POKER RACKS • "TOURNAMENT" CHESSMEN • ROULETTE •

3 | 54

• MAH-LOWE • GAME SETS • POKER CHIPS • POKER CASES • DICE • DICE CUPS •

• BINGO • BACKGAMMON • DOMINOES • CHECKERS • BOARDS • CRIBBAGE

LOWE GAMES

Nationally Advertised

E. S. Lowe CO. INC MADE IN U.S.A.

THIS IS CATALOG No. 149

"For Those Who Know It's Games by LOWE"

The playing of Games has brought pleasure and relaxation to mankind for many centuries. Today, more than ever, Games provide enjoyment for everyone — both young and old.

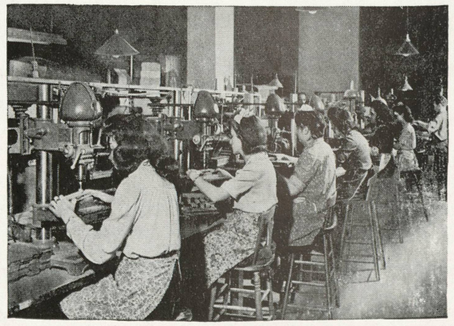
It is the aim of the E. S. Lowe Company to produce, through modern manufacturing processes, games of highest quality, for the beginner as well as the accomplished player, at prices to please all.

We take great pride in presenting to our dealers the outstanding line of its kind in the industry . . . a line that offers widest variety of items, in eye-appealing packaging—priced right for volume turnover and profitable sales.



Above: casing section in leather goods dept.

Below: drill press section of main plant.



WE GUARANTEE

All our merchandise to be exactly as represented by us and free from imperfections in material or workmanship.

SERVICE

Because of our complete stocks, we are able to offer fast service on ALL shipments. The same day your order is received, the shipment is on its way to you.

Our Phone Number Is CHelsea 2-4900

Twenty trunk lines to serve you

E. S. LOWE COMPANY, Inc.

Executive Offices
27 West 20th St., New York 11, N. Y.
U. S. A.

Showroom: Room 548
200 Fifth Ave., New York 10, N. Y.
U. S. A.

AMERICA'S LEADING MANUFACTURER OF ADULT GAMES

The LOWE trademark

Which appears on the games manufactured by us, is more than an identification of our products.

Backed by consistent advertising it is an indication of the finest in games and an assurance of utmost satisfaction to consumer and dealer.

LET US SHOW YOU HOW YOU CAN OPERATE AN ALL-YEAR-ROUND PROFITABLE GAME DEPARTMENT

It takes very little effort to increase your present sales of games or to establish a highly profitable game department. First, it is well to remember that you can sell games every month of the year. There is no "season" for the playing of games, especially with their steadily growing popularity.

In addition, they readily sell as gift merchandise, bringing you many extra sales.

There are three essentials for your success in promoting the sale of games.

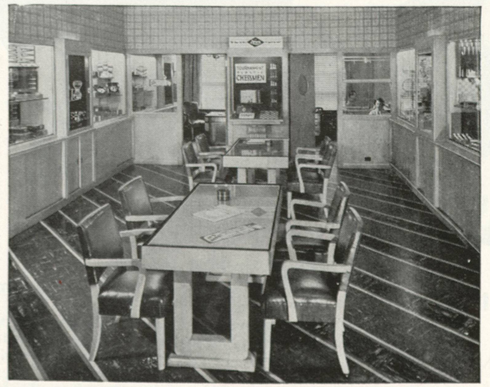
1. Have a well-balanced line of games and accessories that include ALL the popular LOWE games in price ranges for your type of trade.

2. Keep your stock displayed on counters and in windows. Remove box covers to show contents. Utilize the colorful covers for background display.

3. Have your sales clerks suggest games at every opportunity. When you circularize or use newspaper advertising, feature a game or two and see how resultful this promotion can be. (Free ad mats furnished.) We will be glad to give you detailed, practical information that will help you make more sales and profits with our line.

We Invite You

to visit our showrooms in New York, where you may view the entire line of Lowe Games and Accessories with luxurious ease and comfort.



Pictured above is our spacious showroom in the 200 Fifth Avenue Bldg., N. Y. Room 548.

KEEP THIS CATALOG. USE IT AS YOUR REFERENCE GUIDE TO EVERYTHING SALABLE IN GAMES. HANDY, TOO, FOR YOUR SALESCLERKS' GUIDANCE TO GAMES.

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CHECKERS

Tournament - No. 851
Trade Mark

Interlocking

PLASTIC CHECKER


Actual Size

The WINNING Checker in Price and Looks!

• Permanent Brilliant Colors •

Unbreakable — Flame Resistant — Washable

No. 851—Size 1¼" x ¼". Red and Black. 30 Pieces to set. For Checkers or Backgammon. Packed in a colorful 6½" x 4" x ½" paper box.





Interlocking

PLASTIC CHECKER

No. 852—Plastic Backgammon or Checkers. Interlocking style, 1¼" x ¼". In colorful 6½" x 4" x ½" paper box.

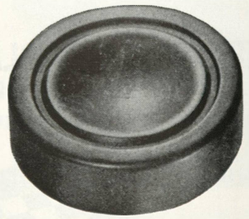

No. 852



CATALIN CHECKER

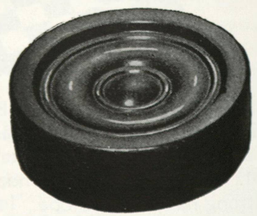
No. 855 — Catalin Backgammon or Checkers. Beautifully mottled, highly polished, finger groove. 1½" x ½". 30 pieces to set. Red and White. In colorful 9½" x 8" x ⅝" paper box.

No. 854 — Catalin Backgammon or Checkers. Round, flat, highly polished. 1¼" x ⅜". 30 pieces to set. Red and White. In 8" x 6½" x ½" embossed paper box.


No. 855

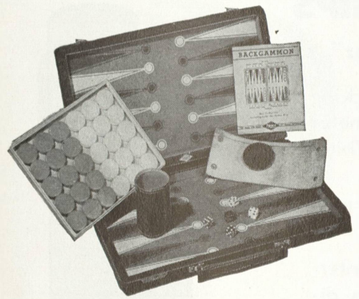
PLASTIC CHECKER

No. 853 — Plastic Backgammon or Checkers, highly polished, 1½" x ½". 30 pieces to set. Red and White. In colorful 9½" x 8" x ⅝" paper box.


No. 853

BACKGAMMON

No. 600



FOLDING BACKGAMMON SETS

FOLDING SET FOR PROMOTIONAL SALES

No. 600—Set with 1¼" Men. Size closed 15" x 9" x 1¾"; Wood frame case, warp-proof, covered with Spanish saddle tan simulated leather. Handle of same material, 2 brass catches. Cork playing field, hand screened with Red and White points. 30 Catalin Men. Two folding Dice Cups, Doubler and four ½" Catalin Dice, Book of instructions.

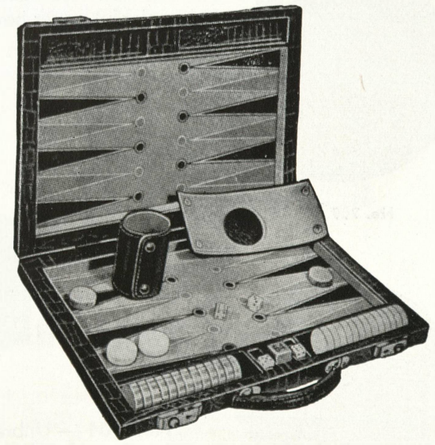
De Luxe FOLDING SET

No. 605—Set with 1½" Men. Size closed 20" x 13" x 2"; strong wood frame case, warp-proof, covered with Spanish saddle tan simulated leather. Handle of same material, 2 brass locks with key. Cork playing field, hand screened with Red and White points. 30 Plastic Men. Two folding Dice Cups, Doubler and four ⅝" Catalin Dice, Book of instructions.

Leather Covered FOLDING SET

No. 606—Set with 1½" Men. Size closed 20" x 13" x 2"; strong wood frame case, warp-proof, covered with Suntan Top-Grain Cowhide Leather. Handle of same leather. 2 polished brass locks with key. Cork playing field, hand screened with Red and White points. 30 Catalin Men, finger-grooved. Two folding Dice Cups of top-grain genuine Cowhide, Doubler and four ⅝" Catalin Dice, Book of instructions.

No. 605



No. 620



FOLDING TABLE SET

No. 620—Table 33" x 21" x 29" high. Walnut finish, 5" wide strip of black Bakelite on each end; folding legs. Cork playing field, hand-screened with Red and White points. 1½" Catalin finger-grooved Men. 2 Catalin Dice Cups. Doubler and four ⅝" Catalin Dice, Book of instructions.

BACKGAMMON ACCESSORIES

BOARDS—See page 7 • **DICE CUPS**—See page 20

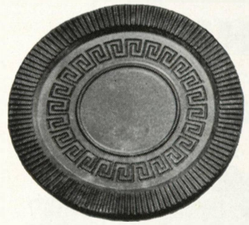
MEN—See page 8 **DICE, DOUBLERS**—See page 19

Pocket-size Backgammon Set—See page 23

POKER CHIPS

PLASTIC UNBREAKABLE CHIPS

Popular Priced. The leader in "over the counter" sales!

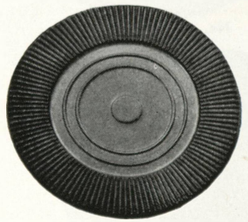


No. 711

No. 711—Unbreakable Plastic Poker Chips, interlocking edge, standard thickness, regulation 1½" in diameter classic design. Packed 100 in colorful paper box, 50 White, 25 Red, 25 Blue.

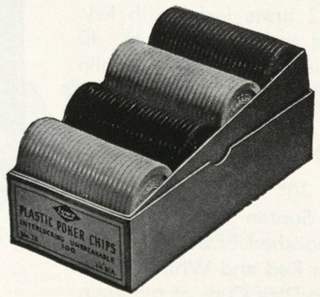
No. 711/4—Same as above but packed 4 colors to the box, 25 White, 25 Red, 25 Blue, 25 Yellow.

No. 709—De Luxe Unbreakable Plastic Poker Chips, interlocking edge, standard thickness, regulation 1½" in diameter. (A heavier chip than No. 711.) Packed 100 in colorful paper box, 50 White, 25 Red, 25 Blue. Also available in Yellow.



No. 709







No. 704

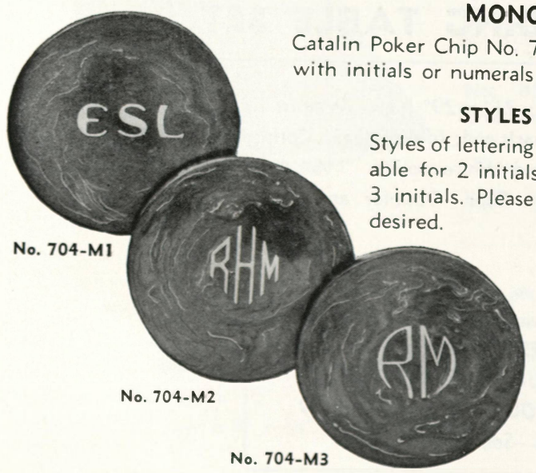
No. 704 — Unbreakable Catalin Poker Chips, beautifully mottled, polished to a luxurious lustre; non-interlocking smooth round edges. Standard thickness, regulation 1½" in diameter. Packed 100 in colorful paper box, 50 White, 25 Red, 25 Blue. Also available in Yellow.

