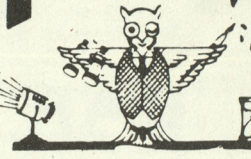


1981 PENNYWISE

OUR 50TH YEAR OF PUBLICATION

VOL. 54
CAPE MAY, N.J.



NO. 8
NEW HOPE, PA.

AUGUST 23, 1981 PICTURE KEY IS ON PAGE 6



If you are interested in obtaining the original print of your cover photo used on any issue of this season's Pennywise they are available free of charge. In Cape May please apply at Uncle Charlie's 310 Washington Mall !!!



EVENTUALLY EVERYONE WINDS UP AT THE

UGLY MUG BAR

AND LIQUOR STORE
FOR RAPID DELIVERY CALL 884-3459

LITT - UGLY JACK WRIGHT + BIG UGLY RALPH RANSOMS

ENJOY THE TOP 40 COUNTRY OF
GLORY ROAD

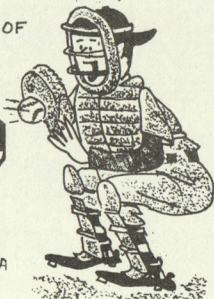
LETS MEET FOR
BRUNCH AND A SIP

AT THE UGLY MUG'S
PATIO - ON THE MALL
WHERE WE'RE SURE TO
CATCH UP ON
THE LATEST!



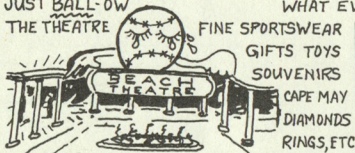
SPECIALIZING IN

MARYLAND SEAFOOD - FRESH EVERYDA
WASHINGTON MALL AT JACKSON ST.



JUST BALL-OW
THE THEATRE

WHAT EVER YOU WANT - WE HAVE IT



FINE SPORTSWEAR
GIFTS TOYS
SOUVENIRS
CAPE MAY
DIAMONDS
RINGS, ETC.

Pandora Gift Shops

JUST BELOW BEACH THEATRE
701-703 BEACH AVE. CAPE MAY
(ALSO AT 2202 BOARDWALK, N. WILDWOOD)



THINGS TO
STRIKE
YOUR
FANCY

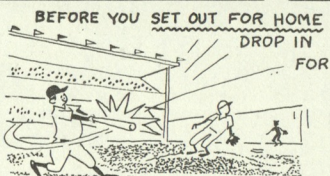
JEWELRY,
GIFTS,

CAPE MAY T-SHIRTS + SWEATSHIRTS

SALE

SUMMER
SPORTSWEAR

My Sister's Place
412 Washington Mall



BEFORE YOU SET OUT FOR HOME
DROP IN
FOR

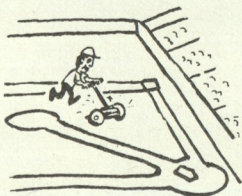
A REAL SOUVENIR OF CAPE MAY
SOUVENIRS • GIFTS • T SHIRTS

LOVE, Cape May

LIBERTY
VILLAGE MALL

NOT FOR THE
ACE OF DIAMONDS BUT

THE MASTER
DESIGNER OF
ORIGINAL SETTINGS
FOR DIAMOND
JEWELRY AND
UNUSUAL STONES



ORIGINAL
HANDCRAFTED

GOLD + SILVER

DIAMOND JEWELRY

UNUSUAL STONES

our crafts-

people are creating new and
unusual designs set with an
array of beautifully colored
stones. Come in and enjoy!

WE HAVE THE ENTIRE SPECTRUM
OF TOURMALINES - RUBILITES -
TSAVORITES - AMETHESTS

STOP IN AND SEE THE 1/2 KARAT DIAMOND PENDANT PRIZE
OF THE C.M. RESCUE SQUAD RAFFLE -- BUY TICKETS!

jan chrissafis
on the mall at
sawyer walk
cape may n.j. 08204
(609) 884-3764

BE
SURE
NOT
TO
MISS

LIBERTY VILLAGE MALL

OPEN DAILY
9:30 A.M. 11:00 P.M.

A FASCINATING ARRAY OF SHOPS AND BOUTIQUES IN A FULLY
AIR CONDITIONED MALL IN THE HEART OF CAPE MAY'S WASHINGTON MALL

COOKIE NOOK

FRESH COOKIES
BAKED IN FRONT OF YOUR EYES

FRUIT NOOK

FRESH FRUIT ON A STICK
+ OTHER TREATS

The LAST RESORT

GRAPHICS,
CUSTOM FRAMING

LOVE, CAPE MAY

UNIQUE SOUVENIRS
+ MEMENTOS

NAUTICAL TREASURES

EVERYTHING
NAUTICAL IN GIFTS

OVER THE RAINBOW

UNIQUE STATIONERY,
CARDS + WRAPPINGS

PORTRAITS BY BOND

SKETCH ARTIST
DAN BONDIRA

The SAND CASTLE

CAPE MAY DIAMONDS IN
RINGS, NECKLACES + EAR RINGS

SYLVIA'S CUSTARD

FROZEN CUSTARD,
SHAKES + SUNDAES

The WOOD NOOK

UNIQUE GIFTS
IN WOOD

Yesterday's Picture Parlor

ANTIQUE
PHOTO STUDIO

THE ZOO CO.

