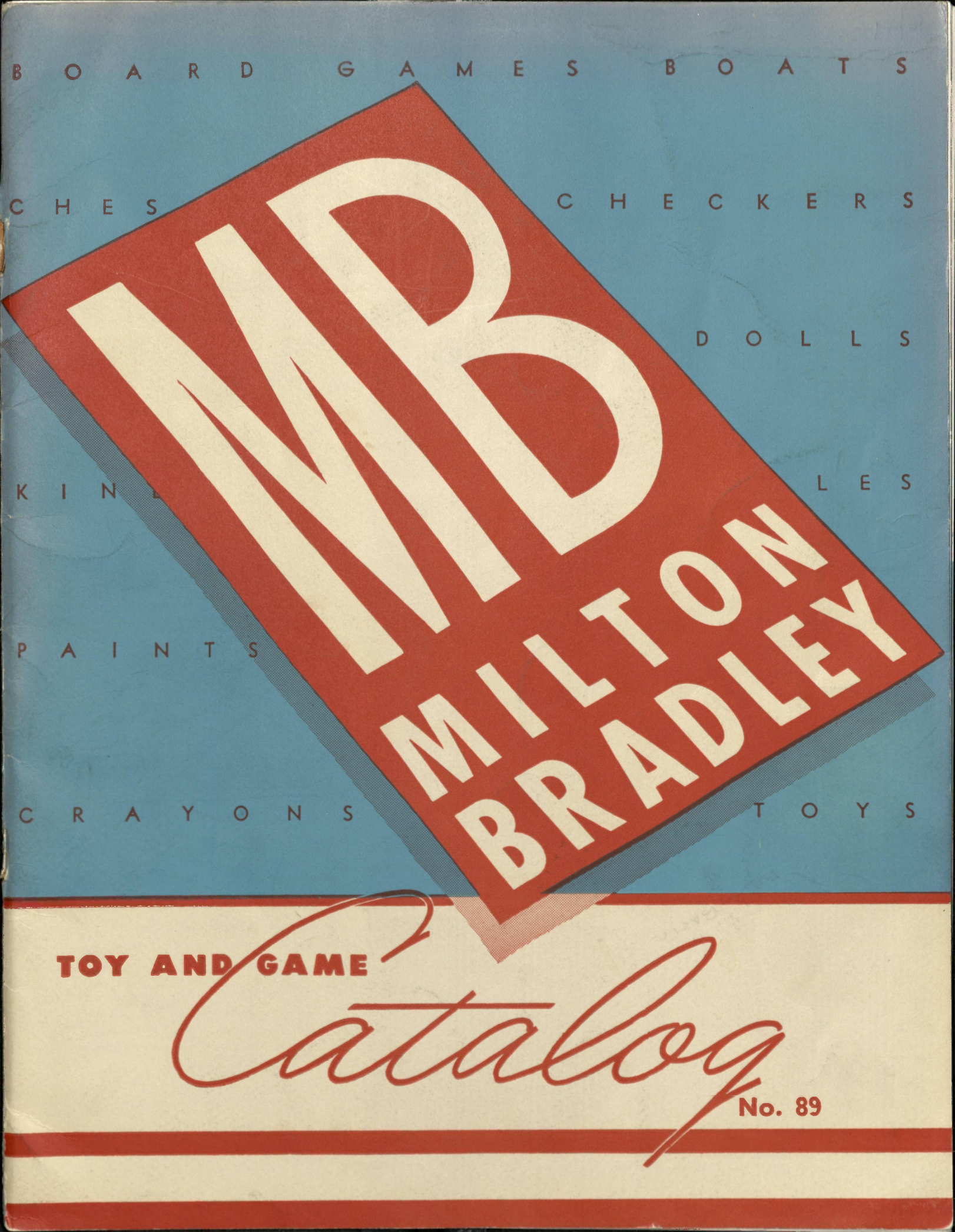

BOARD GAMES BOATS
CHES
CHECKERS
DOLLS
KIN
LES
PAINTS
CRAYONS
TOYS
MB
MILTON
BRADLEY
TOY AND GAME
Catalog
No. 89

10/49

GAMES and TOYS that *Sell*

The Milton Bradley Games and Toys in this catalog have been developed with *Imagination,* designed with *Color,* and show the results of quality *Workmanship.* Year-in and year-out, since 1860, the Milton Bradley line has been a dependable source of retail sales volume — and *profit.*

It is a line of quality, universally recognized by people of all ages for highest play value and fascinating entertainment.

Look for the MB MILTON BRADLEY

This well-known trademark is found on the box covers of the World's Best Games.

MILTON BRADLEY COMPANY
SPRINGFIELD 2, MASSACHUSETTS

NEW YORK
200 Fifth Avenue

BOSTON
17 Fordham Rd.
Allston

PHILADELPHIA
3304 Arch Street

CHICAGO
811 S. Wabash Avenue

AN OUTSTANDING LINE FOR 1949



4910 Expanse

A Globe Trotting Game of FUN and FORTUNE

This game has been pre-viewed in all sections of the country and has received the enthusiastic acclaim of all players. EXPANSE involves a unique method of play which allows two, three and often times all the players to move in turn, on one throw of the dice. It is a board game of interesting design and beautiful coloring. Play action involves travel, finance and transportation, each player starting from his HOME PORT with a supply of CARGO CERTIFICATES which are increased or lessened according to his luck in reaching his destinations.

A NEW Sensation—Sure to Entertain and Intrigue.

Another feature: EXPANSE is one of the few great games for an odd or even number from two to SIX players. The playing pieces are plastic in the form of miniature luxury liners — one each of six colors. All appointments of the board and box are artistically designed and of exceptional quality, including plastic dice. Cover label shows typical and familiar scenes of places in all parts of the world. Extra large folding board, 23″ x 18″, over a background map of the World.

Size 19½ x12 (6) Retail, $2.00

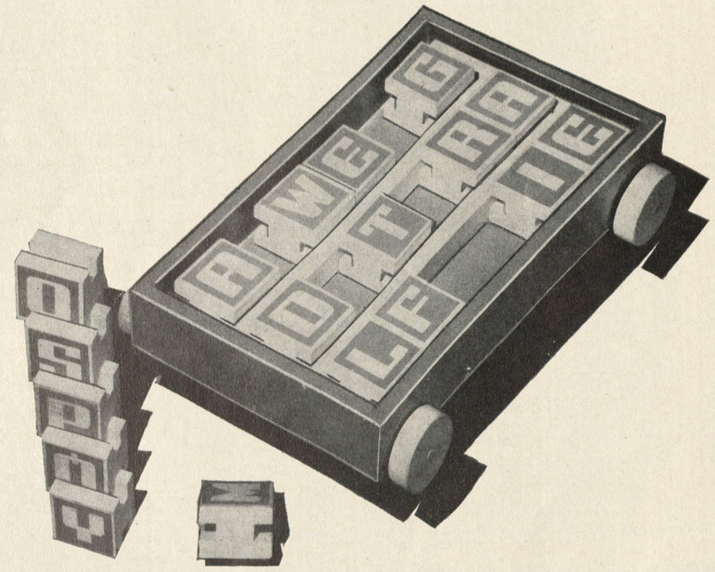
MILTON BRADLEY COMPANY

WITH A VARIETY OF SALES FEATURES

4926 ALPHA BLOCKS

A new and entirely different principle in children's block construction. Includes 18 two-color blocks with letters on two sides and slotted on each end for interlocking of the blocks. The interlocking blocks permit a variety of construction forms to evolve from the child's own ingenuity. The interlocking feature is illustrated at right. All letters of the alphabet are represented on the blocks. The wagon is approximately 12″ long and 8″ wide. It is all wood with a red body, panel bottom, yellow wheels and metal axles. Wagon is packed with 4 strips of wood which are sized and notched for use with the building blocks. Packed in attractive lithographed carton.

Size 12½ x 8½ (6) Retail, $2.00





4924—SWEET LOU

With Four Beautiful Faces

Sweet Lou is a brand new idea in doll design. Standing over 16″ tall, she offers something vitally new and different to delight little girls. Sweet Lou is provided not only with a complete change of wardrobe, but what is more, her design includes four changes of face to suit the mood of her lucky owner. Sweet Lou *smiles, cries, sleeps* and *looks "just plain adorable."* Her dresses and shoes require no tabs or glue. They are held in place and are easily removed with a double-sided strip of cellulose tape which is furnished in each box.

Size 17½ x 10¼ (6) Retail, $1.50

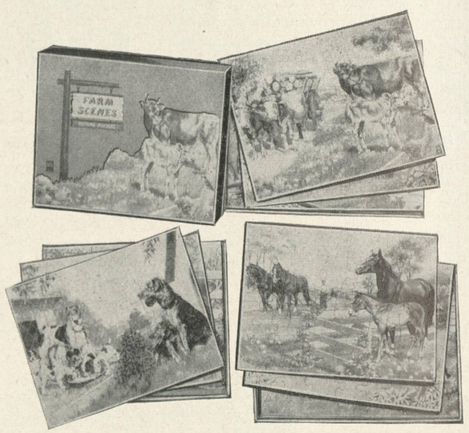
SPRINGFIELD 2, MASSACHUSETTS



4915—ANIMAL CAPERS

A new and attractive cover label and name for a Milton Bradley favorite, the "Sport Series" puzzles. Each box contains three scroll-cut puzzles of universal child appeal. Three different sets of puzzles in this series. Shipped assorted.

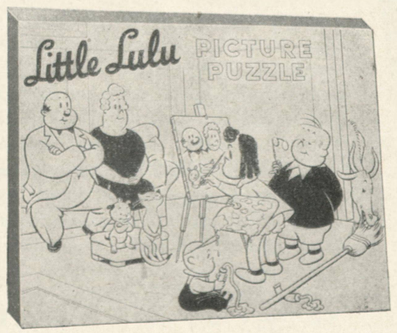
Size 13½ x 10½ (24) Retail, $ .75



4909—FARM SCENES

A new and colorful box of the popular Farm Series Puzzles. Each box has three puzzles and there are three sets in the series. Pictures are exclusive, beautiful farm and animal scenes, scroll cut and already assembled in each box. Shipped assorted.

Size 13⅜ x 10⅜ (24) Retail, $ .75



4931—LITTLE LULU PICTURE PUZZLES

Millions of Little Lulu magazine fans will find the three interlocking picture puzzles in this box to their liking. Colorful pictures 13" x 10" are mounted on heavy cardboard stock and cut into medium sized pieces for little children. Colorful, attractive box label.

Size 13½ x 10½ (24) Retail, $ .75



4921
CANDY LAND

A sweet little game for sweet little folks. A brand-new game in the 1949 Milton Bradley line which offers a solution to the "sweet tooth" yearning of the younger set without the tummy ache after-effects. Implements include: wood playing pieces; cards which determine moves forward or backward into such places as the Peppermint Stick Forest; the Ginger Bread Plum Tree; Gum Drop Mountains; Lollipop Woods; etc.

Size 16¾ x 8½ (12) Retail, $1.00



4904—LITTLE LULU CRAYONS

Millions of magazine and comic strip readers will want to buy several boxes of these top quality, attractive, full-sized crayons in eight beautiful colors for youngsters to use at home and at school. Packed in attractive display carton.

(288) Retail, $ .10

NEW — *Action Games*



4901—SCAT

An action game of skill for any number of players. Players take turns, using flexible wood paddles to snap beveled discs along a 24-inch-long playing surface which is stapled to the box. Playing Board folds neatly into the box. Inside of cover is attractively printed and sets up as a backstop. Lithographed in four colors.

Size 12 x 12 (24) Retail, $ .50



4919—OVER THE RAINBOW

the *See-Saw* Game

Another new 1949 Milton Bradley game to delight and entertain youngsters. Includes a spinner for each player which determines moves of the See-Saw up and down until the winning player reaches the Pot of Gold at the end of the rainbow. Attractive six-color box label.

Size 12 x 12 (36) Retail, $ .50



4902—CUCKOO TOSS

An action game for two or more players in which genuine table tennis balls are tossed or bounced on to the clock face. The playing surface has die-cut holes of varying point value. Inside of cover is attractively decorated and sets up as a backstop. Attractively lithographed in four colors.

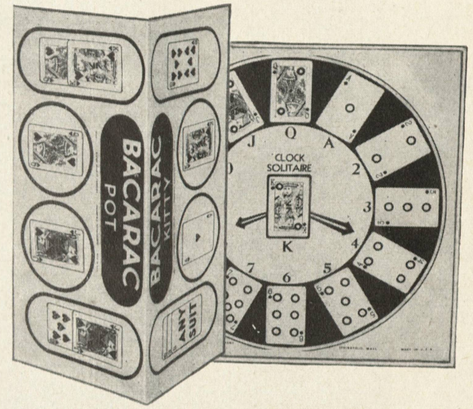
Size 11¼ x 11¼ (24) Retail, $ .50

EXCITING GAMES OF CHANCE

4923—BACARAC AND CLOCK SOLITAIRE

One side of this colorful playing board is used for the popular Michigan or poker type game called Bacarac. On the opposite side of the board is a colorful clock diagram for playing an unusually entertaining game of Solitaire. Both games may be played with a standard deck of 52 cards. Folding board opens to 18″ x 18″.

Size 18 x 9 (12) Retail, $ .75





4900—POKEROLA

A miniature game of action, skill and chance similar to the popular game played by millions at carnivals and penny arcades. Five marbles are sent down an incline to scoring positions. Different and exciting. Colorful lithographed box.

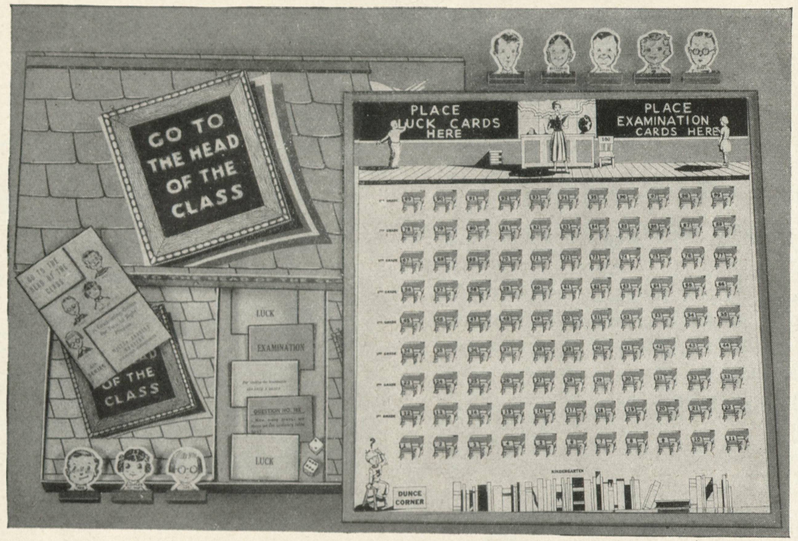
Size 18½ x 7½ (36) Retail, $ .50

4922—WIN-PLACE-SHOW

A new game of chance for any number of adults. A four-color lithographed inside cover lists the betting odds and is large enough for each player to place token bets in pari-mutuel fashion. 21 marbles in 6 colors represent the "horses" used in this game. The long, playing board has pegs which serve as obstacles in the race. The pegs do not stop the marbles but delay their speed as they head toward the *Win, Place and Show* slots. The board is substantially built and is enclosed in a solid wood frame.

