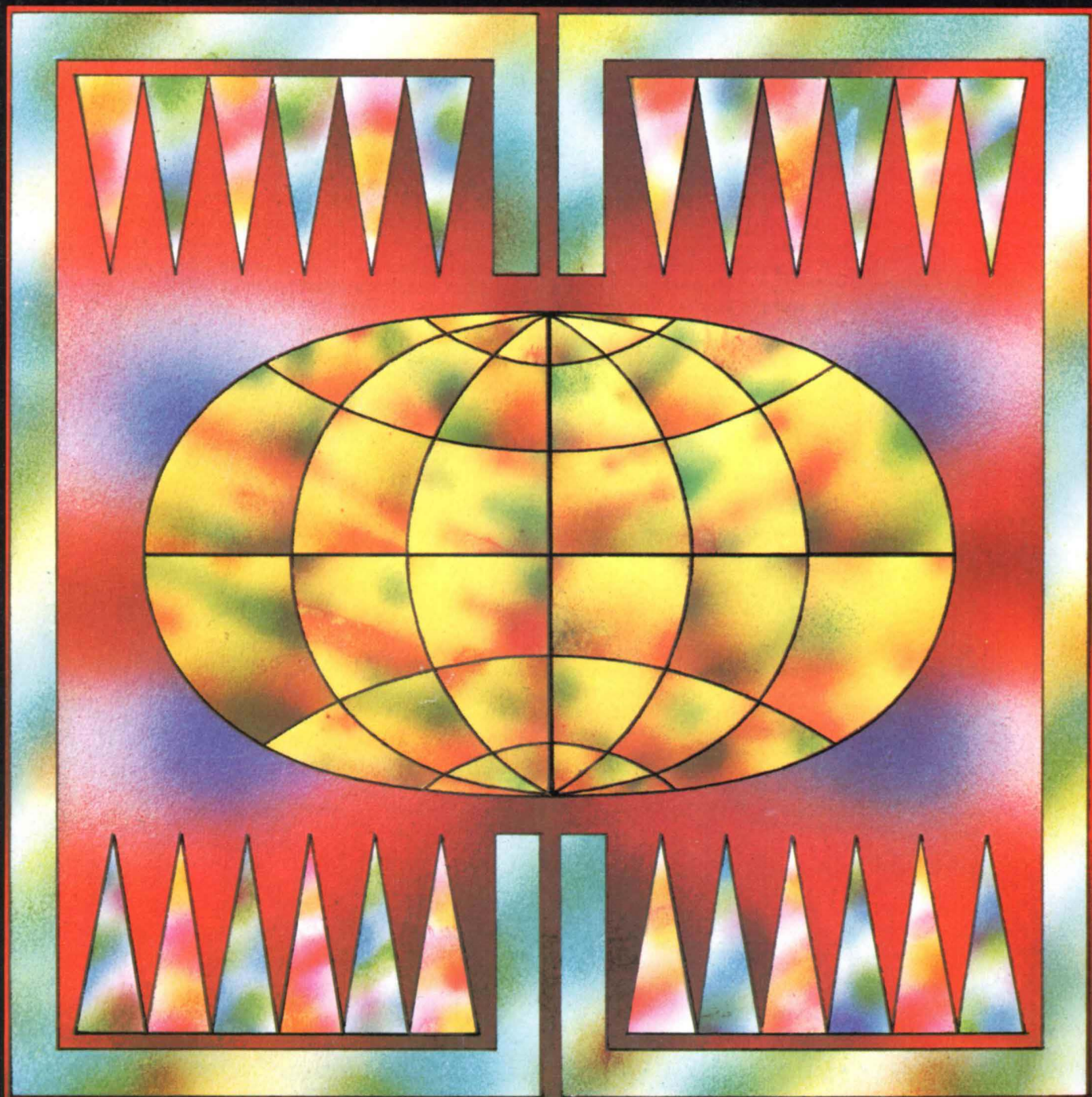


The \$1,000,000 Holiday

 **Western Airlines**

Las Vegas December 18th-23rd, 1977



INCLUDING FREE ENTRY TO THE WORLD AMATEUR BACKGAMMON CHAMPIONSHIP

FIRST PRIZE \$1,000,000

Your Holiday

IT-MPH-77



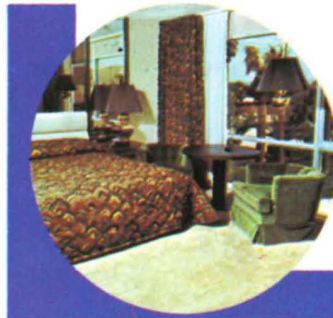
Las Vegas is unique among vacation cities of the world. Entertainment goes on non stop around the clock offering visitors an assortment of American stars from TV, motion pictures and Broadway. Spectacular shows from Paris adorn Las Vegas stages adding another dimension to hotel entertainment. Shows are offered twice nightly so guests can enjoy dinner with their favorite entertainer or enjoy their talents with cocktails at midnight.

Las Vegas has an ideal climate the year 'round. Recreation attractions are unlimited, whether it's swimming in any of the multitude of hotel pools, or golfing on one of its 10 championship courses. Las Vegas also provides visitors with boating on Lake Mead, water skiing on its crystalline waters, hiking or horseback riding through the cool pines of nearby Mt. Charleston, and some of the most beautiful fishing in the Golden West.



Your holiday includes the following:

- Hotel room for 6 days and 5 nights from December 18-23, 1977
- All rooms with private bath, radio and color television
- Nevada State tax included
- Free welcome cocktail on arrival
- Free continental breakfast at a Casino on the Strip
- Free night owl special steak and eggs at a Casino on the Strip
- Free bacon and eggs at a Casino on the Strip
- Free Dutch Beef Stew Dinner at a Casino on the Strip
- Free photo of YOU
- Free entrance to every participating round of the main tournament



SPECIAL \$100.00 BONUS

Accompanying guests not participating in the tournament will get a \$100.00 bonus voucher redeemable in a Casino.



Jules Klar, President
World Amateur Backgammon Championships, Inc.

