## Mesquite Area

Chamber of Commerce P.O. Box 785 Mesquite, Nevada 89024 (702) 346-2902

#### **BOARD OF DIRECTORS**

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David Riker, Vice-President **New World Printing** 

Diana Sirikul, Secretary **Southwest Spirit** 

Chloe Lee, Treasurer Nevada State Bank

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> **Marlys Jo Hill** 3-B Services, Inc.

Denise Jensen **Country Cottage** 

**Richard Bowler Century 21 Bowler Realty** 

> **Thomas Clapp** Thomas Clapp, CPA

> > J.L. Bowler Individual

**Cecil Donaho American Legion** 

> **Ken Young** City Liaison

Larry Mullin Si Redd's Oasis Hotel/ Casino

# Desert Valley Times

Virgin Valley's Independent Newspaper

www.dvtnv.com

Friday, December 10, 2004

# Chamber Honors Businesses



Business Person Of the Year
Curves For Women owner Kandy Zappa, left, accepts the Business Person of the Year award from Mesquite Area Chamber of Commerce president Gina Lyon.



Business Of The Year

Mesquite Area Chamber of Commerce presidnet Gina Lyon, right, presents the Business of the Year award to MBRE owner-broker Judy Cole White.

Desert Valley Times

Dec 10-2004



#### **Chamber Founder**

Mesquite Area Chamber of Commerce president Gina Lyon, right, presents a plaque to Joe Bowler commemorating the fact that his father, J.L. Bowler founded the chamber 30 years ago, 10 years before the City of Mesquite was incorporated. The presentation was made at the chamber's annual awards dinner Wedneday at the CasaBlanca Resort Hotel.



#### **Business Of The Month**

Photo by Bill McClure

Bulloch Brothers Engineering, Inc., is the Mesquite Area Chamber of Commerce Business of the Month for November. Bulloch Brothers, a 32-year old land planning, land surveying and civil engineering firm, has been a team player in Mesquite since the late 1980s. The firm has been very generous in the community, supporting the arts, the schools, service organizations, Miss Mesquite, the Salvation Army and countless others. Greg Bulloch, Manager of the Mesquite office, feels it of the utmost importance to support your community and your children in their activities whenever possible. Mesquite can always count on Bulloch Brothers

to help out when needed — not only monetarily, but to participate in activities as well. Early next month, Bulloch Brothers will open their second new office building at 742 West Pioneer Boulevard in the Redd Hills Plaza commercial Center. Tenants are busy picking out new flooring and décor and are excited about having a brand new space. With the construction of the new overpass, the offices will be in an ideal location, about equidistant from both of Mesquite's exits off I-15. The City of Mesquite has contributed to the success of Bulloch Brothers Engineering, Inc., and they want to give back to the community.

Nov. 8-2004

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Desert Valley Jimes Dec 10-2004



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AUG 19-2004

### **Business Of The Month**

Photo by Bill McClure

Mesquite Tile & Flooring is the Mesquite Area Chamber of Commerce Business of the Month, recognizing the company's contributions to the community and to the chamber. Celebrating the event are chamber board member Debbie

Ogborn, chamber CEO Patricia Nelson, Mesquite Tile & Flooring employee Michael Pletzke, owner Kevin Parish, chamber president Gina Lyon, chamber board members Marty Rapson, Kathy Poindexter and Natalie Hafen.

## Chamber Has New CEO

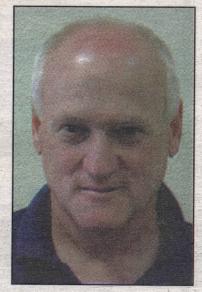
#### **Desert Valley Times**

Evan McKinney is the new CEO of the Mesquite Area Chamber of Commerce.

Although he officially took over Monday morning, he spent a lot of time at the chamber's Swap and Shop fundraiser over the weekend.

McKinney is a country boy from Montana who earned his grey hair by working for over 30 years in a variety of interesting and challenging positions — and by raising three daughters.

He worked as an auditor in Seattle, Hawaii, East Asia, Washington, D.C. and Alaska; • see CHAMBER page 11



**Evan McKinney** 

0 et 14,2004

### CHAMBER

#### From page 1

as the Director of Small Business Development for the State of Montana; and as Vice President of the Alaska Railroad.

He was working for ENRON at the time of their infamous demise in December 2001.

With ENRON gone and their three daughters out of college and on their own, Evan and his wife, Diana, focused on finding the perfect retirement community.

They had first visited Mesquite 10 years ago while taking a break from the Alaska winter, and on return visits over the years watched the exciting growth and development of the little town that had first been described to them as, "a dusty little wide spot in the road somewhere

north of Las Vegas."

After looking closely at some excessively wide spots in road, like Las Vegas and Phoenix, they decided that Mesquite was the ideal retirement community for them.

They moved in to their new home in Highland Fairways in May, and are now busy getting acquainted with the area and the people who live here.

Evan believes that the key to a good retirement is having a good job, and believes that working for the Mesquite Area Chamber of Commerce is exactly that job.

He is anxious to serve the chamber and anxious to get to know each of the chamber members.

And, he is very proud of those three daughters.



## New Postmaster Sworn In Postmasters from Logandale, Overton, Moapa, Mesquite and

Colorado were present March 28 when Debbie Greco took the Oath of Office for Postmaster for Mesquite. Paul Scrima, Manager of Post Office Operations for Clark County administered the oath. Greco has been with the postal service for 25 years and lived in Chicago before moving to Overton, where she now lives. She likes the smaller community and the lack of snow.

# CAL NEWS

Thursday, November 6, 2003 – 15



Photo By Bill McClure

The Virgin River Resort is the Mesquite Area Chamber of Commerce Business of the Month for November. Chamber president Melanie Giarratana, second from left, presents the award to Linda Hall, Virgin River accounts payable supervisor and wife of general manager Lex Hall. Pictured are chamber board member Gina Lyon,

left, Giarratana, board member Debbie Ogborn, Hall, board members Kathy Poindexter and Marty Rapson. The Virgin River was recognized not only for its contributions to the chamber but to the community as well. Plaques for the Business of the Month award are donated by the Top Hat Company.

## **Chamber Has New Director**

#### By Bill McClure Editor

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Patricia Nelson is the new executive director of the Mesquite Area Chamber of Commerce.

She replaces Liz Schroeder, who resigned to move to Reno with her husband, Jeff.

"Mesquite is a town in transition. It's growing and it's vibrant," she said.

"People are excited here; I like that."

Nelson knows her new job has some challenges.

"My first challenge is getting to know the community



Patricia Nelson

and getting the community to know me.

"I need to get to know people in Mesquite and their businesses.

"We're new to Nevada and we're new to Mesquite.'

Nelson and her husband, Steven, moved to Las Vegas about a year ago.

Nelson holds a double master's degree in business from the University of San Francisco in organizational development and human resource management.

Her undergraduate degree is in organizational behavior.

> She has four years of see NELSON page 2

#### From page 1

experience in successful grant writing and grant program development, raising \$2.3 million in program and operational funding.

She has 15 years experience as a senior manager with various organizations including a political subdivision for the state of California, a non-profit integrated health center and a 22-member health care

#### **Desert Valley Times**

access coalition.

She was a features writer and editor for a northern California newspaper and was AN editor and writer for a weekly Rotary newsletter.

She is in the process of transferring her Rotary mem-

bership to the Mesquite Sunrise Rotary Club.

Nelson is a water color painter and a gourmet cook.

She also likes to exercise.

The Nelsons said they plan to move to Mesquite in the near future.



**Business Of The Month** 

Mesquite Lumber & Supply, better known as Ace Hardware, is the Mesquite Area Chamber of Commerce's Business of the Month. Celebrating the honor are chamber executive director Liz Chapman, left, Ace employee Carrie Crosby, Mesquite Mayor and chamber board member Bill Nicholes, chamber board secretary Gina

Lyon, Ace manager Dan Syphus, Ace employees Meg Kellogg, Tom Celmer, Kelsi Abbott, Elmer Hughes and Manuel Zarate. The business was recognized for its contributions to the community and the chamber. Plaques for the business of the month award are donated by the Top Hat Company.

July 10-2003

# LOCAL NEWS APR. 22, 2004



#### **Business Of The Month**

Photo by Bill McClure

Curves For Women, 190 East Mesquite Boulevard, is the Mesquite Area Chamber of Commerce Business of the Month for April. Celebrating the event are chamber CEO Patricia Nelson, left, chamber board members Melanie Giarratana, Natalie Hafen, Ted Miller, Curves owners Kandy and Tony Zappa with daughter Porsche, chamber board members Marty Rapson, Donna Fairchild, Darlene Montague, Gina Lyon and Debbie Ogborn. Curves is recognized for its contributions to the community and to chamber activities. Plaques for the Business of the Month award are donated by the Top Hat Company.



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July 10-2003

# Rural Chambers Unite For Strength

#### **Desert Valley Times**

Staff and board of director members from rural chambers of commerce from across the state gathered in Elko recently to talk about banding together for political clout and to help one another.

Mesquite chamber presi-

dent Melanie Giarratana and executive director Elizabeth Chapman attended the twoday event that was themed "Innovate or Evaporate!"

Elaine Barkdull, Executive Director of the Elko Chamber of Commerce, is the

• see CHAMBER page 10

Desert Valley Times : Apr- 3-2008

## CHAMBER

From page 1

President of the organization.

"We're going to get rid of the three P's — pancakes, picnics and parades," she told nearly 40 people at the conference.

"We're all about our mem-

bership. You have to remember you are the voice of the business community. That's the key."

"Our main goal is to create stronger chambers."

Barkdull suggested that chambers focus on businesses and what issues impact their businesses, rather than on pancake breakfasts, picnics and parades.

She hand-selected a board of four directors from the 26 rural chambers in the state. Chapman was selected to serve on the board.

"Each of us was asked to chair a task force," Chapman said.

"I have been asked to chair the southern portion of the state on the Nevada Works Project and assist Barkdull with political issues on the state level.

Chapman will oversee the training of executive directors of chambers, visitors' specialists, membership and staff holding mini institutes.

Other board of directors'

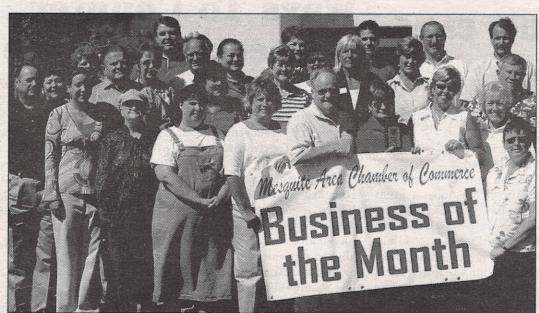
positions includes finance, bylaws and marketing.

Some issues discussed at the conference were taxes, geographic challenges and health care for small businesses.