Size 18 x 10¾ (6) Retail, $2.00





4175-5 — GO TO THE HEAD OF THE CLASS

In this exciting game, all pupils start in Kindergarten and move forward from desk to desk, grade to grade. The winner is the player who reaches "College" first. Advancement depends on several factors — a little knowledge, a bit of wit, player's ingenuity and a bit of luck. Bringing the teacher an apple, or being her pet, helps things along just as in any school. An 80 page booklet, with directions and questions and answers is included. The game is played with special wood pieces printed with heads of children. Moves are indicated by the throw of dice. A folding playing board is used, depicting 99 desks over which the players move, according to their ability to answer the questions.

Size 19 x 9½ (6) **Retail, $2.00**



4920 GAME OF THE STATES

A new, appealing design of brilliant contrasting colors has been incorporated into the box label and playing board of this popular favorite. It is an entertaining, educational game played on the map of the U. S. Provides outstanding entertainment and amusement for from 1 to 4 players. At the same time it teaches the location of each state, its relation to other states, its capitol city and the important products and industries. Cards used in the game present interesting historical and up-to-date facts about each state Unique method of play includes moving truckloads of products into several states and selling the products to the best advantage of the player, by spinning a dial.

Size 19 x 9⅝ (12) **Retail, $1.50**

4829B—UNCLE WIGGILY GAME

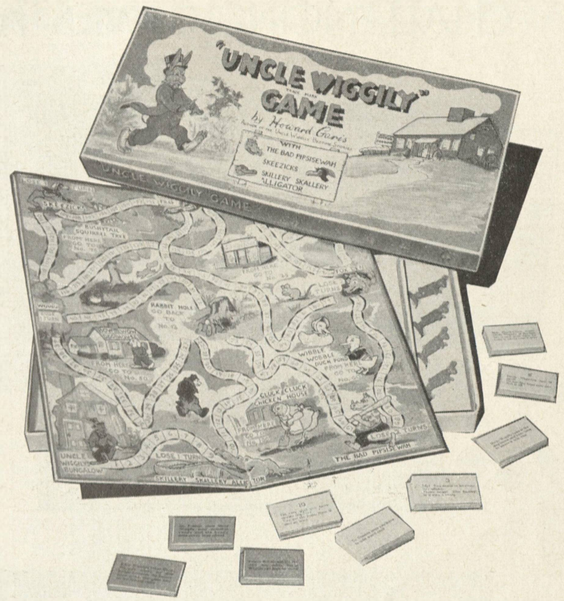
This game has been one of the best sellers in the country in recent years. With a newly designed cover and playing board in eye-appealing colors, sales should set new records. Uncle Wiggily is the favorite character of millions of children and is equally well-remembered by millions of adults. Moves are made according to instructions on red and white cards drawn by the player. Playing pieces are 4 miniature metal rabbits in different colors.

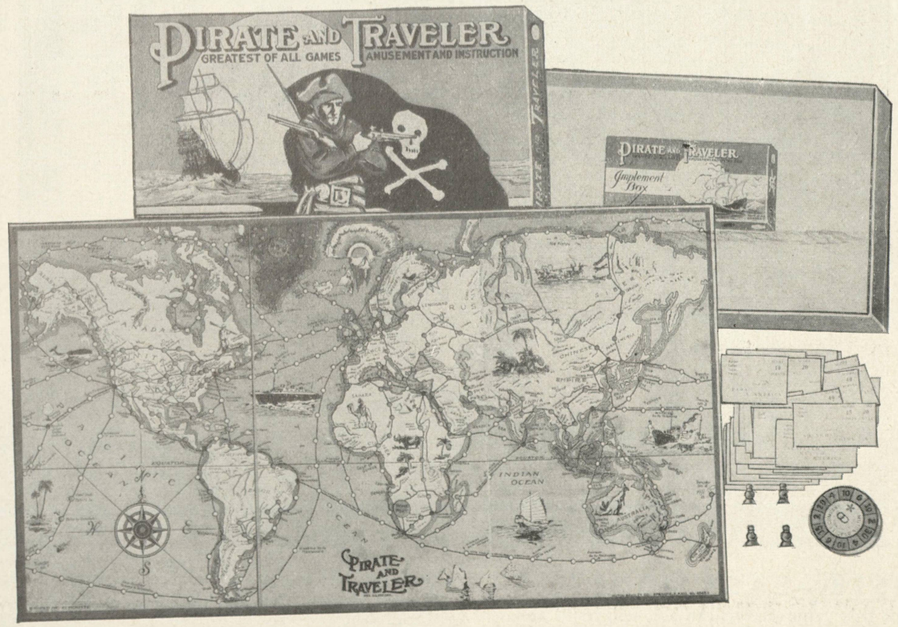
Size 19½ x 8½ (6) **Retail, $2.00**

4817B—UNCLE WIGGILY GAME

Like 4829B, the board and cover of this edition has been redesigned for greater attractiveness and eye appeal. Folding board, 16″ square. Implements include 4 wooden playing pieces, pink and yellow instruction cards which players draw to determine the action of the game.

Size 16⅝ x 8½ (24) **Retail, $1.00**



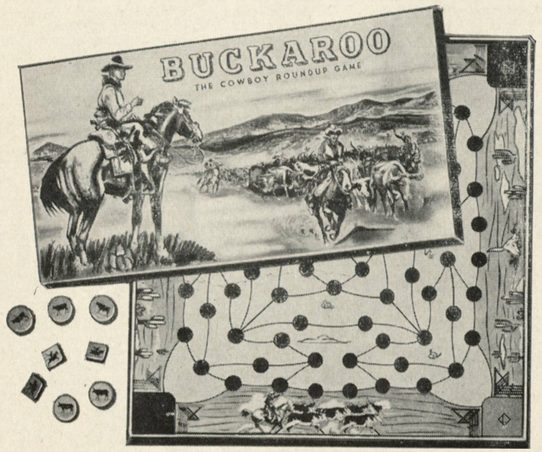


4563A—PIRATE AND TRAVELER

This educational travel game is a favorite of school-age children. The game board is a map of the world, and the players' journeys are indicated by Travel Cards. Players acquire a knowledge of well-known railroad and steamship lines, chief world cities and ports and their principal articles of commerce. Size of game board is 29¼″ x 16⅜″.

Size 16½ x 10 (6) **Retail, $1.50**

CHALLENGING GAMES APPEAL TO ALL AGES



4705—BUCKAROO

This exciting cowboy game introduces an entirely different playing feature which does not use cards, dice or dial to move the playing pieces over the board. Each corner of the playing surface represents a player's "home ranch." From there, the player moves out to corral as many of his own steers as possible and bring them safely home. "Danger" lurks everywhere as opponents cut across the trail to prevent success. Playing board is colorfully illustrated to represent the open range. There are 8 horses, 2 each of 4 colors, and 40 steers, 10 each of 4 colors to correspond to the horses. Box label is realistically lithographed in a typical Western scene.

Size 19 x 9½ (6) **Retail, $1.75**



4457B

4457B—EASY MONEY

With this game players can buy, sell, build and rent homes. They can run a night club, hotel or theatre or win on a lottery or radio program. Dice throws determine the length of the moves, but winning depends largely on a player's judgment. This set is a high grade deluxe edition with buildings in colors. Included are approximately 20,000 "dollars", 2 plastic dice, folding board 18½" square, 6 playing pieces in 6 colors and "Give" and "Take" cards. Complete equipment for 6 players can be adapted to a greater number.

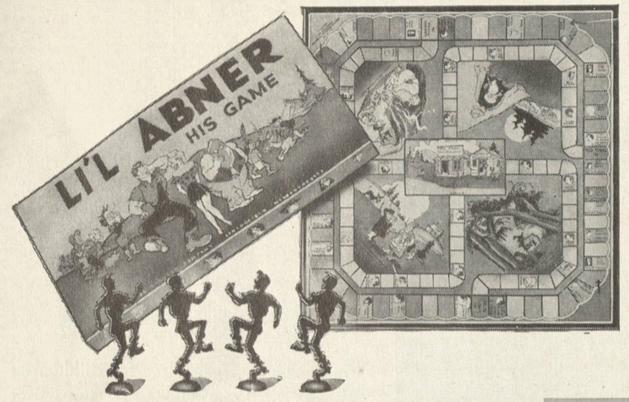
Size 19 x 9½ (6) **Retail, $2.00**

4039A—EASY MONEY

This set contains a folding board, size 18½" x 18½". Boxed playing implements include a generous supply of houses, 6 playing pieces, pair of dice, "Give" and "Take" cards and approximately 20,000 "dollars."

Size of implement box 8 x 3¼ (12) **Retail, $1.50**

FAMOUS COMIC STRIP GAMES HAVE GOOD SALES APPEAL



4166—LI'L ABNER

This hilarious game is based on the antics and adventures of Li'l Abner and his famous comic strip friends — Sadie Hawkins, Daisy Mae, Wanda Meatball and other Dogpatch characters. The game is played on an attractive lithographed board with typical Dogpatch design. 4 colored plastic Li'l Abner figures.

Size 18⅞ x 9⅜ (6) **Retail, $1.50**

4245A—LITTLE LULU

Little Lulu, the same cartoon character who won the hearts of millions in the pages of *The Saturday Evening Post,* will win still more in this exciting game for 2, 3 or 4 players. Little Lulu goes hunting with her trusty slingshot and her strange playmates — Flipper, Tubby and Nick. Moves are regulated by dice throws on a colorful, lithographed playing board. Penalties and rewards are distributed to the contestants, with strong interest right down to the final play.

Size 15½ x 12 (6) **Retail, $1.50**





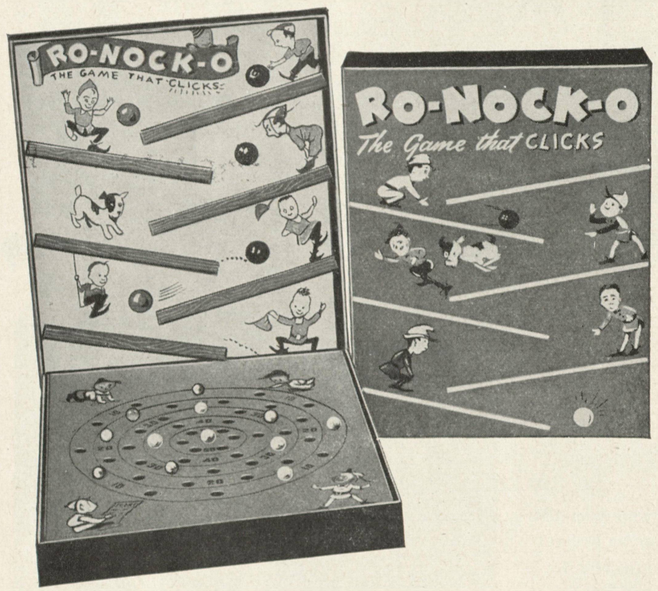
4474—COMIC STRIP SERIES

Ella Cinders
Abbie and Slats
Gordo and Pepito
Nancy and Sluggo
Li'l Abner
Captain and the Kids

This series of games includes six of the most popular cartoon families from our daily newspapers. Box tops are designed by artists of the company which syndicated the cartoons, and are faithful presentations of the characters in familiar antics. Lithographed labels.

Size 15 x 9 (36 assorted) **Each, $ .40**

GOOD ACTION GAMES ALWAYS APPEAL



4708—RO-NOCK-O

An exciting target game for children — played with marbles. Cover turns over and locks marble runway into upright position over scoring target build-up. Complete with colored marbles and directions for play. Attractive lithographed box-cover.

Size 16 x 13 (6) Retail, $1.50

4670A—WINKO BASEBALL

It's "batter-up" at the ball game in a brand new edition of America's top-ranking sport in miniature. A round disk is the "baseball," small, wooden bats supply the action and colored markers represent "base runners." The game follows regular rules and a pad of official score sheets is enclosed. The diamond is over 19" square.

Size 19¼ x 10 (6) Retail, $2.00

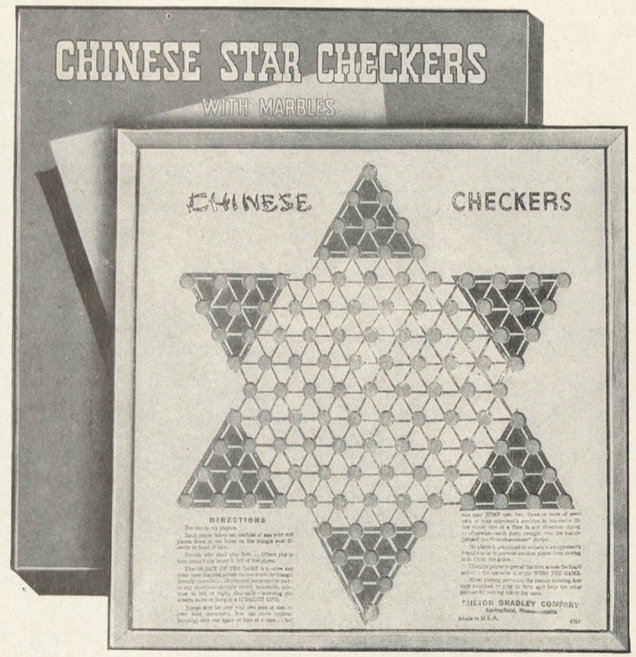


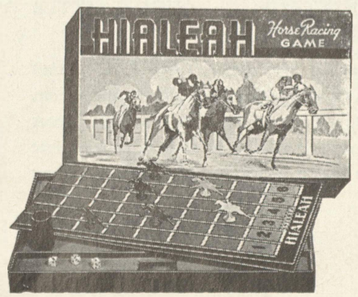
AMUSEMENT FOR "STAY-AT-HOME" EVENINGS

4751A CHINESE STAR CHECKERS

One of the most interesting games ever developed! This board has a tekwood playing surface with a wood frame. A Chinse Checkerboard is on one side and a standard Checkerboard is on the other. 60 marbles in string bag included. Enclosed in an attractive folding carton decorated in color designs. Board size 16⅝" x 16⅝".

Size 17 x 17 (12) Retail, $1.50





4277B—HIALEAH HORSE RACING

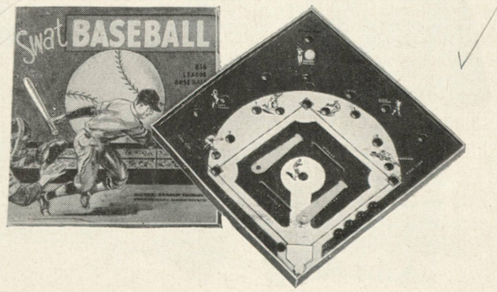
Players capture the thrills of the track with this exciting board game! It is played on a colorful lithographed folding board, 37½" long, with 6 "post" positions. 6 metal horses and jockeys, in distinguishing colors, corresponding to the post position. Moves are governed by the throw of three plastic dice. Box has build-up and colorful lithographed label.

Size 19½ x 11¾ (6) Retail, $2.00

4853—SWAT BASEBALL

A new form of a baseball board game which holds interest and excitement for any number of players. Success depends on the player's "good eye" and finger-tip skill. Playing field is a miniature diamond. Colored marbles are used for batters and base runners, white marbles are used for balls. Two bats are included. Attractively lithographed inside and out.

