

Column of four digit numbers are keyed to city directories. Other sources are identified conventionally.

Thelma's Dress Shop opened at 1009 E. Main Street 3 March 1968 per advertisement in Merrill Daily Herald 13 March 1968

1969 THELMA'S ladies ready to wear Jerry & Thelma Vandehey ptnrs & Mrs Marge Bauer mgr 1009 E Main

1971 THELMA'S APPAREL ladies ready to wear Jerry & Thelma Vandehey ptnrs 1009 E Main

**Vandehey's opened The Guys Shop at 910 E. Main St. 4 August 1972 per advertisement in Merrill Shopper & Foto News 2 August 1972
Son William Gerry Vandehey was identified as manager per Merrill Foto News 23 August 1972.**

1973 THELMA'S APPAREL ladies ready to wear Jerry Vandehey & Thelma Vandehey ptnrs 1009 E Main

1975 THELMA'S APPAREL ladies ready to wear Jerry Vandehey & Thelma Vandehey ptnrs 1009 E Main

GUYS SHOP THE dept store William Vandehey ownr 910 E Main

1976 THELMA'S APPAREL ladies ready to wear Jerry Vandehey & Thelma Vandehey ptnrs 1009 E

GUYS SHOP THE -WILLIAM G VANDEHEY AND MARY J VANDEHEY PTNRS. -MEN'S CLOTHING & FURNISHINGS-910 E MAIN ST

1977 THELMA'S APPAREL ladies ready to wear Jerry Vandehey & Thelma Vandehey ptnrs 1009 E Main

GUYS SHOP THE William G & Mary J Vandehey ptnrs 910 E Main St

1978 THELMA'S APPAREL ladies ready to wear Jerry Vandehey & Thelma Vandehey ptnrs & Mrs Marianne Klade mgr 1009 E Main

GUYS SHOP THE WILLIAM G. VANDEHEY OWNER -MANY FINE NAME BRANDS TO CHOOSE FROM IN MEN'S CLOTHING- 910 E MAIN

1979 THELMA'S Marianne Klade mgr 1009 E Main

"Thelma's in downtown Merrill under new ownership" . . . William (son of Jerry & Thelma) & Mary Vandehey. Merrill Foto News advertisement 2 May 1979

Thelma's Grand Opening at 1025 E. Main July 19-21, 1979 per advertisement in Foto News 18 July 1979

GUYS SHOP THE - WILLIAM G VANDEHEY OWNER -MANY FINE NAME BRANDS TO CHOOSE FROM IN MEN'S CLOTHING- 910 E MAIN

1980 THELMA'S APPAREL William VanTdehey 4 Mary Vandehey co-ownrs Mraianne Klade mgr 1025 E Main

GUYS SHOP THE -WILLIAM G VANDEHEY OWNER -MANY FINE NAME BRANDS TO CHOOSE FROM IN MEN'S CLOTHING- 910 E MAIN

1981 THELMA'S APPAREL William Vandehey & Mary Vandehey co-ownrs 1025 E Main St

GUYS SHOP THE - WILLIAM G VANDEHEY OWNER-MANY FINE NAME BRANDS TO CHOOSE FROM IN MEN'S CLOTHING- 910 E MAIN

1983 THELMA'S APPAREL William Vandehey & Mary Vandehey co-ownrs ladies apparel 1025 E Main St

GUYS SHOP THE William G Vandehey, ownr.- 910 E Main St

1985 THELMA'S APPAREL William Vandehey & Mary Vandehey co-ownrs ladies apparel 1025 E Main St

GUYS SHOP THE William G Vandehey, ownr. -mens clothing- 910 E Main St

The week of 10 May 1985 The Guys Shop opened at 913 E. Main per advertisement in Merrill Foto News 15 May 1985.

GUYS SHOP THE William G Vandehey, ownr. -men's clothing-913 E Main St

1986 THELMA'S APPAREL William Vandehey & Mary Vandehey co-ownrs ladies apparel 1025 E Main St

GUYS SHOP THE William G Vandehey, ownr. -men's clothing- 913 E Main St

1987 THELMA'S APPAREL William Vandehey & Mary Vandehey co-ownrs ladies apparel 1025 E Main St

GUYS SHOP THE William G Vandehey, ownr. -men's clothing-913 E Main St

1989 THELMA'S APPAREL William Vandehey & Mary Vandehey co-ownrs ladies apparel 1025 E Main St

GUYS SHOP THE William G Vandehey, ownr. -men's clothing-913 E Main St

1990 THELMA'S APPAREL William Vandehey & Mary Vandehey co-ownrs ladies apparel 1025 E Main St

GUYS SHOP THE William G Vandehey, ownr. -men's dothlng-913 E Main St

1994 THELMA'S, Mary Vandehey, owner, Est 1978, 16 mp, 1026 Main E

GUYS SHOP THE, William Vandehey, pres, Est 1971, 4 emp, 913 Main E

1995 THELMA'S 1025 E Main St --- VANDEHEY William G.(Mary J. owner Thelmas) owner Guys Shop

GUYS SHOP THE, William Vandehey, pres, Est 1971, 4 emp, 913 Main E

1997 THELMA'S Fine Women's Fashions & Bridal 1025 E Main St --- VANDEHEY William G.(Mary J. owner Thelmas) owner Guys Shop

Karla Zimmerman bridal dept mgr

GUYS SHOP THE, William Vandehey, pres, est 1971, 4 emp, 913 Main St E.