UNUSUAL ANIMAL GIFT ITEMS



ASIMI
handcrafted
jewelry



ORIGINAL
HANDCRAFTED

GOLD + SILVER

DIAMOND JEWELRY

UNUSUAL STONES

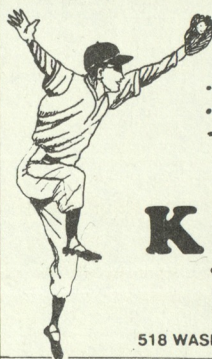
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jan chrissafis
on the mall at
sawyer walk
cape may n.j. 08204
(609) 884-3764



CATCH UP WITH YOUR
SUMMER READING

POP IN AND VISIT OUR
VOLUMINOUS
STALLS

- NEWSPAPER • MAGAZINES
- HARDBACKS • PAPERBACKS
- TOBACCOS • STATIONARIES
- CHILDRENS BOOKS + PUZZLES
- LOTTERY AGENT

KELTIE NEWS

518 WASHINGTON STREET MALL.

NOT SINCE THE FALL OF THE ROMAN EMPIRE BUT

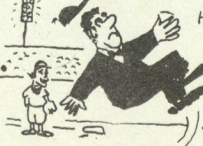
"Since the Turn of the Century

Watson's

Menton Inn

HAS CONTINUED TO BE

"CAPE MAY'S #1 INN SPOT"



COCKTAILS DINNERS

106 DECATUR ST

884-8363

DROP IN UMPIRE (AND BUY HER)
A BOX OF LOVELY FUDGE

AUTIE AND SALLY
Love's Fudge Shop

FUDGE, CHOCOLATE, CANDIES AND FOR
BREYER'S ICE CREAM, SUNDAES, SUGAR CONES
SODAS + SOFT DRINKS - ENJOY A COOLER
IN OUR BREYER'S PATCH ICE CREAM PATIO
HOMEMADE FUDGE
EXTRA INGREDIENT - A LITTLE BIT OF LOVE
307 WASHINGTON MALL

RELAX AND TAKE IT
EASY-OUT AT THE
NEW SURF MOTEL APTS
INTRODUCING
OUR NEW COMPLETELY
REMODELED OCEANVIEW
3 BEDROOM APTS.
BEACH FRONT
WITH ALL MODERN CONVENIENCES
HEATED POOL SUNDECK AND
WITH THE OCEAN AT YOUR FRONT DOOR

SURF MOTEL
JANE + JACK HAND, PROPS (609-884-4132)
211 BEACH AVE. CAPE MAY'S WIOEST BEACH

WINNER - KLOTHERS KOVE
SCORE 9 TO 8
WE ALREADY
KNOW A
KLOTHERS
SCORE
"everything
feminine"

The Klothes Kove
514 WASHINGTON MALL, CAPE MAY

WE AIM FOR THE
AFTER MOVIE
CROWD AS
WE SERVE
DINNERS,
STEAKS, ETC.
LATER THAN MOST
PLACES!
SERVING LUNCH
DINNER & LATE NIGHT SNACKS

PILOT HOUSE

Seafood Steak
Steamed Clams
Cocktails
Piano Music

Package Goods
FREE DELIVERY
Open Year Round

142 Decatur St.
On The Mall
884-3449
JAZZ PIANO
WED. THRU SUN.

MICHAEL WDELSON

1981 **PENNYWISE** a safe bet for style and the latest!
JUST ARRIVED FALL MEN'S WEAR
THE NEWEST
BACK TO SCHOOL
SWEATERS SHIRTS
SPORT COATS SLACKS
CLEARANCE SALE OF ALL SUMMER CLOTHES

PUBLISHED WEEKLY IN CAPE MAY, NEW JERSEY
AND MONTHLY IN NEW HOPE, PA, BY PENNYWISE INC.

CAPE MAY, N.J., 908 STOCKTON AVE., 08204 - PH 609 884-4866
PHILA., PA., 1815 DELANCEY PLACE, 19103 215 985-1815

EDITOR - JOE BARKER BUSINESS MGR - LOUIS PRON
STAFF - CAROLA COLLINGS, W. BRINTON SMITH

FOR YOUR 1981 SUMMER ENTERTAINMENT IN HISTORIC **CAPE MAY**

SPECIAL EVENTS FRI. - MISS CAPE MAY BEACH PATROL PAGEANT
SAT. - SUN. PROMENADE CRAFT SHOW
SAT. - VICT. BAND STAND - ARTISANS BAND + CHORUS OF PHILA.

SUN. VESPER 7 PM. THE REV. RONALD NELSON
SUN. CONCERTS 9 PM. POLISH INTERNATIONAL DANCERS

Weekly at CONVENTION HALL.

FRI. 8:30 DANCING MON. 10-10 ANTIQUE SHOW
SAT. ADULTS YCHLDREN TUES. 8: BOARDWALK REVUE WED. - FRI. - SAT. DANCING TO
SUN. 7: CHURCH SERVICES 8:30 KIDDIE CARTOONS THE SOUNDS OF THE
9: CONCERT SERIES WED. 8:30 DANCING AL RAYMOND ORCHESTRA