Many of those at the conference wanted advice on attracting new members, and agreed that selling points include networking, providing information, business referrals, advertising, being an advocate for businesses, business retention, economic development and providing a contact person.

Representatives at the conference came from Winnemucca, Lovelock, Incline Village, Tahoe, Rachel, Austin, Pioche, Ely, Dayton, Wells, Fernley, Hawthorne, Pahrump and Moapa Valley.

The only chambers not invited to join the association are those for Las Vegas, Henderson, Reno, Sparks and Carson City.



#### **Business Of The Month**

Photo by Bill McClure

The City of Mesquite is the Mesquite Area Chamber of Commerce's Business of the Month for June. Fortune Magazine recently listed Mesquite as one of the top 25 best-managed cities in the nation. The City of Mesquite is a strong support-

er of chamber activities as well as other community activities. Chamber board members joined city employees to celebrate the event. Plaques for the Business of the Month program are donated by the Top Hat Company.

June 17-2004



### Chamber Business Of The Month Photo by Lizz McDermaid

Mesquite Area Chamber of Commerce announced the Community College of Southern Nevada as the Business of the Month for May. Chamber board members Melanie Giantana, left, Natalie Hafen, Patrisia Lopez, CCSN, Sandra Queiros, CCSN, Darlene Montague, CCSN, Gina

Lyon, Chamber president, Donna Fairchild, Randy Werner, Lori Johnson, Marty Rapson, Patricia Nelson, Chamber CEO and Debbie Ogborn present banner to CCSN. CCSN is recognized for its contributions to the chamber and the community. Plaques are donated by the Top Hat Company.

May 20, 2004



**New Office**Photo by Bill McClure
Mesquite Area Chamber of Commerce Executive Director Liz
Chapman, left, and Administrative Assistant Billie Newton are
in the chamber's new office at One Mesquite, 12 West Mesquiite Boulevard, Suite 107, just west of Mesquite's City Hall.

Desert Valley Jimes - 3-7-2002



## **Business of the Month**

Photo by Terrie Canfield

Mesquite Area Chamber of Commerce selected Jadde Sports as its business of the and Don Rappleye from Jadde Sports, David selected Jadde Sports as its business of the month for February. Chamber president Dave Price, left, was there to present the award, of the chamber.

Bowles and Liz Chapman, executive director

D. V-Times Feb-21,2002

## **Senator Porter Visits Mesquite**

By Terrie Canfield Staff Writer

Senator Jon Porter (Rep.) made a quick stop-off in Mesquite to speak with local teens and members of the community.

He discussed the reapportionment of the Nevada districts and explained that he will be running for a seat in the U.S. Congress.

Warren Hardy will be running for the seat vacated in the district that serves Mesquite.

He said that the top three issues presently facing Nevada lawmakers are health care, including medical malpractice, energy and the economy.

The top issues for the valley are Yucca Mountain, the economy and the rising cost of energy.

The medical malpractice issue is "immediate, serious, serious business."

While family practitioners and internists are not hit as hard, OB/gyns and specialists are facing a real crisis.

Their insurance has risen from \$40,000 to \$250,000 a year, forcing many out of business.

Also, insurance companies are unwilling to fund medical malpractice.

There are only three in Nevada that do and one of them is pulling out.

At this point doctors are being allowed to form a pool to pay for malpractice suites.

Where Yucca Mountain is concerned, the battle continues, but gets closer.

The real concern is the transportation of high level waste across the United States - six trucks a day for 30 years.

There is a real need to make people all across the country aware of this concern.

One of the audience, Alan Green, said that Mesquite's
• see PORTER page 5

## PORTER

From page 3

economy hadn't suffered as much as Las Vegas' had because people are able to drive here.

While there are other issues facing the western United States, healthcare is still a top priority, not only for the west, but throughout the nation as well.

Currently, Nevada is look-

ing at ways to fund the budget shortfall and he is concerned that they will target cities and their growth funds.

Finally, he said that the residents of Mesquite should be proud of their city – it looks good and has some sharp kids who are the future leaders of this country.



#### **Quick Stop**

Liz Chapman, Mesquite Chamber of Commerce introduces Senator Jon Porter who made a quick stop in Mesquite, March 7 to talk with high school students and residents about the reapportionment of the state and what that means to Mesquite.

See Story on Page 3

Times mar 14,02

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## The Mesquite Area Chamber of **Commerce Welcomes New Members**



The Mesquite Area Chamber of Commerce welcomes five new companies to the community at it's monthly luncheon, Wednesday afternoon, September 20. Receiving membership plaques were from left to right, Betty Willtrout and Marie Taylor, manager, Morris Travel; J. L. Bowler, chamber representative; Chloe Lee, manager and Carolyn Carroll, Nevada State Bank. Also welcome but not pictured were Dave Mollner, Dave's Flooring; Michael Traxler, E&H Insurance; and Alice Lukins, Cielito Lindo. ANY MANNER WHATSOEVER WITHOUT WRITTEN PERMISSION OF THE PUBLISHER.

4-1-8



## **Business Of The Month**

Virgin River Oak Furniture at 312 W. Mesquite Boulevard is the Mesquite Area Chamber of Commerce Business of the Month for September. Presenting the award are chamber president Dave Price, left; executive director Liz Chapman and board members Melanie Giarratana, Darlene Montague and Coy Raynor. Owners are Jackie Miller, second from right, and her husband, Ted. Virgin River Oak Furniture opened its doors three years ago and has been a strong supporter of chamber and community activities. Plaques for the Business of the Month Award are donated by the Top Hat Company.



#### Chamber's 200th Member

Photo by Bill McClure

Mountain America Credit Union manager Robyn Schaefermeyer, center, cuts the ribbon to celebrate the grand opening of the Mesquite branch, the 33rd branch of the Utah-based company and being the 200th member of the Mesquite Area Chamber of Commerce. Holding the ribbon are chamber vice president Natalie Hafen, front left, and chamber ambassador Mary Jane VanDeweghe. Representing Mt. America CU are Desarae Fisher, far left, Roger Andres, Terry Behunin, Mary Peterson, KC Hyer, Mishell Facer, Floyd Tanner and Irene Grant.

Sept. 12 - 2002

Desert Valley Times

June 7-2005

LOCAL NEW



#### **Business Of The Month**

Nevada State Bank, located in Smith's, is the Mesquite Area Chamber of Commerce Business of the Month. Celebrating the event are NSB employee Tiffany Robertson, front left, chamber vice president Darlene Montague, NSB employee Presilla Ramos, NSB manager Connie Larrabee, chamber president Bill

McClure, chamber board member Gina Lyon and chamber CEO Evan McKinney. Also, chamber board member Ted Miller, rear left, NSB employees Linda Burt, Tracy Mulliner, Diana Clark, Kelly Brockman and Sally Strew. NSB was recognized for its support of the chamber and the community.

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## **Ribbon Cutting**

Photo by Eric Ruiz

The Mesquite Area Chamber of Commerce holds a ribbon cutting ceremony for Bonnie's Ultrasonic Cleaning Service, 312 W Mesquite Boulevard, Suite 107. Attending the event were chamber CEO Evan McKinney, chamber president Bill McClure, board

member Dale Uttke, owner Bonnie Doyle and son, Patrick Doyle, Mayor Bill Nicholes, chamber board members Ted Miller and Leigh Roessner, chamber adminstrative assistant Pam Gagnon and board members Darlene Montague and Lisa Cook.



## Mesquite Chamber To Host 'Ask a Professional Night'

**Desert Valley Times** 

As part of the its Business Retention Program, the Mesquite Area Chamber of Commerce will host an "Ask a Professional" night at the chamber office from 6 p.m. to 8 p.m. on July 21.

During this event chamber members will be able to meet individually with local accountant Pat Taylor of QB Resources, LLC to ask questions regarding their businesses accounting practices and requirements.

Taylor brings a wealth of experience, education and personal service to the small business community.

Pat is a Certified QuickBooks® ProAdvisor, a title from QuickBooks® recognizing 10 years of quality service and continuing education.

She has taught Quick-Books® at the college level and at over 50 seminars in Nevada, Utah and Colorado, and also served as a Small Business Educator for the IRS in Colorado.

This service is provided free of charge to chamber members, but reservations are required.

Please call the chamber office at 346-2902 to make your reservation.

# Chamber Has New Executive Director

**Desert Valley Times** 

The executive board of the Mesquite Area Chamber of Commerce Friday announced the appointment of Bill McClure as executive director, replacing Evan Mckinney who is retiring.

"We're excited to have Bill as the executive director of the chamber," said president Darlene Montague.

"Bill has been on the chamber board for more than five years, serving two years as treasurer and one year as president.

The executive board includes Montague, treasurer Lisa Cook and secretary Ted Miller.

Prior to moving to Mesquite, McClure served as a board member of the Richfield, Utah, Area Chamber of Commerce for seven years.

Since moving to Mesquite, he has been president of the Mesquite Sunrise Rotary Club twice and is president of the Kokopelli ATV Club.

He has been the editor and general manager of the Desert Valley Times since September 2000.

He holds a masters degree in human relations, organizational development and industrial psychology from Pacific Lutheran
• see CHAMBER page 3

### CHAMBER

From page 1

University, Tacoma, Wash., and a bachelor's degree in journalism from the University of Oklahoma, Norman, Okla.

McClure retired from the

U.S. Air Force as a lieutenant colonel in 1988 after a career of more than 22 years.

As a pilot, he logged more than 3,100 hours including 2,800 in the C-141 Starlifter.

# Chamber Holds Open House For New Director

Bill McClure, the new Executive Director at the Mesquite Area Chamber of Commerce, was welcomed to his new position during an Open House on April 4 where individuals came by to meet him and ask him questions.

McClure has a master's degree in human relations, organizational development and industrial psychology and a bachelor's degree in journalism.

He is a retired Air Force pilot and served as general manager and editor of the DVT from September 2000 to March 2006.



**Bill McClure** 

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Ogborn, chamber CEO Patricia Nelson, Mesquite Tile & Flooring employee Michael Pletzke, owner Kevin Parish, chamber president Gina Lyon, chamber board members Marty Rapson, Kathy Poindexter and Natalie Hafen.



100th Member

Photo by Bill McClure

Mesquite Area Chamber of Commerce board member Ted Miller, left, and CEO Evan McKinney, right, welcome Smith's Food and Drug director Alan Rasmussen as the chamber's 100th new member in 2005.

## Chamber Adds 100 New Members In 2005

#### **Desert Valley Times**

The Mesquite Area Chamber of Commerce set membership growth as a priority in early 2005 and board member and steadfast volunteer Ted Miller worked tirelessly throughout the year to recruit new chamber members.

Miller's goal of 100 new members in 2005 was met on Dec. 27 when Smith's Food and Drug became a new chamber member.

Alan Rasmussen, the new store director for Smith's in Mesquite, said, "Smith's has always been supportive of the Mesquite community.

"As the new manager here in Mesquite, I am pleased to find new ways to be involved in local organizations, like the chamber of commerce."

