

FRUIT
EDITION



1976

PENNYWISE

OUR
45
YEAR OF
PUBLICATION

VOL. 49
CAPE MAY, N.J.
JULY 25, 1976



NO. 4
NEW HOPE, PA.

PICTURE KEY IS ON PAGE 5



If you are interested in obtaining the original prints of your cover photos used on any issue of this season's Pennywise they are available free of charge: In Cape May please apply to Roth's Candyland - 513 Washington Mall !!!!!

WE'RE NOT JUST A PEANUT STAND BUT WE'RE FRUITY AS A NUT-CAKE + SELL NOT ONLY NUTS BUT CANDIES, GIFTS, + GOURMET ITEMS WE HAVE IT - IF YOU CAN FIND IT!

MORROW'S

NUT HOUSES
ON PROMENADE BY
CONVENTION HALL
+ 321 WASH. MALL



NEWTON APPLE-EVING GRAVITY!
SPEAKING WITH GRAVITY ITS A WHOLE NEW TOWN OF SHOPS!

Back Harbor Wharf

A showcase for select craftsmen
A turn of the century fishing village on the waterfront at Spicer's Creek Cape May, New Jersey

FABRIC PAINTER SILVERSMITH
CLOTH WEAVER POTTER
CANDLE MAKER CANDY MAN
WOODCARVER BOUTIQUE

PAPA-YA
GOING TO BUY ME A NEW SWIMSUIT



SPORTSWEAR
BARRY CLOTHES LTD.
Apparel for Gentlemen and their Sons
ON THE MALL AT JACKSON ST.

TOP BANANAS IN A NEW + FRESH LOOK IN SPORTS AP-PEEL +

SPORTSWEAR GIFTS HUMMEL C.M. DIAMONDS JEWELRY

Pandora Gift Shops

701 BEACH AVE. (NEXT TO BEACH THEATRE) 509 WASHINGTON MALL AT 2202 BOARDWALK - N. WILDWOOD



SMART LADIES AP-PEAR-EL AND SWIMWEAR ONE OF A KIND CUSTOM MADE CREATIONS KAFTANS

NEEDLE EYE BOUTIQUE
COLUMBIA AVE AT OCEAN ST.
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Abimi ASIMI handcrafted jewelry



CURRENT STYLES + ORIGINAL DESIGNS HANDCRAFTED SILVER JEWELRY UNUSUAL STONES + WE DO CUSTOM WORK

jan chrissafis
103 Ocean st.
884-3764

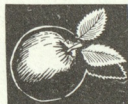
the Margaret Mary Shoppe
House of Fashions "On The Mall at Jackson St."
THE NEWEST AND MOST EXCITING LARGE SELECTION OF LADIES READY TO WEAR, IN THE AREA

DRESSES SWIMWEAR
GOWNS LINGERIE
SPORTSWEAR COATS

B.A.C.
M.A.C.

10 TO 9 DAILY - SUNDAY 10 TO 2
PEG + HARRY MOGCK PH. 884-5331

APPLE-ASANT SPOT FOR "GOOD FOOD, GOOD DRINKS AT GOOD PRICES!"



COACHMAN'S INN

RESTAURANT + COCKTAIL LOUNGE
OVER LOOKING THE OCEAN + POOL
205 BEACH AVE, CAPE MAY, N.J. 08204 884-8463



IT'S NO QUINCEIDENCE OUR CUSTOMERS ALWAYS RETURN
Roth's CANDYLAND
A CAPE MAY TRADITION
WE'VE BEEN IN BUSINESS SINCE 1886
BREAKFAST 8-11:30
LUNCH SODA FOUNTAIN
513 WASHINGTON MALL 884-2490

WHY BE A CRAB-APPLE -
SWIM IN STYLE AND COMFORT IN

"Birdwell Beach Bitches"
ASK US-WE WEAR 'EM! ALSO
WHITE STAG SPEEDO SWIMWEAR
STEGERS
BEACH STORE BEACH DRIVE

WE'RE NOTED FOR THE BERRY BEST OF EVERYTHING!
EAT IN OR TAKE OUT BUCKETS
FRIED CHICKEN + SHRIMP TO GO-GO SANDWICHES - SOUP (HOMEMADE) PLATTERS-SHAKES-SALADS-SODAS BARRICINI ICE CREAM!!!
OMELETS ON SUN. - AIR COND.
WE HAVE THE BIGGEST + BEST BURGERS IN TOWN AT OUR BURGER DEPOT
THE FILLING STATION
615 LAFAYETTE ST. BY THE RR TRACKS 884-2111