This Fri, the 21st Cape May's attention is focused on the Annual Miss Cape May Beach Patrol Pageant at Convention Hall at 9 P.M. - Admission \$1.00 - with music of course !! This year's M.C. is City Councilman Harry Silbert !!! Pageant director is Charles Koster, and the Competition Director is Linda Kieling, assisted by Amy Mc Cormack !!! Following is a list of the the "beauty contestants" (chosen by the C.M. Life Guards on each beach to represent "their beach": Philadelphia - Cynthia Del Gross; S. Philadelphia - Jennifer Sanderweis; Queen St - Delbie Cullmann; Surfing Beach - Janet Sackinger; Stockton Beach - Deni Mc Cree; Hunt's Beach - Marion Morris; Steger's Beach - Amy Catroff; Congress Ave - Sandy Hall; Windsor - Beth Carmody; Cannore Beach - Libby Bryson; Grant - Julie Comber; Colton Court - Jeannine Paleski; Broadway - Annemarie Broderick; First Ave. - Michelle Zegen-furtner; Mt Vernon Ave - Kim Murdoch; Second Ave - Lynn Habermehl; Roving North - Tracy Tamato; Roving South - Irene Monsell.!!!!...The few we know are "real winners" + we don't envy the judges in an always difficult decision - Best of luck to you all !!!... On Sat + Sun the 22nd + 23rd, the City will hold its Annual Promenade Craft Show (In case of rain it'll be held inside Convention Hall - so this is another weekend of prayer for good weather for this Artisan)

BARRY
Clothes Ltd
Apparel for Gentlemen and their Sons
ON THE MALL AT JACKSON ST.

TAKE ONE BATS IN THE BELL FREE?
NO! - BUT
NUTS - YES!
ALSO CANDY
GIFTS +
A BIT OF
EVERYTHING
- WE HAVE
IT IF YOU
CAN FIND IT.

MORROWS' NUT HOUSES
ON PROMENADE BY CONVENTION HALL
AND 321 WASHINGTON MALL

DON'T LET THAT GROUND-ER,
HOUSE OR APARTMENT GET AWAY

SEE DAVID K. HAND TODAY
SPECIALIZING IN
SALES, COMMERCIAL,
RESIDENTIAL
+ ACREAGE
N.J. LIC.
BROKER

COLD SPRING REALTY 884. 5662
ROCKSIDE, W. BASIN, CAPE MAY MARINA

DON'T GET
KNOCKED OUT
BY THE SUN

LET US DEVELOPE AND PRINT
YOUR PITCHERS FOR YOUR
CONVENIENCE, WE NOW HAVE A BRANCH
STORE AT THE AKROTHERIA (ON BEACH AVE)
WITH PREVENTATIVES, CURES, SUNGLASSES

CENTRAL PHARMACY
429 Washington St. Mall 884-5011
PHOTO DEPT.
FANNY FARMER CANDIES
MEN'S + WOMEN'S FRAGRANCES

the **BAILEYWICKE**
HANDCRAFTED LEATHER & JEWELRY

LEATHER GALLERY
14 KT. GOLD JEWELRY
SCRIMSHAW - JOHN BAILEY BAGS
HANDCRAFTED LEATHER
ALL WORK DONE ON PREMISES
318 WASHINGTON MALL 884-2761

YOU TOO WILL
BECOME A
THREE
BAGGER
WHEN YOU SEE OUR
JOHN BAILEY BAGS

BAILEYWICKE

WATCH US
HAMMER
OUT WINNERS
IN LEATHER

SANDAL SHOP
CUSTOM MADE &
READY MADE SANDALS
ADJUSTABLE SANDALS
FINE LEATHER BELTS ACCESSORIES
322 CARPENTERS LANE 884-2762

the **BAILEYWICKE**
SANDAL SHOP

EVERYONE'S
BATS
ABOUT OUR
ELEGANT
CUISINE

Fire Dining
DINNER 6 to 9
BRUNCH ON THE PORCH
SAT. - SUN. 11 to 3

Gloria's Saloon
MUSIC FOR REAL SWINGERS
NOW PLAYING - "CONSTRUCTION"
SAT. - SUN. AFT. JAM 3 to 7 "WHALE?"
MON. "HOOTERS"
COMING TUES. RIVENDELL

Gloria's Upstairs
Reservations
884-2223
Decatur & Beach
Cape May

COME TO THE **CAPE MAY** NOT JUST FOR OLD PITCHERS BUT
COUNTRY STORE FOR A FINE SELECTION OF ANTIQUES



COLLECTABLES
 UNIQUE GIFTS

JEFFERSON + COLUMBIA AVE. KATHLEEN + LESLIE KURTZ

COASTLINE REALTY



SERIES SPEAKING, WE ALWAYS
 SCORE WHEN IT'S REAL ESTATE!

ROBERT J. HIERONYMUS, BROKER

SALES and RENTALS

1400 TEXAS AVE 215-884-5005

THE BEST OF THE BRITISH UMPIRE

LADIES
 CLASSIC
 SPORTS
 WEAR

The **English
 Shoppe**



401 Lafayette St.
 (ACROSS FROM THE
 VICTORIAN BANDSTAND)

884-5066

ALREADY A BIG HIT.

**THE
 PETER
 SHIELDS
 INN**

1301 BEACH AVE., VICTORIAN CAPE MAY, N. J. 08204

DELIGHTFUL DINING
 ROMANTIC COCKTAILS +
 CHARMING ACCOMODATIONS

LUNCHEON DAILY
 12 NOON TO 2:30 P.M.
 DINNER 5 P.M. TO

NOT FOR
 "STAN MUSICAL" BUT
HERB AYERS
 AND THE
**COLONIAL
 SINGING
 WAITERS.**

ELENA
 IS WITH US
 FRI.+SUN

COME JOIN IN
 OUR NITELY SINGALONG

AND
 OF COURSE
 WE HAVE
 REAL
 DANCING

"CAPE MAY'S BEST FUN PLACE"

