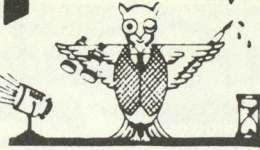


# PENNYWISE



46  
YEAR OF  
PUBLICATION

VOL. 50  
CAPE MAY, N.J.  
AUGUST 21, 1977



NO. 8  
NEW HOPE, PA.

PICTURE KEY IS ON PAGE 6



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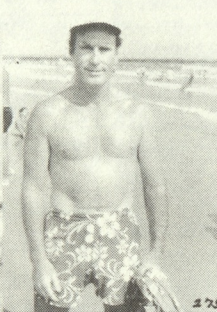
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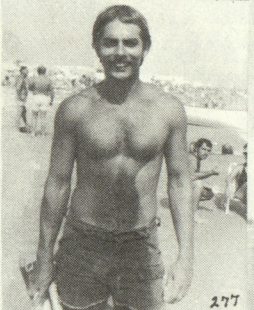
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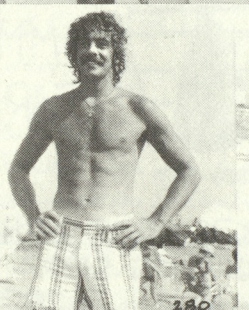
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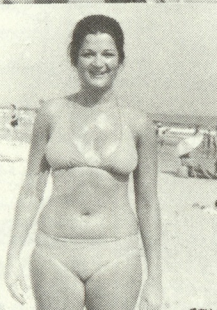
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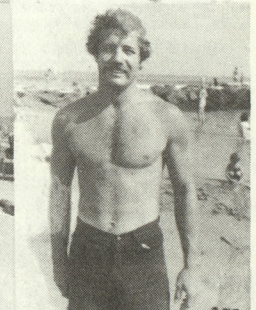
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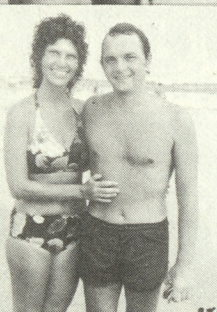
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*If you are interested in obtaining the original prints of your cover photos used on any issue of this season's Pennywise they are available free of charge: In Cape May please apply to Roth's Candyland - 513 Washington Mall !!!!!*



**Back Harbor Wharf**

ON THE WATERFRONT AT SPICER CREEK BETWEEN THE BRIDGES-AS YOU ENTER C.M. LOTS OF FREE PARKING!!!! A VILLAGE OF SHOPS OF **Arts & Crafts** POTTER-ARTISTS-CANDLE CARVER LEATHERCRAFT-SILVERSMITH-MACRAME MEXICAN FOOD & BOUTIQUE

NOT A FREAK OUT BUT AN INTERESTING COLLECTION OF STUFF, & WHATEVER, & BROWSEABLES, GIFTS, GOURMET ITEMS, CANDY & NUTS OF COURSE.



**MORROW'S NUT HOUSES** ON PROMENADE BY CONVENTION HALL AND 321 WASHINGTON MALL



WIND UP THE SEASON AT THE **SURF MOTEL**

WHERE THE OCEAN IS AT YOUR FRONT DOOR. MAKE RESERVATIONS NOW 211 BEACH AVE., CAPE MAY'S WIDEST BEACH BEACH-FRONT WITH ALL MODERN CONVENIENCES HEATED POOL SUNDECK JANE & JACK HAND, PROPS (609-884-132)



BEAUTIFUL TUMBLERS SOUVENIR DISHES TRAYS, LAMPS, TOYS, JEWELRY, HUMMELS AND OTHER GIFTS! CLEARANCE OF SUMMER

**Pandora** Gift Shops

SPORTSWEAR 701 BEACH AVE. (NEXT TO BEACH THEATRE) 509 WASHINGTON MALL AT 2202 BOARDWALK-N. WILDWOOD

YOU WON'T BE OF A MINDS WHEN YOU SEE MY BEAUTIFUL SCANDINAVIAN HAND SCREENED GRAPHICS KIT FOR DO-IT-YOURSELF FUN! UNUSUAL JEWELRY, GIFTS, TOYS

**SUMMER SALE!!!** SPORTSWEAR, TOPS, JEANS, SLACKS GAUCHOS, SHORTS



**My Sister's Place** 412 Washington Mall



NEW-TWISTS IN ORIGINAL HANDCRAFTED SILVER JEWELRY UNUSUAL STONES WE DO CUSTOM WORK

jan chrisaafis 103 Ocean St.

**the Margaret Mary Shoppe and the Mayflower Shop on the Mall**



Two Distinctive Shopping Experiences THE FINEST IN WOMEN'S APPAREL

**SUMMER CLEARANCE SALE**

TEL. 884-5331

HOURS: 10 A.M. TO 9 P.M. DAILY SUNDAY 10 A.M. TO 2 P.M.

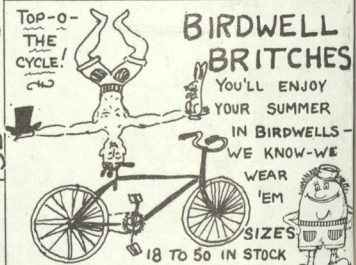


OUR DRESSES ARE NOT HIGH-WIRE (WHY ARE YOU NOT COMING TO OUR SALE OF SUMMER SWIMWEAR, LADIES APPAREL?)

