

A-D-1302 12-20-60 514P

TO JESS HIGHTOWER

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A-TS-111 12-20-60 514P

TO TED STERN

FROM CROSBY MAYNARD G-13

SERIES 50 DC-8 FIRST FLIGHT MADE TODAY. STORY OKAY FOR RELEASE.

SENT 1 U SVC END MG

GA PLS

A-D-82 2-3-61 1258P

TO JESS HIGHTOWER  
FROM CROSBY MAYNARD G-13

FOLLOWS TEXT OF 61-22 FOR IMMEDIATE RELEASE..

DOUGLAS AIRCRAFT CO.  
TULSA DIVISION

1961 FEB 3 PM 3 06

TELETYPE

FOR IMMEDIATE RELEASE

SANTA MONICA, CALIF., FEB. 3 -- ALITALIA, THE ITALIAN AIRLINE, TODAY ORDERED TWO INTERCONTINENTAL-RANGE DC-8 TRANSPORTS FOR DELIVERY IN THE SPRING OF 1962.

THE PURCHASE AGREEMENT WAS ANNOUNCED JOINTLY BY DR. BRUNO VELANI, DIRECTOR GENERAL OF ALITALIA, AND DONALD W. DOUGLAS, BOARD CHAIRMAN OF DOUGLAS AIRCRAFT COMPANY.

COST OF THE TWO JETLINERS, INCLUDING SPARES, WILL BE APPROXIMATELY \$13,000,000.

ALITALIA CURRENTLY IS OPERATING DC-8S IN TRANS-ATLANTIC SERVICE BETWEEN ROME AND NEW YORK AND BETWEEN ROME AND JOHANNESBURG. TODAY'S ORDERS WILL INCREASE ITS TOTAL FLEET OF FOUR-ENGINES DOUGLAS JETS TO 10.

ALL ARE SERIES 40 LONG-RANGE MODELS POWERED BY ROLLS-ROYCE CONWAY ENGINES. TRANSPORTS NOT YET DELIVERED WILL INCORPORATE ALL IMPROVEMENTS DEVELOPED SINCE THE ORIGINAL DC-8S WERE PRODUCED, INCLUDING A HIGHER GROSS TAKE-OFF WEIGHT OF 315,000 POUNDS AND A MODIFIED LEADING EDGE FOR THE SWEPT WINGS. BOTH OF THESE CHANGES HAVE THE EFFECT OF INCREASING THE NON-STOP RANGE OF THE DC-8.

ALITALIA'S ORDER INCREASES THE TOTAL NUMBER OF DC-8S SOLD TO 159, THREE OF THEM DURING THE PAST 30 DAYS. KLM ROYAL DUTCH AIRLINES PURCHASED A SERIES 50 TURBOFAN POWERED DC-8 ON JANUARY 11.

DOUGLAS HAS DELIVERED 116 DC-8S FROM ITS LONG BEACH PLANT