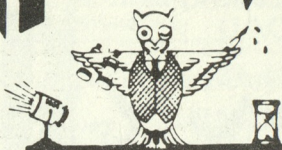


1981

PENNYWISE

OUR
50TH
YEAR OF
PUBLICATION

VOL. 54
CAPE MAY, N.J.

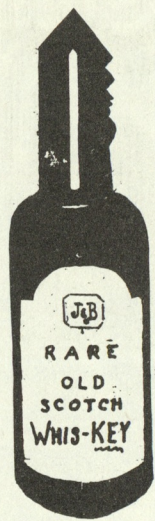


NO. 6
NEW HOPE, PA.

AUGUST 9, 1981 PICTURE KEY IS ON PAGE 6

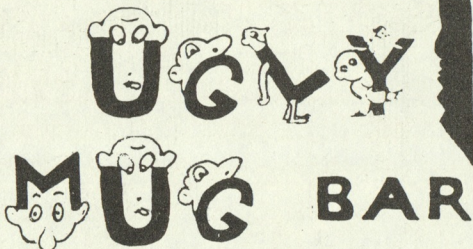


If you are interested in obtaining the original print of your cover photo used on any issue of this season's Pennywise they are available free of charge. In Cape May please apply at Uncle Charlie's 310 Washington Mall !!!



OUR BAR-KEY-PS ARE ALWAYS READY TO SERVE YOUR FAVORITE WHIS-KEY, GIN RIC-KEY OR OTHER DRINK

ENJOY THE TOP 40 COUNTRY OF GLORY ROAD



LITTLE UGLY JACK WRIGHT + BIG UGLY RALPH RANSOMS AND LIQUOR STORE

FOR RAPID DELIVERY CALL 884-3459

HAVE BRUNCH AT OUR PATIO ON THE MALL

SPECIALIZING IN

MARYLAND SEAFOOD - FRESH EVERYDAY WASHINGTON MALL AT JACKSON ST.



OUR SHOPS ARE ALWAYS KEY-RAMMED WITH GIFTS AND CARDS + SMART WEAR FOR ALL OCCASIONS

GIFTS, TOYS
SOUVENIRS
CM DIAMONDS
RINGS ETC.

Pandora Gift Shops

JUST BELOW BEACH THEATRE
701-703 BEACH AVE. CAPE MAY
(ALSO AT 2202 BOARDWALK, N. WILDWOOD)

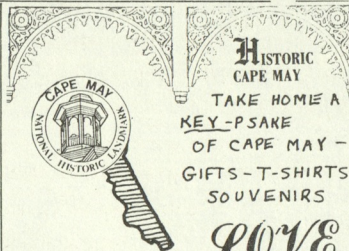


EVERYONES KEY-RAZY OVER MY FINE

- JEWELRY
- GIFTS
- CAPE MAY T SHIRTS AND SWEATSHIRTS

SALE SUMMER SPORTSWEAR

My Sister's Place
412 Washington Mall



TAKE HOME A KEY-PSAKE OF CAPE MAY - GIFTS - T-SHIRTS SOUVENIRS

LOVE, Cape May

LIBERTY VILLAGE MALL

VISIT LIBER-KEY VILLAGE MALL

LIBERTY VILLAGE MALL

OPEN DAILY 9:30^{AM} - 11:00^{PM}

A FASCINATING ARRAY OF SHOPS AND BOUTIQUES IN A FULLY AIR CONDITIONED MALL IN THE HEART OF CAPE MAY'S WASHINGTON MALL

COOKIE NOOK FRESH COOKIES BAKED IN FRONT OF YOUR EYES

FRUIT NOOK FRESH FRUIT ON A STICK + OTHER TREATS

The LAST RESORT GRAPHICS, CUSTOM FRAMING

LOVE, CAPE MAY UNIQUE SOUVENIRS + MEMENTOS

NAUTICAL TREASURES EVERYTHING NAUTICAL IN GIFTS

OVER THE RAINBOW UNIQUE STATIONERY, CARDS + WRAPPINGS

PORTRAITS BY BOND SKETCH ARTIST DAN BONDIRA

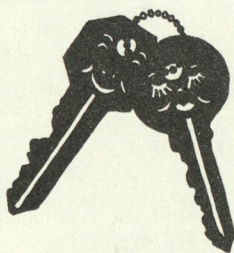
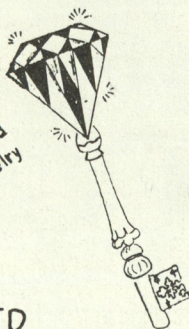
The SAND CASTLE CAPE MAY DIAMONDS IN RINGS, NECKLACES + EAR RINGS

SYLVIA'S CUSTARD FROZEN CUSTARD, SHAKES + SUNDAES

The WOOD NOOK UNIQUE GIFTS IN WOOD

Yesterday's Picture Parlor ANTIQUE PHOTO STUDIO

THE ZOO CO. UNUSUAL ANIMAL GIFT ITEMS



KEY TO THAT SUMMER ROMANCE GIVE HER SOMETHING TO A-DOOR

ORIGINAL HANDCRAFTED

GOLD + SILVER

DIAMOND JEWELRY

UNUSUAL STONES

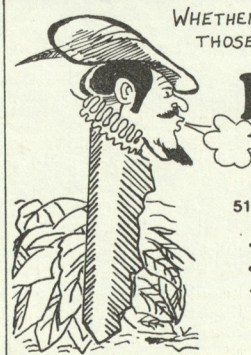
our crafts-people are creating new and unusual designs set with an array of beautifully colored stones. Come in and enjoy!

