in attractive, corrugated shipping carton.

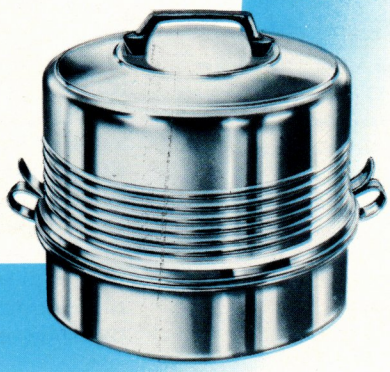
Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
5800	Food Caddy	1	2¾





PORTABLE!
Easy to Carry

COMPACT!
Cover, tray and bottom lock securely together into a compact, easy-to-carry unit. Overall height, 7½ inches (without handle).





PICNIC SANDWICHES AND RELISHES



SERVING TRAY FOR FOOD AND BEVERAGES



BAKED BEANS AND WIENERS

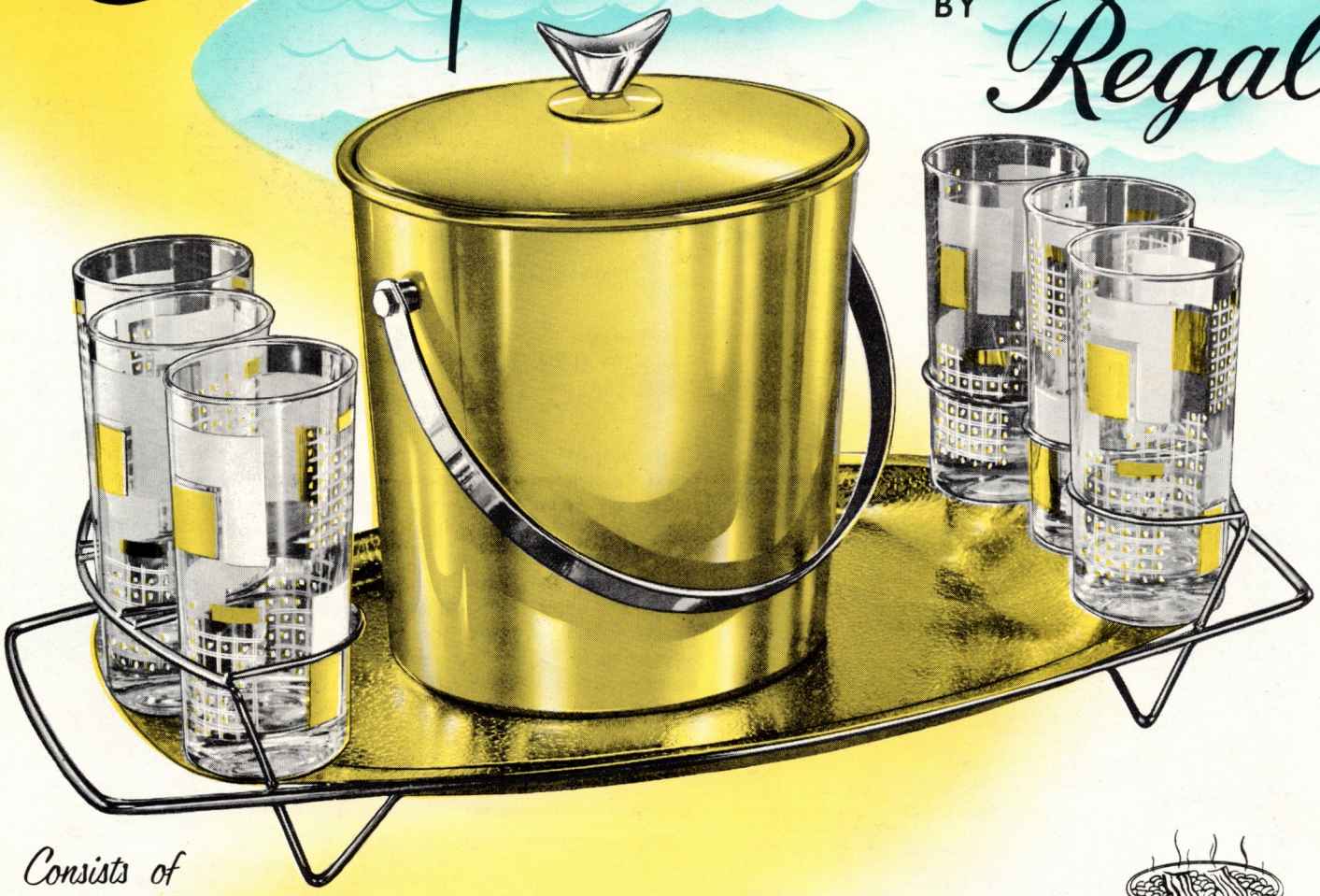


STORING BREAD, COOKIES AND OTHER BAKED GOODS

the "golden-look" in the new

Capri SERVING SET

BY Regal



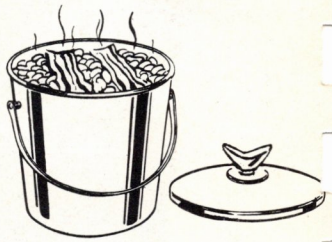
Consists of

- King-size 4 qt. Ice Bucket
- 6 tall 12 oz. Glass Tumblers
- All-purpose Serving Tray
- Removable Wire Rack

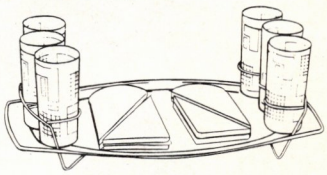
It's the perfect serving set . . . strikingly beautiful . . . and amazingly versatile. The elegant king-size ice bucket holds 3 trays of ice cubes and will keep them for 6 hours or more. The six tall glass tumblers with their exquisite modern pattern make any drink more enjoyable. Gracefully styled 17½x12 inch tray has a removable wire rack with a separate compartment for each tumbler — makes it easy to serve drinks without spilling. Ice bucket and tray are made of gleaming anodized Gold-tone aluminum — stain and scratch resistant. Pattern on glasses has matching Gold-tone finish.

Also available in gleaming silverlike Chrome-finish aluminum with matching pattern on glasses.

Item No.	Description	Units Per Ship. Carton	Shipping Wt. Lbs.
5208	Capri Set -- Gold-tone	1	11½
5209	Capri Set -- Chrome-Plated	1	11½



Bucket may also be used to keep foods hot for hours. Ideal for use at the table or out-of-doors.



Use tray with rack to serve food and drinks. Remove rack to serve appetizers, cake, sandwiches, etc.

Regal QUALITY ALUMINUM Worlds finest Cooking Ware REGAL WARE, INC. KEWAUNEE, WIS.

Thermo BUCKETS

HOT OR COLD SERVERS



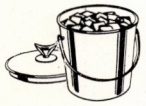
GOLD-TONE

by Regal

CHROME

ICE BLUE

- Gleaming chrome-plated bail handle.
- Exquisite "sculptured" bakelite cover knob with gold-tone base.



COLD
for ice cubes or anything cold

As a King-Size Ice Bucket . . .

Keeps anything cold . . . for hours. King-size 4 quart capacity -- holds 3 trays of ice cubes -- keeps the cubes for 6 hours or more. Actually a portable refrigerator for foods or anything you want to keep chilled and serve cold at parties, picnics or in the rumpus room. Excellent as a champagne bucket or to keep bottled beverages chilled.



HOT
for keeping foods piping hot

As a "Hot" Server . . .

The answer to keeping favorite dishes "piping hot" at the table or out of doors. Perfect for picnics -- keeps anything from spaghetti to stews, casseroles to baked beans, enjoyably warm for hours.