SLIP IN FOR THE LATEST RECORDS TAPES GUITARS ACCESSORIES
ROCK GARDEN
411 WASH MALL
884-3680

GREENBERRY
FOR THE BERRY BEST
ROOTING SPROUTERS
House In Bloom PRODUCTS
PLANTS AND POTS
IN THE RUSTIC ARBOR AT THE REAR OF BUBBLING WELLS- 411 WASH MALL

LOW COST AP-PEAL
TUTSWELLA
"THE FIRST LADY OF SECONDS"
DISCOUNTS + SECONDS IN LADIES + MENS CLOTHING
IMPORTED SWEATERS FROM IRELAND HANDKNIT + CUSTOM MADE
HANDMADE QUILTS + INDIAN SILVER JEWELRY
621 LAFAYETTE ST

the OLD POST OFFICE
ART GALLERY • GIFTS
ANTIQUES • JEWELRY
AFTER YOU'VE SEEN THE MALL WALK AROUND THE CORNER TO SEE US
EDSON AND VIRGINIA PACKER
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LET ME ORANGE YOUR PARTY WITH TRUE STILE! Catering By **Stiles**
PARTIES BUFFET WEDDINGS
The Finest in Foods and Service
WHITE HOUSE INN
821 BEACH AVE 884-5321

JUST AROUND THE CORNER ON PERRY ST. AT THE END OF THE MALL
WE ARE A MEN'S CLOTHING STORE FEATURING
LEVI
TOPS & SLACKS SEA-SIDE HIDES
41 PERRY ST. (OPP. CONGRESS HALL-NEAR MALL)

The **Loom BOUTIQUE**
QUALITY FABRICS
UNIQUE HANDCRAFTED GIFTS FROM YESTER YEAR
HAND CROCHETED ITEMS BOTTLE DOLLS
WE'VE MOVED TO
656 WASHINGTON ST.
PH. 884-8780

KUMQUAT-ER (COME QUARTER) YOURSELF WITH THE OCEAN AT YOUR FRONT DOOR
SURF MOTEL
211 BEACH AVE. CAPE MAY'S WIDEST BEACH
BEACH-FRONT WITH ALL MODERN CONVENIENCES.
HEATED POOL SUNDECK
JANE + JACK HAND, PROPS (609-884-4132)

LOBSTER HOUSE
FISHERMAN'S WHARF CAPE MAY
LUNCHEONS COCKTAILS DINNERS

WE HAVE ALL BRANDS OF PEACH PRESERVES AND SEA-SHORE NEEDS! WE PRE-PEAR PEAR-SCRIPTIONS

PRESCRIPTIONS BEAUTY AIDES 1ST. AID SUPPLIES GREETING CARDS

Cape Pharmacy
15 VICTORIAN VILLAGE PLAZA 884-8553



1976 PENNYWISE

PUBLISHED WEEKLY IN CAPE MAY, NEW JERSEY AND MONTHLY IN NEW HOPE, PA. BY PENNYWISE INC.



PEAR-ENNIAL FAVORITE - OUR OWN MADE CANDIES SINCE 1917

PETROFF'S CANDIES AND GIFTS

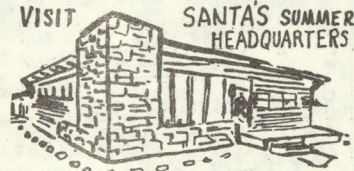


COLLECTABLES 81-CENTENNIAL ITEMS JEWELRY THE REAL CAPE MAY DIAMONDS "OUR VERY OWN" SPECIAL SOUVENIRS 425 BEACH AVE.

