

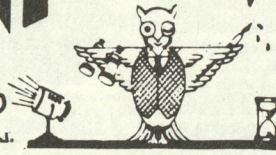
SILVER
JUBILEE
EDITION



1977 PENNYWISE

OUR
46
YEAR OF
PUBLICATION

VOL. 50
CAPE MAY, N.J.
AUGUST 28, 1977



NO. 9
NEW HOPE, PA.

PICTURE KEY IS ON PAGE 6



If you are interested in obtaining the original prints of your cover photos used on any issue of this season's Pennywise they are available free of charge: In Cape May please apply to Roth's Candyland - 513 Washington Mall !!!!!



WORTH A VISIT BETWEEN THE BRIDGES MANY SHOPS


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ON THE WATERFRONT AT SPICER CREEK BETWEEN THE BRIDGES-AS YOU ENTER C.M., LOTS OF FREE PARKING!!!

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FASHION DECREES A TRULY QUEENLY WARDROBE FOR YOU.

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SOUVENIR DISHES TRAYS, LAMPS, TOYS, JEWELRY, HUMMELS AND OTHER GIFTS!

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OUR REPUTATION HAS CROWN LARGE FOR OUR ORIGINAL HANDCRAFTED SILVER JEWELRY UNUSUAL STONES

WE DO CUSTOM WORK

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COME SEE US AT WORK.

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103 Ocean St.



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Two Distinctive Shopping Experiences
THE FINEST IN WOMEN'S APPAREL

SUMMER CLEARANCE SALE



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OPEN TO THE PUBLIC WITH "GOOD FOOD, GOOD DRINKS AT GOOD PRICES!"

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BIRDWELL BRITCHES WE KNOW-WE WEAR 'EM SIZES 18 TO 50 IN STOCK

STEEGER'S BEACH STORE BEACH DRIVE



IF YOU'RE CAUGHT OUT IN THE REIGNS & GET A LITTLE HORSE GUARD AGAINST MORE COLD. WE HAVE REMEDIES.

WE ALSO CARRY A FULL LINE OF COSMETICS FOR MEN & WOMEN. SUN GLASSES AND SUMMER SUNDRIES.

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white house inn 821 BEACH DRIVE 884-5329
BREAKFAST 8 TO 11 A.M. DINNER 5 TO 8:30 P.M. DAILY MR. & MRS. GRANVILLE STILES, PROPS. MEALS (CLOSED TUESDAYS) ROOMS

SUN, BRUNCH 9-12:30
QUICHE CREPES OMELETTES FRIED FISH SALAD BAR (ALL YOU CAN EAT) FRESH HOME MADE BREAD



FOR UNIFORM QUALITY AT LOW COST EVERYONE IS TROOPING TO OUR SALE

20% OFF ALL SUMMER THINGS

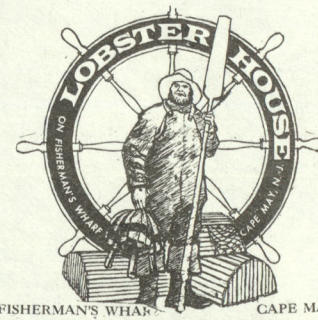
SEA-SIDE HIDES May Sound Like A Leather Shop But It's Not.

IT'S A MENS CLOTHING STORE

JUST LEVIS JEANS AND TOPS



LOBSTER HOUSE FISHERMAN'S WHARF LUNCHEONS COCKTAILS DINNERS





INTER-SCEPTER
BRING HER FOR LUNCH
OR A SWEET AT
Roth's
CANDYLAND
C.M.'S
FAVORITE
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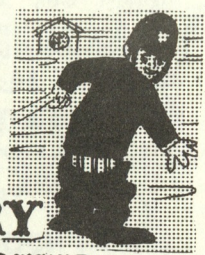
BREAKFAST 8-11:30
SODA FOUNTAIN, LUNCH
513 WASHINGTON 884-2490

1977 PENNYWISE

PUBLISHED WEEKLY IN CAPE MAY, NEW JERSEY
AND MONTHLY IN NEW HOPE, PA. BY PENNYWISE INC.

LONDON BRITCHES NOT
FALLING DOWN BUT OUR
SUMMER SLACKS & STOCK
ARE PRICED WAY LOW IN
OUR CLEARANCE SALE

OUR FALL STOCK FOR
BACK TO SCHOOL IS HERE!



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Apparel for Gentlemen and their Sons
ON THE MALL AT JACKSON ST.

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PHILA., PA., 1815 DELANCEY PLACE, 19103 (215) 985-1815