WE HAVE THE ENTIRE SPECTRUM OF TOURMALINES - RUBILITES - TSAVORITES - AMETHESTS

STOP IN AND SEE THE 1 1/2 KARAT DIAMOND PENDANT PRIZE OF THE C.M. RESCUE SQUAD RAFFLE - BUY TICKETS!

jan chrissafis on the mall at sawyer walk

cape may n.j. 08204 (609) 884-3764



WHETHER FOR PLAIN TOBACC-KEY OR THOSE SMO-KEY THINGS - COME TO

KELTIE NEWS

518 WASHINGTON STREET MALL,

- NEWSPAPER • MAGAZINES
- HARDBACKS • PAPERBACKS
- TOBACCOS • STATIONARIES
- CHILDRENS BOOKS + PUZZLES
- LOTTERY AGENT



(609) 884-7797

"Since the Turn of the Century"

OUR FINE KEY SINE (CUISINE) HAS MADE THE MERION CAPE MAY'S #1 INN SPOT



Watson's

Merion Inn

COCKTAILS DINNERS

106 DECATUR ST 884-8363

YOU'LL BE LOCK-KEY IN LOVE IF YOU SEAL IT WITH A KISS (CHOCOLATE, OF COURSE)

AUTIE AND SALLY
LOVE'S Fudge Shop

FUDGE, CHOCOLATE, CANDIES AND FOR BREYER'S ICE CREAM, SUNDAES, SUGAR CONES, SODAS + SOFT DRINKS - ENJOY IT COOLER IN OUR BREYER'S PATCH ICE CREAM PATIO
HOMEMADE FUDGE
EXTRA INGREDIENT - A LITTLE BIT OF LOVE
307 WASHINGTON MALL

1981 **PENNYWISE**

PUBLISHED WEEKLY IN CAPE MAY, NEW JERSEY AND MONTHLY IN NEW HOPE, PA, BY PENNYWISE INC.



STILL FAVORITE + THE KEY-ING OF QUALITY MENSWEAR

IT'S THAT TIME AGAIN

ANNUAL SALE SUMMER SALE

BARRY Clothes Ltd

Apparel for Gentlemen and their Sons ON THE MALL AT JACKSON ST.



Introducing OUR NEW COMPLETELY REMODELED OCEAN VIEW 3 BEDROOM APARTMENTS BEACH-FRONT WITH ALL MODERN CONVENIENCES HEATED POOL SUNDECK

A KEY LOCK-ATTION TO HOLE UP FOR A PERFECT VACATION

SURF MOTEL

JANE + JACK HAND, PROPS (609-884-4132) 211 BEACH AVE. CAPE MAY'S WIDEST BEACH

CAPE MAY, N.J., 908 STOCKTON AVE., 08204 - PH 609 884-4866
PHILA., PA., 1815 DELANCEY PLACE, 19103 215 985-1815

EDITOR - JOE BARKER BUSINESS MGR - LOUIS PRON
STAFF - CAROLA COLLINGS, W. BRINTON SMITH

FOR YOUR 1981 SUMMER ENTERTAINMENT IN HISTORIC **CAPE MAY**

SPECIAL EVENTS FRI. 1st MARINE BAND - MICHIGAN - CONVENTION HALL
TUES. PEACH FESTIVAL + MINI XMAS BAZAAR AT THE WELCOME CENTER LAFAYETTE ST.

SUN. VESPERS 7 PM. THE REV. WILLARD SIRMAN
SUN. CONCERTS 9 PM. DREXEL UNIVERSITY BAND

Weekly at CONVENTION HALL

FRI. 8:30 DANCING MON. 10-10 ANTIQUE SHOW
SAT. ADULTS + CHILDREN TUES. 8: BOARDWALK REVUE WED-FRI-SAT. DANCING TO SUN. 7: CHURCH SERVICES 8:30 KIDDIE CARTOONS THE SOUNDS OF THE 9: CONCERT SERIES WED. 8:30 DANCING AL RAYMOND ORCHESTRA

Every so often, we come across some activity we feel is worthy of your attention - A delightful evening to remember is the "Golden Eagle's" dinner buffet + show, "The Winged Victory Singers" in concert!... This group of attractive young men with top-flight voices sing a repertoire of best loved American songs + show tunes... Started during the war in Europe by director Joe Davis, the group has become a favorite from coast to coast in this country - from Palumbo's, Grossingers, Chicago's Palmer House + Las Vegas to Carnegie Hall. - In addition to occasional dancing, their finale is audience requested solos in the language of the requester - Polish, Jewish, Italian, etc.!!!... And besides all this the buffet is excellent + served at 6 with the show going on after dinner at 8... Price wise the Buffet is \$11 plus \$4 for the show (Total \$15.00) - Children under 12 are \$5.00 for the Buffet, or \$6.00 for both!!!... This all takes place in the "Eagle's Nest" on the top floor of the hotel!!!... Another "must" for the August arrivals in Cape May is the color movie "Victorian Capers", the "History of Cape May's Place in the Sun" shown daily (except Wed) at 1, 5, 7, + 9 o'clock at the Lafayette St Welcome Center - The \$2.00 admission is well worth it!!! The movie traces the history of Cape May from its discovery to the present day interestingly told by many people you will easily recognize!

PSYCHE



YOU DON'T HAVE TO CONSULT YOUR PSY-KEY TO KNOW WE'RE NUTS, CANDY + GIFTS WE'RE A BIT OF EVERYTHING WE HAVE IT - IF YOU CAN FIND IT!

MORROW'S NUT HOUSES

ON PROMENADE BY CONVENTION HALL 321 WASHINGTON MALL



KEY-LOTHES KEY-OVE IS FRAME MOST "everything feminine"

The Klothes Kove

514 WASHINGTON MALL, CAPE MAY



A LATE DINNER - ONE OF THE FEW PLACES SERVING DINNER THAT LATE SERVING LUNCH DINNER + LATE NIGHT SNACKS

Seafood Steamed Cocktails
Steak Clams Piano Music
Package Goods FREE DELIVERY 142 Decatur St. On The Mall 884-3449
Open Year Round JAZZ PIANO WED. THRU SUN.
MICHAEL UDELSON

WE HOLD THE MASTER KEY FOR KEY LOCATIONS
DAVID K. HAND
SPECIALIZING IN SALES, COMMERCIAL, RESIDENTIAL + ACREAGE
COLD SPRING REALTY
884-5662
DOCKSIDE, W. BASIN, CAPE MAY MARINA