Stunningly styled in finest aluminum. Choice of glistening Chrome-finish or anodized Ice Blue or Gold-tone "decorator" colors. Colors are permanent -- fused into the metal to achieve resistance to stains and scratches -- easy to clean.

Item No.	Finish	Units per Ship. Carton	Shipping Wt., Lbs.
5104	Chrome	1	3¼
5107	Ice Blue	1	3¼
5110	Gold-tone	1	3¼

"EXECUTIVE" MODEL



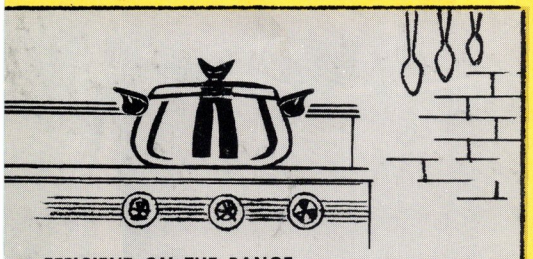
So smart . . . so luxurious . . . so practical! Made of finest aluminum covered with a miracle leather-like material that is waterproof, impervious to grease, and cleans by wiping with a damp cloth. Handsome British Tan covering complemented by silverlike handle and metallized bakelite cover knob. Capacity, 4 quarts.

No. 5111 British Tan Thermo-Bucket
Individually packed in shipping carton. Wt., 3¼ lbs.

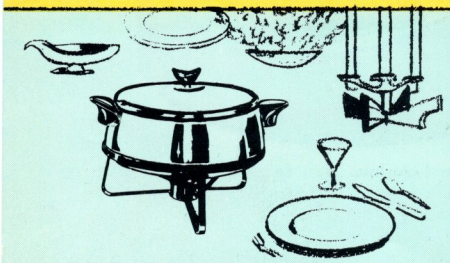


BY Regal

Range TO Table



EFFICIENT ON THE RANGE . . .
Server may be used to cook foods on top of the range -- or prepare casserole dishes in the oven (without cover).



BEAUTIFUL ON TABLE OR BUFFET . . .
Placed on candle warmer, foods are kept hot and appetizing throughout the meal.

CASSEROLE-SERVER

Designed especially for modern living -- saves time and extra dish washing. Its sparkling beauty adds charm to any food service. Marvelous for dinners, buffet luncheons, porch or patio suppers, barbecues -- anywhere food is served at its tasty best. Server may be used to prepare the food in the oven or on top of the range . . . then taken to the table and placed in the candle warmer to keep it appetizingly hot. Useful every day as an attractive table or buffet centerpiece, candy dish or nut bowl.

AVAILABLE IN TWO SIZES

Server is charmingly styled in gleaming, silverlike aluminum with heat-resistant black bakelite side handles. Exquisite "sculptured" bakelite knob on cover has "gold-tone" base plate to create a jewel-like effect. Server fits snugly in the sturdy, velvety black metal candle warmer. Available in 1½ qt. or 3½ qt. size -- each includes server, cover, candle warmer and candle.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
2741	1½ qt. Casserole-Server	1-4	5½
2743	3½ qt. Casserole-Server	1-4	13

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

Easy-Flo®

ALL-AUTOMATIC

PERCOLATOR

4 to 10 cup capacity

STARTS — Automatically starts to "perk" in a few seconds.

STOPS — Automatically stops brewing when coffee is perfect.

KEEPS — Automatically keeps the coffee at serving temperature.



BY Regal

Approved by Underwriters Laboratories

It's beautiful beyond words . . . and a joy to use! Brews as few as 4 or as many as 10 cups of perfect coffee. No effort . . . simply put in the cold water and coffee — and connect the electric cord. The Easy-Flo automatically brews the coffee (any strength desired) . . . stops brewing when the coffee is at the peak of perfection . . . then keeps it drinking hot. It's fast, too . . . brews 4 cups in 9 minutes — 10 cups in 18 minutes. Superbly styled in silverlike polished aluminum with bakelite base and graceful, easy-to-grasp bakelite handle. Special well-type heating unit assures dependable, trouble-free service. Operates on 110-120 volt AC only. Cord included.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7480	**10-cup Polished Aluminum**	**1-4**	**13**

*1-4 indicates item is individually packed in attractive shipping carton and repacked 4 to a master shipping container.

24 CARAT

GOLD

PLATED

STARTS
Automatically starts brewing the coffee.

STOPS
Automatically stops when the coffee is done.

KEEPS
Automatically keeps coffee serving hot.





Easy-Flo

ALL-AUTOMATIC

4 TO 10 CUP

COFFEE MAKER

FLAVOR SELECTOR
Brew perfect coffee simply by turning dial to exact strength of brew desired.

NOW . . . a superbly designed coffee maker in gleaming gold . . . beautiful beyond description . . . and a joy to use! Brews as few as 4 or as many as 10 cups of perfect coffee. No effort . . . simply put in cold water and coffee — and connect the cord. Signal light flashes on when coffee is done — then glows to show coffee is being kept at exact serving temperature **automatically**! It's fast, too . . . brews 4 cups in 9 minutes — 10 cups in 18 minutes. Cool, easy-to-grasp handle and long, graceful spout permit safe, easy pouring. Heat-resistant bakelite cover knob, handle and base. Operates on 110-120 volts AC only. Cord included. Choice of 24-carat gold finish or chrome finish on aluminum.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7486	10-cup Gold-plated Aluminum	1-4	13
7482	10-cup Chrome Finish Aluminum	1-4	13

Individually packed in an attractive shipping carton. Repacked 4 to a master shipping container.

Page 20

BY *Regal*

DESIGNED AND MANUFACTURED BY *Regal Ware, Inc.* KEWASKUM, WIS.

Form No. 5289 Printed in U.S.A.

the fabulous

24 CARAT **GOLD** PLATED

Server

by *Regal*



FOR THE TOUCH OF SHEER ELEGANCE IN SERVING:

COFFEE
COCOA
TEA
MILK
CHOCOLATE
and
OTHER BEVERAGES

10 CUP CAPACITY

It's a masterpiece of modern styling . . . so strikingly beautiful and elegant that it makes the serving of any beverage "very special." It is equally delightful to use in the kitchen or as part of the most formal dining service. Useful every day for serving coffee, tea, milk, cocoa, hot chocolate and other beverages. Made of genuine 24-carat gold-plated aluminum with a natural-grip black bakelite handle and long, graceful tapered spout to permit easy, spill-proof pouring. Easy to keep sparkling clean. Capacity, 10 cups.

Item No. 2687 10-Cup Gold-Plated Server

Individually packed in attractively decorated shipping carton. Repacked 4 to a master shipping container. Ship. wt., 9 lbs.

DESIGNED AND MANUFACTURED BY *Regal Ware, Inc.* KEWASKUM, WIS.

Form 5297

Printed in U.S.A.

NEW!

Regal

3 to 6 CUP
AUTOMATIC PERCOLATOR

This charming "perc" quickly becomes a family favorite. It's just the right size for preparing fresh coffee economically and in a jiffy. Completely automatic . . . it brews perfect coffee every time . . . stops "perking" when the coffee is done . . . then keeps it at exactly the right temperature for serving. Brews 3 cups in 7 minutes — 6 cups in 10 minutes. The beautiful styling adds a distinctive touch to any occasion where coffee is served. Made of silverlike polished aluminum; non-drip spout; black bakelite base; cool, sure-grip bakelite handle; and decorative bakelite cover knob on gold-tone base. Operates on 110-120 volt AC only. Cord included.



Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7473	**6-Cup Percolator**	**1-6**	**14**

1-6 indicates item is individually packed in a corrugated shipping carton — repacked 6 to a master shipping carton.



