

April 5, 1965

Mr. Charles Judson
Managing Editor
San Luis Obispo Telegram Tribune
San Luis Obispo, Calif.

Dear Mr. Judson:

You may cut, quote, or use this attached material from me as you see fit. I have written it as if one of your staff were interviewing me on the Wilderness Conference, thinking this form might be more easily useable by you.

The Sierra Club will continue to take a firm stand, urging preservation of the Nipomo Dunes in their natural state, with no further industrial development, and of course this means we oppose the conveyor and pier proposed to cut across the heart of the dunes by Collier Carbon & Chemical Corp.

We hope they will decide not to intrude upon this scenic asset, unique to the entire coast of California. We hope they will make a public spirited decision to continue shipping out their product by rail, as at present.

Very sincerely,

Kathleen Jackson
Sierra Club Coordinator
Nipomo Dunes Preservation

Jim Vestal's photograph of Wild Cherry Canyon in the April 2 paper was just beautifully reproduced. His picture of the children on the dunes in the April 3 paper was also good. He is surely gifted. I must drop him a line and say so.

Release Apr. 3, 1965

Nipomo Dunes Discussed at Wil Conf.

"San Luis Obispo County can eat its cake and have it, too, as I see it," stated Mrs. Kathleen Jackson, Sierra Club conservationist, returning from the national Wilderness Conference conducted by the Sierra Club, April 2, 3 and 4, at the San Francisco Hilton Hotel last week, *attended by well over 1000 state + natl*

ness men, scientists "As I listened to speakers from government agencies, *business* discussing conservation of natural resources, I felt as if I were listening to a recital of San Luis Obispo County's golden future as a great recreation mecca of the west," Mrs. Jackson said. *"It is our good fortune here that if we plan it right"* "We can have substantial addition to our county tax base from coastal power plants, *can have* long term economic gain from a growing tourist industry and at the same time an overall enhancement of the quality of living in San Luis Obispo County."

Referring to the delegation of citizens, organized *President of the Arroyo Grande Chamber of Commerce,* by Mr. Marvin Hartwig, *Calif.* for the purpose of discussing land use of the Nipomo Dunes with *last week in* State authorities, Mrs. Jackson commented: "Thirty-five earnest citizens of San Luis Obispo County, determinedly seeking the best business interests of South San Luis Obispo County, *traveled to Sacramento and* made a call on State Resources Administrator Hugo F. Fisher on Wednesday of last week; they expressed the wish that the State Department of Parks and Recreation would not discourage the location of P. G. & E. power plants in the Nipomo Dunes. However, a larger gain is possible in this matter of economic development. And that is what I mean by eating our cake and having it, too."

than the Nipomo D's By way of explanation, she said: "Other sites are available in San Luis Obispo County for power plants: sites

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with negligible significance for scientific research, and sites with not only less recreation potential, but far less scenic value. (Since the dunes area between Pismo Beach and Point Sal has been evaluated by the National Park Service as the prime scenic sand dune area on the entire California

coast, we have an asset in the Dunes that is entirely unique. *We can*

not afford to let it go for industrial development.

Thirdly, the recreation potential is tremendous in the Nipomo Dunes.

we can both enjoy these assets & capitalize on them!

Supporting this Mrs. Jackson offered the opinion that perhaps no other coast area in California offers ^{as wide a} ~~such a~~ variety of recreation pursuits as is possible here between Pismo ^{Beach} and Point Sal: dune buggy and jeep riding, all the ^{usual} beach sports, ^{as well as} hiking, surf fishing, nature study, ~~and~~ horseback riding and especially clamming.

At the Wilderness Conference in San Francisco

Discussing the possibility of a Nipomo Dunes State Park with Mr. Hugo Fisher, Administrator, State Resources

Agency, and Mr. Fred L. Jones, new Director of California

& Mr. Chas de Turk of the Div. of B. & P.

Mrs. Jackson spoke of State Department of Parks and Recreation, ^{the} fears expressed

by the vehicle recreationists of losing their recreation, ^{were a State} ~~were~~ *Park to be established in the Dunes.* ^{well-known} mentioned. In the group, Mr. Sigurd Olson, ~~a~~ member of U.S.

Secretary Stewart Udall's/Department of the Interior Advisory Board, stated that dune buggy enthusiasts and 4-wheel

recreationists could certainly continue their enjoyment of the dunes in a carefully planned overall recreation zoning of the

dunes, if ^{the area} ~~they~~ should become a State Park or National Seashore; *that they* ^{"under State or National Park mgmt"} He added: "I believe recreation zoning would seek adequately

to protect all the types of recreation compatible in the area."

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would be much more likely to lose their recreation in the yrs. ahead if the Dunes develop into a full industrial area.

Substantial addition to the county tax base from coastal power plants, long term economic gain from a growing tourist industry and at the same time an overall enhancement of the quality of living in SLO county

SLO County can eat its cake and have it, too, as I see it, stated Mrs. Kathleen Jackson, S.C. conservationist, returning from the national Wilderness Conference conducted ^{by the S.C.} Apr 2, 3 and 4 at the S F Hilton Hotel last week. Attracting delegates from many parts of the USA and from several foreign countries, the conference presented distinguished speakers from governmental agencies on a state and nat'l level as well as scientists and leaders in present day thinking from a number of universities. "Wilderness in a Changing World" was the general subject of this conference, which is a biennial event, and one of the major conservation efforts of the Sierra Club.

Luna Leopold, chief hydrologist for the U S Geological Survey, Washington, D C, stated that landscape ^{itself is a} and natural resources ^{with} have a great social value and should be set aside for preservation and non-development ^{to enhance the quality of environment:} a matter of ^{deplorable} "Deterioration of the quality of life" was cited by several speakers during the 3- day conference, and pointed to the need

^{deterioration of the quality of living} for realizing that destruction of beauty anywhere is uneconomic, with John B. Condliffe, world-wide economist now with Stanford Research Institute, ^{suggested} pointed out that ^{a certain result} we need to employ economists ^{be} in the conservation movement. ^{to point out that} "We need to understand that a tax base rises where living is attractive, not ^{only} from manmade structures but from natural areas of beauty that bring restfulness and aesthetic pleasure in our everyday lives," he said.

^{enlisted} Mrs. J. commented: "SLO County need not worry so much about providing jobs, as keeping its present unspoiled and pleasant natural environment. This ~~has~~ very environment is ^{our} ^{best} rich economic resource, which will increase in value with the years if we guard it carefully.