KEY-P PROTECTED FROM SUNBURN
FOR YOUR CONVENIENCE, WE NOW HAVE A BRANCH STORE AT THE AKROTHERIA (ON BEACH AVE) WITH PREVENTATIVES, CURES, SUNGLASSES
CENTRAL PHARMACY
429 Washington St. Mall 884-5011
PHOTO DEPT. FANNY FARMER CANDIES MEN'S + WOMEN'S FRAGRANCES

the BAILEY WICKE
HANDCRAFTED LEATHER & JEWELRY
ALL WORK DONE ON PREMISES
318 WASHINGTON MALL 884-2761

BAILEY WICKE
WE'RE NO ROO-KEY WHEN IT COMES TO LEATHER KEY-RAFTMANSHIP

SANDAL SHOP
CUSTOM MADE + READY MADE SANDALS ADJUSTABLE SANDALS FINE LEATHER BELTS ACCESSORIES
322 CARPENTERS LANE 884-2762

the BAILEY WICKE
SANDAL SHOP

ELEGANTLY SPEA-KEY-ING DINE IN HI STYLE AT
Gloria's Upstairs

Fire Dining
DINNER 6 to 9
BRUNCH ON THE PORCH SAT.-SUN. 11 to 3

Reservations
884-2223

THE KICK-KEY-IST SPOT IN TOWN IS
Gloria's Saloon
NOW PLAYING - "SPRINGFIELD"
SAT.-SUN. AFT. JAM SESSIONS COMING
TUES. CONSTRUCTION
Decatur & Beach Cape May

COASTLINE REALTY
 WE HAVE THE SKELETON KEY TO SOLVE YOUR REAL ESTATE PROBLEMS

ROBERT J. HIERONYMUS, BROKER
SALES & RENTALS
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COME TO THE **CAPE MAY COUNTRY STORE** FOR A FINE SELECTION OF ANTIQUES

COLLECTIBLES
 UNIQUE GIFTS

JEFFERSON & COLUMBIA AVE. KATHLEEN & LESLIE KURTZ

NOT FOR JUN-KEY BUT QUALITY ANTIQUES

ROYAL KEY-LASSIC FASHIONS
LADIES CLASSIC SPORTS WEAR

The **English Shoppe**

401 Lafayette St.
 (ACROSS FROM THE VICTORIAN BANDSTAND)

884-5066

FOR **SWAN-KEY** MEALS TRY

THE PETER SHIELDS INN

1301 BEACH AVE., VICTORIAN CAPE MAY CITY, N. J. 08204

DELIGHTFUL DINING
 ROMANTIC COCKTAILS &
 CHARMING ACCOMODATIONS

LUNCHEON DAILY
 12 NOON TO 2:30 P.M.
 DINNER 5 P.M. TO 10 P.M.

COME JOIN IN OUR NITELY SINGALONG WITH **HERB AYERS AND THE COLONIAL SINGING WAITERS** WHO ALSO PUT ON A SHOW OF THEIR OWN

AND OF COURSE WE HAVE REAL DANCING

"CAPE MAY'S BEST FUN PLACE"

COLONIAL COCKTAIL LOUNGE
 CAPE MAY'S BEST FUN PLACE AT THE COLONIAL MOTOR LODGE BEACHFRONT AT GUERNEY

PINEBROOK FOR THOSE WHO ARE PICK-KEY ABOUT THEIR CLOTHES

clothing store

OCEAN PACIFIC HAWAIIAN SHIRTS
 BOSTON TRADERS RUGBY SHIRTS
 LEE JEANS

510 WASHINGTON MALL

As for this week's doings, the 49th Annual Baby Parade was this morning at 11 A.M. with City Chamber Exec. Pres. Harry Fogout & Grand Marshall St. Carlyle Dennis leading the procession. The parade was spiced with lovely Queens: 1980 Cape May County Jr. Miss Queen Sandra Boyt, Miss Cape May County V.F.W. Queen Bettye Anne Riddle, 1981 Cape May City Queen Maysea XLIX Terri Lynn Douglas and Little Miss Avalon! Representing the City are members of the Cape May City Council, the Fire Dept, Police Dept, & the Rescue Squad! Special attractions were the Oaklyn Marching Band, the Choplain Dale Frye & Drum Corps, the Queen Maysea Float, & the Thunderettes Twirlers from Millville, N.J.!! Also Sig von Schlichten has been busy organizing Cape May's V.I.P. Ladies to man the Mid-Atlantic Center for the Arts Trolley - in Victorian dress, of course!! Seventy-five children 12 yrs. old & under competed in seven different categories for 21 trophies!... The tough judging is efficiently handled by Arthur (Bud) Cohen, Mrs. Claudia Taganor & John Eldhoven! Quite a parade!!!!

NOT FOR ES-KEY-MO PIES BUT FOR

REAL ICE CREAM SODAS
 ALL KINDS OF ICE CREAM DELITES AND ALL THE TRIMMINGS

UNCLE CHARLIE'S
 AN OLDE TIME ICE CREAM PARLOR
 ICE CREAM · SODAS · POPCORN
 IN MINI-MALL, 306 WASHINGTON MALL

THE POTTER & FRIENDS
 KEY-WALLEY AT SENSIBLE PRICES

FRESH CUT FLOWERS ARRANGEMENTS
 UNUSUAL TROPICAL PLANTS
 WICKER & GIFT ITEMS CLOTHING
 STEREO EQUIPMENT ALBUMS & TAPES

404 WASHINGTON MALL 884-3635

WE'RE LUCK-KEY TO BE ABLE TO OFFER YOU A COMBINATION OF MARKET, DELICATESSEN, RESTAURANT & FISHING TACKLE

DALE'S MARKET & TACKLE SHOP

- Sit-down deli, breakfast, lunch & late snacks
- Specialty: Phila. style cheese steaks
- Full line of Fishing Tackle (our prices can't be beat!)
- Groceries ● Fresh Produce

