

File 12

THE RIVER LINES
UNIFIED OPERATION OF
THE CALIFORNIA TRANSPORTATION COMPANY
SACRAMENTO & SAN JOAQUIN RIVER LINES, INC.



SAN FRANCISCO

Sacramento, California
October 15, 1938

Football Fans:

You, no doubt, are planning to attend one or more of the football games to be played in the Bay Area this season.

Do you know that you can avoid the tedious drive by automobile thru congested traffic by boarding the palatial "Delta King" or "Delta Queen" at 6 P.M. any Friday or Saturday in Sacramento, enjoy an evening of pleasure and a good nights rest, returning either Saturday or Sunday evening?

The round trip fare to San Francisco for the week end is \$1.25. Room prices range from \$1.00 up per night. If you desire to take your automobile the fare is \$3.50 the round trip per auto.

Arrangement may be made for transportation by bus from San Francisco to Palo Alto or Berkeley and return, at a nominal rate for groups of eighteen or more.

Arrange your party and make your reservations early.

NO DRIVING RESPONSIBILITIES

NO PARKING WORRIES

GOOD MUSIC

DANCING

COCKTAIL LOUNGE IN CONNECTION

PLAY WHILE YOU TRAVEL

M. H. LARKIN
Passenger Agent

P. S. Arrangements will be made to hold boat for return trip.

