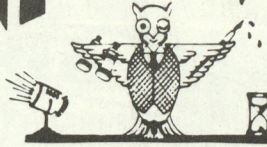


1978

OUR
47
YEAR OF
PUBLICATION

PENNYWISE

VOL. 51
NEW HOPE, PA.



NO. 1
CAPE MAY, N.J.

JULY 4, 1978 NEW HOPE PICTURE KEY IS ON PAGE 11



If you are interested in obtaining the original prints of your cover photos used on any issue of this season's Pennywise, they are available free of charge. In New Hope please apply to George Hobensack Jr., Antiques & Garden Supplies, Bridge St., New Hope, Pa.

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OF NEW HOPE'S NEWEST

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YOUR FUTURE?

CHARACTER READINGS + ADVISORS

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THE INTIMATE IN SUMMER

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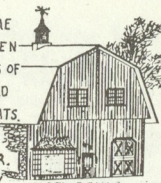
LUNCH DINNER
SUNDAY CHAMPAGNE BRUNCH
MITCH BELL PROPRIETOR

TOM MOORE'S
PRESENTS

The Palace Cafe

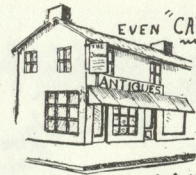
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THE PALACE LIGHT SCULPTURE
NOW PLAYING
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1978 PENNYWISE

PUBLISHED WEEKLY IN CAPE MAY, NEW JERSEY AND MONTHLY IN NEW HOPE, PA. BY PENNYWISE INC.



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VERNER J. JACOBSON MILTON F. WILLET

4th of July greetings to all the local New Hopians + the ever present tourists who pour in in greater numbers as N.H. digs deeper into its historic past. For instance on June 21st the ceremonies were held officially designating the Delaware Canal as a National Historic Monument. This date was chosen as it exactly coincides with the 200th anniversary of Washington's 3rd crossing of the Delaware at Coryell's Ferry (now New Hope). It was quite a gathering of over 200 top brass mostly thru the efforts of Mrs Virginia R. Trossel, Chairman of the History Committee Bucks Co Conservation Alliance.

By the way the N.H. Hist. Soc. has recently put out a "Walking Tour Guide" for a buck containing at least 30 or 40 photos of N.H.'s 100 homes now on the Hist. Reg!... 80 more homes are expected to be authenticated + as a matter of fact a move is underway to have the whole town designated by the National Historic Register as an historic monument as Cape May already is!... And speaking of old, its hard to realize "Plain + Fancy", the shop or mechanic st at main, tho' only 19 yrs. of age, is the 3rd oldest in town!... N.H. has always been noted for its fabulous parties - This time it was Mitch Bell's party for all the news media last week when a busload + a number of limousines of glamor came down from N.Y. for the opening of his musical show of 3 clever folk, Peggy Hewitt, Norman Robbins + Miss Gaur's orchestra (of one) at his new Palace Cafe (actually a portion of Mitch's "Tom Moore's") complete with the Palace light sculpture. The "light show" as observed from inside reminds one of a huge schooner in full party mood with hundreds of lights strung all thru the trees around "the lake"!... Elizabeth Hoover + Shirley Goldstein booked the musical which was put on impromptu style at Five Island last summer + became an immediate hit!... Enthusiastic glamor included Mabel Mercer, Diane Judge (of the N.Y. Post), Robert L. Green, Peter Buckley, David Klein + Earl Wilson - Quite an assemblage for dinner, and drinks ...



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BLACK BASS HOTEL

GRACIOUS DINING IN SCENIC BUCKS COUNTY FOR THOSE WHO REALLY KNOW FINE COUNTRY DINING

OPEN EVERYDAY EXCEPT CHRISTMAS

OUR INN WAS BUILT IN 1745 - A BIT OF EUROPE IN AMERICA LUMBERVILLE, PA.

8 MILES UP RIVER FROM NEW HOPE ON RT 32 (ON RIVER RD.)

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MON THRU SAT LUNCHEON 12-1:30 DINNER 5:30-10

SUNDAY DINNER 1:00 to 8 P.M.



A PET-ICULAR SPOT FOR PET-ICULAR PEOPLE

AT THE PLAYHOUSE INN - 50 S. MAIN ST.

the River Garden

OPEN UNDER NEW MANAGEMENT LUNCHEON, DINNER, + COCKTAILS ON THE DELAWARE RIVER LODGING IN RIVERVIEW ROOMS RIVER GARDEN CLOSED ON TUES.

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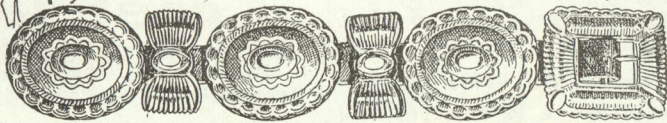
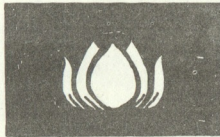




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OR WHATEVER!!!!

IT'S NOT JUST CHAT-TER BUT
THE BIGTOWN TALK OF N.Y.



P.S. Did you know
our kitchen is now open
7 nights a week?
Cocktails: 5 P.M. - 4 A.M.
Dinner: 6:30 P.M. - 12:30 A.M.

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MUSIC WITH
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NEW HOPE
PICTURE KEY

- 31 LEO JACOBS
- 32 JUDY WEBER OF HACIENDA
- 33 DARRYL BOGART
- 34 HABIBA OF MIDDLE EAST RESTAURANT
- 35 JOHN BOTELHO OF HAVANA
- 36 EDIE ROLLINS OF SHOP OF INDIA
- 37 LIZ NASH OF ORS SILVERSMITHS & GOLDSMITHS
- 38 KEVIN CLARKE

- 39 SUE COBUN
- 40 BOB HEALER OF HACIENDA
- 41 BETTY LOU CONSTANTINE
- 42 ED PROUT
- 43 DAVE JENKINS OF PLAYHOUSE INN
- 44 EDITH WELLS OF N.H. CRAFT
- 45 OBE OGER
- 46 JANET HAGGERTY OF WORLD BAZAAR
- 47 MICKEY STROUSE
- 48 LIZ CANNON
- 49 BUNNY SLOCUM
- 50 BOB BRADLEY

- 51 SHIRLEY GOLDSTEIN, MITCH BELL OF THE PALACE CAFE, MABEL MERCER, DIANE JUDGE
- 52 JACK CHAMBERS
- 53 BONNIE MITCHELL
- 54 CHARLES SMITH
- 55 JACK & DAVID KELLY
- 56 JOYCE FOSTER
- 57 ANN BANCHOFF, EMILIE CORSON
- 58 BILL TICE
- 59 MARY BOTTI, AL BOTTI
- 60 MARILYN RAMSEY, DR. JOHN FLOOD



MON thru SAT
8 P.M. to 2 A.M.