MONOGRAMMING

Catalin Poker Chip No. 704 can be monogrammed in gold with initials or numerals on both sides of chips.

STYLES OF LETTERING

Styles of lettering are as shown. No. 704-M3 is suitable for 2 initials. Nos. 704-M1 and 704-M2 for 3 initials. Please give stock number of the style desired.



No. 704-M1

No. 704-M2

No. 704-M3

SEE PRICE LIST
for cost of monogramming.

Our Plastic and Catalin Chips are non-inflammable, washable and are guaranteed not to warp. Colors are permanent.

SMALL CHIPS
7/8" Size

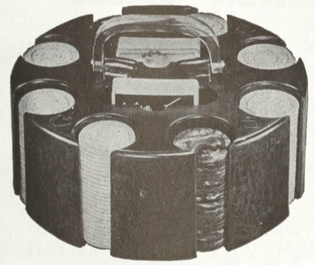
No. 720 — Unbreakable Plastic Chips—7/8" in diameter, interlocking edge, Packed 100 (25 each — White, Red, Blue, Yellow) in a transparent display box.

No. 721 — Unbreakable Plastic Chips in 10 Colors, 7/8" in diameter, interlocking edge. Used for Roulette counters, poker and many other games. Packed 200 (20 of each color) in a transparent display box.

No. 198 — Unbreakable Plastic Chips 7/8" in diameter, Chinese design, square hole in center. See page 15, item No. 198.

POKER RACKS • CHIPS

No. 733



Value Brings Volume . . .

Top seller everywhere! Priced for your promotional sales.

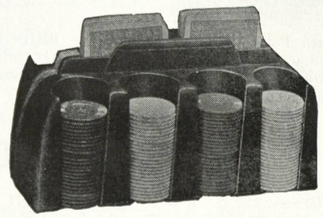
No. 733—Round REVOLVING Rack of **heavy** Bakelite; handsome chocolate brown color, 8" in diameter and 4½" high. Revolves on felted Wood base. Has a sturdy Lucite carrying handle. Capacity for 200 1½" size chips and places for 2 decks of cards. In individual corrugated carton.

No. 733/711—Rack No. 733 with 200 No. 711 Plastic, unbreakable, interlocking Chips (100 White, 50 Red, 50 Blue).

No. 732—Same as Rack 733 but does **not** revolve.

OBLONG BAKELITE RACK

No. 731



No. 731—Oblong Rack of **heavy** Bakelite; handsome chocolate brown color, 10" x 4½" x 4½" high. Capacity for 200 1½" size chips and places for 2 decks of cards. In individual corrugated carton.

WOOD CHIP RACKS

No. 747C

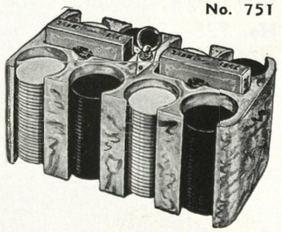


No. 746C—Round REVOLVING Wood Rack. Natural finish, 8" in diameter and 4½" high, decorative bead trim around center. Capacity for 200 1½" size chips and places for 2 decks of cards. Nickeled handle. WITH LEATHERETTE COVER. In individual corrugated carton.

No. 747C—Round REVOLVING Wood Rack. Natural finish, 9⅛" in diameter and 4½" high, decorative bead trim around center. Capacity for 300 1½" size chips and places for 2 decks of cards. Nickeled handle. WITH LEATHERETTE COVER. In individual corrugated carton.

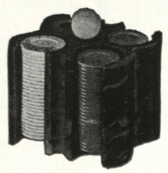
CATALIN CHIP RACKS

No. 751



No. 751—Oblong Rack of Catalin, beautifully mottled, highly polished. Size 7½" x 4¼" x 4" high. Catalin knob handle. Capacity for 200 1½" size chips and places for 2 decks of cards. Colors: Jade Green, Yellow, White Onyx, Mandarin Red. In individual corrugated carton.

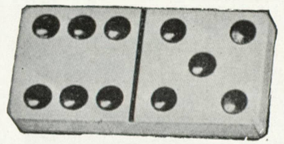
No. 749



No. 749—Catalin Rack complete with 100 7/8" size, unbreakable interlocking Plastic Chips. Size of Rack is 2⅝" x 2¼" x 2" high. Colors: Wine, Green, Grey—beautifully mottled, highly polished. Chips are in 4 colors, 25 Red, 25 White, 25 Blue, 25 Yellow. Each set in individual box.

POKER CASES • POKER TABLE — See following page

DOMINOES



CATALIN DOMINOES

White Catalin Dominoes, highly polished, perfectly matched. Accurate in every detail to satisfy the most exacting specifications.

No. 931



No. 921—DOUBLE SIX, size 1¾" x ⅞" x $\frac{5}{16}$". In cardboard box.

No. 931—DOUBLE SIX, size 1¾" x ⅞" x $\frac{5}{16}$". In tan Pig Grain Fabric Book Box, 2 snap buttons.

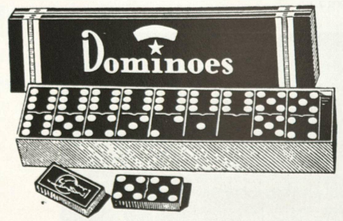
No. 922—DOUBLE SIX, size 2" x 1" x ⅜". In cardboard box.

No. 932—DOUBLE SIX, size 2" x 1" x ⅜". In tan Pig Grain Fabric Book Box, 2 snap buttons.

No. 923—DOUBLE NINE, size 2" x 1" x ⅜". In cardboard box.

WOOD DOMINOES

Rock Maple Wood — Finished in Ebony



No. 868—WINNER brand embossed wood—DOUBLE SIX, size 1¾" x ⅞" x $\frac{5}{16}$".

No. 869—CROWN brand embossed wood—DOUBLE SIX, size 2" x 1" x $\frac{7}{16}$".

No. 872—MAGNA brand embossed wood—DOUBLE NINE, size 2⅛" x $1\frac{1}{16}$" x $\frac{5}{16}$".

No. 874—MAGNA brand embossed wood — DOUBLE TWELVE, size 2⅛" x $1\frac{1}{16}$" x ⅜".

LOWE'S "15" PUZZLE

The *ever-popular* Puzzle

No. 15



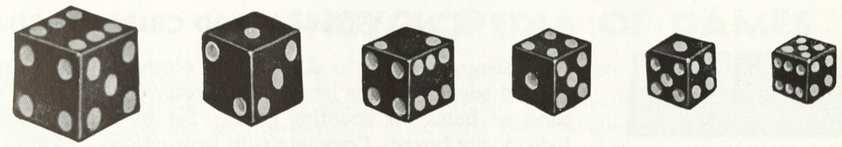
Actual size 2½" square

Everybody enjoys trying to solve the many possible solutions to this amazing and fascinating Puzzle. Men, Women and Children go for it. May be played singly or with others. Has 2,615,348,735,999 variations. Slips into pocket or purse.

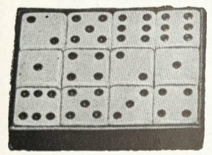
No. 15—Lowe's "15" Puzzle, made of smooth, indestructible, pleasant-to-touch Plastic. Beautiful permanent colors. Flame-resistant. The square plastic blocks are permanently interlocked. Size 2½" x 2½". Numbers are stamped in genuine gold. Each in smart snap-button suedine case with instruction card. Packed one dozen in a box, 12 boxes to a carton. Carton weighs 16 pounds.

• COUNTER DISPLAY CARDS — WINDOW STREAMERS — NEWSPAPER MATS •
SUPPLIED FREE WITH ALL ORDERS

DICE



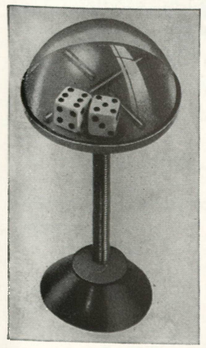
Regular Dice



Poker Dice



No. 980



No. 681



LOWE Dice are made of Catalin, highly polished. They are true cut and accurately drilled and spotted.

REGULAR DICE

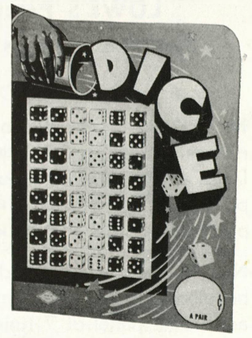
Colors: Transparent Green, Transparent Red, Ivory
No. 983—¼" size, packed 12 dice of one color to a box.
No. 984—$\frac{5}{16}$" size, packed 12 dice of one color to a box.
No. 985—⅜" size, packed 12 dice of one color to a box.
No. 986—½" size, packed 12 dice of one color to a box.
No. 987—⅝" size, packed 12 dice of one color to a box.
No. 988—¾" size, packed 12 dice of one color to a box.
No. 989—1¼" size, packed one pair to a box.

No. 978—⅝" size, packed 5 dice in a box.

CARDED ⅝" DICE—The Silent Salesman That Speeds Dice Sales

No. 975—⅝" size dice—48 ON CARD (16 Red, 16 Green, 16 Ivory). FIVE COLOR easel-back card with strong "eye" and "buy" appeal. Size of card 10¼" x 13½". The dice cannot fall out through back of card. Each card packed in an individual chipboard box. Weight of one dozen cards 14 lbs.

No. 975



POKER DICE

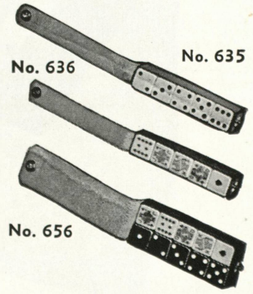
No. 997—⅝" size, Ivory Catalin, engraved with playing card faces showing Ace, King, Queen, Jack, Ten and Nine. Packed set of 5 in a box.

DICE SETS IN LEATHER CASES

No. 635—⅝" size, Set of 5 Regular dice in tan Leather Case, snap fastener.
No. 636—⅝" size, Set of 5 Poker dice in tan Leather Case, snap fastener.
No. 656—⅝" size, Dice Kit—set of 5 Regular dice and 5 Poker dice in tan Leather Case, snap fastener.

No. 636 No. 635

No. 656



PERFECT CALIPERED DICE

No. 652—⅝" size PERFECT square dice—calipered to within 1/2000th of an inch. Concave spots, sharp edges. Made of (non-camphor) Celluloid, highly polished. Packed set of 5 dice in a box. Colors: Transparent Red, Transparent Green, Ivory. (Please specify colors.)

FLEXIBLE DICE SHAKER

No. 980—Dice Shaker. Transparent unbreakable plastic dome, colorful plastic (2¼" diameter) disc with one pair $\frac{5}{16}$" Ivory Catalin dice. Set on a strong 2" steel spring. Rubber suction cup base. Height 4" overall. Sets anywhere. The Shaker is designed with a trip bar which insures a fair roll for all. Assorted colors. Individually boxed, 12 boxes in a carton.

PUT-AND-TAKE DICE

No. 680—⅝" size, Ivory Catalin, engraved with colored numbers and letters. Packed 6 pairs to a box.

LARGE NOVELTY DICE

For games, displays, desk-weights, book-ends, gifts.
Colors: Transparent Amber, Transparent Red, Tortoise Shell
No. 2—2" size. Individually packed.
No. 3—3" size. Individually packed.
No. 4—4" size. Individually packed.

