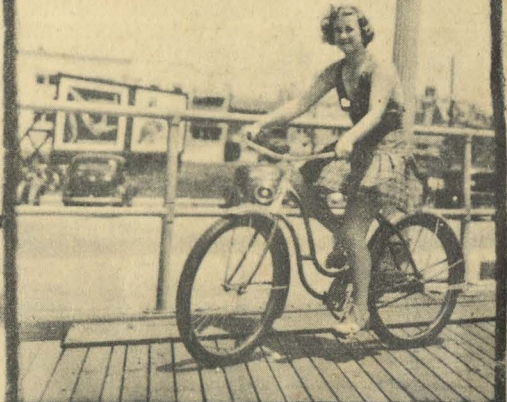
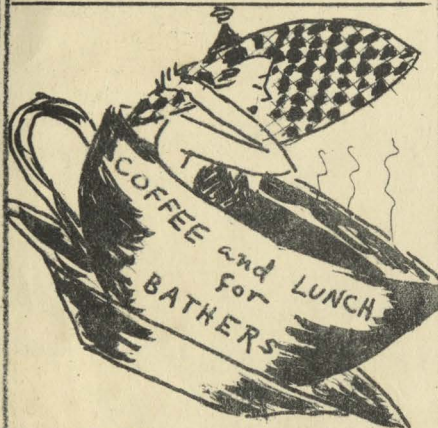


PENNYWISE

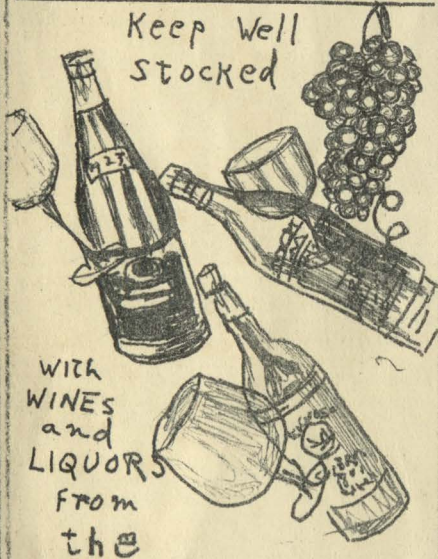
WEEK
OF
JULY
17th



UNUSUALLY
NOVEL AND
ATTRACTIVE
GIFTS and GREETING CARDS
RENTAL LIBRARY
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LILLEY**
418
WASH
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BATHERS ARE WELCOME
AT
SANTIE'S
CONVENTION HALL PIER



WITH
WINES
and
LIQUORS
FROM
the
**BEVERAGE
SHOP**
318
WASH. ST.
BILL SCHELLINGER
442 313

PENNYWISE

WEEK
OF
JULY 18
1937

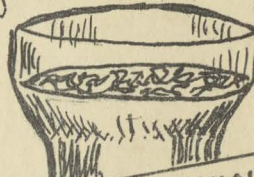



801
STOCKTON
AVE.
CAPE MAY, NJ

EDITOR - JOSEPH P BARKER JR.

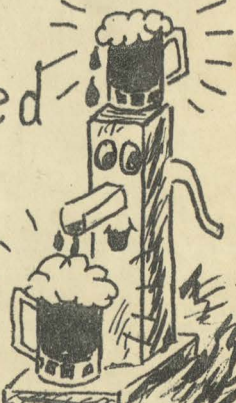
Congratulations to Marjorie Fisher and Johnny Seyser - They won the waltz contest on the Pier on Monday night!... Whats this about 16 people going in only one car to a beach party on Sun. night? - and Teddy Seyser almost driving into a big tank... Snow Seyser and Clem Hand had a beach party all their own (the unusual part of it was that they had no food or any thing - just the girls!... Don Deas got lost in Cape May out by the water-tower. Don woke Charlie Thomas (who was asleep in the car with him) and asked "Where are we?" Charlie looked up, saw the water-tower and replied "Were in Ambler - turn left at the next road and we'll go home through Con-shohocken" (the water tower resembles one in Ambler)... Did you see Percy Neall and Huberta Gowen sitting in a mud puddle holding hands? ... Who put salt in Fred Ethington's bed at the Mc Knights? ... Adele Harvey is due Aug 1st ... Art Claffe is due either this weekend or next!