CAPE MAY N.J., 1625 BEACH AVE., 08204 - PH.(609) 884-4866

PHILA., PA., 1815 DELANCEY PLACE, 19103 (215) 985-1815

EDITOR - JOE BARKER BUSINESS MGR. - LOUIS PRON



HERB & ELENA AYERS CHRISTMAS ISLAND GIFT SHOPPE GIFTS FOR YOUNG & OLD 400 MADISON AVE - OPEN 10AM DAILY

WHETHER YOU WANT TO PINE-APPLE (BUY AN APPLE) OR A STEAK, MARKETING IS ALWAYS A JOB THAT'S LIME-CONSUMING, SO WHY NOT TRY OUR "Fine food for fine folks"

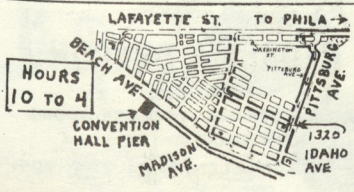
DOUGLASS MARKET OPEN 8AM-6PM. CLOSED SUN. 517 BROADWAY, W. CAPE MAY-884-3061

"THE CHOCOLATE FACTORY" HOMEMADE FUDGE, CHOCOLATES, CANDIES Extra Ingredient A Little Bit of Love BY SALLY & AUTY LOVE

LOVES FUDGE SHOP WE'VE MOVED TO 311 WASHINGTON MALL

the blue RESTAURANT 653 WASHINGTON ST. CAPE MAY NEW JERSEY 609-884-2555

Le Restaurant Français Intimé Intimate French Country Dining



We are interested in the success of 2 of the City's new ventures in the week-end schedule of major events. This Sat July 24 in Convention Hall from 10 A.M. to 10 P.M. the City is sponsoring its 1st Annual Water Fowl + Wood Carving Show!! City Dir. of Recreation + Special Events Dave Duinlan tells us there will be over 50 exhibitors from N.J., N.Y., Del., + Pa. - Included will be prize winning decoys, woodcarvings, + wildlife paintings. Consulting Chairmen for the event are Mirlille's George + Evelyn Stiles, active leaders in the Tri-State area in their field!! Mr Stiles + Edwin S. Terres, N.J. President for the Nat'l Woodcarvers Assoc. will be among several woodcarvers demonstrating their skill actively during the show. Awards will be divided into character carving, oil, + acrylic paintings of various types of birds, fish, ships, + misc.!! Should prove worth a visit!! Another 1st will be Aug 13, 14, 15 when the City will sponsor its 1st Annual Promenade Craft Show (exclusively for "Hand Crafts")!! Mrs. Patrick Joyce is General Chairman but applications should be made to the other C.M. Director, Dept. of Public Relations + Recreation!! This also sounds great!! Last weekend, as you know was the City's 12 Annual Promenade Art Show with more than 150 artists participating in spite of the gusty weather before 3,000 visitors!! Coordinating the event was Mrs. Patrick Joyce with planning participation by Robert Smeltzer. Their committee was Mesdames Harry Baker, Horace Church, Edgar Erickson, Harry Fishman, Lloyd Hoffman, James Parker, Alfred Pickall, Charlotte Stratton, Robert Toff, + Bert Barrick!! Award winners, too numerous to list included: Still Life - Edwin (C.M. Pt.) - 1st; Graphics 2nd Award - Bruce Frachtenhal (C.M.), + landscape 2nd - Stephen Sitzer (Villas) who were the only local winners!! Congrats!

The Victorian Pink House
OFF THE MALL - OPP. CONGRESS HALL AT 33 PERRY ST.
ANTIQUES - JEWELRY - PAINTINGS - PRINTS
A POT POURRI OF GIFTS
9:30 A.M. to 10:30 P.M. DAILY PH 884-2525
10% OFF with this ad!!!!!!

IT'S BLUM TIME YOU FOUND OUT ABOUT
COOKIE'S HUNTINGTON HOUSE HOTEL + RESTAURANT GRANT ST. OFF BEACH AVE.
AND THEIR SENSATIONAL NIGHTLY FULL COURSE EVENING BUFFET \$6.95
WIDE VARIETY OF CHOICES FOR EVERY COURSE - ONLY
WITH BEVERLY AT THE ORGAN - PH 884-5868 PROPS: BEV. AND RON COOK

NO MATTER WHETHER FOR APPLE-ATIAL CAPE MAY COTTAGE OR SMALL HOME OR APARTMENT CONSULT

ALL YOUR FAVORITE AND CARRANT PEAR-IODICALS!

