

6th ANNUAL
Merit
World Backgammon
Championship.

PRESENTED BY LA SOCIÉTÉ DES BAINS DE MER
MONTE CARLO JULY 6-12 1981

\$10,000
Added Prize




MERIT


MONTE-CARLO



With the participation of La Direction du Tourisme et des Congrès de la Principauté de Monaco



Comité D'Honneur

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Président de la Société des Bains de Mer

M. Louis Blanchi
Directeur du Tourisme et des Congrès de la Principauté de Monaco

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Managing Director James Buchanan & Company Limited

Mr. David Zelkowitz
Director Marketing Philip Morris Europe

Mr. Michael Horst
Directeur Général Philip Morris France

TOURNAMENT DIRECTOR Lewis Deyong (UK)
TOURNAMENT CO-ORDINATOR André Rolfo-Fontana (Monaco)

GENERAL COMMITTEE

Brazil:	Roberto Roxo
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Monaco:	Baronne Taubert-Natta, Jimmy Bensimon
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Mexico:	Walter Coratella
Germany:	Rolf Meijer-Wernher
Spain:	Paco Fresneda
U.K.:	James Hunt, Archie Preston, Stephen Raphael
U.S.A.:	Dr. Reg Kernan, Jimmy Jacobson, Paul Magriel, Don Soffer, Joe Suzyn, Armen Avedisian

including PAST WINNERS

1976 Joe Dwek (UK)
1977 Jean Noel Grinda (France)
1978 Richard de Surmont (France)
1979 Luigi Villa (Italy)
1980 Walter Coratella (Mexico)



CONDITIONS

1. PARTICIPATION IN THE MERIT WORLD CHAMPIONSHIP IS BY INVITATION ONLY. THE SPONSORS AND/OR THE COMMITTEE RESERVE THE RIGHT TO REFUSE ANY APPLICATION WITHOUT GIVING A REASON.

2. ENTRY FEES.

CHAMPIONSHIP DIVISION \$500

INTERMEDIATE DIVISION \$200

BEGINNERS DIVISION \$100

100% OF ALL PRIZE MONEY WILL BE RETURNED TO THE WINNERS.

3. A TENNIS TOURNAMENT (DOUBLES) WILL BE ORGANISED AT MONTE CARLO COUNTRY CLUB. ALL PLAYERS ARE WELCOME TO PARTICIPATE.

4. THE FIXED ODDS BETTING SERVICE (ANTE POST) WILL BE IN OPERATION EVERY DAY.

5. ADDED PRIZES

i. World Champion – 'The Backgammon Players' a bronze by Chris Melling.

ii. Runner Up – a replica of 'The Backgammon Players' by Chris Melling.

iii. Prizes have also been graciously donated by the following sponsors:

(1) Black and White Scotch

(3) St. Laurent Rive Gauche

(2) Van Cleef et Arpels
(Ladies Prize)

(4) Champagne Moet et Chandon

HOTEL RESERVATIONS

All reservations must be accompanied by \$100 deposit. Cheques should be made out to the Hotel of your choice and sent to one of the Regional Agents listed on this Invitation. Due to very high seasonal demand players are advised to book accommodation as early as possible. Although a substantial number of rooms have been allocated for the World Championship, reservations cannot be guaranteed after June 20 1981. No deposit cheques will be refunded after June 20 1981.

All players who are NOT resident at the authorised Hotels will pay a surcharge of \$100 per couple for the Auction Party, Prize Giving Parties and use of the SBM facilities – The Sporting Club, Country Club and Golf Club, Monte Carlo Beach, etc. This surcharge will be paid whether or not the players concerned attend the Auction Party.



TOURNAMENT PROGRAMME

Monday July 6th

10.00 a.m. – 6.00 p.m. Registration of Players in the Sporting d'Hiver,
Place du Casino.

8.00 p.m. Opening Reception. Cocktails & Hors d'oeuvres Salle Blanche
Monte Carlo Casino. Hosted by Salle Americaine Monte Carlo Casino and
Black & White Scotch.

8.00 p.m. Opening of Fixed Odds Book.

9.00 p.m. Championship draw. Salle Blanche Monte Carlo Casino.

10.30 p.m. Play commences Championship Division. Sporting d'Hiver.

Tuesday July 7th

11.00 a.m. Tennis tournament commences. Monte Carlo Country Club.

4.00 p.m. Play continues all flights. Sporting d'Hiver.

Wednesday July 8th

11.00 a.m. Tennis Continues. Monte Carlo Country Club.