Welcome to the first World Amateur Backgammon Championships. We already have bookings from all over the world and have therefore been forced to limit the number of participants. All applicants who are late in booking for this year will be wait-listed for 1977 and offered places in the 1978 tournament which will take place in Las Vegas the week of December 17th 1978. Good luck.

Jules Klar, President
World Amateur Backgammon Championships, Inc.

Your I



STANDARD CLASS \$325.00

supplement for single occupancy \$65.00



HACIENDA HOTEL

The Hacienda has over 500 rooms, and is located at the beginning of the famous Las Vegas "Strip". The Hacienda features its own 9 hole golf course, and remains very popular among frequent visitors to Las Vegas.



FLAMINGO HILTON

The Flamingo Hilton has a brilliance that's as warm and glowing as the Nevada sunset. Perfectly located in the heart of the Strip, the Flamingo Hilton has all the comfort, convenience and hospitality that for years has made Hilton synonymous with Las Vegas. Eight hundred spacious rooms.



STARDUST HOTEL

For years the Stardust has been a Las Vegas landmark with its glittering lights and bustling excitement. Home of the world famous Lido de Paris, this large (more than 1,000 rooms) hotel is an excellent choice for those who want to be at the centre of the action.



WESTWARD HO MOTEL

What can you say about the "World's Largest Motel"? Eleven swimming pools, over 1,000 guest rooms and located right next to the Stardust. Free champagne parties are a regular feature in the Motel's huge casino (for the slot machine aficionado).

The tournament organisers have reserved hotel rooms in Las Vegas for all participants and their guests. All hotels have been carefully chosen and personally inspected. They all have rooms with private bathrooms, individual thermostatic control for heat and air conditioning, radio and color television. They represent the best in their respective categories.

To avoid disappointment please book early. The number of participants and hotel space is **DEFINITELY LIMITED** and all applications will be processed on a **FIRST COME FIRST SERVED BASIS**.