THE NEW YORKER

- NEWSPAPERS
- BOOKS
- MAGAZINES
- ART SUPPLIES
- PAPER BACKS
- CIGARS
- TOBACCOS

KELTIE NEWS 518 WASH. MALL 884-7797

YOUR CARRANT-CY WILL ALWAYS BE WELL SPENT

COINS STAMPS ANTIQUES SILVER + GOLD BOUGHT + SOLD

KELTIE-WALKER JEWELER 508 WASHINGTON MALL

OF CORE-SE WE CARRY THE NATURAL FOODS FOR THOSE WHO PEEL-IEVE IN THEIR HEALTH VALUES

A VARIETY OF CHEESES HOMEMADE BREAD SANDWICHES GREAT YOGURT COLD JUICES VITAMINS SNACKS AND STAPLES

Our Daily Bread NATURAL FOODS + CHEESES 322 WASHINGTON MALL 884-5041

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COME WATCH US WORK!
THE BAILEYWICKE 318 WASHINGTON MALL 884-2761

MARIAN B. DIEDRICH REALTOR SALES AND RENTALS
1320 IDAHO AVE. CAPE MAY P.O. BOX 1 OR CALL 884-4171

WHY BE PLUM-P

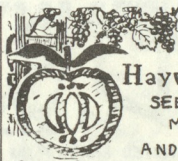
WHEN YOU CAN ENJOY A BIKE?

Buckingham Bikes



FOR FUN FOR HEALTH

1111 Beach Drive (ONE BLOCK ABOVE GOLDEN EAGLE MOTEL) PH. 884-3760

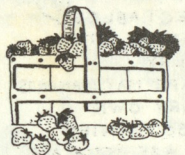


OUT BY THE HARBOR HALF YOU SEED

Haywood's Knotical Gifts Inc.

SEE THE MOST FANTASTIC DISPLAY OF FANCY ROPE WORK AND MACRAME IN THE WORLD!!! (609)884-3854

OPEN 7 DAYS A WEEK - ANCHORED AT RT. 9 + OCEAN DRIVE AT CANAL BRIDGE



BASK-ET YOUR LEISURE + WATCH THE CROWD GO BY - ENJOY BRUNCH + DRINKS AT OUR

PATIO ON THE MALL



Kahn's

ugly mug bar

ON THE MALL AT DECATUR ST.



FEATURING SMOKE COUNTRY JAM

NITELY EXCEPT MONDAY THEY'RE THE BERRIES!

KAHN'S LIQUOR STORE
Washington St. Mall & Decatur St.
Prompt Delivery 884-3459

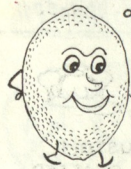


ORANGES (OUR RANGES) SPECIALIZE IN OUR HOME MADE SOUPS + DINNERS WITH A DIFFERENT DINNER FEATURED EVERYDAY SPECIAL (HOME MADE DESSERTS)

Jetty Motel 7 A.M. til
RESTAURANT 8:30 P.M.
2nd & BEACH AVE. 884-4640

THERE'S NEVER ANY TANGERINE (DANGER IN)

HAVING YOUR SET CHECKED FOR FAULTY TUBES OR POOR RECEPTION OR IF YOU HAVE



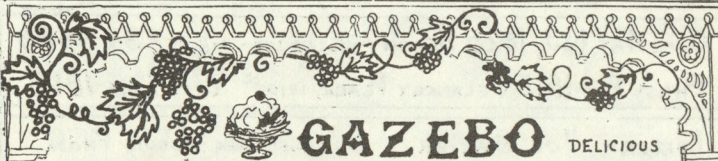
AN OLD LEMON WHY NOT BUY A NEW ONE AS WE HAVE TV - STEREO

SALES, SERVICE, AND RENTALS ALL MAJOR BRANDS
RCA SONY
ZENITH PANASONIC

Tel 884-7211



1400 TEXAS AVE. (CORNER WASHINGTON ST.)



GAZEBO

SOMETHING NEW! WE NOW FEATURE CREPE DESSERTS CREPES NOT GRAPES BUT THEY SURE ARE A GRAPE (CREPE) DELITE!

DELICIOUS ICE CREAMS ICE CREAM TREATS SUNDAES
ENJOY OUR PATIO ON THE MALL 414 WASHINGTON MALL
BREAKFAST LUNCH SANDWICHES 8 A.M. to 11.30 P.M.
NITE OWL BREAKFAST MIDNIGHT TIL ?