**COLONIAL
 COCKTAIL LOUNGE**
 CAPE MAY'S BEST FUN PLACE
 AT THE COLONIAL MOTOR LODGE
 BEACHFRONT AT GUERNEY

PINEBROOK

REALLY
 ON THE BALL
 FOR FINE
 MEN'S WEAR

clothing
 store

OCEAN
 PACIFIC
 HAWAIIAN
 SHIRTS

BOSTON
 TRADERS

RUGBY SHIRTS LEE JEANS
 510 WASHINGTON MALL

At last Saturday's very successful Tennis Ball, the Grand Prize, a 600 P.U.C.H. Mo-ped, was won by Mrs D. Agostini, + the 25 Dinner Certificate was won by the Victorian Motel!... The week-end for 2 went to a Mrs Tees, which one we don't know!! Congrats to you all!!!... As for the "buried treasure" of Capt Kidd last sun., 84 kids actually were lucky enuff to find the "treasure chests" buried in the sands of Cape May beaches! In this 19th Annual "Treasure Hunt", the kids who dug up the 2 chests containing certificates for new bicycles from Swain's Hardware Store Kelly Cook, a 7 yr. old from Baltimore, and Jennifer Mc Donough, an 8 yr old from Marlton, N.J. in the older 8-10 age group!! There were over one hundred buried treasure chests - each containing a silver dollar! - Now you can't beat that!!! - Some treasure hunters found more than one chest!!!! Congrats to Capt (Jim Magee) Kidd who had made this "jovial pirate" into a truly legendary "Sandy Claus"!!!!... Another recent children's event was the Cape Yacht Club's "Annual Children's Fish Tournament" for boys + girls age 12 to 16! - First prize was won by Chris Vandergrift; 2nd by Susan of "Goodstuff" 3rd by George of the "St. Kay-Two"!... In the under-age 12 division, the twins on the "Anna M" won 1st, 2nd, + 3 prizes!!!!... Too bad the weather had not been kind to the Cape Y.C. Their Xmas Parade Squit was rained out plus their "Dress Parade"!

NOT ONLY THE
 LITTLE LEAGUE
 BUT ALL AGES
 ENJOY OUR REAL
 ICE CREAM SODA

ALL KINDS OF ICE CREAM
 DELITES AND ALL THE TRIMMINGS

UNCLE CHARLIE'S

AN OLDE TIME ICE CREAM PARLOR.

• ICE CREAM • SODAS • POPCORN

IN MINI-MALL, 306 WASHINGTON MALL

THE POTTER + FRIENDS

YOU CAN
 ALWAYS GET
 TO 1ST BASE
 WITH A
 BUNCH OF
 FLOWERS

FRESH CUT FLOWERS
 ARRANGEMENTS
 UNUSUAL TROPICAL PLANTS

WICKER + GIFT ITEMS CLOTHING
 STEREO EQUIPMENT
 ALBUMS + TAPES

404 WASHINGTON MALL 884-3635

NOT FOR BASEBALL FLIES
 BUT A FINE SELECTION
 OF FISHING FLIES
 AND TACKLE

**DALE'S MARKET
 & TACKLE SHOP**

- Sit-down deli, breakfast, lunch & late snacks
- Specialty: Philly. style cheese steaks
- Full line of Fishing Tackle (our prices can't be beat!)
- Groceries • Fresh Produce

FRESH SEAFOOD

Open Daily
 Free Parking

Fish Storage
 Take-Out Orders
 884-0881

1001 Lafayette St.
 Cape May

DOUBLE PLAY -
 SAVE ENERGY +
 KEEP COOL WITH
 CEILING FANS!

Sasahana

SHETLAND CEILING FAN
 48" WOOD BLADES - 5YR. GUARANTEE AT
 THE **BOOKWORM**
 210 OCEAN ST. CAPE MAY, N.J. 884-4747

van DOMMELN **CLOCKS &
 CEILING FANS**
 36 BRIDGE ST. NEW HOPE, PA. 215-862-9113

PAPERBACK FAN?
 WE'VE A REAL GOOD GRIP
 ON THE SITUATION
 1/2 PRICE USED PAPERBACKS
 + EXCHANGE PROGRAM
 NEWSPAPERS

SPECIAL MARITIME
 PUBLICATIONS

The BOOKWORM
 THE LAST UNICORN
 210 OCEAN ST.
 884-4747

BOOKS • ART SUPPLIES
 BOOKS OF ALL KINDS

LOBSTER HOUSE

FISHERMAN'S WHARF
 CAPE MAY

Home of Schooner "American"

NOT FOR
 BASEBALL
 BUT FOR
 XMAS
 DECORATIONS
 GET A LEAD ON
 YOUR XMAS SHOPPING

CHRISTMAS ISLAND

400 MADISON AVE CAPE MAY, N. J.

PM 884-4342 OPEN DAILY PAUL AND SUE MAHAN

THIS YEAR
 OUR PITCH
 IS

OUR NEW COCKTAIL BAR AND LOUNGE
 WE CONTINUE OUR TRADITIONAL REPUTATION FOR
 DELICATELY PREPARED DINNERS
 AND COCKTAILS SERVED IN
 OUR NEW VICTORIAN SETTING

THE WASHINGTON INN

1856 HISTORIC CAPE MAY
 801 WASHINGTON ST.

COCKTAILS FROM 4:30
 DINNER FROM 5:00
 AND AFTER DINNER DRINKS
 IN CRAIG'S MARKET
 RESERVATIONS
 884-5697

TOBY + RONA CRAIG

WANT TO HAVE A BALL ON THE WEEK-END?
JOIN US AT THE

King Edward room



5PM - 1 A.M. DAILY
AT THE CHALFONTE HOTEL

WHERE GENEROUS DRINKS
AND COMPANIONS MEET

The Chalfonte

CAPE MAY'S MOST HISTORIC HOTEL
301 HOWARD ST., CAPE MAY 08204
ENJOY THE ULTIMATE
IN SOUTHERN COOKING -
SERVED FAMILY STYLE SINCE 1876