Automatic

ELECTRIC FRY PAN

Use it anywhere there is an electrical outlet -- to automatically fry, bake, stew, saute, roast or pan broil. So easy -- just dial heat desired, light signals when to cook -- no watching, no guessing. Automatic thermostat maintains heat evenly over entire surface. Large size -- 11 inches square; 2¼ inches deep -- holds more food. Made of extra-heavy aluminum with bakelite handle and cover knob. Operates on 110-120 volt AC; 1150-watt water-tight element; insulated feet; 60 cycle AC; cover and cord with heat-control included. Fully guaranteed.

FRYING GUIDE for Perfect Results

Tells correct heat to dial to prepare your favorite foods.

WASHES UNDER WATER - HANDLE AND ALL

Remove plug for safe, easy washing.

VENT IN COVER

Releases moisture to brown, crisp or bake.

HEAT CONTROL

Automatically maintains temperature desired.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
7512	**Electric Fry Pan with cover, heat control and cord.**	**1**	**6**

Check these outstanding features of the

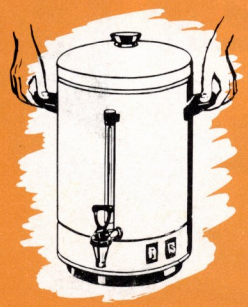
ALL-AUTOMATIC PERCOLATOR-URNS

by *Regal*



Plenty of Coffee
for everyone
IN MINUTES!

- **START** These new Regal Percolator-Urns start to "perk" **automatically** -- within seconds after being plugged in.
- **STOP** They stop "perking" **automatically** and signal light glows to indicate the coffee is brewed perfectly.
- **KEEP** They **automatically** keep the coffee at the ideal serving temperature and the coffee at its peak flavor.



EASY TO CARRY

Made of finest aluminum -- durable, yet light. Easy to carry to the handiest AC outlet -- easy to handle while cleaning.



EASY TO SEE WATER MEASUREMENT

Graduation marks showing exact amount of water required to assure a perfect brew appear on the **inside of the urn** -- easy to see.



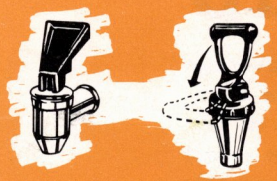
RECESSED BASE

The base of the urn is designed to provide plenty of room under faucet for cup and saucer without bumping, tipping or spilling.



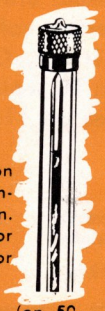
AUTOMATIC SIGNAL LIGHT

The red signal light glows the moment the coffee is brewed perfectly and ready to serve. It continues to glow to indicate coffee is being kept at serving temperature.



TOMLINSON NO-DRIP FAUCETS

All urns have famous Tomlinson faucets with nylon handle and bonnet -- durable and easy to clean. Faucets shut off automatically or may be locked in "open" position for continuous pouring.



Glass gauge (on 50 and 84-cup urns only) tells at a glance the amount of liquid coffee left in the urn.



REVERSIBLE COVERS

A unique and handy feature is the cover with the big concave bakelite knob. This permits turning the cover upside down and using it as a tray to carry the wet basket and coffee grounds -- eliminates dripping.

A COMPLETE LINE OF ALL-AUTOMATIC

SMALLER SIZES IDEAL FOR:

Dinners - Parties - Luncheons
Card Club Meetings - Barbecues
Family Get-Togethers - Buffet
Patio or Porch Suppers

USE LARGER SIZES IN:

Homes - Restaurants - Schools - Shops
Churches - Hospitals - Lodges - Offices
Tea Rooms - Clubs - Resorts



Approved by Underwriters Laboratories

8 to 24 cup

The perfect automatic coffee maker for the average home! Gracefully styled in gleaming silverlike aluminum with bakelite handles and knob. Brews as few as 8 or as many as 24 cups of perfect coffee -- fast and economically -- then keeps it hot. Completely enclosed 1000 watt high heat unit; 90 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7010	**24-cups**	**13 in.**	**7⅝ in.**

Individually packed in corrugated shipping container. Shipping weight, 5 lbs.



Approved by Underwriters Laboratories

12 to 40 cup

Provides plenty of coffee for any occasion -- fast and economically -- then keeps it serving hot. It's as easy to use as a small percolator. Brews from 12 to 40 cups of delicious, full-flavored coffee. Made of finest aluminum with bakelite handles and cover knob; Tomlinson no-drip faucet. Completely enclosed 1000 watt high heat unit; 110 watt low heat unit; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7006	**40-cups**	**14 in.**	**8¼ in.**

Individually packed in corrugated shipping container. Shipping weight, 6 lbs.

ELECTRIC PERCOLATOR-URNS

by *Regal*



Approved by Underwriters Laboratories

12 to 50 cup

A big capacity, automatic coffee maker that is ideal for any location where delicious coffee is required fast and easily. Brews 12 to 50 cups -- full-flavored to the last drop . . . then keeps it hot for serving. Made of finest aluminum with the famous Tomlinson no-drip 2-way faucet and glass gauge (See page 23). Completely enclosed heating units. Operates on high heat of 1500 watts; low heat, 150 watts; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7003	50-cups	16¾ in.	8¼ in.

Individually packed in corrugated shipping container. Shipping weight, 7½ lbs.



Approved by Underwriters Laboratories

12 to 84 cup

It has no equal for easily and automatically preparing delicious coffee. Just pour in cold water -- add coffee -- and flip the switch to "ON." It brews fast -- 84 cups in 54 minutes -- then keeps the coffee drinking hot. Finest aluminum; bakelite handles and knob; Tomlinson 2-way faucet; and glass gauge (See page 23). On-off toggle switch. Completely enclosed heating units. Operates on high heat of 1500 watts; low heat, 150 watts; thermostatic control. Operates on 110-120 volt AC only. Cord included.

Item No.	Capacity	Overall Height	Diameter at Base
7000	84-cups	18⅝ in.	9⅝ in.

Individually packed in corrugated shipping container. Shipping weight, 11 lbs.

Princess

extra heavy
ALUMINUM
"WATERLESS"
COOKWARE



COVERED SAUCE PANS

These handsomely styled sauce pans simplify the preparation of vegetables, fruits, stews and other foods. Matched in design . . . they are easy to use . . . easy to clean. Snug-fitting covers seal in the full flavors of foods. The heavy aluminum permits "low-heat" cooking. Brilliant, silverlike outside; sun-ray inside; and satin-finish bottoms. Bakelite handles have eyelets to permit hanging -- saves storage space.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4531	1 qt.	1-4	5¾
4532	2 qt.	1-4	7
4533	3 qt.	1-4	7½



10-CUP AUTOMATIC PERCOLATOR

Entirely automatic! Brews 4 to 10 cups at a time. Simply pour in cold water, add coffee, and plug it in! It brews . . . stops when coffee is perfect . . . then keeps it hot. Finest aluminum with bakelite handle and knob. Operates on 110-120 AC only. Cord included.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
4001	10-cup	1-4	13



DUTCH OVENS

No kitchen is complete without one of these heavy-duty dutch ovens . . . designed for top-of-the-range cooking, roasting, steaming or stewing. May be used to cook a complete meal at one time over one low burner -- save time and fuel! Snug-fitting covers seal in natural food moisture and flavors. Heavy aluminum with sure-grip thermoplax side handles; bakelite cover knobs.

Item No.	Size	Units per Ship. Cart.	Shipping Wt., Lbs.
4574	4 qt.	1-4	8¾
4575	5½ qt.	1-4	13

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 per shipment.