Size 12¼ x 12¼ (24) Retail, $ .50



FOUR *Talking* GAMES

Popular Story-Book Favorites of Children Everywhere . . . . .

Size 14⅜ x 12⅜ (6) Retail, $1.50

4844 — PETER RABBIT



High on the list of MILTON BRADLEY'S many box office champions is this series of four separate games about story-book favorites: PETER RABBIT . . . THREE LITTLE KITTENS . . . THREE LITTLE PIGS . . . THE LITTLE RED HEN.

Children are fascinated by these TALKING games that quickly develop imagination and conversation. Each game is complete with unusual playing pieces and colorful spinner. Attractively boxed to simulate bound books, they make a welcome addition to any playroom.

4843 — THREE LITTLE KITTENS



4845 — THREE LITTLE PIGS



4846 — LITTLE RED HEN



MILTON BRADLEY COMPANY



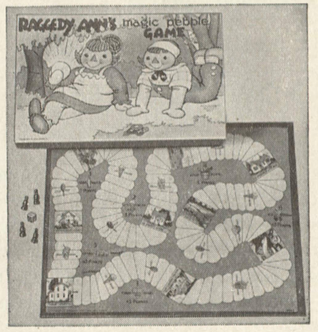
4813
TOM and JERRY

The Double Feature Game

Most of our Nation's 70,000,000-weekly movie patrons will immediately recognize these famous cartoon-film characters and four-time Oscar winners. That's why a moderate display of games, or the names will bring fast stock turnover.

Tom and Jerry circle the playing board in opposite directions and when they meet — the fun begins. Lithographed in four colors, the playing area reproduces situations similar to their screen escapades. Plastic figures come in four colors plus a dual spinner.

Size 18⅞ x 9⅜ (6) Retail, $2.00



4865A—RAGGEDY ANN'S MAGIC PEBBLE GAME

Children love this famous Raggedy Ann game. Moves are governed by the throw of dice. The folding board opens to 16½" x 13".

Size 13¼ x 8⅜ (24) Retail, $ .75

4703A—FUN ON THE FARM

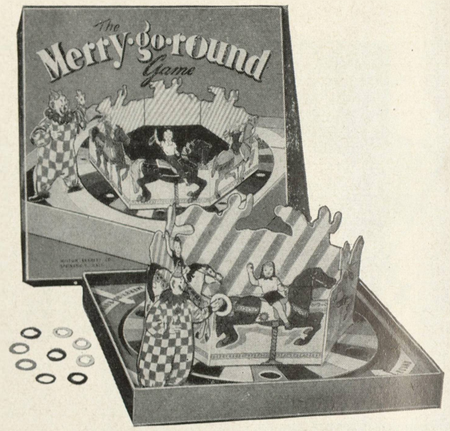
Ideal for youngsters who are just beginning to play and enjoy games. Directions and action in the game have been simplified without removing any of the stimulating action. Playing board is a colorful panorama of a typical farm scene. Players take a trip to various points around the farm and the first one "home" wins the game. Complete with illustrated spinning dial, 4 playing pieces and simple directions. Box has lithographed label.

Size 19½ x 19 (12) Retail, $1.00



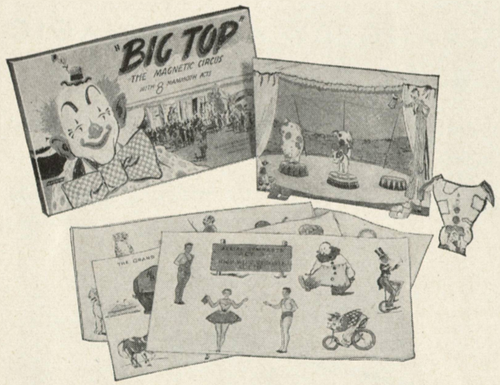
SPRINGFIELD 2, MASSACHUSETTS

4818
THE MERRY-GO-ROUND GAME



The game that sets up and revolves in true-to-life imitation of the ride preferred by millions of youngsters at carnivals, parks and playgrounds. Six brightly-colored horses and riders on a whirling *Merry-Go-Round* vie for the colored plastic rings held by the set-up clown. The first player getting a complete set of rings wins. As many as six may play. Packed in a gayly colored box.

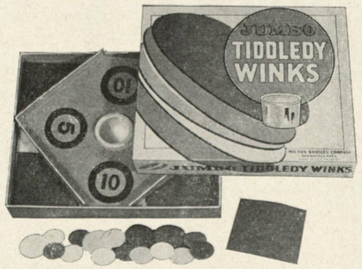
Size 12¾ x 12¾ (6) Retail, $1.50



4812—BIG TOP MAGNETIC CIRCUS

Twenty-four performers under the "Big Top" in eight mammoth acts so realistic that you can almost smell the sawdust, taste the popcorn, peanuts and soda pop. Clowns, acrobats, cyclists, seals, wild animals, monkeys and pigs do their "stuff" on the high wire and in the large ring under the "Big Top." Powerful, magnetic attraction holds the performers in place on a double-sided, upright reproduction of circus tent interiors. Performers are of the cut-out type. Has colorful box lid.

Size 17½ x 10¼ (6) Retail, $2.00



4027A—JUMBO TIDDLEDY WINKS

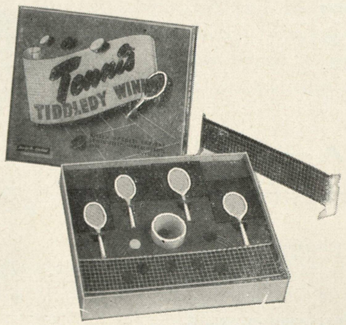
This deluxe edition of giant winks contains 1 glass cup, 4 large and 16 small winks of 4 colors and 4 pieces of felt. Box has lithographed label and build-up.

Size 10 x 8 (24) Retail, $1.00

4304B—TIDDLEDY WINKS

This serviceable edition contains 4 sets of winks in 4 colors and 2 pieces of felt. Box has lithographed label and build-up.

Size 7 x 7 (36) Retail, $ .40



4808—TIDDLEDY WINKS TENNIS

Four white plastic tennis rackets make this a new and more entertaining way of playing an old favorite. Game includes a cardboard set-up net, 12 winks, a glass cup and 4 felts. This ever-popular game may also be played in the usual way, if desired.

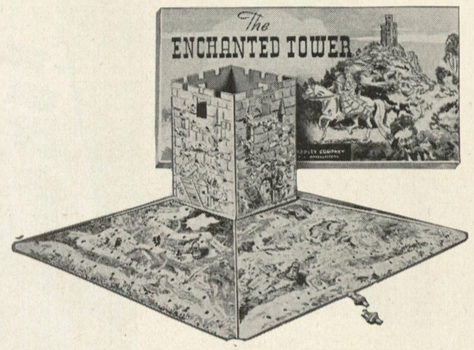
Size 10¼ x 8¼ (24) Retail, $ .75

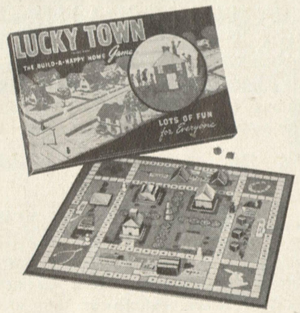
4212—ENCHANTED TOWER

This fascinating game of enchanted Tower is especially appealing to children. Gallant knights race through the forest to see who will be first to rescue the beautiful princess held captive in the ENCHANTED TOWER.

FOR PARTIES — The scale model castle tower which is part of the game equipment is being used successfully by many families for children's parties. When set-up, the game makes a decorative center-piece and the tower is an ideal receptable for winners' gifts.

Size 19¼ x 10¼ (6) Retail, $1.50





4131—LUCKY TOWN

With a nation full of frustrated home builders, no wonder LUCKY TOWN is high on the list of best sellers. This game gives every player a chance to build a home, even down to selecting the lot. It's fun trying to get delivery on such items as the foundation, the walls, the roof and the chimney. The first player to move into the finished house wins.

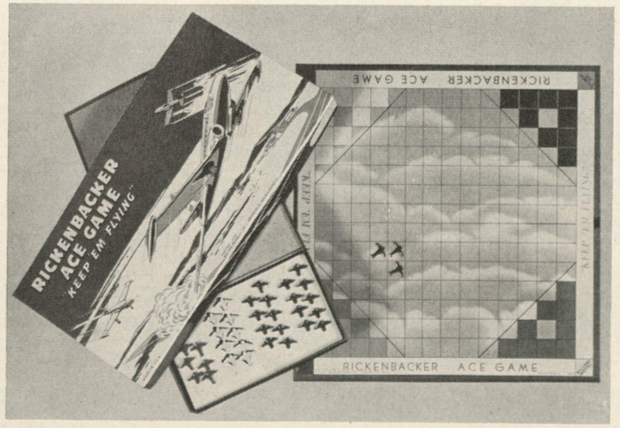
Size 19¼ x 18⅞ (6) Retail, $1.00

4037A—TREASURE ISLAND

A game of chance and skill. Moves are indicated by snapping disk on to a number. Especially appealing to school-age children.

Size 21 x 15½ (12) Retail, $1.00

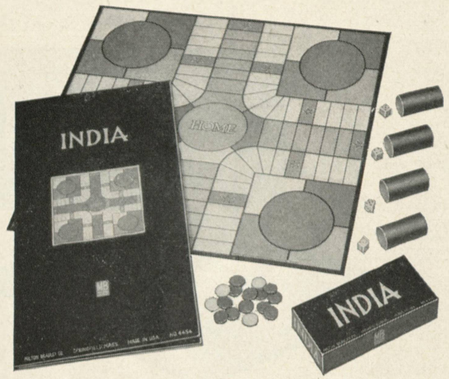




4165—RICKENBACKER ACE GAME

This is a checker-type game of "aerial strategy" in which each player has nine colored plastic planes with which to try his skill. The action takes place on the picturesque blue-sky background of the playing board. As in checkers, the winner is determined by the players' judgment. Up to four may play.

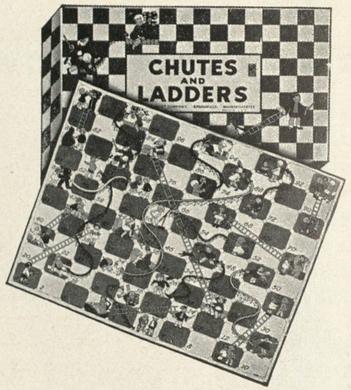
Size 18⅞ x 9⅜ (6) Retail, $1.50



4454A—INDIA

An improved game in the 1949 Milton Bradley line. India is more attractive and colorful than ever before. Folded board opens 18½" x 18¼". Implement box, size 9" x 6½", contains 16 plastic playing pieces, 4 each of 4 colors, 4 dice and 4 dice cups.

Packed 12 — Retail, $1.00

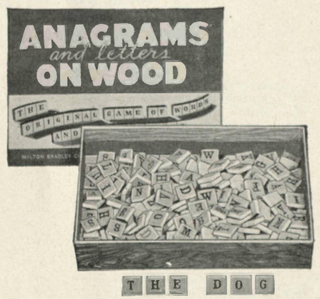


4195A—CHUTES AND LADDERS

An improved edition of "Snakes and Ladders" — England's famous indoor sport. Players move their pieces along the numbered path, with the aid of the dice.

Size 15½ x 8¾ (24) — Retail, $ .75

4720A—ANAGRAMS



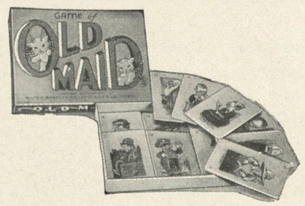
A popular favorite that has become a household necessity! Deluxe edition contains 200 letters printed black on green. Tablets are solid smooth-surfaced wood, back printed, ¾" square and ¼" thick.

Size 10 x 7⅜ (12)
Retail, $1.25

4719—ANAGRAMS

A popular price edition. Contains 360 cardboard tablets with black letters printed on colored, vat-lined board. Size of tablets ⅝" square, ⅛" thick.

Size 8¾ x 6 (36) — Retail, $ .25



4681—OLD MAID

The popularity of this card game has never waned. 19 pairs of round cornered cards and an odd card with the "Old Maid" — all lithographed in modern, cartoon style.

Size 7¼ x 5 (24) — Retail, $ .50

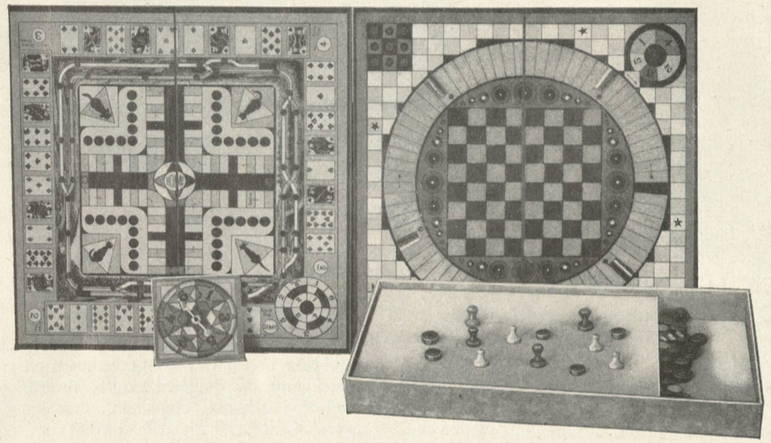


New 9315 EDUCATIONAL TOY MONEY

A new toy money with 48 crisp, paper bills in larger size. Also 237 realistic coins in all denominations, attractively printed on heavy stock. Bill denominations from 1 to 20 dollars with the word for "money" translated in ten languages on the face of each.

Size 11½ x 7½ (12) — Retail, $1.00

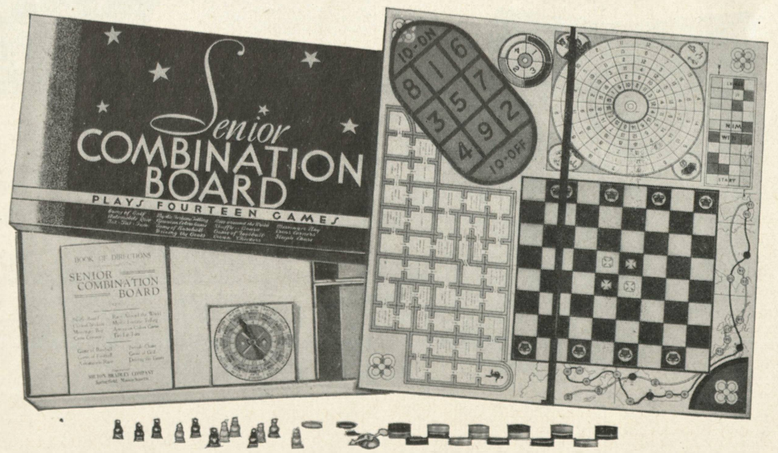
BOARD GAMES OFFER A GREAT VARIETY OF FUN



4927A JUNIOR COMBINATION BOARD

Twelve different games may be played on this attractive game board! Lithographed on both sides, the board comes complete with implements for all games and book of directions. Handsomely designed box. Size of playing board, 16½" x 16½".