FRESH SEAFOOD Open Daily Free Parking

Fish Storage Take-Out Orders 884-0881

1001 Lafayette St. Cape May

LET US TALK TURKEY ABOUT CARRYING OUR MERCHANDISE

WE ARE WHOLESALEERS FOR CHRISTMAS DECORATIONS CHILDREN'S CLOTHES WALL HANGINGS KITCHEN APPLIANCE COVERS

Our SPECIALITY IS APPLIQUE

KATIE KRAFT
 1382 LAFAYETTE ST., 884-6151
 KATHLEEN McCORMICK MINICHETTI
 ROSEMARY McCORMICK DRAKE

KNOB-ODY HAS SUCH BEAUTIFUL

Silk 'n Things

PLANTS & FLOWERS OF PURE SILK ARRANGEMENTS
 CRAFTS BY LOCAL ARTISANS
 INTERIOR DESIGNING BY MARIAN TAYLOR

103 OCEAN AVE., CAPE MAY, 884-2594

LOBSTER HOUSE
 FISHERMAN'S WHARF CAPE MAY
 Home of Schooner "American"

KEY-PING OUR TRADITIONAL REPUTATION OF DELICATELY PREPARED DINNERS AND COCKTAILS SERVED IN OUR NEW VICTORIAN SETTING

ALSO WE CATER TO WEDDING PARTIES, MEETINGS, & SPECIAL OCCASIONS

THE WASHINGTON INN

1856 HISTORIC CAPE MAY
 801 WASHINGTON ST.

COCKTAILS FROM 4:30
 DINNER FROM 5:00
 AND AFTER DINNER DRINKS IN CRAIG'S MARKET

RESERVATIONS 884-5697
 TOBY & RONA CRAIG

KEY RISTMAS IS COMING SO WHY NOT SEE KEY-RIS KEY-NGLE NOW AT

CHRISTMAS ISLAND

Toys, Dolls CHRISTMAS GIFTS & GOODIES

400 MADISON AVE., CAPE MAY, N. J.
 PM 884-4342 OPEN DAILY PAUL AND SUE MAKAN

THE KEY TO VICTORIAN FUN IS AT OUR
KEY-ING EDWARD ROOM



King Edward room

5PM - 1AM.
AT THE CHALFONTE HOTEL
WHERE GENEROUS DRINKS
AND COMPANIONS MEET



301 HOWARD ST

The Chalfonte

CAPE MAY'S MOST HISTORIC HOTEL
301 HOWARD ST., CAPE MAY 08204
ENJOY THE ULTIMATE
IN SOUTHERN COOKING
SERVED FAMILY STYLE SINCE 1876

BREAKFAST 8:30-9:30 SUN 8:30-10:
DINNER 6:30-8:00 SUN 1:30-3:



COCKTAILS AVAILABLE WITH
DINNER RES. 884-8409

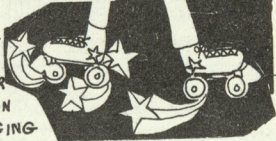
DON'T MON-KEY AROUND
CALL 884-5999
DOOR TO DOOR - 24 HRS. A DAY
CHARTER TRIPS TO AND
FROM PHILA., NEWARK & NEW YORK AIRPORTS

Stiles TAXI Service

ANYWHERE IN CAPE MAY COUNTY
SPECIAL GROUP RATES TO ATLANTIC CITY
SPECIAL LADIES NIGHT TRIPS TO
ATLANTIC CITY RACE TRACK LV. 5:30 PM
821 BEACH AVE (609) 884-5999

GO ROLLER SKATING 9AM-11:30 PM.

THE GREAT-
EST THING
IN OUTDOOR
RECREATION
SINCE JOGGING-
SKATES & BOOTS RENTAL
SAFETY EQUIP. AVAILABLE
AT AKROTHERIA OPP. BOARDWALK
307 BEACH DRIVE 884-5335



PLYMOUTH
ROCK
KEYSTONE OF GOOD
OLD TIME ROCK
CAPE MAY
DIAMONDS

LUNCH - DINNER - LATE SNACKS 11 A.M.
CREPES - QUICHE - STEAKS TO
SEAFOOD - ITALIAN DISHES 2 A.M.
SIP N SNACK PEOPLE WATCH IN OUR
PATIO ON THE MALL!
PACIFIC ORCHESTRA
SUN. & MON. RES. 884-5648 WASHINGTON MALL AT JACKSON ST.



A Family Restaurant

BREAKFAST • LUNCH
DINNER • SPIRITS

KEY NOTE OF OUR NITELY POPULARITY

THE FABULOUS DR. JAZZ
AND HIS PIANO SONGS NITELY
BRINGS YOU NOSTALGIA
AND FUN FROM THE PAST
OLD FAVORITES
AND ORIGINALS

MONTREAL LIQUORS

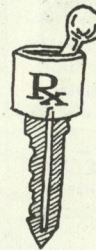
A VAST SELECTION OF
IMPORTED & DOMESTIC BEER WINE & BLENDED SPIRITS



WE KEY-ARE
ABOUT HAVING
REAL
NATURAL
FIBRE
CLOTHING



LATEST FASHIONS 884-5055
MEN'S AND WOMEN'S CLOTHING
TROPICAL CLOTHING
HAND DYED BATIK COTTON SWEATERS
CHINESE SHOES IMPORTED SUNDRESSES
400 CARPENTER LANE (BEHIND HARVEY'S)



OUR PHARMA-KEY
CAN FUFFILL
ALL YOUR NEEDS

CONVALESCENT AIDS
COSMETICS
FILM
SOUVENIRS
BEACH SUPPLIES
GIFTS

Cape Pharmacy
ACME SHOPPING CENTER 884-8553

This Sat the 8th "M.A.C." will hold its Annual Flea Market out at the Phycia Estate, 1050 Washington St. - Its always worth a visit, + runs from 10 to 4!!!... Oh, by the way, we neglected to mention the Gala Concert of "The 1st Marine Band President Lincoln's Own Official Band of the Marine Corps League, Dept of Michigan" at Convention Hall at 8 on Fri, Aug 7th. Since admission to this concert is by ticket only, you better ask about it at an Information Booth!!!... This Sat the 8th is the "Cape May Cottagers Annual Summer Dance" at the Beach Club so put on "Dem Golden Slippers" + dance with us to the music of "The Favorites" - The "soak" is \$10.00 per person + for reservations get in touch with chairmen Ed + Peg Tinney, 202 Reading Ave or call 884-8237 (make checks payable to the Cottagers Assoc)... The time of the party is from 9 to 1AM!!! - Its always the main social event of the summer, + since its always popular we suggest you make your reservations immediately!!!... On Sun the 9th at Convention Hall at 7PM Vespers will be conducted by Rev Willard Sirman of the 1st United Methodist Church!... Following at 9PM will be a concert by Drexel Univ. Band!!!... This Tues Aug 11th we remind you of the 5th Annual Peach Festival + Mini-Xmas Bazaar from 10 to 4 at the Lafayette St Welcome Center! - There'll be peach shortcake + sundaes, etc - In short everything coming up Peachy for the CM Women's Community Club



KEY-WILTING
CLASSES WILL GIVE
YOU A NEW HOBBY
PUT THOSE IDLE
SUMMER HOURS TO USE

QUILTING CLASSES
AND MINI CLASSES
SPECIALIZING IN
CALICO & NOSTALGIA
**CRAZY QUILT
FABRIC SHOPPE**
656 WASHINGTON ST.