ON THE PROWL? - COME TO THE
NEW PRELUDE

DISCOTEQUE
DANCING

4 BARS 4

THE NEW PRELUDE
408 YORK RD.
NEW HOPE, PA. 18938
215-862-5111

RT. 179 AND 202 - 2 MILES WEST OF NEW HOPE

(cont'd) ... In fact the 3 players stopped their show off and on to pour + sip the bubbly as they performed! ... Also "chef de cuisine" D. Strett won bravo reviews even in the N.Y. Times!!! ... The big news of N.H. revolves around Pam Minford's opening of her "Swim Club" out at her fabulous Fountainhead. Not only has she the large pool for dunking on hot days, but a poolside bar + facilities for basketball, tennis + fun + games in general. ... Pam is opening a shop in what used to be Le Beau Rouge at 36 Mechanic St. ... Meanwhile Monique Parker the former tenant has opened "Monique's Alsatian" restaurant down at 110 S Main where "Byzantine Rest." used to be. ... Next door to her place at 110, Jim Gervasi + John Towell have opened their "Brass Bed Factory" with murals by Gregg Walter!!! ... Across main st, the former "Sweet Emily Restaurant" will soon be opened under the name of "Havana" to be managed by John Botelho!!! ... Susan Mitchell who gives astrological readings has moved down to 87 main st where "Grimson Day" was! "Bain's Bar", also on S Main has been bought by Canal House's Johnny Francis for his son Johnny Myers Jr + will be called "Franz's Pub" when the license is taken over! ... The other news of major importance is the emergence of the new image of the Playhouse Inn. ... New owners David Jenkins, Bill Harry, + Bill Hickok who have been N.H. visitors from Washington, D.C. for years already have refurbished the Inn both inside and out. ... That it was rumored they were to have dinner theatre, they've decided to concentrate on the quality of their restaurant now called the "River Garden"!!! ... Next item of news is the new ownership of "Dollet's". Frank + Angie Crayzer + their daughter Sue from Yardley took over, + opened May 10th + are already catering to wedding parties of 200 etc. They know their business as they had the life Budefest on N.Y.s upper east side for many years!!! ... Yolande Badia who has a Rumpleslittikin Toy shop in Sahaska has opened a branch in the Collaborative Bldg in addition to a new shop in Princeton! ... Nora Kelly is the new owner of "Jacaranda Tree", 26 N Main + knows the business thru 24 years.



IF YOU'RE A REAL HEP-CAT!
DANCE-DANCE-DANCE
THE CARTWHEEL IS THE PLACE TO GO!

DISCO PIANO BAR

WITH JOHN BRAY + B.J. BARRY ON SUN.
FRI. } SING-A-LONG
SAT. } WITH RUSSELL

TAVERN UNDER
THE BRIDGE

GATSBY COCKTAIL LOUNG

ROUTE 202 - AT THE SPUR
IS THE PLACE TO GO-GO-GO-



Cruise Under The Bridge

THE

OLD CARTWHEEL

INN

In "discoland" The Old Cartwheel now features a singalong with Russell on Fri + Sat at their "disco piano," followed on Sun by John Bray + B.J. Barry!... See Bill Marklee is featuring a "2 AM Breakfast Club" on Sat + Sun mornings at his Tower Inn on RT 32 at Bowman's Hill - Entertainment is planned on Sunday morn'g!!... Glad to hear Herby Ward is feeling better than he's felt in years even tho' he's still recuperating!!!... Congrats. to Dudley Kelley on his new New Hope publication called "Now in New Hope"!!... Ken Muller has opened a new "Custom Frame" shop on Mechanic St. + Golden Griffins has moved across the street (Mechanic) to the corner of Key Alley... And if you have missed "The Living Earth" - they've moved over to Ferry St... Sue Scherer has opened "The New Leaf," a new plant store just above + kind of in back of the "Ritz" on Mechanic!! - she knows her plants as she was formerly with one of the largest plant places in N.Y... And speaking of N.Y, don't miss Jan Wallman's at 28 Cornelia St in Greenwich Village. Her compact bar + dining room feature entertainers at the spotlighted piano. - she introduced Dick Cavett + Joan Rivers to Village showcases!!! - no cover, or minimum... We also recommend Alice Hall (see ad on pg 11) - she's great for fast delivery personalized (monograms, etc) paper napkins, matches, etc - a phone call + she'll deliver it within the week - Great for gifts!!!... Howard + Sig Nash (she's mgr at ORB) in love with New Hope for years, have finally bought a house on Bridge St + will move from Doylestown in July!!! - They now do custom work in gold + sterling - such as gold blazer buttons as a present for the groom!!!... Have you had your portrait done by computer on S Main St??!!... Herb Sandor, recently resigned councilman has bought the "4 seasons mall," is remodeling the front, removed the grillwork + we hear plans a garden. Also hear he plans his own restaurant in "his mall"!!... Glad to see Dr Flood recuperated enough to be out on the porch of his historic house. He's doing fine!!!... For a sensational good time in Phila, don't miss La Terrasse "Bastille Day" celebration next Fri the 14th - mgr Judy Wicks always goes all out - see adv below +



Middle East



PURR-VOCATIVE
LIVE NATIVE MUSIC
& BELLY DANCERS
'TILL 3 A.M.
ENJOY A NIGHT AT THE

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OPEN FOR LUNCH

TRY US
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OPEN SUNDAY
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FOR FAST QUALITY DRY CLEANING + TAILORING - ONE HOUR CLEANING SERVICE WE CLEAN ON THE PREMISES



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LET US DEVELOPE + PRINT YOUR GOOD CHATS


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LaTerrasse

3432 Sansom Street
Philadelphia, PA 19104

Bastille Day 1978
Friday, July 14, 8:00 pm

(under canopy - no rain date)

Menu

Potage aux Moules Froids

Nouillettes au Citron

Filet Mignon au Mayonnaise des Herbes
Légumes Froids Divers

Soufflé Grand Marnier

reservations required
EV 7-3778

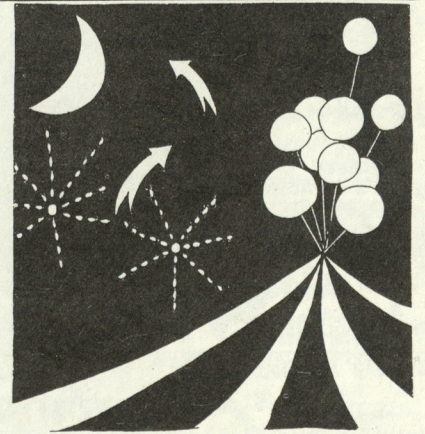
18.50/person

Vive La Bastille!

Take meowout to the
Restaurant LaTerrasse
We promise as much fun
as last year when we
were sold out! Make
your reservations early!



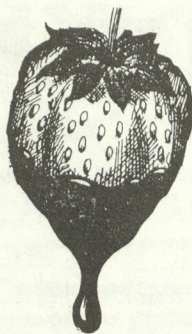
Dinner: Every night,
6:00-11:00
Late Supper: Fri.-Sat,
11:00-1 am
Lunch: Monday-Friday,
11:30-2:30
Sunday Brunch, noon-3:00



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Dancing, and
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FUDGE SHOP
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IMITATED NEVER DUPLICATED



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FRESH CHOCOLATE COVERED STRAWBERRIES FRESH DAILY
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BEACH DRIVE next to PIER
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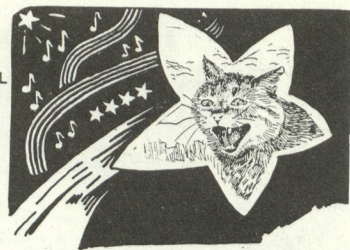


NOT A CAT-CALL
BUT AN
INVITATION TO ALL
YOU WARBLERS
TO JOIN THE
KING OF THE
SING-A-LONG

JOHNNY PICKARD
AFTER 10 P.M. AT

The finest motel, restaurant,
cocktail lounge and package goods
on the Ocean Front

MONTREAL INN
Restaurant &
Cocktail Lounge
MADISON AND BEACH DRIVE • CAPE MAY, N.J.