Size 17 x 8¾ (12) — Retail, $1.25



4201 SENIOR COMBINATION BOARD

Here's a real value, with 14 games on one board! Both sides of board lithographed. Games include Checkers, Steeple Chase, Messenger Boy, Fortune Telling and 10 other popular board games. Complete with spinning dials and implements for all games. Box has lithographed label, build-up and partitions. Board opens to 18½" x 19".

Size 19¼ x 10 (6) — Retail, $2.00

OLD FAVORITES FOR PLEASANT RELAXATION



4640—CHESS-CHECKERS-DOMINOES-BACKGAMMON

These 4 games are always popular — come complete in one set! Handsomely embossed checkers, in 2 colors. Black and white turned chessmen, lacquer finish. Ebony finish Dominoes with white enamel dots. Folding checker and backgammon board, 15" square. 4 dice and 2 dice cups. Booklet of directions for all games.

Size 17½ x 11¾ (3) Retail, $2.50

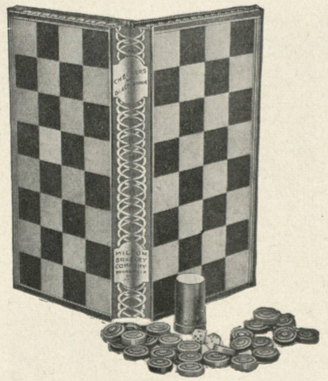


4929—CHESS-CHECKERS-ACEY DUCEY-BACKGAMMON

4 popular board games for either adults or youngsters in one set! The folding board has a Checkerboard on one side and a Backgammon diagram on the reverse side. Complete set of hardwood chessmen. Fine set of embossed checkers. 4 dice and 2 cardboard dice cups. Booklet of directions for all games.

Size 16½ x 8½ (6) Retail, $2.00

4459A—CHECKERS-BACKGAMMON



Box-style, with wood frame, hinged to open in center. Complete with set of checkers, 2 dice and dice cup. Backgammon diagram on inside.

Size open 15 x 15 (24) Retail, $ .75

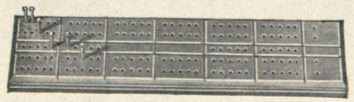


4011 — CHECKERS-BACKGAMMON-ACEY DUCEY COMBINATION

Combination outfit for these 3 popular games. Folding board has a Checkerboard on one side and Backgammon diagram on reverse side. Complete set of hardwood checkers. 4 dice and 2 dice cups. Box has partition, build-up and lithographed label with directions.

Size 16½ x 8½ (12) Retail, $1.25

CRIBBAGE BOARDS



4626

4626 — Hardwood board finished in clear Lacquer and drilled with 144 holes. With six steel pegs and directions.
Size 11⅛ x 2¾ (24) Retail, $1.00

4625 — Made of Ponderosa Pine with a sprayed lacquer finish. Drilled with 120 holes. 4 steel cribbage pegs and directions.
Size 9½ x 2 (36) Retail, $ .50



4458—CHESS MEN

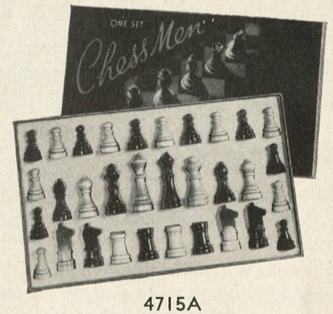
Regulation hardwood, Staunton pattern chess men, finished in natural wood and black. Box has build-up and two side partitions.

Size 9⅜ x 7¾ (12) Retail, $1.00

4715A—CHESS MEN

Deluxe set of hardwood, Staunton pattern chess men, in natural wood and black finish. Attractively designed display box.

Size 12¼ x 7⅜ (12) Retail, $1.25



4715A

4424—CHESS MEN

Fine set of regulation, Staunton pattern chess men. Black and natural wood finish. Lithographed box label.

Size 5½ x 3⅛ (24) Retail, $1.00

CHECKER BOARDS

4834—CHESS-CHECKERS-BACKGAMMON BOARD

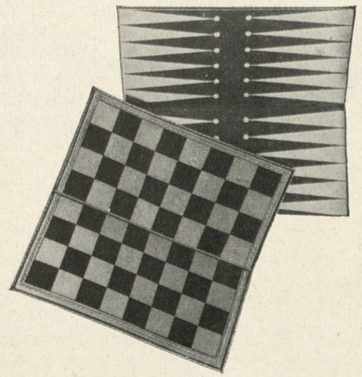
The traditional black and red folding checkerboard, with a Backgammon diagram on reverse side. Hinged in the center, folding to 9" x 18".

Size open 18 x 18 (24) Retail, $ .75

4399A—CHECKER AND BACKGAMMON BOARD

A low-priced folding board for playing these 2 popular games. Lithographed in red, black and yellow.

Size open 15 x 15 (36) Retail, $ .35



4834

4830—CHESS-CHECKER BOARD

Lithographed in red and black. Mounted on heavy stock. Folding board 18" x 18".

(36) Retail, $ .50

4912—CHECKER-CHESS BOARD

Folding board 14" x 14" in red and black. Mounted on solid stock.

(36) Retail, $ .25



4002A—BINGO

An extra-sized edition of this popular game, suitable for large groups. Printed in large, easy-to-read figures, on cardboard stock. Contains 70 cards, 1 tally sheet, 75 wood embossed calling numbers printed in red ink, a generous supply of wooden markers and complete directions. Lithographed label.

Size 15¾ x 10 (12) **Retail, $1.00**



4515—LOTTO

This club set is an exceptionally fine game for large groups. Contains 96 cards, 90 wood embossed calling numbers, tally sheet and an ample supply of wooden disc markers.

Size 11¾ x 7 (6) **Retail, $1.50**

4959—LOTTO

Suitable for large groups. Contains 48 Lotto cards printed in color on cardboard, 90 wood embossed calling numbers printed in red, a tally sheet and good supply of cardboard disc markers. Partitioned box.

Size 8¼ x 7¼ (24) **Retail, $ .75**



4148B—BINGO

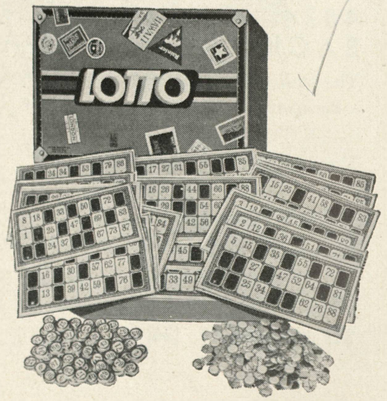
Smaller edition. 30 cards, 1 tally sheet, 75 wood embossed calling numbers and a supply of wooden markers. Complete directions. Lithograped label.

Size 12 x 10 (24) **Retail, $ .50**

4127—BINGO

Smallest edition. 15 cards, 75 wood embossed calling numbers, 1 tally sheet and a liberal supply of cardboard markers. Complete directions. Lithographed label.

Size 11 x 6¾ (36) **Retail, $ .25**



4370A LOTTO

24 cards, a set of 90 wood embossed counters, cardboard markers and checking sheet. Box has build-up partitions and lithographed label.

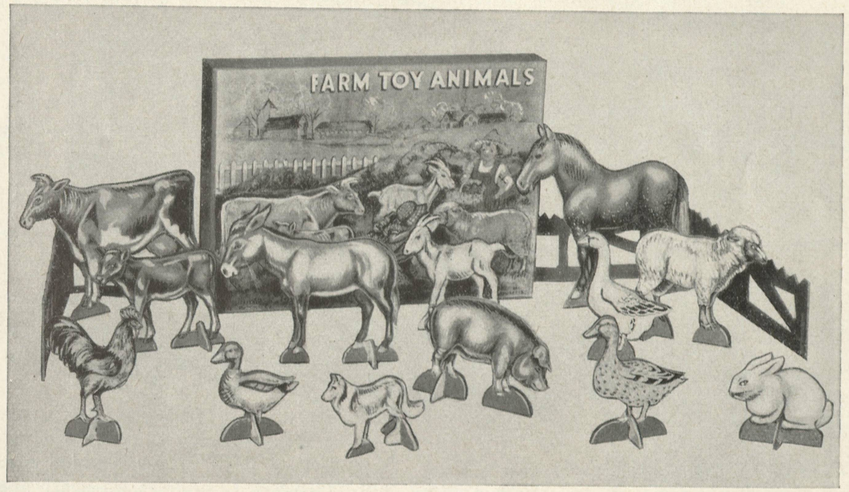
Size 12 x 8⅜ (24)
Retail, $ .50

4351—LOTTO

18 cards, a set of 90 wood embossed counters, cardboard markers and checking sheet. Box has lithographed label. Trunk style.

Size 9¾ x 6¼ (36) **Retail, $ .25**

EDUCATIONAL GAMES FOR INDIVIDUAL OR GROUP PLAY



S42A — FARM TOY ANIMALS

These animals are cut from heavy cardboard in accurate shapes, covered with lithographed papers on both sides showing the animals in their natural colors. 15 animals are included: Horse, Cow, Sheep, Pig, Donkey, Goat, Hen, Rooster, Duck, Rabbit, Goose, Cat, Dog, Drake Calf. Generous length of fence included.

Size 13¼ x 9½ (6) **Retail, $1.50**



4713A—HOOK-EM

A magnetic fish hook makes this a wonderful party game for children. 2 or more can play. There is a colorfully lithographed "pond" set up in two sections. Nearly 50 fish of different shapes and sizes are provided. Each fish has a metal clip attached to its mouth, and the fish's weight is printed on the tail. Players hold poles over the "pond" until the magnetic hook on the end of the line contacts the metal clip in the fish's mouth. Score is kept by totaling the different weights on the tails of the fish. Colorfully lithographed action label.

Size 16 x 12 (6) **Retail, $1.50**

BEST-SELLING JIG-SAW PUZZLES



4962A—BIG BEN

Big Ben jig-saw puzzles are famous for their wide selection of beautiful paintings by foremost artists.

Measuring 22″ x 28″, the assembled pictures contain 1000 pieces. 12 subjects, especially appropriate for adults.

Size 13 x 8 (12) **Retail, $1.25**



4488A—SHEFFIELD PUZZLES

Has new cover design. This 250-piece puzzle is now made of heavier board. Series of 18 subjects. Each box top shows miniature of the assembled picture.

Size 8 x 6 (36) **Retail, $ .25**



4611A—CROXLEY JIG-SAW PUZZLES

500-piece picture puzzles include 24 fine colored reproductions of landscapes, marines, animals and human interest subjects. When assembled, picture is 20″ x 16″. Colored miniature of each picture on box cover.

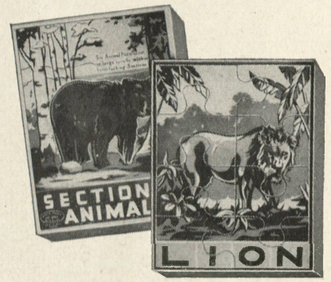
Size 10⅞ x 8¼ (36) **Retail, $ .40**

CHILDREN'S FAVORITE PUZZLES

4753—SECTIONAL ANIMALS

This is an excellent educational jig-saw puzzle for children. Names of the animals appear in large block lettering on the edge of the assembled picture. Six different animals, lithographed in colors and mounted on heavy cardboard. Cut in scroll pattern. Lithographed label.

Size 9½ x 7 (24) **Retail, $ .65**



4754—SECTIONAL BIRDS

This set is identical with the animal puzzle for small children, except that the lithographed pictures are of 6 different birds.

Size 9½ x 7 (24) **Retail, $ .65**



4811—FARM FRIENDS INLAID PUZZLES

There are 4 *Inlaid Panel Puzzles* of 15 animals, with identifying name under each one, in large interlocking pieces. The puzzle background is a rich shade of red and the box design is especially attractive in four colors.

Size 13⅜ x 10⅜ (12) **Retail, $1.00**



4264—U. S.-WORLD MAP

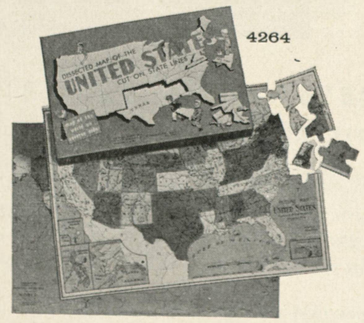
Lithographed map of the U. S. mounted on Tekwood and *cut on state lines.* Shows pictorial spots as well as the most common products and manufactured items of each state. Assembled size is 20″ x 14″. The reverse side shows a map of the world. Box has lithographed label.

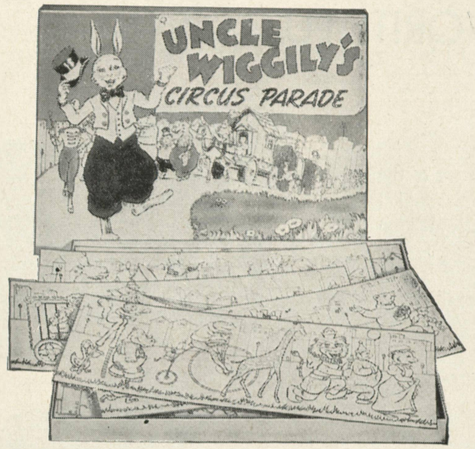
Size 14¼ x 9¼ (6) **Retail, $1.50**

4806—U. S.-WORLD MAP

Colorful map-puzzle of the U. S. affords an educational pastime for children. Pictures the principal products of various sections of the country. Mounted on heavy cardboard and *cut on state lines.* Map of world on reverse side.

Size 14¼ x 9¼ (12) **Retail, $1.00**





4471—UNCLE WIGGILY CIRCUS PARADE PUZZLE

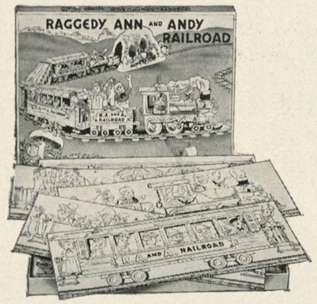
This is a colorful puzzle showing the famous Uncle Wiggily in circus parade scenes. It comes in brilliant colors and is scroll cut on heavy cardboard. It is assembled in 6 sections, each 18″ x 6⅜″. When assembled, it makes a continuous circus parade 108″ long. Different color back paper on each section for easy identification. Lithographed label.

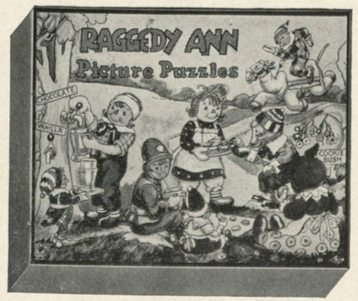
Size 18¼ x 13 (6) Retail, $1.50

4472—RAGGEDY ANN AND ANDY RAILROAD PUZZLE

Especially appealing to children. Lithographed in striking colors and mounted on heavy board. Assembled in 6 sections, each measuring 18″ x 6⅜″. When assembled, the train measures 108″ long. Lithographed label.

Size 18¼ x 13 (6) Retail, $1.50





4855A—RAGGEDY ANN PICTURE PUZZLES

Another puzzle depicting the activities of this story-book favorite. 3 different pictures, each 13″ x 10″ when assembled. Each picture has individually colored back for easy identification of pieces. Lithographed label.