On Sun eve the 25th at the Convention Hall the C.M. Ministerial Assoc will present "Trinity" Youth Choir from the Sunwood Methodist Church followed at 9 PM by the "Victorian Village Chorus"!! And on Tues the 26th the "St. Monmouth Band" will play at the Rotary Bandstand at 7:45; While at 8:15 M.A.C. will present the Hitchcock film "The Lady Vanishes" at Victorian Towers!!!... But back to Sat morning the 24th: M.A.C. is putting on a tremendous "Yard Sale" on the Physick Estate til 2 or 3 in the afternoon. It seems all sorts of organizations + individuals have taken booths + they promise everything from baked treasures to unwanted attic furniture - should be quite a gala + fun!!!... Wonder if Peggy Saft who had her own private sale of antiques + quilts last Wed. will participate!!!... Aside from City + Club doings, this Fri the 23rd is the long awaited grand opening of Gloria's new "2nd floor "Diamond Room" for elegant dining in a Victorian atmosphere... Owner Jim Jacobowahi tells us he's revived "Henri's original name for the room... The entrance will be from the center door on Beach Ave and not thru the downstairs bar (which now has its own 1st floor Johns)



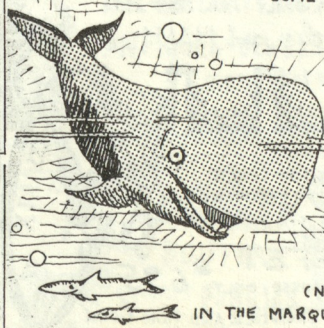
MAYBE YOU CAN PEACH CHAMPION (BE CHAMPION) AT THE NEW **LAMER MINIATURE GOLF + BIKE RENTAL** PITTSBURGH + NEW JERSEY AVES. ON OUR NEW CORE-S
PLAY A GAME AND BRING A FRIEND FREE!!!
RENT A BIKE AND GET A GOLF GAME FREE!!!

LIME ON THE BEACH AT 5 LOCATIONS FOR TENTS + UMBRELLAS, RAFTS, BOXES RENT BY WEEK OR MONTH

HIRST BEACH SERVICE

COME JOIN THE APPLE-AUSE FOR THE

FINGER POPPIN, FOOT STOMPIN SWINGIN GOOD TIME AT CAPE MAY'S ONLY DISCO!



THE GOLD WHALE

(NO COVER, NO MINIMUM) IN THE MARQUIS DE LAFAYETTE INN - ON THE BEACH OCEAN AND BEACH AVE.

"IT'S THE TALK OF THE TOWN"

ALSO SERVING BREAKFAST, LUNCH, DINNER + LATE LATE LATE SNACKS FOR THE PRIME OF YOUR LIFE PRIME ROAST BEEF \$5.95



EACH SUMMER JOIN THE SINGING AND DANCING

JOIN IN THE SING ALONG WITH MUSIC BY

HERB AYERS AP-PEARING NITELY WITH OUR FAMOUS



COLONIAL SINGERS



"CAPE MAY'S BEST FUN PLACE"

COLONIAL COCKTAIL LOUNGE AT THE COLONIAL MOTOR LODGE BEACHFRONT AT GUERNEY ST.

APPLE-EYE NOW FOR REAL ESTATE ADVICE! IT IS OF PEAR AMOUNT INTEREST TO ME TO PEAR CHEIVE + PEARTEACT YOU FROM THE PITFALLS OF UNSATISFACTORY REAL ESTATE TRANSACTIONS



COLD SPRING REALTY (609) 884-5662
DAVID K. HAND N.J. LIC. BROKER SPECIALIZING IN SALES COMMERCIAL, RESIDENTIAL, + ACREAGE DOCKSIDE, WEST BASIN CAPE MAY MARINA



PRE-PEAR TO QUINCE YOUR THIRST BY BUYING YOUR PACKAGE GOODS FROM US

WE HAVE A GOOD SELECTION OF FINE WHISKIES, GINS, BRANDIES LIQUEURS

ALL VARIETIES OF WINES AND COLD BEER!