CHICKEN FRYER AND COVERED FRY PAN

This big chicken fryer has a high dome cover to provide extra capacity when preparing fowl or roasts. Both utensils are perfect for frying, simmering, sauteing or pan broiling. The heavy aluminum heats fast and evenly without "hot spots" -- assures golden-brown results. Easy to use -- easy to clean. Non-burn bakelite handle stays cool -- won't turn or loosen. Eyelet permits hanging pan to save storage space.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
4589	9 in. Covered Fry Pan	1-4	8½
4590	10½ in. Chicken Fryer	1-4	10



COMBINATION COOKERS

These efficient pans have 5 separate and distinct uses. May be used as a covered stew pan, open sauce pan, double boiler, pudding pan or covered casserole. Excellent for preparing two foods at one time -- saves fuel! Design matches other items in Princess line.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4562	2 qt.	1-4	9
4563	3 qt.	1-4	11¼



OPEN FRY PANS

Homemakers appreciate the convenience and efficiency of these modern pans. The aluminum heats fast and evenly -- the heat is easy to control. Flat bottoms hug heating unit for maximum efficiency. Long bakelite handles remain cool -- won't turn or loosen. The gleaming finish is easy to keep clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
4068	7½ in. Dia.	1-4	5½
4069	8½ in. Dia.	1-4	6½
4070	10 in. Dia.	1-4	8



GRIDDLES

There is nothing handier than these greaseless, smokeless griddles that fry, bake, broil and grill. They simplify the preparation of pancakes, hamburgers, bacon, eggs, sausages, toasted sandwiches, etc. The extra-thick aluminum heats fast and evenly and it is easy to clean. Sturdy, air-cooled steel handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
4468	8 in. dia.	6	6
4471	11 in. dia.	1-4	8

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE



with the new decorator

"Copper-Glow" Aluminum Covers

Beautiful! Excitingly different finish is permanent – resists stains or scratches – amazingly easy to clean.

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.



4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN



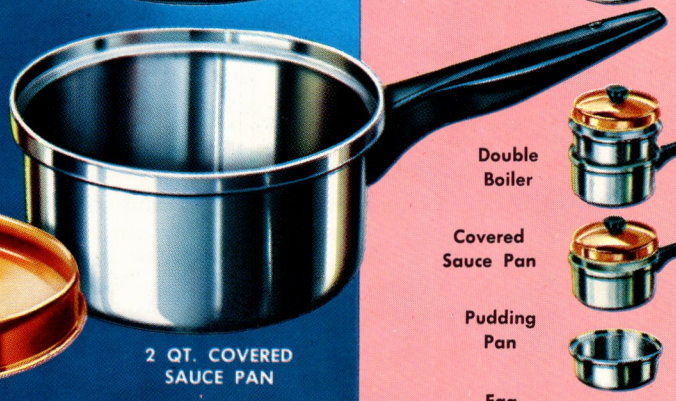


Handy hang-up feature

3 MUFFIN – EGG POACHER CUPS AND TRAY



7-INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)



2 QT. COVERED SAUCE PAN

6 Utensils in 1



- Covered Casserole
- Open Sauce Pan
- Double Boiler
- Covered Sauce Pan
- Pudding Pan
- Egg Poacher



11 in. CHICKEN FRYER

Packed in Treasure Chest Carton

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

FREE
COOK BOOK and SCOURING PAD

No. 48P

12-Piece Princess Aluminum Set with "Copper-Glow" Covers

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 7½ lbs.

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE



★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat - resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 QT. COVERED SAUCE PAN

3 MUFFIN CUPS AND TRAY

5 PYREX EGG POACHER CUPS

STEAMER PLATE

CHICKEN FRYER

FRENCH FRYER BASKET

7-INCH FRY PAN
(cover from 2 qt. sauce pan fits fry pan)

Packed in Treasure Chest Carton

ordinary ware

Princess ware

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

Hang-up feature

DUTCH OVEN

FREE
COOK BOOK and SCOURING PAD

No. 52P

21-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 12½ lbs.

Form No. 5302 Printed in U.S.A.

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE

★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*



Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

4 QT. DUTCH OVEN

CASSEROLE-UTILITY PAN

Handy hang-up feature

3 MUFFIN — EGG POACHER CUPS AND TRAY

7-INCH FRY PAN (cover from 2 qt. sauce pan fits fry pan)

2 QT. COVERED SAUCE PAN

6 Utensils in 1

- Covered Casserole
- Open Sauce Pan
- Double Boiler
- Covered Sauce Pan
- Pudding Pan
- Egg Poacher



Packed in Treasure Chest Carton

ORDINARY WARE

Princess WARE

EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.

HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.

COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.

PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

CHICKEN FRYER

FREE
COOK BOOK and SCOURING PAD



No. 55P

12-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 7½ lbs.

Princess

EXTRA HEAVY ALUMINUM WATERLESS COOKWARE

with the new decorator

"Copper-Glow" Aluminum Covers



★ *Saves fuel and food—pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat - resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.

2 QT. COVERED SAUCE PAN

UTILITY PAN

3 QT. COVERED SAUCE PAN

3 MUFFIN CUPS AND TRAY

5 PYREX EGG POACHER CUPS

STEAMER PLATE

CHICKEN FRYER

FRENCH FRYER BASKET

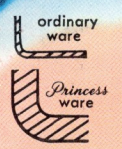
7-INCH FRY PAN
(cover from 2 qt. sauce pan fits fry pan)

Packed in Treasure Chest Carton

DUTCH OVEN

Hang-up feature

FREE
COOK BOOK and SCOURING PAD



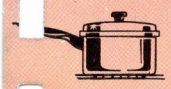
EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.



HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.



COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.



PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.

No. 57P

21-Piece Princess Aluminum Set with "Copper-Glow" Covers

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 12½ lbs.

Page 31

Form No. 5309 Printed in U.S.A.

Princess EXTRA HEAVY ALUMINUM WATERLESS COOKWARE



★ *For easy preparation of delicious meals.*
★ *Preserves health-building minerals and vitamins.*
★ *Saves fuel and food — pays for itself.*

Wonderful Princess cookware adds beauty to your kitchen . . . makes food preparation easy . . . wins compliments for your cooking ability. Foods are cooked the healthful way — in their own natural juices over low heat. Each piece is superbly styled in gleaming aluminum with molded heat-resistant bakelite handles that won't turn or loosen. It's the royalty of cookware — made to bring you a lifetime of cooking pleasure.



3 QT. COVERED SAUCE PAN



CASSEROLE-UTILITY PAN



TRAY



Handy hang-up feature



3 MUFFIN-EGG POACHER CUPS



2 QT. COVERED SAUCE PAN



10½ IN. CHICKEN FRYER

6 Utensils in 1



Covered Casserole

Open Sauce Pan

Double Boiler

Covered Sauce Pan



Pudding Pan

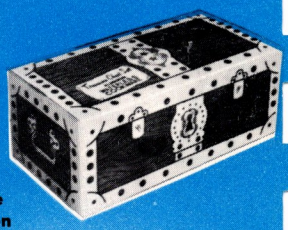


Egg Poacher



Cover ↑ Fits Both Chicken Fryer and Dutch Oven ↓

5½ QT. DUTCH OVEN



Packed in Treasure Chest Carton

ORDINARY WARE

Princess WARE

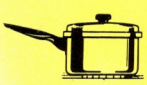
EXTRA HEAVY

Much thicker than ordinary ware, it heats evenly without hot spots. Holds heat with low flame.



HELPS TO BUILD HEALTH

Body building minerals and vitamins are retained in foods cooked the waterless way.



COOKS THE EASY "LOW HEAT" WAY

It's so easy! Foods cook on "low" or "simmer" heat. Saves fuel — eliminates pot-watching.



PAYS FOR ITSELF

New, top-of-range roasting makes inexpensive meat cuts deliciously tender — reduces loss through shrinkage.