EDITOR - JOE BARKER BUSINESS MGR. - LOUIS PRON
STAFF - JEAN NAPLES, JARÉ SAUSAMAN, ED. GALLAGHER

The "Annual Life Guard Ball" is this Fri the 26th at Conv. Hall! Always a popular event it features the selecting + crowning of "Miss Cape May Beach Patrol." The "show" + beauty contest start promptly at 8:30, so get there early if you want a good seat! Each contestant is the choice of the pair of Guards on "her beach" plus several roving teams (relief Guards) ... 14 of the "Beauty Queens" in this year's contest are pictured on our Pennywise cover + numbered 302,304, +306 with their names + beach they represent listed in our picture box!!! ... With all this going on, we felt at an appropriate time to have as our fun theme - the "Silver Jubilee" of Queen Elizabeth celebrating the 25th year of her reign!!! No its not our Silver Jubilee - Pennywise is older than that - This is our 46th year!!! - Another feature event this Fri (26th) is the appearance of "Frank Sinatra Jr" at the "Seaport" - Admission is \$6.50 per person + show time is 8:30 + 11:30 P.M. Reservations - 884-5636 !!! ... AND another celebrity, "Woodie Herman + His Orchestra" will appear on Sun, the 28th - Also at the "Seaport" - same show times + price - However, if you want tickets for both nights, - the combination is \$10 per person! - should be 2 great nights! ... And speaking of great nights, this Sat (27th) is the Beach Club's "Mad Hatter's Party" - a cocktail dance from 6 to 9 P.M. at the Beach Club (where else?).. Price is \$6.50 per person which includes Jane Heuer's lavish hors d'oeuvres + dancing to "Shirley Dehr + the Fourmost!!.. To make it a real gala, they're urging everyone to "make or wear a hat" with prizes for the most original, comical + unattractive - ladies, gentlemen + couples in each category. - So get your heads together make your chapeaux!!! Sounds like the best blast in years, but do wear a hat! .. Reservations are necessary, of course, so call Dona Jean Winter, 884-5253, or Evelyn Mc Coy 884-8185 - See you there!!! ... As for the Corinthian YC, they had originally planned their "Ocean Race Dinner" so it would not conflict with the Beach Club affair, but the S.J. Yachting Assoc. changed the date on them, + instead of last week as planned, it is this Sat, 27th after the "Challenge Cup Race"!!! .. Sun 28, 7PM Vespers service will be conducted by Rev. William Stott of Church of the Advent.

MY STARS
STOP IN AND SEE US

HERB & ELENA AVERS
CHRISTMAS ISLAND
GIFT SHOPPE
SANTA'S HEADQUARTERS
GIFTS FOR YOUNG AND OLD
400 MADISON AVE ... OPEN 10AM -

The Freckled Walrus
• GOURMET COOKWARE
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Unique Nautical Items, Carved Decoys, Ducks
Carpenter's Lane (Back 'O The Mall)

A WIDE ASSORTMENT FOR BOTH CROWN-UPS AND KIDS -
dollhouse furnishings, creative housewares, kitchenwares, pot pourris
Mrs. Tellyby
320 Washington St. Mall

HOMEMADE FUDGE, CHOCOLATES, CANDIES
Extra Ingredient
A Little Bit of Love BY SALLY + ADY LOVE

LOVES FUDGE SHOP
307 WASHINGTON MALL

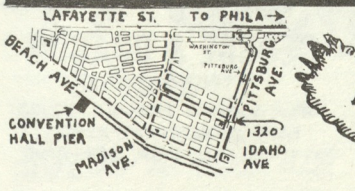
The Victorian Pink House
Antiques, Gifts, Jewelry
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KILTIES IS THE STORE TO HAVE YOUR FLING WITH BOOKS.
DON'T MISS THE BIGGEST SELLER THIS SEASON - WE HAVE ARCHITECTURE HISTORY, PHOTO-VOLUME.
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• NEWSPAPERS • BOOKS
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IT'S THE SAME OLD TORY-WIG GIVE YOU THE BEST VALUES IN GOLD AND SILVER BOUGHT AND SOLD
JEWELRY
£ LORD MAYOR FIND WHAT YOU WANT IN OUR
CAPE COINS • STAMPS
JEWELER
508 WASHINGTON MALL

WE BLOW ABOUT OUR SPECIAL LEATHER CRAFT ABILITIES
WE MAKE OUR SANDALS, BELTS AND LEATHER THINGS - ALL WORK DONE ON PREMISES - COME SEE IT DONE WE NOW HAVE JEWELRY & SCRIMSHAW.
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REGIMENTAL QUALITY WITH LOTS OF FLAVORS.
CONES SHAKES FRESH } YOGURT & SUNDAES FROZEN }
BORDENS ICE CREAM IN 8 FLAVORS
HOT DOGS FRESH FRUIT DRINKS
THE YOGURT BANQUET
318 WASHINGTON MALL ON SAWYER WALK



ARE YOU THINKING ABOUT A SPOT TO STAY NEXT SEASON? - WELL NOW'S THE TIME TO SEE MARIAN.
LATE COMERS USUALLY GET THEIR IRISH UP & LOSE OUT!

MARIAN B. DIEDRICH
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1320 IDAHO AVE. CAPE MAY, P.O. BOX 1 OR CALL 884-4171

REIGN-Y DAYS ARE GOOD FOR

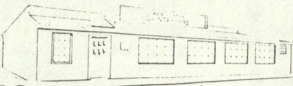
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PH. 884-5005

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YOU DON'T HAVE TO BE A SHERLOCK TO FIND
GOOD HOLMES - LET ME CLUE YOU IN - SEE
ROBERT J. HIERONYMUS, BROKER.

SALES AND RENTALS

1400 TEXAS AVE., CAPE MAY, 09204



ARE YOU A
LEPRE-KAHN?