ALWAYS YOUR OBEDIENT SERPENT WHEN IT COMES TO FINE LIQUORS

GEORGE & DRAGON PUBLIC HOUSE
SELF-SERVICE PACKAGE GOODS NEXT DOOR TO THE ACME
PATTI MULLEN, MGR. 884-7041

SQUEEZED FOR TIME? SHOP IN UNCROWDED, UNDELAYED COMFORT AT

TEXAS AVE FRESH MARKET

TEXAS AVE. AT PITTSBURGH

- CHOICE PRIME MEATS CUT TO ORDER -
- COMPLETE LINE OF PRODUCE AND GROCERIES -
- DELICATESSEN - BAR-BQ CHICKEN - HOAGIES -
- UNBELIEVABLE ARRAY OF COLD CUTS -
- FRESH DONUTS - PASTRIES -

PURIFIED WATER

OPEN DAILY 7 A.M. - 10 P.M. TRY OUR SPECIAL PARTY TRAYS
SAT. & SUN. 6 A.M. - 10 P.M. AMPLE PARKING 884-4474

IF YOU AWA-CA-DO COME OUT!

CROSS WINDS

OPEN DAILY

JEANS, TOPS * OTHER FASHIONS
ADIDAS SPORTS * ALL PURPOSE SNEAKERS

LEVI - LEE - FADED GLORY - ADIDAS

1432 TEXAS AVE (NEXT TO TEXAS MKT.) 884-2775

Another long awaited, but relatively quiet opening was the BAR at the Chalfonte, however don't rush in to celebrate as you can't be served except with dinner, but even that's a treat & should help dispel drought owner Mary Satterfield's arthritis pains (Near tell acupuncture is working wonders). At their mock convention last Sat. they nominated her for "President" with son Sat as V.P.!!!... This Sat. mgr. one. Se. Duc plans a "Follies Show" - What fun!!!... Well known multi-media artist Marian Simpson is teaching a special 3 day - 18 hr Seminar in Water-color for advanced students at the C.M. County Art League July 27, 28, 29 (Phone 884-8628)!... Another grand opening is Gus Budz's new "Se. Mer Mini-Golf Course" at Pittsburg & N.J. Ave - beautifully landscaped to fit in C.M. with natural different textured stones, fountains & pools!!!... Codes "Bill West had quite a Sunday Awakened at 6:30 AM. by his Aunt Marie Kyanski to chase a "monster out of her living room (It turned out to be a live rabbit the cat dragged home) He was just going back to sleep when Phila. called him to say his "Codes Cocktail Lounge" had been robbed, & then he lost his car keys - What a 24 hr. vacation!!!... Don't miss C.B. Chief Chuck Haywood's "Knotical Machine Gift Shop on Rt 9 at Canal Bridge!... You can also see some of his work at the "Coachman Bar" on Beach Ave - Terrific!!!... Yes see digal & family have had a house on N.J. Ave for July!!!... ABC newsmen Andrew Haas & family plus sailboat have been at 1055 Idaho Ave!!!... Don't forget MAC's Yard Sale - Head out!

PICTURE KEY

121 DONALD WRIGHT	133 LOIS & ROBBIE KITZ	KENT JOHNSON
122 NANCY YATES	134 LESLIE BLEAKNEY	144 GEORGE & SALLY QUALLS
123 BOB FOARD	135 BARRY MARRON	145 MARY & HERB KHRAMER
124 JILL SICKELS	136 KAREN McELWEE	146 CHRISTINE BEADMONT, STEVE BERK, KAREN BAILER
125 DAN RUDLOFF	137 TONY CASASANTO	147 GINI ZEMO, EDWARD CROOK, SUZANNE LITTELL, ROSEMARY STUMPO
126 ANNA LABRADOR	138 JANE KITZ	148 ROSANNE & STEVE WALKER
127 DANA WELCH	139 DAN POLHAMUS,	149 JAMES SULLIVAN, ANNE McPHAIL, BILL ARMSTRONG
128 DOUGLAS WIEST	PHYLLIS & HAROLD ARON OF BARRY CLOTHES	150 MARIE MATHIESON } OF LOVE'S
129 DEBBIE RUDLOFF	140 DAVID & PAT KRESGE	JOANNE PFLAUMER } FUDGE
130 DAVID WEINBERG OF STEGER'S	141 PAT & DICK COLOSI	
131 PAM HUSBY	142 JOE HAGAN, JOE PATRON	
132 ROGER WEAVER	143 MARILYNN PYLE,	

IF YOU'RE A REEL SWINGIN' PEAR YOU'RE SURE TO ENJOY

MUSIC NIGHTLY BY **LOCHNESS**
WITH SPECIAL APPEARANCE OF ANTHONY & THE ANTENNAS

PEAR-TAKE AT OUR BAR
IF ITALIAN FOOD IS YOUR PEAR - TICULAR FANCY - TRY OUR NEW ITALIAN MENU!