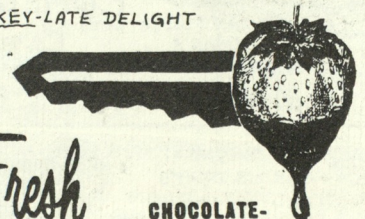


AN OLD FASHIONED
ICE-KEY-REAM PARLOR
WHERE YOU
CAN NOW GET
SPLENDIFEROUS SUNDAES
SUPERFIC SANDWICHES
HOMEMADE CREPES WAFFLES +
FRESH FRUIT

THE AZERO
Ice Cream Parlor
& Eatery 8AM TO 1AM
414 WASHINGTON MALL
(609) 884-4832



A CHO-KEY-LATE DELIGHT



Fresh

CHOCOLATE-
COVERED
STRAWBERRIES

Laura's
FUDGE
CANDY AND FUDGE

Flown In Daily
From The West Coast

2006 Boardwalk No. Wildwood, NJ 08260

311 WASHINGTON MALL & BEACH DRIVE next to CONVENTION HALL

SAVOR THE GOODNESS
... SAVOR THE PRICES.
**McGLADE'S
Mansion House**

SERVING DINNER DAILY
ENJOY FINE DINNERS IN A
RELAXED, FRIENDLY ATMOSPHERE

Broadway & Perry St.
W. Cape May 884-2429

NOT
JUST FOR
KEY-RAGS
BUT FINE
SEAFOOD
DINNERS IN
ALL VARIETIES

4:00 P.M. to 10:00 P.M.

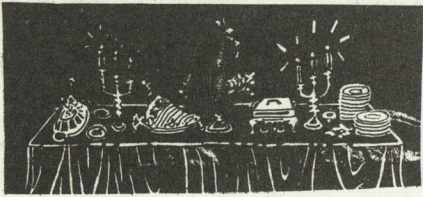


Golden Eagle



Inn

IS KEYED TO YOUR DINING AND LISTENING PLEASURE



Dinner Buffet and Show

featuring a First Class "ALL YOU CAN EAT"

Dinner Buffet & Salad Bar

6:00 to 8:00 p.m. - Buffet Seating
9 p.m. - Showtime

ENJOY COCKTAILS + PIANO MUSIC IN OUR 5 FLOOR EAGLE'S NEST LOUNGE 6PM - ?

\$11.00 adult Buffet only
\$5.00 children (under 12)

\$15.00 adult Buffet and Show
\$6.00 children (under 12) Buffet and Show

OCEAN FRONT AT PHILADELPHIA AVE., CAPE MAY

and THE WINGED VICTORY SINGERS IN CONCERT



WE TAKE PRIDE IN KEY-PING UP OUR FINE REPUTATION OF QUALITY?

JOIN US

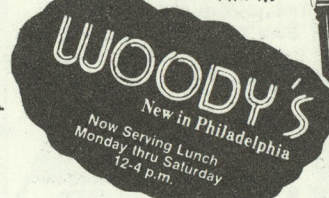
FOR DAILY HAPPY HOUR AS USUAL AND A REAL MAN GOURMET DINNER AND A FRIENDLY BAR LATER!

COCKTAILS

DINNER

EARLY BIRD SPECIALS SUN. THRU THURS 5 TO 7 ONLY RES: KI 5-8793
SUNDAY BRUNCH 1 PM TO 4 PM. = VOLLEY BALL = JAMES MCCARTNEY, PROP.

CONVENIENT AND KEY-LOSE TO EVERYTHING IN CENTRAL PHILA.



A MAN'S BAR - LUNCHEON SPOT - SUNDAY BRUNCH -
202 S. 13th ST, PHILA 545-9188

MAGNIFICENT ORIGINAL DESIGNS + KEYRATIONS (CREATIONS) AND FINE KEY RAFTMANSHIP IN OUR JEWELRY DESIGNED FOR YOU



HANDCRAFTED GOLD + SILVER JEWELRY
C. J. FARNHAM
GOLDSMITH

617 S. 3 RD. ST. PHILA PH. 215-925-1335



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• CHEESE STEAK • ITALIAN
• ROAST BEEF • TUNA
• TERIYAKI STEAK
(A TASTE OF THE ORIENTAL)