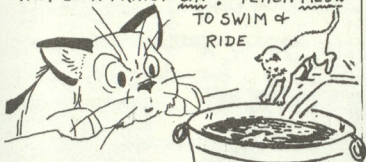
Breakfast - Lunch - Dinner
OPEN 7 DAYS 8 AM - 12 PM
Sunday Dinners starting at 3 PM

WATCH FOR OUR DAILY
EARLY BIRD SPECIAL 5-6 PM
For Dinner Reservations Call 884-7011



DINNER MUSIC
FROM 7 P.M.
WITH
JOHNNY PICKARD

WHY BE A FRAIDY CAT? TEACH MEOW
TO SWIM &
RIDE



HIDDEN VALLEY RANCH

BAYSHORE RD., COLD SPRING
SWIM IN OUR POOL CERTIFIED R.C. INSTRUCTOR
SPECIALIZING IN INSTRUCTIONS FOR
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ANYTIME
SEAFOOD
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A GOOD REST
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211 BEACH AVE., CAPE MAY'S WIDEST BEACH
BEACH-FRONT WITH ALL MODERN CONVENIENCES
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ONLY THE
BEST CATS
OF MEAT
FROM
OUR
OLDTIME
BUTCHERS - FARM FRESH PURR-DUCE
STAPLES, PARTY TOYS, BARBEQUED
CHICKEN + SPARE RIBS, ICE

E-Z Market

50th YEAR IN CAPE MAY
6:30 A.M. - 10 P.M., SUN. 'TILL 2 P.M.
884-8405 FOR DELIVERY
LAFAYETTE & MADISON AVE.

This weekend's reminder schedule of events; Fri June 30 - The covers open
the season - officially of course ... Corinth Y.C. weekly "Happy Hour" Dinner (by Kathy
& Selma Hannold & Ruth Ann Shuman) ... Sat July 1 Cottagers' Cocktail Party
6:30 to 8:30 (Guests \$3) at Beach Club ... Corn. Hall Dance 8:30 - Al Raymond
Band ... C.Y.C. Cookout Square Dance - (members & guests) - Bob & Joan Ruby,
Bill & Janice Trucksees ... Sun. 2nd Convent. Hall "Vespers" Musical program
"I Love America" cantata. Cape Island Baptist Church & a few from other churches
Mrs Ruth Fritsch (director, organist & choirmaster), Mrs Dnez Edmonds (Pastor of
Allen A.M.E. Church, Soc. of Ministerium); Sal Barber (singer) Concert 9PM ...
Mon 3rd - Corinth Y.C. Tennis Party at Jersey Cape Racquet Club ... Corinth Y.C.
Tennis Party at Jersey Cape Racquet Club (Bonnie Hart and Shawn
Wetherill) ... Tues July 4 - 7:30 PM local Nabl. Leslie American Legion
Band - Victorian Bandstand ... 9:00 PM Fireworks Extravaganza -
Congress Hall beach !!! ... The Hober family of the Coachman's Inn
on Beach Drive now have their "Rusty Nail Cocktail
Lounge" going full blast with light meals & entertainment
at a different pace. The new construction is going to
be the "New Sea Crest Motor Inn" and is being built
by the Progne family of Cape May (They also own the
Keystone Motel on Pittelburgh Ave.). The former "Yogurt bang-
net" is now the "Dairy Queen" & enlarged & sports a patio !!!



BE ON THE LOOKOUT FOR
THE **OPENING SOON**
OF THE
**NEWEST
PAD IN TOWN**
THE

NEW Sea Crest Inn
BEACH AVE. AND BROADWAY
CAPE MAY'S NEWEST-FINEST
BEACHFRONT MOTOR INN
FOR INFORMATION CALL 884-4561



CAPE MAY'S PURR-ENNIAL FAVORITE
CALL 884-4358

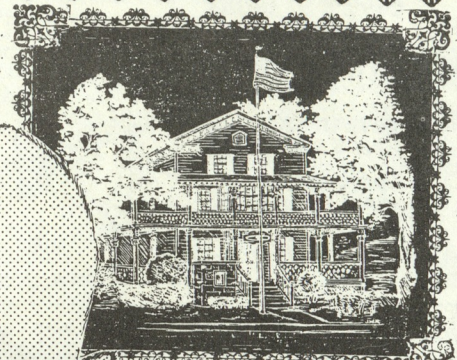
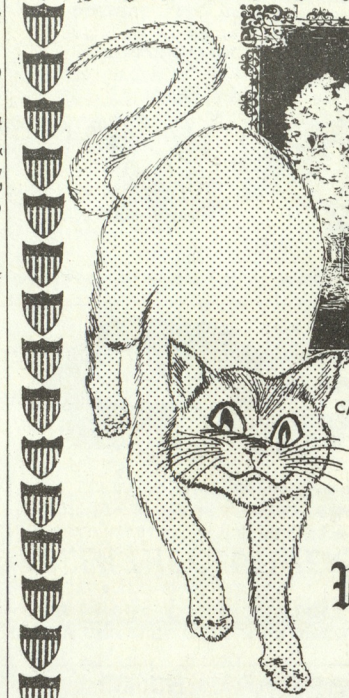
**The
Winchester
Inn**

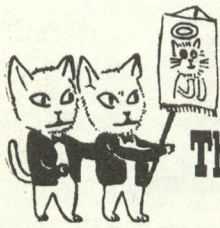
dining room &
cocktail lounge

MUSIC
NIGHTLY

LUNCHEON & DINNERS

GEORGE & PATTI FEITZ 513 LAFAYETTE ST.





HOLY CATS
HAVE YOU SEEN
ALL THE STUFF
THIS YEAR AT THE



The CAPE MAY Country Store

JEFFERSON & COLUMBIA AVE

ANTIQUES PURR-10D PIECES COLLECTIBLES
AND UNIQUE GIFTS

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SELL - 1/2 PRICE
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ART SUPPLIES
PASTELS, ARCHES & MORILLA PAPER
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GRAPHICAL
ERROR - I
REALLY DO
HAVE A
FINE SELECTION
OF ART PRINTS
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JEWELRY + UNUSUALS

NEXT TO
BOOK-
WORM

GIFTS

CLAIRE'S LITTLE RED SHOPPE
AT 510 CARPENTER LANE BY THE MALL

WHETHER YOU WANT TO SELL OR
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The three new shops on Jackson St at the Mall are Swedish (moved from Carpenter Lane) with real Swedish pancakes for breakfast, lunch, dinner or whatever. They even sport a mini patio. = Chris Hey & Robert Hural have opened a shop Vintage clothes of the 30's & 40's with complimentary items. The shop is named Nights After. -- Jim Skinner and Fernando Alban have the American Hand. If you want to see really fancy candles made just watch them. They make it look as easy as buttering your bread.