ALSO SEAFOOD & STEAKS LUNCHEON & DINNER SERVED 11 A.M. - 9:30 P.M.

SIT OUT & ENJOY OUR PATIO

WASHINGTON MALL AT JACKSON ST. RES. 884-5648

HONEY-DEW COME COME IN & ORDER HER SOME FLOWERS

HOUSE OF FLOWERS

* GIFTS EVEN IF YOU CANT-ELOPE

Love is Arrangements by Marion Brown

GIFTS, PLANTS, FLOWERS FOR ALL OCCASIONS
F.T.D. SERVING ALL CAPE MAY COUNTY YEAR ROUND

310 WASHINGTON MALL (MINI-MALL) 884-2262

WE'RE NOW A PEAR SINCE WE OPENED OUR NEW SHOP AT 312 WASH MALL

The **WHALE'S TALE**

EVERYTHING UNUSUAL

- HANDCRAFTS
- GIFTS • CARDS
- CONTEMPORARY FASHIONS
- BASKETS
- JEWELRY

312 WASHINGTON MALL
310 WASH. MALL (IN MINI-MALL) - 884-4808

WHY LET THE KIDS BE MELON-COLLIE?

TREAT THEM TO **GREAT UNCLE CHARLIE'S**
An Olde Time Confectionery
ICE CREAM • CANDIES • POPCORN
IN MINI-MALL, 306 WASHINGTON MALL

OUR NEW PEACH (PITCH) IS PASSPORT PEACHES (PICTURES)

OUR PROCESSING & O-PEAR-ATING TIME HAS ALWAYS BEEN PEARED DOWN TO A MINIMUM

\$3.95

BRING IN YOUR FILM BY 9 A.M. (OR DROP IT IN OUR MAIL SLOT) YOU'LL HAVE YOUR PRINTS BY 5 P.M. COLOR OR BLACK & WHITE

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PHOTO FINISHER FOR PENNYWISE

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ORANGE JUICE GOING TO TAKE THE WHOLE FAMILY TO

ED ZABERER'S

ANGLESEA INN, WILDWOOD, N.J.
Off Exit 6, the Garden State Parkway

We might just be the best family restaurant in the world . . .

SATISFIED PEARANTS

DINNER SERVED Daily from 4 p.m. Sundays from 1 p.m.

Special Kiddies Menus



VINE NOT JOIN THE BUNCH
ON THE MAIN STEM (BEACH AVE.)

MONTREAL Cocktail Lounge

MADISON AND BEACH DRIVE CAPE MAY, N.J.
884-5858

The finest motel, restaurant,
cocktail lounge and package goods
on the Ocean Front

• HEATED POOL
Choice of 5 differently-styled units
facing the Atlantic

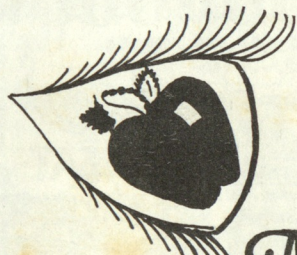
Private Balconies overlooking the Ocean

• COLOR TV • SAUNA BATH
• GAME ROOMS

SERVING...
The Finest Gourmet Food
• BREAKFAST • LUNCH
• DINNER
Live Entertainment

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884-5858

BYCICLES FOR HIRE !!