ALL THESE
JOLLY FOLK
MEET THEIR
FRIENDS &
YOU AT OUR

PATIO-
ON-THE-MALL

HOMEMADE CLAM CHOWDER
SNAPPER ETC. SHRIMP COCKTAIL
CLAMS 1/2 SHELL & STEAMED
JUMBO SANDWICHES, PLATTERS
SEAFOOD ~ SHRIMP A LA KAHN

ENTERTAINMENT: "SMOKED COUNTRY
JAM"
NITELY EXCEPT MONDAY

KAHN'S
ugly mug bar

ON WASH. MALL AT DECATUR ST.
KAHN'S LIQUOR STORE-MALL + DE-
CATUR. PROMPT DELIVERY 884-3459

BANNER
SUMMER
CLEARANCE
SALE



LADIES CLASSIC SPORTSWEAR



**The English
Shoppe**

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Mon. thru Sat. 9 to 9
Sunday 10 to 2

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VICTORIAN BANDSTAND) 884-5066



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pleasure and comfort

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Cocktail Lounge

THE FINEST ON THE OCEANFRONT
BEACH AND MADISON AVENUES

Graceful Dining
To The Music Of
**JIMMY
WOOD**

on the Piano Nitely

Breakfast - Lunch - Dinner
OPEN 7 DAYS 8 AM - 12 PM
Sunday Dinners starting at 4 PM

WATCH FOR OUR DAILY
EARLY BIRD SPECIAL 5-6 PM

For Dinner Reservations Call 884-7011

THE JIG IS UP IF YOU HAVEN'T TRIED OUR
NITE OWL BREAKFAST
MIDNIGHT 'TILL?
EARLY BREAKFAST FROM 8 A.M.
LUNCH AND SANDWICHES 'TILL
11:30 P.M. (WINSTON CHURCHILL)
& AFTER CHURCHILL ENJOY SUNDAY BRUNCH
SPECIAL
GAZEBO
ICE CREAM PARLOR
INSIDE OR OUT
ON OUR PATIO
414 WASH. MALL
TREATS & SUNDAYS

Also at Conven. Hall. on Sun the 28th at 9 PM will be the ever popular
Victorian Village Choir!!... Meanwhile at 8 P.M. Sun at the Phy-
sick House Porch, M.A.C. will present Concert Theatre "Art of Isa-
dora Duncan" by Ellen Forman - dancer director of the "South
Street Dance Co" of Phila. (Interesting personal note: My (Joe Barker)
step-mother Dora was placed by her Prussian general father in
the Duncan School at the age of 5 where she remained until her
mid-20's - she was only permitted to see her family one day a
year!... The late Raymond Duncan told me Dora had the greatest
talent of anyone who attended the school + she composed + danced
Isadora's Memorial Ballet in the largest theatre in Paris).....
On Tues. 30th the M.A.C. movie at Victorian Towers is "Follow the Fleet"
with Singer Rogers + Fred Astaire at 8:15 P.M.!!... And on Wed 31st the
N.A.B.B. Leslie American Legion Band will hold a Concert at 8 P.M. at the
Victorian Bandstand. ... Another major event this past week was
the "31st Anniversary International Championship Clam Shell
Pitching Contest" - Don't worry, it's not over yet!!... The Jr Tourna-
ment was Thurs + Fri the 25th + 26th. ... All contests are held on
Steger's Beach + registration is at Steger's Bath House on Beach
Ave!!... The main contests are this Fri + Sat the 27th + 28th....
After much dispute artificial or "ersatz" clamshells are verboten, +
only natural approved "weighed in" clamshells will be officially
used. For you newcomers to C.M.: Clamshell pitching is similar
to "horse-shoes" or "quoits", only you "pitch clamshells at a hole
in the sand - the rules are about the same!! It's fun to watch
as the players take it all very seriously - not even whistles allowed!

YOU DON'T HAVE TO CROSS THE ENGLISH
CHANNELL TO ENJOY THE BEST OF FRENCH CUISINE.



**Restaurant
LaTerrasse**

3432 Sansom St., PHILA.

FOR FINE FRENCH FOOD - FUN - MUSIC - GOOD WINE!

LUNCH TUES.-FRI. 11:30 - 2:30

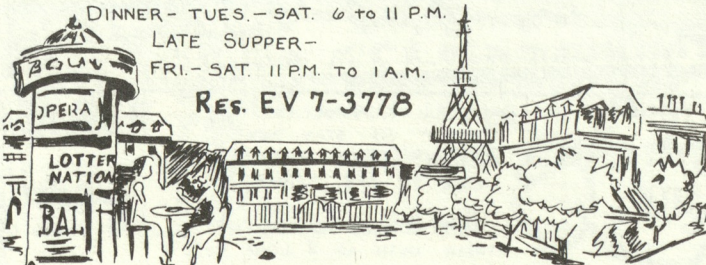
SUNDAY BRUNCH NOON TO 3 P.M.

DINNER - TUES. - SAT. 6 to 11 P.M.

LATE SUPPER -

FRI. - SAT. 11 P.M. TO 1 A.M.

RES. EV 7-3778



EVERY NITE
THE RED
CARPET
IS ROLLED
OUT BY
**HERB
AYERS**
AND HIS
**COLONIAL
SINGERS**
SO YOU CAN
JOIN THEM
IN THEIR
SING ALONG
AND SHOW!
SUN NITE
ELENA AYERS
JOINS THEM.
DANCING
NITELY OF COURSE.
**COLONIAL
COCKTAIL
LOUNGE**
CAPE MAY'S BEST FUN PLACE
AT THE COLONIAL MOTOR LODGE
D BEACHFRONT AT GUERNEY

SO-VREIGN ARE YOU
COMING TO C.M.'S MOST
CONVENIENT GOOD EATERY?

CHICKEN CITY FOR

CHICKEN-TAKE OUT OR EAT IN
PH. 884-2711

SANDWICHES
SHAKES-PLATTERS, HOMEMADE SOUPS

BARRICINI ICE CREAM!!

