

ON BEAUTIFUL MOBILE BAY

# Grand Hotel

POINT CLEAR, ALABAMA



*In Alabama*

YOUR PRIVATE PLEASURE LAND





## Welcome...

When you drive through the welcoming gates of the Grand Hotel worldly care will fall away. You wind through a landscaped peninsula, under majestic moss-draped trees, past sweeping lawns up to the unique hotel itself. Harmoniously designed to fit its natural surroundings, the Grand Hotel offers you graciousness and charm with a Southern accent. Unostentatious luxury and superbly expert service are here at your command.







The sparkling waters of Mobile Bay stretch away to the horizon. The sunlit greenery, the immaculate sandy beaches, the inviting lounging spots in sun or shade, offer many rewarding choices... full days of pleasant activity, or you may cultivate the art of civilized loafing. This in a land of romantic history under five flags.

This is the third Grand Hotel to occupy this strikingly beautiful point on the Eastern Shore of Mobile Bay since 1840. It is the true inheritor of more than a century of gracious Southern social life and charm.





Guest rooms are in the three great wings spreading out from the center of the Hotel, thus assuring complete privacy and quiet. Natural and man-made beauty is on view from every window... which in azalea time and succeeding floral seasons... camellia, magnolia, wisteria, crape myrtle and mimosa... will delight the eye. Cypress-panelled, air-conditioned, each room and suite is of luxurious but restful decor, inviting true comfort and relaxation.



## Spacious Accommodations

The cottage colony lying between the Bay and the Lagoon is perfectly suited to family vacations. Each guest house looks out upon water and is divided into two suites, each with two bedrooms, two baths, and a spacious living room. They may be opened into one. Full room service for meals indoors or out makes you independent... and the Yacht Basin and swimming pool are but a step away.





It is in the Main Lounge, the Sky-lounge, the Card Room and the new Terrace cocktail lounge that friends are made among agreeable and congenial guests from far and near. Many make an annual stay at the Grand Hotel a delightful habit.

Informality reigns and here is found the opportunity for companionship with new and interesting... often distinguished... people.

From baby sitters for the very small to supervised play for the more active, the Grand Hotel is ready. Plenty of fun... with safety... is the watchword.









# Sports...

Practically all participator sports are conveniently at hand and with excellent facilities and equipment... golf, tennis, lawn bowling, croquet and horseshoes. The Bay is perfect for water skiing. If your sporting urge is for free-wheeling on a bicycle, or to play badminton, ping pong, or shuffleboard, you have only to indicate your desire.

The king-sized pool... 140 feet in diameter... is a magnet for swimmers old and young. About its edges one may sun and enjoy poolside refreshments from the Snack Bar. For especially festive evenings the pool glows with underwater illumination. Private cabanas are available.





*At the Yacht Basin boats of guests and the Hotel's own fleet are moored and serviced in sheltered safety.*



You may sail a lightning class sailboat from the Hotel fleet, with or without an expert sailor aboard. Lessons too if you wish. Hotel cruisers may be chartered for Gulf fishing, or for across-the-Bay voyages to world-famous Bellingrath Gardens.

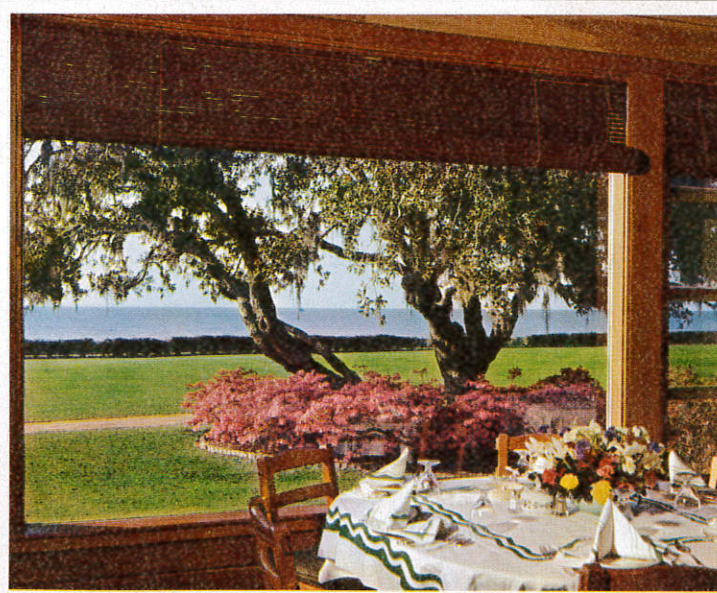
For deep-sea fishing in the teeming Gulf of Mexico, or fresh water angling in nearby streams, or simple pole fishing from the Pier good luck is (almost) guaranteed to rod-and-liners.







In the handsome dining room overlooking Mobile Bay the atmosphere is festive, the view inspiring, the cuisine superb and the service unobtrusively flawless.





The Lakewood Golf Club course, of championship calibre, is one of Perry Maxwell's finest efforts. Inviting fairways, velvet greens and natural water hazards . . . all set in sweeping scenic beauty . . . make this 18-hole course the pride of the South.



The clubhouse is in the best country club tradition, rustic in architecture, and complete in its professional facilities, including electric golf carts. Lakewood is exclusively for guests and a limited local membership, and here you may enjoy food and beverage service of Grand Hotel standard.





*Dance under the stars in the outdoor pavilion at Julep Point to the music of our renowned recording orchestra . . . that's a several-time-a-week pleasure long to be remembered.*



Annually dozens of leading American corporations turn to the Grand Hotel for executive or business meetings in appropriate months. Completely ideal facilities are provided for successful gatherings in delightful surroundings, with many pleasures to fill the off hours. Your request to the Reservations Manager will bring details.





Please address any requests  
to the Grand Hotel, Point Clear, Alabama

*To quote a discriminating guest . . .  
"To such a destination as the Grand Hotel  
the road is never long."*

Subsidiary of  
SOUTHERN INDUSTRIES CORPORATION  
Mobile, Alabama