Since the Turn of the Century

GENTLEMEN HAVE DINED THE
APPLE OF THEIR EYE AT

CAPE MAY'S "INN SPOT"



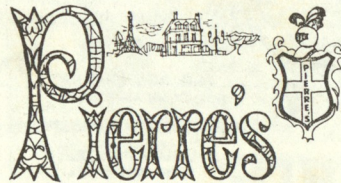
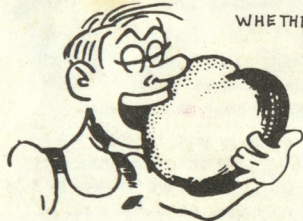
Watson's

Merion Inn

COCKTAILS
DINNERS

106 DECATUR ST., CAPE MAY, N. J.

IF YOU CHEWS A BITE ON THE PEACH (BEACH) FRONT
WHETHER IN CAPE MAY OR WILDWOOD - CHOOSE



Pierre's No. I in the French Quarter at Magnolia on the Boardwalk
in Wildwood and Pierre's No. II at Beach & Perry in Cape May
will afford to the vacationing public a *Delightfully Different*

complete & varied menu.
Serving Breakfast, Luncheons & Family Dinners-
Late Snacks and Largest Variety of
Pancakes, Waffles &
Ice Cream Specialties
CHILDREN'S MENU
Complete Take-Out Service for Beach & Public

"House of Pancakes"
A Complete Family Restaurant

Announces the Opening of Their
Second Restaurant at Beach & Perry
in the Historical, Bicentennial City
of Cape May, N.J.



PEACH SURE TO SEE OUR
LIVE
BELLY DANCERS
WITH NATIVE MUSIC
NIGHTLY
TIL 2 A.M.

ENJOY A NIGHT AT THE
Middle East
RESTAURANT

126 Chestnut St - WA 2-1003
(ONE BLOCK NORTH OF OLD BOOKBINDERS)
HAREM HI-JINKS BY RAY MIRIJANIAN

SIDEWALK, TABLES
SHISH-KEBAB
TRY US FOR PARTIES
& BANQUETS
OPEN SUNDAYS-3 TIL 10 PM

\$3.00 DISCOUNT ON
DINNER FOR 2
WITH THIS AD

OPEN FOR LUNCH



FOR THE CHERRY-BEST MEALS
FOR THE WHOLE FAMILY
VISIT THE WINCHESTER!

LUNCHEON 11:30 til 2:
EVERYDAY BUT SUNDAY
DINNERS FROM 5 P.M. DAILY

THE **Winchester Inn**
DINING ROOM AND COCKTAIL LOUNGE
MUSIC NIGHTLY 513 LAFAYETTE ST. GEORGE + PATTI FEITZ

AP-PEAR-ANTLY EVERYONE'S RUSHING TO

GIORIA

Victorian Saloon & Restaurant
Decatur Street on the Beach
884-2223

PROUDLY PRESENTS

The Diamond Room
"elegant dining in a
Victorian atmosphere"

Enjoy a cocktail on the
Mint Julep Veranda



DANCING NIGHTLY TO THE MUSIC OF
Cape May Diamonds
SANDWICHES SERVED NOON TIL 2 A.M.

Serving LUNCHEONS from 11:30
DINNERS from 5 to 10



STOP IN AND
ENJOY
BROWSING
THRU THE
FRUITS OF
OUR
CRAFTSMANSHIP



9:30 A.M.
TIL 10:30 P.M.
7 DAYS A WK.



Sea Chest

IN THE OLD BANK BUILDING
AT THE OCEAN ST. END OF
THE WASHINGTON MALL

EVERYTHING HANDMADE BY AMERICAN CRAFTS PEOPLE
JEWELRY - POTTERY - CANDLES - GLASS

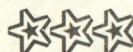


ONE HAND CLAPPING

FACE POTTERY
MUGS WIND CHIMES
SILK SCREENED T SHIRTS
SAME MOTIF AS POTTERY

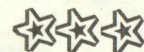
LEATHER, ETC.

ALL LEATHER GOODS
CLOTHES BAGS
SHOES BOOTS
OTHER CLOTHES
JEAN SHIRTS, ETC.



THE PEWTER SHOP

DEMONSTRATING PEWTER
TECHNIQUES AS PER 1776
CAPE MAY BICENTENNIAL SPOONS
BICENTENNIAL & HISTORICAL ITEMS
SOLDIERS
DOLL HOUSE MINIATURES
JEWELRY



SCOTTIES SHOP

GEMS AND SHELLS
CAPE MAY DIAMONDS
SEMI-PRECIOUS STONES
MADE INTO JEWELRY
CORAL
&
SPECIMEN SHELLS