Don't be an
Antique Collector
Buy a new
Packard
**COMMERCIAL
GARAGE**

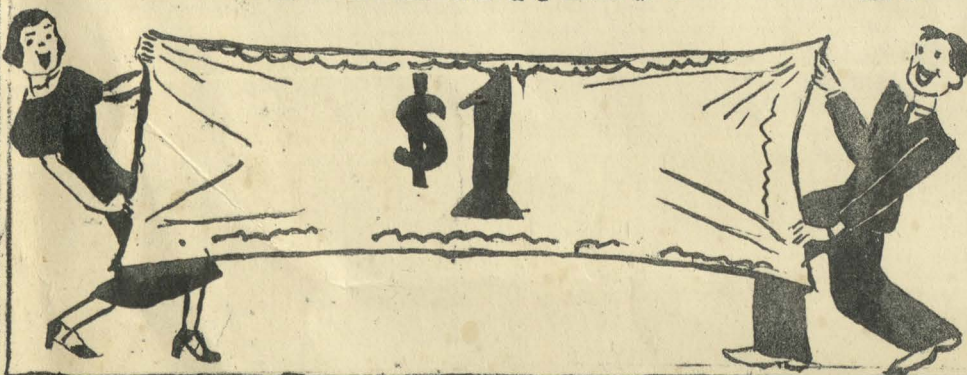

PETROFF'S FAMOUS
FROZEN ORANGEADE
DELICIOUS - REFRESHING
"ORANGE YA GONNA TRY ONE?"
PETROFF'S
HAMBURGERS HOT DOGS
HOMEMADE CANDIES


CALLING
ALL CARS
FOR GAS
GO TO
**ATLANTIC
SERVICE
STATION**
WASH. ST at the BRIDGE

Get
Primed
for the
evening
at the
ME RION
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DRINKS SEAFOOD



Your dollar stretches farther
at **FAULKNERS** 5 and 10



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cover mailing
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send the
Pennywise
anywhere to
you during
the remainder
of the summer.

BARKS FROM DOGDOM
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ARE YOU
A LUCKY
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If so,
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Ever dog has a name
Keep the fleets inn sail.
Drawing for lucky dog
every dogone Fri Nite
at

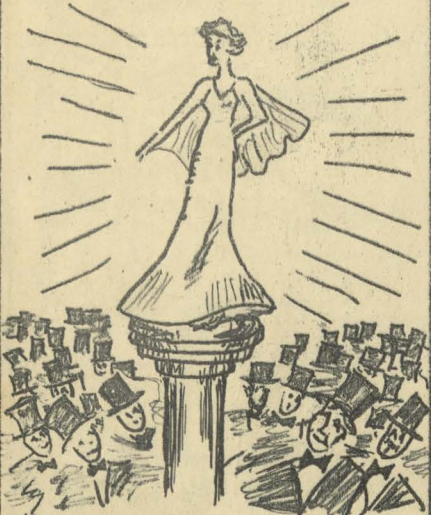
FLEETS INN SENIOR

GET YOUR PEDIGREED DOG
AT EITHER SENIOR
OR JUNIOR

A healthy
joy filled summer
for your boy.
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and JOHN MURPHY
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A vision of loveliness
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Summer Frocks
FOR JUNIORS
FOR MISSES
FOR WOMEN

\$395 - Reg 5.95 and 7.95
595 - Reg 7.95 and 10.95

Bridge on the beach is the latest
fad at Miss Hanley's tent!.. Was
it Walt Stringer's idea to get
out of the boat in the Old Mill
in Wildwood? Walt and Virginia
Prettyman were caught and had
to wait for their boat to come
around again.. Sue Haag seem-
ed to make quite a hit with the
midget at the "bumpet car place"
.. About the fire last night - Why
did Dick Richards have sore
feet (Ans: he walked to the fire
on the R.R. Ties in bare feet and
pajamas!).. The 3 "due bill boys"
got a lift home on the fire-engine,
but not all the way - something
about lack of insurance!.. Why
wouldn't Charlie Thomas carry
Ginnie Blackburn back from
the fire "piggy back"?.. Who
is the "White Hope"?.. Who is
the baritone friend of Katherine
McAvoy who keeps the merion
help awake at night with his
"yodelling"?.. Johnny McAvoy doesn't
approve of the new fangled ~~contap-~~
tious - say the old football
machine is the best!

GIRLS BEACH CLUB
6 Days per week
9 to 12 or 1 to 4
RATE \$ 2.50
HOWARD ST BEACH
RABECA MEGRAY
ELIZABETH WARE
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INSTRUCTION IN
ALL TYPES OF DANCING

**URSULA
NAUGHTON**



at
CONGRESS HALL



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GIFTS
HOSE
LINGERIE**
HOMEMADE
CHOCOLATES

LITTLE SHOP
ANNE E. SMITH 437 WASH. ST.

