FOR IMMEDIATE RELEASE

SANTA MONICA, Calif., April 21 -- A five per cent price increase on all DC-8 series aircraft ordered after June 1, 1960 was announced today by J.R. McGowen, vice president-commercial programs at Douglas Aircraft company.

"Since 1956 when basic DC-8 prices were established, material and labor costs have increased between five and six per cent annually," McGowen said, adding:

"As a result, the price structure under which DC-8's are manufactured and sold is not compatible with current cost experience on this airplane."