COOK BOOK and SCOURING PAD

No. 43P

12-Piece Princess Aluminum Set

Individually packed in attractive Treasure Chest shipping carton. Ship. wt., 10½ lbs.

STAINLESS STEEL . . . THE MODERN METAL!

Stainless steel -- an alloy of solid steel and chromium -- is one of the most beautiful, durable and versatile metals developed by man. It is ideal for cookware because it will not break, chip or rust and it retains its brilliant lustre with a minimum of care. Three-ply stainless steel has a center core of carbon steel that heats fast and spreads the heat evenly. The popular "18-8" stainless type means that it is an alloy of 18% chromium and 8% nickel.

COOKS WITH "LOW" OR "SIMMER" HEAT

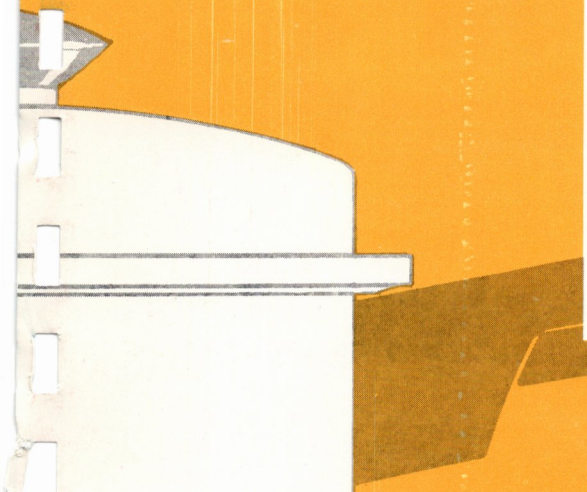


Cooking with stainless steel is amazingly simple. Only **medium heat** (a heat over which the hand can comfortably be held for 5 seconds at a height of about 6 inches) is needed to start the cooking cycle. As soon as vapor begins to escape from beneath the cover -- this occurs in about 5 minutes -- the heat should be reduced to **low** or **simmer** for the remainder of the cooking period. That's all that is necessary.

EASY TO CLEAN



The clear, hard shining surface of stainless steel is one of the easiest materials to clean. Only ordinary washing with soap or detergent and water and a quick rinse is all that is necessary. No scrubbing or scouring is required. It rinses sparkling bright and stays beautiful to give the homemaker pride of ownership.



FACTS ABOUT

STAINLESS STEEL

WATERLESS COOKWARE

DESIGNED BY REGAL WARE, INC.

HEALTH-BUILDING MEALS WITH "LOW HEAT" COOKING



"Waterless" cookware (made with tri-ply stainless steel) may be used to cook foods with little or no water. This method helps to retain the valuable health and energy-building vitamins, minerals, soluable sugars and proteins that are often boiled away and wasted by ordinary cooking methods. The foods are cooked in their own juices -- delicious natural flavors and appetizing colors are preserved. It's easy to cook the waterless way -- anyone can do it! The homemaker's favorite recipes turn out better than ever, and, once she has cooked the waterless way, she will never want to go back to the old way.

FOR YOUR "DREAM KITCHEN"...

Regal

3-PLY 18-8

STAINLESS STEEL



LARGE COVER KNOBS

Made of heat-resistant bakelite with decorative copper-color metal base -- stay cool.



DUTCH OVENS

These heavy-duty dutch ovens have no equal for top-of-the-range cooking, roasting, steaming, or stewing. May be used to cook a complete combination meal at one time over one low burner -- save time and fuel! Snug-fitting covers help retain full food values and delicious flavors. Sturdy, heat-resistant bakelite side handles.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1384	4 qt.	1-4	12¾
1386	5½ qt.	1-4	16¾



3 QT. COMBINATION COOKER

No other utensil performs so many tasks so well. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Prepares two foods at the same time, over one low burner -- saves time and fuel! Inset pan has bakelite side handles that stay cool.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1363	3 qt.	1-4	14½

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

"Waterless" Cookware

"Speedy-Glo" Core

Inside and outside layers are 18-8 stainless steel for brilliant lustre, durability, and easy cleaning. "Speedy-Glo" center core of carbon steel heats fast and distributes the heat evenly.





BAKELITE HANDLES
Made of heat-resistant bakelite, they are welded -- won't turn or loosen. All handles have flame guards for protection against direct heat from burner. Large ring permits hanging utensils for storage -- saves cupboard space.

CHICKEN FRYER and COVERED FRY PAN

A big and beautifully styled chicken fryer that is perfect for top-stove frying, roasting, cooking or pan broiling. High dome cover provides plenty of room for chicken or roasts. Fry pan has conventional cover and is a practical size for daily requirements. The thick, triple-layer metal distributes the heat evenly to prevent burning or scorching. Special warp-resistant panel bottom provides maximum heating efficiency.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1379	9 in. Covered Fry Pan	1-4	11½
1381	10½ in. Chicken Fryer	1-4	17

PUSH - BUTTON lifts spout cap. Easy to fill -- safe to pour.



"RED CAP" PUSH-BUTTON SINGING TEA KETTLE

This superbly styled tea kettle is safe and easy to use. It "sings" when the water starts to boil, as a signal to turn off the heat -- saves time and fuel. Ingenious push-button on handle lifts spout cap to fill or pour. Stainless steel is easy to keep bright and clean. Copper bottom for speedy heating. Extra sturdy bakelite handle stays cool.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1082½	2½ qt.	1-4	6½





COVERED SAUCE PANS

Every kitchen needs a set of these lovely, matched sauce pans. They are easy to handle . . . economical to use . . . and marvelously easy to clean. Scientifically designed for waterless cooking . . . only low heat is required . . . fuel bills are lower. This method helps to retain the garden-fresh flavor of vegetables and fruits as well as health-building minerals and vitamins. These pans are efficient on any type of range.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1321	1 qt.	1-4	8
1322	2 qt.	1-4	10
1323	3 qt.	1-4	12

1-4 indicates item is individually packed in a corrugated shipping carton and banded 4 cartons per shipment.

STAINLESS STEEL *Baking* ACCESSORIES

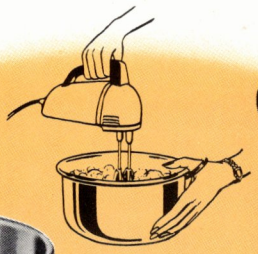




RING HANDLES

Provide a secure grip to prevent slipping or sliding.

Permit hanging bowls to store — saves cupboard space.



Ideal for use with electric mixers.



MIXING BOWL SET

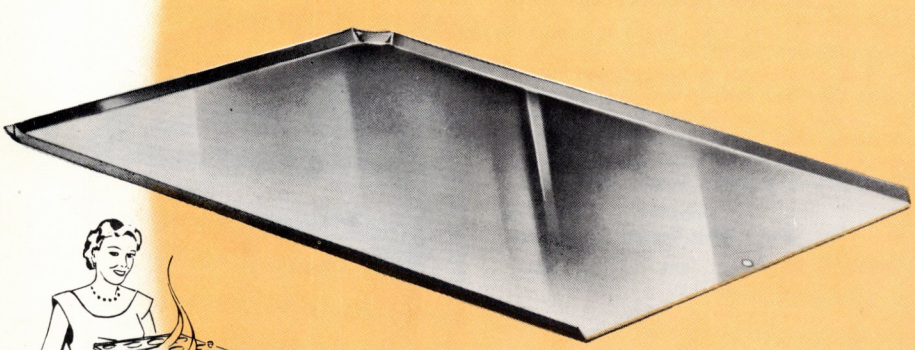
There's nothing handier for mixing, stirring and other odd jobs in the kitchen! They're non-breakable and built for hard use. These bowls are designed for use with electric mixers . . . but they're wonderful for hand stirring or beating, too. Out-of-the-way ring handles are a real convenience. Bowls can be used on stove to warm ingredients — and they're excellent for storing foods in the refrigerator. Polished exterior and satin-finish interior makes cleaning amazingly easy.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1913	Set of 1, 2 and 3 Qt.	1-4	9

6 QT. MIXING BOWL

This big bowl has countless uses — mixing bread and biscuit dough, canning and preserving, cleaning vegetables and fruits, serving popcorn, etc. Durable, easy-to-clean stainless steel with ring handle.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1846	6 qt.	1-4	6





Perfect for cookies, baking powder biscuits, jelly roll cake, tarts and candies.