The Mesquite Chamber celebrated its 30th anniversary in the summer of 2004. The 100 new members who joined in 2005 bring the chamber's total membership to 266.

"This type of growth shows that the business community believes in Mesquite's future and in its chamber," said chamber president Bill McClure.



## **Business Of The Month**

Photo by Eric Ruiz

The Mesquite Area Chamber of Commerce Business of the Month for August is the Chalet Cafe. Celebrating the event are chamber board members Kathy Poindexter, left, Marty Rapson, Lori Johnson, Kandy Zappa, Debbie Ogborn, Leigh Roessner, Gina Lyon, Lisa Cook, Darlene Montague, Chalet owner Susan Edwards, chamber president Bill McClure, board members Dale Uttke and Ted

Miller and chamber CEO Evan McKinney. The building was erected in 1939 and was operated as Vonda's Cafe until 1973. It had the first slot machines in Mesquite and it's neon clock was known as the "curfew clock" for local youth. Dan and Susan Edwards bought the business in 1985 and have been strong supporters of chamber and community activities.

## Desert Valley Times Aug 12-2005 LOCAL /NEVADA I



**Ribbon Cutting** 

Photo by Eric Ruiz

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The Mesquite Area Chamber of Commerce held a ribbon cutting ceremony to introduce Quickbooks Pro Advisor Pat Taylor. Pictured are chamber CEO Evan McKinney, left, board member Leigh Roess-

ner, chamber administrative assistant Pam Gagnon, Quickbooks owner Pat Taylor, chamber board members Darlene Montague, Gina Lyon and Dale Uttke.

## **Quickbooks Seminar Offered**

#### **Desert Valley Times**

Local Quickbooks expert Pat Taylor will host a one day seminar on Sept. 15 from 9 a.m. — 5 p.m. at the Chamber of Commerce.

Introduction to Quickbooks is specifically targeted to benefit small business owners, employees or individuals seeking mastery of Quickbooks.

Tuition cost is \$125 per person and includes all course materials.

Pat, a Mesquite resi-

dent and Chamber member, is a certified Quickbooks Pro Advisor with over 10 years of teaching experience.

She has taught at the college level and at over 50 seminars in Nevada, Utah and Colorado.

Pat has specifically designed her courses to be the fastest, easiest way to learn Quickbooks.

Her methods are guaranteed to save the user time, money and improve productivity, plus she will show you how to master the tricky transactions and discover some Quickbooks tips and tricks to quick business solutions.

Enrollment is limited. Don't be left out.

Reserve now by calling Pat at 702-345-3463.

### New Chamber Officers Elected

#### **Desert Valley Times**

Desert Valley Times editor Bill McClure was elected president of the Mesquite Area Chamber of Commerce at the chamber's board meeting Wednesday.

Community College of Southern Nevada's Mesquite campus director Darlene Montague was elected vice president and chair of the bylaws and policies committee and Bank of Nevada's Mesquite president Lisa Cook is treasurer and chair of the finance and budget committee.

Kandy Zappa, owner of Curves for Women is secretary and membership committee chair.

Mesquite city council member Donna Fairchild is the government affairs committee chair and Kathy Poindexter is the events committee chair.

Past president Gina Lyon is chair of the economic development committee and chamber CEO Evan McKinney is chair of the planning and development committee.

New board members include Mesa View Regional Hospital CEO Sue Conley, Bank of Nevada Mesquite president Lisa Cook, Oasis Chiropractic owner Dr. Leigh Roessner and Mesquite Home Theater owner Dale Uttke.

Continuing board members include McClure, Lyon, Fairchild. Zappa, First Greensboro Home Equity manager Lori Johnson, Ted Miller, Oasis Resort representative Debbie Ogborn, Virgin River representative Kathy Poindexter, CasaBlanca Resort representative Marty Rapson, and Eureka Hotel Casino representative Bill Vincent.



#### **Business Of The Month**

Photo by Eric Ruiz

Mesquite Medical Associates is the Mesquite Area Chamber of Commerce Business of the Month for January. Celebrating are chamber board members Dr. Leigh Roessner, front left, Kandy Zappa, Gina Lyon, Mesquite Medical Dr. Henry Alfaro, Dr. Lonnie Empey, chamber president Bill McClure, Mesquite Medical's Lorri Walker, Lloyd Gatherum, Celeste Innis and Michelle Stodden. Also chamber board member,

Darlene Montague, rear left, Mesquite Medical's Jim Chambers, chamber board members Sue Conley, Lisa Cook, Dale Uttke, Mesquite Medical's Terry Hansen, Jeff Wright, Curt Neiderhauser, Dee Street and Natosha Smith. Mesquite Medical was honored for its leadership role in providing medical care and bringing a hospital to Mesquite. Plaques for the award are donated by the Top Hat Company.

#### Chamber Lunch Set

#### **Desert Valley Times**

Terrie Canfield-McArthur, owner of Just Imagine, an interior design company, will be the guest speaker at

guest speaker at the Mesquite Canfield-Area Chamber of McArthur Commerce luncheon at noon May 18 at the Terrance restaurant at the Wolf Creek Golf Club.

Her topic is "Making Your Business User Friendly."

For reservations, call the chamber office at 346-2902.

Canfield-McArthur has an AST in Interior Design, a BA in English Literature and is a Reiki Master Teacher.

She was born in Cedar

City, and has lived in San Diego; Las Vegas; Memphis; Jacksonville, Fla.; West Palm Beach, Fla,; St. George and Mesquite.

She opened Just Imagine, located inside Village Furnishings, in February 2004.

Canfield-McArthur has extensive education and associates degree in Interior Design.

She worked in the field six years and then took time off to acquire a degree in English Literature.

She graduated with high honors from Florida Atlantic University and from Florida Community College.

Upon graduation, she interned with one of the top designers on the east coast,

• see CHAMBER page 6

5

Desert Valley Times

#### CHAMBER

#### From page 1

Ginny Stine, who at the time was decorating the Florida Governor's mansion.

She then worked for Habitat — a small residential firm.

The firm had clients from a cross section of Jacksonville, Florida's population.

"We designed model homes for the president of Independent Life Insurance, and residences and commercial buildings for a wide variety of clients," she said.

"While working at Habitat, I taught courses at the community college in the practical application of Interior Design."

After moving to Utah,

she worked for Spanish Valley Nursery, Heritage Home and Gardens, Ernst Home and Garden Center and Sherwin Williams.

She writes a column, Design Lines, for the Desert Valley Times.

She has studied Feng Shui extensively and as a Reiki Master is very familiar with energy work.

"I believe that our home is our haven and should reflect the personality of those who occupy it," she said.

"Homes and landscapes can be beautifully designed to enhance positive energy, reflect our tastes and desires and be inviting, attractive spaces to inhabit." May 10, 2005



#### **Business Of The Month**

Photo by Eric Ruiz

The Mesquite Area Chamber of Commerce Business of the Month is Mesquite Furniture. Celebrating the event are Mesquite Furniture employees Dan Villanueva, front left, and Gary Moore, owner Brenda Hansen, chamber vice president Darlene Montague, chamber president Bill McClure, board members Gina Lyon and Ted Miller. Also, board members Bill

Vincent, center left, and Lisa Cook, Mesquite Furniture's Tony Santos, board members Kathy Poindexter, Debbie Ogborn, Kandy Zappa and Dale Uttke. Also Mesquite Furniture's Henry Clark, rear left, and Laura Anderson. Mesquite Furniture was recognized for its contributions to the chamber and to the community.

## Chamber of commerce, city launch business help programs

**Bob Challinor** 

**Desert Valley Times** 

he chamber of commerce and city have launched separate "buddy system" programs aimed at assisting local businesses.

The Mesquite Area Chamber of Commerce has strengthened its SCORE program for new and existing businesses by recruiting and training additional volunteers. SCORE, a national organization providing consultation to small businesses, has made its services available through the chamber for years, but Kathryn Cole, chamber executive director, is trying to reach out to more local business owners.

Cole told the city's Economic Development Commission the chamber will soon provide an office for SCORE consultation and also offer the room to chamber members who need office space.

"We're remodeling," she said Wednesday. "The walls are done, the carpet has been redone. We want to move furniture in. The room will be separate for SCORE and business consulting. People who join the chamber can use the office as space for their business. We're getting all our SCORE materials from Las Vegas. We have three people trained as SCORE volunteers, including me, in the community. The fourth person who's interested is an international consultant.

"The materials for new business owners are provided by the Small Business

Association. They're all free and all volunteer. Business owners can call the chamber to be put in touch with somebody. Once businesses learn a little more about this, we can do an orientation and we'll have power point presentations on starting a business. If there's enough interest we can do it on a Saturday morning or during the evening. We also will have regularly-scheduled SCORE volunteers available."

The city launched its Mesquite Means Business program during the second half of the Economic Development commission meeting.

"We're talking about people going into business with their eyes wide open," said Bryan Dangerfield, city economic development director. "We have our project planner program where business owners talk to one (city staff) person and go through the permitting process.

"Karen Law is opening a dance studio this afternoon. She's the first person going through the process. I think it will be a success story about how her business will grow I think.

"What about giving information to people who are thinking about starting a new business?" asked commission member Barbara Moue. "Some types of businesses - pizza places and certain types of restaurants - we have a lot of. They need to have an idea what to look at, what we already have, and the ebb and flow of summer and winter. It's feast or famine. People need to

know about this before they go forward with their business plan."

"All the current business licenses are on line on the city website," Dangerfield said. "I heard a comment the other night that people don't know about events going on so they can plan for them. Now future events are being put on the website. You can submit your own event on the website."

"We get a sheet each month with all the new business openings," said mayor Susan Holecheck. "The problem we've had with the city calendar (which appears on the city website) is that events backed by Black Gaming were not getting on the calendar. We met with Black Gaming and we'll be able now to get their events on our calendar. I think it'll be a big help."

Dangerfield said events submitted to the city website required city event permits would be checked by staff.

"We need to do a better job of promoting what's happening in the community," he said.

Cole provided commission members with follow-up information about the recent seminar "Managing in a Down Economy."

"We received a 9.3 out of a 10-point scale on value and quality information obtained," she said. "We broke into groups and generated ideas. We got some fabulous ideas.

• See BUSINESS on A3

www.dvtonline.com

#### **BUSINESS**

Continued from A1

I compiled the information, sent it to the (chamber of commerce) board, and that was sent to participants within a couple of days. We got really good feedback. I thought it was beneficial. Our intent, once our (chamber) website technical issues are done, is for people to be able to upload the whole talk if they're interested."

Dangerfield supplied commission members with a "Mesquite Means Business" data sheet that included Nevada tax advantages, city infrastructure and community facts.

"I've been looking for something like this for seven years," Cole said. "This is the kind of stuff the chamber directory has to have. This should be in our magazine. This is wonderful."

"This is a document the community can share," Dangerfield said.

