

From: Mrs. Kathleen Jackson
1039 Chestnut St. Paso Robles
Phone: 238-4353

IMMEDIATE BROADCAST

May 13, 1965

(Please repeat during Friday May 14 and
Sat. May 15)

If you are the outdoors type of family and like to camp near the beach, you are invited to join in a two-day weekend at Oceano with the local Santa Lucia Group of the Sierra Club and their visiting members from the Sespe Group of Ventura County.

This two days of fun in the sand ~~in~~ and the sun of the Nipomo Dunes, offers a schedule packed with beach and sand dune entertainment. The public is welcome to participate. Headquarters for activities will be the North Beach Campground of Pismo Beach State Park, where a schedule will be posted on the bulletin board.

Events planned for Saturday, May 15th, include sunrise clammimg during a low minus tide at 6:00 a.m., followed by camp breakfast. Then, at 9:15 a.m. there will be a sand dune hike, starting from Pismo Beach State Park entrance booth, conducted by State Park Ranger, Ray Westberg, following the boundary of the State Park dunes property, and returning to camp for lunch.

Saturday afternoon will be taken up by the sport of riding-the-dunes, through the cooperation of sand buggies and four-wheel-drive vehicle groups. There will also be time for beach lounging and tideline exploration.

(MORE)

Sierra Club - sand dunes weekend

Saturday night, after a dinner in camp, there will be a campfire program at 8:15 (eight-fifteen) p.m. in North Beach Campground, with music and group singing, a naturalist talk, and short talks by two special guests: Mr. Martin Litton, of Menlo Park, Travel Editor of Sunset Magazine, who is preparing an article with photographs of recreation in the Nipomo Dunes area; and Mr. Fred Eissler, Conservation Chairman of the Los Padres Chapter of the Sierra Club from Santa Barbara. Both Mr. Litton and Mr. Eissler are members of the national Board of Directors of the Sierra Club.

Following the campfire program, there will be a moonlight walk out into the sand dunes to view the unusual formations by full moon.

Sunday's schedule of events offers again the sunrise ~~cl~~ low-tide clamming at 6 a.m. After breakfast, the group will gather at 9:30 a.m. at the entrance to Pismo Beach State Park for a guided walk to observe flowers and plants in the sand dunes - to be conducted by Dr. Robert F Hoover, botanist of Cal Poly.

Lunch back at North Beach Campground will conclude the weekend activities. The public is cordially invited to participate in any of these events.

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