No. 652



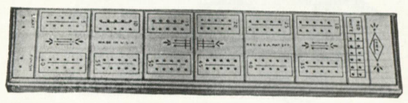
BACKGAMMON DOUBLING CUBES

No. 681—¾" cube, Transparent Red Catalin, highly polished. Gold numerals.
No. 682—⅞" cube, Red Catalin, beautifully mottled. Gold numerals.

DICE CUPS — See following page

CRIBBAGE BOARDS

No. 1503



No. 1503 — WOOD CRIBBAGE BOARD

Maple Board, size 12" x 2¾" x ¾", nicely finished in natural wood color, beveled edges. Scoring lanes are progressively numbered every 5 holes. Has panel of holes for counting games. Set of pegs in bottom compartment. Individually boxed. Complete with instructions.

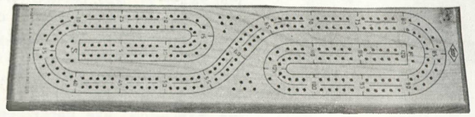
LOWE'S Patented CRIBBAGE BOARD

Simplifies Scoring • Avoids Disputes • Speeds Game

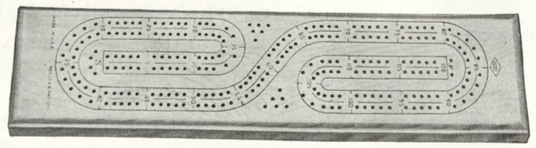
Two Models

One Continuous Track—no "first and second" around. No "jumping the fence"—no return corners. Pegs "race" side by side—adds zest to the game.

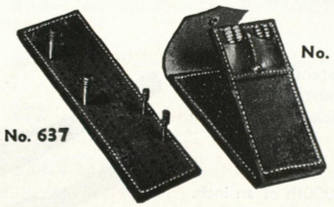
No. 1505—Standard Model, size 13½" x 3¼" x ¾", Maple natural finish, beveled at ends. New "At-A-Glance" scoring lanes are progressively numbered every 5 holes. Has additional panel of 7 holes for counting games. Set of pegs in bottom compartment. Individually boxed. Complete with instructions.



No. 1506—De Luxe Model, 14½" x 3⅝" x ¾", polished Maple, beveled edges. Felted base. New "At-A-Glance" scoring. Has additional panel of 7 holes for counting games. Set of pegs in bottom compartment. Individually boxed. Complete with instructions.



LEATHER CRIBBAGE BOARDS



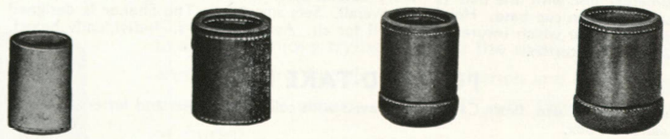
No. 651

No. 637

No. 637—Flat Style, brown Top-Grain Cowhide, saddle stitched. Convenient travel size—7" x 2¼" x ⅜". Complete with 4 pegs and instructions. Individually boxed.

No. 651 — Folding Style, brown Top-Grain Cowhide, saddle stitched. A fine travel companion for every cribbage player, size closed 5" x 2¼" x ¾". Complete with 4 pegs and instructions. Individually boxed.

DICE CUPS



No. 1303 No. 1311 No. 1308 No. 1309

LEATHER DICE CUPS

No. 1303—Size 3¼" x 2½", tan Leather, felt lined

No. 1311—Size 3¾" x 3", tan Leather, felt lined. Trip rim.

No. 1308—Size 3¾" x 2¾" , Solid Sole Leather, brown or tan, saddle stitched, corrugated rubber lined, cushioned rubber base. Trip rim.

No. 1309—Size 4" x 3¼", Solid Sole Leather, brown or tan, saddle stitched, corrugated rubber lined, cushioned rubber base. Trip rim.

CATALIN BACKGAMMON CUPS

No. 982—Size 2⅜" x 2⅛", Mottled green Catalin, highly polished.

No. 981—Size 3" x 2½", Mottled green Catalin, highly polished.

FOLDING BACKGAMMON CUPS (Collapsible)

No. 1315—3⅜" x 2⅛", Tan Composition Leather.

No. 1316—3⅜" x 2⅛", Suntan Solid Cowhide.

GAME SETS

ENCYCLOPEDIA OF GAMES



Vol. 1 — The Gift of complete game enjoyment! Has all these features:

BINDING—richly bound in calf-skin finish leatherette over wood frame case. Embossed with hand-tooled effect and gold stamping. Colors Red, Tan or Green. Gilt edges and snap closure.

HISTORY and ROMANCE of GAMES—authentic and interesting treatise on games permanently bound to inside cover. Tells the fascinating story of such games as Chess, Checkers, Backgammon and Cribbage. Reveals facts and intriguing side-lights on Dice, Poker Chips and Playing Cards.

SEVEN GAME SET — This part of the Encyclopedia of Games contains a miniature size hardwood Playing Board with pieces for Chess, Checkers, Backgammon and Acey-Ducey; a folding wood Cribbage Board and Pegs; 100 ⅞" Plastic Chips and Regular Dice—in removable wood tray. Book of Instructions is also included.

HOSPITALITY COMPARTMENT — Contains six Cork Coasters, each with sporting scene design. Ample room for Playing Cards, Score Pads, Pencils, etc.

Individually gift boxed. Size 10¼" x 7" x 2¾".

No. 599 — TEN GAME SET

Ten Games in a sturdy, handsome travel Game Box, size 12¼" x 7¼" x 1½", Pig Grain simulated leather over wood frame case. Contains: miniature size hardwood Playing Board with pieces for Chess, Checkers, Backgammon and Acey-Ducey; a folding wood Cribbage Board and Pegs, 100 Plastic ⅞" Chips — in 10 colors, Deck of Cards, five ⅝" Regular Dice, five ⅝" engraved Poker Dice, Put and Take Dice. Book of Instructions.

No. 599



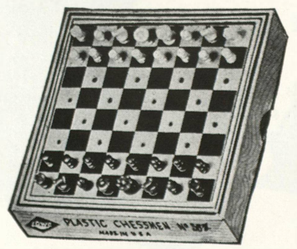
No. 699 — Leather Covered TEN GAME SET

Same as 599 but covered in brown Top-Grain Genuine Leather, saddle stitched.

Low Cost, Fast Selling

MINIATURE PLASTIC CHESS SET • CHECKER SET — In Cardboard Boxes.

No. 501



CHESS SET

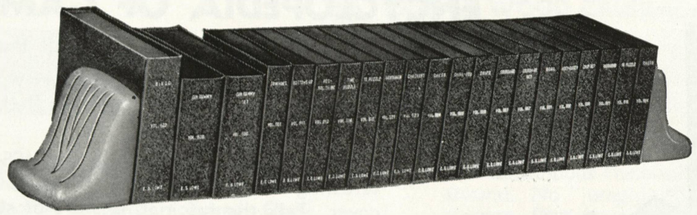
No. 501—Set of Staunton design Plastic Miniature Chessmen in wood-grain paper-covered cardboard box, size 4" x 4" x ⅝". Top of box serves as playing field.

CHECKER SET

No. 502—Set of Plastic Miniature Checkers in wood grain paper-covered cardboard box, size 4" x 4" x ⅝". Top of box serves as playing field.

BOOKSHELF GAMES

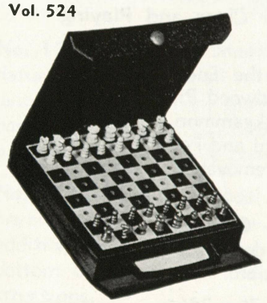
TRAVEL-SIZE
4⅝" x 4⅝" x ⅞"
Red Leatherette Covered
Titled with gilt lettering
Handsomely Embossed



EACH GAME MADE TO LOOK LIKE A BOOK

Twenty-five Pleasure-Packed Volumes

Vol. 524



CHESS

Vol. 524—Solid wood, Walnut finish playing field, with compartment to hold playing pieces. Size 4⅝" x 4⅝" x ⅞". Complete with Staunton Design Plastic Chessmen, and instructions.

Vol. 523



CHECKERS

Vol. 523 — Solid wood, Walnut finish playing field, with compartment to hold pegs. Size 4⅝" x 4⅝" x ⅞". Complete with Pegs and instructions.

Vol. 535



MAGIC NUMBERS

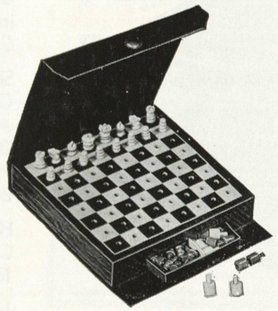
Vol. 535—A variety of intriguing puzzles. Solid Maple blocks, finished in Ebony with white embossed numbers. Size 4⅝" x 4⅝" x ⅞". Full instructions.

Vol. 534



HORSE RACE

Vol. 534—Same exciting game as played on ocean liners—with hurdle jumping added. Racing course on solid wood block; 6 plastic horses, 3 dice, mutuel tickets. Size 4⅝" x 4⅝" x ⅞". Full instructions.



CHESS and CHECKERS

Vol. 554—Combination Set. Solid wood, Walnut finish playing field, with compartment to hold playing pieces. Complete with Staunton Design Plastic Chessmen, Plastic Checkers and instructions.

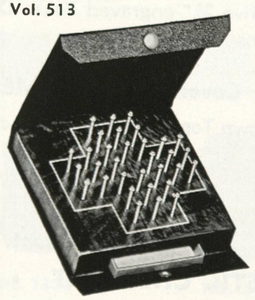
Vol. 533



BASEBALL

Vol. 533—The fun, thrills and excitement of Big-League Baseball. Baseball diamond on solid wood block; 10 playing pieces, 3 dice, score sheets. Size 4⅝" x 4⅝" x ⅞". Full instructions.

Vol. 513



PEG SOLITAIRE

Vol. 513—Solid wood, Walnut finish playing field, with compartment to hold Pegs. Size 4⅝" x 4⅝" x ⅞". Complete with Pegs and full instructions.

Vol. 537



FOOTBALL

Vol. 537 — Gridiron thrills galore! Solid wood, Walnut finish playing field; compartment for playing pieces, spinner. Size 4⅝" x 4⅝" x ⅞". Full instructions.

BOOKSHELF GAMES

GIN RUMMY

Vol. 530 — Consists of 2-section Gumwood tray, Walnut finish, Gin Rummy Score Pad, Pencil, latest instructions and official Scoring Rules. Size 6" x 4¼" x 1⅝". (WITHOUT CARDS)

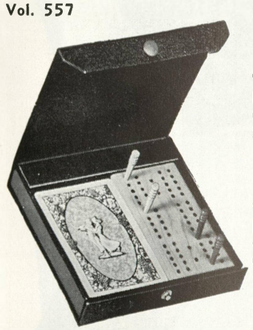
GIN RUMMY SET

Vol. 560—Above Gin Rummy set complete WITH 1 deck of Fine Quality Playing Cards.



Vol. 560

Vol. 557



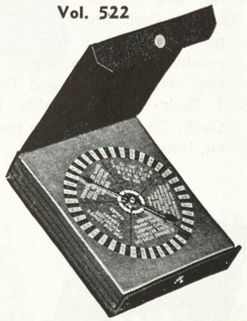
CRIBBAGE

Vol. 527—Folding wood Cribbage Board, Walnut finish, with Pegs. Compartment to hold deck of cards. Size 4⅝" x 4⅝" x ⅞". (WITHOUT CARDS)

CRIBBAGE SET

Vol. 557—Folding wood Cribbage Board—Walnut finish. Complete with Pegs AND 1 deck of Fine Quality Playing Cards. Size 4⅝" x 4⅝" x ⅞".