Attention Beach Club members make reservations now for "Strings On the Sand" A supper dance with music by The Fantastics - a 7 piece group with vocalist - sing-a-long, Dancing, Buffet - Saturday July 15 6:30 PM at the Beach Club. Single \$8. - Couples \$15 - Call Bev Cochran 884-3013 - 1045 N.Y ave

CAPE MAY PICTURE KEY		24 KATHRYN HAINES
1 SHEBA OF MIDDLE EAST RESTAURANT	11 ERIC HARZ	15 COUNCILMAN COLDREN, MAYOR BLOOMKVIST, COUNCILMAN CAPEHART
2 ED. BALIAN	12 LISA BRENISER	26 JOHN + ED DOLLINGER
3 CAROL DUMONT	13 ELLEN MCKNIGHT	27 JOAN + CAPT THOMAS WEDGEWOOD
4 BRUCE EARL C.M&P	14 TIM CARNEY	28 CARLISLE J. DENNIS
5 JANET GEORGES	15 BETSY CONWELL	29 SEAMAN MARK McKEARROW, CHIEF MUSICIAN GEORGE KING
6 GARY ASCOLESE	16 JEFF WRIGHT	30 EVELYN MARREN VFW. PRES. MARIAN BROWN MOCA PRES. ♀ OF HOUSE OF FLOWERS
7 JOHN SMALLCOMB	17 BETH MORGAN	
8 DONNA SAYRE	18 JOE JOHNSON	
9 GUY DEL'PRETE	19 CHRISTINA + HERB DORN	
10 JEANNE PECKICONIS	20 ELVIRA HANSON OF HANSON HOUSE	
	21 VANCE ENCK	
	22 BETTY HULL	
	23 JOE EINSTEIN	

NOT FOR CAT-TAILS BUT TAKE HER SOME HOLIDAY FLOWERS

HOUSE OF FLOWERS

AND GIFTS

Love is Strangements by Marion Brown

GIFTS, PLANTS, FLOWERS FOR ALL OCCASIONS

SERVING ALL CAPE MAY COUNTY YEAR ROUND.
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THE CAPE MAY COMMUNITY THEATER

AT THE LAFAYETTE STREET COMMUNITY CENTER

OPENING, THURS., JULY 6 AT 8:00 P.M.

PRESENTS: **SKIN OF OUR TEETH**

EVERY: THURS., FRI., + SAT. TICKETS AVAILABLE AT DOOR SENIOR CITIZENS + STUDENT TICKETS - THURS. EVES

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ICE CREAM - POPCORN

COME EAT YOUR HEART OUT!

AN OLD TIME CONFECTIONERY

GREAT UNCLE CHARLIE'S

IN THE MINI MALL - 318 WASHINGTON MALL (OF COURSE)

Strictly Personalized

Alice C Hall

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PERSONALIZED ACH

MATCHES napkins ACH
stationary OR WHATEVER!!!!



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ADE IS
RUSHING
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CHARLIE SANDMAN'S NEW

TWO MILE INN

NEW JERSEY'S
MOST
PICTURESQUE
INN, SERVING

FULL COURSE DINNERS

OVERLOOKING
THE INLAND
WATERWAY

AND THE

TWO MILE CRAB HOUSE



Come Sing Your Favorite Songs And Dance To

NICK JAGGI AND THE SINGING WAITERS
AND WAITRESSES

OPEN 4 PM TO 2 AM
Phone 522-1341

On Ocean Drive
Between Cape May & Wildwood

"Exchange" which should prove most popular. Immediately back of the building on Carpenter Lane is "Claire's Little Red Shop" leased by Claire Greenspan whose mother Betty has the basement art gallery in the Sea Chest on the Mall. Claire has unusual Masfield Parrish prints, 3 dimensional paintings & other things that are different. Howard & Claire Hunter who have their Acres of Diamonds shop out at Sunset Beach have a couple of new gimics. They urge you to come see their birds (live ones): 3 parrots, 3 cockatoos, 4 canaries, 11 finches, 2 love birds, 2 peach faces, 2 halfmoons & 1 G.D. box turtle. Also if you go for elephants they have them in all sizes (not live) from 1/2 inch to 18 or 20 inches & "most of them are savage". The Whale's Tale has enlarged again. They now run from the Mall thru to Carpenter Lane. The Chalfonte hopes to have its new King Edward Lounge open



Eat, Drink and be Merry
at

The Golden Eagle Inn

Luxurious Accomodations & Finest Foods
Exciting Entertainment

Featuring: Midnight Hour Nitely

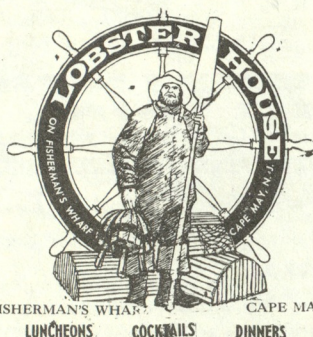
Except Monday in the Lounge

At Albert's Showcase and the Original Four Aces

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BROADWAY @ W. PERRY ST. CAPE MAY
BREAKFAST + LUNCH 8 A.M. - 2 P.M. DAILY
DINNERS (SPECIALS) 5 P.M. - 8 A.M. DAILY

EVERYTHING FRESH + HOMEMADE
HOMEMADE
SOUPS + DESSERTS

"OUR SPECIALTY"
SAUTEED SCALLOPS
BROILED BLUEFISH
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IF YOU'RE UP A TREE
WHEN IT COMES TO DINING
TRY
The only Eastern Shore
Buffet on the Jersey Coast
Make Up Your Own Eastern Shore Dinner
From Our Nightly Offerings

All You Care To Eat For
Only ... \$7.50

CHILDREN UNDER 12: 1/2 PRICE
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Dining Room & Cocktail Lounge

Live Music
& Dancing
to
RICHARD MICHAEL'S BAND

at Jackson Street 884-5636
Overlooking the Cape May Beach

WE TAKE
PURRIDE
IN
THE QUALITY OF
OUR ARTISANS
AT THE

Sea Chest

IN THE OLD BANK BUILDING
AT THE OCEAN ST. END OF
THE WASHINGTON MALL

SCOTT'S SHOP
CAPE MAY DIAMONDS
SHELLS - CORAL - ROCKS - JEWELRY

PRIMO LEATHER

CUSTOM LEATHER WORK - HANDBAGS, BELTS, WALLETS, BRIEFCASES
OLOF'S DAUGHTER'S CLOGS FOR MEN AND WOMEN, HATS,
HAND CRAFTED JEWELRY 14K GOLD + SILVER,
POTTERY AND LOTS OF OTHER NEAT THINGS!!!!

INSTANT PORTRAITS of
you LARGE POSTERS \$6.95
ALSO BUTTONS + KEY RINGS WITH YOUR PORTRAIT

The Gallery

C.M.'S ONLY BASEMENT SHOP
PAINTINGS + FRAMES
PRINTS + CARDS

IN CAPE MAY AT BEACH & PERRY IT'S

NOT FOR CAT-FISH

BUT FOR FRESH
SALT-WATER
CAPE MAY FISH



Pierre's



"House of Pancakes"

A Complete Family Restaurant.

Serving Breakfast, Luncheons & Family Dinners-

Late Snacks and Largest Variety of

Pancakes, Waffles &

Ice Cream Specialties

CHILDREN'S MENU

Complete Take-Out Service for Beach & Public

Pierre's No. I in the French Quarter at Magnolia on the Boardwalk in Wildwood and Pierre's No. II at Beach & Perry in Cape May will afford to the vacationing public a *Delightfully Different* varied menu.

