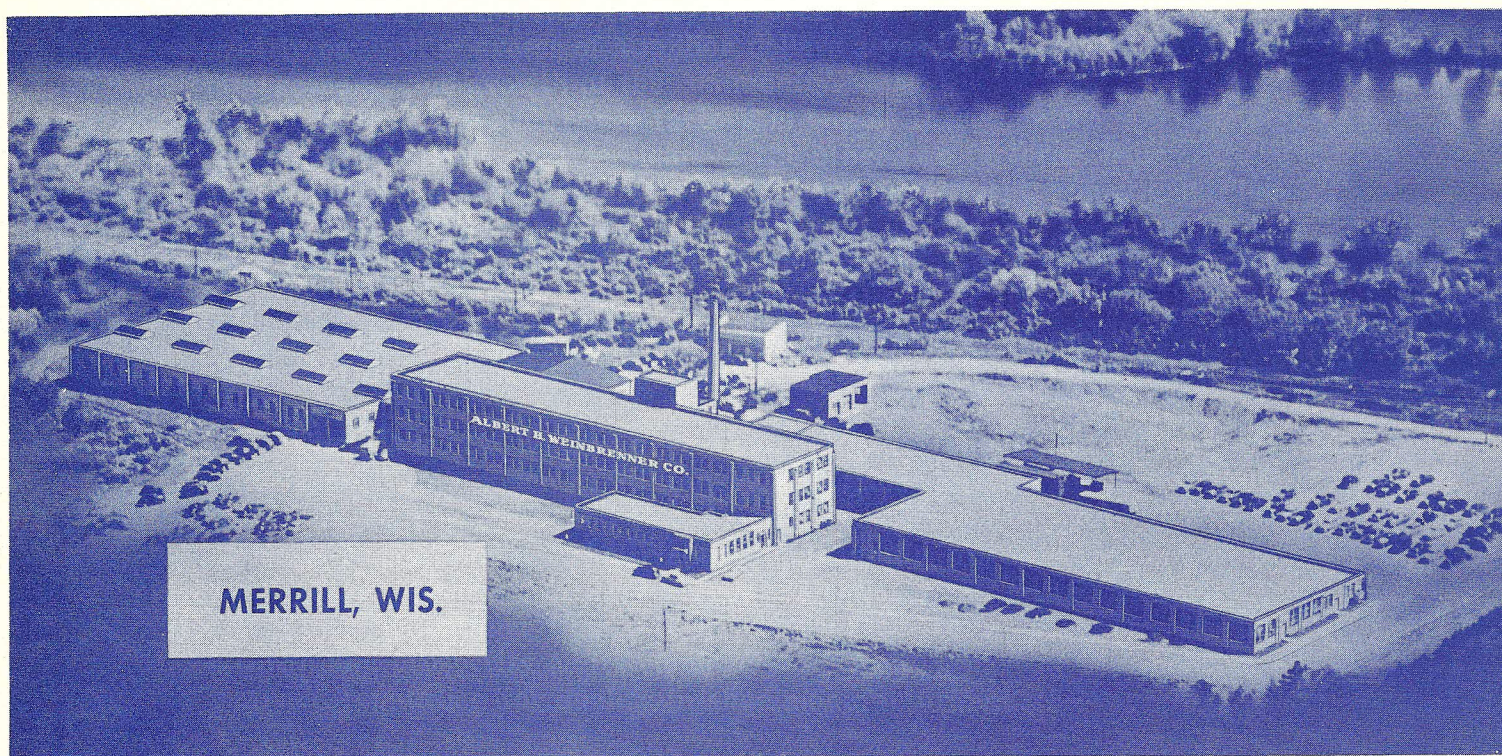




The Albert H. Weinbrenner Company — shoe manufacturers—are Merrill's largest industry employing over 400 of Merrill's citizens. Its yearly pay roll in excess of a million dollars a year does much to stimulate the economy and growth of the community.

The Merrill Weinbrenner factory is one of three modern shoe factories located in northern Wisconsin — the other two factories being located in Antigo (Proud-Fit children's shoes) and Marshfield (Thorogood Job-Fitted work shoes.)

Production in the Merrill plant is principally men's dress shoes, merchandised and nationally advertised under the trade name BONDSHIRE. A sales organization of 60 Weinbrenner salesmen carry the Weinbrenner lines and the skill of its craftsmen to every city, village and town in America.

The Albert H. Weinbrenner Company was founded in 1892 by Mr. Albert H. Weinbrenner in Milwaukee and from humble beginnings has grown to employ over 1400 fine Americans in its three plants. The company is still owned by the Weinbrenner family, its management being under the direction of Mr. Weinbrenner's children and grandchildren.

The Weinbrenner Company is as proud to be a part of Merrill's growth and prosperity as its employees are to be a part of the company's national reputation for quality in shoe manufacturing.