3.00 p.m. Special Jackpot Tournament. Entry Fee \$1,000. Sporting d'Hiver.

4.00 p.m. Play continues Intermediate and Beginners. Sporting d'Hiver.

9.00 p.m. Auction Dinner (Sponsored by Turnberry Isle Yacht Club). All
tournament players welcome.

Thursday July 9th

11.00 a.m. Tennis Continues. Monte Carlo Country Club.

4.00 p.m. Play continues all flights. Sporting d'Hiver.

Friday July 10th

11.00 a.m. Tennis Final. Monte Carlo Country Club.

4.00 p.m. Play continues all flights. Sporting d'Hiver.

Saturday July 11th

4.00 p.m. Concluding rounds all flights. Sporting d'Hiver.

10.00 p.m. Championship Semi Finals. Closed Circuit Television
compliments of Black & White Scotch. Commentary by Joe Dwek.
Sporting d'Hiver.

Sunday July 12th

2.00 p.m. Black & White Inter-Club championship \$10,000 PRIZE MONEY
No entry fee. Sporting d'Hiver.

4.00 p.m. Merit World Championship Challenge Round. Closed Circuit
Television Sporting d'Hiver.

9.00 p.m. Prize giving reception. Cocktails & Hors d'oeuvres. Salle Empire
Hotel de Paris. Co Hosted by Black & White Scotch.



Rates at Authorised Hotels:
All rooms are air conditioned.

		Including Service & Taxes
HOTEL DE PARIS		
SUITE		1.720FFR
DOUBLE 1st CATEGORY		785
DOUBLE 2nd CATEGORY		730
SINGLE		560
HOTEL HERMITAGE		
SUITE		1.270
DOUBLE 1st CATEGORY		600
DOUBLE 2nd CATEGORY		545
SINGLE		450
HOTEL MIRABEAU		
DOUBLE 1st CATEGORY		510
DOUBLE 2nd CATEGORY		450
SINGLE 1st CATEGORY		375
SINGLE 2nd CATEGORY		320
BEACH PLAZA		
SINGLE Standard		380
Sea View		460
DOUBLE Standard		480
Sea View		560

As a courtesy, rooms have also been booked at LOEWS Hotel Monte-Carlo. Players wishing to reserve must contact the reservation office directly; Tel (93) 50.65.00 for rates and confirmation. It is advisable to mention participation in the World Backgammon Championships.

Regional Agents:

Holland
Alona Azzaria
PO Box 11715
The Hague
Tel. 830 634

Italy
Luigi Villa
22 Via Moscova
Milano
Tel. Milano 659 1612

Switzerland
James Baillié
Tel. Basel 505816

UK
Stephen Raphael
Tel. 628 400

New York
Cecile Yew
Tel. (212) 679 4293

USA Coordinator
Lorrie Mickle
354 Chilian Avenue
Palm Beach
Fla. 33480
Tel. (305) 833 7513
New England
Francesca Parkinson
NEBC
Tel. (617) 563 5787

capital travel 

41 Watford Way Hendon London NW4 3JH Telephone: 01-202 0855 Telex: 923149

We would be able to offer a round-trip fare at £140 per person on the scheduled services of British Airways who offer daily departures except on Tuesdays. This is naturally subject to availability and as July is peak season, we respectfully suggest all players reserve as soon as possible. Passengers would not be able to amend their travel dates once booked.

Low-Tar Brand Bridges Flavor Gap.

"Enriched Flavor" breakthrough leads to unprecedented taste in a low-tar cigarette, MERIT.

A major advance in smoking technology has effectively bridged the gap between low tar and taste.

The breakthrough—a process called "Enriched Flavor"—has made possible a remarkable new cigarette, Merit.

A cigarette which is establishing a whole new taste standard for low tar smoking.

"Enriched Flavor."

More than 2000 components of tobacco smoke were analysed, one by one. Researchers succeeded in isolating certain natural ingredients which deliver taste way out of proportion to tar.

By packing extra quantities of these "key" flavor-rich ingredients into a low tar cigarette, Merit was created.

Taste Tests confirm it.

Merit has now been taste-tested among many thousands of smokers in Europe and the U.S.A.

A significant majority of smokers reported Merit delivered as much—or more—flavor as cigarettes having up to 60% more tar.

You've been listening to low tar/good taste claims for long enough. Now smoke the cigarette that finally gets them together.

Truly satisfying smoking and low tar too. The cigarette is Merit.



MERIT