

Creative Program Ideas for *Produce for Victory*

Following are some creative program ideas developed by rural museums when they hosted *Produce for Victory*. Contact names are included when possible so that other museums and state humanities councils can contact them for further information.

- Scrap Metal Clean up Drive [similar to today's recycling efforts]
Museum of San Rafael, Castle Dale, Utah, Janet Peterson, (801)381-2474
- USO Show with local talent and extensive publicity and broadcast live over local radio stations
Kanab Variety Arts Council, Kanab, Utah, Jill Puffer, (801)644-2534
- Cooking Contests with Rationed Ingredients resulting in development of a WWII cookbook with rationed recipes; proceeds from the sale of the cookbook went to the library
Helen Matthas Public Library, Effingham, Illinois, Carla Johnson, (217)342-2464
- Veterans Day Parade featuring local high school marching bands and WWII VFW
Lawrenceville Township Public Library, Luann Dillon, (618)943-3016
- Rosie the Riveter Look-Alike Contest
Museum of the San Rafael, Castle Dale, Utah, Janet Peterson, (801)381-2474
- Eleanor Roosevelt Impersonators or Other Period Celebrities
- Five-part lecture/discussion series involving academic community near Philomath, Oregon:
 - "Myth, Propaganda and the Wartime Experience"
William Robbins, History, Oregon State University
 - "Rosie the Riveter: Images of Women During World War II"
Joanne B. Mulcahy, Folklore, Lewis and Clark College
 - "The Advertiser's War: Shortages, Patriotism and Post-War Dreams"
Daniel Pope, History, University of Oregon
 - "Life on the Home Front in the Internment Camps"
Lawson Inada, Poet, Southern Oregon State College
 - "Fighters on the Farm Front: Oregon's Contribution to the War Effort"
Larry Landis, Archivist, Oregon State University
- Film discussion programs held in historic town movie theaters featuring Hollywood classics of the forties, period newsreels, cartoons, popcorn, 25 cent admission, and a humanities film scholar to lead discussions.