ONE OF A KIND CUSTOM MADE CREATIONS KAFTANS NEW FALL FASHIONS

**NEEDLE EYE BOUTIQUE**

COLUMBIA AVE. AT OCEAN ST. 884-2838



**STEGERS BEACH STORE** BEACH DRIVE

OPENING SOON A NEW LOUNGE WITH "GOOD FOOD, GOOD DRINKS AT GOOD PRICES!" **COACHMAN'S INN** RESTAURANT & COCKTAIL LOUNGE OVERLOOKING THE OCEAN - POOL 205 BEACH AVE., CAPE MAY, N.J. 08204 884-8463

IF YOU HAVE A HOT DATE & WANT TO TREAT HER TO A GOOD HOT MEAL THE HOTTEST BUY IN TOWN IS OUR FABULOUS **BUFFET \$6.95** DAILY AT 5 P.M. FULL COURSE- INCL. SALAD BAR

**COOKIE'S** HUNTINGTON HOUSE HOTEL + RESTAURANT GRANT ST. OFF BEACH AVE (884-5868) PROPS - BEV + RON COOK

IF YOU HAVE SHARP PAINS OR JUST FEEL TACKY AND LIE AROUND ALL DAY, CONSULT YOUR FRIENDLY DRUGGIST. WE ALSO CARRY A FULL LINE OF COSMETICS FOR MEN & WOMEN. SUN GLASSES AND SUMMER SUNDRRIES. **CENTRAL PHARMACY** 429 Washington St. Mall DELIVERY SERVICE. 884-5011

FAT VALUES WHERE YOUR \$ COVERS MORE FIND OUT ABOUT "EL CHEAPO" DISCOUNT PRICES **TUTSWELLA** FIRST LADY OF SECONDS & SAMPLES 621 Lafayette Street WRAP AROUNDS • BATIKS DRAWSTRINGS • SUNDRESSES SHIRTS • TEES • IRISH-SWEATERS

REAL ESTATE PROBLEMS? LET DAVE TAKE THAT WEIGHT OFF YOUR MIND. SPECIALIZING IN SALES COMMERCIAL, RESIDENTIAL, + ACREAGE **DAVE**

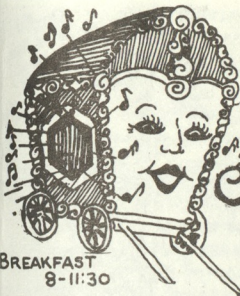
**COLD SPRING REALTY** (609) 884-5662 DAVID K. HAND N.J. LIC. BROKER DOCKSIDE, W. BASIN, CAPE ISLAND MARINA

YOU'LL ALWAYS FAIR BETTER WITH Catering By **Stiles** The Finest in Foods and Service PARTIES BUFFETS WEDDINGS 884-5329

WITH US IT'S THE SAME OLD SHELL GAME! - WE SELL FINE SHELLS ALSO - WE HAVE THE LARGEST SELECTION OF FACETED CAPE MAY DIAMONDS. **SCOTT'S SHOP** JEWELRY, AMBER. 'ROUND THE CORNER FROM THE MALL. 43 PERRY ST

OUR CLOWNING GLORY IS OUR SLACK LINE 20% OFF ALL SUMMER THINGS **SEA-SIDE HIDES** May Sound Like A Leather Shop But It's Not. IT'S A MENS CLOTHING STORE JUST **LEVIS** JEANS AND TOPS

**LOBSTER HOUSE** FISHERMAN'S WHARF CAPE MAY N.J. LUNCHEONS COCKTAILS DINNERS



TWEETS FOR THOSE WHO HAVE A TWEET TOOTH.

**Roth's CANDYLAND**  
C.M.'S FAVORITE CANDYLAND SINCE 1886

BREAKFAST 8-11:30  
SODA FOUNTAIN, LUNCH  
513 WASHINGTON 884-2490

**MY STARS**  
STOP IN AND SEE US

**HERB & ELENA AYERS CHRISTMAS ISLAND GIFT SHOPPE**  
SANTA'S HEADQUARTERS  
GIFTS FOR YOUNG AND OLD  
400 MADISON AVE...OPEN 10AM-

**The Freckled Walrus**

• GOURMET COOKWARE  
• FINE CUTLERY

Unique Nautical Items, Carved Decoys, Ducks

Carpenter's Lane (Back 'O The Mall)

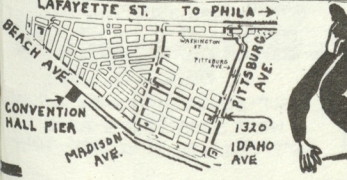
YOU TOO WILL BE CARRIED AWAY WITH OUR MITE-Y FINE ASSORTMENT OF

dollhouse furnishings, creative housewares, kitchenwares, pot pourris

Mrs. Tellyby  
320 Washington St. Mall

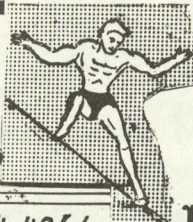
HOMEMADE FUDGE, CHOCOLATES, CANDIES  
Extra Ingredient  
A Little Bit of Love BY SALLY + AUTY LOVE

**LOVES FUDGE SHOP**  
307 WASHINGTON MALL



1977 **PENNYWISE**

PUBLISHED WEEKLY IN CAPE MAY, NEW JERSEY AND MONTHLY IN NEW HOPE, PA. BY PENNYWISE INC.



NEWEST FALL STYLES FOR THE POISE (BOYS)

OUR SUMMER SALE CONTINUES

CAPE MAY N.J. 08204 - PH.(609) 884-4866  
PHILA., PA., 1815 DELANCEY PLACE, 19103 (215) 985-1815

EDITOR - JOE BARKER BUSINESS MGR. - LOUIS PRON  
STAFF - JEAN NAPLES, JARÉ SAUSAMAN, ED. GALLAGHER

This week Cape May again gets back into full swing with lots going on in all directions: On Sat the 5<sup>th</sup> C.M.'s beach-front will be the setting for the "4th Annual Boardwalk Art Show" from 10 A.M. til 5 P.M. & sponsored by the Cape May County Art League! Registration is at 8:30 A.M. Sat morning in front of Convention Hall. - It is open to amateur & professionals of all ages!!... The Cape May Cottagers Assoc will hold their Annual Meeting & Election of Officers at 11 A.M. at the Beach Club - usually an interesting meeting as the various other clubs & the City report on their activities and future plans!!!... And on Sun the "21st Annual Capt. Kidd Treasure Hunt" is held with the kids meeting "the Captain" at Convention Hall, from which he conducts them to the "treasure beach" where all the loot is buried. - After a bit of frantic juvenile shovelling the "diggins" are turned in & exchanged for quite a number of "prizes" donated by the local merchants - Sometimes items as valuable as a bicycle are won!!! - Good luck to all you kids!!!... At Convention Hall at 7<sup>PM</sup> the Sunday Services will be conducted by Chaplain Mc Dermott the Catholic Chaplain of the U.S. Coast Guard Training Center!... And then at 9 P.M. the "Barbershop Quartets" will warble a bit - always a popular evening!... And out at the Corinthian Y.C. Sat the 20<sup>th</sup> will be devoted to the "Challenge Cup Race" followed by their "Ocean Race Dinner"... On Tues the 23<sup>rd</sup> M.A.C. will revive the Bergman-Boyer thriller "Gas Light"!... Of course don't forget there is always an "Antique Show" at Convention Hall from 10 A.M. til 10 P.M.!! - Next Fri the 26<sup>th</sup> be sure to remember the "Life Guard Ball" at Convention Hall. - This event always includes a "Beauty Contest" between one representative of each beach chosen by the Life Guards on that beach, the winner being crowned Miss Cape May Beach Patrol... We must say that this year's selection has some real beauties - We photo'd them for next week's Pennywise cover & were quite surprised not to find any of the pretty girls we've pictured this year among them!... Beach Club members are reminded to get their reservations in now for their "Mad Hatter's Party" cocktail dance with hors d'oeuvres by Jane Hens next Sat Aug 27 from 6:00 to 9:00<sup>PM</sup> @ 5.00 per person