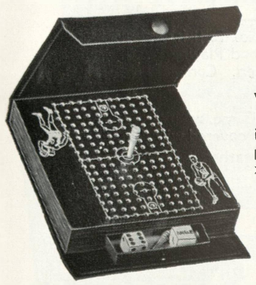
Vol. 522



BINGO
For 2 to 10 Players

Vol. 522—Consists of Spinner for calling numbers, Master Board, 10 Heavyweight Bingo Cards — 150 Markers, and full instructions. Size 6" x 5" x 1¼".

Vol. 538



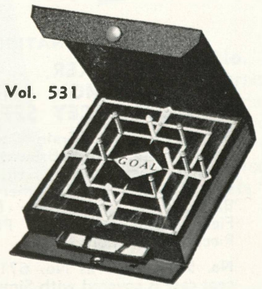
BASKETBALL

Vol. 538 — Action filled, realistic Basketball. Solid wood, Walnut finish playing field; compartment for playing pieces. Size 4⅝" x 4⅝" x ⅞". Full instructions.

GOAL

Vol. 531—Modern version of Familiar Game of Tic-Tac-Toe. Solid wood, Walnut finish playing field with compartment to hold Pegs. Size 4⅝" x 4⅝" x ⅞". Complete with Pegs and instructions.

Vol. 531



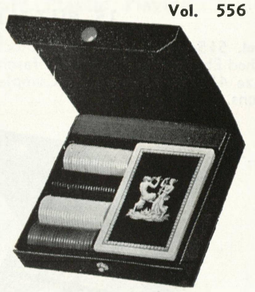
CHIPS

Vol. 526—100 ⅞" Interlocking, Unbreakable Plastic chips in four colors. Compartment to hold deck of cards. Size 4⅝" x 4⅝" x ⅞" (WITHOUT CARDS)

CHIP SET

Vol. 556—100 ⅞" Interlocking, Unbreakable Plastic chips in four colors. Complete WITH 1 deck of Fine Quality Playing Cards. Size 4⅝" x 4⅝" x ⅞".

Vol. 556



Vol. 539



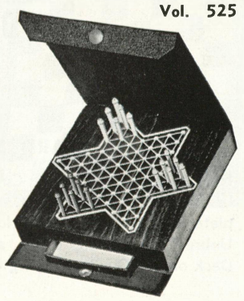
BOWLING

Vol. 539—Clever version of popular Bowling. Complete with 10 "bowling pin" dice, bowling cup (collapsible), score sheets. Size 4⅝" x 4⅝" x ⅞". Full instructions.

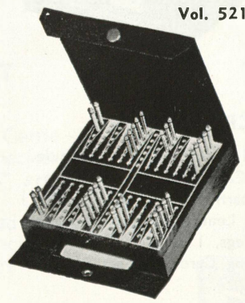
CHINA-PEG

Vol. 525—Familiar Game of Chinese-Checkers played with Pegs. Solid wood, Walnut finish playing field with compartment to hold Pegs. Size 4⅝" x 4⅝" x ⅞". Complete with full instructions.

Vol. 525



Vol. 521



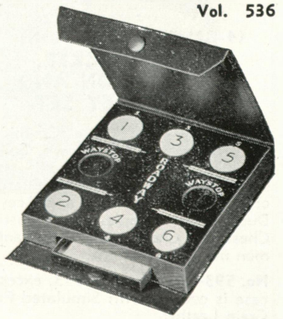
BACKGAMMON

Vol. 521 — Solid wood, Walnut finish playing field with compartment to hold pegs and dice. Size 4⅝" x 4⅝" x ⅞". Complete with equipment and full instructions.

ACEY-DUCEY

Vol. 532—The Navy's way of playing the Popular Game of Backgammon. Solid wood, Walnut finish playing field with compartment to hold Pegs. Size 4⅝" x 4⅝" x ⅞". Complete with Pegs and instructions.

Vol. 536



ODD and EVEN

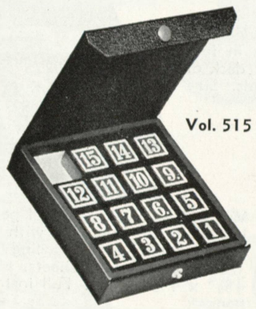
Vol. 536 — Fascinating Puzzle Game. Solid wood, Walnut finish playing field with compartment for plastic playing pieces. Size 4⅝" x 4⅝" x ⅞". Full instructions.

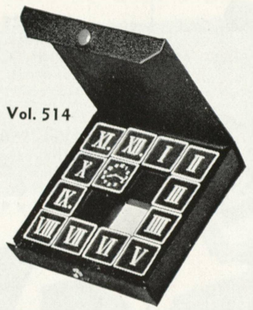
More BOOKSHELF GAMES on following page

BOOKSHELF GAMES

15 PUZZLE

Vol. 515—Embossed Maple Blocks—finished in Polished Ebony. An old reliable fascinating Puzzle Game. Size 4⅝" x 4⅝" x ⅞". Complete with full instructions.





TIME PUZZLE

Vol. 514—Embossed Maple Blocks finished in Polished Ebony. An interesting Puzzle Game. Size 4⅝" x 4⅝" x ⅞". Complete with full instructions.

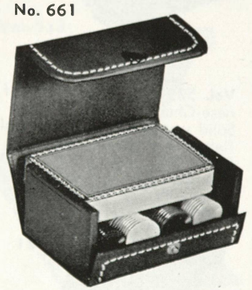
BOTTOMS-UP

Vol. 511—Popular Party Game. Maple Counters finished in Polished Ebony. Enameled dots on front, amusing Pigs on back. Size 4⅝" x 4⅝" ⅞". Complete with full instructions.



De Luxe EDITION bound in GENUINE LEATHER

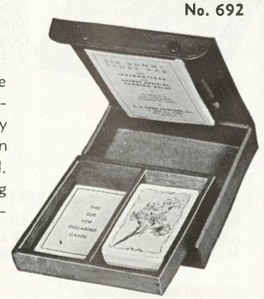
No. 661



CHIPS AND CARD SET

No. 661 — Top Grain Cowhide Leather Case. Drop Front. Complete with 100 ⅞" Interlocking Unbreakable Plastic Chips and 1 Deck of Fine Quality Playing Cards.

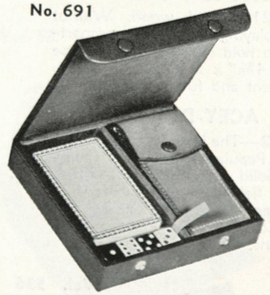
No. 692



GIN RUMMY SET

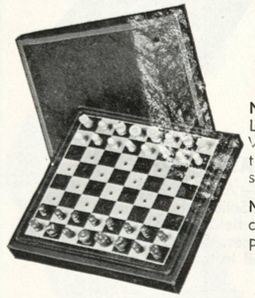
No. 692 — Top Grain Cowhide Leather Case. British Brown. Complete with Walnut Wood, specially constructed self-stacking, 2-section tray. Hand rubbed and Polished. 1 Deck of Fine Quality Playing Cards. Gin Rummy score pad, Pencil, Instructions.

No. 691



CRIBBAGE SET

No. 691 — Top Grain Cowhide Leather Case. British Brown. Built-in Compartments. Complete with Cowhide Leather Folding Cribbage Board, Pegs, 1 deck of Fine Quality Playing Cards, and set of ⅝" Catalin Dice.



CHESS SET

No. 672 — Top Grain Cowhide Leather Case. British Brown. Solid Walnut Wood Playing Field. Plastic Chessmen. Complete with instructions.

No. 572—Same as No. 672, except Case is covered with Simulated Pig Grain Leather.

(4-GAME COMBINATION)

CHESS, CHECKER, BACKGAMMON AND ACEY-DUCEY SET

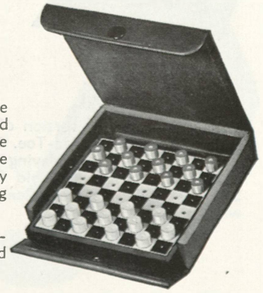
No. 693



No. 693 — Top Grain Cowhide Leather Case. British Brown. Solid Walnut Wood Playing Field; one side Checker and Chess Board; other side Backgammon and Acey-Ducey Field. Complete with Plastic Chessmen, Checker and Backgammon men. Instructions.

No. 593—Same as No. 693, except case is covered with Simulated Pig Grain Leather.

No. 671



(3-GAME COMBINATION)

CHECKER, BACKGAMMON AND ACEY-DUCEY SET

No. 671 — Top Grain Cowhide Leather Case. British Brown. Solid Walnut Wood Playing Field; one side Checker Board; other side Backgammon and Acey-Ducey Field. Complete with Playing Pieces. Instructions.

No. 571—Same as No. 671, except case is covered with Simulated Pig Grain Leather.

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Popular Games That Everyone Plays—created in the E. S. Lowe manner. Indestructible Plastic Playing Pieces and Plastic Playing Fields with beveled safety corners. Quality workmanship throughout. ALL UNIFORM SIZE 15¼" x 12¼" x 1⅛". Box Labels Printed in 5 Colors.



BINGO

No. 113 — Complete Home Entertainment Set — up to 25 may play. Contains Masterboard, Markers, 25 Bingo Cards, Spinner, Complete instructions.



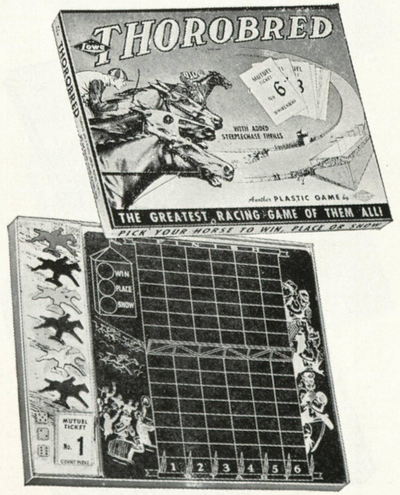
CHESSMASTER

No. 102—Chess Game Set, ideal for beginners and average players . . . meets exacting requirements of experts. Plastic Chess Board, size 12" x 12" and Plastic Chessmen (King 2⅜" high). Illustrated, easy-to-follow instructions.



TOURNAMENT CHECKERS

No. 101 — Checker Game Set . . . with Plastic Checker Board, size 12" x 12" and Plastic Interlocking, Unbreakable Checkers, Red and Black. Size of checkers 1¼" x ¼". Complete instructions.



THOROBRED

No. 103 — Most exciting version of the horse race game with hurdle jumping added. Plastic Racing Course 12" x 12", Six Plastic Horses, 3 Dice, Mutuel Tickets. Complete instructions.

More PLASTIC GAMES on following page

PLASTIC BOXED GAMES



WORLD SERIES

No. 105 — Inning by inning this big-league Baseball Game is thrill packed . . . realistic . . . exciting. Plastic Baseball Diamond 12" x 12", 3 Plastic Baseball Players, 3 Dice, 10 Plastic Scoring Markers, Score Sheets. Complete instructions.



ROSE BOWL

No. 106 — Just like real Football — play by play! Action and thrills galore. Plastic Playing Field 12" x 12", 2 Plastic Footballs, 4 Plastic Scoring Markers, Spinner. Complete instructions.



