

New Business Advantages Now in Grinnell

GRINNELL, IA.

World famous for its fine liberal arts college, Grinnell is looking forward to additional recognition as the host city for new business and industry.

Crossroads of the Nation

As Interstate Highway 80 becomes a reality, Grinnell's proximity to world markets increases, adding another "plus" as an ideal location for profit-minded industrial and business firms.

Superior Labor

The Grinnell Industrial Development Corporation, in soliciting such firms as insurance companies seeking home-office location; points to the superior labor market as a key factor in selecting Grinnell. The sense of responsibility and competence that comes from an Iowa background can be turned into profits by hiring firms.

Industrial Sites

According to the Grinnell Development Corporation, there is a new world of abundant living available to executives who select Grinnell for their home. The friendly warmth of a small town, free from the commuting demands of metropolitan areas, provides more hours of leisure in gracious Iowa. Find out about Grinnell today.

The development corporation is prepared to provide immediate answers to your relocation questions, and to build to your specifications on the wide selection of industrial sites available now.

GRINNELL



**Dividends in Happiness,
too...start with a
GRINNELL location!**

SUBURBAN LIVING . . . Iowa style, that's Grinnell. All of the friendly warmth of small town (population 7,000) U. S. A. plus the profit potential of ready access to the market places of the world via pace-setting highways and the Rock Island and M. & St. L. Railroads.

One of America's most distinguished liberal arts colleges is located here, in addition to the fine public schools, churches, clubs and homes that mean good living. There is room to grow in Grinnell and the natural, human and industrial resources (including adequate electric power and sympathetic municipal government) to promote profits. We will build to your specifications on plant sites available now. Investigate today!



Write or call for available locations

**GRINNELL INDUSTRIAL
DEVELOPMENT CORP.**

GRINNELL, IOWA