BEST SELECTION OF
BURGERS + SALADS

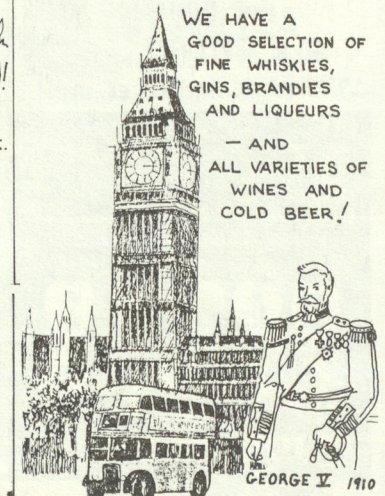
The Filling Station

615 Lafayette St. in Old Cape May

PLANNING A BIG BEN-
DER?
LET **GEORGE** (& DRAGON) DO IT!

WE HAVE A
GOOD SELECTION OF
FINE WHISKIES,
GINS, BRANDIES
AND LIQUEURS

- AND
ALL VARIETIES OF
WINES AND
COLD BEER!



GEORGE & DRAGON
PUBLIC HOUSE

SELF-SERVICE PACKAGE GOODS
NEXT DOOR TO THE ACME
PATTI MULLEN, MGR. 884-7041

WE MAY NOT SELL MILK-SHAKES-PEARE (BEER) ETC., BUT WE HAVE THE AVON-TAGE OF BEING A SORT OF SUPER MARKET DELI FOR YOUR SHOPPING NEEDS!

STRATFORD-ON-AVON, SHAKESPEARE THEATRE

TEXAS AVE

MARKET SPECIAL

TEXAS AVE. AT PITTSBURGH

- CHOICE PRIME MEATS CUT TO ORDER -
 - COMPLETE LINE OF PRODUCE AND GROCERIES -
 - DELICATESSEN- BAR-BQ CHICKEN- HOAGIES-
 - UNBELIEVABLE ARRAY OF COLD CUTS -
 - FRESH DONUTS - PASTRIES -
 - AMPLE PARKING - 884-4474

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 OPEN WHEN YOU NEED US!
 OPEN DAILY 7 A.M. - 10 P.M.
 SAT. + SUN 6 A.M. - 10 P.M.

YOU MACE SEE JUST WHAT YOU WANT AT OUR **SALE**

CROSSWINDS (MACE)

Next to Texas Market

JEANS TOPS AND OTHER MENS + WOMENS FASHIONS

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LEVIS AND LEE
 ADIDAS + CONVERSE
 ATHLETIC SNEAKERS
 VICEROY LANDLUBBER
 SPORTING CLOTHES

OPEN 7 DAYS

Tennis is still a main sport in C.M. - The results of the Tennis Club Tournament are: Bob Allison + Bob Miller won the John Davison Memorial Tournament... The Round Robin Tournament winners were Betty Conwell + Bud Wood. They had a great celebration party at the "Coachman"!! The Womens Doubles Elimination Tournament was won by Betty Meade, and sister Ruth Mc Fall! - We are particularly fascinated by Betty (Mrs Newt Meade) who broke her leg in 6 places in an accident some while ago + had to have it amputated just below the knee! - She now gives tennis lessons + comes out tops braces + all - That's what we call being a real winner and deserving of a round of applause from us all!! ... Last Sunday nearly 700 children turned up at Com. Hall to meet Capt Kidd. - The famous buccaneer gave out nearly 1000 pirate hats + 500 treasure chests. Spectators + fortune hunters from Pa, Del, N.Y., Md, + of course N.J. accompanied Capt. Kidd to the unknown treasure site where a certificate good for a brand new bicycle, 54 silver dollars, + various souvenirs were buried! 40 overjoyed youngsters unburied treasure chests, some more than one (54 were buried)! - Richard Hawthorne of 640 Hughes St found the bicycle certificate after about 20 minutes digging!!! The entire dig took about 1 1/2 hrs. + gave many kids a lot of fun!

NO MATTER WHAT THE OCCASION WE DESIGN, DECORATE AND PROVIDE THE FLORAL ARRANGEMENTS

COME SEE US AT OUR NEW SHOP AT 1714 LOCUST

OMNIBUS FLORIST & DECORATORS

HAROLD T. MAC CRACKEN, JR.
 ANDREW J. BRAUMAN

SEVENTEEN-FOURTEEN LOCUST ST PHILA 19103 985-0124 985-0123

EVERYTHING'S JUST PAT

Forge & Scan
Dave & Daddy

SALE

10% OFF ENTIRE STOCK
 50% OFF ALL STAINED GLASS

SINCE WE'VE MOVED TO OUR NEW LOCATION ON CARPENTER LANE AT OCEAN ST.

COME VISIT US, WE'RE OPEN 10 A.M. TO 10 P.M.

A Gallery of Sorts

ORIGINAL CAPE MAY POSTCARD SCENES - FINE ART ORIGINALS - JEWELRY - STAINED GLASS - QUILTS - PHOTOGRAPHY.

THIS IS NO MULARKEY

Harvey's IS THE BEST PUB IN TOWN WITH A "NIP AT THE JUG" A "BEFITTING MEAL" AND "MUSIC TO JIG BY"

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Washington Mall at Jackson St.
 11 A.M. TO 2 A.M.
 LUNCH & SNACKS 884-5648

STEAKS, SEAFOOD, ITALIAN DISHES. DINNER - 5:30 PM - 9:30

★ LOCH NESS ★
 Bringing Back The Oldies But Goodies
 Special Appearance by **★ Anthony & The Antennas ★**
 Continuous Music from 9:30
 Special Show Nightly

HERALDED FAR AND WIDE

Crystal Room

THE PERFECT SPOT FOR FINE WINING & DINING IN TRUE GOURMET STYLE!