### Web poll shows mayor should leave Chamber

By Morris Workman

morris@mesquitelocalnews.com

A MesquiteLocalNews.com poll shows that respondents heavily favor the idea of keeping the Chamber of Commerce separate from City Hall.

The weeklong poll received 189 responses to the question "Should Mesquite's Mayor and City Manager resign from the Chamber of Commerce Board?"

An overwhelming majority of 85.1 percent of the 189 votes cast agreed that the mayor and city manager should step down.

Out of that total, 125 voted "Yes, the Chamber should be independent," a total of 66.1 percent.

Another 32, representing 16.9 percent, voted "Yes,

businesses are afraid of the city government," echoing a sentiment expressed at a

Only three people indicated that the mayor and city manager shouldn't step down

### An overwhelming majority of 85.1 percent of the 189 votes cast agreed that the mayor and city manager should step down.

Chamber board meeting two weeks ago.

The remaining 2.1 percent, or four votes, responded "Yes, other." Only 14.8 percent suggested that the mayor and city manager should remain, with a total of 28 votes. That includes 11.6 percent or 22 people, who voted "No, the ties make for better communication between the Chamber and city."

because of what they bring to the Chamber, voting "No, they are a tremendous asset to the board."

Another three people voted "No, other."

For more coverage on this and other community topics visit www.mesquitelocalnews .com.

### Chamber members meet with the board

Business leaders air complaints over city's ties with association

By Morris Workman

morris@mesquitelocalnews.com

Members of the Mesquite Area Chamber of Commerce got a chance to speak directly to their board members on Tuesday evening, as the Chamber held a members' forum at the Sun City Community Center.

The forum drew more than 80 members as the Chamber continued to do damage control following the surprise resignation of the organization's executive director earlier in the month.

Following 20-minute warm up in which Chamber board members extolled their accomplishments from the last 18 months, the members got a chance to have their say.

Jolene McCrae, manager of Colonial Property Management, began by listing all the reasons her company originally joined the Chamber, including the prestige, interaction, support of other Chamber

members, getting the company name out to the community and team work.

"Team work has somehow been lost along the way," McCrae told the board.

However, she defended the board's actions to keep secret the reasons for Executive Director Katherine Cole's departure.

"Just like in an HOA (homeowners discussions of resignations and association), firings are personnel matters for an executive session," McCrae said. "The Chamber is a business, and it has to follow rules, too. Personnel matters are not the Chamber members' business.

"To know why (someone left) is not my business. I don't want to know."

Dave Ballweg of LoadTec Inc. was more concerned about the close ties between City Hall and the Chamber.

See CONCERNS -2-A

### Chamber treasurer resigns

#### By Morris Workman

morris@mesquitelocalnews.com

The treasurer for the Mesquite Chamber of Commerce resigned during an emergency meeting Feb. 23.

Jim Wilson, a forensic accountant, was selected by the board to serve as the group's treasurer for 2010 on Jan. 11.

A forensic accountant is a specialized professional whose findings are often used in litigation.

Wilson is the third chamber official to resign in less than a year, following the sudden resignations of Executive Director Bill McClure in April of 2009, and his replacement, Executive Director Katherine Cole in September 2009.



PHOTO SPECIAL TO MLN

Jim Wilson, former Chamber of

Commerce treasurer, resigns.

"I joined after hearing the comments of the members calling for changes at the chamber," Wilson said, referring to an open meeting the chamber called following Cole's resignation. "I found that the situation doesn't allow for as open and free an exchange of ideas as I had expected."

Wilson, who also serves as the Greater Mesquite Arts Foundation executive director, would not elaborate on his resignation, citing a confidentiality agreement board members are

#### **Marketing Mesquite**

A recent television ad has caused concern amid residents. Comments vary, though the overwhelming feeling seems to be that Here is what some residents are saying:

"Mesquite is a great place to protective or the concern amid residents."

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"Mesquite is a great place to protective or the concern amid residents."

"Mesquite is a great place to protective or the concern amid residents. Comments vary, though the overwhelming feeling seems to be that "Mesquite is a great place to protective or the concern amid residents."

"Mesquite is a great place to visit, and an even greater place to live, and somehow and in some way I would just like people to understand how great Mesquite really is."

- Dennis Lee

"It was demeaning to the

potential visitor that we would like to see come to Mesquite."

"I didn't even know it was about Mesquite."

"I would have liked to see something a little more specific about Mesquite and what you can do while you are here."

"It wasn't a feel-good ad at all."

"I wonder, is that how they see Mesquite?"

"When I see an insulting ad, I

go out of my way not to give business to them."

"I don't see anything wrong in the concept about forgetting being a mom or a dad for the weekend, but I didn't know they were talking about Mesquite."

### Chamber treasurer resigns

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### Chamber director to resign May 14

David Bly

Desert Valley Times

The executive director of the Mesquite Chamber of Commerce has given notice.

DeAnn Ballard delivered her resignation, effective May 14, to the chamber board Thursday.

Ballard said she wanted to give four weeks' notice to allow the board time to plan for a smooth transition. She has offered to continue as chair of the Leadership Mesquite committee and see the 2010 program through to the end.

She said she wants to spend more time with family. Her first grandchild is due at the end of May, and she will be dividing her time between Mesquite and Salt Lake City for a while.

"Working for the chamber has opened my eyes to a whole new world," Ballard told the *Desert Valley Times*. "I have met so many wonderful people."

• See CHAMBER on A3

FIND IT ONLINE

#### CHAMBER

Continued from A1

She says she intends to continue to be involved in Mesquite.

She said she believes the chamber's role is important.

"Working with the leadership in Mesquite has opened my eyes to how important small businesses are to the community," she said. "I want to see the chamber and the businesses succeed, not just for businesses but for the whole community."

She handed in her resignation a year to the day the chamber received the resignation from Bill McClure, who had served as executive director since 2006. His successor was Katherine Cole, a management consultant who took office in mid-July, then resigned barely two months later amid what some said was a power struggle with the board.

Ballard, who had joined the chamber in July 2007 as member-ship manager, served as interim executive director after Cole's departure until she was officially appointed to the position in October.

She said she is looking at pursuing a variety of business opportunities.

### Chamber digs into another year



Dennis Lee / Desert Valley Times

The Mesquite and Area Chamber of Commerce has launched into another year. This year's executive and board of directors include, front, from left, Karen Fielding, board member; Charlie Cox, board member; Dee Sherman, secretary; Jolene Macrae, board member; Jim Wilson, treasurer. Middle row: Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck, ex-officio member of the Judith Rowe, office staff; Deb Parsley, president; Mayor Susan Holecheck

Board members not pictured are Duane Neel, Marleen Szalay.

### Chamber of Commerce hires new executive director

#### By Morris Workman

morris@mesquitelocalnews.com

The Mesquite Chamber of Commerce board of directors has selected a new executive director.

On May 27 the Chamber announced the hiring of Jonathan Christofferson as the new exec for the business organization.

Christofferson will be the Chamber's fourth executive director in the last 14 months, following the departures of Bill McClure, Katherine Cole and Deann Ballard.

Christofferson currently works for the city of St. George, Utah, as the museum coordinator for the Dinosaur Discovery at Johnson's Farm, an attraction that features dinosaur tracks.

As the coordinator, Christoffersen works in the Leisure Services Division, the same department where Desert Falls partner Josh Olmstead previously worked.



Jonathan Christofferson is the new Mesquite Chamber of Commerce executive director.

Mark Meersman, another Desert Falls partner, is on the chamber's board of directors.

However, according to Chamber President Deb Parsley, the hiring committee was not aware of the remote connection, and explained that it had no factor in the decision to hire Christoffersen.

In fact, Parsley stated that Meersman was not involved in the interviewing or hiring process.

On June 1 Christofferson confirmed that he did not work directly with Olmstead while working for St. George.

"I had no idea who he was," Christofferson said, explaining that the Leisure Services Division was actually a large department with a number of divisions.

Prior to working for the city of St. George, Christofferson worked for the Downtown Development Authority in Cheyenne, Wyo., as the marketing manager and deputy director.

Christofferson explained that while the authority was actually a nongovernment organization, it did receive funding from government sources.

He also spent five years working as a public relations specialist with the U.S. Army.

"I've traveled the world,"

Christofferson said.

As for his new job with the Mesquite Chamber, Christofferson intends to do a lot of listening.

"My approach will be to get to know the members, and find out what's lacking in Mesquite," Christofferson said. "I want to talk to the membership, find out how to keep them as members, and how to grow the membership."

"The hiring committee had many wonderful and qualified candidates, and this decision was extremely difficult," said a press release from the chamber.

"His (Christoffersen's) ability to increase membership, website skills, financial expertise, fundraising efforts, business strategy, event planning and marketing will significantly help the board in offering even more benefits to our members."

Christoffersen is slated to start June 14, and is expected to move from St. George to Mesquite.

## Chamber of Commerce executive resigns

#### By Morris Workman

morris@mesquitelocalnews.com

The Mesquite Chamber of Commerce has lost its third executive director in the span of a year.

On April 15, DeAnn Ballard submitted her letter of resignation, effective May 14.

Ballard's departure comes six months after being named the Chamber's executive director Oct. 12, 2009.

She was appointed after the abrupt resignation by Katherine Cole, who resigned Sept. 3, 2009 after just two months in the position. Cole was hired following an exhaustive search to replace Bill McClure, the executive director for the Chamber who quit in April of 2009.

During the last two months, the chamber has also lost two members of the board.

Jim Wilson, who was selected as the chamber's treasurer, resigned on Feb. 25.

Mayor Susan Holecheck, an honorary member of the chamber board, resigned two weeks later March 5.

According to her letter, Bal-

lard is leaving to spend more time with her family.

"My first grandchild is due the end of May and my daughter needs me," Ballard said in her letter. "My son and I will spend time between Salt Lake City (Utah) and Mesquite."

Ballard also offered to continue as the chairperson for the Leadership Mesquite committee.

### Chamber of Commerce hires new executive director

Special to MLN

The Mesquite Chamber of Commerce has announced it has hired Anne Miranda as its new executive director.

"As a nonprofit serving businesses and residents of Mesquite, the Chamber required a combination of vision, commitment and management expertise in its leader," said Deb Parsley, the chamber's board president. "Anne has just this combination. Her experience as a business owner of Fresh & Brite Inc., track record of management success commitment to the growth and development of Mesquite will be valued assets in our ongoing efforts to grow the chamber membership and its programs."



PHOTO SPECIAL TO MLN
The Mesquite Chamber of
Commerce has hired Anne
Miranda as the new executive
director.

Miranda joins the chamber with more than 20 years management experience in the "I am honored to be a part of this chamber and to have the opportunity to work with such a dedicated board. We are going to take this chamber to new heights."

ANNE MIRANDA EXECUTIVE DIRECTOR, MESQUITE CHAMBER OF COMMERCE

financial industry, most recently as vice president of sales at a Wells Fargo Bank.