**The Victorian Pink House**  
Antiques, Gifts, Jewelry 33 Perry St. opp. Congress Hall.

**BARRY CLOTHES LTD**  
Apparel for Gentlemen and their Sons  
ON THE MALL AT JACKSON ST.

CATCH UP WITH THE NEWS IN YOUR HOME CLOWN PAPER

WE HAVE ARCHITECTURE HISTORY, PHOTO-VOLUME.

"CAPE MAY QUEEN OF SEASIDE RESORTS"  
• NEWSPAPERS • BOOKS  
• MAGAZINES • ART SUPPLIES  
• PAPER BACKS • CIGARS • TOBACCO

**KEENE NEWS**  
518 WASH. MALL 884-7797

WE CAROUSEL (CARRY + SELL) EVERYTHING BUT BRASS RINGS

COINS STAMPS JEWELRY  
GOLD AND SILVER BOUGHT AND SOLD

**CAPE JEWELER**  
508 WASHINGTON MALL

LEATHER CRAFT

WHEEL SHOW YOU HOW WE MAKE OUR SANDALS, BELTS AND LEATHER THINGS - ALL WORK DONE ON PREMISES - COME SEE IT DONE WE NOW HAVE JEWELRY & SCRIMSHAW.

THE **BAILEY WICKE**  
318 WASHINGTON MALL 884-2761

A WILD SELECTION OF FLAVORS

WHATTA SHOW INC.

CONES SHAKES FRESH } YOGURT &  
SUNDAES FROZEN }  
BORDENS ICE CREAM IN 8 FLAVORS  
HOT DOGS FRESH FRUIT DRINKS

THE **YOGURT BANQUET**  
318 WASHINGTON MALL ON SAWYER WALK

REAL ESTATE A SNARLED UP MESS?

WHY KNOTT LET MARIAN UNTANGLE YOUR RENTAL PROBLEMS AND TWIST YOUR SALE INTO A PROFIT! - SHE KNOWS ALL THE TURNS!

**MARIAN B. DIEDRICH**  
REALTOR SALES AND RENTALS  
1320 IDAHO AVE. CAPE MAY, P.O. BOX 1 OR CALL 884-4171

MR. Y. KNOTT



# COASTLINE REALTY

THE COASTER (COST OF) OUR ADVICE IS MINIMAL BE-  
COGS (CAUSE) WE GET RESULTS!

SALES AND RENTALS

ROBERT J. HIERONYMUS, BROKER

1400 TEXAS AVE., CAPE MAY, 09204

M. 884-5005

FERRIS A BETTER PLACE TO FIND SUCH AN INTERESTING  
GIFTS-ANTIQUES  
HAND CRAFTED ITEMS

## CAPE MAY COUNTRY STORE

JEFFERSON & COLUMBIA AVE 884-8658. KATHLEEN + LESLIE KURTZ



THE UGLY MUG  
STILTS (STILL IS)  
THE SPOT WHERE ALL  
CAPE MAY MEETS.

BY POPULAR DEMAND

"SMOKED COUNTRY JAM" IS  
BACK FOR IT'S 3<sup>rd</sup> YEAR!

ENJOY A SIP  
WITH  
FRIENDS  
AND

BRUNCH AT OUR PATIO-ON-THE-MALL  
HOMEMADE CLAM CHOWDER  
SNAPPER ETC. SHRIMP COCKTAIL  
CLAMS 1/2 SHELL & STEAMED  
JUMBO SANDWICHES, PLATTERS  
SEAFOOD ~ SHRIMP A LA KAHN

ENTERTAINMENT; SMOKED COUNTRY  
NITELY EXCEPT MONDAY  
JAM

## KAHN'S ugly mug bar

ON WASH. MALL AT DECATUR ST.  
KAHN'S LIQUOR STORE-MALL & DE-  
CATUR. PROMPT DELIVERY 884-3459

PLEASE FEEL AT LIBERTY TO  
COME BROWSE AT OUR  
SUMMER CLEARANCE  
SALE  
LADIES CLASSIC  
SPORTSWEAR (LIBERTY HORSES)

**The English  
Shoppe**  
OPEN  
Mon. thru Sat. 9 to 9  
Sunday 10 to 2  
401 Lafayette St. MURIEL SHEPPARD  
(ACROSS FROM THE SHERRIN POLHAMUS  
VICTORIAN BANDSTAND) 884-5066



THINGS ARE NEVER SLACK AT  
THE MONTREAL

## MONTREAL INN Restaurant & Cocktail Lounge

THE FINEST ON THE OCEANFRONT  
BEACH AND MADISON AVENUES

Graceful Dining  
To The Music Of  
**JIMMY WOOD**  
on the Piano Nitely

Breakfast - Lunch - Dinner  
OPEN 7 DAYS 8 AM - 12 PM  
Sunday Dinners starting at 4 PM

WATCH FOR OUR DAILY  
EARLY BIRD SPECIAL 5-6 PM

For Dinner Reservations Call 884-7011

FORGET ABOUT WATCHING YOUR  
WEIGHT VISIT US AT THE  
**GAZEBO  
ICE CREAM PARLOR**  
414 WASH. MALL 414 WASHINGTON MALL  
EARLY BREAKFAST FROM 8 A.M.  
**NITE OWL BREAKFAST** MIDNIGHT 'TILL?  
LUNCH AND SANDWICHES  
ARE SERVED 'TILL 11:30 P.M.