AND THERE YOU'LL ENJOY **NOW! & THEN** APPEARING NIGHTLY

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Atlas Motor Inn
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BEACH DRIVE & MADISON AVENUE
 CAPE MAY, NEW JERSEY 08204
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AT EASE? - COME ENJOY OUR GOLF.

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MINIATURE GOLF
 BIKE RENTAL
 7A.M. - 11 P.M.
 N.J. & PITTSBURGH AVE
 UP BY THE ADMIRAL

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A FAMILY RESTAURANT
 BREAKFAST LUNCH DINNER
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AYE LADS, THISTLE SUGGEST YE SEND 'ER A WEE BLOOM TO REMIND HER KNIGHTHOOD IS STILL IN FLOUR!

HOUSE OF FLOWERS GIFTS

Love is Arrangements by Marion Brown AND

GIFTS, PLANTS, FLOWERS FOR ALL OCCASIONS
 SERVING ALL CAPE MAY COUNTY YEAR ROUND.
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Jean's Mini-Mart

WHETHER FOR BUY ENG-LAND (BUYING LAND) OR IF YOU'VE BEN LOOKING FOR RENTALS - SEE THE MAN FROM

TOLZ

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Luxurious Accomodations & Finest Foods
Exciting Entertainment

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NOT JUST AN ICE CREAM
PARLOR-WE NOW HAVE A
NEW DINING ROOM
YOU LIKE OUR BREAK-
FAST, NOW TRY OUR
LUNCH & DINNERS

EVERYTHING IS
FRESH & GOOD &
HOMEMADE

THE OLD SHIP RESTAURANT

BROADWAY & W. PERRY ST., CAPE MAY

IF YOU'RE A GENUINE BEEFEATER
YOU'LL PREFER OUR
OLD TIME BUTCHER! ALSO
FRESH VEGETABLES,
B-B-Q CHICKEN
& BEEF, SPARE RIBS
PARTY TRAYS-ICE

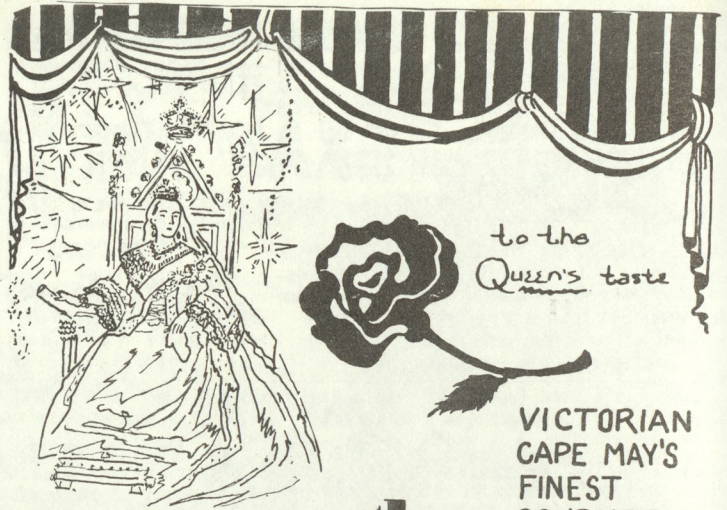
E-Z Market

49th YEAR IN CAPE MAY
OPENING: 30 A.M.-10 P.M., SUN. TILL 2 P.M.
884-8405 FOR DELIVERY
LAFAYETTE & MADISON AVE.

BRITANNIA MAY RULE THE WAVES BUT IT'S STILL FUN TO
RENT BY WEEK OR MONTH SEE HIRST RAFTS

HIRST BEACH SERVICE

5 LOCATIONS ON BEACH
RENT TENTS & UMBRELLAS & BEACH BOXES
RESERVE YOUR LOCATION FOR NEXT YEAR-NOW



to the
Queen's taste

VICTORIAN
CAPE MAY'S
FINEST
GOURMET
RESTAURANT

the blue rose

653 WASHINGTON ST. CAPE MAY

RESERVATIONS
884-2555

7 DAYS A WEEK: 6 to 11 P.M.

GOURMET BREAKFAST:

