

*I forgot to jot down to whom carbons were sent.
But one is circulating-*

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1039 Chestnut Street
Paso Robles, Calif.
June 22, 1965

Memo to Mr. Robert E. Magee, publisher
and Mr. Bill Misslin, Managing Editor
of the SANTA MARIA TIMES

From: Mrs. Kathleen Jackson, Sierra Club

The editorial entitled "Utilizing The Dunes" on the Opinion Page of the Santa Maria Times June 16, 1965, was excellent, and not knowing which of you was responsible, I am writing this quick memo to tell you both so at once. I would very much appreciate knowing who wrote this.

Although the editorial is well written and certainly indicates that the writer grasps much of the Sierra Club's actual point of view, there are, however, a few statements made here that I feel are highly debatable. Also, there are a few implications that are inaccurate. I wish to prepare a reply to your editorial, but cannot do so at once, but I will do so soon.

However, I would like to clarify that the Sierra Club is not fighting Pacific Gas & Electric Company and we are not fighting Union Oil Company's Collier Carbon & Chemical Corporation, per se. We are fighting the zoning, the industrial zoning of a very remarkable area. And we are opposing particularly the reasons being given from various quarters for upholding the zoning in the Dunes area. The Sierra Club has no sense of being engaged in what some people have erroneously asserted is a bitter and unreasonable battle with P. G. & E. and Collier Carbon; absolutely untrue. Also, we are not seeking national park status for the Dunes, as one erroneous report came out. Also, an area into which three and four-year-olds and a few older people join in walking with a lot of people of various ages and with little real hiking ability, every Sunday afternoon, can not honestly be very remote, nor "inaccessible except by dune vehicles".

May I urge you both to come for a pleasant stroll with us any Sunday afternoon, particularly if it is one of the walks on which we have a guest naturalist. You won't get tired. No stragglers will get lost. So far we've never seen any rattlesnakes! You will find yourselves in a cheerful group having a good time. Please let me know if you ever do decide to come, because I would like to make a point of being along.

You certainly publish an alert paper, that often gets the jump on some news. I have decided not to rely on Santa Maria friends to get the clippings to me, although I need extra copies of many of your news items; but I would like to subscribe. Will you hand my name and address on enclosed card to your circulation department - and ask them to bill me?

Cordially,

K.S.