COOKIE SHEET

A quality cookie sheet that assures perfect baking results. The smooth, hard stainless steel surface permits easy removal of cookies. Easy to clean. Built for lifetime service.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1940	12½ in. x 15½ in.	12	17

MIXING BOWLS

Designed for use with electric mixers — ideal for hand stirring or mixing. Stainless steel is easy to clean — will not absorb grease or odors. Ring handles.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1841	1 qt.	6	2
1842	2 qt.	6	3¼
1843	3 qt.	6	4½
1844	1-2-3 qt. Bowl Set	1-4	7





CAKE PAN

An extra deep cake pan that is ideal for a variety of cooking needs. Heats quickly and browns evenly — perfect for standard or ready-mix recipes. Tightly rolled bead for easy cleaning.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1938	8 in. x 1½ in.	6	4¼

JUICE-SAVER PIE PLATE

Special wide rim catches juice as it bubbles out of fruit pies — prevents it from spattering in the oven. Heats evenly to produce flaky crusts. Tapered sides permit easy cutting and removal of the pie. Easy to clean.

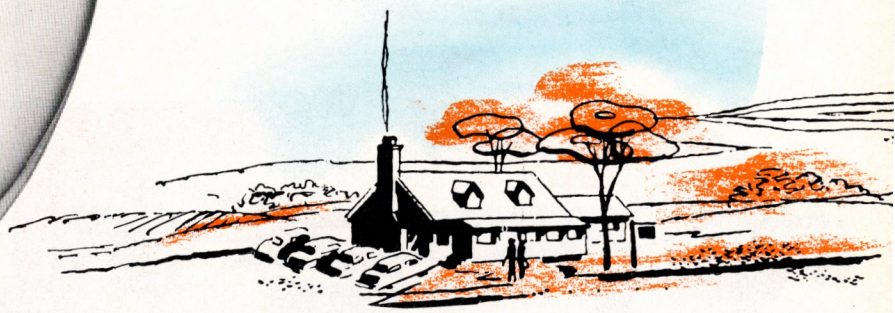
Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1939	9 inch inside dia. 1¼ inches deep	6	5

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

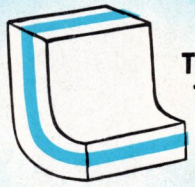
Duncan Hines*



STAINLESS STEEL WATERLESS COOKWARE



This modern ware . . . with its beautiful and functional styling . . . is the only stainless steel cookware to bear the Duncan Hines name. Built into it are all the good cooking qualities of the old-fashioned iron skillet, plus the sanitary and heat conducting features of 3-layer stainless steel.



TRIPLE 3-layer THICK 18-8

STAINLESS STEEL

the modern, lifetime metal

*Trade-mark of Hines-Park Foods, Inc., Ithaca, N. Y. Regal Ware, Inc., Licensee.

For an "Adventure in Good Living"

Duncan Hines*

The name "Duncan Hines" is recognized everywhere as the symbol of approval for what is truly good food and good cooking.

Now . . . this superb new achievement in cookware bears the name synonymous with quality . . . Duncan Hines . . . scientifically designed to bring an "Adventure in Good Living" into the kitchen for the enjoyment of those who wish the best. The modern lifetime metal has no equal for beauty, efficiency, durability and cleanliness. Only "low heat" is needed to cook — saves fuel! Foods can be prepared the modern waterless way which helps preserve health-giving minerals and vitamins, as well as natural food flavors and colors.



CHICKEN FRYERS

A masterpiece of utensil design . . . ideal for top-stove frying, roasting, cooking or pan broiling. Thick, three-layer metal spreads the heat fast and evenly to prevent burning or scorching. Available in 9, 10½ or extra-large 12-inch size. Heat-resistant bakelite handles have flame guards and are welded -- won't turn or loosen. Hang-up rings save storage space.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1290	9 inch	1-4	13
1291	10½ inch	1-4	16¾
1292	12 inch	1-4	19



6 QT. DUTCH OVEN

Perfect for top-stove roasting, cooking, steaming or stewing. Prepares a tender, juicy roast with potatoes and vegetables at one time over one low burner -- saves time and fuel. Ideal for soups, stews and vegetables in quantity.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1276	6 qt.	1-4	16¾



4 QT. DUTCH OVEN

For preparing small roasts, fruits, vegetables, soups, stews, baked beans and many other foods. Precision-fit cover helps retain full food values and delicious natural flavors -- reduces food shrinkage.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1274	4 qt.	1-4	13

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

STAINLESS STEEL Cookware



"Copperamic" COVER KNOBS

Sensational new combination of finest ebony - black heat - resistant bakelite and glowing anodized copper-color metal is strikingly beautiful.

EASY TO CLEAN

The crystal clear, hard finish of 18-8 stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright in seconds and stays beautiful.



COVERED SAUCE PANS

Cooking the modern, low heat, waterless way with these matching sauce pans helps to retain the garden freshness of vegetables or fruits, and the full flavor of meats. They're easy to handle, economical to use, and marvelously easy to clean.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1221	1 qt.	1-4	8
1222	2 qt.	1-4	10
1223	3 qt.	1-4	12

PUSH-BUTTON lifts spout cap





SINGING TEA KETTLE

Superbly styled in stainless steel -- safe and easy to use. Push-button in handle lifts spout cap -- to fill or pour. Sings when water boils -- the signal to turn off the heat. Saves time and fuel. Bakelite handle. Fast-heating copper bottom.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1282½	2½ qt.	1-4	6½





COMBINATION COOKER

This handy utensil has countless everyday uses. Can prepare two foods at one time -- saving time and fuel. May be used as a double boiler, covered sauce pan, casserole, open sauce pan or pudding pan. Insert pan has bakelite side handles.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1263	3 qt. Combination Cooker	1-4	15



VEGETABLE PAN and POACHER

This versatile pan performs so many tasks so very well. It is marvelous for preparing frozen vegetables, fruits, cereals, custards and frostings. The inset tray, with four cups, simplifies the preparation of perfect poached eggs -- and warming baby foods. Built for hard, everyday usage -- easy to keep clean. Top diameter, 7¾ inches.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1288	7¾ in. Vegetable Pan	1-4	14

1-4 indicates item individually packed in corrugated shipping carton and banded 4 per shipment.

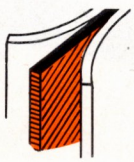


for an "Adventure in Good Living" Duncan Hines*

3-Ply STAINLESS STEEL "Waterless" Cookware



*Trade-mark of Hines-Park Foods, Inc., Ithaca, N.Y.
Regal Ware, Inc., Licensee



3-LAYER 18-8 STAINLESS STEEL

The modern metal that consists of three thicknesses of steel. Inner and outer layers are 18-8 stainless steel to give the utensils their brilliant lustre and durability -- makes them easy to clean. Between them is a core of carbon steel that heats fast and evenly without "hot spots."