WED. THRU SUN. 9 to 12 NOON

CHOICE OF 4 FULL COURSE DINNERS
CHANGED DAILY

2 NEW ROOMS FOR PRIVATE PARTIES

COMFORTABLY
AIR CONDITIONED

PICTURE KEY

- | | | |
|-----------------------------|----------------------------|-------------------------|
| 301 DAVE VELLI | 306 KAREN WELCH - QUEEN ST | 318 GERRY PARSONS |
| JERRY O'LEARY } C.M.B.P. | MARGIE VODGES - ROY SOUTH | 319 BOB WHEELER |
| 302 JACKIE MAGEE - 2ND AVE. | LIZ HANNA - PHILA., | 317-1 BARB DAVIS |
| KATHINKA THEIMER - 1ST AVE. | JENNIFER SMITH - SURFER | 320 JOHN RYDER |
| MARY MATTHEWS - B'WAY | 307 CAROL VANDERGRIFT | 321 MUFFIN WARD |
| CONNIE SHINN - GRANT ST. | 308 AL HOLMSTRUP | 322 FRANK CONLAN |
| LISA TEORE - COLTON CT. | 309 TRICIA MCGRORCY | 323 SHELLEY HAINES |
| 303 MR. SNAGGS - C.M.B.P. | 310 BILL SELLERS | 323-1 GARY SICKLER |
| 304 PATTY DUNNE - HUNTS, | 311 BRUCIE ROBERTS | 324 TONY RIENTE |
| KIM STARR - S. LAFAYETTE | 312 MATT MCCOOL | 325 MARY BETH INTRACASO |
| BRENDA MARTIN - WINDSOR, | 313 MARK FAMOUS | 326 MARC DICKSON |
| VICTORIA HUDSON - STEGER'S | 314 ANNEROS LUSCHER | 327 PAULA SYKES |
| DANA WELCH - CONGRESS | 315 JOE HODAK | 328 STEVE ORTMAN |
| 305 JOHN SCHAFFER C.M.B.P. | 316 JANE DECKER | OF STEGER'S |
| | 317 PAUL CROMELIN | 329 CATHY KEMMERER |
| | | 330 ERNIE WHEELER |

LET US
MAKE YOUR
DREAM PRINTS
COME TRUE!

TAKE YOUR SNAPS NOW + HAVE THEM PROCESSED BY
M. D. ABUHOVE PHOTO FINISHER

DEVELOPING
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1603 SANSOM STREET
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BLACK AND WHITE and EKTACHROME
PROCESSED ON PREMISES
SAME-DAY SERVICE
**LEFT BEFORE 10 AM
DELIVERED 5 PM**

COLOR & BLACK & WHITE
COLOR SLIDE DUPLICATION

GET YOUR PASSPORT PHOTO IN JIG TIME

M.D. ABUHOVE INC. \$3.95 • COLOR PICTURES •
FOR GOVT APPROVED • IN MINUTES •
• IDENTIFICATION • PASSPORTS •

A BEFITTING CELEBRATION WITH 2 BANNER EVENTS

FRI. AUG 26 **FRANK SINATRA JR**
SUN. AUG 28 **WOODY HERMAN**
+ HIS ORCHESTRA

SHOWTIME :- 8:30 + 11:30 P.M.
\$ 6.50

2 SHOW SPECIAL \$ 10.-

DAILY "ALL YOU CAN EAT"
FULL COURSE BUFFET DINNERS \$ 6.50
FEATURING PRIME RIBS -
CHILDREN 1/2 PRICE - CLOSED MONDAY

Overlooking The Cape May Beach At Jackson Street
For Reservations, Phone 884-5636

THE
SEAPORT Resort
Inn

DINING ROOM ENTERTAINMENT FOR YOUR LISTENING
And Cocktail Lounge AND DANCING PLEASURE

★ Ricky Harris & Jay Rossi ★

Where the
Beautiful people
Come
for the beautiful

**Mabel B.
Steinberg**

Lamps shades
ACCESSORIES + gifts

1610 Locust st Ki 6-1082

WE
DO
ONE
HOUR
CLEAN-
ING
AND
PRESS-
ING

IF YOU RIP YOUR SUIT,
OR TURRET (TEAR IT), RIP
OVER TO US, + WALL FIX IT!

WE CAN ALSO GET THE
KINGS (KINKS) OUT

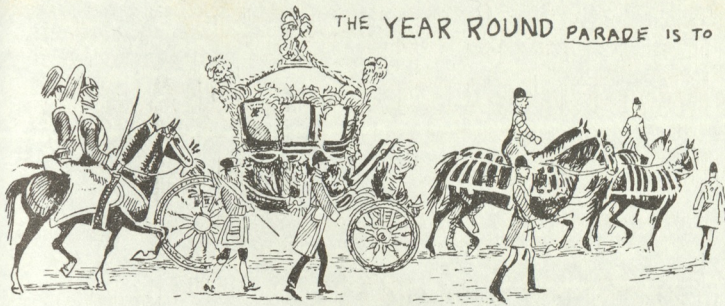
Adler THE **Clothier** INC.

116-118 N. 15th ST (NEAR ARCH) PHILA. (LO 3-2415-6)

ALL WORK DONE ON PREMISES



THE YEAR ROUND PARADE IS TO



Marquis de Lafayette

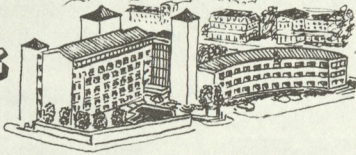
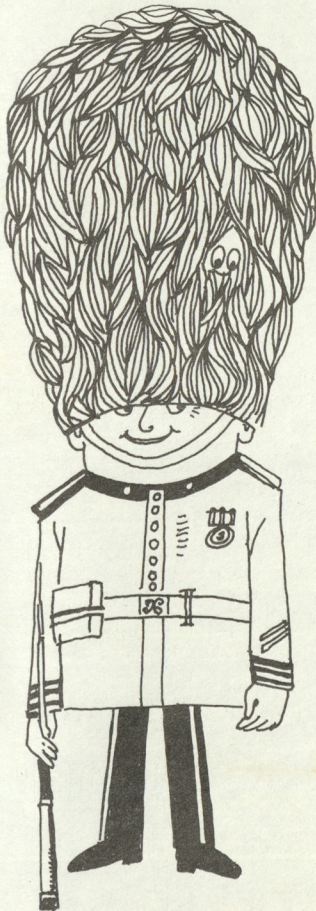
INN ON THE BEACH, HISTORIC CAPE MAY, N.J.
CALL 884-3431

Featuring the finest in rooftop dining and dancing with a breathtaking view of the Atlantic Ocean.