To continue about the Beach Club "Mad Hatters" Party next Sat,  
the invitation "forgot" to state the price, so we've been asked to  
say it is \$6.50 per person. Reservations are to Dora Jean Witner  
884-5253, or Evelyn Mc Coy 884-8185. - Everyone is urged to  
"create a hat" with gentlemen's + ladies prizes for the most  
original, comical, unattractive - couples + individuals!...  
This time "Skip Mehr + the Fourmost" are providing the dance  
music, + they've guaranteed to "show up" - not like last time  
when the dance orchestra cancelled out the very day of the  
party. The officials hope to overcome any past disappoint-  
ments by making this the super fun party of the year - Hope  
so - see you there!!! With "HAT"!!!!... Last week's "Cottagers Dance"  
proved quite a blast, particularly beforehand when the cloud  
burst windstorm almost made all of Marguerite Burke's sea-  
gulls take flight. Delicately put together + suspended from the  
ceiling, they were constructed to slightly move their wings at  
the slightest zephyr. By the end of the pre-dance storm they were  
slightly tired + droopy, but so effective a lot of the guests tried  
to abscond with a covey or so. "Gull keeper" Marguerite saved most  
of them as they are being used for a future C.Y.C. party! They were  
very ingeniously effective. Marguerite's grandson helped make them!

DANCING  
EVERY  
NITE  
IF HE'S  
MUSICAL-OP-E  
COMES TO JOIN  
IN OUR  
NITELY SING ALONG  
WITH HERB AYERS  
AND HIS  
COLONIAL SINGERS

"CAPE MAY'S BEST FUN PLACE"  
**COLONIAL  
COCKTAIL LOUNGE**  
AT THE COLONIAL MOTOR LODGE  
BEACHFRONT AT GUERNEY ST.  
SUNDAY NIGHTS  
COME IN + ENJOY  
ELENA + HERB  
TOGETHER AGAIN

OUR FAIR IS THE BEST IN TOWN  
**CHICKEN  
CITY FOR**  
CHICKEN-TAKE  
OUT OR EAT IN  
PH. 884-2711  
SANDWICHES  
SHAKES-PLATTER  
HOMEMADE SOUPS  
BARRICINI ICE CREAM!!  
BEST SELECTION OF  
**BURGERS + SALADS**  
The Filling Station  
615 Lafayette St. in Old Cape May

WE'RE NOT KIDDING.  
DROP IN AND SEE US  
AT OUR NEW ADDRESS  
1714 LOCUST ST.  
**OMNIBUS FLORIST & DECORATORS**  
SEVENTEEN-FOURTEEN LOCUST STREET  
PHILADELPHIA, PENNSYLVANIA 19103  
HAROLD T. MAC CRACKEN, JR.  
ANDREW J. BRAUMAN  
985-0124  
985-0123

WHEN YOU BAREBACK TO PHILA. VISIT  
**Restaurant  
LaTerrasse**  
FOR FINE FRENCH FOOD -  
FUN + MUSIC + GOOD WINE!  
LUNCH TUES.-FRI. 11:30 - 2:30  
SUNDAY BRUNCH NOON TO 3 P.M.  
DINNER - TUES. - SAT. 6 TO 11 P.M.  
LATE SUPPER -  
FRI. - SAT. 11 P.M. TO 1 A.M.  
3432 Sansom St., PHILA.  
4

WHEN IT'S  
LOADING  
TIME  
BIG SHOTS  
SHOOT  
OVER TO  
GEORGE  
DRAGON  
WE STOCK  
ALL THE BEST  
BRANDS TO  
HELP AIM  
FOR A GOOD  
VACATION  
WE HAVE A GOOD SELECTION OF  
FINE WHISKIES - GINS -  
BRANDIES AND LIQUEURS  
AND ALL VARIETIES OF  
WINES AND COLD BEER!  
**GEORGE & DRAGON**  
PUBLIC HOUSE  
SELF-SERVICE PACKAGE GOODS  
NEXT DOOR TO THE ACME  
PATTI MULLEN, MGR. 884-7041



GET ON THE BAND WAGON AND DO ALL YOUR MARKETING AT

# TEXAS AVE

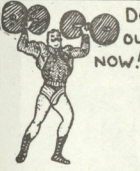
FULL MARKET TEXAS AVE. AT PITTSBURGH

-CHOICE PRIME MEATS CUT TO ORDER-  
COMPLETE LINE OF PRODUCE AND GROCERIES-  
DELICATESSEN- BAR-BQ CHICKEN- HOAGIES-  
UNBELIEVABLE ARRAY OF COLD CUTS -  
FRESH DONUTS - PASTRIES -  
AMPLE PARKING 884-4474

## SPECIAL

### PARTY TRAYS

OPEN WHEN YOU NEED US!  
OPEN DAILY 7 A.M. - 10 P.M.  
SAT. & SUN 6 A.M. - 10 P.M.



DON'T WEIGHT OUR SALE IS NOW!