This superb achievement in cookware justly bears the name "DUNCAN HINES," synonymous with quality and recognized everywhere as the symbol of approval for what is truly good cooking. It has no equal for beauty, efficiency, durability and cleanliness. Built into it are new features that help to make cooking easier, tastier and healthier. Only low heat is needed to cook . . . saves fuel . . . foods may be prepared the "waterless" way which helps to preserve health-giving minerals, vitamins and natural food flavors.



BAKELITE HANDLES with Hang-up Feature

Handles are "tailored" to fit the hand comfortably and securely. Made of heat-resistant bakelite, they are welded -- will never turn or loosen. Flame guards protect against direct heat. Large ring permits hanging utensils for easy, space-saving storage.



LOW HEAT COOKING

Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly throughout the bottom, sides and cover of the pan to cook the food on all sides constantly. Saves time and fuel.



MOISTURE-RETAINING COVER CONSTRUCTION

The scientifically designed covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.

EASY TO CLEAN

The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.



SET No. 300
Includes items No. 1221, 1262, 1268, 1274 and 1291.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 14 lbs.

YOURS . . . the NEWEST and FINEST in modern COOKWARE

FAMOUS

Duncan Hines*

3-LAYER 18-8 STAINLESS STEEL WATERLESS COOKWARE

Ideal 2½ QT. SIZE



Matching STAINLESS STEEL *Singing* TEA KETTLE

Push-button lifts spout cap. Easy to fill -- safe to pour. Sings when the water boils -- saves time and fuel. Cool, bakelite handle.

Copperamic COVER KNOBS





6 QT. DUTCH OVEN

1 QT. COVERED SAUCE PAN

*Trade - mark of Hines-Park Foods, Inc., Ithaca, N.Y. Regal Ware, Inc., Licensee

FLAME GUARD on all handles

FREE

COOK BOOK and CLEANER



GUARANTEED!

3 QT. COVERED SAUCE PAN

BAKELITE HANDLES with Hang-Up Rings

Cool, comfortable, heat-resistant bakelite handles are welded - won't turn or loosen. Large ring permits hanging utensils - saves storage space.

2 QT. COVERED SAUCE PAN

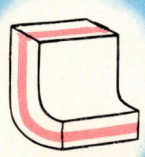
10½ IN. CHICKEN FRYER

(Cover from Dutch Oven fits Fryer)

No. 309 Duncan Hines 10-Piece Stainless Steel Cookware Set

Individually packed in attractively decorated shipping carton. Ship. wt., 16 lbs.

SCIENTIFICALLY DESIGNED FOR EASIER, HEALTHIER, TASTIER COOKING!



3-LAYER STAINLESS STEEL

The perfect metal for cooking! Outside layers are "stainless" steel for brilliant lustre, durability and easy cleaning. Center layer is "carbon" steel for fast, even heating.



"LOW HEAT" COOKING

Only LOW HEAT is needed to cook -- saves on fuel bills. Foods may be cooked the "waterless" way. This method helps to retain precious minerals and vitamins -- preserves delicious natural flavors.



EASY TO KEEP CLEAN

The clear, hard finish of stainless steel cookware is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright -- and stays beautiful.

Enjoy *LESS WORK*...Prepare *HEALTHFUL, DELICIOUS MEALS*...Save *MONEY*

with famous **3-LAYER 18-8**

Duncan Hines*

STAINLESS STEEL

WATERLESS COOKWARE

Complete **HOMEMAKERS SET**

No. 310
Duncan Hines
8-Piece
Stainless Steel
Cookware Set

Individually packed in attractively decorated shipping carton. Ship. wt., 13 lbs.

*Trade - mark of Hines-Park Foods, Inc., Ithaca, N.Y. Regal Ware, Inc., Licensee



6 QT. DUTCH OVEN



10½ IN. CHICKEN FRYER



1 QT. COVERED SAUCE PAN

USE COVER FROM DUTCH OVEN



Ideal for top-stove

- FRYING
- ROASTING
- COOKING
- PAN BROILING

Fully **GUARANTEED!**

BIG 3 QT.

STAINLESS STEEL MIXING BOWL



Marvelous for mixing, stirring, serving and countless other uses. Ideal for use with electric mixer. Ring handle provides secure grip to prevent slipping -- permits hanging bowl to store.

2 QT. COVERED SAUCE PAN



BAKELITE HANDLES with handy "Hang-Up" Rings

FREE!

COOK BOOK and CLEANER



for an "Adventure in Good Living"

Duncan Hines*

3-Ply STAINLESS STEEL "Waterless" Cookware

3 QT. COVERED SAUCE PAN

5 UTENSILS IN 1

6 QT. DUTCH OVEN

Copperamic COVER KNOBS
Combination of black bakelite and copper-color metal is strikingly beautiful.

1 QT. COVERED SAUCE PAN

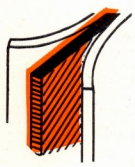
CASSEROLE — UTILITY PAN

10½ IN. CHICKEN FRYER

2 QT. COVERED SAUCE PAN

RECIPE BOOK

*Trade-mark of Hines-Park Foods, Inc., Ithaca, N.Y.
Regal Ware, Inc., Licensee



3-LAYER 18-8 STAINLESS STEEL

The modern metal that consists of three thicknesses of steel. Inner and outer layers are 18-8 stainless steel to give the utensils their brilliant lustre and durability -- makes them easy to clean. Between them is a core of carbon steel that heats fast and evenly without "hot spots."

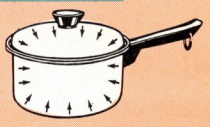
This superb achievement in cookware justly bears the name "DUNCAN HINES," synonymous with quality and recognized everywhere as the symbol of approval for what is truly good cooking. It has no equal for beauty, efficiency, durability and cleanliness. Built into it are new features that help to make cooking easier, tastier and healthier. Only low heat is needed to cook . . . saves fuel . . . foods may be prepared the "waterless" way which helps to preserve health-giving minerals, vitamins and natural food flavors.

SET NO. 311
Includes items No. 1221, 1222, 1263, 1276 and 1291.

Packed one set to an attractively decorated corrugated shipping carton. Ship. wt., 16½ lbs.



BAKELITE HANDLES with Hang-up Feature
Handles are "tailored" to fit the hand comfortably and securely. Made of heat-resistant bakelite, they are welded -- will never turn or loosen. Flame guards protect against direct heat. Large ring permits hanging utensils for easy, space-saving storage.



LOW HEAT COOKING
Only "low" or "simmer" heat is needed to cook. The heat spreads rapidly throughout the bottom, sides and cover of the pan to cook the food on all sides constantly. Saves time and fuel.



MOISTURE-RETAINING COVER CONSTRUCTION
The scientifically designed covers help to prevent the escape of vapors containing valuable vitamins and minerals as well as flavors.

EASY TO CLEAN
The smooth, hard finish of stainless steel is easy to keep new and shining without scrubbing or scouring. It rinses sparkling bright and stays beautiful.



Princess STAINLESS STEEL COOKWARE



COVERED SAUCE PANS

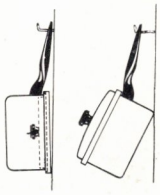
These beautifully styled sauce pans simplify the preparation of vegetables, fruits, meats, soups, stews and many other foods. Perfectly matched in design . . . there's a size for every cooking need. Only "low" or "simmer" heat is needed to cook. Made of stainless steel for hard usage -- easy to clean. Molded no-burn bakelite handles won't loosen or turn in the hand -- and they stay cool. Large, easy-to-grip bakelite cover knobs.