"Prime beef and fresh seafood our speciality"

OPEN 5 P.M. DAILY MUSIC BY

MATT MATTHEWS TRIO



Top of the Marq

South Jersey's Most Elegant Victorian Restaurant



GOLD WHALE

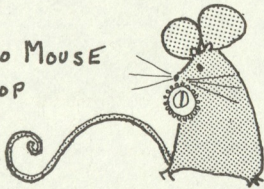
INDOOR SIDEWALK CAFE

Open year 'round for casual dining with a continental flair

OPEN 8 A.M. → BREAKFAST → LUNCH → DINNER → LATE NIGHT SNACKS

ENTERTAINMENT NITELY WITH TITO & SAM

AND
THE CALICO MOUSE
GIFT SHOP
TINY,
BUT
INTERESTING



GIVE US A BUZZBY FOR YOU GO AND ASK ABOUT OUR NEW

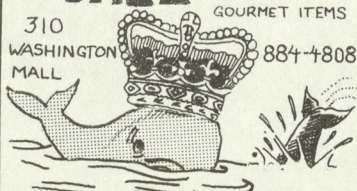
FALL & WINTER HOLIDAY & WEEKEND PACKAGE PLANS

Top of the Marq and Gold Whale are located in the Marquis de Lafayette Inn on the Beach, 501 Beach Ave. Historic Cape May, N.J. 08204. Phone (609) 884-3431.

EVEN THE PRINCE OF WHALES WOULD ENTHUSE OVER OUR FINE HANDCRAFTS BASKETS WEAVING JEWELRY SHELLS GOURMET ITEMS

WHALE'S TALE

310 WASHINGTON MALL 884-4808

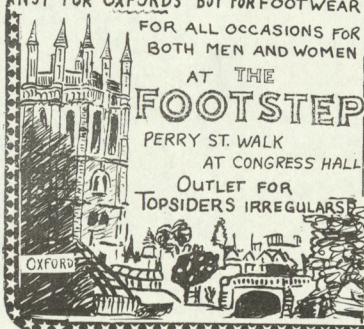


NOT FOR KNIGHT SHIRTS BUT EVERY OTHER KIND OF SHIRT WITH LOWEST BEACH PRICES

TOPS 884-8069
LADIES AND MEN \$4.99 to \$8.99

PRINTED T-SHIRTS
SHIRT FACTORY
301 WASHINGTON MALL - KERRY ROADS, mgt.

NOT FOR OXFORDS BUT FOR FOOTWEAR FOR ALL OCCASIONS FOR BOTH MEN AND WOMEN AT THE FOOTSTEP PERRY ST. WALK AT CONGRESS HALL OUTLET FOR TOPSIDERS IRREGULARS



LET US PUT A LITTLE LIGHT ON THE SUBJECT TO HELP YOU CHOOSE THE BEST FOR THAT SPECIAL OCCASION

Bright Horizons
PERRY ST. WALK AT CONGRESS HALL 884-2752

The "Historic Cape May Photo Contest", the winners of which will be featured on the front cover of 40,000 Amoco Road Maps next year was by John Koitch of Wilmington, Del - a "beachfront photo". The other two winners were "The Pink House" & "A Sunset", both by Tom Carroll who recently bought the Victorian mansion on Columbia Ave. Each prize was \$50 + there were 129 slides submitted!! Congrats!... The final Amoco folder will contain a guide to restaurants, lodgings, resorts + attractions + 52 spaces for ads. Practically the whole thing will be devoted to Cape May. - If you're interested in the ads contact Bob Smeltzer "Dir of Publ. Rel. + Rec." at City Hall 884-8411 !!! - Two "Beach Beauties" for the Miss C.M.B.P. Contest do not appear in our cover photos - One is Christina Volto representing the "Roving North" Guards!!... The other is Tracy Houston, Miss Stockton Beach!!... The Annual Meeting of the "C.M. Cottagers Beach Club" is Sat Aug 27 at 11 A.M. - The nominees are Pres-Dick Decker, 1st V.P.-Ray McCoy, 2nd V.P.-Julie Todd, Treas.-Brad Hall, Sec.-Marian Diadrich. - These are the ones listed on the ballots mailed to members! There is a 3rd column for write-ins!!... Last week's Cottagers Assoc meeting elections resulted in the re-instatement of all the present officers + board with Dr John W. O'Brien as presy again. He was congratulated by many for the excellent meeting which revived the custom of other C.M. Clubs giving a report. Outstanding were Ray McCoy, pres of the C.M. Taxpayers Assoc. who itemized their co-operation + thanked the Cottagers for their contribution used to try to support the City against "village Greens"... Mayor Mickey Blombrest gave a throo outline of City actions + plans + went over Big with every one. - More details next week!!... By actual count last night there was 9673 shot on his 10,000 Protestors March, heckled by many irate citizens

NOT FOR SHAM-ROCKS, BUT FOR REAL CAPE MAY DIAMONDS

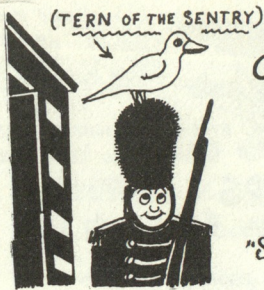
Diamonds of gifts

HOME OF THE ORIGINAL CAPE MAY DIAMONDS HUNT YOUR OWN DIAMONDS ON OUR BEACH BY OUR OTHER SHOP AT THE CONCRETE SHOP CAPE MAY POINT 411 WASHINGTON MALL

NOT FOR SHAM ROCKS BUT MUSICAL ROCK, OR ANY OTHER BEAT - THE LATEST IN RECORDS & TAPES GUITARS & ACCESSORIES

ROCK GARDEN

411 WASHINGTON MALL



Watson's Merion Inn

DINNERS · COCKTAILS

DAILY 5 TO 10 P.M.

