

ALEXANDER TURNBULL LIBRARY

PHOTOGRAPH SECTION - SCALE OF CHARGES

Contact Printing: (i.e., photographs identical in size with the negative from which they are printed.)

Size of Print	Up to 120	$\frac{1}{4}$ plate i.e. 3" x 4"	Postcard i.e. 4" x 5"	$\frac{1}{2}$ plate i.e. 4" x 6"	1/1 plate i.e. 6" x 8"	10" x 8"
Cost	d. 4	d. 6	d. 9	s. d. 1 3	s. d. 2 0	s. d. 4 0

Enlargements:

Size of Print	Up to $\frac{1}{4}$ plate	Postcard	$\frac{1}{2}$ plate	1/1 plate	10 x 8	12 x 10	15 x 12
Cost	s. d. 1 0	s. d. 1 9	s. d. 1 9	s. d. 2 9	s. d. 5 0	s. d. 8 6	s. d. 12 6

Reductions: The charge for reductions is as for enlargements to the size of the particular negative, e.g., a reduction print from a 1/1 plate negative, costs 2s. 9d.

The above are the charges only when the photograph section holds the negatives. In the case of a print only, there is an extra charge of 5s. to cover the cost of making a $\frac{1}{2}$ plate copy negative.

Cash in advance is required with all orders.

When remitting by cheque, please make it payable to National Publicity Studios.