# CROSSWINDS

Next to Texas Market

## JEANS TOPS

884-2775  
OPEN 7 DAYS

AND OTHER MENS & WOMENS FASHIONS

LEVIS AND LEE  
ADIDAS + CONVERSE  
ATHLETIC SNEAKERS  
VICEROY LANDLUBBER  
SPORTING CLOTHES

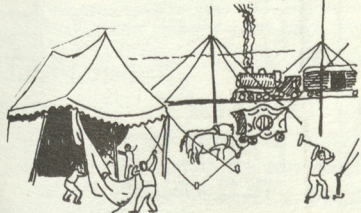
These sudden storms have been rather strenuous - but no personal injuries: The Tinney's house at 202 Reading was hit by lightning. Sally Qualls opened her bedroom closet (on an enclosed porch) & part of the wall blew across the room into the bathroom - The Qualls live at the Point & hubby George recently was awarded the architectural contract for the "to-be" Franklinton hotel in Phila. (He did the Phila "Max West" Police Round House - Also the Holiday Inn out at 30th St); The boat "Castaways" has all of "C Dock" worried when radio word came in that they were being rescued by the Coast Guard - However they weren't at sea - merely ran aground at Stone Harbor!!!... And speak of rescues - many thanks to the C.M.P. nuns who joined hands to make a chain to rescue a "strange creature" from being dashed against a rock jetty - The "creature" was "Pat" Pasquale Socca riding the waves on a rubber raft shaped like a lizard & accompanied by Judy Wickes on a turtle raft & a friend on a hippo - quite a sight. A sudden undertow swept the "lizard" onto the rocks but Pat escaped with only skinned shins!!... Pat is the piano player for Judy Wickes, one of the owners of Phila. gourmet french restaurant "La Terrasse" at 34th & Sanson!!... Judy is summering in C.M., but did go up to "La Terrasse" for her "Bastille Day Party" - At \$16.50 per person they served over 400 dinners - Whatta gal. Last week in C.M. she had birthday parties for Pat & her Pittsburgh mother in C.M!!... I imagine Robert Burke's surprise when he couldn't get around the corner to his house on N.J. Ave because of the elephants & I must admit I woke up that same day with a gorilla in front of my house, lions & tigers in the drive & a herd of elephants heat door - Yes the Circus was in town, but it still was a surprise!!



OUR SHOP IS A SHOW IN ITSELF WITH ORIGINAL CAPE MAY POSTCARD SCENES- FINE ART ORIGINALS- JEWELRY - STAINED GLASS - QUILTS - PHOTOGRAPHY.

## SALE

10% OFF ENTIRE STOCK  
50% OFF ALL STAINED GLASS



WE'VE MOVED! TO CARPENTER STREET IN THE WASHINGTON MALL.

COME VISIT US, WE'RE OPEN 10 A.M. TO 10 P.M.

A Gallery of Sorts

THERE'S ALWAYS A CIRCUS AT



Harvey's



## Victorian Restaurant and Cocktail Lounge

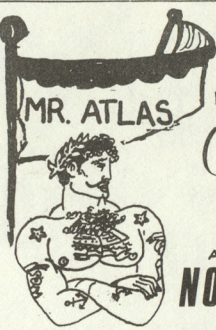
STEAKS, SEAFOOD, ITALIAN DISHES. DINNER - 5:30 PM - 9:30

Washington Mall at Jackson St.  
11 A.M. TO 2 A.M  
LUNCH & SNACKS  
884-5648

ENJOY OUR PATIO-ON-THE-MALL

### ★ LOCH NESS ★

Bringing Back The Oldies But Goodies  
Special Appearance by  
★ Anthony & The Antennas ★  
Continuous Music from 9:30  
Special Show Nightly



MR. ATLAS

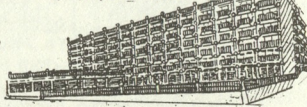
ATLAS (AT LAST) THE PERFECT SPOT, FOR FINE WINING & DINING IN TRUE GOURMET STYLE!

## Crystal Room

AND THERE YOU'LL ENJOY NOW! THEN

DANCING & NIGHTLY ENTERTAINMENT

## Atlas Motor Inn



BEACH DRIVE & MADISON AVENUE  
CAPE MAY, NEW JERSEY 08204  
TELEPHONE (609) 884 - 7006

### THE ATLAS COFFEE SHOP

884-2091



A DOG-GONE GOOD COURSE - MINIATURE GOLF  
BIKE RENTAL  
7AM-11PM.  
N.J. & PITTSBURGH AVE  
UP BY THE ADMIRAL

WHEN IT'S FEEDING TIME-SERVE THE BEST. CUTS FROM AN OLD TIME BUTCHER  
FRESH VEGETABLES,  
B-B-Q CHICKEN  
& BEEF, SPARE RIBS  
PARTY TRAYS-ICE

## E-Z Market

49th YEAR IN CAPE MAY  
LAFAYETTE & MADISON AVE.  
6:30 A.M.-10 P.M., SUN. 11:30 A.M.  
884-8405 FOR DELIVERY



A FAMILY RESTAURANT  
BREAKFAST LUNCH  
8AM-11PM. DINNER  
884-7171  
Beach and Pittsburgh Aves.

BUNCHES AND CORSAGES  
Love is Arrangements by Marion Brown  
GIFTS PARTIES WEDDINGS CARDS  
ARRANGEMENTS FOR ALL OCCASIONS

## HOUSE OF FLOWERS

884-2262  
IN MINI MALL AND 310 WASH. MALL  
GIFTS, PLANTS, FLOWERS FOR ALL OCCASIONS  
SERVING ALL CAPE MAY COUNTY YEAR ROUND

AS IF BY MAGIC WE HAVE "SOMETHING FOR EVERYONE"

Shazam! Jean's Mini-Mart  
LAMPS, GIFTS, SPORTSWEAR, SEASONAL WEAR, DANKINS FOR WOMEN & CHILDREN - IN THE MINI-MALL, 310 WASH. MALL

IF A JUGG-LE HELP YOU ENJOY - BRING IT 'CAUSE WE DON'T HAVE A LICENSE.

## RUM RUNNER INN

CREATIVE COOKERY  
NOW APPEARING  
CHUCK ROSENBERG  
FRI. thru MON  
DINNER SHOW 8:30  
LATE SHOWS  
9:30 & 10:30  
PH. 884-2005  
JOE & GARY ZAHORA

MACOMBER HOTEL  
727 BEACH DRIVE  
(corner of Howard St.)  
CAPE MAY, N.J.