DRIBBLE

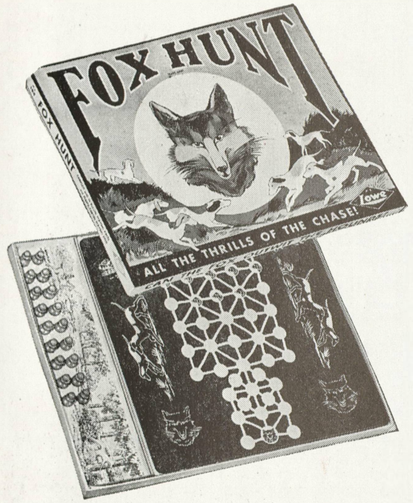
No. 107 — Real Basketball plays. Fast-moving action game. Plastic Basketball Court 12" x 12", 2 Plastic Players, 2 Dice, Score Sheets. Complete instructions.



GUNG-HO

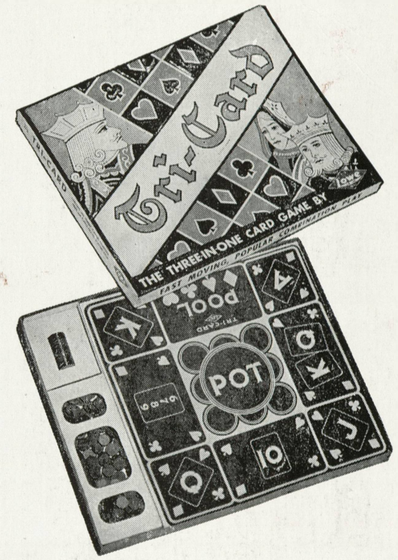
No. 104—The ever-popular Chinese Checkers, played on attractively decorated Plastic Playing Board 12" x 12", with 18 Plastic Playing Pieces (non-rolling). Complete instructions.

PLASTIC BOXED GAMES



FOX HUNT

No. 108 — Thrills, suspense and action with an elusive, tricky Fox and a pack of relentless hounds. Plastic Playing Field 12" x 12", Plastic Fox and 18 Plastic Hounds. Complete instructions.



TRI-CARD

No. 112 — Fast, exciting combination of 3 popular card games. Plastic Playing Field 12" x 12", Plastic Chips, Counters.



RIVIERA

No. 110—Realistic version of the thrilling game of chance played at continental casinos. Plastic Playing Field 12" x 12", Special Dice, Plastic Chips, Counters.



RAJAH

No. 111 — Action, strategy and chance combine to make this game tops! Plastic Playing Field 12" x 12", Plastic Playing Pieces, Plastic Dice Shaker, Dice.

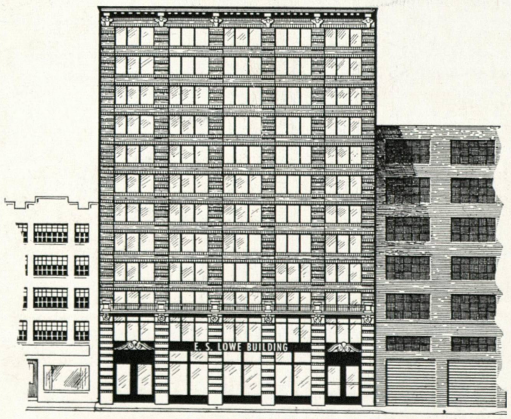
SPARKS

(Not pictured)

No. 109—An enjoyable game that teaches Morse and International Codes as you play. Educational and entertaining. Plastic Playing Pieces (Dots and Dashes), Morse and International Code Charts, complete instructions.

Printed in U.S.A.

EVERYTHING IN ADULT GAMES UNDER ONE ROOF!



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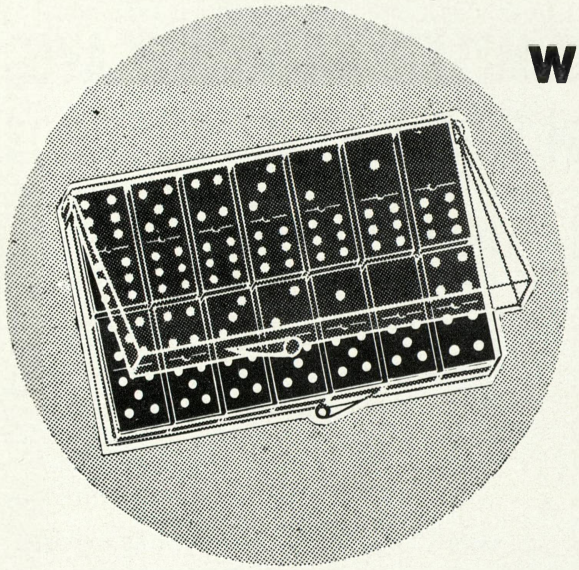
E. S. LOWE COMPANY, Inc.

Showroom: 200 FIFTH AVE., NEW YORK 10, Room 548

General Offices & Factory: 27 West 20th St., New York 11, N. Y.

3/54

The Newest! MINIATURE PLASTIC DOMINOES

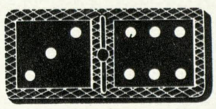


with PLASTIC CARRYING CASE

No. 865 — Complete regulation set of dominoes, size 7/8 inch long. Made of plastic. Fine decorative detail with spinners. Distinctive embossed back. In handy, slim, clear plastic carrying case measuring 2″ x 3½″. Slips into pocket or purse. Has instruction folder listing rules and describing various games.

Miniature size greatly increases the sales potential of this outstanding number. Takes little space to play — can be played most anywhere.

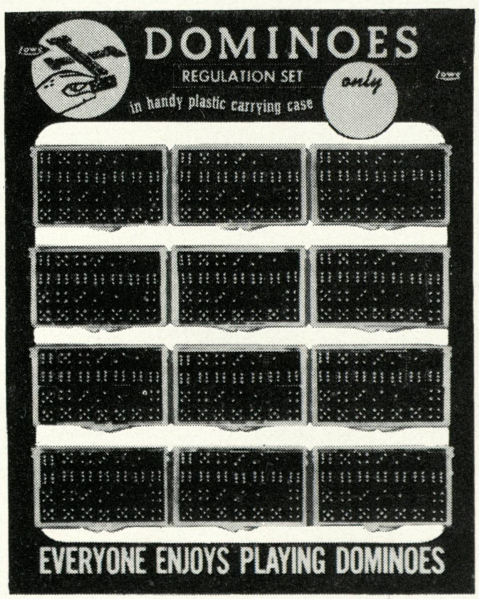
5.50



front



back



This attractive, colorful card holds 12 Domino Sets. Especially designed for outlets that prefer carded merchandise.

Packed 12 cards to carton (1 gross). Shipping weight 14½ lbs.



Tops In Self-Merchandisers! Holds 12 Domino Sets. Gives maximum display in amazingly small space. Invites sales wherever displayed.

Packed 12 boxes to carton, (1 gross). Shipping weight 14 lbs.

The First New Domino Idea In Years!

Most Popular Game Of Its Kind!



NEVADA CRAPS

THE COMPLETE GAME AS PLAYED IN WORLD-FAMOUS CASINOS

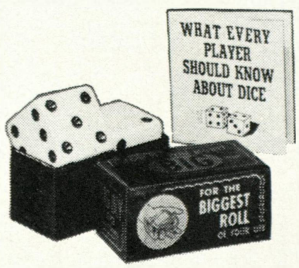
No. 55 — The game that has all the thrills, and excitement of casino play. Consists of attractive, durable cloth layout, screened in three colors, size 24″ x 36″; one pair of regulation ⅝ inch dice. Also includes handsome book, printed in 3 colors, explaining in detail how to play the game as experts do, what rules to follow and how to correctly figure the odds. In dramatic, colorful box, size 12¼″ x 9¼″ x 1″. Packing: 3 dozen to carton, weight to carton 27 lbs.

24.00 DOZ

BIG BOY DICE

"Luckiest Dice Ever Made"

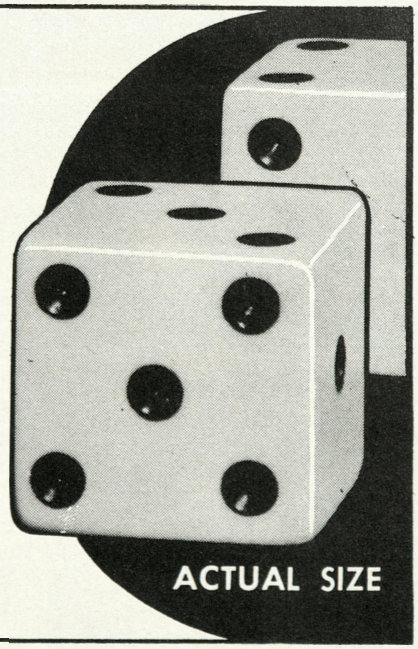
ROLL 'EM FOR LAUGHS



No. 7 — This pair of one and a half inch dice is a winner! Wonderful gag or souvenir — can be used as paperweights, gifts. Made of highly polished Catalin. Packaged for laughs — includes folder entitled "What Every Player Should Know About Dice".

16-

Packing: One pair to individual box. 12 boxes to chipboard container, weight 5½ lbs.

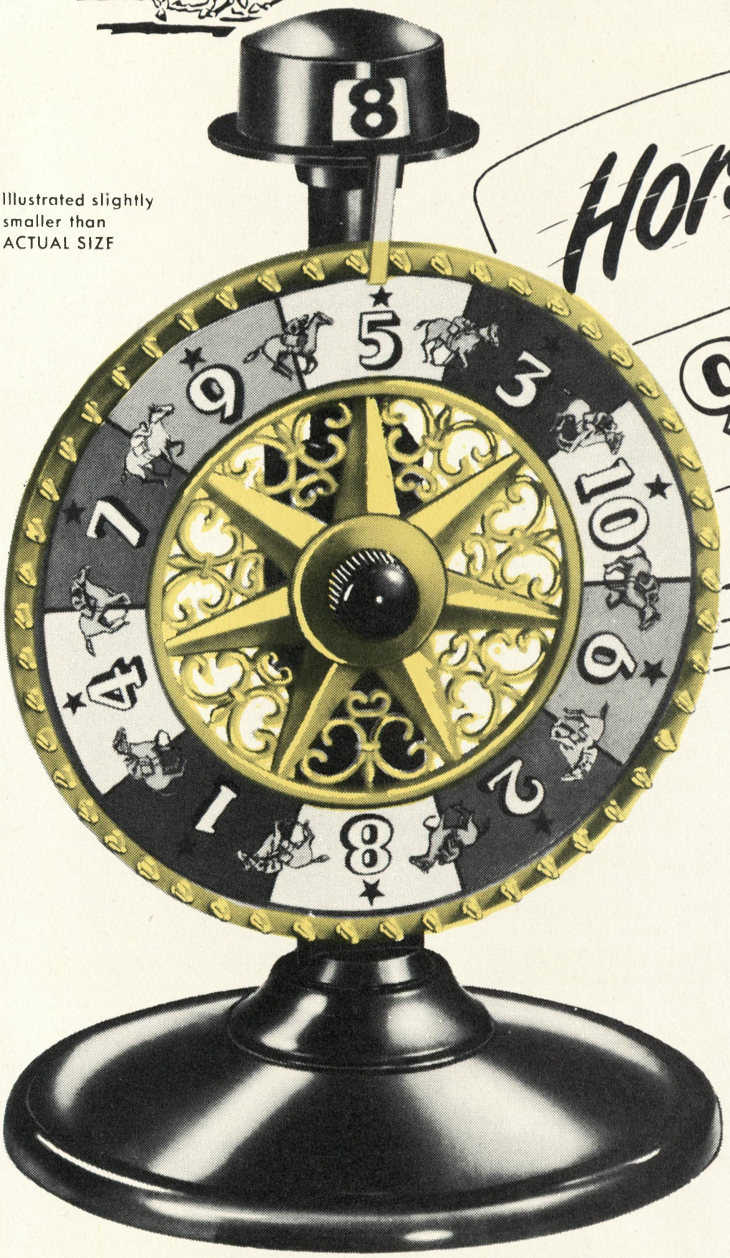


E. S. LOWE COMPANY, Inc. 200 FIFTH AVENUE, NEW YORK 10, N. Y.
ORegon 5-1630

WHEEL OF FORTUNE

PARI-MUTUEL HORSE RACE





Illustrated slightly smaller than ACTUAL SIZE



Suggested minimum retail **$1.49**

No. 45 — Replica of famous WHEEL OF FORTUNE in miniature size! Nothing else like it for thrills and excitement. Wheel is in brilliant gold-plated plastic. Automatic indicator shows odds. Wheel spins with breath-taking suspense . . . the high spot of any party or home gathering! In rich, black and gold-plated plastic. Track is in five colors. Stands 7 inches high. With layout and instructions. Packed 3 doz. to shipping carton, weight 18 lbs.