PIZZA
RICHMAN'S ICE CREAM
OVER 21 FLAVORS
CONES • SHAKES • SUNDAES

HOAGIE'S HEROES

BEACH + GUERNEY ST. 884-3454



AT KEY-ROSS WINDS WE HAVE LEVIS + OCEAN PACIFIC SWIMWEAR IN KIDS, STUDENTS, + REGULAR SIZES

ADIDAS - ALL PURPOSE SNEAKERS + CLOTHING
SWIMWEAR + ACTIVE SPORTSWEAR

OPEN 7 DAYS



Next to Texas Market 884-2775

PICTURE KEY

- | | | |
|---|--|---|
| 211 BOB SMELTZER - DIR OF CIVIC AFFAIRS | 225 JEFF WEISS (GLORIA'S TOM TOOHEY) UPSTAIRS | 235 ROSEMARY STUMPO, FRANK TARBOX, SUSANNE LITTEL |
| 212 JANET STANGO | 226 MARION HAYWOOD HARVEY | 236 KATHI REHM (J OF LAFAYETTE BETH MENZ, (DARCY'S MIRIAM EGAN, POOLSIDE 237 GREG SAUILLE, FRANK DEFFELCE, SALLY PARKER, SARAH HUNTER, JULIE BROLL, MARY PEDLEY OF GAZEBO |
| 213 JOHN BACON C.M.B.P. | 227 HENRY BOBACH, ANNE TIEDEKEN | 238 MARGIE LAURA DE CAMILLO, DIANE LONG-GAIL JOHNS OF WASHINGTON INN |
| 214 BRIDGETT | 228 JIM PRATLEY | 239 LAURIE MCCracken (COLD BARBARA WEAVER, (SPRING DEBBIE MADDEN J VILLAGE |
| 215 BILL INFANTO | 229 SALLY LOVE, (LOVE'S GORDON HUDSON) FUDGE ANN SULLIVAN J SHOP | 240 JIM SULLIVAN, SAM DOUBET, BILLYE CHAMBERLIN |
| 216 CHARLOTTE MODY OF PILOT HSE | 230 BARBARA FLESHMAN, SANDY GORDON | D'AMATO, ROBT EDW. DOUBET |
| 217 PAULA + KATIE WACHTER | 231 BECKY VENUTO (OF CHARLOTTE LAKE) MONTREAL | |
| 218 ANDREW WYLLIE | 232 SALLY THOMPSON, LYNIN SMITH | |
| 219 BARBARA WEAVER | 233 AUDREY HENRY WALTERS | |
| 220 DAVID J. DENGLER | 234 ISABELLE WILSON, JIM DOUBET, BILLYE CHAMBERLIN | |
| 221 ELLIE GORDON | | |
| 222 MIKE GANNON III | | |
| 223 TOM MAHER C.M.B.P. | | |
| 224 LAUREN MACRAE, REGINA MALLOY | | |

VICTORIAN CAPERS

A FILM ABOUT CAPE MAY PRODUCED FOR THE CITY BY ROBERT RUBIN

The History of Cape May's Place in the Sun
Welcome Center Lafayette Street Cape May, New Jersey
SHOWINGS DAILY Except Wednesday at 5:00 PM, 7:00 PM and 9:00 PM



ADM. \$2.00

THIS IS **Camey's** NO MULARKEY. 401 BEACH DRIVE YOUNG IDEAS

LUNCH PIZZAS SUPER SANDWICHES DINNER 5-9 AND IN THE OTHER ROOM **SEAN FLEMING** PACKAGE GOODS

Have A Very, Belly Good Time **COMEDY OUTLET** YOU CAN'T BE CRAN-KEY ON A NITE AT THE **Middle East**

Middle East RESTAURANT PHILA. 126 Chestnut St - WA 2-1003 (ONE BLOCK NORTH OF OLD BOOKBINDERS) WHEN YOU'RE ALL KEYED UP UNWIND AT THE **COMEDY OUTLET** CO, EDY WORKS ATOP THE MIDDLE EAST FOR INFO. - 627-4485 IN PHILA.

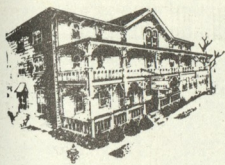
Dolly Stango called to tell us the Rescue Squad's "fundraising for new equipment" is doing something different this year - they're "raffling off" a 1 1/2 kt diamond pendant on a 14 kt. gold chain. This gem of a prize can be seen at jeweler Asimi's shop on the Mall at Lawyer Walk. The chances are \$100 each, or \$1000 a book - What more worthwhile donation can you make, as the Rescue Squad is vital for all of us, + if you win, whatta treasure you'll have!!! People have been asking about the negatives of their cover photos on Pennyswise. The pictures as you know are free, but to obtain the negative give or send us a self addressed envelope stamped plus a dollar + we will send you your negative prints until Labor Day

KEY-P US IN MIND FOR FABULOUS DRINKS FOOD AND FUN - WE'RE ONLY A SHORT DRIVE FROM PHILA. GALE A. MITCHELL, INNKEEPER

Gypsy Rose HOTEL & RESTAURANT RESERVATIONS 489-1600 Open Every Day at 11:30 AM Sundays 1 - 10 PM An affordable Eating and Drinking Establishment featuring informal elegance, great food and oversized drinks. Join us Wednesday thru Sunday for a variety of musical entertainment.

IF YOUR BOO-KEY, YOU'LL APPRECIATE OUR SPECIAL MARITIME PUBLICATIONS OR OUR 1/2 PRICE USED PAPERBACKS + EXCHANGE PROGRAM NEWSPAPERS **The BOOKWORM** THE LAST UNICORN 210 OCEAN ST. 884-4747 BOOKS • ART SUPPLIES BOOKS OF ALL KINDS

KEY-ROUND YOUR SUMMER COMFORT WITH A COOLING FAN SHETLAND CEILING FAN SPECIAL \$119.95 48" WOOD BLADES - 5YR GUARANTEE AT **THE BOOKWORM** 210 OCEAN ST. CAPE MAY, N.J. 884-4747 van DOMMELN **CLOCKS & CEILING FANS** 36 BRIDGE ST, NEW HOPE, PA, 215-862-9112



The
Huntington House
featuring
COOKIE'S BUFFET
Beach Drive On Grant St. Cape May
ALL YOU CARE TO EAT \$8.95 ADULT
(Children To 8 Years \$3.95)
Nightly 5 P.M. To 10 P.M.



COOKIE-KEYS IS
THE VERY BEST
BUFFET IN
CAPE MAY



TAKE ADVANTAGE
OF THE
DAIRY KEY-WEEN'S
WEEKLY
SPECIAL!