Eat, Drink and be Merry  
at

## The Golden Eagle Inn

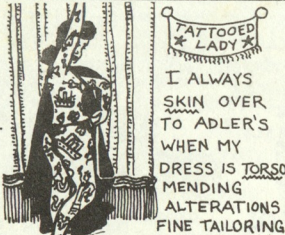
Luxurious Accomodations • Finest Foods  
Exciting Entertainment

Featuring: Leigh Ann Austin

Ocean at Philadelphia

886-5611

WE  
DO  
ONE  
HOUR  
CLEAN-  
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AND  
PRESS-  
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TATTOOED  
LADY  
I ALWAYS  
SKIN OVER  
TO ADLER'S  
WHEN MY  
DRESS IS TORN  
MENDING  
ALTERATIONS  
FINE TAILORING

## Adler's Clothier, Inc.

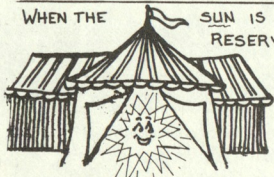
116-118 N. 15th St (Near Arch) PHILA. (LO 3-2415)  
ALL WORK DONE ON PREMISES

FOR A TRULY  
SHARP MEAL,  
DAGGER TO OUR  
NEW DINING ROOM  
YOU LIKE OUR BREAK-  
FAST, NOW TRY OUR  
LUNCH & DINNERS  
EVERYTHING IS  
FRESH & GOOD &  
HOMEMADE



## THE OLD SHIP RESTAURANT

BROADWAY @ W. PERRY ST., CAPE MAY



WHEN THE SUN IS INTENDS YOU NEED PROTECTION - SEE HIRST.  
RESERVE YOUR LOCATION FOR NEXT YEAR - NOW  
RENT TENTS & UMBRELLAS & BEACH BOXES  
**HIRST** RENT BY WEEK OR MONTH  
**BEACH SERVICE** RAFTS \$3.25 ALL DAY  
5 LOCATIONS ON BEACH

**GREATEST SHOW OF WORTH AND MIRTH**

DAILY

"All You Can Eat"

**FULL COURSE BUFFET DINNERS \$6.50**

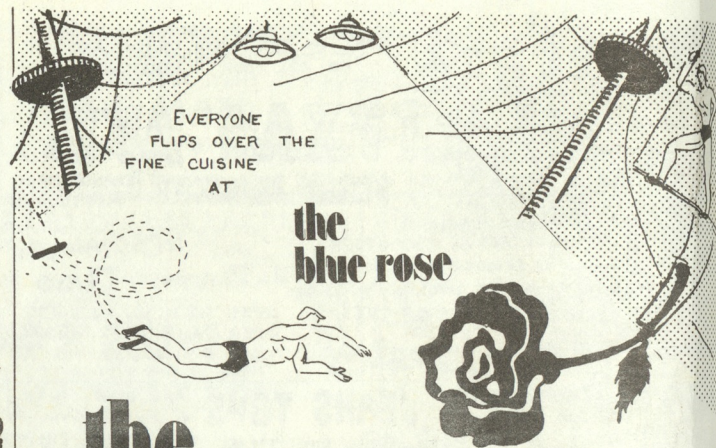
FEATURING PRIME RIBS CHILDREN 1/2 PRICE CLOSED MONDAY

Overlooking The Cape May Beach At Jackson Street  
For Reservations, Phone 884-5636

**THE SEAPORT Resort Inn**

DINING ROOM ENTERTAINMENT FOR YOUR LISTENING  
And Cocktail Lounge AND DANCING PLEASURE

★ Ricky Harris & Jay Rossi ★



## the blue rose

653 WASHINGTON ST. CAPE MAY  
RESERVATIONS 884-2555

VICTORIAN  
CAPE MAY'S  
FINEST  
GOURMET  
RESTAURANT

7 DAYS A WEEK: 6 to 11 PM.  
GOURMET BREAKFAST:  
WED. THRU SUN. 9 to 12 NOON  
CHOICE OF 4 FULL COURSE DINNERS  
CHANGED DAILY  
2 NEW ROOMS FOR PRIVATE PARTIES

COMFORTABLY AIR CONDITIONED

**PICTURE KEY**

271 LAURA WALTER TROUT	285 FRIEDA REITER	273 CAROL TOURTELLOTTÉ, GINA PETRUZZELLA
272 GRETCHEN RODMAN - BEACH INSPECTOR	286 MINDA SCHWARTZ	274 DENNIS MAHONY, BARBARA MOJTA
273 DR. CARL MCINTIRE	287 CLARA SONNY STEELE	275 JOSEPHINE FRENCH, RICKIE LISA WILHELM
274 BRENDA MARTIN	288 SCARLETT OBER, BETTY FARBER, FRITZI KALLOP	276 RONI GREG GIANCOLO OF TEXAS AVE. MKT.
275 BOB MAIN	289 DEBBIE FRANK, CHRIS MANGINI, ANDREA MANGINI	277 SALLY PETER DYER
276 SUE WILSON OF GOLD WHALE	290 TOM CARRUTHERS, DUFF MERRICK	278 HENRY NEEDLES, DAVE HAND & BO OF COLD SPRING REALTY
277 MARIE MULHALLAN	291 KEN GEORGIE COLES	279 STELLA JACK VASEY
278 TRIP DE GROFF	292 FRED PEASCHECK, JIM RIDGEWAY OF THE LAFAYETTE	300 JANET GILES, (OF HARVEY) TENI FRIDAY, VICTORIAN RITA McCLAY LOUNGE
279 MARILYN O'LEARY		
280 DAVE SMITH		
281 LINDA MULHALLAN		
282 DENNIS SMITH		
283 CHRIS POPLASKI (C.M.B.C. DAVE SUITER) B.P.		

IF YOU CANVAS THE CITY YOU WON'T GET ANY BETTER DEVELOPING PRINTING ENLARGING

**M. D. ABUHOVE INC.**  
1603 SANSON ST.  
PHONE LO 8-6690

BLACK AND WHITE and EKTACHROME PROCESSED ON PREMISES SAME-DAY SERVICE  
**LEFT BEFORE 10 AM DELIVERED 5 PM**

**COLOR & BLACK & WHITE COLOR SLIDE DUPLICATION**

M.D. ABUHOVE INC. 39¢ • COLOR PICTURES • IN MINUTES • IDENTIFICATION • PASSPORTS •

**LAMPS BY LAMPS**

Where the Beautiful people Come for the beautiful

**Mabel B. Steinberg**

Lamps shades ACCESSORIES + GIFTS

1610 Locust St Ki 6-1082

**TOLZ**

7 OFFICES TO SERVE YOU

CANNON OF YOU REALIZE IF YOU'RE TAKING A SHOT AT REAL ESTATE CONSULT THE BIG SHOT "THE MAN FROM TOLZ"