WE REALLY DO
HAVE FISH
AND SEAFOOD
& PLATTERS

OF ALL TYPES
FOR
FOR ANY SIZE FAMILY

SMALL OR LARGE

Nights After

VINTAGE
CLOTHING AND
COMPLIMENTARY ITEMS

118 JACKSON ST.
CAPE MAY, N.J.

BE SURE TO CATCH **SVENSK**

wonderful Swedish crepes
a unique crepe made from our
family recipe prepared before you
for breakfast, lunch, dinner, or
a tasty midnight repast.

Take out or eat in from 8AM
til midnight Enjoy our Patio!
108 JACKSON ST.



by 4 young singing waiters & waitresses with good voices. Speaking of singing waiters etc. both Herb & Elena Ayers are back at the Colonial with their usual college talent show. The Ayers who originated & owned Xmas Island Gift Shop have sold it to a young couple named Paul & Sue Mahan who have already stocked the Xmas toy & gift shop with more top of the line items. They've both had experience with toyshop and sportshop in Stone Harbor. The Old Post Office at 210 Ocean St is now Ward Brainard's 'Bookworm' & they carry a full line of art supplies plus a Paperback



COME LOOK CAT MY NEW SHOP
IN BUBBLING WELLS

IT'S A BREEZE

411 WASHINGTON MALL, C. M.



IMPORTED CAT-TON (COTTON) SPORTSWEAR
AND CONTEMPORARY FASHIONS
FOR ALL YOU GALS

ALSO PORCELAIN JEWELRY

WHEN IT'S REAL ESTATE,
SEE THE MAN FROM TOLZ -7 OFFICES

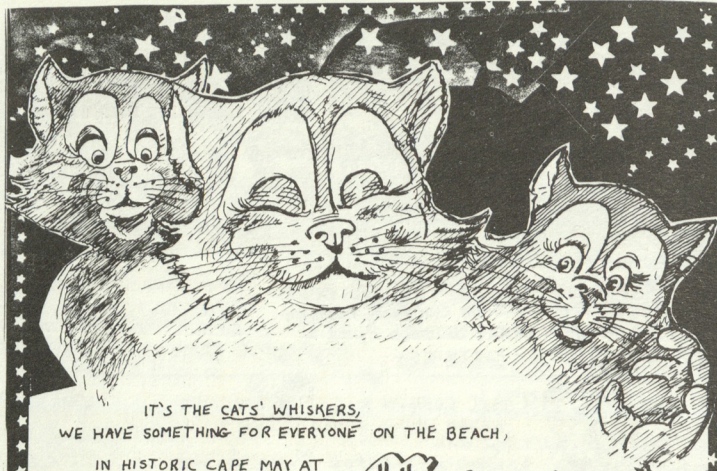
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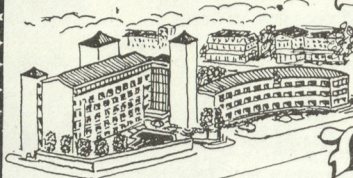
WE BOAST
THE LARGEST
CAT-ALOGUE
OF AVAILABLE
LISTINGS IN
SOUTH JERSEY



IT'S THE CATS' WHISKERS,
WE HAVE SOMETHING FOR EVERYONE ON THE BEACH,
IN HISTORIC CAPE MAY AT

Marquis de Lafayette

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Top of the Marq

South Jersey's Most Elegant
Victorian Restaurant

Featuring the finest in rooftop dining and
dancing with a breathtaking view of the
Atlantic Ocean.

"Prime beef and
fresh seafood our specialty"

FOR YOUR DANCING AND NIGHTLY ENTERTAINMENT

NOW and THEN

Cape May's Most Popular Entertainers

Now and Then will be appearing
Tuesday thru Sunday
for the Entire Summer Season!



AND ON MONDAY NIGHTS
ENJOY THE
BIG BAND SOUND OF
**JOHNNY
AUSTIN**

NEW DARCYS AT THE LUNCH

COCKTAIL MUSIC WITH BOB McDONALD

AIM FOR THE SHY PELICAN

OUR NEW BOUTIQUE WITH A
FINE SELECTION OF LADIES BEACHWEAR



GOLD WHALE

INDOOR SIDEWALK CAFE

Open year 'round for casual dining
with a continental flair

OPEN 8 A.M. - BREAKFAST - LUNCH
DINNER - LATE NIGHT SNACKS -
ENTERTAINMENT NITELY

Top of the Marq and Gold Whale are located in the
Marquis de Lafayette Inn on the Beach, 501 Beach Ave.
Historic Cape May, N.J. 08204. Phone (609) 884-3431.

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- CHOICE PRIME MEATS CUT TO ORDER -
 - COMPLETE LINE OF PRODUCE AND GROCERIES -
 - DELICATESSEN- BAR-BQ CHICKEN- HOAGIES-
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OPEN WHEN YOU NEED US!
 OPEN DAILY 7 AM - 10 PM
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 AMPLE PARKING ~ 884-4474

KIT CARSON + CAT MASTERSON NEVER HAD A CHOICE LIKE THIS

SWIMWEAR FOR MEN + WOMEN
 ADIDAS + CONVERSE ALL PURPOSE SNEAKERS
 COMPLETE COLLECTION OF
Levi's + Lee JEANS AND TOPS

OCEAN PACIFIC SUNWEAR
 TENNIS, BOATING, SPORTING CLOTHING
 BATHING SUITS

CROSS WINDS OPEN 7 DAYS 884-2775
 Next to Texas Market

To continue with C.M.'s restaurant changes: the dining room in the old Macomber Hotel opp the pier has been taken over by Sherry Yeager of Reading Pa. Tho for 13 yrs. she's had country inns in the Reading area with cocktails and leisure dining this summer she'll run "Sherry's Tea Room" aimed at the family trade in a quiet place with a nice atmosphere. Quite a contrast from "Sherry's White Bear" but their food will be good for both luncheon + dinner. The "old shore Bar" (last yrs. "Pirates Den"), has changed hands again and been so remodelled you won't recognize it. The Blue Rose is now Alexander's. But the largest restaurant of all is Charlie Landman's 2 Mile Inn and a large saloon adjoining the 2 Mile Crab House on Ocean Drive en route to Wildwood. It's enormous + at least as large if not larger than 2 mile Crab House. What a layout! At his "Crab House" Nick Jaggis Band is back for dancing with intermission entertainment.

Mrs. Elvera Hanson will be glad to welcome old and new guests



Hanson House
 ELVERA HANSON, PROPRIETOR
 609-884-8791
 MODERN ROOMS CENTRALLY LOCATED
 111 OCEAN ST, CAPE MAY, N.J. 08204



The Chalfonte Hotel
 DINING ROOM - 301 HOWARD ST. CAPE MAY, N.J.
 FAMILY STYLE SOUTHERN SPECIALTIES

Breakfast 8:30 - 9:30	Dinner 6:30 - 8:00
Sunday 8:30 - 10:00	Sunday 1:30 - 3:00

COCKTAILS AVAILABLE WITH DINNER
 FOR RESERVATIONS CALL 884-8934

TEM-PUSS FUGITS, SO DON'T LIE IN THE SUN 'TIL IT HIRST!

