

GEICO wants you to know all the ways to pay less for your home insurance.

If you haven't shopped around for your home insurance lately... if you just automatically renew each year—you may be out of touch with the new opportunities to save money with GEICO.

Ask GEICO, and you'll find out about the savings you are now entitled to... savings you may not be getting simply because you don't know about them.

Here are just two of the ways you may save.

One example: if your home is less than six years old, GEICO can give you a 10% discount (15% in California and Virginia).

Another example: householders who install safety features (such as fire or burglar alarms or even inexpensive smoke detectors) can cut their insurance rates with GEICO.

And GEICO rates are lower to begin with.

You deal directly with GEICO through our own insurance counselors and claims representatives. That's more efficient for us, and more economical for you.

And because we get to know you personally, we can offer you important discounts based on the steps you've taken to make your home safer and more secure. After all, people who take better care of their property deserve better rates.

Tailored to your needs.

Renters: Find out how much you can save on our comprehensive coverage for your furniture, clothing and personal belongings against vandalism and theft and more. Plus wide-ranging personal liability coverage.

Condominium owners: You have unique requirements, so GEICO offers coverage to protect your furniture and personal property, plus such important options as coverage of additions and

alterations, assessment liability protection, rental-to-others coverage, adjoining structures option and more.

Homeowners: You need comprehensive coverage to protect your investment, and GEICO gives it to you. Coverage against fire, wind, hail, explosion, riot, vandalism, theft and robbery... additional living expenses... plus comprehensive liability protection. All at low GEICO rates. Remember: Homeowners have the right to choose their home insurer. You need not carry insurance selected by your mortgagee.

40 years of low-cost insurance and reliable service.

For over 40 years, GEICO has saved people money, and served people well. In fact, GEICO policyholders cite the fast, fair claim service as one of the reasons they renew with GEICO year after year. And with a million and a half policyholders—GEICO is the secure, financially strong company you want to protect you.



Benny Goodman says:

"I've seen for myself that the folks at GEICO work hard to please their customers. So, if you're a smart homeowner who wants to save money on your home insurance, call or write them now."

FOR ALL THE GOOD THINGS YOU'VE DONE, JOIN

GEICO

THE SMART HOMEOWNER COMPANY

To find out how much you may save
PHONE 242-5564
Outside Nashville
call collect 912-744-5481

FILL IN AND MAIL TODAY
GEICO
P.O. Box 8015
Macon, Georgia 31208

Your Name _____

Address _____ Apt. _____

City _____

State _____ Zip _____

County _____

Subdivision or Township _____

Exact location of property if different from above:

Address _____

City _____

State _____ Subdiv. _____ Township _____

Construction of Dwelling: Brick _____% Brick-Veneer _____%
Frame _____% Other (specify) _____%
Approximate Age of Dwelling _____ Years

No. of Families in Building _____

Is Property: ☐ Owned and occupied by applicant?
☐ Rented to others by applicant? ☐ Rented to applicant?
A Row or Townhouse? ☐ Yes ☐ No
A Condominium? ☐ Yes ☐ No

Names of nearest intersecting streets _____

Distance to nearest fire hydrant _____ ft. Distance to your fire dept. _____ mi. Name of your fire dept. _____

Property outside city limits? ☐ Yes ☐ No If "Yes," name nearest town or city _____ How far? _____ Mi

Amount of insurance desired: Dwelling \$ _____
Household and personal belongings \$ _____

Are Business activities performed on premises or in dwelling?
☐ Yes ☐ No (If "Yes," describe briefly)

When does present insurance expire? (mo.) _____ (Yr.) _____

Check here for information on ☐ Automobile Insurance
☐ Boatowners Insurance

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