**REALTORS**  
VICTORIAN VILLAGE PLAZA  
CAPE MAY, N. J. 08204  
PHONE (609) 884-7001

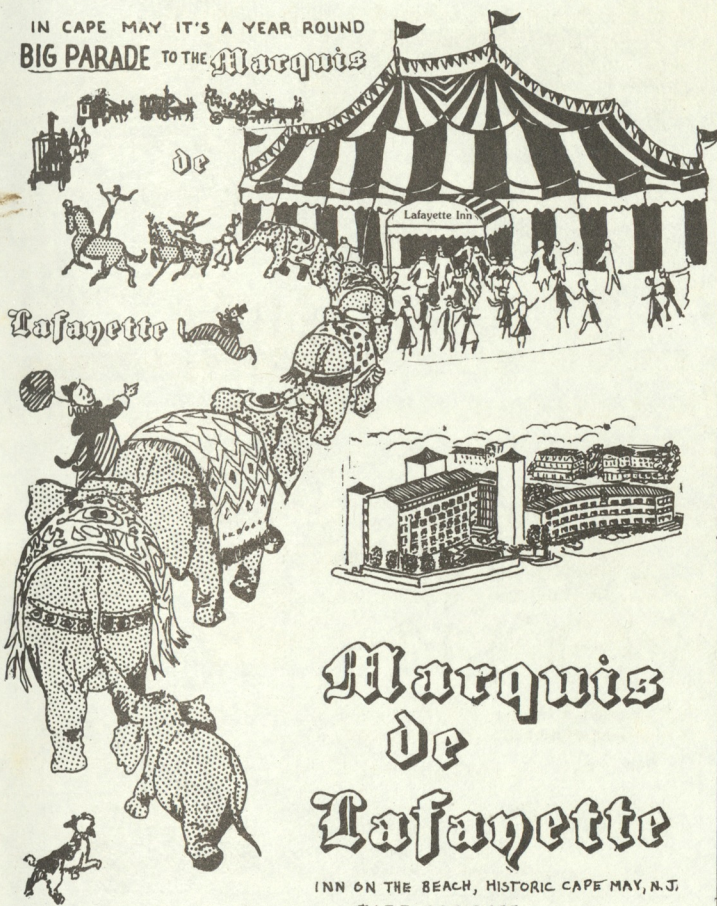
ON YOUR WAY TO THE POINT TAKE A STAB AT OUR DELICIOUS

**SEAFOOD PREPARED FRESH DAILY - BARRELS OF CRISPY FRIED**

**CHICKEN - FROZEN CUSTARD**

**FAMILY TREE RESTAURANT**  
OPEN 7 DAYS A WEEK  
11 AM to MIDNITE PH. 884-2766

IN CAPE MAY IT'S A YEAR ROUND  
**BIG PARADE TO THE Marquis**



# Marquis de Lafayette

INN ON THE BEACH, HISTORIC CAPE MAY, N.J.  
CALL 884-3431

ASK ABOUT OUR SPECIAL  
FALL & WINTER  
HOLIDAY & WEEKEND  
PACKAGE PLANS

## Top of the Marq

### South Jersey's Most Elegant Victorian Restaurant

Featuring the finest in rooftop dining and dancing with a breathtaking view of the Atlantic Ocean.

"Prime beef and fresh seafood our specialty"

OPEN 5 P.M. DAILY MUSIC BY  
**MATT MATTHEWS TRIO**

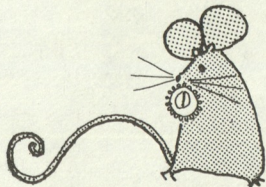
## GOLD WHALE

INDOOR SIDEWALK CAFE

Open year 'round for casual dining with a continental flair

OPEN 8 A.M. BREAKFAST LUNCH   
DINNER LATE NIGHT SNACKS

ENTERTAINMENT NITELY WITH **BOB & MIKE**



THE CALICO MOUSE  
GIFT SHOP  
TINY, BUT INTERESTING!

Top of the Marq and Gold Whale are located in the  
Marquis de Lafayette Inn on the Beach, 501 Beach Ave.  
Historic Cape May, N.J. 08204. Phone (609) 884-3431.

WE NOSE YOU'LL ENJOY COMING TO SEA-LION OF ORIGINALITY IN GIVEABLES THAT ARE ON THE BALL!



HANDCRAFTS  
BASKETS  
WEAVING  
JEWELRY  
SHELLS  
GOURMET ITEMS

**WHALE'S  
TALE** 884-  
4808  
310 WASHINGTON MALL



BIG TOPS WITH LOWEST BEACH PRICES

**TOPS** 884-8069

LADIES AND MEN \$4.99 to \$8.99

PRINTED T-SHIRTS

**SHIRT FACTORY**  
301 WASHINGTON MALL - KERRY RHODES, mgr.

A TRULY MIND BOGLING SELECTION SO YOU CAN CHOOSE FOR THAT SPECIAL OCCASION

**Bright Horizons**

PERRY ST. WALK AT CONGRESS HALL  
884-2752

UNEXPECTED FEET - STEP OUT IN OUR

FOOTWEAR FOR ALL OCCASIONS FOR BOTH MEN AND WOMEN

OUTLET FOR TOPSIDERS IRREGULARS

**THE FOOTSTEP**

PERRY ST. WALK AT CONGRESS HALL

We belatedly welcome Jean Naples to our Pennywise Staff! If you have noticed our ads + printed lettering have been neater the past several weeks, its due to her steady hand. Her sisters Fong + Sean are the ones who have just moved their shop + gallery from out by the docks to Carpenter Lane where "Love Letters" used to be, in back of "the Olde Post Office". Jean will be a Penn student this year!!!... Remember right after the War (W.W.II, of course) when George Harrison was our bus. mgr. + we had a photographer named Jack Vasey (who we originally met when he was at the #500 window at the Race Track)? -- Well, he got married Feb 21, + he + his <sup>Photo 299</sup> wife Stella (she's from Columbia, S.C.) are moving permanently from Phila to 1100 S. Illinois Ave, Cape May!.. This Sat also is the day scheduled for Dr. McJulien's <sup>Photo 277</sup> "Protest March, 10,000 strong" from his Christian Admiral to his Congress Hall -- an exhibition to publicize his "cause" -- that his many properties in C.M. be declared tax free for religious + educational purposes -- rather far fetched when you realize the numbers of people rooming in his properties, Christian Admiral, Congress Hall, etc who stay there only because they are priced below comparable facilities! As it was said when he first arrived in C.M., "He wants to take over as he did in Collingswood + Ringold! N.J., abolishing smoking drinking, Sunday swimming + Shaker's beer!!!... His present harassment of the City by proclaiming personally with a Bible in one hand + a bull horn in the other, that his beaches (Congress Hall + the Windsor) are "free" does not seem to have detracted from the loyalty of C.M. citizenry, to buy beach tags to help share the burden of upkeep + expense. Owing the City 3/4 of a million dollars in back taxes + years of court appeals ahead is certainly not popular with the rest of us who dutifully pay our taxes which must also cover his deficits!!! What now??