Size 13⅜ x 10⅜ (24) Retail, $ .75

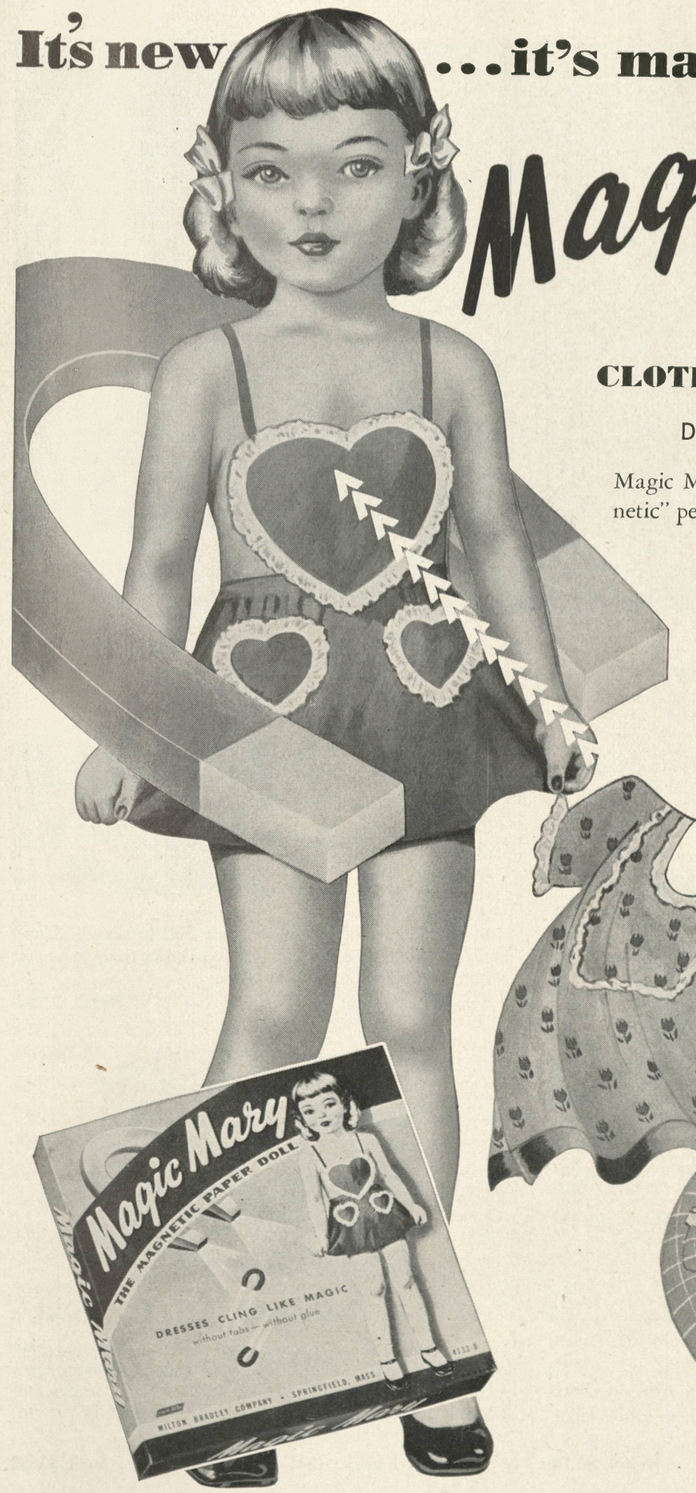


4070A—UNCLE WIGGILY PUZZLE

A new, appealing, colorful box label depicting a character well known and loved by millions of youngsters. Three puzzles in each box 13″ x 10″, showing Uncle Wiggily characters around their home, fishing and skating.

Size 13½ x 10½ (24) Retail, $ .75

It's new ...it's magnetic!



Magic Mary

the doll that CLOTHES "CLING TO!"

Dolldom's Sweetest Debutante

Magic Mary is the paper doll with the "magnetic" personality. No tabs or glue are required for cut-outs. Dresses are held securely in position by a tiny, powerful, concealed magnet. Dolldom's pretty starlet has a colorful wardrobe of 15 attractively designed dresses, including the NEW LOOK.

4132B - MAGIC MARY

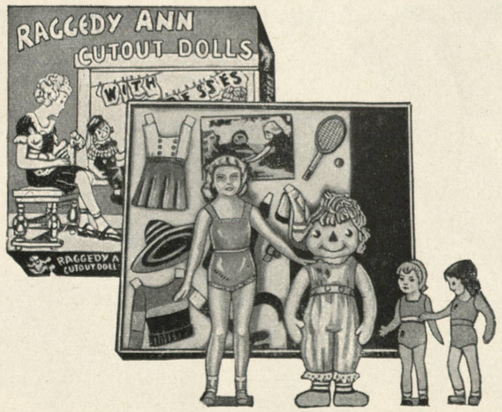
Size 10½ x 10½ (12) Retail, $1.25

4489A
WOOD DOLLS
with ROUND - ABOUT DRESSES



Three new dolls (one each Blonde, Brunette, Red Head) lithographs from original paintings of beautiful child models, faithfully reproduced in true colors; mounted on tekwood; new metal standards to hold the dolls upright. Fourteen sheets of dresses — "height of fashion" styles — thirty in all — one for every day of the week for each doll, plus party gowns and outdoor garments. These are dresses which encircle the doll — all the way around — the only "doll clothes" of this kind, (protected by U. S. Patent). Packed in box with facsimile of dolls in color on the cover; eye-appealing color and design.

Size 14¼ x 10⅞ (6) Retail, $2.00



4106—RAGGEDY ANN CUT-OUT DOLLS

Children are enchanted by this lovable Raggedy Ann character doll and its beautiful wardrobe. Dolls are lithographed on heavy cardboard, with heavy upright standard. Three modern misses and Raggedy Ann. 8 sheets of costumes. Box has build-up and lithographed label.

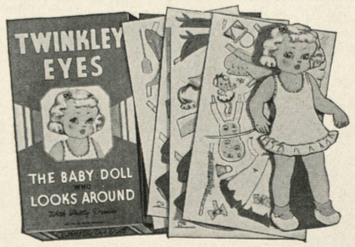
Size 14 x 12½ (12) Retail, $1.00

4932 SLEEPY-TIME GIRL



This paper cut-out doll actually opens and closes her eyes. A shake of her hand, and the child has "put her doll to sleep." Complete with colored dresses and accessories ready to be cut out. Box has lithographed label.

Size 9¾ x 7 (36) Retail, $ .50



4792 — TWINKLEY EYES DOLL

Tiny tots become "grown ups" as they dress and play with this blonde doll, 16¾" tall, with the moving eyes. Sheets of clothes include play suit, everyday dresses and party dress. All necessary accessories ready to be cut out. Lithographed sheets and box label.

Size 17½ x 10¼ (24) Each, $1.00



TRU-MODEL TOYS

An outstanding sales success in their first year — 1948. Be sure to include these new and different wood assembly sets in your 1949 buying list.

These are accurately-made miniatures of famous New England architecture which will be recognized by and appeal immediately to pre-school and school youngsters. All pieces are hardwood cut-outs (no rubber stamping or decals) with a smooth, natural wood finish. Sections are accurately made for easy assembly into firmly held buildings for use with train sets and all types of child play. Wood will take paint. Church size is approximately 6½" tall, 3" wide and 5" long. Other pieces in proportion.

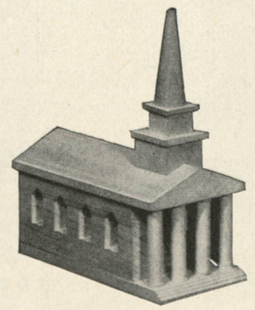
TRU-MODEL ASSEMBLY UNITS

they fit together
they stay in place

4835 — NEW ENGLAND VILLAGE

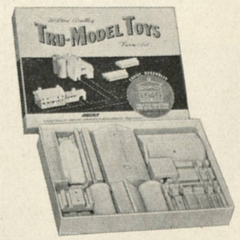
Includes house and extension, barn, 2 silos, 2 hen houses, church, school, country store and covered bridge. In attractively lithographed box.

Size 16¾ x 10¼ (3) Retail, $5.00



4837 — CHURCH

Size 6½ x 5 x 3 (12)
Retail, $1.00



4836—FARM SET

Includes house and extension, barn, 2 silos and 2 hen houses. Packed in colorful box.

Size 10⅝ x 8½ (6) Retail, $3.00

TILLICUM BOATS

BEAUTIFUL MINIATURES OF WOOD AND PLASTIC

With These Sales Features

1. Boats cannot sink

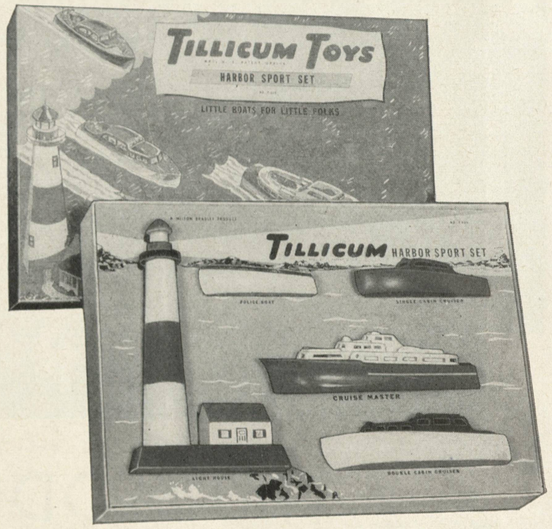
2. Made without nails

3. Perfect Balance
Sleek, wood hulls for buoyancy. Flat bottoms for play, in or out of the water.

4. Authentic Styles
Miniature reproductions of modern pleasure craft and commercial ship design.

5. Plastic Superstructures
Gleaming plastic superstructures are *permanently* locked to the wood hulls.

6. Non-Toxic Paints
Tillicum Boats are made with laboratory approved, non-injurious paints.



T-620—HARBOR SPORT SET

Five popular pieces include: Deluxe Cruise Master 7½" long; Double-Cabin cruiser 6¼" long; Single-Cabin cruiser 4¾" long; Speed Boat 4¼" long; Lighthouse 8¼" high. Decorative cut-out build-up and colorful box label.

Size 15¼ x 10¼ (3) **Retail, $3.00**

FOR OUTDOOR AND INDOOR PLAY

For beach, shore, or sandbox; wading ponds and pools. For table, floor or bathtub.

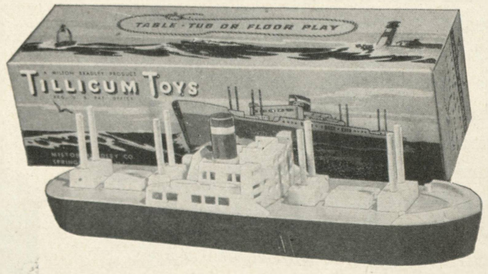
INDIVIDUAL BOATS



T-603—CRUISE MASTER

A deluxe streamlined, pleasure craft so beautifully and authentically designed that it is an attractive ornament as well as a perfectly balanced toy boat. Length 7½".

Size 7¾ x 2¼ (24) **Retail, $ .75**



T-602A—EXPRESS FREIGHTER

Patterned after modern lake and ocean freighters. Green hull; light, contrasting deck and superstructure; 8¾" long. Like all TILLICUM boats, styled for buoyancy and perfect balance.

Size 8¾ x 2⅝ (12) **Retail, $1.00**

T-600—OCEAN TRAVEL SET

Deluxe set. Six pieces include: Luxury Liner 8¾" long; Barge 3¾" long; Tugboat 4⅝" long; Double-Cabin cruiser 6¼" long; Police Boat 4¼" long; Lighthouse 8¼" high. Set is attractively arranged on decorative cut-out build-up. Colorful box label.

Size 18¼ x 12¼ (3) **Retail, $4.00**





T-610A—COASTWISE SET

Four-piece set includes: realistic Express Freighter 8¾" long; Barge 3¾" long; Tugboat 4⅝" long; Police Boat 4¼" long. Decorative cut-out build-up and colorful lithographed label.

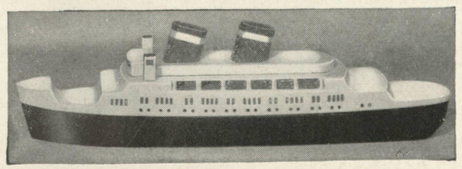
Size 13¼ x 9¼ (6) **Retail, $2.00**

T-630—HARBOR MASTER SET

A popular priced set of four pieces. Includes: Single-Cabin cruiser 4¾" long; Barge 3¾" long; Police Boat 4¼" long; Tugboat 4⅝" long. Decorative cut-out build-up and colorful lithographed label.

Size 12⅜ x 7⅝ (12) **Retail, $1.25**





T-601—LUXURY LINER

A beautiful boat, 8¾" long. Basic design was adapted from the liner *America*. Gleaming white superstructure on contrasting hull. Packed in colorful gift carton.

Size 8¾ x 2⅝ (12) **Retail, $1.00**

"BUSY WORK" GAMES FOR TINY HANDS and ACTIVE MINDS

4907—MAGIC DOTS WITH CRAYONS

Has a colorful new box label which should make this popular game move from toy counters faster than ever. Includes a box of high grade crayons in 8 brilliant colors. Contains 4 cards with assorted designs and a plentiful supply of colored circles in all the colors of the rainbow.

Size 13½ x 9½ (24) Retail, $ .75



4495A—MAGIC DOTS

Contains 6 cards of assorted designs, size 6⅜" x 5⅜". Good supply of colored dots. Box has lithographed label.

Size 9½ x 5¾ (36) Retail, $ .35

4044B—MAGIC DOTS

A brand new, colorful build-up makes this *creative toy* more attractive to youngsters than ever before. Contains colorful "Magic Dots" in the shape of squares, triangles, ovals, oblongs and circles; teaches the child to recognize shapes and to match colors. Includes 6 illustrated cards.

Box size 16 x 12 (6) Retail, $1.50





4099A—FLUFFY YARN CARDS

A smaller set, containing 6 cards and 4 pieces of yarn. In box with partitioned build-up and lithographed label.

Size 12½ x 7 (36) Retail, $ .50



4100A—FLUFFY YARN PICTURES

Pictures to sew without needles. 8 long pieces of metal-tipped yarn are ready for sewing on to 12 cards framed in an attractively colored border. All the scenes are of subjects interesting to children, such as animals, birds, flowers and ships. Boxes colorfully lithographed.

Size 12¼ x 10½ (24) Retail, $1.00

8340—PARQUETRY DESIGN BLOCKS

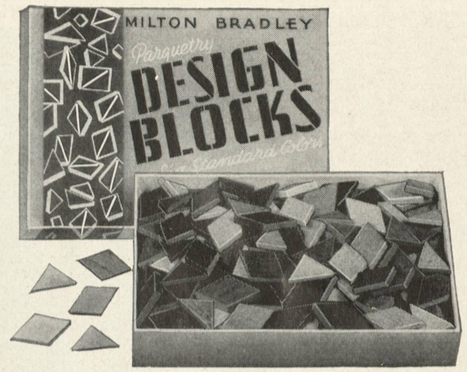
These tablets are made of wood and colored in the six standard colors. The assortment, composed of diamonds approximately 1½" in length and triangles in proportion, will make many attractive designs and will furnish entertainment to the child while adding to his knowledge of form and color. 150 pieces.