WHEEL OF FORTUNE SET

No. 46 — Consists of WHEEL OF FORTUNE Pari-Mutuel Horse Race, Layout and one hundred 7/8" Plastic Chips in assorted colors. In handsome gift box. Packed one dozen to shipping carton, weight 14 lbs.

Suggested minimum retail **$2.49**

The only "PACKAGED PARTY" GAME of its kind!

MONTE CARLOWE
CASINO GAME SET

brings you all the thrills of the international Casino!

THE NATION'S NO. 1 HOME PARTY HIT!

Here is America's newest and most exciting home entertainment . . . a complete evening of fun in a "package" for home gatherings and parties.





NOTE: All the games in this set are exact miniatures of regulation casino games, having all the play features of the larger size games.

NO. 50 MONTE CARLOWE GAME SET

This collection of famous casino games in one package has been created to provide everything necessary to successfully entertain any size group of people. Impressively packaged in exquisite gift box. Packed one dozen to carton, weight 30 lbs.

Suggested minimum retail

$5.95

A PERFECT GIFT!

CONTAINS ALL OF THESE:

WHEEL OF FORTUNE Thrilling pari-mutuel HORSE RACE. Replica of famous WHEEL OF FORTUNE in Gold Plated Plastic on black base. Automatic odds indicator. Stands 7" high.

ROULETTE Miniature of regulation casino ROULETTE WHEEL, black plastic bowl, silver plated spinner. Size 4 ½".

SLOT MACHINE LITTLE BANDIT, just like regulation size with handle and spinning wheels. In Gold Plated Plastic. Non-coin operated. Size 2 ⅝" x 2" x 2 ¾".

CHUCK-A-LUCK Replica of regulation size CHUCK-A-LUCK (Bird Cage Game). Silver Plated plastic on black base. With dice. Height 4".

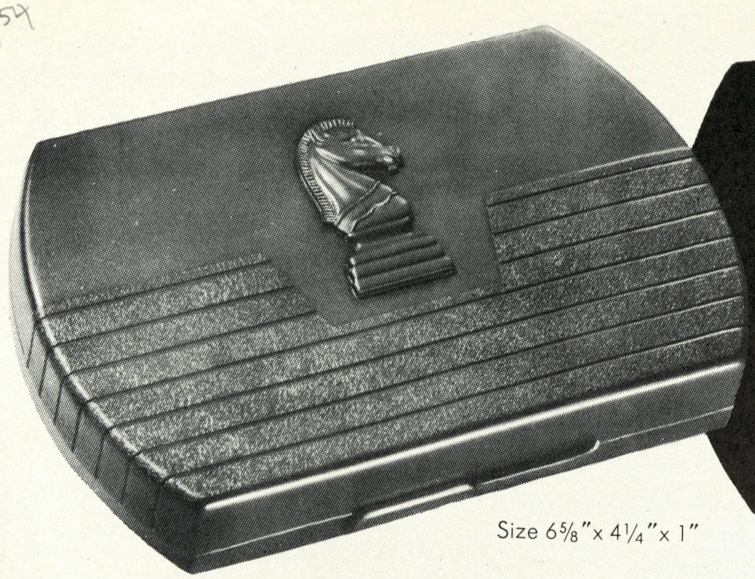
SET OF DICE Set of five regular ⅝" size dice in highly polished Catalin.

PLASTIC CHIPS Included are 100-⅞" unbreakable chips in assorted colors.

GAME LAYOUTS Wheel of Fortune, Roulette and Chuck-A-Luck each have their own betting layouts.

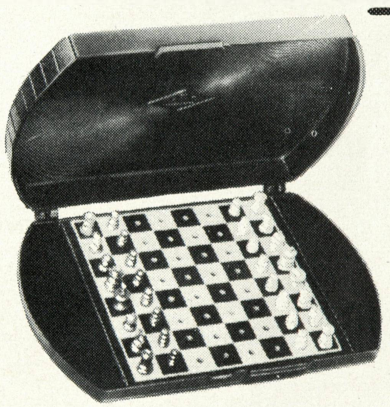
INSTRUCTIONS Simple, easy-to-follow instructions are included for all Casino games in the set.

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The Finest In Plastic Chess-Checker Travel Sets!

Size 6⅝" x 4¼" x 1"





ACTUAL SIZE

CHESS SET

No. 840 — New prize-winning design! Finely detailed Plastic Chess pieces (with pegs that fit into Plastic Playing Board). In exquisitely embossed Plastic Case with side compartments. Playing Board is removable. Case measures 6⅝" x 4¼" x 1". Pocket size.

Suggested Min. RETAIL **$1.00**





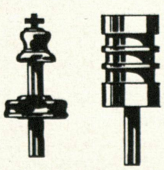
ACTUAL SIZE

CHECKER SET

No.841 — Plastic Checkers in smart new design with pegs that fit into plastic Playing Board. Plastic Case same as No. 840.

Suggested Min. RETAIL **$1.00**





ACTUAL SIZE

CHESS and CHECKER COMBINATION SET

No. 842 — Contains both Chess and Checkers, as above.

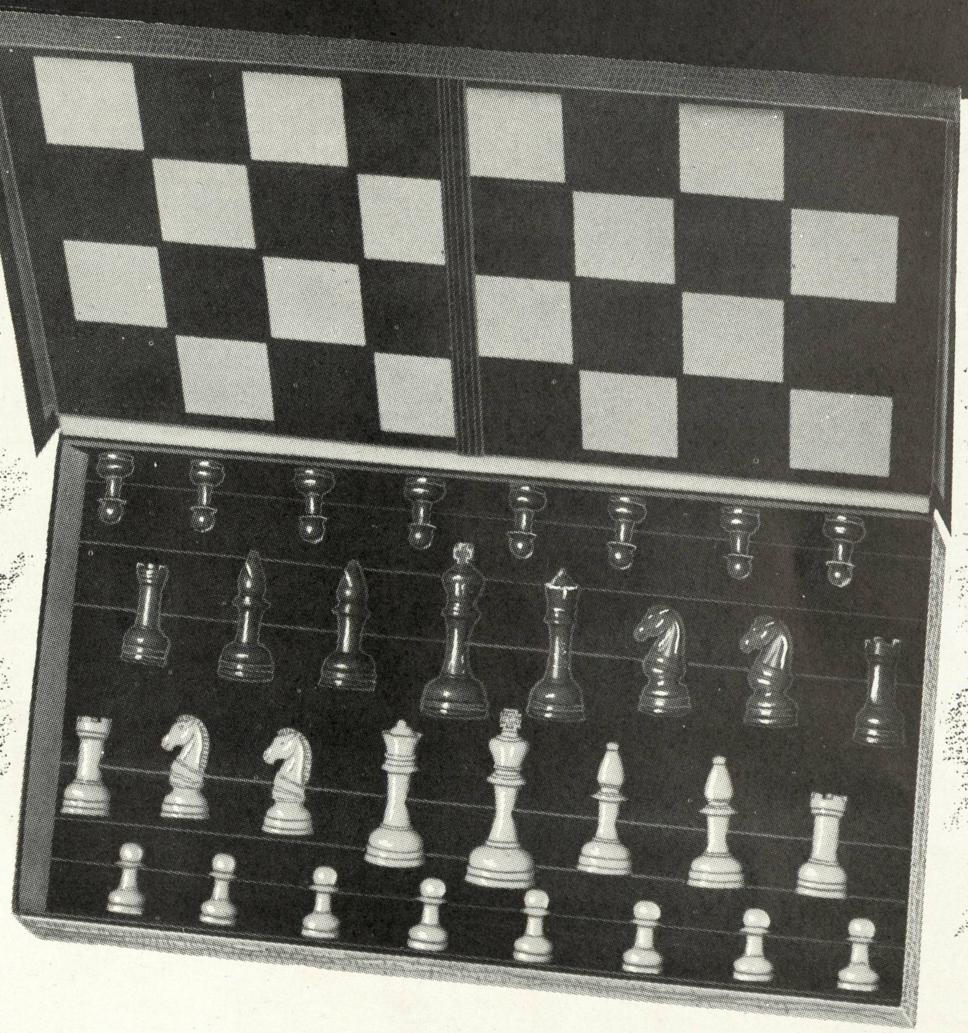
Suggested Min. RETAIL **$1.50**

Packed individually in chipboard sleeves, 1 doz. to box, 1 gross to shipping carton. No. 840 and No. 841 weight per gross 54 lbs. No. 842 weight per gross 59 lbs.

Instruction Booklet is supplied with each Set

Catalog Supplement No. 3 — (See regular catalog for other Chess and Checker sets.)

NEW VALUES IN CHESS SETS



LOWE CHESS SETS

represent authentic design and quality at the Lowest possible price

Traditionally the Finest!

No. 831 — (As illustrated) Handsome Plastic Chessmen in authentic Staunton design, king 3⅛" high. Mottled Black and Ivory. Weighted. Folding leatherette playing board, extra heavy, red and black squares. In attractive brown leatherette box. Size 17" x 9½" x 2".

No. 832 — (As illustrated) Handsome plastic Chessmen in authentic Staunton design, king 3⅛" high, Red and Ivory. Weighted and felted bottoms. Folding playing board is 16½" square covered with linen-weave cloth, black and buff squares. In attractive brown leatherette box. Size 17" x 9½" x 2".

No. 833 — (As illustrated). This is the same set as No. 832 except that the Chessmen are in Black and Ivory.

Packed individually in chipboard sleeve.
Shipping weight 1 doz., 36 lbs.

For our complete line of Chessmen, see our regular catalog.

