

PONY DISPATCH



NEWS FROM THE PONY EXPRESS NATIONAL MEMORIAL CAMPAIGN HEADQUARTERS

SEPTEMBER 1992



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- Dick DeShon, President of Pony Express, Inc.

At left, Commerce Bank of St. Joseph and the William T. Kemper Foundation are proud to be a part of the restoration and expansion project. James M. Kemper, Jr. presents Dick DeShon with their check.

DICK DESHON SAYS, "GOOD MORNING, AMERICA"

Be sure to watch *Good Morning America* on Friday, October 9, at 7:00 a.m. when Dick DeShon opens the program from the Pony Express Museum. *Good Morning America* is on ABC (KQTV).



"Bill Cole and I are extremely grateful for the prompt and enthusiastic way our volunteers have made their calls. The response we are getting to this project is phenomenal! It has truly caught the imagination of the community. We still have calls to be completed, so please don't quit until the call is completed!"

- Karen Graves, Co-chair, Business Division

MAJOR GIFTS RECEIVED

Ten major gifts have been received totaling \$900,000. These major gifts, along with additional community support from businesses, organizations and individuals, have helped us pass the million dollar mark!



Major Gift Luncheon on August 26. Left to right: Mercantile Bank, N/A, representatives, Bill Cole, chief executive officer, and Sharon Evers, senior vice-president and director of the Trust Department; Terry Steinbecker, chairman of the board of the St. Joseph Chamber of Commerce; and St. Joseph News-Press representatives, Henry Bradley, publisher and Lyle Leimkuhler, vice president of Finance.

"On behalf of the marketing and development team, we would like to thank the volunteers for their efforts toward the success of this project. Their obvious dedication makes it possible for the captains of industry and government officials to support the capital campaign."

- Bob Simpson
Marketing & Development
Committee Chair



"I think what is important is that the stables have been saved and that the restoration is going on. It's encouraging to me to know that the volunteers are working so hard to make the Pony Express National Memorial a reality."

- Dr. William Fisher, Advisory Trustee and great-grandson of Pony Express rider Billy Fisher

At left, Dr. William F. Fisher, center, with Dr. and Mrs. Carlos Moya. Dr. and Mrs. Moya are both volunteers. Carol is a Pony Express board member and serves on the video committee.



"All of you who are helping to save one of our choice and important story spots are creating for all of us a living link to our colorful past. We know people travel miles to see beautiful scenery, but we also know thousands come to see story spots where events actually happened. Our Pony Express National Memorial will bring thousands to St. Joseph. Congratulations, and thank you."

- Perry Driggs, Advisory Trustee and designer of the Pony Express Trail markers:



"I support the Pony Express Museum with all my heart and hope to be of assistance to you in the future. I know you are working as hard as you can and I look forward to seeing you at the new museum opening ceremonies."

- Susan Blakely, Advisory Trustee and actress



Peg Iffert, above, has volunteered many hours at the Campaign Office.