106 DECATUR ST.

"Since the Turn of the Century

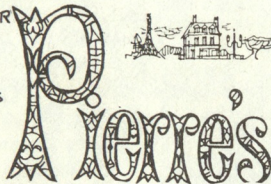
OUR TRADITIONAL QUALITY

CONTINUES TO PLEASE CAPE MAY



THE BEST THING TO DO THIS SUMMER

IS TO TAKE YOUR ENTIRE FAMILY FOR PANCAKES, WAFFLES, DINNERS OR WHATEVER TO



"House of Pancakes" A Complete Family Restaurant



Serving Breakfast, Luncheons & Family Dinners-

Late Snacks and Largest Variety of

Pancakes, Waffles &

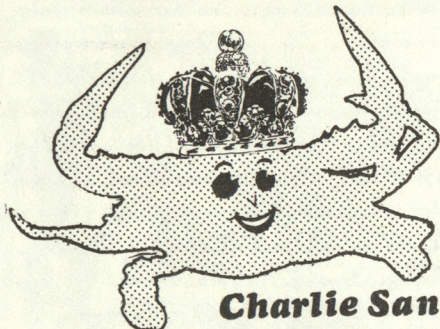
Ice Cream Specialties

CHILDREN'S MENU

Complete Take-Out Service for Beach & Public

Pierre's No. I in the French Quarter at Magnolia on the Boardwalk in Wildwood and Pierre's No. II at Beach & Perry in Cape May will afford to the vacationing public a *Delightfully Different* varied menu.

WHERE CRABS AND CLAMS REIGN SUPREME



Charlie Sandman's TWO MILE CRAB HOUSE

FROM NOON TO 4 A.M. DAILY! AT TWO MILE ON OCEAN DRIVE BETWEEN CAPE MAY & WILDWOOD

Come Sing Your Favorite Songs With

KENNY SHAFFER

AT THE PIANO! TUES. THRU SUN.

NICK JAGGI QUARTET

WEDNESDAY THRU MONDAY PH 522-1341



OUR BELLY DANCERS ARE UNCOMMONLY MOVING

ENJOY A NIGHT AT THE

LIVE NATIVE MUSIC & BELLY DANCERS 'TILL 2 A.M.

OPEN FOR LUNCH

SHISH-KEBAB SIDEWALK TABLES

TRY US FOR PARTIES & BANQUETS OPEN SUNDAY 3 'TILL 10 P.M.

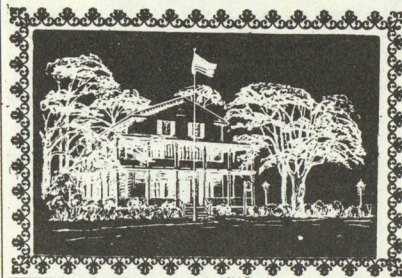
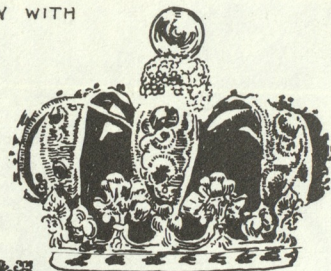


Middle East Restaurant
126 Chestnut Street, Philadelphia WA 2-1003

CROWN YOUR VISIT TO CAPE MAY WITH A VISIT TO THE

Winchester Inn

513 LAFAYETTE ST. GEORGE & PATTI FEITZ 884-4358



DINING ROOM AND COCKTAIL LOUNGE
LUNCHEON & DINNER

GIORIA

Victorian Saloon & Restaurant Decatur Street on the Beach



FOR THE TRUE KING OF FEASTS

GLORIA'S DIAMOND BRUNCH SERVED 11 AM TO 2 PM

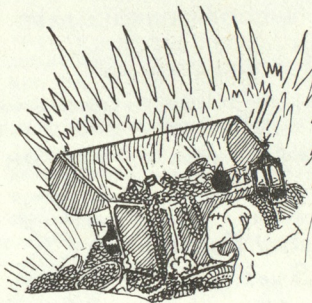
DIAMOND ROOM

6-11 P.M. EXCELLENT WINE LIST

MUSIC BY THE CAPE MAY DIAMONDS

ENTERTAINMENT 8 PM - 3 AM

YOU TOO WILL BE JUBILANT AT THE TREASURES YOU'LL FIND



IN THE SEA CHEST IN THE OLD BANK BLDG. AT THE OCEAN ST END OF THE MALL



PRIMO LEATHER CO.
HANDMADE BAGS & BELTS
FRYE BAGS
ASSORTED CRAFTS

CALL OF THE WILD
SILVER JEWELRY
BEADS
IMPORTS FROM SOUTH AMERICA

ROBIN'S NEST
PEWTER JEWELRY
WE MAKE CAPE MAY SPOONS

THE GLASS SHOP
WATCH OUR GLASS BLOWER!!



THE GALLERY
C.M.'S ONLY BASEMENT SHOP
PAINTINGS
PRINTS & CARDS