WE HAVE BEACH TENTS AND UMBRELLAS.

NOT FOR CAT-AMORANS BUT FOR RAFTS \$3.25 ALL DAY

RENT TENTS + UMBRELLAS + BEACH BOXES

HIRST BEACH SERVICE RENT BY WEEK OR MONTH
 5 LOCATIONS ON BEACH

ALL YOU HOT CATS WILL BE GLAD TO KNOW THAT



B.B. JACKSON AT Harvey's
 IS BACK BY POPULAR DEMAND

Victorian Restaurant and Cocktail Lounge

WASHINGTON MALL AT JACKSON ST.
 LUNCHEON - DINNER - LATE SNACKS SERVED 11 A.M. til 2 A.M.
 STEAKS, SEAFOOD, ITALIAN DISHES
 ENJOY A BITE AND A DRINK IN OUR PATIO ON THE MALL! RES. 884-5648

REDISCOVER SANDY CLAWS IS STILL IN TOWN

CHRISTMAS ISLAND

CAPE MAY'S ORIGINAL CHRISTMAS GIFT AND TOY SHOPPE
 PAUL + SUE MAHAN

400 MADISON AVE. CAPE MAY SANTA PROVIDES AMPLE FREE PARKING
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OUR CAT-RIBUTION TO CAPE MAY'S GOURMET TASTES

"C'EST CHEESE"

THE FILLING STATION'S NEW

GOURMET CHEESE AND SNACK SHOP
 ACROSS FROM THE ACME ON LAFAYETTE ST.

WE STILL HAVE CHICKEN CITY TAKE OUT OR EAT IN ~ PH. 884-2111

SANDWICHES
 SHAKES - PLATTERS, HOMEMADE SOUPS
 BARRICINI ICE CREAM!!
 BEST SELECTION OF BURGERS + SALADS

The Filling Station
 615 Lafayette St. in Old Cape May



NOT A "TEM-PUSS" IN A TEAPOT" BUT A REAL OLD FASHIONED FAMILY RESTAURANT WITH A NICE ATMOSPHERE

SHERRY'S
LUNCHES 11 to 1
DINNERS 4:30 to 7

727 BEACH AVE.
OPP. CONVENTION HALL

Tea Room



WE DON'T PUSSYFOOT AROUND - WE ARE THE OUTLET FOR TOPSIDERS IR'S - WOMEN'S + MEN'S SUMMER FOOTWEAR FOR ALL OCCASIONS.

THE FOOTSTEP PERRY STREET WALK AT CONGRESS HALL

WEATHER IT RAINS CATS + DOGS OR NOT OUR FOURCATS IS FOR HOT TIMES AND BRILLIANT MUSIC BY



FOURCAST (NITELY EXCEPT MON.)

ENJOY OUR PATIO-ON-THE-MALL WHERE EVERYONE MEETS!



BRUNCH AT OUR PATIO-ON-THE-MALL HOMEMADE CLAM CHOWDER SNAPPER ETC. SHRIMP COCKTAIL CLAMS 1/2 SHELL & STEAMED JUMBO SANDWICHES, PLATTERS SEAFOOD ~ SHRIMP A LA KAHN

KAHN'S
ugly mug bar

ON WASH. MALL AT DECATUR ST. KAHN'S LIQUOR STORE-MALL + DECATUR. PROMPT DELIVERY 884-3459

GAZEBO ICE CREAM PARLOR
414 WASHINGTON MALL

LITTER-ALLY SPEAKING WE'RE BUSY FROM 8 A.M. TIL 4 A.M.

BREAKFAST, LUNCH, DINNER

AND LATE NITE GOURMET SNACKS
ENJOY OUR EARLY NITE OWL BREAKFAST
ENJOY OUR PATIO ON THE MALL WITH LATE NITE ENTERTAINMENT
WE FEATURE: BELGIAN WAFFLES FONDUE TEMPURA

Continuing with Gloria: The Barnes are continuing with gourmet meals upstairs in the Diamond Room, Chef Ron Tanguer, a grad. of the Culinary Inst. of America, was day chef at Penn's Welcome, King of Prussia's "Yankee Doodle Inn" & the "Escoffier Room" in N.Y. - Ron promises to make his french continental cuisine the toast of C.M.!! A new dance group "The Watson Bros" are playing downstairs!!! ... Across the street at the Lafayette, they are trying something new at the Pub - Darcy's Poolside Luncheon with Bear & with music by Bob McDonald at cocktail time!! Meanwhile Cape May's favorite musical ensemble have come up in the world - "Now & Then" who packed 'em in all winter at Neil's in Hollywood, now play at the "Top o' the Mark" - Leader Chris Teterance + his wife Bernadette with Doug Weickl at his piano organ are just the same but the drummer has been replaced by Jim Dotan who has been playing for 13 yrs with bands all over the country. His great!! ... Also the Lafayette Motel office on the corner has been turned into a ladies beachwear shop. ... You won't recognize the "Atlas" as they've ripped out the coffee shop & practically doubled the size of the original bar + nite club soon - Also they're now featuring their gourmet dinners!! ... Worth a try!! ... Up on Washington St, John Butterworth has given up his "Blue Rose", + is now at the "Gazebo" on the Mall as mgr. + he plans to introduce gourmet meals + snacks! How gourmet can we get!

YOUR NITE TO HOWL?
JOIN OUR NITELY SING-ALONG WITH **HERB AYERS** AND THE EVER POPULAR **COLONIAL SINGING WAITERS** COME IN AND ENJOY **HERB and ELENA TOGETHER AGAIN!** **DANCING OF COURSE!!**

COLONIAL COCKTAIL LOUNGE
CAPE MAY'S BEST FUN PLACE AT THE COLONIAL MOTOR LODGE BEACHFRONT AT GUERNEY

NO NEED TO BE CHAT-GRINNED AT TUTSWELLA'S


DISCOUNT PRICES
"El Cheapo"
• BATIKS
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TUTSWELLA
FIRST LADY OF SECONDS & SAMPLES
621 Lafayette Street

CATERING by Stiles

THE PURB-POSE OF THIS ADV. IS TO OFFER WASHINGTON D.C.'S COMPLETE CATERING SERVICE FOR YOUR SUMMER PARTY IN YOUR CAPE MAY HOME - CALL 884-5324

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ALL EAT CATS VISIT OUR BEAUTIFUL NEW **Crystal Room** FOR OUR

NEW SELF SERVICE BUFFET EVERY SUN. 5 to 10
ALL YOU CAN EAT FROM OUR BUFFET + NEW SALAD BAR 6.95

SERVING THE FINEST CUISINE
DINNER 5 to 10:30 PM Daily
BREAKFAST + LUNCH SERVED
WE HONOR CREDIT CARDS

CONTINUOUS ENTERTAINMENT with NIGHT GALLERY
Featuring **SALLY STAFFORD** and **TERRY WILSON** on the Keyboard

Atlas Motor Inn
BEACH DRIVE AT MADISON, CAPE MAY, N.J.