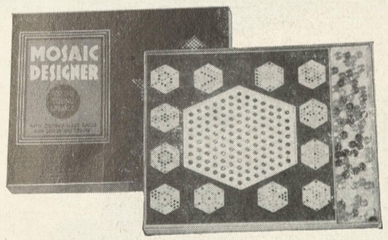
Size 6¼ x 4⅜ (12) Retail, $ .50

8439—ENLARGED PARQUETRY BLOCKS

The enlarged feature of this parquetry block makes it especially desirable for small children. The blocks are made of wood in assorted forms, diamonds, half diamonds, squares and triangles. They are colored in the six standard colors. 84 pieces.

Size 8 x 5 (6) Retail, $1.00

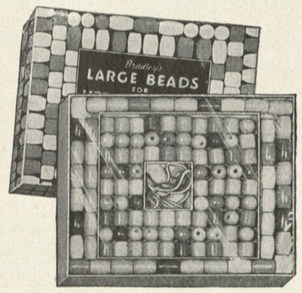




4729B—MOSAIC DESIGNER

Mosaic Designer encourages a type of art work which embodies the ancient art of Mosaic surface decoration. The build-up in box has cut-outs of ¼" diameter, into which glass marbles of various colors may be arranged in artistic effects. Suggested designs included in build-up display.

Size 11 x 9 (24) Retail, $ .75



4505—LARGE BEADS

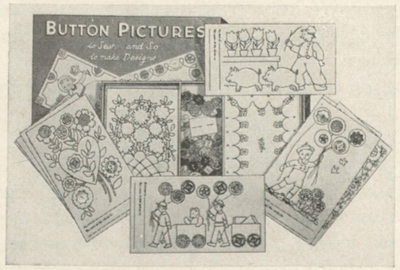
Encourage children to use their hands. Approximately 114 beads in varying shapes and enameled in pastel colors. Two bead laces included. Lithographed label.

Size 11¾ x 11¾ (6) Retail, $2.00

4504—LARGE BEADS

This is a smaller edition of 4505, with the same size beads in the same pastel colors. One bead lace. Approximately 55 beads. Lithographed label.

Size 8½ x 8½ (12) Retail, $1.00



4745A—BUTTON PICTURES

A smaller edition of 4758, with 12 cards, a supply of colored plastic buttons and needle. Box has build-up, partition and lithographed label.

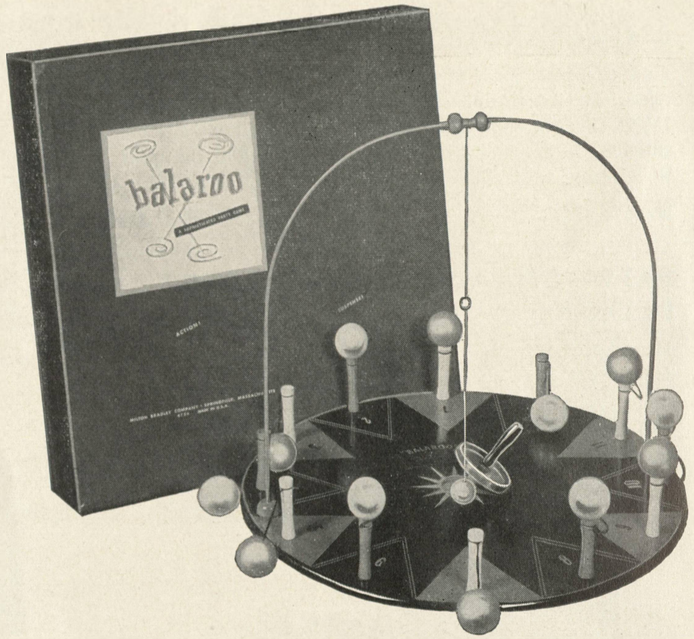
Size 9¾ x 7¾ (24) Retail, $ .75

4758—BUTTON PICTURES

A fascinating sewing project for small girls. Colored plastic buttons on simple designs. 24 cards, bright buttons and needle. Build-up and lithographed label.

Size 14½ x 10 (6) Retail, $1.50

4724A
BALAROO



It's the ideal game for rumpus rooms, clubs, lodges, country clubs or wherever people meet to have a good time. Its action is so swift, its design so enticing, that no one can resist Balaroo's appeal. This fascinating game is made with a durable, laminated wood base, newly finished in rich colors. Around the rim are 12 numbered tees and 12 colored, plastic balls. At the beginning of the game, each numbered tee holds a ball, and a heavy top is spun in the center of the base. A rubber ball on a pendulum, strikes the spinning top and rebounds madly in every direction, knocking the balls off the tees. Last ball remaining on its tee wins. Equipment includes cards, with numbers conforming to numbers on tees, which players draw.

Size 18 x 18 (1) **Retail, $7.50**



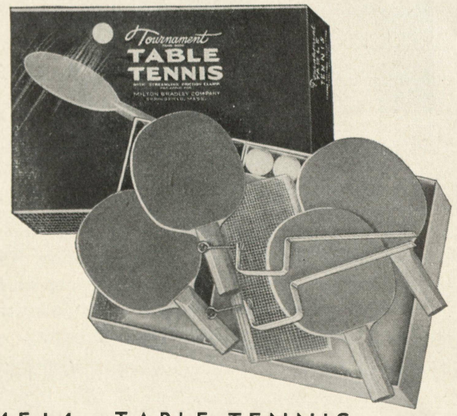
4668A—DART BOARD WITH DARTS

Top quality plywood board 18″ x 18″, with a cork playing surface. *Reverse side of board is a dart baseball game.* Printed in bright colors. 3 perfectly balanced darts have firm feathers to assure true flight. Packed in folding carton of colorful design.

Size 18⅝ x 18⅛ (6) **Retail, $2.50**

4800—DARTS

(3 to a box) Size 6¼ x 2¼ (24) **Retail, $ .75**



4514—TABLE TENNIS

A top quality set for beginners or experts alike. Set contains 4 perfectly balanced sandpaper-surfaced paddles, 2 tournament-type Table Tennis balls, 2 metal thumb screw type table clamps and a 60″ reinforced net bound with cloth tape.

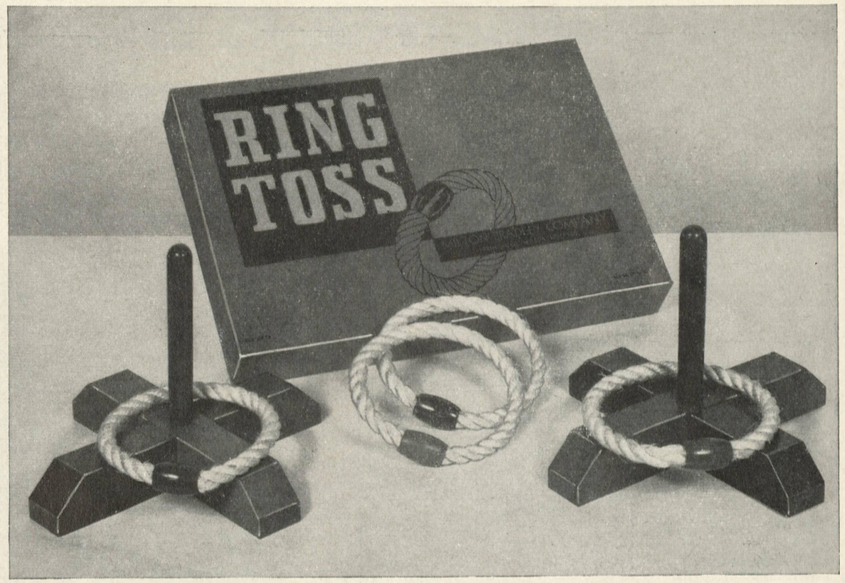
Size 16¾ x 9½ (3) **Retail, $3.00**

4908—TABLE TENNIS

A top-quality set for beginners or experts alike. Contains 2 balanced sandpapered paddles and 2 tournament table tennis balls, a 60-inch reinforced net bound with cloth tape and table supports for net.

Size 12¾ x 11 (6) **Retail, $2.00**

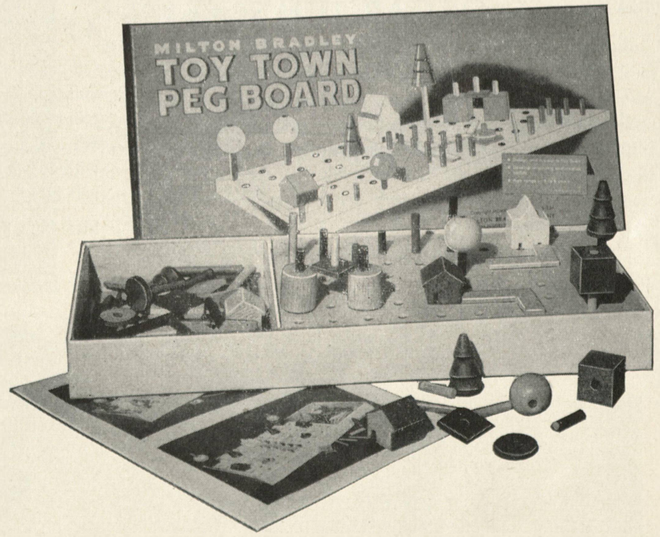
4473B
RING TOSS



All the competitive thrills of old-fashioned horseshoe pitching right in the living room of the player! The 4 rings are made of tightly woven rope. The two bases are formed by interlocking crosspieces with 6-inch stakes. All equipment packed in an attractive, sturdy box.

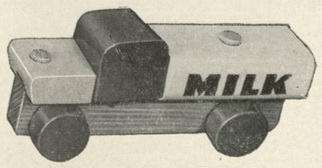
Size 14⅜ x 9½ (6)
Retail, $1.50

S-25A
TOY TOWN PEG BOARD

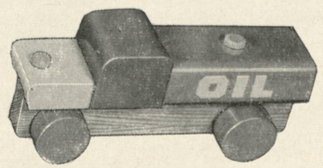


Another *Psych-Tested* toy with attractive, new box design which will increase the sale of this perennial favorite. It rates high with children and it holds their interest indefinitely. Includes a 10″ x 7″ board with 70 holes, a plentiful supply of easy-fitting pegs and a variety of miniature houses, trees, a church and other elements of a *Toy Town*.

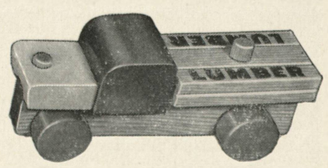
Size 15½ x 7½ (6) **Retail, $2.00**



4764 — MILK TRUCK



4765 — OIL TRUCK



4766 — LUMBER TRUCK

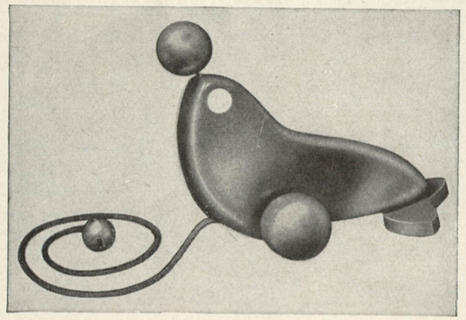
All trucks consist of 4 brightly colored pieces for assembly. Chassis in natural wood finish with red wheels, Hood in yellow, Driver's Cab in blue, and Tank or Truck body with lettering also in color. Trucks individually packed in attractive blue and maroon boxes.

Size 7½ x 3½ (12) **Each Truck, Retail, $1.25**

QUALITY WOOD ITEMS OF COLORFUL and APPEALING DESIGN

All children love to play with wood animals. The items listed here are ideal for floor play as push or pull toys. *They are safe and harmless.* They contain no nails to rust or injure, the lacquer is non-toxic, the wood is smoothly finished and all edges have been rounded.

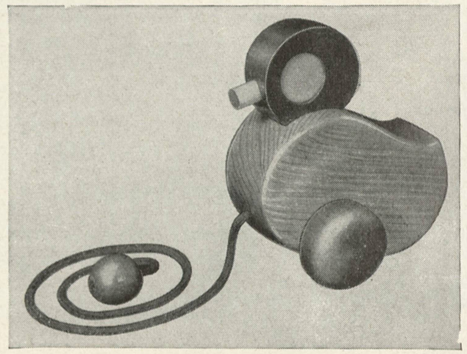
Through economies effected in volume production, prices have been greatly reduced for 1949 to make these wood animals an outstanding value on any toy counter. Each item is individually boxed in an attractive blue and maroon carton.



4750A—OSCAR THE SEAL

Similar in principle to the Pat-A-Seal toy, except that a pull-string moves the toy along the floor. Body in rich blue, with tail and flippers in contrasting red. Long, closely woven pull string in bright yellow with red bead on one end. Packed in attractive gift box.

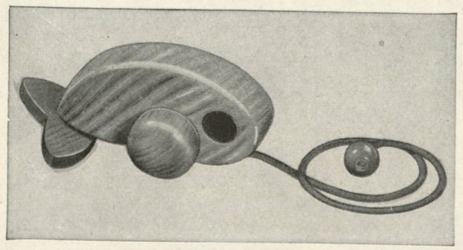
Size 7 x 7 (12) **Retail, $1.00**



4780A—DUCKY WADDLES

Off-center wheels make this toy duck waddle in a realistic manner. Made of hardwood. Body sanded to smooth, glossy finish. Head is painted blue, with yellow bill. Wheels are bright red. Extra long, woven pull cord with bright red knob at one end. Packed in attractive gift box.

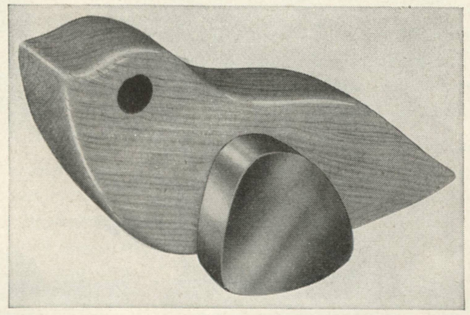
Size 4¾ x 4¾ (12) **Retail, $1.00**



4769—WIGGLY FISH

Made of selected hardwood. This pull toy is painted a light sea-green. Tail and wheels in contrasting red. Extra long, woven pull string in bright yellow with bright red knob. Packed in attractive gift box.

Size 6 x 3¼ (12) **Retail, $1.00**



4760—PAT-A-SEAL

A touch of the fingers edges this realistic toy seal along in a natural manner. Goes through a variety of amusingly realistic motions. Made of hardwood, sanded to a smooth, rich finish. Flippers and eyes in contrasting colors. Packed in attractive gift box.

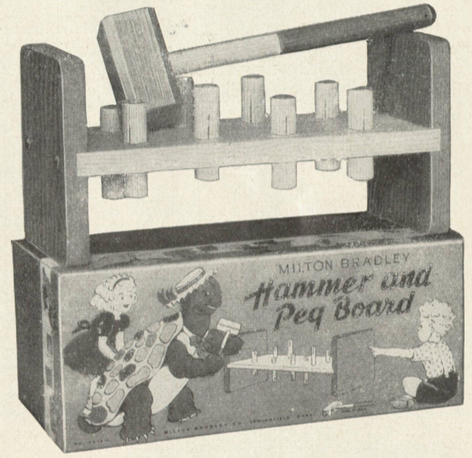
Size 8¾ x 4 (12) **Retail, $1.00**

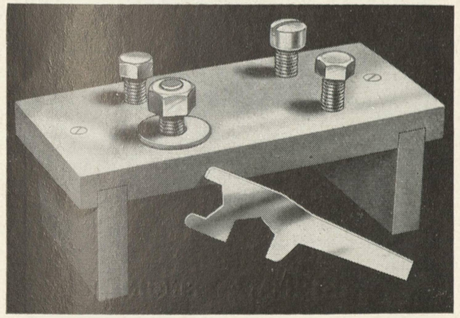
TOYS THAT DEVELOPE YOUNG IMAGINATIONS

4476B — HAMMER AND PEG BOARD

Tight-fitting pegs are driven through a solid wood platform. When driven through from one side, the board is reversed and the pegs driven back again. Complete with wooden mallet. Natural wood color, with upright ends in bright red. Attractive box with lithographed label.

