

# New Industry Coming To

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## Grinnell By First Of Year

Gave Up Profession

### Product Inventor Was Chiropractor

Vernon H. Herrmeyer of Denver, Iowa, founder and inventor of the new pickup campers soon to be manufactured in Grinnell by TravelHome, Inc., is an unusual and determined man.

Ten years ago, he gave up a profitable chiropractic practice in Waterloo to go into his present line of work—a field, incidentally, in which he had no previous experience. Because he had two young sons at the time, in addition to four daughters, he felt he should be spending more time with his youngsters, teaching them to lead constructive, productive lives.

Also, he felt there were many places of historical interest his family should see first hand, yet the costs of traveling with six children were extremely high. And

from these roots were developed the idea that has now grown into a fullscale manufacturing industry soon to spring up in Grinnell.

After selling his practice, Herrmeyer purchased 40 acres of land at Denver and set up shop in the barn. There his first camper was planned and constructed. Since then, in a strictly family-type operation, he has been engaged in producing campers.

Herrmeyer explained that the campers he built on his own differed with each new model turned out as he strove for perfection. And thru years of research and development, he finally arrived at the product to be manufactured here.

"Public response to our campers has been so great," Herrmeyer said, "that we felt we could no