FORM 30S (REV. 9-58)

MEMORANDUM

15

TO:

Jess Hightower, Tulsa

DATE: Sept. 22, 1960

FROM:

Hu Gagos, G-13

SUBJECT:

TRANSMITTAL OF AIRLIFT ILLUSTRATIONS

COPIES TO:

Larry Vitsky, G-13; File

REFERENCE:

Before he left for the AFA convention in San Francisco, Dick Davis asked me to rush you some illustrations for the TULSA WORLD'S airlift issue. For your information, we have declined scores of requests from major national media for illustrations of our specific DC-8 swing-tail cargo configuration. The reason for this has been that in its commercial application the final configuration will be dictated by the requirements of the customer (if any) and by the fact that its highly probable that any initial military purchase would be for a less sophisticated, side loading arrangement. We have not wanted to compromise ourselves or our possible customers by making it appear that our recommendation was for anything different than what they ultimately purchase.

With this long preamble I hope you understand why I am substituting for your request the enclosed drawings illustrating three methods of cargo loading plus a terminal ground handling picture. I hope they will do.

Crosby Maynard is digging into the files for historical DC-3 photos which should follow soon.

Regards,

Hu Gagos

REQUEST FOR SHIPMENT

FORM 68-67 (REV. 12-51)

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REASON FOR SHIPMENT

This model was loaned to the Tulsa Division for display in this area. It is now ready to be returned to Santa Monica.

SHIPMENT REQUEST APPROVED BY___

Jess M. Hightower

DEPARTMENT D-131

message	
FORM 30-51 (REV. 9	9-58) DATE
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TO JESS HIGHTOWER FROM J E STARBUCK G-18

REURTEL D-A-450 DATED 3/28/60. ALL RIGHT TO KEEP DC-8 MODEL FOR PERIOD REQUESTED ONLY. RETURN TO A23 PUBLICATIONS DISPLAY GROUP, ATTENTION WALTER SCHWARTZ.

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D-A-450 3-28-60

TO J E STARBUCK, G-18

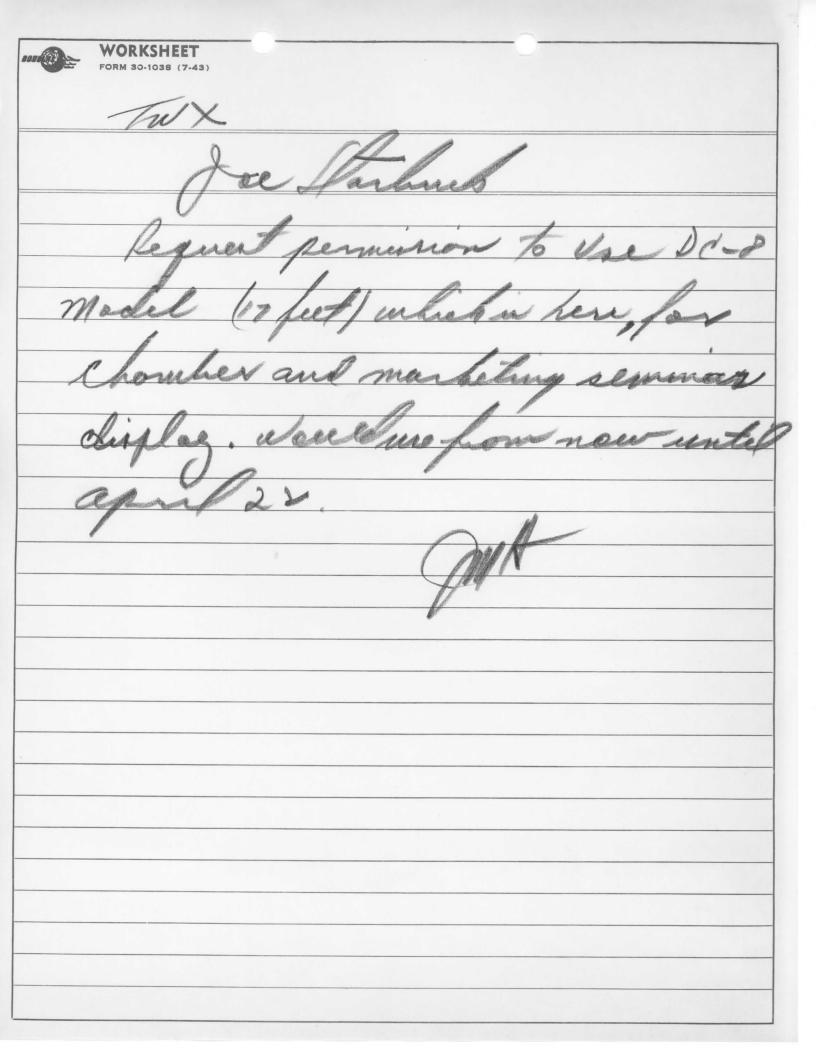
FROM JESS HIGHTOWER, D-151

REQUEST PERMISSION TO USE DC-8 MODEL /17 FEET/ WHICH IS HERE, FOR CHAMBER AND MARKETING SEMINAR DISPLAY. WOULD USE FROM NOW UNTIL APRIL 22.

XX

XXXXXXX Jess Hightower, D-131

REQUEST PERMISSION TO USE DC-8 MODEL (17 FEET) WHICH IS HERE, FOR CHAMBER AND MARKETING SEMINAR DISPLAY. WOULD USE FROM NOW UNTIL APRIL 22.



ia Tribune

COMIC DICTIONARY

Controversialist

A man who loves to argue so much that you can't stop him even by agreeing with him.



BIG MODEL OF A BIG BIRD—Douglas Aircraft Co. today showed off, in a slightly reduced form, the many fine features of its DC8 jet airliner, by setting up this 16-foot model in the lobby of the Tulsa Chamber of Commerce. Examining it here is Mrs. Connie Hurley of the chamber. Complete to such details as instrument panel gauges and seat control levers, the model is a miniature of the aircraft which many Tulsans saw for the first time here Tuesday. (Tribune Staff Photo)