

MEMORANDUM

DATE: 4-4-61

TO: Jess Hightower, Tulsa Plant
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Howard Maginniss, Washington Office
J. O. Moxness, New York
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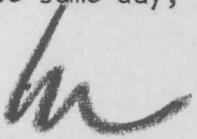
FROM: Crosby Maynard, G-13

SUBJECT: ANNOUNCEMENT OF DC-8F JET TRADER

COPIES TO: File

You will have received separately by TWX the text of the story announcing the forthcoming production of the DC-8F Jet Trader, for release not before 10:00 A.M. PST, Thursday, April 6.

We enclose a set of three pictures (interior configuration and exterior rendition) for release same day, same time.


Crosby Maynard

CM:cb

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61-49

DOUGLAS AIRCRAFT COMPANY, INC.
GENERAL OFFICES, SANTA MONICA, CALIF.

NEWS

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(COPY OF NATIONAL AIRLINES RELEASE)

MIAMI, FLA., April 14 ^{APR 11/4} National Airlines ~~today~~ announced the purchase of seven Douglas DC-8 turbofan jet airliners.

In making the announcement, G.T. Baker, president and chairman of the board of National, stated ~~that~~ the new aircraft are equal in speed, if not superior to any commercial jet transport flying today.

Additionally, he said the new turbofan engines will greatly increase the flying range, permit the planes to carry greater payloads and to take off from shorter runways.

First of the new jets will be delivered to the Miami-based airline in October.

National has been shopping for new airplanes since March when the Civil Aeronautics Board awarded the carrier a southern trans-continental route from Miami to Los Angeles, Long Beach, San Francisco, Oakland, San Diego and to Las Vegas.

Called the most lucrative air route award in the history of the airline industry, the route is being referred to as the "Last Great Air Frontier of the nation."

Effective dates for the inauguration of the new service between Florida and California will be June 11. The initial service on the new route will be flown by National's present fleet of DC-8B jets and Lockheed super-electra Mark 11 prop-jets, according to Baker.

MORE

In addition, National will feature an all cargo service with its Lockheed 1049 Super-H Constellation freighters.

The DC-8 turbofan jets ordered by National are built by Douglas Aircraft Company in Long Beach, California. They are powered by the new Pratt and Whitney JT3D-1 turbofan engines which in addition to extraordinary speed for commercial jets provide greater power, distance and economy of operation.

Seating configuration of the new turbofan DC-8 jets will provide both first class and tourist accommodations plus air cargo space.

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