Size 11¾ x 5 (6) **Retail, $2.00**





4208A—THE LITTLE MECHANIC

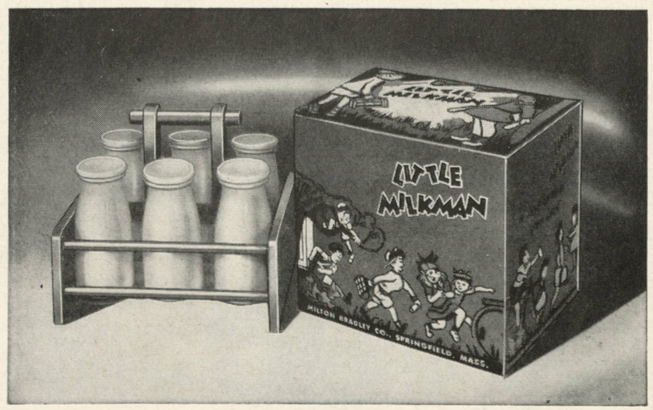
New, unusual play period toy to teach finger manipulation, selection, comparison and muscle and eye coordination. Slotted hardwood construction provides a sturdy table in which four holes are drilled and countersunk. Two bolts capped with solid-head nuts, one bolt capped with a slotted nut, and one capped with a free-turning nut may be fitted interchangeably into the holes and turned down tightly through the countersunk thread. Wrench is nickle plated and has two open ends with handle end shaped into a blunt screwdriver. Painted an attractive red.

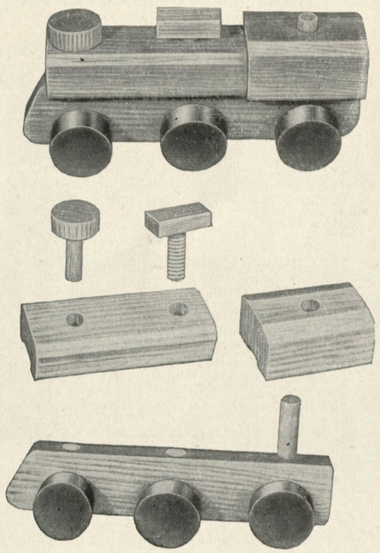
Size 9 x 4⅜ (6) **Retail, $2.00**

4035A—LITTLE MILKMAN

This toy contains six milky-white, wooden milk bottles in a gaily colored carrying container. The child can play "make believe milkman," making deliveries, collections and running his own business. Packed in a colorful lithographed container.

Size 7¼ x 5¾ x 6¼ (6) **Retail, $2.00**





4748—RAILROAD ENGINEER

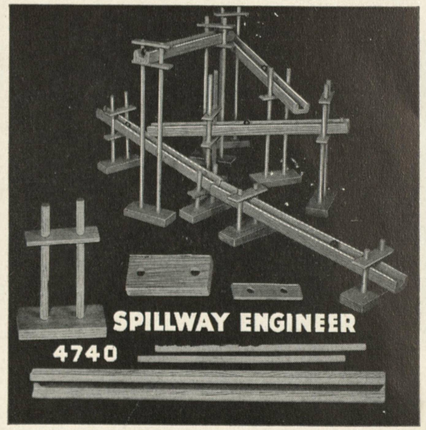
Railroad Engineer gives the child a chance to "take things apart and put them together again," in a constructive way. Engine comes apart in three main sections — engineer's cab, boiler, and truck assembly. Parts are easily reassembled in the regulation manner. Boiler section is held in place by a wood screw, which gives the child valuable practice in selection, comparison, and finger manipulation. Assembled, the engine is a sturdy, colorful push or pull toy. Body has natural finish in smooth hardwood. Three sets of dual wheels are painted a bright, contrasting red.

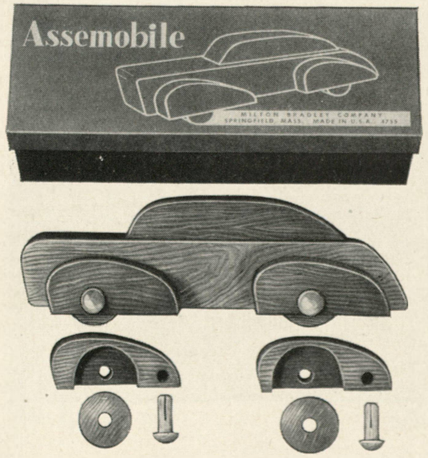
Size 9 x 4¼ (6) **Retail, $2.00**

4740—SPILLWAY ENGINEER

Basically a marble runway, Spillway Engineer may be set up in a variety of ways. It can be constructed as a long, continuous ramp or slide, or in a series of short lengths, each of which gives a different direction to the marbles used. This toy is amusing, instructive, entertaining and provides valuable practice in finger manipulation and in muscle and eye coordination. The set contains 4 chutes, 6 bases, 12 cross-pieces, 12 dowels of different sizes, 4 end-pegs and 6 colored marbles.

Size 14¾ x 11 (6) **Retail, $2.00**





4755A—ASSEMOBILE

Can be taken apart and completely re-assembled — then serve as a realistic, modernly-styled toy automobile. Constructed of hardwood. Body has a smooth, natural finish. Mudguards and top are painted a brilliant red.

Size 11½ x 4 (6) **Retail, $2.00**

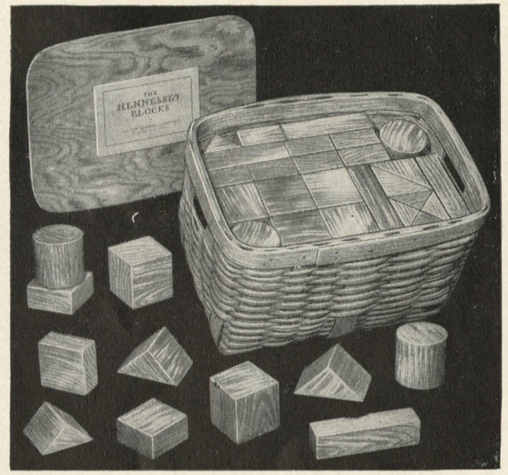
New

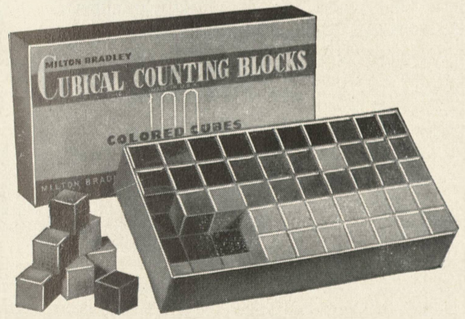
HENNESSEY BUILDING BLOCKS

Castles, trains, wagons — all the creative desires of children at play — are easily realized with Hennessey Building Blocks. Pieces provide a varied selection of sizes and shapes for the individual child. Hennessey Building Blocks stimulate muscle and eye coordination and make your free play period meaningful, purposeful. Solidly packed in a strong, attractive, portable basket.

9318 — 62 pieces ..... *Set,* **$25.00**

9319 — 121 pieces ..... *Set,* **50.00**





8037 — CUBICAL COUNTING BLOCKS

27 one-inch cubes in the six standard colors. Favorite of children beginning to count and helps them learn form and design.

Size 9⅛ x 3⅛ (12) **Retail, $ .65**

8039 — CUBICAL COUNTING BLOCKS

100 one-inch cubes in the six standard colors. Favorite of children beginning to count and helps them learn form and design.

Size 10⅛ x 5⅛ (4) **Retail, $2.00**

COLOROTOR

for Swirl Painting

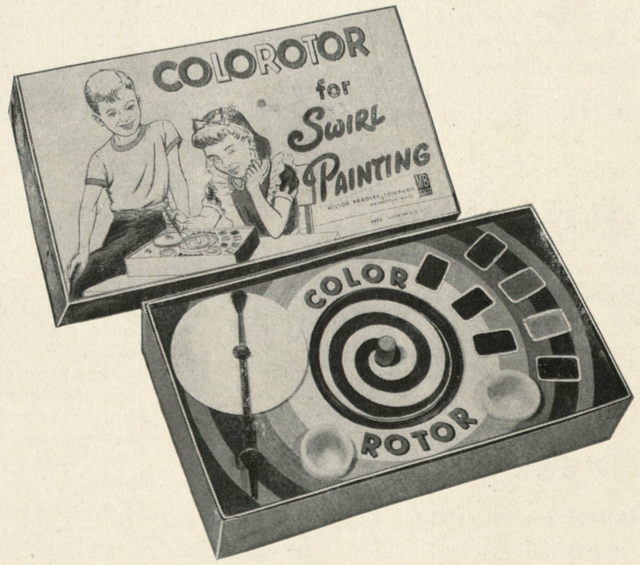
4903 — A new and different idea in color painting. Children can create colorful designs by touching the brush to a freely revolving paper disc. All sorts of unusual, colorful patterns are achieved as they experiment by holding the brush in varying positions, mixing and blending color combinations and controlling the speed of the disc. Children unconsciously acquire a sense of color value and harmony.

The Colorotor is mounted on a metal pin which rests on a ball bearing in the hub of the top. Complete with brush, paint pans, a generous supply of paper discs and directions.

Size 14⅞ x 7¾ (6) **Retail, $2.00**

25 Extra discs for Colorotor.

(12) **Retail, $ .25**





4819



4804A



4805A

MILTON BRADLEY

Finger Paint -- a best seller

Finger Painting is fast becoming a popular, national hobby for adults. It provides equally fascinating entertainment for an individual or for a group. Ideal as a free-expression art medium for youngsters. It requires no special art training or skill. It is easy to use, does not stain, is water soluble and can be removed readily from hands or clothing. For colorful results — use Milton Bradley Finger Paint.

4819—CHIEFTAIN

Four 2-ounce jars. 1 each, Red, Yellow, Blue, Green. 12 sheets of Finger Paint paper, size 13⅝" x 12⅝". 4 spatulas and instructions for use.

Size 12¾ x 7¾ (12) **Retail, $1.00**

4804A—MOHICAN

Six 4-ounce jars. 1 each, Red, Yellow, Green, Blue, Brown, Black. 12 sheets of Finger Paint Paper, size 20½" x 15½". 6 spatulas and instructions.

Size 13⅞ x 8⅝ (6) **Retail, $2.00**

FINGER PAINT PAPER

24 sheet rolls, 20½ x 15½

(12) **Per roll, $ .80**

4805A—MOHAWK

Six 2-ounce jars. 1 each, Red, Yellow, Green, Blue, Brown, Black. 12 sheets of Finger Paint Paper, size 20½" x 15½". 6 spatulas and instructions for use.

Size 13⅞ x 8⅝ (12) **Retail, $1.50**

9208—FINGER TIP MAGIC



An illustrated 16-page booklet on the art of *Finger Painting* — its history, technique and uses. Finger, hand and arm patterns; mural, panel and landscape effects; art and craft decorations. All new, complete, authoritative.

(24) **Per copy, $ .25**

4527A—BROOKSIDE COLOR KIT

Assortment includes 24 round crayons and 6 large, hexagonal crayons in the 6 standard colors. Equipment includes cut-out stencils, outline pictures, tracing and plain coloring paper. Crayons are attractively arranged in window-display compartments.

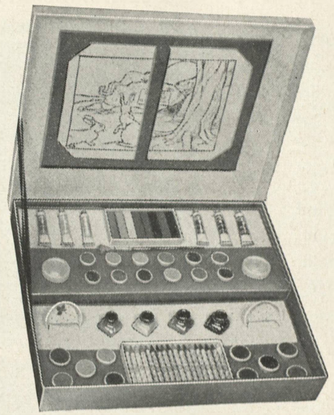


Size 11½ x 8 (24)
Retail, $1.00

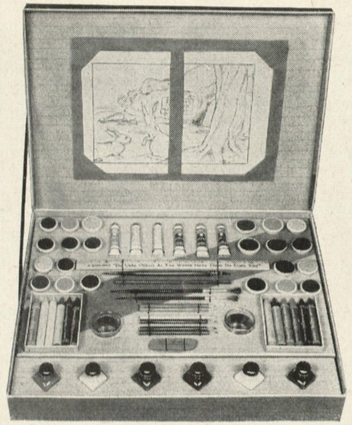
MILTON BRADLEY COMPANY



4206A



4207A



4213



4209A

4207A—JUNIOR ARTS PAINT BOX

Includes 10 large wooden cups of paint, 12 smaller wooden cups of paint, 6 tubes of paint, 21 round wax crayons, 8 Broadline crayons, 4 jars of poster colors, 2 glass water cups, brush and outline pictures to color. Box covered inside and out with durable Ostrich Hide cover paper. Hinged cover.

Size 17 x 15 (3) **Retail, $4.00**

4213—SENIOR ARTS PAINT BOX

A large, varied assortment of top quality art material. Includes 22 large white wood cups of paint, 6 tubes of paint, 6 jars of poster paint, 12 No-Roll crayons, 6 assorted colored pencils, drawing pencil, 2 brushes, pen-holder and pen, pencil eraser, 12-inch wood rule, 2 glass water containers, color chart and 6 outline pictures to be colored. Hinged box cover.

Size 17 x 15 (1) **Retail, $6.00**

4209A—SOUTH SEA COLOR SET

An attractive, useful color set with newly-designed build-up. 19 large wooden button-on cups of assorted colors; 4 jars of poster colors in red, yellow, blue, and black. 8 assorted colored wax crayons; 2 enameled water pans; brush; 6 black and white outline pictures to color. Complete with instruction chart for mixing colors.

Size 18 x 13 (6) **Retail, $2.00**

4206A—LITTLE ARTIST COLOR SET

Here's an ideal set, popularly priced and attractively arranged in new build-up. 14 wooden button-on paint cups of assorted colors, 2 enameled water pans, 6 outline pictures to color, 1 brush. Lithographed label. Complete with instruction chart for mixing colors.

Size 14½ x 10 (12) **Retail, $1.00**



4820A—BROOKSIDE COLOR KIT

Large assortment includes 56 round crayons and 12 large, hexagonal crayons in assorted colors. Cut-out stencils, outline pictures to be colored, tracing and plain paper are included. Crayons are attractively arranged in window-display compartments.