She moved to Mesquite a year ago and has been actively involved in the community,

joining the Sunrise Rotary, Leadership Mesquite and attending the Downtown Business Advisory Council.

Chamber officials said they are very excited about bringing Miranda on board to promote and realize the vision, which is to advocate, communicate, educate and support the members of the community in Mesquite.

"I am honored to be a part of this chamber and to have the opportunity to work with such a dedicated board. We are going to take this chamber to new heights." Miranda said.

For more information about the Mesquite Chamber of Commerce, contact Parsley, at 702-345-3991.

### Chamber hires Cheri Thompson as office manager

**Staff Report** 

Mesquite Chamber of Commerce Executive Director Anne Miranda announced last week that the chamber has a new office manager, Cheri Thompson.

"Cheri joins the chamber with 23 years' experience in the legal field as a certified shorthand reporter in Southern California and working as an independent contractor in court reporting, which involved managerial, financial, strong clerical skills and dealing with a variety of unique situations," Miranda said.

She also worked for a local property management company, which has increased her knowledge of community issues in Mesquite.



**Cheri Thompson**Mesquite Chamber of Commerce office manager

She moved to Mesquite in 2005 and became active in the

community, first joining Desert Dames. She served on the board from 2007 to 2008.

She also was on the steering committee, which helped form the Mesquite chapter of the League of Women Voters and was a part of the first League of Women Voters Mesquite board.

"Cheri joined the Mesquite Chamber of Commerce in August of this year and soon after became an ambassador for the chamber," Miranda said.

"I have loved this community ever since I moved here in 2005," Thompson said. "I want to see it continue to grow and I am honored to have been chosen to be a part of the chamber so I can grow with it and be a part of its future. Having worked as an independent contractor myself, I feel I bring the lessons learned, which involve public interactions, the positive impact of networking and being community-minded. I understand the importance of connecting our community toward the common goal of promoting the attributes of Mesquite to locals and tourists alike with the aim of attracting new businesses and keeping our current businesses viable."

"We are so very fortunate to have Cheri join our team," Miranda said. "Her experience and professionalism really adds to the chamber and she will be an integral part of the chamber's ability to reach our goals in 2012."

### Chamber of Commerce announces Vicky Walter as president, COO

Special to the MLN

Vicky Walter has been named Mesquite Chamber of Commerce president and

chief operating officer.

Walter comes to the Mesquite chamber with more than two decades of experience in project and business management for profit and nonprofit corporations, higher education, and city, state and federal government.

Before joining the chamber, Walter worked in public affairs at National Security Technologies LLC, a federal contractor for the Energy Department. Her program development competencies gained recognition as she increased the Nevada Regional Science Bowl program by doubling participation, increasing financial support and raising the level of public and governmental awareness as she took the final competition from the University of Nevada, Las Vegas, to Vegas PBS for airing.

Her program management skills



Vicky Walter Mesquite Chamber of Commerce president and chief operating officer

were featured at the national level in Washington, D.C. Walter's background includes university and community relations at UNLV.

She studied communications at Regis University and holds numerous certifications, including a leadership certification from her work at Regis.

Walter grew up in Las Vegas and calls Nevada home. She said when not working, she enjoys photography and writing. She is married and has three children.

She will assume her duties Jan. 7.

# Chamber president replaced

David Bly

Desert Valley Times

The Mesquite Chamber of Commerce executive met Monday and named Charlie Cox its new president after Deb Parsley submitted her resignation over the weekend.

Anne Miranda, the chamber's executive director, sent an email out late Friday after receiving Parsley's resignation, which simply stated, "Please accept this letter as my written resignation from the Mesquite Chamber of Commerce. It has been a great 19 months — I appreciate all the opportunities that the Chamber gave me.

"You are amazing and will do good things here in Mesquite."

In later communications she said she was resigning for personal reasons, but did not elaborate.

Her resignation left a bit of a vacuum, as president-elect Mark Meersman had resigned at the end of June. He had been appointed to represent the golf and recreation industry.

Miranda, who assumed office as executive director on July 1, called an emergency meeting for Monday evening.

At its regular July meeting, the board will name a president-elect, as well as appointing people to fill four vacant positions. The vacancies were created by the resignations of Parsley, Meersman, Jim Wilson and Bill Nicholes. Miranda said a call has been sent out for applications for the vacant positions.

She said the churn in board membership and office management tends to divert energy from the board's mission of promoting business, but she said she feels things are stabilizing.

"We've got some good people and I'm here to stay," she said.

Board member Ernie Hoffman said the chamber has had its struggles and needs to work more cooperatively to achieve its goals.

"I believe the chamber still has an opportunity to do a lot for the business community and the community at large," he said. "We have a fine executive director, and I think we can put together a good board."

He said he was sorry to see Parsley go.

"It's a shame, because they lost a very talented young lady," he said. "She owed nobody anything here in Mesquite, and she will be missed."

It's time to set aside negativism and move ahead, he said.

"I want to see the chamber become very business-oriented, working together, seeing how we can attract businesses to this town." he said.

### Miranda touts Chamber of Commerce accomplishments



Chamber of Commerce director Anne Miranda addresses the organization's monthly luncheon. TRACY WORTHINGTON / DESERT VALLEY TIMES

**Tracy Worthington** 

**Desert Valley Times** 

Anne Miranda was like the proud mother showing off pictures of her babies at the Mesquite Chamber of Commerce Luncheon Wednesday during her State of the Chamber Address.

Her address rounded up the year at the chamber, up to and including the plans for a new logo, new slogan and a sneak peek at the new website — which will launch Oct. 15.

"There I was 2 ½ years ago, standing before you as the new executive director," said Miranda. "I think I'd been in the job three weeks when they said they wanted me to be the speaker. So I got up, introduced my-

self, talked about myself, then what about our chamber does. And I will be honest with you I did not really know what the chamber did."

Things have changed since then, she said, and the chamber is more active in business than ever.

"We are a member-based organization and all of you are our members. We are 307 members strong as of today," she said. "Out of that we have 211 businesses, 35 individual members, 48 nonprofits and 13 real estate agents. When I was looking back at the figures of last year our all time low for last year was 286."

Not only does the chamber support business, Miranda said, but it also sells Mesquite. "We have had over 3,000 customer contacts in our office year-to-date. Last year we closed the year with only 5,000. This is done through the phone, the email and the walk ins."

Miranda went on to say that the chamber has a mission, that mission is to "sustain, encourage, and benefit businesses in Mesquite and the surrounding areas."

"We do that through our vision called ACES, which stands for Advocate, Communicate, Educate and Support. Those are the four arms of our vision."

Programs, which fall under the advocacy portion of the chamber, include the govern-

See MIRANDA, Page A3



#### Miranda

Continued from A1

ment affairs committee, lobbying, the Business walk and

SWOT analysis.

The government affairs committee not only brings issues to the local government, such as city council members, but it lobbies for projects such as the 118 exit, the indoor sports complex and the LED signs. The committee also will be taking part in the SWOT analysis, and the business walk, in which chamber board and city council members will be pairing up and going to businesses to get feedback.

"They come back with data so we can better advocate for the businesses."

The first walk, she said, will take place Nov. 15, and she has high hopes for the program.

The second arm is made up of things such as the email blast, the chamber newsletter, Chamber Magazine, and a new logo and slogan.

"The logo is still in the works," she said. "But the slogan is 'Moving Business Forward."

Miranda gave a sneak peek to attendees of the new website, which gained applause.

The website will officially launch, she said, Oct. 15.

Workforce Surveys — that were done in partnership with

the College of Southern Nevada (CSN) — procurement outreach and a luncheon that will give chamber members a heads up on what health care reform will expect of them are on the list of educational opportunities that the chamber is offering.

"We have launched the Business Builder Workshops," said Miranda. "They are going to be held at the College of Southern Nevada from 12 p.m. to 1 p.m., bring a lunch and learn."

The chamber's support—
the fourth arm of ACES—consists of many new programs, including the Cash Mob, the Good Luck Buck and multiple opportunities for free advertising, Miranda said.

Miranda also thanked the members for their support over the last year. "It is fundraisers in conjunction with membership dues that keeps us going," she said. "So far year-to-date we have raised \$15,800. I just want to thank you for your time, your energy, your

cash donations and supporting everything you do."

The Gold Butte Days Festival is next in line of fundraisers for the chamber, and Miranda is excited to see it before she leaves on Oct. 31, she said.



## Miranda touts Chamber of Commerce accomplishments



Chamber of Commerce director Anne Miranda addresses the organization's monthly luncheon. TRACY WORTHINGTON / DESERT VALLEY TIMES

#### **Tracy Worthington**

**Desert Valley Times** 

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See MIRANDA, Page A3



#### Candidates speak out at chamber luncheon **Tracy Worthington**

**Desert Valley Times** 

The Mesquite Chamber of Commerce had elections in mind when it invited Ted Miller, Cresent Hardy, Ryan Toone, Karen Beausoliel and Kerry Earley to the monthly luncheon last Wednesday.

The candidates were given five minutes to voice their platform and then chamber members were able to ask them

questions.

Ted Miller is up for re-election after six years as a member of the Virgin Valley Water District board of directors. One reason why he wants to continue serving the valley, he



Earley

said, is because he's frugal and the board needs to be fiscally responsible.

"The water district found out we were out of compliance with the bond people, we were

\$41 million in debt," Miller said. "There were a couple of things that came out of that; we lost our bond rating and we had \$11 million in a bank account to build an office complex, which did not happen.

"We can't give the bond back so we took the \$11 million and paid off the district's balance



Hardy

sheet, then put into an interestbearing bank account and the district cannot get at the money and use it, but the interest is being used to pay the bond back.

"Another thing we had to do is we increased rates," he said. "We're not having revenue problems now, but we can't borrow money."

The district needs to be frugal to keep above water for many years, he said.

He also said that the city and valley cannot lose control of

Beausoleil

the water rights they have. something the district is struggling with now.

He would like to continue the battle.

Cresent Hardy is running as an incumbent

for Assembly District 19 against Felipe Rodriguez.

He said he's seeking re-election because he "was raised that if you want to complain you should do something about it, and don't come to me with a complaint unless you have an

See CANDIDATES, Page A3

#### Candidates

Continued from A1

answer. I believe I have some answers."

He said job creation is the most important issue now, followed by education.

"We have been failing in education," he said. "The state of Nevada does not support education financially. It only gives \$5200 per student, and there is a 2 percent mining tax that goes toward schools and brings the dollar amount up to about \$11,500 to \$12,000 per student. That puts us at almost at 25 or 26 in the nation, so we are right in the middle for support."

He urged educational reform that will prevent good teachers from losing their jobs, create a performance-based wage and advocates for a voucher program, which allows for children to attend charter schools.

As a business owner, said Hardy, he is also concerned with prevailing wage and the stranglehold it has put on the public and private sector.