PLEASE CALL FOR 884-2091 EARLY RES. } -7000




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Di'Acres of gifts HOME OF THE ORIGINAL CAPE MAY DIAMOND

HUNT YOUR OWN DIAMONDS ON OUR BEACH AT THE CONCRETE SHIP AT CAPE MAY POINT




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LOVELY LADIES CLASSIC SPORTSWEAR

OPEN Mon. thru Sat. 9 to 9, Sunday 10 to 2

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MURIEL SHEPPARD SHERREN POLHAMUS 884-5066




Beautiful Clothes for the Sophisti-cat-e

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CANDYLAND
SINCE
1886



Roth's
CANDYLAND

FOR
BREAKFAST 8-11:30
LUNCH & SNACKS
SODA FOUNTAIN & CANDIES

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YOUR KITS
TO SEE
OUR
COMPLETE
& FUN
DOLLHOUSE FURNISHINGS



CREATIVE HOUSEWARES
KITCHENWARES POTPOURRIS
MRS. JELLYBY
320 WASHINGTON ST. MALL

THEY'RE
THE BEST

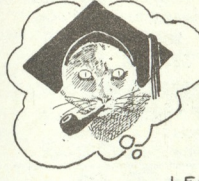
WHETHER YOUR A
BOBCAT IN THE
WAVES OR JUST
A SUNNER-THE
FAVORITE IS STILL



**BIRDWELL
BRITCHES**
WE KNOW-WE'VE
BEEN SELLING THEM 15 YEARS
SIZES 18 TO 50 IN STOCK

STEEGER'S
BEACH STORE BEACH DRIVE

EDU-CAT-ED
IN THE FINEART
OF LEATHERCRAFT



WE MAKE OUR
SANDALS,
BELTS AND
ALL
LEATHER THINGS

ALL WORK
DONE ON PREMISES-COME SEE IT DONE
WE NOW HAVE JEWELRY & SCRIMSHAW.

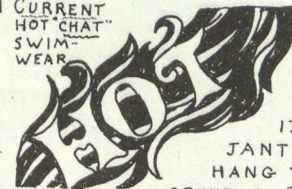
THE BAILEYWICKE
318 WASHINGTON MALL 884-2761

1978 **PENNYWISE**



PUBLISHED WEEKLY IN CAPE MAY, NEW JERSEY
AND MONTHLY IN NEW HOPE, PA, BY PENNYWISE INC.

CURRENT
HOT "CHAT"
SWIM-
WEAR



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JANTZEN
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SPEED-O SWIMWEAR

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CLOTHES LTD**
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Apparel for Gentlemen and their Sons

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PHILA., PA., 1815 DELANCEY PLACE, 19103 215 985-1815

EDITOR - JOE BARKER BUSINESS MGR - LOUIS PRON
STAFF - JARE' SAUSAMAN, ED. GALLAGHER, W. BRINTON SMITH

4th of July greetings to you all in this 47th year of our publication... At 1st glance on the surface Cape May seems much the same as in years past, but there are many changes underneath! - For instance we now only have one movie theatre, the Beach, as the old "liberty" on the mall has been transformed into an indoor grouping of a variety of 14 shops - and well worth a visit. To give you an idea of the shops + their merchandise, glance at the ad (1/2 pg) on the inside of the front cover page!!... For several years Cape May has been denouncing the loss of live "summer theatre" - such as in the days of Mac Atterbury, & Beryl Lusk, J.C. Upham etc, etc... We personally have endeavored to persuade some groups to come down, but the expenses of "housing the company" make the costs practically prohibitive. At last a couple of local thespians are taking the challenge + beg for your support... Richard Deodato and Kevin Kelly have formed a group they title "The Cape May Community Theatre" and they will officially open next Thurs. July 6 at 8 P.M. at the Lafayette St Community Center with "Skin of Our Teeth"... Talent is drawn from "area professionals" + we sincerely wish them all the best of luck and "packed houses"!!!... Now for some surprises: Gloria Barnes who seem to know what they're doing. In addition to being a florist Jay has run a number of bars in neighboring resorts but this is the first time he's ever owned one. Already he admits Cape May is quite different from the other places, but he learns quickly + is remarkably alert to the needs + wants of his customers!!

CATS UP
(CATCH UP)
ON THE MEWS
IN YOUR
HOMETOWN
NEWSPAPER
COINS + STAMPS
JEWELRY



•NEWSPAPERS •BOOKS
•MAGAZINES •ART SUPPLIES
•PAPER BACKS •CIGARS •TOBACCOS

KENIE NEWS
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WE'VE CAT
WHAT IT TAKES
WE ARE FRANCHISED
DEALORS FOR:



FOSTORIA GLASSWARE
WEDGEWOOD
& IMPERIAL
WE ALSO CARRY:
KANAWA BLOWN GLASS
GALWAY CRYSTAL
GOLD AND SILVER
BOUGHT AND SOLD

**CAPE
JEWELER**
508 WASHINGTON MALL

ALL
KITS
ENJOY
THE
DAIRY QUEEN



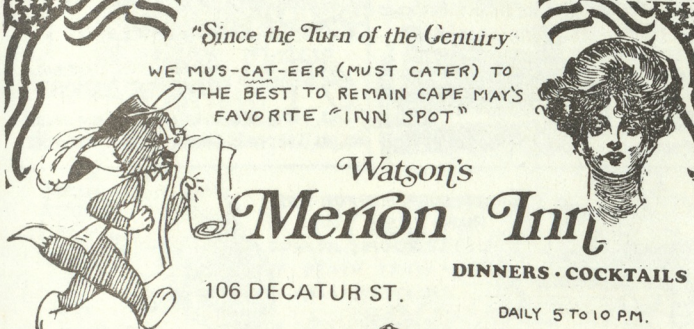
Dairy Queen

Scrumptiously!

ICE CREAMS + SNACKS
THAT MAKE A PAWS REFRESHING

ON THE MALL
AT SAWYER WALK

"Since the Turn of the Century"
WE MUS-CAT-EER (MUST CATER) TO
THE BEST TO REMAIN CAPE MAY'S
FAVORITE "INN SPOT"



**Watson's
Merion Inn**
106 DECATUR ST.
DINNERS • COCKTAILS
DAILY 5 TO 10 P.M.

PURR-PETUATING THE GLORIA-ous REPUTATION FOR
FUN, FINE DRINKS, AND QUALITY FOOD



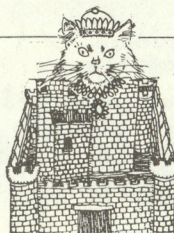
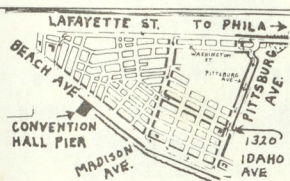
GIORIA

Victorian Saloon & Gourmet Restaurant
Decatur Street on the Beach

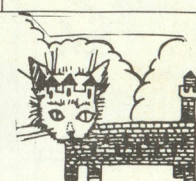
DIAMOND ROOM

NITELY DANCE MUSIC BY
THE WATSON BROTHERS
ENJOY OUR WEEKEND DISCO MATINEES
INFORMAL LUNCHEON SERVED DAILY
DOWNSTAIRS

DINING IN AN ELEGANT VICTORIAN
AMBIENCE OR ON AN OCEANFRONT PORCH
Dinner served 5 PM Until
EXCELLENT WINE LIST RES: 884-2223



