

ing business men an opportunity to live at the Point and attend to business "as usual." The Bus rates are extremely liberal especially the monthly rate which should be an inducement to frequent patronage.

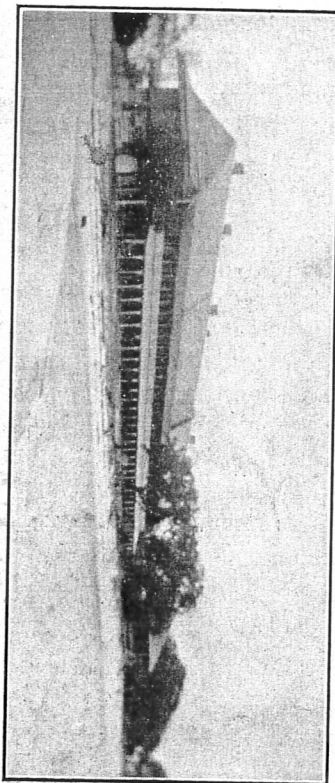
Week end parties will be given special attention by reservation and rates will be made on application. Specially low "mid-week" and "over-night" rates will be afforded for lodging, supper and breakfast. While social events will be encouraged they will not be over-stressed as it is recognized that Point Clear is chiefly a place for refreshment and rest rather than for excitement. However, the normal human call for entertainment will be met in a satisfactory manner.

#### Boating and Fishing

Those desiring to indulge in the sports of sailing and fishing will find facilities right at hand at reasonable rates. Sportsmen will find in close reach the very best of our salt and fresh water fishing. No sailing waters on the Gulf Coast surpass the fame of Mobile Bay. The near proximity of the Mobile Yacht Club, whose racing events take place just off Point Clear is a feature of interest.

For further information address all inquiries to Point Clear Hotel, Point Clear, Ala.

View of Point Clear Hotel from South Beach



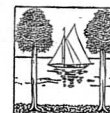
FAMOUS CHILDREN'S PARADISE

# Point Clear Hotel

SEASON 1929

JUNE TO SEPTEMBER

## FAMOUS EASTERN SHORE RESORT



UNDER MANAGEMENT OF

L. C. IRVINE

Proprietor Hotel St. Andrew, Mobile

## POINT CLEAR

"ON MOBILE BAY"

To all friends of the superb Children's Paradise of Mobile Bay, little need be said in announcing the season of '29, at famous old Point Clear.

To those so unfortunate as not to know of its matchless advantages, a brief statement may prove profitable and interesting. The "Point" affords the only hard sand bottom to be found along the Bay or the Sound resorts. To those seeking the best therefore, in beach bathing, little else need be said. However, it is not amiss to state that the salt water of the Gulf comes in at the Point earlier and affords more constant salt water bathing than is found elsewhere.

### Safety Beach Sands

The point most to be emphasized is safety for the children. The shore has no sudden drops, and yet the water deepens rapidly enough so that within 50 feet of the shore there is good swimming. Again the great galleries paralleling the beach and only 60 feet away enable parents to keep their nurses and children in full view of the hotel. These features have for several generations been especially appreciated by those sojourning at the point with their children.

### Hot Weather Comfort

Occupying as it does a narrow peninsula, the Hotel is exposed on the North and South as well as the West to the cooling Bay waters, thus affording every possible assurance of mid-summer comfort. During any brief periods when the breeze dies down, electric fans may be resorted to as the Hotel now is provided with constant current. This arrangement guarantees as fully as can be expected, immunity from our hot days.

After two years absence the present Lessee has returned to the pleasing duty of offering to the public the hospitality and consideration formerly afforded in the several years of his management. Every effort will be exerted to give comfort and repose. Rates will be made as reasonable as good food and service will permit. Those who know Point Clear realize that the Hotel is Old-Fashioned but is still full of "creature comforts," affording very much that more modern and ambitious resorts can't offer.

### Exceptional Water Supply

Lately the proprietors have drilled a deep well which affords the purest of artesian water flowing from an extensive gravel bed and assuring the purest of drinking water.

### American Plan Only

Daily rates for room and board will be \$4.00 per person or \$7.00 per day for two in one room.

Weekly rates will be for one person in the room \$25.00 or \$45.00 for two.

Rates for families will be based upon the number and age of the children and other circumstances. As a general basis, however, the rate for children will be \$14.00 for those 14 years old or under (at table with parents), and \$10.00 per week for nurse and infant not at table. Since all family rates are subject to variation due to circumstances, it is desirable to secure specific quotations in each case.

### How to Reach Point Clear

As the Point occupies the central position on the Eastern Shore of Mobile Bay it can be reached either by boat or highway with the assurance of speed and comfort. The Highways are maintained in splendid condition so that the Hotel may be reached within an hours drive from Mobile via the Bay Bridge. Many will still prefer to enjoy a sail to reach the Eastern Shore and they may use the Fairhope boats or the New Magnolia Steamer coming direct to the wharf of the Hotel. Bus Service from Mobile is assured three or four times a day, thus afford-