Kleinschmidts took ownership of The Guys Shop 1 April 1997 per Merrill Foto News 23 April 1997

1998 **"Wisconsin's Largest Women's Specialty and Bridal Shop"**

THELMAS, Mary Vandehey, owner, Est 1978, 30 emp, 1025 Main St E --- VANDEHEY William G.(Mary J. owner Thelmas) owner Guys Shop,

Karla Zimmerman bridal dept mgr

GUYS SHOP THE, William Vandehey, pres, est 1971, 4 emp, 913 Main St E.

2001 THELMAS Mary Vandehey, owner, Est 1978, 30 emp, 1025 Main St E --- VANDEHEY William G (Mary J. owner Thelmas) owner Thelmas

Karla Zimmerman bridal dept mgr

GUY'S SHOP THE Jack & Sherry Kleinschmidt Exclusive But Not Expensive 913 E Main

Thelma's Apparel in Antigo is going out of business per Wasusau Daily Herald 2 August 2001.

Bridal store moving to Wausau area per Wausau Daily Herald 11 December 2001

2002 THELMAS. Mary Vandehey, owner, Est 1978, X emp, 1025 Main St E --- VANDEHEY William G (Mary J. owner Thelmas) owner Thelmas, Karla Zimmerman mgr
GUY'S SHOP THE Jack & Sherry Kleinschmidt; Exclusive But Not Expensive 913 E Main

Jack and Sherry Kleinschmidt took over Merrill store 6 June 2002 per Wausau Daily Herald 22 May 2002

2004 THELMA'S Jack & Sherry Kleinschmidt; 1025 E Main St --- Jack L (Sherry J. owner Thelmas) owner Guys Shop,
VANDEHEY William G (Mary J. owner Thelmas Bridal) owner Thelmas Bridal
Karla Zimmerman mgr Thelmas Bridal & Formal
Holly R. Larkee mgr Thelmas Bridal
GUY'S SHOP THE Jack & Sherry Kleinschmidt; Exclusive But Not Expensive 913 E Main

2006 THELMA'S Jack & Sherry Kleinschmidt; Unique Ladies Fashions Petite, Missy, Plus Size 1025 E Main St
2006 THELMA'S Jack & Sherry Kleinschmidt; Unique Ladies Fashions Petite, Missy, Plus Size - Jack L (Sherry J. owner Thelmas) owner Guys Shop,
GUYS SHOP THE, Jack & Sherry Kleinschmidt, owners, Est 1971, 4 emp, 913 Main St E

2007 THELMA'S Jack & Sherry Kleinschmidt; Unique Ladies Fashions, Petite, Missy, Plus Size & Adorable Outfits For Boys & Girls Sizes 0 To 24 Months
GUY'S SHOP THE Jack & Sherry Kleinschmidt, Owners; Shoes, Shirts, Ties, Suits, Sportwear, Formal Wear, Regular, Big & Tall 913 E Main St
2009 THELMAS, Jack & Sherry Kleinschmidt, owners, Est 1978, 1025 MAIN ST
GUYS SHOP THE, Jack & Sherry Kleinschmidt, owners. Est 1971, 4 emp, 913 MAIN ST

2010 THELMAS, Jack & Sherry Kleinschmidt, owners, Est 1978, 1025 E MAIN ST
GUYS SHOP THE, Jack & Sherry Kleinschmidt, owners, Est 1971, 4 emp, 913 E MAIN ST

THELMA'S & THE GUYS SHOP CONSOLIDATED IN 2011 per Merrill Foto News 6 March 2013

2012 THELMAS & THE GUYS SHOP, Jack & Sherry Kleinschmidt, OWNERS, Est 1978, 4 emp, women's apparel-retail, 1025 E MAIN ST,
GUYS SHOP THE, Jack & Sherry Kleinschmidt, OWNERS. Est 1971, 4 emp, men's clothing & furnishings-retail, 1025 E MAIN ST.

Kleinschmidts closing businesses and retiring Summer 2013 per Merrill Foto News 8 May 2013

Merrill Karate Club will move into 913 E Main 1 October 2012 per Merrill Foto News 12 September 2012