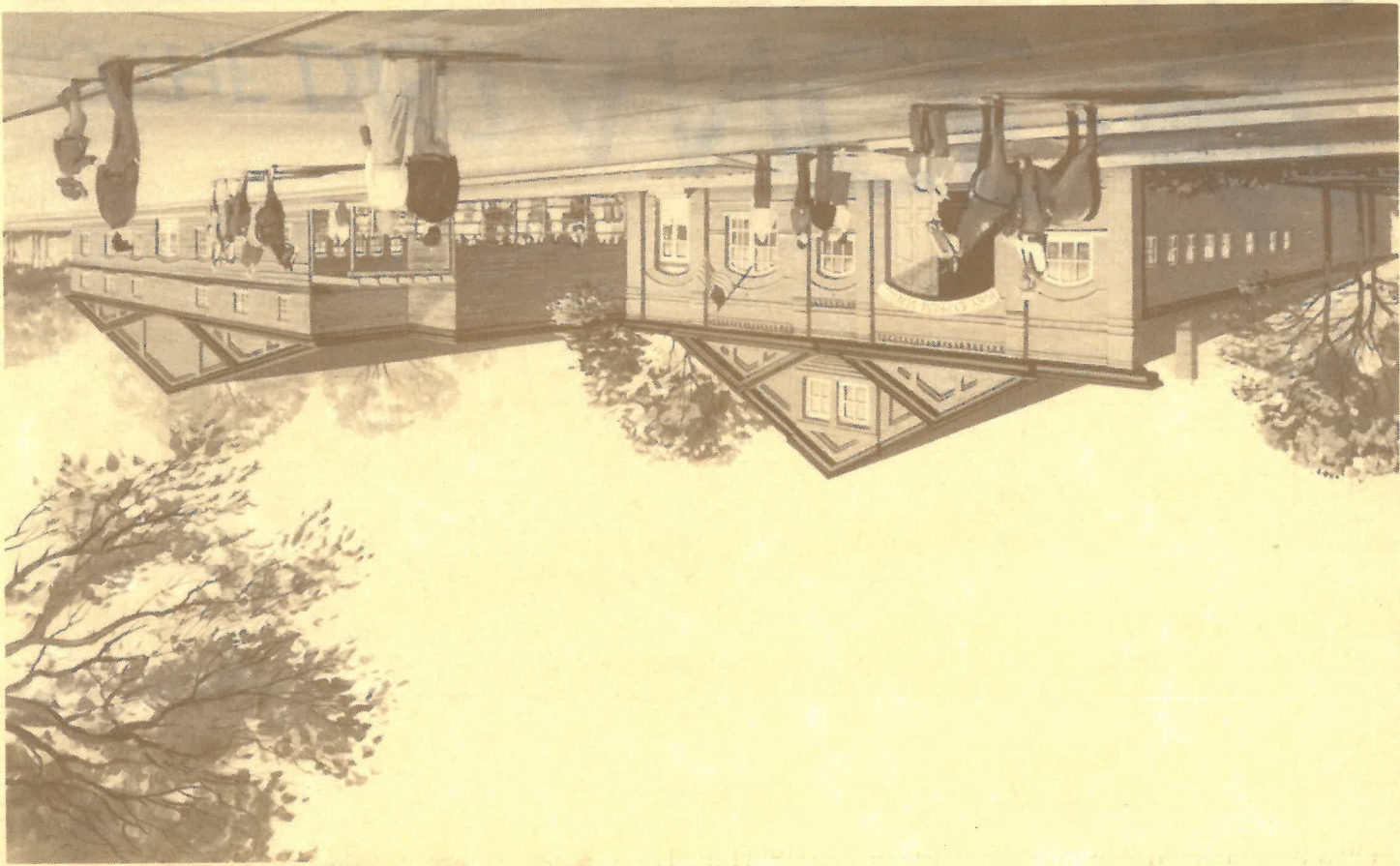
GO THE DISTANCE



"Our campaign slogan, 'Go the Distance,' summarizes the opportunity and challenge that are set before us. Your acceptance of this challenge shows in the results reported at the Campaign Reporting Luncheon held on September 21. Over \$1,000,000 in contributions ranging from \$5 to \$150,000 have been received. These donations show support from people of all ages and all walks of life. Our dream - while not yet realized - shows overall support in this exciting endeavor. This dream will come true through the unselfish work and financial support of such caring people.

I want to encourage the teams to keep working until the full amount is secured. Interest in the Pony Express National Memorial vision is high. We have the potential to create a magnet, heritage tourist attraction of the highest caliber. For your continued efforts, we are very grateful."

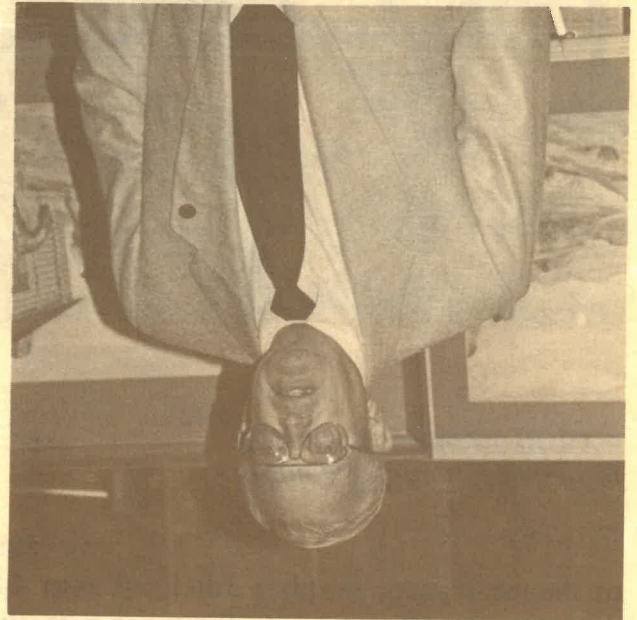
- Sandy Taylor, Curator of Special Projects / Campaign Coordinator



An architectural rendering of the Pony Express National Memorial has helped provide vision and inspiration for the national campaign.

"132 years later [after the start of the Pony Express] business leaders, community leaders and elected officials join together once again in support of the Pony Express to open yet another gateway - a gateway built upon a shared vision, shared understanding and interpretation of our heritage - to new routes to the future."

- Remarks made by Mayor Glenda Kelly on August 17, 1992, in Patee Park at a picnic announcing major gifts

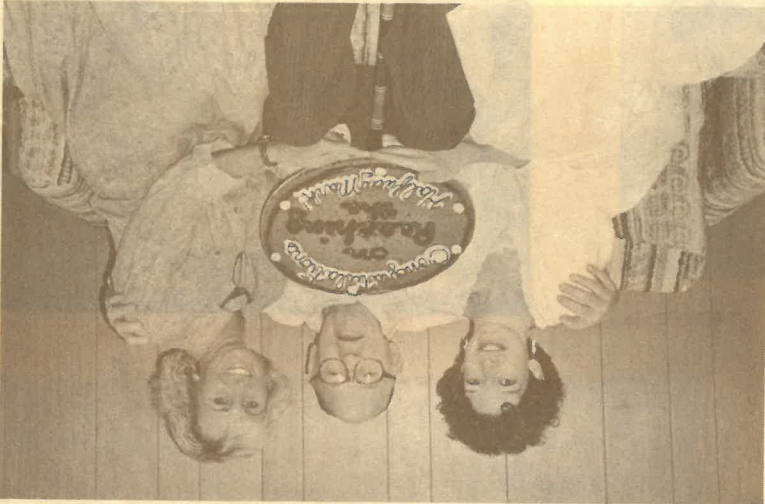


Haskell Hillyard, chairman of the board, rel., Hillyard Industries, Inc., presents four Harrison Hartley paintings to the Pony Express Museum.



Bob Thedingier, Presiding Commissioner Tom Mann, Commissioner LeRoy Maxwell at the Capital Campaign Reporting Luncheon on September 21. The announcement was made that we have passed the million dollar mark.

Heidi Hornaday, board member Simon Rositzky and Sandy Taylor celebrate reaching the halfway mark on August 31.



"The realization of a goal of St. Joseph Museum, Inc., is at hand. Not only has the museum given our community a treasure of our past, but we have provided a touchstone for our future."

- Jim Lehr, President of St. Joseph Museum, Inc.

ADDRESS CORRECTION REQUESTED

St. Joseph, MO 64502-0244

P.O. Box 244

Pony Express National Memorial

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