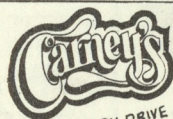
BREAKFAST 8:30-9:30 SUN 8:30-10:
DINNER 6:30-8:00 SUN 1:30-3:



COCKTAILS AVAILABLE WITH
DINNER - RES. 884-8409



CAP YOUR VACATION
WITH A VISIT TO CARNEY'S



401 BEACH DRIVE
YOUNG IDEAS

LUNCH PIZZAS
SUPER SANDWICHES
DINNER 5-9
AND IN THE OTHER ROOM
SEAN FLEMING



"The Beach Club's New Members Party" is this Sat 22nd from 6:30 to 8:30 at their club of course - It is hoped that all new members will attend so the Club regulars can meet them + help them "feel at home!" - and besides that its one of the best summer cocktail parties + usually very well attended! - There's a nominal charge for guests - around \$4.00 - Music + hot d'ouvrres (cash bar!!) ... At Convention Hall at 8 the Artisans Band + Chorus of Phila. will concert!! ... The Corinthian Y.C. will hold (this same evening) one of its very popular "Musical Bar + Dollar Nites", when sandwiches etc are only a Buck - They're preparing for a mob, as probably all the Beach Club crowd will descend on them for "dinner"!! ... At the Chalfonte is their rendition of a "Midsummer Sunset Rights Dream" with "dinner, theatre + song in a surprise setting - semi-formal!!! ... On Sun, 23rd at Convention Hall at 7 Vespers will be conducted by "Sutherland Church of C.M."s Rev. Ronald Nelson! ... At 9 the Polish International Dancers will perform!!! ... On Tues 25th MA's weekly movie at Victorian Towers will be "Easy Living" with Jean Arthur, Edward Arnold, + Ray Milland!!! ... And on Wed 26th the concert at 8 will be by the Cape May Regional H.S. ... The ever popular C.M. "Macedonia Choir" will blend their musical spiritual voices in concert at Convention Hall Thurs Aug 27th!! Don't miss!!



WE BAT OUT BEAUTIFUL
+ ORIGINAL MERCHANDISE
WE ARE WHOLESALEERS FOR
CHRISTMAS DECORATIONS
CHILDREN'S CLOTHES
WALL HANGINGS
KITCHEN APPLIANCE COVERS

OUR SPECIALTY IS APPLIQUE
KATIE KRAFT
VISIT OUR NEW SHOP AT
1302 LAFAYETTE ST., 804-6151
KATHLEEN MCCORMICK MINICHETTI
ROSEMARY MCCORMICK BRAKE

YOUR DINNER BEVERAGE
WILL BE
BETTER +
CLUBBIER
IF YOU
SPIKE IT OR
BRING
WINE

SAVOR THE GOODNESS
... SAVOR THE PRICES.

McGLADE'S Mansion House

SERVING DINNER DAILY
ENJOY FINE DINNERS IN A
RELAXED, FRIENDLY ATMOSPHERE

Broadway + Perry St
W. Cape May 884-2429

4:00 P.M. to 10:00 P.M.



TRULY A
BIG LEAGUE
DIAMOND
DREAM



CAPE MAY DIAMONDS
WED. THRU SAT.

LUNCH - DINNER - LATE SNACKS
CREPES - QUICHE - STEAKS 11 A.M.
SEAFOOD - ITALIAN DISHES TO 2 A.M.
SIP N SNACK PEOPLE WATCH IN OUR

PACIFIC ORCHESTRA
SUN, MON. + TUES.

PATIO ON THE MALL!
RES. 884-5648 WASHINGTON MALL AT JACKSON ST.



YOU'LL ALWAYS
WIND UP ON A
CHEERY NOTE
WITH THE
FABULOUS

DR. JAZZ

+ HIS PIANO SONGS
NITELY.
HE BRINGS YOU
NOSTALGIA AND
FUN FROM THE PAST

WITH OLD FAVORITES + HIS ORIGINALS
BEACH AT MADISON AVE.



A Family Restaurant

BREAKFAST • LUNCH
DINNER • SPIRITS

MONTREAL LIQUORS

A VAST SELECTION OF

IMPORTED + DOMESTIC BEER WINE + BLENDED SPIRITS



WE HIT ANY
CURVE
IN REAL



NATURAL FIBRE
CLOTHING

LATEST FASHIONS 884-5055

MEN'S AND WOMEN'S CLOTHING
TROPICAL CLOTHING

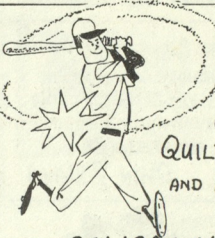
HAND DYED BATIK

COTTON SWEATERS

CHINESE SHOES

IMPORTED SUNDRESSES

400 CARPENTER LANE (BEHIND HARVEY'S)



GET IN THE SWING
WITH C.M.'S
LATEST CRAZY
HOBBY - JOIN
OUR SPECIAL

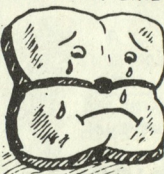
QUILTING CLASSES
AND MINI CLASSES

CALICO + NOSTALGIA

CRAZY QUILT
FABRIC SHOPPE

656 WASHINGTON ST.

WHY LOOK LIKE A SAD SACK?



