

## SPLENDID MOTOR CAR SERVICE

INAUGURATED ON RED RIVER &  
GULF RAILWAY, COMMENC-  
ING TODAY.

A splendid motor car service has been inaugurated on the Red River & Gulf Railway, commencing today. This service extends from Lecompte to Longleaf and to Meridian, covering 24 miles, and makes it possible for traveling salesmen and others to make direct connections with trains on the Iron Mountain road at Longleaf, the Texas & Pacific, the Southern Pacific and the Rock Island trains at Lecompte, and the Rock Island trains at Meridian.

The Red River & Gulf runs in a triangular line leaving Lecompte, goes west to Longleaf on the Iron Mountain road, a distance of twelve miles. From Longleaf it runs southeast, going to Meridian, also a distance of twelve miles. Meridian is on the Rock Island road, just twelve miles below Lecompte. This, therefore, covers a triangular territory, joining together the above-named roads in such a way that it makes a great convenience for the traveling public to make several points during the same day.

From the Alexandria Town Talk, November 27, 1916

General Manager White launches the Motor Car Service.

Mr. White's motor car service was faster, than the mixed train, and ran on an opposing schedule from the train.

Note that the schedule made each leg of the trip in less than an hour. This allowed for both an morning and evening round trip from Long Leaf to Lecompte, with a Long Leaf to Meridian run in between.

None of the known RR&G listings in the Official Guide show this service but it lasted until 1919..

The motor car service is described by General Manager H. A. White of Lecompte as follows: It is a new innovation that will no doubt be adopted by many of the Louisiana short lines of road. The car will seat eighteen people and has a trailer that will seat twenty-five people comfortably. It is enclosed by curtains similar to an automobile, and is very comfortable in the winter and can be opened for comfort in the summer. The car was made in Chicago especially for the Red River and Gulf Railway.

### The Schedule.

The following schedule is daily except Sundays.

Leave Longleaf at 7 a. m., arrive at Lecompte at 7:50 a. m.

Leave Lecompte at 9 a. m., arrive at Longleaf at 9:50 a. m.

Leave Longleaf at 11:15 a. m., arrive at Meridian at 12:10 p. m.

Leave Meridian at 2 p. m., arrive at Longleaf at 2:50 p. m.

Leave Longleaf at 3 p. m., arrive at Lecompte at 3:50 p. m.

Leave Lecompte at 4 p. m., arrive at Longleaf at 4:50 p. m.

Cut the above schedule out and paste it in your hat, if you have to make this territory often.