"A flag person for a 40-week makes close to \$89,000 a year because we are forced to pay that. It is the prevailing wage."

But times are tough and the workforce needs a boost.

"The City of Mesquite would



Toone

love to do more projects, so would the county and the state," he said. "They would love to do more but with prevailing wage and other restrictions they

can't."

"I have children and I love those children and I want them to have posterity some day. I want them to have the same opportunities I had."

Beausoleil and Toone are competing for Mesquite Justice of the Peace, replacing Judge Ron Dodd who is stepping down from the post and that of municipal judge as well.

Beausoleil listed her experience and education as reasons she should be voted into the office.

"I have two doctorates, one in psychology and one in law," she said. "I have been the attorney of record in Utah and Wyoming, going before the district and supreme courts in both states, the appellate court and have been on the civil and criminal side of things."

She also believes that different people, not one person, should hold the justice of the peace and municipal judge seat.

"One person in both positions creates conflict of interest and double dipping," she said.



Miller

"If I am elected, I will not accept appointment to municipal court judgeship."

Toone disagreed with Beausoleil, saying that if he were to be elect-

ed Justice of the Peace, he would take the position of municipal court judge if offered.

Toone grew up in small communities in Utah and Idaho, was an eagle scout, high school valedictorian, all-state athlete and attended Utah State University where he received his political science degree.

From there, he worked in Washington D.C., for a short time, then went to the University of Minnesota Law School where he graduated with Cum Laude honors.

"We wanted to get back to our roots, so I took a job with a law firm in Las Vegas," said Toone. "I had the opportunity to work on civil cases in district court and we had some appeals that went to the supreme court. Great experience. But my heart was in the public sector so when a job opened up in Mesquite I took the chance and took the job, moving here. We have not regretted that."

He has enjoyed working with city staff, elected officials and law enforcement, he said.

"I have had the opportunity to provide them legal training on constitutional issues, 4th amendment search and seizure and the 5th amendment, and when the state of Nevada passes new laws we provide updates on those issues."

Kerry Earley was appointed to her 8th district court judgeship in June of this year, replacing judge Kathy Hardcastle when she retired, and will be on the general election ballot in November.

"I love what I do," she said. "I have a passion about it. I truly want to continue to be a District 8 judge.

The first three to four years of her practice she worked on the MGM fire litigation, where she got "trial by fire" working with attorneys and firms from many states, including California, Philadelphia and Denver.

"I had a very strong first few years because of that," she said.

She began her own firm in 1993 and it grew to 50 employees, with 17 attorneys under her. After years of doing that, Earley decided to do something different.

"I was approached by several judges that asked if I would be interested in being a district court judge and I really became interested."

The next chamber lunch will be Oct. 10, 12 p.m., at the Eureka Casino Hotel. www.dvtonline.com

### Cof C Out 13, 2009 DVT declines member's motions

**Dennis Lee** 

**Desert Valley Times** 

Mesquite Chamber of Commerce directors declined Monday to consider motions to change the makeup of its nomination committee and the board of directors.

The suggestions were brought to the board's regular meeting by chamber member Dave Ballweg of Load Technology Inc.

Ballweg asked for the nomination committee to be made up of a representation of general membership and include businesses by location, interest, type and ownership, and be chaired by an exiting board member who would have no vote.

He also suggested that the board of directors be made up of 15 elected members, and that it should include a cross-section of the membership.

"I am not a politician or an activist; I am a business owner and an engineer by discipline," said Ballweg. "These motions have their origins from comments voiced at the chamber forum and other input received directly and indirectly over the last several weeks. They are presented to achieve the goal of improving the board of directors to be representative of and responsive to the chamber membership."

The terms of six of the current board's members will expire at the end of the year. Nominations for those positions will be taken until this Friday at 4 p.m. The nominees will be vetted by the nominating committee, and a general ballot will be sent to members. Voting will be completed by Nov. 6.

Ballweg said he wanted to see the committee actively recruit nominees to meet the board's general membership classifications.

"There are many members that are willing to participate in the chamber, but have not been asked and do not feel that they are welcome," he said

According to Ballweg, 25 percent of the board is made up of representatives from the resort and gaming industry, along with three members from financial institutions.

"These are not a representative percentage of the general membership," he said. "We need to recruit companies with market affiliation in service, retail, restaurants, medical, financial, accounting, legal, contractors, wholesalers, realtors, golf courses and industrial companies to name a few."

And while praising the board's inclusion of women-owned businesses on the board, Ballweg said

• See CHAMBER on A3

#### CHAMBER

Continued from A1

there is a conspicuous absence of Hispanic-owned businesses.

He also asked for a bylaw change to be effective immediately that would end the terms of any nonelected board member as of Dec. 31, 2009.

He complained that the chamber did not contact everyone to see who would like to sit on the nomination committee.

Montague said she had called people randomly to serve upon this committee. However, both Montague and Kathy Lee, chamber president, said invitations to sit on the committee had been emailed to the general membership, and that requests have been sent out at various times for members to sit on committees

Ernie Hoffman took exception to Ballweg's implication that the chamber failed to notify membership.

"Not once since I have been a member of the chamber have I failed to get an e-mail as to what is going on," said Hoffman. "I got an e-mail three months ago as to what committee I would like to serve on."

Jolene McCrae said she had a problem with just one member coming to the board requesting changes to be made to the bylaws. "The board should have the ability to appoint a committee to review the bylaws and come up with suggestions," said McCrae. "I don't feel that the membership should have the right to make individual requests of the board for this purpose."

"I think that any member should be able to present a motion to the Board, and the Board should make a motion upon the request," said Ballweg.

McCrae disagreed. She said she manages home owners associations, one of which has 1,750 members.

"There is no possible way for the board can function with 1,750 different people making suggestions," she said. "You elect your board to represent the membership. If you want to change the makeup of the board, change your vote."

Charlie Cox said that according to the bylaws, if a member came to the board, the board could vote to adopt with a two-thirds majority, or 51 percent of the membership could vote for approval.

Ballweg asked for a board member to take up his motions and bring it before the board for a vote but no one responded.

Instead, the board passed a motion by Kevin Boyer that Ballweg's suggestions on the makeup of the board be presented to the bylaws committee.

Chamber nomination deadline this Friday

Nominations for six positions on the Mesquite Chamber of Commerce board of directors are being accepted until 4 p.m. this Friday. Candidates must be members of the chamber in good standing, with dues paid up. Qualifications and the nomination document can be found at www.mesquite-chamber.com/flyers/1254867994.pdf . For more information, call the chamber office at 346-2902.



www.dvtonline.com

# Cof C Qot 13, 2009 DVT declines member's

**Dennis Lee** 

**Desert Valley Times** 

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• See CHAMBER on A3

### Merri Erickson named Business Person of Year

**Desert Valley Times** erri Erickson was 2007 named the Year, and American Family Insurance was named Business of the Year at the annual Mesquite Montague, Dr. Leigh Roessner

Chamber of Commerce Christmas party Friday.

Jason Crew was installed as Business Person of the Chamber's new president, along with newly elected board members, Jacque Hart, Darlene Kathy Lee,

and Robyn Schaefermeyer.

Special plaques were also presented to Crew for his outstanding work in the formation of Leadership Mesquite, and to Missy Crew in the establishment of Chamber Ambassadors.



Chamber of Commerce members who completed the chamber's Leadership Mesquite program are shown with plaques presented at the Chamber's Christmas party Friday.



Dennis Lee, Desert Valley Times

Jason Crew, shown here with his wife, Missy, was installed as the new president of the Mesquite Area Chamber of Commerce at the Chamber's Christmas party Friday. Missy also received a plaque in recognition for establishing the Chamber's Ambassador program.

## Small business forum attracts 60 participants

About 60 people interested in starting or advancing small businesses met with "resource partners" at the 2007 Small Business Resources & Assistance Forum hosted by Nevada Microenterprise Initiative on Thursday.

"We are a nonprofit agency whose primary focus is to help small business either grow to the next level or those who are looking to start a small business," said Anna Siefert, operations manager.

"We focus mostly on the low to moderate income individual. We are in partnership with the U.S. Small Business Administration with two programs. The first is the Microloan program, and the other is the Women's

Business Center.

"The Microloan program is for lending and is designed to bridge the gap when a business cannot get lending through the traditional sources. And the term "micro," means that we specialize in businesses of 10 to 15 employees

"The Women's Business Center is focused on business technical training and skill development, and we have a 12 week workshop, short workshops on specific topics, and we also have one-on-one consultations.

"What we want to accomplish with these forums is to let the rural communities know those businesses that are out there that can help them, whether it is writing a

• see FORUM page 31

#### FORUM

From page 30

business plan or sitting down and talking an idea through.

"This is where we come in. They can come to us and we can help them without it costing them anything, and that is my focus, to give them that opportunity. And I work through the resource partners in the community of Mesquite.

The forum was addressed by Tim Hacker, Mesquite's City Manager, and Andres Moses, aide to Congressman Dean Heller.

If anyone wants further information they can contact Nevada Microenterprise initiative director of rural business development, Blake Syndergaard at (702) 812-9366.

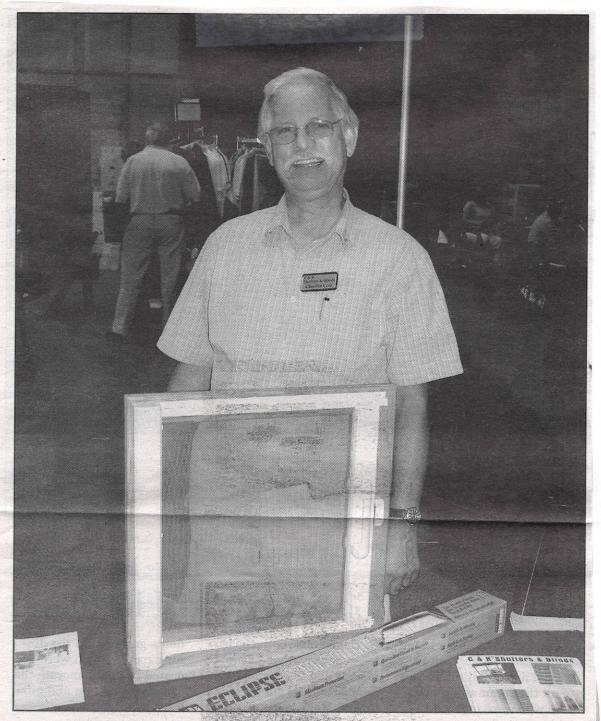
Open for business

# Vailly times Tulsday Aug. 14, 2007



David Bly, Desert Valley Times

Mesquite Mayor Susan Holecheck poses with the American Family Insurance mascot during the Mesquite Area Chamber of Commerce Business Expo/Job Fair in the Black Gaming Special Events tent Friday afternoon. Forty-seven businesses and agencies distributed information about their firms and gave out applications. See story, page 3.



