

ANNOUNCING THE OPENING, OF

# SIMON SERVICE

MOST BEAUTIFUL, LARGEST AND COMPLETE "ONE STOP"  
SERVICE STATION IN SOUTHERN NEVADA AT--

## BOULDER CITY

### TEXACO

ETHYL, WHITE AND GREENLITE  
GASOLINES

TEXACO CRACKPROOF MOTOR  
OILS AND GREASES

Complete Line of Goodrich Tires, Tubes  
And Accessories

Equipped With Up-to-Date Equipment For  
Greasing, Washing, Batteries, Tires,  
Electrical Work and  
General Repairs

Specially Provided Ladies' Elaborately  
Furnished Parlor

P. A. SIMON  
General Manager  
Las Vegas



Leader of outstanding

### Goodrich value

THE tire sensation of 1932—meeting to-  
day's need for more safety in motoring.  
A 15% thicker tread, bringing thousands of  
miles additional anti-skid performance. New  
tractive tread design—more grip on the road  
than any other tire... The strongest tire cas-  
s ever built—exclusive Goodrich cord con-  
struction combating internal friction, heat,  
wear... Yet look at the price—imagine such  
prices for a super tire! Then come in and see it.  
Join the Silver-Ton Safety League. Ask Us for Details.



The management wishes to take this opportunity to thank the people of Las Vegas,  
Boulder City and Clark County, for their patronage which has enabled us to build  
"Simon Service" into one of the finest institutions of its kind in the state. It is our  
sincere aim to provide the same "super-service" in our new Boulder City plant that  
has always been available in Las Vegas, and we bespeak your patronage.

A. V. SIMON  
Simon Service Manager  
Boulder City

# SIMON SERVICE

LAS VEGAS — BOULDER CITY