THE TOT SHOP

I.A. MARKEYLY
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and
childrens
wear.
LADIES
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HOSE
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mint juleps
in town, sub"



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UNCLE DAVE'S PLACE

(coolest place in town)

Bathers and all others

lunch under the awning

Always a breeze

come as you please

Yours truly

Uncle Dave
HOT DOGS
HAMBURGER SANDWICHES

TERMINAL TAXI

Key 4700
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614 WASHINGTON ST.

Careful drivers

DAY and
NIGHT
SERVICE

Any Time



Any Place

"SUNOCO" GAS OIL SERVICE CENTER

EXPERT LUBRICATION

OPPOSITE U.S. POST OFFICE

Last Monday, Billy Wetherill took a party of ten people on a fishing trip in his boat. In 12 hours they succeeded in catching 2 fish and 7 large beach balls. Both fish were attributed to a young gentleman who had five lines — one in each hand, one around each foot, and a rod under his arm! .. What girl was nicknamed "Tweedy" .. How did Sheila Mectoy get that burn on her neck? .. And where did she get that Episcopal Academy hat? .. What couple were "married" by Captain Frank Morgan? — a paper ring was used! .. The Poconos is the answer for the sad expression on Bill Hill's face .. Can Dot Hadley take it! — on the "upside down thing in Wildwood, she broke all records. ... Who is the "Jim" at Ocean View Hotel that all the ladies clamored for at the luncheon on Wednesday? ... What person at Betty Graham's

When in Phila. stop in for a "tall cool one" and feel "free as a frog"



CAPE MAY'S LUNCHEON HEADQUARTERS IN

PHILA

FLANDERS

15th and Walnut Sts
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OCEAN AND BEACH AVES.

Great Western Champagne

At the peak of popularity



keeps the Post Master busy — it isn't Rudy Valle either! We wonder how Art Grimes likes his new job! .. Dick Stevens seems to favor Washington "belles" — judging from the satisfied expression on his face Mon. evening! .. Bim Pollack was on the wagon last week-end! Surprise!

RHUMBA MUSIC

'ENRICO COCKTAILS

DELICIOUS MEALS

HENRIS


ENTERTAINMENT

DANCING


Why?

WASTE TIME WISHING
YOUR CLOTHES WASHED WHEN YOU CAN PHONE
KEYSTONE 1903
AND A
TROY LAUNDRY
DRIVER WILL CALL FOR AND DELIVER THEM
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WHOLE DAY - \$15.00
GEORGE ROSEMAN
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"RIDE A BIKE"
BICYCLES RENTED BY HOUR - DAY - OR WEEK
CRESSE'S BICYCLE SHOP
opposite Convention Hall at 312 WASH. ST.



Emily Cookman gave the folks a treat on Major Baileys (a mint julep made of gin) on Thursday. — guests of honor were Dr and Mrs J. K. Bryan from Oxford, N.C. ... If you want to hear a real southern accent, listen to Rena (the Bryan's maid). Rena is visiting an old friend Cary (the Roy Richey's maid) ... Where did Mrs Rose Brown get that new bathing outfit — and what were the remarks made by her children. ... At Mrs Beylard's dance Sat nite Mrs Lilly Balfour and Boyd Nelson won the competition dance prize. It was a shipwreck party, you know. — all the men came sans ties and coats, so they could rescue any maidens overboard. ... Mrs Earnshaw did a nose dive. ... Col and Mrs Murr of West Point are "guesting" at Sunny Ashman's house!



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MILLINERY AND GOWN SHOP
309 WASH ST
COATS - HATS - DRESSES

GERLINA TEA ROOM
for a good dinner
GOOD FOOD SERVICE AND ATMOSPHERE
(under new management)
OCEAN and HUGHES STS



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DOUBLE DOOR
SAT JULY 17 SUN JULY 18


"a new kind of thriller"
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HARRY COULT
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curtain 8.45

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Thurs, Fri, Sat, and Sun
JULY 22, 23, 24, and 25

75
VILLA FRANCAISE

(CORNER OF STOCKTON AND HOWARD STS)

Full course

TURKEY DINNER

(with all the trimmings

for **75¢**

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IN
GOOD
TASTE
AT
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NO
MINIMUM
OR
COVER
AT ANY
TIME

DANCING