Size 16⅞ x 11⅞ (6) **Retail, $2.00**

SPRINGFIELD 2, MASSACHUSETTS

WATER COLOR SETS

630—HIGH SCHOOL WATER COLOR BOX

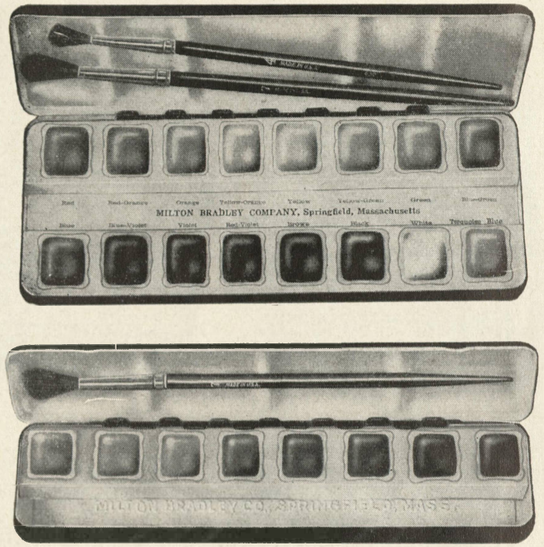
This is a fine 16 half-pan assortment of brilliant, transparent colors for the advanced artist. The colors are semi-moist, and are in a handsome blue and white metal box. No. 4 and No. 7 brush furnished. Colors include: Red, Red-Orange, Orange, Yellow-Orange, Yellow, Yellow-Green, Green, Blue-Green, Blue, Blue-Violet, Violet, Red-Violet, Turquoise-Blue, Brown, Black, White.

(72) Box, $1.20

601—EIGHT COLOR BOX

A popular metal box containing 8 half-pans of semi-moist colors: Red, Orange, Yellow, Green, Blue, Violet, Black and Brown. No. 7 brush included.

(144) Box, $ .60



MILTON BRADLEY POSTER COLORS



Here are the handiest Poster Color assortments on the market . . . compact and easy to use. Box covers have a tray which holds the jars in a raised position, allowing all-over visibility of contents and instant accessibility to the colors desired.

650 — TEMPERA SET — 6 ¾-oz. jars. Colors: Red, Yellow, Blue, Green, Black, White.

(36) Per Set, $1.00

651 — TEMPERA SET — 12 ¾-oz. jars. Colors: Red, Orange, Yellow, Green, Blue, Violet, Red-Orange, Yellow-Green, Magenta, Turquoise-Blue, Black, White.

(12) Per Set, $2.00

652 — TEMPERA SET — 16 ¾-oz. jars. Colors: Red, Orange, Yellow, Green, Blue, Violet, Black, White, Red-Orange, Yellow-Orange, Yellow-Green, Turquoise-Blue, Magenta, Red-Violet, Brown, Gray.

(12) Per Set, $2.50

MILTON BRADLEY MODELING CLAY

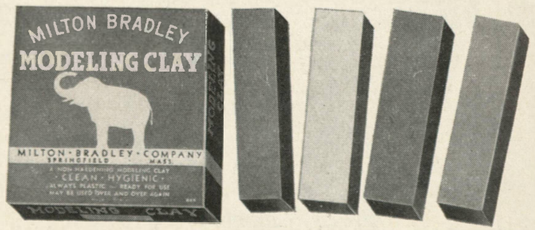
Milton Bradley Modeling Clay is a fine-textured, plastic clay. It is antiseptic and retains its plasticity indefinitely. Packaged in one-pound cartons in colors, as follows:

SOLID COLORS packed (50) ..... 1 lb. Carton, $ .35

865D — Bronze-Green
865F — Gray-Green
865G — Blue
865K — Dark Brown
865L — Terra Cotta
865M — Gray or Clay Color
865N — Cream or Natural

ASSORTED COLORS packed (50) .... 1 lb. Carton, $ .40

865X — Assorted (Cream, Bronze-Green, Terra Cotta, Dark Brown — ¼ lb. each).





953 — 24 Colors (actual size)



951 — 8 Colors



952 — 16 Colors

FAMOUS NO-ROLL CRAYONS

Junior and Senior No-Roll Crayons are superior, waterproof crayons for all coloring activities on paper, cloth and wood. This exclusive Milton Bradley design has a flat side which helps eliminate roll and subsequent breakage. They color smoothly, evenly, brilliantly and blend beautifully.

953 — Milton Bradley's deluxe assortment — 24 beautiful colors in a patented, Compacto telescope box for attractive display and easy color selection.

(144) Box, $ .30

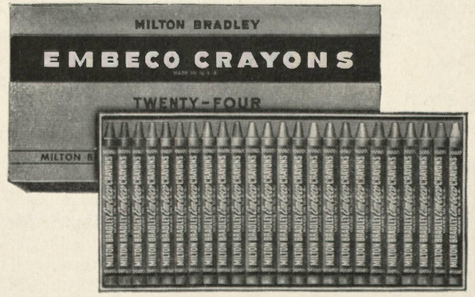
952 — Sixteen Junior No-Roll Crayons: Red, Orange, Yellow, Green, Blue, Violet, Brown, Black, Pink, Yellow-Orange, Red-Orange, Blue-Violet, White, Blue-Green, Yellow-Green and Red-Violet in tuck box. 12 boxes in counter display container.

(144) Box, $ .20

951 — Eight Junior No-Roll Crayons: Red, Orange, Yellow, Green, Blue, Violet, Brown and Black in tuck box. 12 boxes in counter display container.

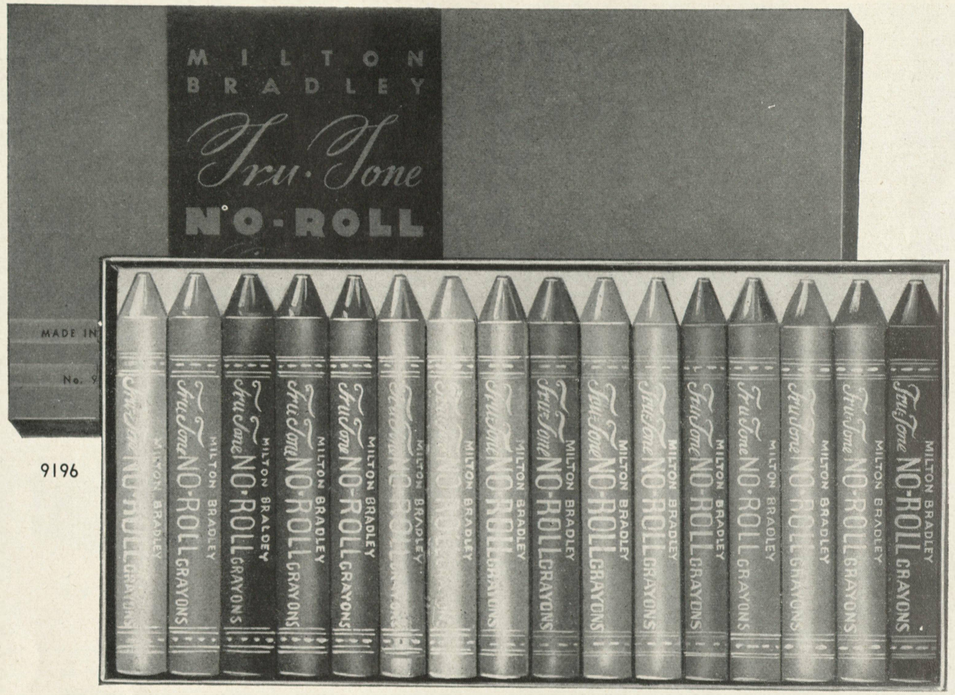
(288) Box, $ .10

8239S—EMBECO CRAYONS



Twenty-four high-grade wax crayons: Red, Red-Orange, Orange, Yellow-Orange, Yellow, Yellow-Green, Green, Blue-Green, Blue (Ultramarine), Blue-Violet, Violet, Red-Violet, Brown, Black, White, Dark Red, Pink, Light Yellow, Yellow-Ochre, Dark Green, Turquoise-Blue, Dark Blue, Magenta, Burnt-Sienna. Arranged in single row, in attractive flat box with lift-cover.

(144) Box, $ .35



9196

SENIOR NO-ROLL CRAYONS

9196 — The enlarged size, 4″ long. Deluxe 16-color assortment with new Flesh color for more realistic portrait art. Other colors: Red, Orange, Yellow, Green, Blue, Violet, Brown, Black, Red-Violet, Yellow-Green, Yellow-Orange, Turquoise-Blue, Magenta, Burnt-Sienna and Red-Orange in flat lift box.

(72) Box, $ .70

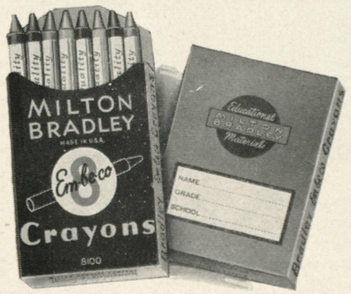


9157 — 8 Colors

9157 — Same as 9196 in 8-color assortment: Red, Orange, Yellow, Green, Blue, Violet, Black and Brown in flat lift box.

(144) Box, $ .35

8100—EMBECO CRAYONS



Eight quality wax crayons, in standard size, unsurpassed in texture, smoothness and brilliance of color. They are packed in an attractive tuck box in the following colors: Red, Orange, Yellow, Green, Blue, Violet, Brown and Black.

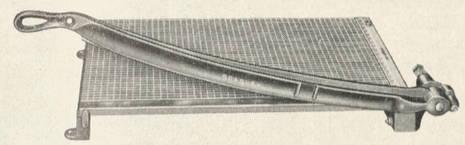
(576) Box, $ .10

8233—EMBECO CRAYONS

Quality wax crayons, 16 colors: Red, Red-Orange, Orange, Yellow-Orange, Yellow, Yellow-Green, Green, Blue-Green, Blue, Blue-Violet, Violet, Red-Violet, White, Black, Brown, Yellow-Ochre. In tuck box.

(288) Box, $ .20

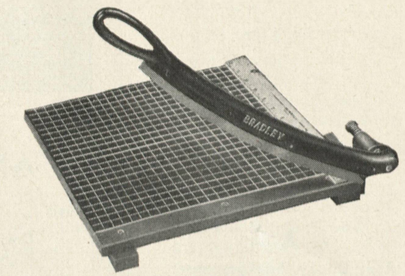
MILTON BRADLEY *All Purpose* CUTTERS



4336—SPRINGFIELD

Heavy duty cutter, 24″ auto-lift blade, 24″ x 20″ table. It will cut anything from tissue to heavy photo-mount and thin metal. It has the weight, leverage and perfect balance to do the "hard jobs" easily.

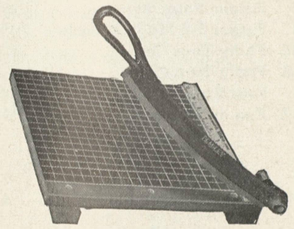
$34.50



4362—MONARCH

12″ x 12″ table, 12″ blade. A sturdy, medium-size cutter for cutting paper or cardboard. Handy for banks, offices, homes, stores.

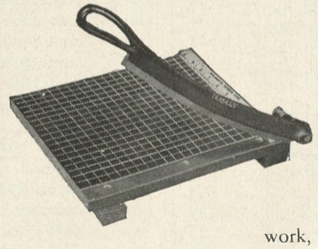
$8.00



4257 DANDY

8″ x 8″ table, 8″ blade. A small size cutter for use on paper and light cardboard.

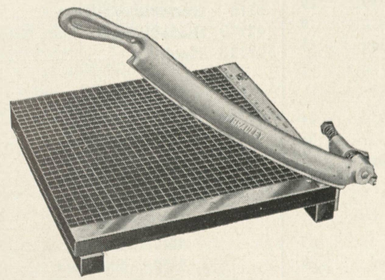
$5.00



4259 STUDIO

10″ x 10″ table, 10″ blade. Ideal for ordinary photographic work, trimming prints, films, photo mounts.

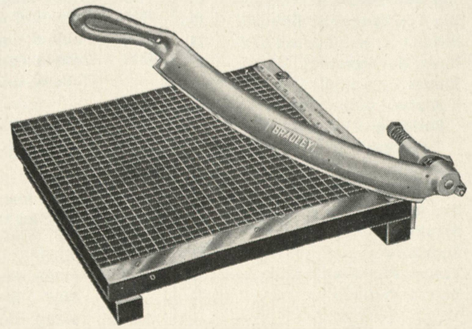
$6.00



4272—POPULAR

15″ x 15″ table, 15″ blade. A fine, precision-built cutter.

$15.00



4545—NATIONAL

18″ x 18″ table, 18″ blade. Large, sturdy, capable of cutting anything from tissue to thin metal. An all-purpose cutter.

$22.00

MILTON BRADLEY CARD and PAPER CUTTERS—Better 5 Ways

1. *Auto-Lift Safety Knife* . . . stays up, ready for use, leaving both hands of operator free to adjust sheet to be cut. The blade cannot fall accidentally.
2. *Ruled Table* . . . smooth top, green for eye-ease, ruled in ½″ squares for quick, accurate positioning of work. Permits rapid cutting of odd shapes.
3. *Heading Rule* . . . perfectly aligned heading rule permits trimming of material to fractional parts of an inch. Cutters 12″ in size and larger have heading rule cam adjustment.
4. *Lifting Spring* . . . adds lateral firmness to the blade hinge, assuring a smooth shearing operation.
5. *Two-piece Cutter Blade* . . . knife, screwed firmly to handle, is easily detached for eventual sharpening. Fine, properly treated steel holds a keen edge for years of service.

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MB MILTON BRADLEY

MEANS GOOD BUSINESS

". . . . . just keep on making nice things for children."

The above quotation was taken from an unsolicited letter recently sent to Milton Bradley by a mother in Huntington Park, California.

Reproduced below are excerpts from a few of the many other unsolicited letters received *recently*.

"I received the 'Harbor Sport Set' today and it's a wonderful set of miniature boats. The youngster I have in mind will be well pleased."

from *Houston, Texas*

"A few years ago, I purchased two of your jig-saw puzzles. They are without a doubt the best . . ."

from *Reading, Pa.*

"My son received a 'Winko Baseball' game for Christmas and is so delighted with it. . . ."

from *Meriden, Conn.*

"One of our problems is keeping our very active boys busy in the evening. Your jig-saw puzzles have been a godsend . . ."

from *Lincolndale, N. Y.*

"Your game 'Pirate and Traveler' has given us a great deal of enjoyment . . ."

from *Kingman, Arizona*

"I use them (Finger Paints) in school and find them the smoothest on the market."

from *Huntington, Mass.*

"Our baby had the game 'Magic Dot' given to her sometime ago and she played with it so much that it is worn out. I would like to replace . . ."

from *Taunton, Mass.*

"I have the #4 series of 'Go To The Head Of The Class' . . . my daughter and I have had great fun. . . .
"I find this type of game very educational and interesting for my children."

from the president of
a large corporation
Chicago, Illinois

"I spent ten weeks at Christmas time (also my 16th birthday) in a hospital . . . one of your Bingo games certainly helped to pass the time. It gave a great deal of pleasure . . ."

from *London, England*

Look for the MB MILTON BRADLEY

This well-known trademark is found on the box covers of the World's Best Games. It is a mark of quality, a guarantee of fascinating fun and entertainment for all ages.

MILTON BRADLEY COMPANY

EDUCATIONAL TOYS

KINDERGARTEN TOYS

DOLLS PUZZLES

PAINTS CRAYONS

BOATS TOYS

PRE-SC GAMES

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PRINTED IN U.S.A.

10/49

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NEW • UNIQUE
FUN TO PLAY
EDUCATIONAL
INFORMATIVE

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New York Office: 200 FIFTH AVENUE, Room 340

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