prec. senting

DIAMONDS

**Acres of  
gifts**

HOME OF THE ORIGINAL  
CAPE MAY DIAMONDS  
HUNT YOUR OWN DIAMONDS  
ON OUR BEACH BY OUR OTHER SHOP  
AT THE CONCRETE SHOP CAPE MAY POINT  
411 WASHINGTON MALL

WHIP IN FOR

THE LATEST IN  
RECORDS & TAPES  
GUITARS & ACCESSORIES

**ROCK GARDEN**

411 WASHINGTON MALL



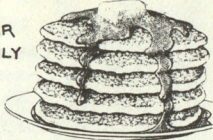
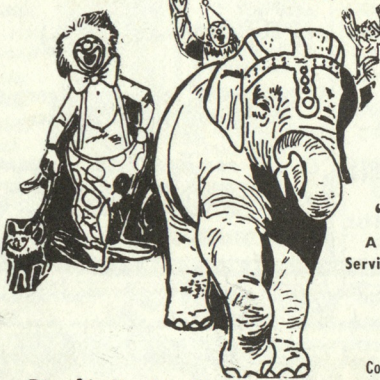
OUR TRADITIONAL QUALITY  
 "Since the Turn of the Century"  
 CONTINUES TO BE  
 ONE OF CAPE MAY'S  
 STAR PERFORMERS!  
 DAILY 5 TO 10 P.M.



Watson's  
**Merion Inn**

DINNERS • COCKTAILS 106 DECATUR ST.

ELEPHANTS NEVER FORGET & NEITHER WILL YOU—  
 A VISIT TO PIERRE'S IS A JUMBO TREAT FOR YOUR FAMILY



**Pierre's**

"House of Pancakes"

A Complete Family Restaurant  
 Serving Breakfast, Luncheons & Family Dinners—  
 Late Snacks and Largest Variety of  
 Pancakes, Waffles &  
 Ice Cream Specialties  
 CHILDREN'S MENU  
 Complete Take-Out Service for Beach & Public

Pierre's No. I in the French Quarter at Magnolia on the Boardwalk  
 in Wildwood and Pierre's No. II at Beach & Perry in Cape May  
 will afford to the vacationing public a *Delightfully Different* varied menu.

IF YOU'RE A HARD BITTEN CRAB FAN COME TO

EVERY NITE'S A CIRCUS AT

**Charlie Sandman's**  
**TWO MILE CRAB HOUSE**

FROM NOON to 4 A.M. DAILY! AT TWO MILE\* ON OCEAN DRIVE BETWEEN CAPE MAY & WILDWOOD

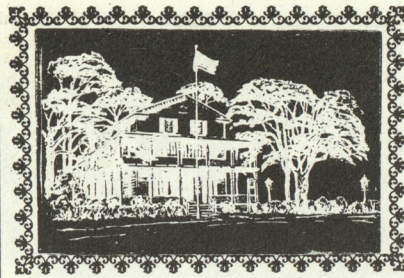
Come Sing Your Favorite Songs With  
**KENNY SHAFFER**  
 AT THE PIANO! TUES. THRU SUN.  
**NICK JAGGI QUARTET**  
 WEDNESDAY thru MONDAY PH 522-1341

NOT FOR THE SAME OLD TWISTS & TURNS BUT ENJOY A NIGHT AT THE

**Middle East Restaurant**  
 126 Chestnut Street, Philadelphia WA 2-1003

OPEN FOR LUNCH SHISH-KEBAB SIDEWALK TABLES

TRY US FOR PARTIES & BANQUETS OPEN SUNDAY 3 'TILL 10 P.M.

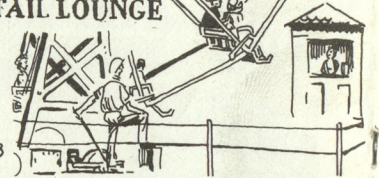


EVERYONE EVENTUALLY COMES ROUND

TO

THE **Winchester Inn**  
 DINING ROOM AND COCKTAIL LOUNGE  
 LUNCHEON & DINNER

513 LAFAYETTE ST. 884-4358  
 GEORGE & PATTI FEITZ



HIGH FLYER OR NOT, EVERYONE SWINGS AT

**GLORIA**

Victorian Saloon & Restaurant  
 Decatur Street on the Beach  
 FOR TRULY ELEGANT DINING

MUSIC BY THE  
**CAPE MAY DIAMONDS**

**DIAMOND ROOM**

6-11 P.M. EXCELLENT WINE LIST

ENTERTAINMENT 9 PM - 3 AM  
**GLORIA'S DIAMOND BRUNCH**  
 SERVED 11 AM TO 2 PM 884-2223



Hurry, Hurry!  
 To the Greatest Show on Earth!

IN THE SEA CHEST IN THE OLD BANK BLDG. AT THE OCEAN ST END OF THE MALL

**CALL OF THE WILD**  
 SILVER JEWELRY BEADS  
 IMPORTS FROM SOUTH AMERICA

**PRIMO LEATHER CO.**  
 HANDMADE BAGS & BELTS  
 FRYE BAGS ASSORTED CRAFTS

**ROBIN'S NEST**  
 POWER JEWELRY WE MAKE

**CAPE MAY SPOONS**  
**THE GLASS SHOP!**  
 WATCH OUR GLASS BLOWER!!!

**SCOTT'S SHOP**  
 CAPE MAY DIAMONDS  
 SHELLS → CORAL  
 ROCKS → JEWELRY



**THE GALLERY**  
 C.M.'S ONLY BASEMENT SHOP  
 PAINTINGS PRINTS → CARDS