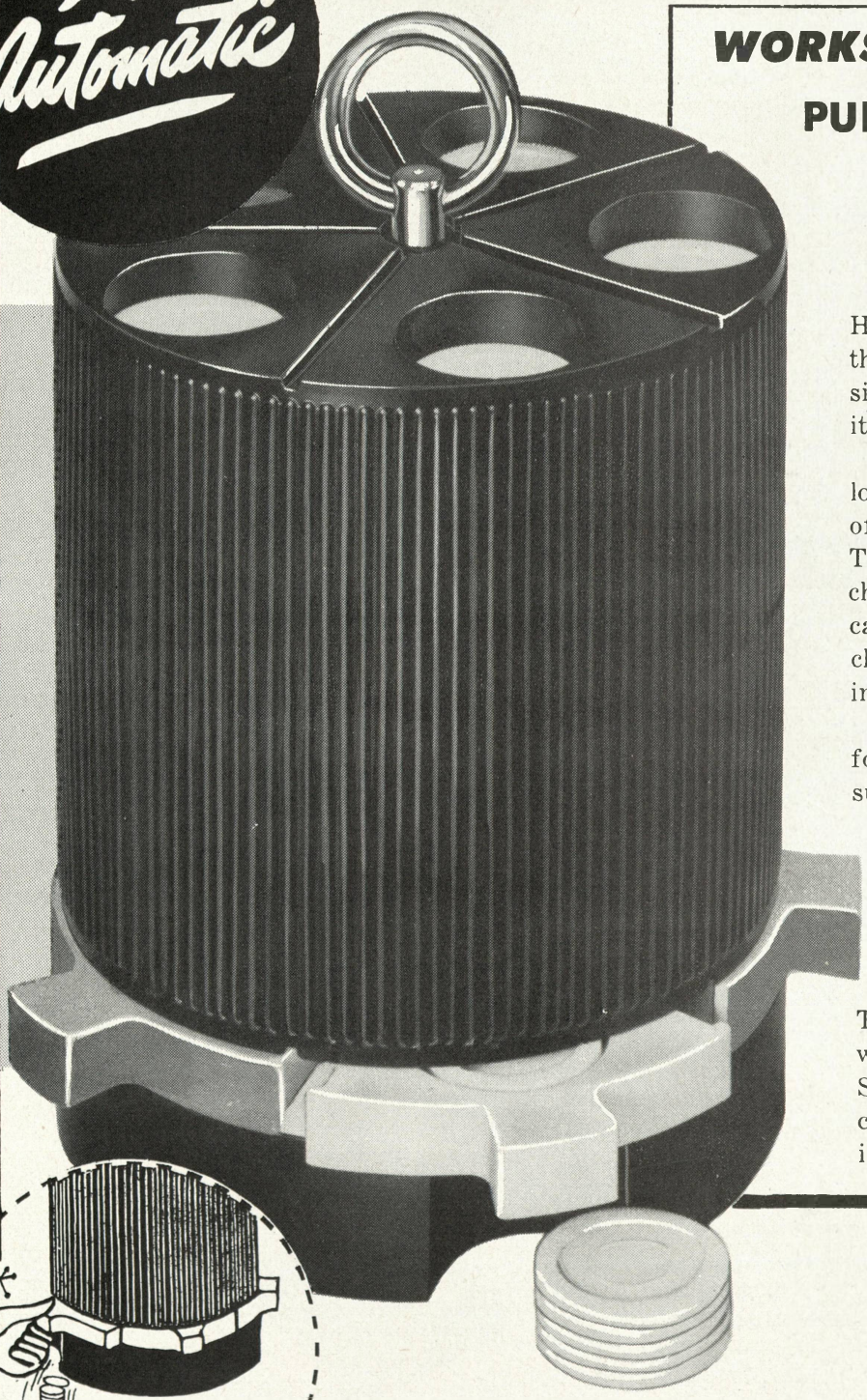
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Chip-o-matic POKER RACK

USES STANDARD SIZE POKER CHIPS

THE FIRST REAL AUTOMATIC DISPENSER

It's Automatic



Pull handle — stack of 5 chips appears.

SIZE: *7½" high, 6" diameter (excluding handles). In Black ribbed plastic with colored dispensing handles. Individually boxed.*

WORKS EVERY TIME!

PULL HANDLE...

DISPENSES 5 CHIPS

FAST... ACCURATE!

Here is a beautiful Poker Rack that is really the last word! Its AUTOMATIC action is so simple, so fool-proof that you will marvel at its rapid, sure-count action.

Holds 250 Chips (100 white, 50 red, 50 yellow, 50 blue). Releases 5 chips with each pull of handle. One color is dispensed at a time. The color of the handle indicates color of chips. The rack revolves so player using it can move handle to position for dispensing chips. Will take any standard size chips, interlocking or smooth.

Has Metal carrying ring and rubber feet for gripping table firmly without scratching surface.

WHY CARD PLAYERS WILL WANT THE CHIP-O-MATIC POKER RACK

There is more pleasure – more time to play when this automatic poker rack is in use. Speeds up the game – eliminates mistakes in chip count and colors. Only the person operating the rack can draw chips from it.

No. 735 – *Rack only Retails* **$8.95**
No. 735/711 – *Rack with 250 chips. Retails* **$11.95**
Packing: *6 racks to shipping carton.*
No. 735 – *weight of carton 15 lbs.*
No. 735/711 – *weight of carton 24 lbs.*
PRICE FIXED

The Most Wanted Poker Rack in America!

SEE OTHER SIDE

CANASTA and GIN RUMMY

MASTER CARD TRAY

THE FINEST! ONLY CARD TRAY WITH PATENTED RIB CONSTRUCTION

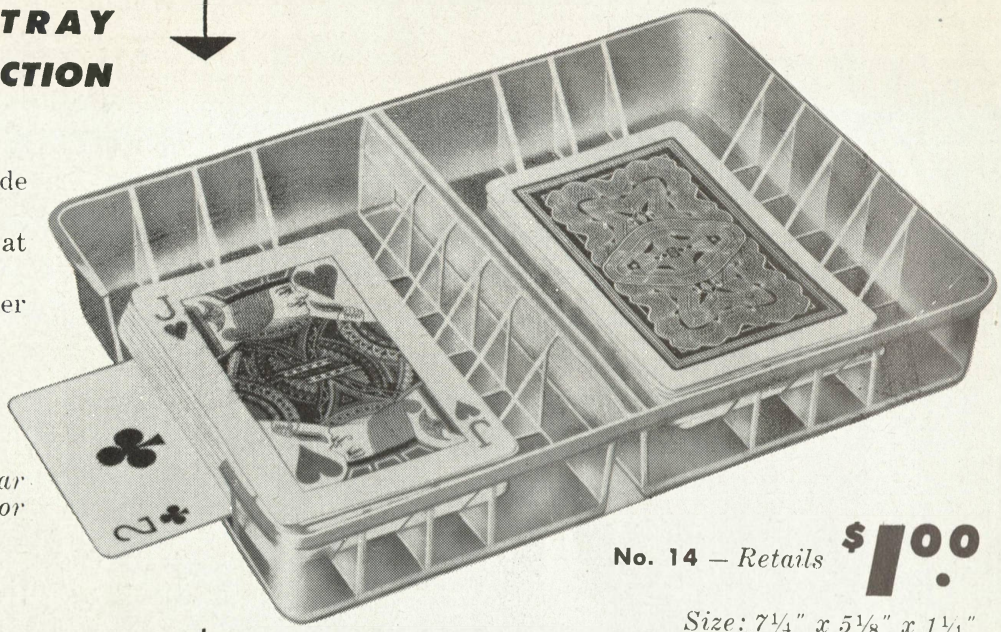
Features That Sell!

- Cards are drawn faster — easier. They slide out! (Ribs guide card into player's hand).
- Releases one card only — not two or three at a time.
- Cards are drawn at angle that prevents other players from seeing face of card.
- Open slot at end for "freezing" the pack.
- Extra deep tray prevents "spilling over".

PROFIT GUARANTEED — PRICE FIXED

Designed by Francesco Collura. Made in clear Lucite. Rubber legs imbedded in plastic for firm table grip. Scratch-proof.

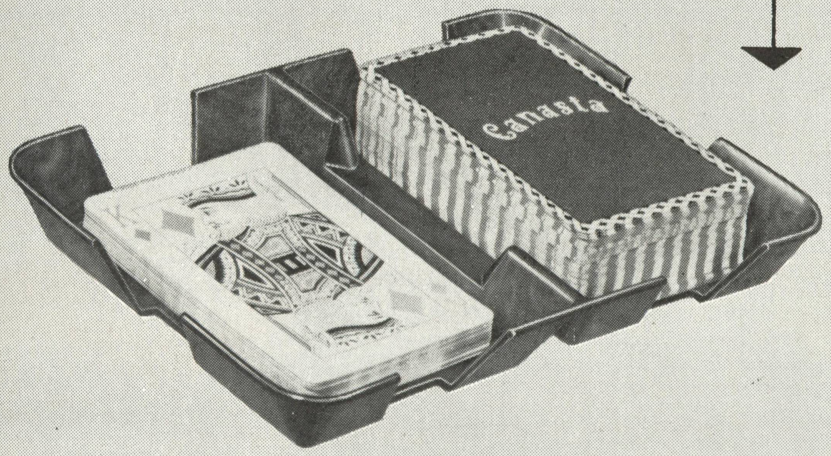
Packing: 3 doz. to carton, weight: 12 lbs.



No. 14 — *Retails* **$1.00**

Size: 7¼" x 5⅛" x 1¼"

PROMOTIONAL PLASTIC CANASTA TRAY



No. 10 — A Volume leader with these important features: Finger grooves for fast, easy card pick-up from all directions. Trays nest . . . saves room . . . more practical . . . invites sales of 2 and 4 at a time. Sturdy . . . will not scratch. In rich mahogany or walnut. Measures 6¾" x 4¾".

Packing 6 doz. to a carton, half mahogany, half walnut, shipping weight, 8 lbs.

CANASTA SET

No. 11 — Consists of **No. 10 PLASTIC CANASTA TRAY** (as described above). **CANASTA SCORE PAD. OFFICIAL CANASTA RULES** — In handy booklet with pointers on play. **HANDSOME GIFT BOX.** Covered in rich brown alligator design. Playing cards NOT supplied with set.

Packing 3 doz. to a carton, weight 18 lbs.

GIN RUMMY SET

No. 12 — Consists of **No. 10 CARD TRAY** and **GIFT BOX** exactly as furnished with **No. 11 CANASTA SET,** together with **GIN RUMMY SCORE PAD** and **GIN RUMMY RULES.**

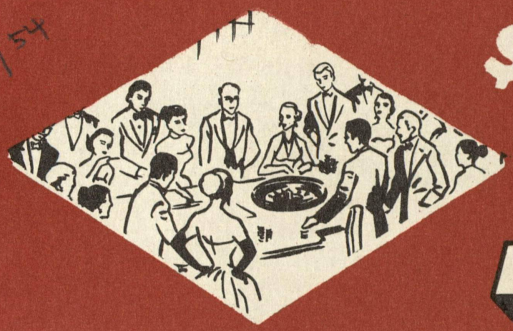
Packing 3 doz. to a carton, weight 18 lbs.