IF YOU WANT TO
FEEL BATTER
(BETTER)

CONSULT YOUR
FRIENDLY DRUGGIST
CONVALESCENT AIDS
COSMETICS
FILM
SOUVENIRS

Cape Pharmacy

ACME SHOPPING CENTER 884-8553

THE BEST BATTER IN TOWN

FOR OUR HOMEMADE CREPES
WAFFLES + FRESH FRUIT
SUPER TERRIFIC
SANDWICHES
SPLENDID FERROUS
SUNDAES



THE GOOD MEALS
A ZERO

Ice Cream Parlor
& Eatery 8 A.M. TO 1 A.M.
414 WASHINGTON MALL
(609) 884-4832



BE SURE TO CATCH
ONE OF OUR FINE

Fresh

CHOCOLATE-
COVERED
STRAWBERRIES



Laura's

FUDGE

CANDY AND FUDGE

Flown In Daily
From The West Coast

2006 Boardwalk No. Wildwood, NJ 08260

311 WASHINGTON MALL + BEACH DRIVE next to CONVENTION HALL

ALWAYS A SMASH HIT

The Golden Eagle Inn



Finest Foods

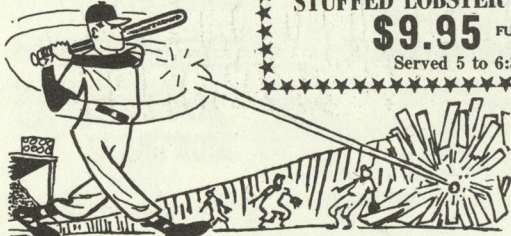
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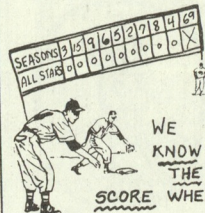
EARLY BIRD SPECIAL
STUFFED LOBSTER TAIL DINNER
\$9.95 FULL COURSE
Served 5 to 6:30 PM



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FOR DAILY HAPPY HOUR AS USUAL AND A REAL MAN GOURMET DINNER AND A FRIENDLY BAR LATER!

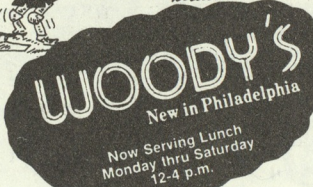
COCKTAILS

DINNER

EARLY BIRD SPECIALS SUN. THRU THURS 5 TO 7 ONLY RES: KI 5-8793
SUNDAY BRUNCH 1 PM TO 4 PM. VOLLEY BALL - JAMES MCCARTNEY, PROP.



MAKE WOODY'S YOUR HOME BASE OF OPERATIONS FOR ANY KNIGHT



A MAN'S BAR - LUNCHEON SPOT - SUNDAY BRUNCH -

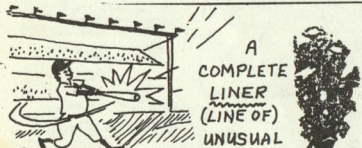
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YOU DON'T NEED DIMAGIO-NATION TO APPRECIATE MY ORIGINAL HANDCRAFTED GOLD & SILVER JEWELRY WHY NOT LET ME DESIGN A PIECE OF JEWELRY ESPECIALLY FOR YOU



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CHEESE STEAK • ITALIAN
ROAST BEEF • TUNA
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(A TASTE OF THE ORIENTAL)

RICHMAN'S ICE CREAM
OVER 21 FLAVORS
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PIZZAS

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PICTURE KEY

- 271-2 CAPT. JIM KIDD MAGEE
- 273 STACEY BLACKMORE
- 274 QUEEN MAYSEA COURT
- 275 RICHARD • SUSAN HELLINGS
- 276 C. J. DENNIS • GR. MARSHALL
- 277 BUD COHEN, JUDGES
- CLAUDIA PAGANO } BABY
- JOHN VELDHOVEN } PARADE
- 278 DAVE RESNIK
- 279 PATTY PELLEGRINO OF GLORIA'S UPSTAIRS
- 280 CHARLES JASPERSE CMBP
- 281 SUZI ANGER
- 282 JIM SOUDER B.T. INSP.
- 283 EDDIE OF UGLY MUG
- 284 MICHELLE BRISSON

- 285 GEORGE HINKLE OF HUNTING-TON HOUSE
- 286 KIM CRAVER
- 287 MICHAEL RIEDERER
- 288 CAROLYN BAKER
- 289 PHILIP MIDDLETON, MARY MITCHEL
- 290 NANCY MILLER, PAT ELIA
- 291 BOB McPEAK, KEITH MECUTCHEN
- 292 SUZANNE • BOBBY SMELTZER, GRACE SMELTZER
- 293 TED BRAUNSTEIN, EUGENE TRYELL
- 294 KAREN • TOM FOX
- 295 SEAN FARLEY, JOHN RDV

- SWANSON, EDDY MONSTER
- PRICE OF PETER SHIELDS
- 296 MARIA MULHALLAN, NANCY GARBER, CLORIA'S UPSTAIRS
- MIKE McCLAY, TINA CRISANTE
- 297: ROB Mc MILLAN, PETE MATOON, JEFF NEUTERMAN OF THE COLONIAL
- 298 MAGGIE NAILE, DOREEN HOBER, JACKIE ERICKSON, GAIL ALFANO OF RUSTY NAIL
- 299 WILL DETWEILER, JANE YART RAWES
- 300 JOE BARRIS, BOB FLANNIGAN, DON ADKINS, JOHN CAGE OF GOLDEN EAGLE

If you would like to have the negative of your cover photo send a stamped self addressed envelope and \$1.00 one dollar!!