Item No.	Size	Units Per Ship. Carton	Shipping Wt., Lbs.
1021	1 qt.	1-4	5
1022	2 qt.	1-4	7
1023	3 qt.	1-4	8½
1024	4 qt.	1-4	10

Featuring the Sensational "TUCK-AWAY" COVERS

Unique and practical! Simply invert the covers and they fit perfectly inside the pan. Knobs are protected and flat surface permits stacking utensils one on top of another for storage -- saves cupboard space. Use the same handy feature when hanging the pans.

HANG-UP FEATURE
Special eyelet in handles permit hanging the utensils -- with covers in position or "tucked" away -- to save storage space.





9-CUP PERCOLATOR

Handsome contemporary styling . . . and designed to brew clear coffee with that full-flavored, delicious taste. Made of stainless steel, it is easy to use with any type heating unit -- and exceedingly easy to clean. The silverlike outside retains its gleaming beauty . . . the metal will not absorb rancid oils. The heat-resistant bakelite handle stays cool and provides a comfortable grip that makes pouring easy.

Item No.	Description	Units Per Ship. Carton	Shipping Wt., Lbs.
1009	9-cup Percolator	1-4	8

1-4 indicates item individually packed in a corrugated shipping carton and banded 4 per shipment.



COVERED CHICKEN FRYER & FRY PANS

These streamlined, efficient fryers are ideal for top-range frying, pan-broiling and cooking. Made of tri-ply stainless steel (outside layers of stainless with a center core of carbon steel) -- they heat fast and distribute the heat evenly without "hot spots." Exceptionally easy to clean. The 10½ inch fryer is excellent for frying chicken and other fowl. Molded bakelite handles and cover knobs.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1067	7 in. Covered Fry Pan	1-4	7
1069	9 in. Covered Fry Pan	1-4	10
1071	10½ in. Chicken Fryer	1-4	12½

2 QT. DOUBLE BOILER

No kitchen is complete without this handy double boiler. It provides an easy method for preparing frostings, cereals, delicate sauces and other foods. May be used to prepare two foods at one time . . . or be taken apart and used as two separate sauce pans. Cover fits both inset and bottom. Cool, heat-resistant bakelite handles and cover knob.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1052	2 qt.	1-4	11¼



2 HANDY SAUCE PANS IN 1



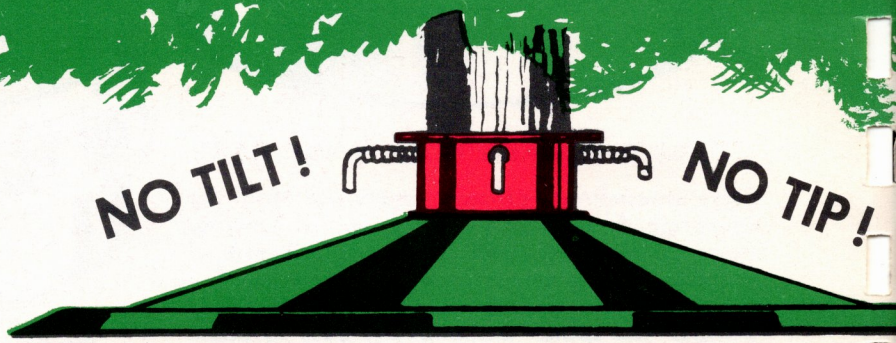
DUTCH OVENS

These beautiful and efficient dutch ovens are especially designed to cook large quantities of food. Excellent for top-range roasting or preparing baked ham, chicken, soups, stews, vegetables, fruits, etc. Ideal for preserving or jelly-making or cooking combination meals in one utensil. Snug-fitting covers retain full food values. Welded, heat-resistant bakelite side handles provide a secure grip for easy lifting.

Item No.	Size	Units per Ship. Carton	Shipping Wt., Lbs.
1074	4 qt.	1-4	10
1075	5½ qt.	1-4	11¼

1-4 indicates item is individually packed in corrugated shipping carton and banded 4 per shipment.

Now . . . *a FAST, EASY WAY* to put up the Christmas Tree



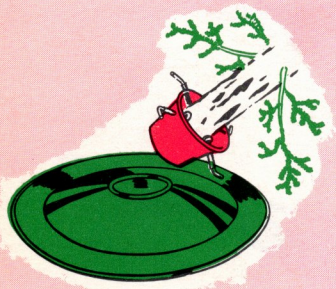
Regal STABL

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Pat. 2905414

CHRISTMAS TREE STAND

The newest and safest tree stand made

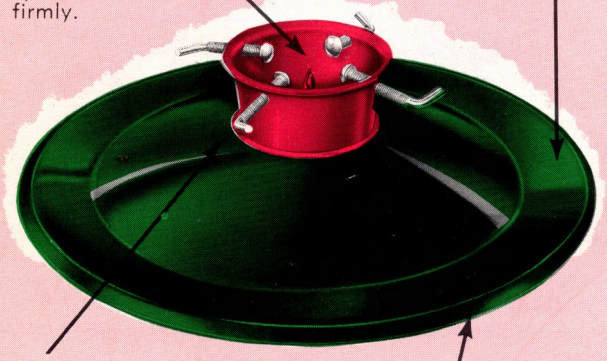


REMOVABLE CENTER CUP
Simplifies Setting Up Tree

Cup lifts from base to fasten tree trunk. A tap of a hammer fastens tree securely to center spike. Adjust screws, set cup back in socket of base for final adjustment . . . and fill with water.

Large cup constructed of 1/8 in. thick sheet steel provides ample water capacity. Spike holds tree firmly.

Contact area 46% of base area . . . avoids pressure marks on rugs . . . assures stability on uneven floors.



3/8 in. diameter adjusting screws with 3/4 in. diameter mushroom heads that will not imbed into tree trunk . . . assures easy, permanent adjustment.

100% stability over 360° outer edge. Tree can be used to fullest height because trunk sets within 1 inch of foor.

Won't tip! Won't tilt! You can't find a safer, easier-to-use tree stand. "STABL'S" unique, anchor-like holding power prevents danger of tree tipping by children or pets . . . eliminates danger of fire caused by torn short-circuited wires. Won't tip while you trim it (broken ornaments from tipping just once are usually worth more than the cost of the stand). The smooth-edged base can be turned on the carpet to simplify stringing lights or hanging ornaments. The disc-like base conforms to uneven floors . . . eliminates chance for wobble . . . won't leave pressure marks or mar rugs and carpeting. Stands are sturdily made of steel enameled in attractive Christmas red and green.

Available in 2 SIZES

19 inch dia. Primarily designed for the large tree in the home. Because of its unusual strength and design it will easily handle institution size trees for schools, clubs, lodges, hospital, etc. Shipping wt., 5½ lbs. **Item No. 5901.**

12¼ inch dia. Has the same features as the large stand. Designed for small trees and table trees. Shipping wt., 3 lbs. **Item No. 5900.**

PACKED IN CARRYING CARTON
Each stand is packed in an attractive 3-color corrugated shipping carton with push-in type handle for easy carrying.

Dramatic proof of STABL'S STRENGTH and STABILITY



A 300 lb. Santa Claus can stand safely on a test bar which was inserted into center of cup. His entire weight is supported by the outer edge of the cup.

LOOK FOR THE
REGAL TRADEMARK

Regal
World's finest Cooking Ware
REGAL WARE INC. KEWASKUM, WIS.

SYMBOL OF
FINEST QUALITY

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KEWASKUM, WIS.

NEW YORK OFFICE
200 Fifth Avenue — Room 658

CHICAGO OFFICE
14-100 Merchandise Mart

LOS ANGELES OFFICE
672 S. Lafayette Park Place

Regal



The word "REGAL" means "belonging to a King; magnificent; the best of its kind." Every REGAL product is made to deserve the name . . . to be the very best of its kind. The trade-mark on your REGAL Cookware is your assurance of the finest quality materials, craftsmanship and design.

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