E. S. Lowe Co. Inc.

SEE OTHER SIDE

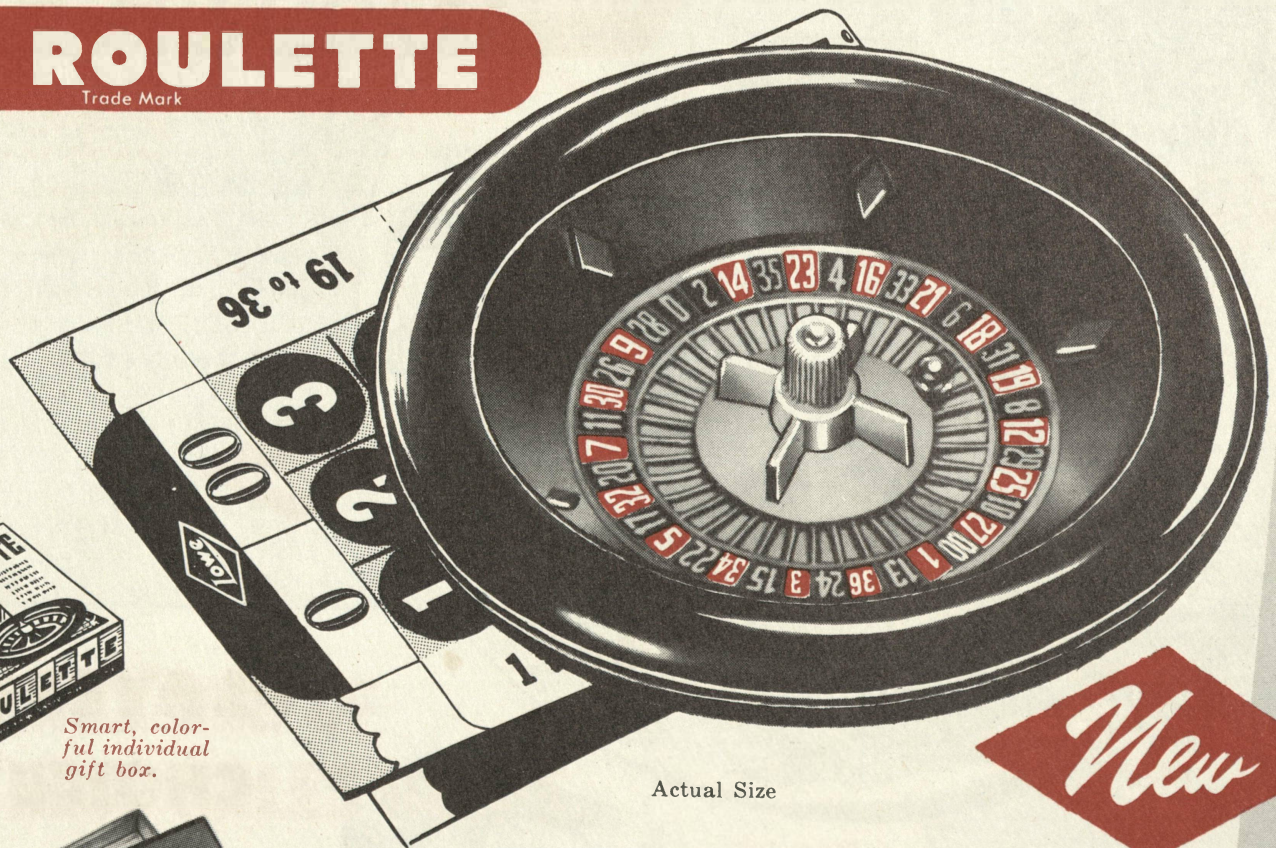
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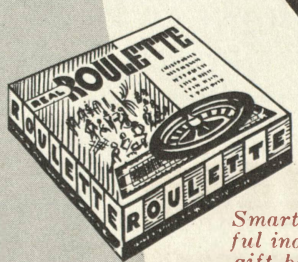
$1 EXACT MINIATURES of FAMOUS CASINO GAMES

Sells EVERYDAY in the year – right from counters! Exact miniatures of regulation size games . . . identical in every detail . . . with the very same play features that have made these games so popular. The BIGGEST values in game merchandise!

Real ROULETTE
Trade Mark



Actual Size



Smart, colorful individual gift box.

New

No. 35 – Replica of regulation casino roulette wheel – the game that made Monte Carlo famous. Sturdy black plastic bowl with silver plated spinner. Size 4½ inches. Complete with ball, large layout and instructions. Packed 1 dozen to a box, 6 doz. to shipping unit, weight 19 lbs. **Retails $1.00**

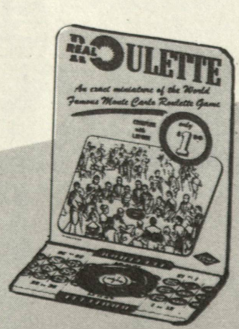


ROULETTE SET

No. 36 – Real ROULETTE wheel with 100-⅞" plastic chips, in assorted colors. Large layout. In handsome presentation box. Packed 6 to a box, weight 4¾ lbs.

Retails $2.00

E. S. Lowe CO. INC

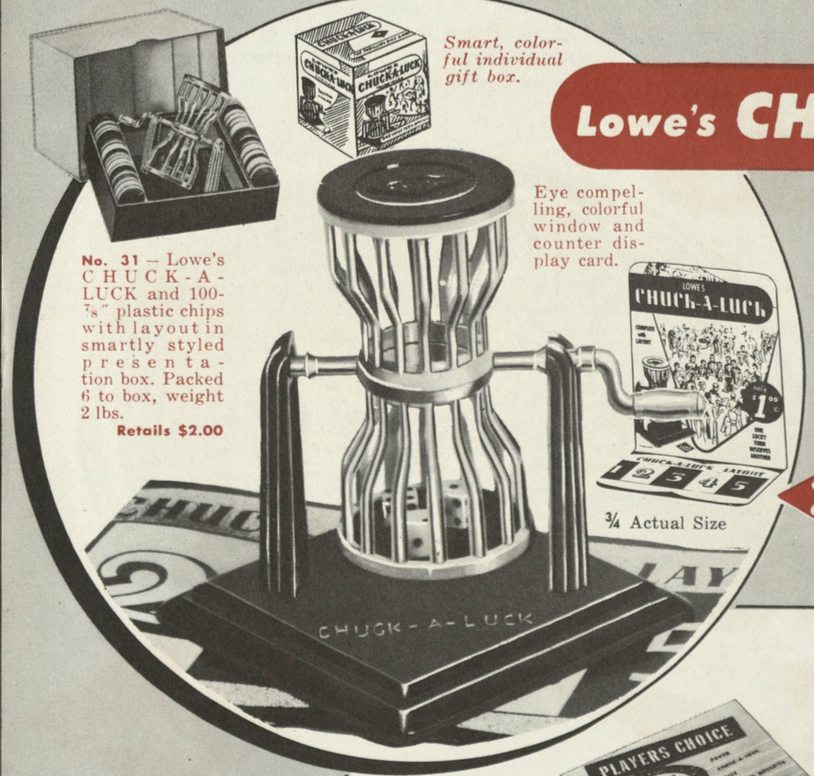


Attention-getting Counter and Window Display. Actual roulette wheel is placed on layout so customers may try out wheel.

ALL ITEMS ARE PRICE FIXED.



$1 GAMES *that* SELL EVERY DAY!



Smart, colorful individual gift box.

Lowe's CHUCK-A-LUCK
Trade Mark

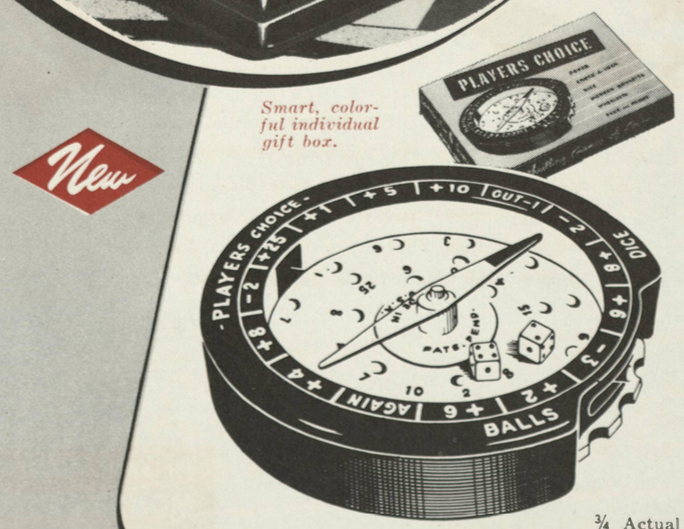
Eye compelling, colorful window and counter display card.

No. 31 — Lowe's CHUCK-A-LUCK and 100-⅞" plastic chips with layout in smartly styled presentation box. Packed 6 to box, weight 2 lbs. **Retails $2.00**

No. 30 — Miniature of regulation Chuck-A-Luck (Bird Cage game). Silver plated plastic cage on black base. Complete with dice, layout and instructions. Height 4 inches. Packed 12 to a box, 6 doz. to a shipping unit, weight 13 lbs. **Retails $1.00**

¾ Actual Size

New



New

Smart, colorful individual gift box.

PLAYERS CHOICE

No. 21 — Any number of people may play. Switches from one game to another in a split second. Black and Ivory durable Plastic. 5 dice, 2 balls, released by switch. Size 4 inches. Slips into pocket or purse. With instructions, layout. Individually boxed. Packed 3 doz. to shipping unit, weight 11 lbs.

Retails $1.00

¾ Actual Size

LITTLE BANDIT Slot Machine
Trade Mark

GOLD PLATED

No. 25 — Loaded with thrills and excitement! Operates just like a regulation size machine. Pull down handle at side . . . wheels spin . . . Combination shows up in full colors. Award chart shows winners. Non-coin operated. Brilliant Gold plated Plastic. Size 2⅝" x 2" x 2¾". Packed one dozen to display box, 6 dozen to shipping unit, weight 15 lbs. **Retails $1.00**

New



Eye compelling, colorful window and counter display card.

Actual Size

Smart, colorful individual gift box.

No. 26—LITTLE BANDIT Slot Machine with 100-⅞" plastic chips in beautiful presentation box. Packed 6 to box, weight 2¼ lbs. **Retails $2.00**

MAKE USE OF THESE SALES HELPS

To Help you do a record-breaking sales job on these remarkable game items, we have created outstanding counter and window displays, window streamers and newspaper ad mats — ALL FREE TO YOU! In addition, we are planning a nation-wide publicity and advertising campaign. Here are your sales helps.

No. 35 — Real ROULETTE — Display for counter or window. (Supplied with merchandise) ad mat No. 305 (supplied upon request).

No. 36 — *Real ROULETTE Set — ad mat No. 306 (supplied upon request).*

No. 25—*LITTLE BANDIT Slot Machine —3 color counter and window display (supplied with merchandise). Ad Mat No. 205 (supplied upon request).*

No. 26—*LITTLE BANDIT Slot Machine Set—ad mat No. 206 (supplied upon request).*

No. 30 — *Lowe's CHUCK-A-LUCK — 3 color counter and window display (supplied with merchandise). Ad mat No. 300 (supplied upon request).*

No. 31 — *Lowe's CHUCK-A-LUCK Set — ad mat No. 301 (supplied upon request).*

SEE BACK PAGE FOR
MONTE CARLOWE
THE BIG GAME SENSATION!



MONTE CARLOWE

Trade Mark

The WORLD FAMOUS CONTINENTAL CASINO *in a* COMPLETE PACKAGE

New



- Real ROULETTE
- Lowe's CHUCK-A-LUCK
- LITTLE BANDIT SLOT MACHINE
- SET OF CHIPS
- INSTRUCTIONS



Note: *Games included are exact miniatures of regulation casino games . . . have all the play features of the larger size games.*

MONTE CARLOWE GAME SET No. 40

Combination Set of miniature casino games for parties and home entertainment. Contains ROULETTE WHEEL with Layout, LITTLE BANDIT Slot Machine, Lowe's CHUCK-A-LUCK with Layout. Also included are 100—7/8" plastic chips in five colors and instructions for playing games.

In handsome gold and black gift box. Size 13" x 8" x 3½".

E. S. Lowe Co. Inc.

This is America's newest—most exciting home entertainment. A complete evening of fun, using continental casino equipment. One of the greatest party ideas of all times.