ASK FOR THIS WEEKS
SCRUMDELICIOUS
SPECIAL TREAT \$1.19

WE SPECIALIZE IN
22 FLAVORS
OF FRESH HAND DIPPED
HARD ICE CREAM

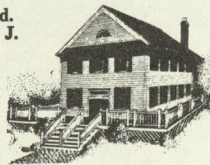


ON THE MALL AT SAWYER WALK

**HISTORIC COLD
SPRING VILLAGE**

731 Seashore Rd.
Cold Spring, N. J.
884-1810

Craft Shops,
Country Store,
"Old Grange"
Restaurant



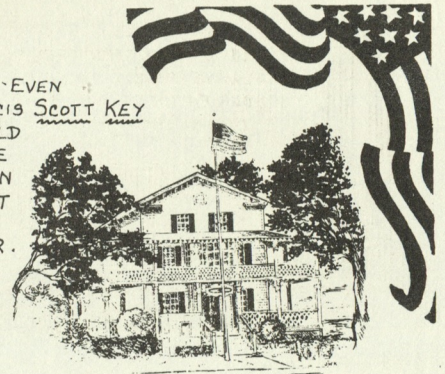
SERVING BUFFET

LUNCH 11:30-2:00 P.M.
ADULTS \$3.95 CHILDREN \$2.50
DINNER 4:00-9:00 P.M.
ADULTS \$7.50 CHILDREN \$3.50

On Tues the 11th the M.A.C. movie at Victorian Towers is "Trouble in Paradise" directed by Ernest Lubitch, with Kay Francis, Herbert Marshall + Miriam Hopkins!!... On Wed the 12th at 8 at the Bandstand the U.S. Coast Guard Training Center Band will concert!!!... The City of Cape May is starting something new - next Sat + Sun 15th + 16th will be held the 1st Annual Beach Volleyball Tournament if a sufficient number of teams is interested!!... Tournament divisions for Coed, Women's, + Men's teams are planned with the top 3 finishers having the opportunity to earn awards... A registration fee of \$40.00 per team will cover expenses of officials, trophies + 6 beach tags per team (all participants + spectators are required to wear them while on C.M. beaches). Interested teams call the Dept. of Civic Affairs at 884-8411, ext 20 or 27!!... Registration deadline is this Thurs Aug 13th!!!... And don't forget next Sat the 15th is the 2nd Annual Tennis Ball at Convention Hall (8:30 to 1AM) - Walter Wagner's (13 piece) Sorenaders Orch. will hi-lite this fun evening with a full buffet for only \$12.50 donation (cash bar) - Chances are now being sold for the Grand Prize - a beautiful \$600 P.U.C.H. Mo-spad!!!... Joe Bogle is back at his "Fudge Kitchen" at 728 Beach Ave by Convention Hall after his 11 month "retreat" - He doesn't wear his collar while "fudging"... Sheila Deckers new business is making belts watch bands + quilted striped pocket books out of ribbons - John Maine + Dave Silicon have the hatbands!! Her display is due at Corinthian Y.C.



EVEN
FRANCIS SCOTT KEY
WOULD
HAVE
BLOWN
ABOUT
OUR
BANNER.
MEALS



The Winchester Inn
dining room &
cocktail lounge

LUNCHEON
AND
DINNER

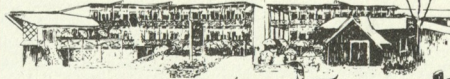
513 LAFAYETTE STREET 884-4358 GEORGE + PATTI FEITZ

**COACHMAN'S
MOTOR INN &
RESTAURANT**

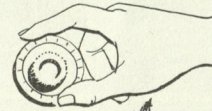
THE PERFECT COMBINATION

BREAKFAST, LUNCH,
DINNER DAILY
COCKTAILS

The Beach Front Motel
With Complete Facilities



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(609) 884-8463



**RUSTY NAIL
COCKTAIL
LOUNGE**

DELICIOUS LUNCHEON
SPECIALTIES
LATE NITE SNACKS

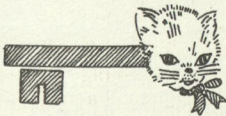
ENJOY DINING ON OUR
OUTSIDE PATIO
MUSIC FOR LISTENING
& DANCING

"FANTASIA"
FEATURING SUZANNE CLOUD

NOT FOR MI-KEY-AL ANGELO OR THE NI-KEY, BUT
FINE ART, CRAFTS, AND GIFTS

**McDowell's Gallery
of GIFTS**

ON THE MALL AT OCEAN ST.
ART • ART GLASS
TOYS • CRAFTS
GIFTS FOR MEN



KEY - PURR OF UNUSUALS

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WOKS AND STEAMERS

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A REAL SNOKEY SPOT FOR
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BEACH FRONT

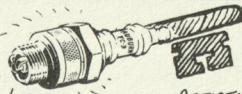
PHONE YOUR ORDERS
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+ WE'LL HAVE IT READY
WHEN YOU ARRIVE!

FRESH SQUEEZED LEMONADE
OPEN TIL 2 A.M.

**PENN STATE
SUB SHOP #2**

CAPE ISLAND MALL, BEACH + HOWARD STS.

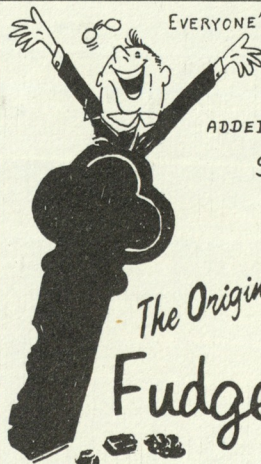


THE LATEST
IN NEW
SPARKEY STYLES FOR GUYS AND GALS

WHOLESALE SILKSCREENED T-SHIRTS

OFF THE WALL OF CAPE MAY

CAPE ISLAND MALL 727 BEACH DR.
CAPE MAY, N.J. 08204 609-884-2557
WINTER, PA. 814-297-2726



EVERYONE'S BEEN KEY-RAVING (CRAVING)

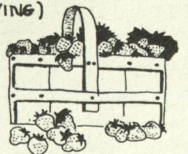
OUR CANDIES FOR YEARS
AND WE HAVE NOW

ADDED HAND DIPPED
STRAWBERRIES

FOR YOUR SUMMER ENJOYMENT!



