

HOWELL-NORTH press

Commercial · Book · Color Printing

1050 PARKER STREET · BERKELEY 10, CALIFORNIA
TELEPHONE THORNWALL 5-4096

F94-2

28 January 1960

Mr. Jerry MacMullen
Director
Junipero Serra Museum
2727 Presidio Drive
San Diego 3, California

Dear Mr. MacMullen:

Mr. North has asked me to answer for him your letter of 25 January describing your thoughts on the bark Star of India, and the possibility of doing a book of her story. He has been unavoidably detained at home for a few weeks, and asks your apology for the proxy.

We have been planning, and looking forward to adding maritime books to our list and your Star of India could make a fine beginning. With a few exceptions, we feel that Pacific and West Coast shipping history has been sadly neglected, and would be pleased to do all we can to negate this neglect. Mr. Kortum has done a tremendous job in San Francisco, and what you report on the surge of interest in San Diego is truly good news.

For a starter; your book project sounds as if it might be extremely worthwhile and we would be pleased to work with you on it.

The questions of what type of binding and simultaneous publishing in the UK need worrying a bit, but certainly something along the lines suggested can be worked out. We maintain a fairly large distribution in England, and this helps give the Scottish idea appeal.

The important question is the book itself, and we would like to go on record as being definitely interested and anxious to hear more from you about it. What length book are you planning? You say lots of pictures are available, how many are you planning to use and are there any of the more non-static, action shots around? Shots, for instance, of the working ship from on deck, pictures with people, etc.

Let's hear more -- and thank you for thinking of us.

Sincerely,

Gordon White
Gordon White



publishers of **Howell-North Books**

Am 2/8/60