FIRST CLASS \$425.00

supplement for single occupancy \$115.00

CIRCUS CIRCUS

One of the most unusual hotels anywhere. The Circus Circus has an enormous Big Top right in the middle of everything. The finest acts from all over the world are featured at regular intervals day and night. Rooms and other facilities are excellent. The only hotel/casino in the world designed for the entire family.

DUNES HOTEL AND COUNTRY CLUB

American home of the "Casino de Paris", the Dunes boasts the largest 18 hole course in Nevada. The grounds are especially attractive and all the rooms have been recently renovated in keeping with the fine reputation of this first class establishment.



Hotels

BONUS

Make your car reservation in advance. Hertz will give you your last day FREE (time and mileage) if you pick up your car on or before December 18 and keep it until December 23 or later. See application form for details.

Hertz



SAHARA HOTEL

The Sahara is all things in Las Vegas—1,000 beautiful rooms and suites, sparkling pools, a bevy of exclusive shops, and a well trained and innovative staff.

The Sahara is ready. Are you ready for the Sahara?



FRONTIER HOTEL

The Frontier features 589 beautifully appointed guest rooms right on the Strip. Discriminating Las Vegas goers seem to come back year after year. All the facilities you'd expect in a first class hotel make it a top choice in this category.



RIVIERA HOTEL

The new addition to the Riviera puts it in the category of the "big" Las Vegas hotels. Accommodations are excellent. Perfectly located on the Strip opposite the Stardust and Circus Circus and Westward Ho, the Riviera has been first choice among regulars for many years.



SANDS HOTEL

Since its opening 25 years ago the Sands has consistently set the standard for others to follow. With more than 700 beautifully appointed rooms, the Sands caters to an international clientele who appreciate superb service and surroundings. Located on the Strip, the Sands is right for those who prefer a hotel with "style".

DELUXE HOTELS \$525.00 supplement for single occupancy \$165.00

ALADDIN HOTEL

With more than 1,000 rooms, the Aladdin is straight out of the Arabian Nights. A posh hostelry with all the amenities you'd expect of a deluxe hotel. A good choice for those who like their comfort in opulent style.

DESERT INN AND COUNTRY CLUB

Probably one of the most exclusive resorts in Las Vegas, if not the world. Small by Las Vegas standards, the Desert Inn and Country Club has some of the nicest rooms on the Strip. Constant attention to your every requirement has kept this world famous resort on top for many years.



LAS VEGAS HILTON

What can one say about the greatest Hilton of them all. A veritable city within a city. The world's largest, and far more important, the world's most beautiful, most accommodating resort hotel. This 30 storey complex is in a class by itself.

MGM GRAND HOTEL

The grand, golden days of Hollywood have returned. To Las Vegas. To the MGM Grand Hotel. A \$100 million fantasy. A production bigger and more breathtaking than anything Cecil B. de Mille ever imagined. More than 2,000 rooms and unrivalled public facilities make this hotel a unique feature of the Las Vegas skyline.





We are pleased to have Barclay Cooke, dean of backgammon, as chairman of our rules committee. Mr. Cooke is author of "Backgammon, The Cruellest Game" and is an outstanding and respected member of the backgammon community. He is noted as one of the prime teachers in the field and his position in backgammon is world renowned.

The Tournament

Sanctioned by the
WORLD BACKGAMMON FEDERATION

The event of the year. The biggest, most spectacular tournament of all time. Now for the first time amateur backgammon players can enjoy the holiday of a lifetime in one of the most exciting resorts in the world.

Everyone over 21 is eligible for participation in this tournament. The only restriction is that you cannot be a "professional" backgammon player. A professional is defined as anyone who has won more than \$1,000. in a backgammon tournament, or who earns all or substantially all of his income from the game.

As you know, backgammon contains sufficient elements of both luck and skill so that any competent player has a chance to get into the top prize money. All you have to do is fill in the application in this brochure in order to qualify. The number of participants is DEFINITELY LIMITED, and all applications will be processed on a first-come, first-served basis.

