

I Foreign Trade Council

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 J. D. WOOLSHED, Pres., Woolsheds C. M. Co., New York City
 CLARENCE M. WOOLLEY, Ch. Bd., American Radiator Co., N. Y. City

PRELIMINARY PROGRAM

All Sessions Held at The Commodore

WEDNESDAY MORNING, MAY 27

FIRST GENERAL SESSION

10 A. M.

Main Ball Room

1. Call to Order by JAMES A. FARRELL, Chairman, National Foreign Trade Council.
2. Introduction of Session Chairman.
3. Address—The World Trade Outlook—JAMES A. FARRELL, President, U. S. Steel Corporation.
4. Address—Europe and the Bank for International Settlements.
5. Address—The Pacific Area—HON. WALLACE R. FARRINGTON, Honolulu, Former Governor of Hawaii.
6. Appointment of General Convention Committee.

WEDNESDAY AFTERNOON, MAY 27

GROUP SESSIONS

2:30 P. M.

- Group 1. Export Merchandising—In Cooperation with the Export Managers Club of New York.
- Group 2. Imports—In Cooperation with the National Council of American Importers & Traders.

WEDNESDAY EVENING, MAY 27

CONVENTION BANQUET

7:00 P. M.

THURSDAY MORNING, MAY 28

SECOND GENERAL SESSION

10:00 A. M.

Relations and Trade with Latin America

1. Address—Mexico.
2. Address—Our Relations with Latin America. VICTOR M. CUTTER, President, United Fruit Co., Boston.
3. Address—Argentina.
4. Address—Peru.

THURSDAY, MAY 28

LUNCHEON

12:30 P. M.

Under the auspices of the American Manufacturers Export Association.

THURSDAY AFTERNOON, MAY 28

GROUP SESSIONS

2:30 P. M.

- Group 3. Cooperation in Export Trade—In cooperation with the American Manufacturers Export Association.
- Group 4. Credits—In cooperation with the National Association of Credit Men.

THURSDAY EVENING, MAY 28

6:30 P. M.

1. Special meeting of the National Foreign Trade Council.
2. Trade Promotion Dinner and Trade Adviser Service.
3. Dinner, Export Managers Club of New York.

FRIDAY MORNING, MAY 29

9:30 A. M.

- Group 5. Export Advertising—In cooperation with Special Committee of Advertising Managers.
- Group 6. Foreign Trade Banking—In cooperation with Special Committee of Foreign Department Bank Executives.

FRIDAY AFTERNOON, MAY 29

CLOSING GENERAL SESSION

2:00 P. M.

1. Address—European Government Attitude Toward Foreign Trade.
2. Address—The Business of the Sea.
3. Address—Foreign Investment a Builder of Trade.
4. Address—Report of General Convention Committee.
5. Address—Adjournment.

REGISTER PROMPTLY

None but registered delegates participate in the Convention. The registration fee is \$10.00, and should be paid in advance to the Secretary of the National Foreign Trade Council, Hanover Sq., N. Y. City. Only advance registrants will receive reduced fare certificates.