About C.M. City - At the Cottagers Mayor Blomkvist painted a rosy picture. Financially Rev. McIntyre has paid his long overdue taxes!! - Hurrah!!... Beach fees have amounted to \$200,000 with a cost of only \$40,000... Congress Beach has been donated to the City by new owner Barnes + beach tags (forbidden by McIntyre) can now be collected toward City upkeep of the beaches!!... A new City Ordinance will reduce the height of new structures from 45' to 35 ft!!... The water system at the Wildwood end of C.M. has been 'un-dead-ended' + included circulation thru the Coast Guard Base - thus ending the acculation of iron that made all spigot water at this end of town practically unusable - brown laundry, tanning showers, etc!!... The City now owns the Bell Tel. Bldg for the C.M. Public Library - Tom Harris donated \$10,000 + the City will pay off the remaining \$86,000 by fund raising + NOT taxation!!... He hopes to increase next summer's police force from 17 to 25 (including 2 girls)

BE A REAL TEXAS LEAQUER LEVIS + OCEAN PACIFIC SWIMWEAR
IN KIDS, STUDENTS, + REGULAR SIZES ADIDAS - ALL PURPOSE SNEAKERS + CLOTHING SWIMWEAR + ACTIVE SPORTSWEAR
Crosswinds
Next to Texas Market 884-2775 OPEN 7 DAYS

Have A Very, Belly Good Time
Middle East 126 Chestnut St RESTAURANT PHILA. - WA 2-1003 (ONE BLOCK NORTH OF OLD BOOKBINDERS)
COMEDY OUTLET COMEDY WORKS
ATOP THE MIDDLE EAST FOR INFO. - 627-4485 IN PHILA.

IF YOU'RE THE POWER BEHIND THE THROWN INSIST ON COMING TO SEE US AT YOUR 1ST OPPORTUNITY
Gypsy Rose HOTEL & RESTAURANT
An affordable Eating and Drinking Establishment featuring informal elegance, great food and oversized drinks.
Route 113 at Creek Road Skippack Township Rahns, Penna. 19426 489-1600
Open Every Day at 11:30 AM Sundays 1 - 10 PM
Join us Wednesday thru Sunday for a variety of musical entertainment.

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H. H. TAPPER Associates, Inc. designers of commercial and residential interiors anywhere - S. JERSEY - PHILA. - ?
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featuring
Beach Drive On Grant St. Cape May

ALL YOU CARE TO EAT \$8.95 ADULT
(Children To 8 Years \$3.95)
Nightly 5 P.M. To 10 P.M.



JUMP AT THE OPPORTUNITY
WE ARE GIVING A
FREE CRAZY CAP
WITH EVERY
PURCHASE
\$3.00

Dairy Queen
SERUM DELICIOUS
OUR SPECIALTY
IS 22 FLAVORS
OF FRESH HAND DIPPED
HARD ICE CREAM

ON THE MALL AT SAWYER WALK

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Cold Spring, N. J.
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Craft Shops,
Country Store,
"Old Grange"
Restaurant

SERVING BUFFET

LUNCH 11:30-2:00 P.M.	ADULTS \$3.95	CHILDREN \$2.50
DINNER 4:00-9:00 P.M.	ADULTS \$7.50	CHILDREN \$3.50

ALWAYS IN FIRST PLACE

Winchester Inn

DINING ROOM AND
COCKTAIL LOUNGE
LUNCHEON & DINNER

513 LAFAYETTE ST.
884-4358
GEORGE & PATTI FEITZ

Helen Woodruff tells us the C.M. Public Library will hold its Annual Book Sale for the benefit of its Building Fund from Aug 17 thru Aug 28 (next Fri)! - Exclusive of Saturday + Sunday, it will be held from 10 to 4 in their NEW HOME at Ocean + Hughes Sts. ... She's the lady who stopped a child from crying by saying "Alli Kazan Kazoo" + the mother Helen Russell appeared!!! ... A suggestion for next year that the several private clubs of C.M. get together + work out mutually non-conflicting affairs - There are 10 Saturdays a season + as many Fri. nites - Also in loyalty to one's club - we suggest cooperation instead of competition among members. - Four grapes, no - We paid our subscription + attended the private party, but subscription doesn't make a party - attendance does + they all need YOU!!!! ... Muff said!!!!

COACHMAN'S MOTOR INN & RESTAURANT

BREAKFAST, LUNCH, DINNER DAILY COCKTAILS

THE BEACH FRONT MOTEL WITH COMPLETE FACILITIES

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CAPE MAY, N.J. 08204
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RUSTY NAIL COCKTAIL LOUNGE

DELICIOUS LUNCHEON SPECIALTIES LATE NITE SNACKS

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MUSIC FOR LISTENING + DANCING

"FANTASIA" FEATURING SUZANNE CLOUD

GET "In The Groove" WITH OUR ARTISTIC T'S AND REAL COOL SUMMERWEAR FOR GUYS AND GALS

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+ WE'LL HAVE IT READY WHEN YOU ARRIVE!

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CAPE ISLAND MALL, BEACH + HOWARD STS.

HALL OF FAME

NOT A BASEBALL HALL OF FAME, BUT A GALLERY OF ART ART GLASS CRAFTS TOYS GIFTS FOR MEN

McDowell's Gallery of GIFTS

ON THE MALL AT OCEAN ST.

OUT OF THIS WORLD ORIENTAL IMPORTS

UNUSUALS FROM CHINA INDIA JAPAN

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CAPE ISLAND MALL, 727 BEACH AVE.