Bob Challinor, Desert Valley Times

Charlie Cox, owner of C & K Shutters and Blinds, provides a window of opportunity in his firm. Cox

manned one of 47 booths at the Business Expo/Job Fair on Friday afternaon.

### Business Expo/Job Fair brings bigger turnout

For Desert Valley Times Mesquite Area The Chamber of Commerce's Business Expo/Job Fair took a quantum leap this year with a new venue and increased participation. Vite in anscharge ten Fraken

The event, now in its second year, surpassed last year's results.

"We had 47 booths at the Business Expo/Job Fair Friday night," said Bill McClure, executive director for the Mesquite Area Chamber of Commerce. "For comparison, we had 34 booths in the Business Expo/Job Fair last October."

The chamber held the • see EXPO page 12

From page 6

Mesquite the event in Campus gym last year, but transferred it to the Tri-Properties special events tent and held it during August in the face of less community competition. The changes helped.

"I don't have an estimate on the number of people who showed up, but participants were happy with the turnout and handed out lots of job applications," McClure said. "We had a pretty steady stream of folks going through the tent until about 8:45 p.m."

The four-hour Business Expo/Job Fair featured a varied cross section of Mesquite businesses that operated booths with employment and business information.

"We had a pretty steady It stillings in our



Mesquite Lutheran Church Child Care Center was accepting applications for enrollment as well as applications for assistants at the facility during the Chamber of Commerce's Business Expo/Job Fair. The child care center is expected to open August.

G152-888 (8EN) stream of people passing through," said Charlie Cox, owner of C & K Shutters and ty well." Language and the state of the s

Blinds.

"I think it turned out pret-



Smiling Dog Fine Art Instruction and Design

Susan Bergstrom. Smiling Dog Fine Art Gallery has evolved into Smiling Dog Fine Art and Design Adventure. Susan provides private art instruction, and home and office design through Mesquite Furniture. You can contact Susan at her home studio or stop by Mesquite Furniture for a chat.

65 Gean Street, Mesquite, NV 89027 Telephone: 346-6632 or (cell) 970-481-7160



All About Service

Diana Isabella. All About Service offers a variety of services which include sewing machine sales, sewing machine repairs, parts, notions, sewing supplies and alterations. With 23 years experience, All About Service brings to Mesquite expertise, and dedication to serve their customers in a professional and courteous manner. PO Box 8000, Mesquite, NV 89027 Telephone: 346-6547

Mesquite Area



New Chamber Members



Scenic Mini Storage & Realty

DeForest "Frosty" Rail. Scenic Mini Storage & Realty facilities include 10 x 10 and larger storage units, as well as Motor Home and RV Storage. Secured by security fencing. On site management. Frosty also sells individual home sites or large tracts. 3030 Scenic Boulevard, Scenic, AZ

Telephone: 928-347-4592



#### Alarmco Company

Alarmco President Thomas Wilson. Alarmco, Inc. is recognized as one of the outstanding alarm companies in the nation with the most modern UL Listed and Factory Mutual approved Central Station in the Security Industry. Customized systems are engineered by qualified technicians to fit customer's specific needs — economically — no matter how large or how small. Alarmco Inc. has been serving southern Nevada since 1950.

2007 Las Vegas Blvd. South, Las Vegas, NV 89104

Telephone: 702-382-5000 Website: www.alarmco.com



JMK & Associates, Inc.

Mike Joyce, (left), Gayle Kramer, Mike Kramer and Ken Kramer. JMK & Associates, Inc. is a full service architectural, civil engineering, structural engineering and land planning firm, located in Mesquite. Their principal team members have

nearly 100 years of experience in construction, architecture, engineering, glass curtain wall and land planning design.

carries as a subject of the property of the debed of a

450 Hillside Drive, Suite A-200

Telephone: 702-346-1186





Classy Closets of Mesquite
Classy Closets is located at 211 W. First South, Suite B in

Mesquite. The business was established in 1996 and provides laminate and solid surface countertops. For more information, contact Debbie Gendron at 346-2086 or pgendron@cascadeaccess.com.





Kokopeli Landscaping
Kokopeli Landscaping is located at 270 E. Mesquite Blvd. It employees 15 individuals, and joined the Chamber of Commerce in July of 2004. They proudly proclaim that they stand behind each and every job, no matter the size. Designer Jason Kokaczka has a degree in Horticulture and Design Build. Co-owner Kelby Hughes is a fourth-generation Mesquite citizen, with years of experience in farming and golf course design, building and maintenance.



**Photos** Submitted

Fan Shack, Inc.

Gary and Dolores Larson run Fan Shack, Inc. at 676 Mayan Circle. The phone number is 345-2726. They ship to Internet customers and contractors all over the United States. They sell all types of lighting, ceiling fans and ventilation products.



Quality 1 Reality
483 W. Mesquite Blvd., Mesquite, Nevada 89027, 346-3461 (phone), 702-345-2444 (fax).

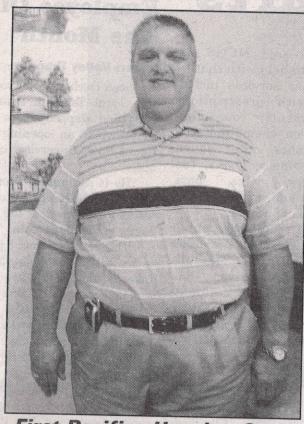
U Dirty Dog U Dirty Dog Suds-n-Tubs was established in Mesquite on July 7 and joined the chamber of commerce on Sep. 8. They are a do-ityourself dog wash, a home alone sitter service, and they sell gifts for dog and dog people as well as offering day care for dogs. All dogs are welcome to wait in the day care for their owners and watch the Animal Planet.



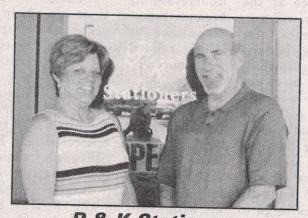
#### Landstar

Established in 1987, this long-haul trucking service offers vans, flats, steps and specialized equipment for 24/7 hauling anywhere in the USA. Landstar prides itself on reasonable rates and exceptional customer service. You can contact Landstar's Merri Erickson at 346-2344 (phone), 346-7961(fax) or email at merickson@landstar.com. Mailing address is 668 Peartree, Mesquite, NV 89027 and web site is at www.landstar.com.





First Pacifica Housing Corp.
Andy Vindent. First Pacifica develops golf course homes and subdivisions. They have been in the Mesquite area since 2004.
840 Pinnacle Ct., Mesquite Telephone: 702-345-2580



P&K Stationers

Kevin and Pam Martin. Mesquite's new hometown stationary store. P & K carries office supplies, stationary items and a great selection of gift items. 742 W Pioneer Boulevard, Suite B
Telephone: 702-346-2926





Advisors Inc.
Rebecca Gill, CPA, PFS of Blueprint Investment Advisors Inc. provides investment counseling services to individual clients. Rebecca's goal is to help each client develop a "blueprint" from which they can build their financial future. Rebecca is affiliated with Intrepid Financial Planning Group, LLC. 1658 Rim View Drive, Toquerville, UT 84774 Telephone: 435-635-7616



plete with party supplies and rentals for Weddings, Baby Showers

and Anniversaries. For that special gift, The Total Package creates personalized gift baskets. They carry a complete line of collecta-

bles such as Boyd's Bears, Precious Moments and Jim Shore.

Rhonda

312 W. Mesquite Blvd., Mesquite Plaza

Telephone: 702-346-0411

New Chamber Members

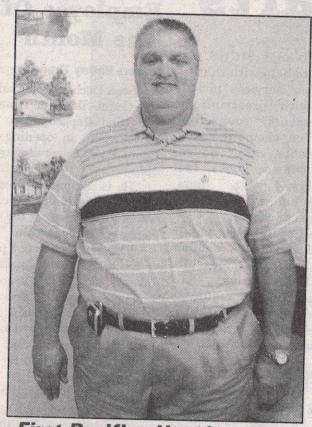


Mesquite Vet Clinic

Tammy, Julie, Sandy the dog, Dr. Purner Mesquite Vet Clinic is a full-service small animal veterinary clinic. Dr. Purner is a Nevada native who has been in business since 1992. The clinic has been in their new building since 2000.

371 Riverside Road Telephone: 702-346-2456





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## New Chamber Members



Rocky Mountain Lending
Justin Ludvigson, Kevin Wilkey, Sara Landon, Lindsey
Lawrence, Yori Ludvigson.

Rocky Mountain Lending is a family business owned by Shane, Yori and Justin Ludvigson. The brothers started in the mortgage business in Montana, moved south for the winter, and stayed. They now have offices in Mesquite, NV,

St. George, UT and Nephi, UT. 561 W Mesquite Blvd., Suite 6

Telephone: 346-4898

Website: rockymountainlending.com

#### S & L Landscaping, LLC

Leah Larson, Steve Thibodeau.

S & L Landscaping utilizes over 20 years of desert landscaping experience to provide landscape installation and maintenance services for individuals, commercial properties and HOA's. They also provide miscellaneous services such as tree trimming and lot clean-up. Owned and operated by Mesquite residents.

440 Goldenrod, Mesquite, NV 89027 Telephone: (cell) 702-206-2077 or 702-206-2078





## Nevada Community Solutions

Melanie Giarratana, Michael Parda, Vinda Jepson.

Nevada Community Solutions (NCS), a land use planning and development company, is joint-venturing with the City of Mesquite to master plan and develop a site south of I-15, as well as the proposed new airport. NCS has over 50 years of professional service in investment strategies.

742 W Pioneer Boulevard, Suite A Telephone: 702-346-0804

Website: www.nevadacs.com

Melanie Giarratana, Michael Parda, Vinda Jepson



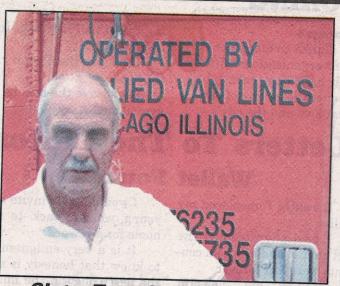
Mesquite Women's Clinic Elizabeth, Kelly, Dr. Ofori, and Diane.

Medical practice specializing in women's health care, pregnancy, OB/GYN.

1301 Bertha Howe

Telephone: 345-2122





### Slater Transfer and Storage

Al Thorne, Sales Manager.

An agent for Allied Van Lines, Slater has the ability and expertise to handle every moving need. Slater Transfer dedicates the time, attention and resources necessary to provide the finest moving experience possible with the utmost integrity and professionalism.

4160 South River Road, St. George, UT 84790

Telephone: 435-634-0536

Website: www.slatertransfer.com

### **NEW CHAMBER MEMBERS**



Mark Davis

Photo By Eric Ruiz

Mark Davis is the proud manager of Playoff Sports Pub at 551 W. Mesquite Blvd.



Jamie Mugleston

Photo By Eric Ruiz

Jamie Mugleston is the manager at Malibu Cleaners on 404 Riverside Road.