CAPE MAY COTTAGE
CATS-LE OR CHATEAU
- WHEN ITS REAL ESTATE
MARIAN HAS THE ANSWERS



MARIAN B. DIEDRICH
REALTOR SALES AND RENTALS
1320 IDAHO AVE, CAPE MAY
P.O. BOX 1 OR CALL 884-4171

Pandora Gift Shops
 CAPE MAY DIAMONDS GIFTS JEWELRY
 A SUMMER WARDROBE TO SUIT YOUR PUSS-INALITY
 A NEW + FRESH LOOK IN SPORTSWEAR
 WE ARE HEADQUARTERS FOR HUMMELWARE
 -IF THIS IS YOUR HOBBY-- PUSS-OO IT!
 IN CAPE MAY } 701 BEACH AVE. (NEXT TO BEACH THEATRE)
 MAY } 509 WASHINGTON MALL
 (ALSO AT 2102 BOARDWALK - N. WILDWOOD)



OUR CAT-2-GORY KRAZY KAT (A SORDID NUT)
 INCLUDES NUTS AS-SORDID OTHERWISE-ALSO CANDIES
 AN INTERESTING COLLECTION OF STUFF & WHATEVER & BROWSEABLES, GIFTS GOURMET ITEMS
 CANDY & NUTS, OF COURSE


YOU'LL LOOK CAT-TRACTIVE IN MY SPORTSWEAR
 TOPS JEANS SLACKS GAUCHOS SHORTS
 ALSO FINE BAGS TOYS GIFTS JEWELRY SCREEN PRINTS DOLL FURNITURE

My Sister's Place
 412 Washington Mall




DON'T PURR-SPIRE OVER A HOT STOVE JUST RELAX AND ENJOY
COOKIE'S BUFFET
 ALL YOU CARE TO EAT MUSIC BY BEVERLY
 APPETIZERS • SALADS • ENTREES • DESSERTS
 NITELY FROM 5 P.M.
 Adults \$6.95
 Children UNDER 8 \$3.95

COOKIE'S HUNTINGTON HOUSE
 OFF BEACH DRIVE ON GRANT STREET
 CAPE MAY 884-5868



REAL PURR-TY LADIES APPAREL
 ONE OF A KIND CUSTOM MADE CREATIONS
 SWIMWEAR, KAFTANS

NEEDLE EYE BOUTIQUE
 COLUMBIA AVE. AT OCEAN ST. 884-2838




CATS-DUMB (CUSTOM) WORK IS MY SPECIALTY
ASIMI handcrafted jewelry
 ORIGINAL HANDCRAFTED SILVER JEWELRY ~ UNUSUAL STONES

jan chrisaffis COME SEE US AT WORK
 103 Ocean St.



CAT-CH A BITE AT
 CAPE MAY'S NEWEST Cocktail Lounge
 SERVING LUNCHEONS AT OUR INFORMAL OUTSIDE PATIO AND LATE NITE SNACKS
 MUSIC NITELY BY GEORGIE LATIN



THE RUSTY NAIL
 AT THE COACHMAN'S MOTOR INN 884-0220

COACHMAN'S MOTOR INN
 WE PURR-DUCE



GOOD DRINKS, GOOD FOOD, GOOD PRICES OPEN TO THE PUBLIC
COACHMAN'S INN
 RESTAURANT & COCKTAIL LOUNGE
 OVERLOOKING THE OCEAN • POOL
 205 BEACH AVE., CAPE MAY, N.J. 08204
 884-8463

The Aristo-cat of Cape May candies with that extra ingredient "A little bit of love"
 sally aute



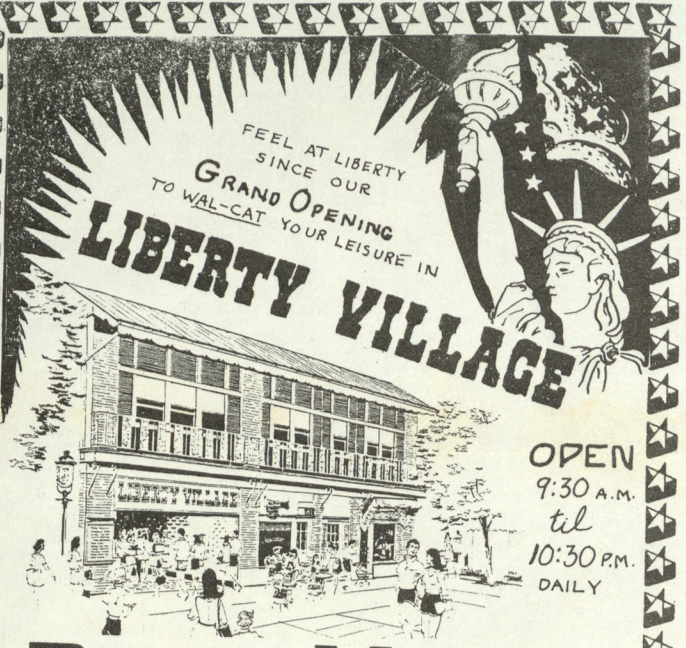
THE CHOCOLATE FACTORY
 HOMEMADE FUDGE, CHOCOLATES, CANDIES

LOVES FUDGE SHOP
 307 WASHINGTON MALL
 BY SALLY + AUTY LOVE



FEEL AT LIBERTY SINCE OUR GRAND OPENING TO WAL-CAT YOUR LEISURE IN
LIBERTY VILLAGE

OPEN 9:30 A.M. til 10:30 P.M. DAILY



Brass Man
 EVERYTHING IN BRASS + COPPER
Canvas Back EVERYTHING IN CANVAS
CATHY'S CARMEL CORN
 POPCORN, TAFFY APPLES, CARAMEL POPCORN

COOKIE NOOK II
 FRESH COOKIES BAKED IN FRONT OF YOUR EYES
Jean's Sportswear
 WOMEN'S SPORTSWEAR, ACCESSORIES + JEWELRY

THE LAST RESORT
 UNIQUE POSTER ART, PRINTS + FRAMING
The LIBERTY MINE
 SILVER + GOLD JEWELRY

Nautical TREASURES
 EVERYTHING NAUTICAL IN GIFTS
PLANTS 'n THINGS
 PLANTS, MACRAME + CERAMICS

Scott's Shop
 CAPE MAY DIAMONDS, JEWELRY, SHELLS, AMBER
SEA-SIDE HIDES
 MEN'S SPORTSWEAR + DENIM

TEE Shirt FACTORY
 IRON ON TEE SHIRTS + SWEATSHIRTS + CLOG FOOTWEAR
TrICKy dIcK's Bag of TrICKs
 MAGIC AND GAG GIFTS

PLUS **DAN BONDIRA** SKETCH ARTIST AND MORE !!!

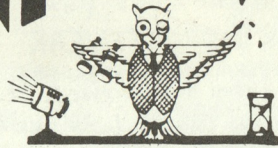



1978

OUR 47 YEAR OF PUBLICATION

PENNYWISE

VOL. 51
CAPE MAY, N.J.
JULY 4, 1978



NO. 1
NEW HOPE, PA.

PICTURE KEY IS ON PAGE 8



If you are interested in obtaining the original prints of your cover photos used on any issue of this season's Pennywise they are available free of charge. In Cape May please apply to the Cape Jewelers - 508 Washington Mall !!!!!