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BY LIZ VON SCHLICHTEN

Gingham & Calico Cratts

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ENJOY OUR HAND DIPPED STRAWBERRIES

FUDGE KITCHEN SPECIAL Buy 2 lbs. of Our Creamy Fudge and Get A FREE Box of Salt Water Taffy

Enjoy our Creamy Fudge and delicious candies year round by purchasing them through the mail. A great gift idea!

The Original Fudge Kitchen

WHIPPED CREAMY

Fine Summer Candies Salt Water Taffy - Creme Mints

BOGLE BROS. CANDY 728 BEACH AVE. BY CONVENTION HALL CAPE MAY, 08204

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Top of the Marq RESTAURANT

South Jersey's Most Elegant Victorian Restaurant

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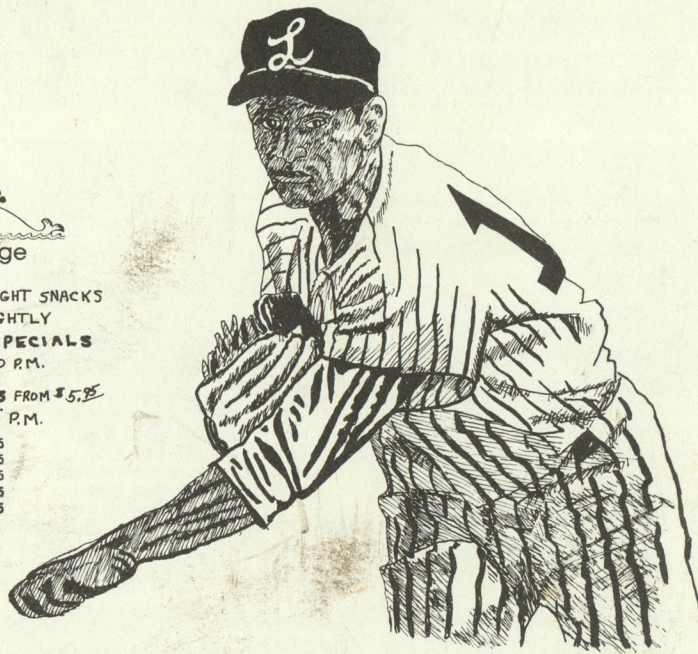
BEAT THE CLOCK MENU FROM 5 P.M. EXCEPT SAT.

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ENTERTAINMENT NIGHTLY
EARLY WHALE DINNER SPECIALS
DAILY 4:30 to 6:30 P.M.

ALL YOU CAN EAT DINNERS FROM \$5.95
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- Linguini w Meatballs..... 5.95
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The Exciting TAMA LEAO and His Polynesian Revue



FOR YOUR DANCING AND NIGHTLY ENTERTAINMENT

NOW and THEN

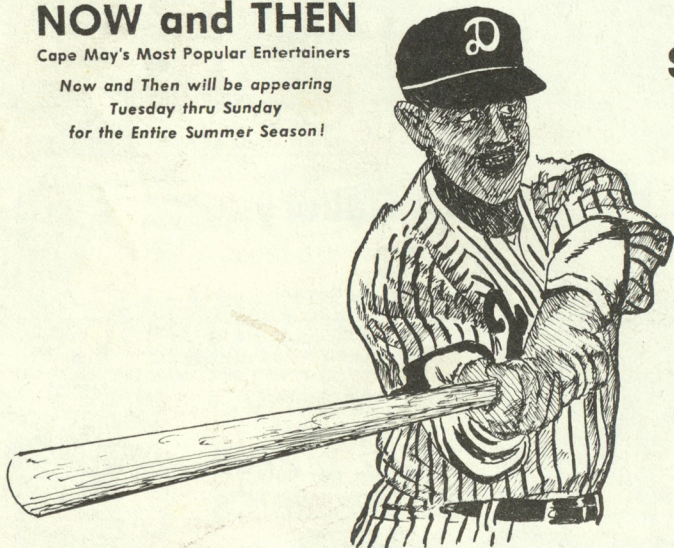
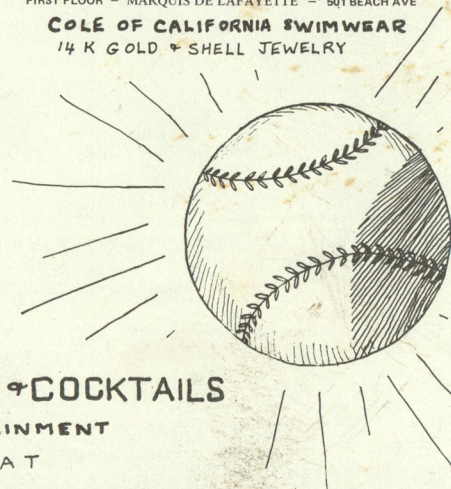
Cape May's Most Popular Entertainers

Now and Then will be appearing Tuesday thru Sunday for the Entire Summer Season!

Dance and Enjoy the Great Sounds of **SKIP KEHR** Music the Way You Like It!

THE OLD AND THE NEW

 **SHY PELICAN** BEACH BOUTIQUE
BATHING SUITS, GIFTS... AND SUCH!
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LUNCHEON & COCKTAILS
ENTERTAINMENT
AT

DARCY'S POOLSIDE

TOP OF THE MARQ, GOLD WHALE, DARCY'S and SHY PELICAN are located in the MARQUIS de LAFAYETTE INN on the BEACH, between Decatur and Ocean Sts. on BEACH Avenue, HISTORIC CAPE MAY, N.J. 08204 (609) 884-3431.