Mike Gordon

Photo By Eric Ruiz

Mike Gordon is the Sales Manager at Mesquite Auto Center on 390 W. Mesquite Blvd.



**Midway Distribution** 

Photo By Eric Ruiz

Diana Myler, back left, Debbie Gleeson, Diane Feld, front left, Debara Alvillar, JoAnn Allan of

Midway Distribution, Inc. can be found at 41 N. Arrowhead.



**Rosie Cates** 

Photo By Eric Ruiz

Riverside Storage is located at 30 Riverside Road and can be contacted at 346-5120.



America One Finance, Inc.

Mary Crotz, (left), Shawnna Simon, Vicki Vincent and Mary Fisher American One Finance provides residential and commercial loans. They make residential loans in 23 states and commercial loans in all 50 states.

Address: 840 Pinnacle Court, 10-A, Mesquite, NV 89027

Phone: 345-2930 Website: aofnevada.com Contact Person: Mary Croz

Just Imagine

"Where good taste meets good design." Just Imagine offers window coverings, blinds, shutters and custom bedding, as well as design consultations and space planning. Owner Terrie McArthur has a degree in Interior Design, as well as teaching and design experience.

Address: 152 W Mesquite Blvd., Mesquite, NV 89027

Phone: 702-346-8112

Website: www.designbyjustimagine.com





### New Chamber Members

#### **QB** Resources

Pat Taylor of QB Resources is available on site at your business to provide quality SMALL BUSINESS and INDIVIDUAL accounting and bookkeeping services at sensible rates.

Address: 12 W Mesquite Blvd., #107,

Mesquite, NV 89027

Phone: 702-345-3463



**Pat Taylor** 



**Terrie McArthur** 



**Premier Adoption Agency** 

Ryan Murrray, (left), Catharine Murray, Beady Long, Linda Kramer Premier Adoption Agency is a non-profit, non-demoninational, charitable, private adoption agency.

Address: 509 W Mesquite Blvd., Ste 202B, Mesquite, NV 89027

Phone: 702-346-4922 or 800-876-0187 Website: www.premieradoption.org Contact Person: Ryan Murray



Falcon Ridge Hotel

Michael Landsman, (left), Jose Tapia, Melody Ableson, Sam Erikson, Maria Chavez, Leslie Contreras, Ruth Felix, Sylvina Garcia, Mina Marquez and Rhonda Bennett.

Expect a new standard of quality for you and your guests in Mesquite!

Address: 1030 W. Pioneer Boulevard, Mesquite, NV 89027

Phone: 702-346-220 (fax 702-346-2201)
Website: www.falconridgehotel.com
Contact Person: Lisa Kuckenbecker



**SOS Staffing** 

Brian Bullock - Staffing Manager, (left), Elaine Lawson - Senior Staffing Manager, Danielle Walker - Staffing Manager, Jared Miller - Branch Manager.

Since 1973, SOS has provided personnel solutions for thousands of companies throughout the western United States.

Directory Address: 720 S. River Road, St. George, UT 84790

Phone: 435-628-6637

Website: www.sosstaffing.com Contact Person: Jared Miller



Arbys & Super Stop Texaco

Doug Jarman, (left), Shannon Gardner, Maylinda Shorter and Troy Foote

Arby's offers a variety of great food prepared fresh every day, and Super Stop Texaco offers auto service and convenience store items.

Address: 325 N Sandhill Blvd., Mesquite, NV 89027 Contact Person: Shannon Gardner

Mesquite Area



New Chamber Members

Virgin Valley Cab Company

Virgin Valley Cab Company provides 24-hour taxi cab service as well as shuttle service to Las Vegas McCarren Airport.

Address: 312 W Mesquite Blvd., Mesquite, NV 89027

Phone: 346-6359

**Contact Person: Sheila Moyers** 



**Jerry Good and Sheila Moyers** 



Dorothy Higgins

Dorothy Higgins is the charming and competent Assistant to Mayor Bill Nicholes.

Address: Mesquite, NV

Contact Person: Dorothy Higgins



Allen Stewart



Blazzard, Dr. Alex, D.D.S.

Amber Reynold, Dr. Alex Blazzard, Heather Blazzard
Dr. Blazzard, D.D.S., has opened a new General Dentistry practice
in the Oasis Professional Plaza in Mesquite. Dr. Blazzard offers
cosmetic dentistry, dental implants, white fillings, extractions,
crowns & bridges, teeth whitening, digital x-rays, preventive care,
root canals and dentures.

Address: 840 Pinacle Court, Suite 6A, Mesquite, NV 89027

Phone: 702-346-8686

Website: www.blazzarddds.com Contact Person: Alex Blazzard

### Fox Points Partners, LLC

Fox Pointe Partners is the developer of the Fox Pointe Condominium project in Mesquite. Directory Address: 11 Pioneer Blvd., Ste C Phone: 702-346-4919

Contact Person: Allen Stewart



Susan Holecheck

Susan Holecheck serves on the Mesquite City Council. Address: Mesquite, NV

**Contact Person: Susan Holecheck** 

# New Chamber Members

New Mesquite Area Chamber of Commerce members are awarded with a plaque.



**Home Watch** 

Billie Newton, left, administrative assistant, and Brenda Eggers, owner.



Gina's Coffee House

Mary Jan VanDeweghe, chamber ambassador, left, and Gina Lyon, owner.



**C-Square Funding** 

Jim Hoitenga, owner, left and Mary Jane VanDeweghe, chamber ambassador.



Mesquite Vacation Properties Leasing

Melanie Giarratana, left, chamber secretary and Sue Parkinson, owner.



# New Chamber Members

New Mesquite Area Chamber of Commerce members are awarded with a plaque.



Home Watch

Billie Newton, left, administrative assistant, and Brenda Eggers, owner.



Gina's Coffee House

Mary Jan VanDeweghe, chamber ambassador, left, and Gina Lyon, owner.



## BUSINESS & FINANCE

## **New Chamber Members**



**Curves For Women** 

Mary Jane Van Deweghe, chamber representative, left, Kandy Barrett, owner.



**Action RV Service** 

Mary Jane Van Deweghe, chamber representative, left, John Strand, owner.



**Profession Bookkeeping Service** 

Kay Hopwood, left, Chris Mink and Mary Jane Van Deweghe, chamber representative.

Photos submitted



**Lpam Broadcasting** 

"1600, The Boss," Brad Mencarelli, left, Mary Jane Van

# BUSINESS & FINANCE

## **New Chamber Members**



**Curves For Women** 

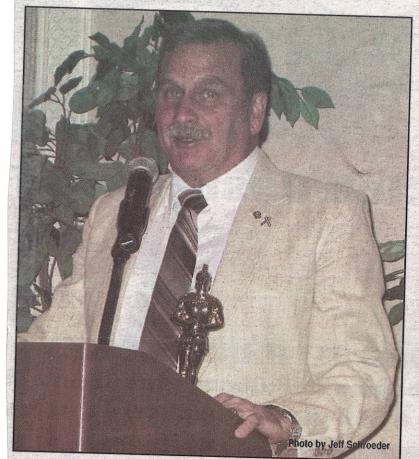
Mary Jane Van Deweghe, chamber representative, left, Kandy Barrett, owner.



**Action RV Service** 

Mary Jane Van Deweghe, chamber representative, left, John Strand, owner.

# Mesquite Chamber Salutes Businesses



**Business Person Of The Year** 

Desert Valley Times editor Bill McClure was named Business Person of the Year by the Mesquite Area Chamber of Commerce.

By Liz Chapman Executive Director Mesquite Chamber of Commerce

Desert Valley Times editor Bill McClure was named "Business Person of the Year" Thursday by the Mesquite Area Chamber of Commerce at its annual Christmas Dinner.

Bulloch Brothers Engineers, Inc. was named Business of the Year for 2001 and Jadde Sports took Business of the Year honors for 2002.

Plaques for the awards were donated by Top Hat Company.

Additionally, Cody Johnson, special assistant to U.S. Sen. John Ensign (R-Nev.), presented Senatorial Recognition Certificates to the honorees.

More than 100 members of the chamber met to honor those businesses and individuals who contributed to a successful year in Mesquite.

The chamber recognized those outstanding businesses based on (1) how long they have been a good-standing member of the chamber, (2) community service, volunteerism and donations to the community, (3) customer service, (4) employee base, wages and if they are improving their business from year to year (5) any special things that they do for their customers.

Nominees for business of the year were narrowed down from a group of 20 businesses selected as "Business of the Month" since 2001, therefore giving two awards this year.

Nominees included America First Credit Union, Bulloch Brothers Engineering, Inc., Desert Valley Times, Jadde Sports, Oasis Golf

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**Business Of The Year 2001** 

Outgoing chamber president Dave Price, left, congratulates Greg Bulloch on Bulloch Brothers Engineering, Inc., being named Business of the Year for 2001.



**Business Of The Year 2002** 

Jadde Sports owner Don Rappleye, center, accepts the Business of the Year award for 2002 from Dave Price and Cody Johnson, special assistant to Sen. John Ensign.



### CHAMBER-

#### From page 1

Club, Southwest Spirit, Top Hat Company and Virgin River Oak Furniture.

For the past 13 years, residents have seen Bulloch Brothers Engineering, Inc. around the community.

With 17 employees in Mesquite, they are an active community participant and team player.

You will find a representative to every ribbon cutting, ground breaking and other community events.

They are always willing to contribute monetarily or volunteering time to groups including Boosters Club, Miss Mesquite, Re Max, Scouts, golf tournaments and the list goes on!

Don Rappleye, Jadde Sports, began with a small store in December 1994.

He had a vision, like most small businesses, to provide a service to their community.

He remembers growing up in a small town in Heber, Utah with his dad owning a hardware store.

Don wanted to provide the "Big" store feeling with a lot of merchandise and competi-

tive prices.

With a bigger and better store now, and three employees, Jadde Sports is improving year after year.

They also donate time and store items to the VVHS, local-sponsored races and other organizations.

Bill McClure moved to the community over two years ago from Richfield, Utah to become the editor for the Desert Valley Times newspaper.

However Bill was not always in the newspaper industry.

He is a retired U.S. Air Force Lt. Colonel.

He and his wife Jerri, or as most of you affectionately know her by as "RED", have been together for almost 20 years.

Bill is currently the treasurer for the chamber, president of the Rotary Club and member of the Mesquite Distinguished Citizen Committee.

But you could swear that he was a member of every group, club or organization in Mesquite because he attends almost every function in this

community, regardless if he is "covering" it or not.

And if you haven't heard a "Yee Ha" out of Bill or had his cowboy boots slapped upon your desk — you've missed out!

As a voice of the business community, the chamber would like to salute those nominees and recipients of this year's awards.

Congratulations to all!



# Saturday - February 22nd 10 am to 3pm Mesquite Recreation Center





Giveaways

Sponsored by
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