Here's a list of the 512 prizes:

FIRST PRIZE	\$1,000,000
SECOND PRIZE	250,000
THIRD PRIZE	100,000
FOURTH PRIZE	50,000
4 prizes of \$10,000 each	40,000
8 prizes of \$5,000 each	40,000
16 prizes of \$3,000 each	48,000
32 prizes of \$2,000 each	64,000
64 prizes of \$1,000 each	64,000
128 prizes of \$750 each	96,000
256 prizes of \$500 each	128,000

TOTAL PRIZE MONEY **\$1,880,000**

In addition to the main tournament there will be two consolation tournaments with even more prize money. Details will be given to all participants in Las Vegas.

Here are the rules for the W.A.B.C. tournament. All entries are subject to approval of the Tournament Committee.

1. Rounds will begin at 7 points (first player to reach 7 points), up to a 25 point final.
2. In the event of a dispute the decision of the Committee is final.

3. Players will arrive promptly for matches. Penalty points will be awarded against any player more than 15 minutes late. This rule will be strictly enforced. A time limit may be imposed on any match.

4. All spectators must keep silent at all times. Any spectator may be barred from watching a match.

5. The official tournament language is English. No speech in any other language will be permitted between players and spectators during matches.

6. All players have the right to request that any spectator leave the premises and it will not be necessary for a player to give an explanation.

7. All players have the right to request a tournament official to referee any match.

8. Gammons and backgammons will apply in all matches.

9. The doubling cube will *NOT* be used in the initial rounds. The Crawford Rule will apply in all subsequent rounds: i.e., if a player reaches "match point", his opponent is *not* permitted to double the next game. This prohibition applies for one game only, but doubling is then permitted after two rolls have been completed by each player, including the opening roll. The number of points played in each game must be posted on the score sheets.

10. Both dice must be placed in the cup before rolling. Players may change dice before the start of any individual game. Once a game is in progress dice may not be changed. Any player may ask the Committee for new dice at the conclusion of any game during the match.

11. A move is not concluded until a player has picked up both his dice. No player may roll until his opponent has picked up his dice. A roll under such circumstances is automatically void.

12. Players must roll to the board on their right. "Cocked" dice must be re-rolled.

13. Scores *must* be kept by both players and checked after each game. In any dispute concerning the score, the player not keeping score will be at a disadvantage.

14. Automatic doubles will not be allowed.

15. In any dispute all men and dice are to be left untouched, and a member of the rules committee called. He will then give a ruling.

16. The Rules Committee has the absolute right of interpretation of any of the above rules including any modification and alteration necessary to suit the circumstances.



SAMPLE AIR FARES*

	Round Trip Inc. Tax
Acapulco	\$315.00
Anchorage	375.76
Calgary	198.72
Denver	146.00
Edmonton	200.00
Honolulu	347.44
Los Angeles	76.00
Mexico City	275.00
Miami	368.00
Minneapolis	244.00
Palm Springs	68.00
Portland	168.00
Sacramento	114.00
Salt Lake City	104.00
San Diego	84.00
San Francisco	110.00
Seattle	182.00
Vancouver	216.00

General Conditions

Cancellations and refunds. The right is reserved to assess a cancellation charge on any tour in this brochure.

No refund for any unused portion of any tour can be made unless agreed to prior to departure. The Tour Operators will make every effort to book you at the hotel of your choice. However, space is definitely limited at each hotel, and the operator reserves the right to book you at a hotel in the same category. Moreover, in the event your chosen category is sold out you will be offered a hotel in another category at the appropriate price.

The tournament organizers have the right to reject any application at any time and for whatever reason they deem necessary without any recourse to the organizers and anyone else connected with the promotion of the tournament. This competition may be withdrawn at any time.