WHIPPED
CREAMY
FUDGE KITCHEN SPECIAL
Buy 2 lbs. of Our Creamy Fudge
and Get A
FREE Box of Salt Water Taffy



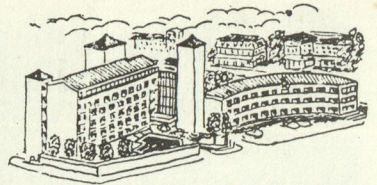
The Original
Fudge Kitchen

Fine Summer Candies
Salt Water Taffy - Creme Mints

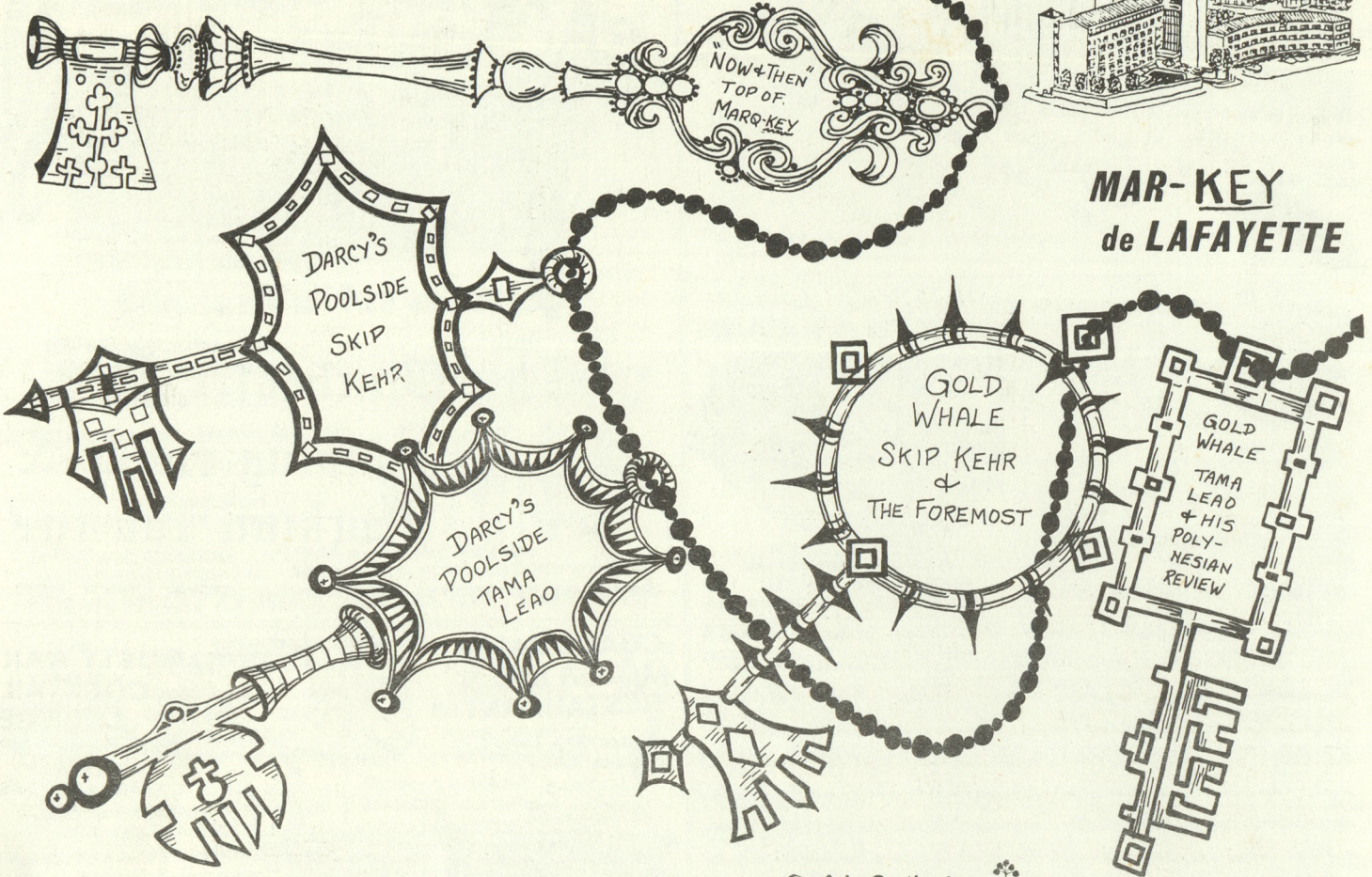
BOGLE BROS. CANDY
728 BEACH AVE.
BY CONVENTION HALL
CAPE MAY, 08204

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THE MAR-KEY DE LAFAYETTE HAS ALL KEYS TO YOUR VACATION PLEASURE!



MAR-KEY de LAFAYETTE



Top of the Marq

South Jersey's Most Elegant Victorian Restaurant

Featuring the finest in rooftop dining, and dancing with a breathtaking view of the Atlantic Ocean.

BEAT THE CLOCK MENU FROM 5 P.M. EXCEPT SAT.



FOR YOUR DANCING AND NIGHTLY ENTERTAINMENT

NOW and THEN

Cape May's Most Popular Entertainers

Now and Then will be appearing Tuesday thru Sunday for the Entire Summer Season!

Gold Whale Restaurant & Lounge

BREAKFAST AND LATE NIGHT SNACKS ENTERTAINMENT NIGHTLY
EARLY WHALE DINNER SPECIALS
DAILY 4:30 to 6:30 P.M.

ALL YOU CAN EAT DINNERS FROM \$5.95
DAILY EXCEPT SAT. FROM 5 P.M.

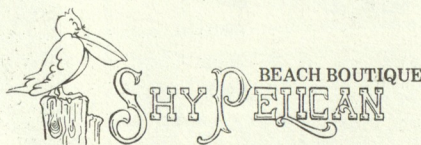
- Linguini w Meatballs 5.95
- Fried Shrimp 8.95
- Steamed Alaskan Crab 8.95
- Baked Italian Lasagna 7.95
- Fried Money-Dipped Chicken. 6.95

TOP OF THE MARQ, GOLD WHALE, DARCY'S and SHY PELICAN are located in

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The Exciting
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and His
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FIRST FLOOR - MARQUIS DE LAFAYETTE - 501 BEACH AVE
COLE OF CALIFORNIA SWIMWEAR
14 K GOLD & SHELL JEWELRY
SPECIAL - 14 K GOLD HAWAIIAN JEWELRY \$5.-

Dance and Enjoy the Great Sounds of
SKIP KEHR
Music the Way You Like It!

THE OLD AND THE NEW