Responsibility and Liability

The principals for this tour are Great American Travel Corporation, P.O. Box 9598, Phoenix, AZ 85068, and Deluxe Travel, Inc. (Tour Operators), 307 Fifth Ave., New York, NY, have made all arrangements for accommodations and services furnished in connection therewith. Tour Operators shall be responsible to the participant for supplying the services and accommodation offered to the participant, as set forth in this Tour Brochure, except to the extent such services and accommodations cannot be supplied, or the itinerary need be changed due to delays or other causes of whatever kind or nature beyond the control of Tour Operators; In such circumstances, tour operators will use its best efforts to supply comparable services, accommodations and itinerary and there shall be no refund in connection therewith. This Tour Brochure represents the entire agreement between the passenger, his agent and Tour Operators.

In the absence of their own negligence, tour operators and its agents shall not be responsible for any delay, substitution of equipment, or any act or omission whatever, by the air carrier, hotel or transportation company, or any other person rendering any of the services and accommodations to participant, or any of their employees or agents, including any results thereof, such as a change in services or accommodations necessitated by same. Nor shall they be liable for any loss or damage to baggage or property or for injury, illness or death, or for any damages or claims whatever, arising from loss, negligence or delay or from the act, omission or negligence of any person not their direct employee or under their exclusive control.

Tour Operators reserve the right to cancel one or more tours or increase prices if deemed necessary; this includes cancellation for reasons of inadequate participation or increase of price if circumstances demand. In such event, Tour Operators shall have no responsibility beyond the refund of all deposits made and paid to Tour Operators by the participant, such refund to be made directly by the Depository Bank.

SEE YOUR TRAVEL AGENT

For further
information
regarding
Tournament,
Schedule, etc.

GEORGE BASSMAN
c/o CAVENDISH WEST CLUB
9255 SUNSET BOULEVARD
LOS ANGELES, CA. 90069

Tournament sponsored by World Amateur Backgammon Championships, Inc. and organized in collaboration with the Backgammon Club of Great Britain.

CUT HERE AND MAIL TODAY

APPLICATION AND ENTRY FORM TO THE MILLION DOLLAR HOLIDAY IN LAS VEGAS, NEVADA DECEMBER 18-23 1977

Date _____ 1977

Name (please print or type) _____

Address _____
street city state zip

Name ☐ Participant ☐ Guest _____

Name ☐ Participant ☐ Guest _____

Name ☐ Participant ☐ Guest _____

Please book me (us) on the Million Dollar Holiday at _____ Hotel.

I understand that space is definitely limited and that you may confirm another hotel or even another category at the appropriate price.

I (we) need [] 1, [] 2, [] 3 rooms: [] single(s), [] double(s), [] twin(s), [] triple(s).

Prices for the land package only, including entrance to the First Annual World Amateur Backgammon Championships are as follows:
Four Star Hotel \$325, Five Star Hotel \$425, Six Star Hotel \$525 per person, (each of two or three persons). Single supplements are \$65, \$115 and \$165 respectively.

☐ Please reserve a Hertz car for me (us) in group [] A, [] B, [] C, [] D, [] Luxury.

Here's my check for \$_____ as full payment for the above.

ALL MONIES COLLECTED BY THE ORGANIZERS ARE PLACED IN ESCROW WITH THE FIRST NATIONAL BANK OF ARIZONA, A MEMBER OF THE WESTERN BANCORPORATION GROUP WITH ASSETS OF MORE THAN \$19,000,000,000. Please make all checks payable to the First National Bank of Arizona.

THE FOLLOWING STATEMENT MUST BE SIGNED BY ALL PARTICIPANTS

I (we) never won more than \$1,000 in a Backgammon Tournament. I (we) don't earn all or substantially all of my (our) income from the game of Backgammon.

signed _____

signed _____

signed _____

signed _____

* Airfares subject to change without notice.

Effective Dec. 18 - 23, 1977



World Amateur
Backgammon
Championships,
Inc.

Dept. One Million
P. O. Box 9598
Phoenix, AZ 85068
Tel: 602 942-9226

New York
London

SPECIAL \$100.00 BONUS

Accompanying guests not participating in the tournament will get a \$100.00 bonus voucher redeemable in a Casino.