



Approximately twenty-four years ago Maxey's rented to an individual a white dinner jacket which was being used for display purposes. This was the birth of Maxey's Formal Rentals, Inc.

Since that time the formal rental service to Mobilians has grown and prospered. In 1965 an expansion of the business had to be made, therefore another store was warranted. The branch of Maxey's Formal Rentals, Inc. on Airport Boulevard at McGregor Avenue was opened in 1966.

The main store of Maxey's remained at Dauphin Street until the business completely outgrew its quarters there. In 1968 the Maxey's downtown store relocated at 206 St. Louis Street.

In 1970, Maxey's Formal Rentals, Inc. was sold. Under the new corporation, Maxey's has increased its inventory tremendously. The "New" Maxey's interests lie in new ideas and fashionable inventory to serve the ever growing public.

Maxey's Formal Rentals, Inc. is ready and waiting to serve you with the finest in formal wear for gentlemen. If you have ever been fitted at Maxey's in the past, your complete measurements are on file. You only need to call!

It is the desire of Maxey's to be able to serve Mobilians even more efficiently in the future than it has in the past and this includes your Full Dress for the 1971-72 Mardi Gras Season.

206 St. Louis Street
432-5566
432-3315
3940 Airport Boulevard
344-2371

Dances

11-13-71	Harlequins	Auditorium
11-19-71	Thallians	Auditorium
11-27-71	Camellia	M.C.C.
11-27-71	Original Utopia Club	Auditorium
12-3-71	Follies	Fort Whiting
12-17-71	Santa Claus Society	Auditorium
12-26-71	Strikers Unlimited	Auditorium
12-28-71	Strikers Club, Inc.	Auditorium
12-31-71	Strikers Independent	Auditorium
1-1-72	Belles & Beaux	Fort Whiting
1-8-72	Forty Niners	Auditorium
1-14-72	Sirens	Auditorium
1-15-72	Etruscans	Auditorium
1-21-72	Nereides	Auditorium
1-22-72	La Luna Servante	Auditorium
1-28-72	Don-Donnas	Fort Whiting
1-28-72	Order of Dragons	Auditorium
1-29-72	Pierettes	Auditorium
1-29-72	Spinsters	Fort Whiting
2-3-72	Order of Polka Dots	Auditorium
2-4-72	Order of Inca	Auditorium
2-5-72	Order of Juno	Auditorium
2-7-72	Dragon Social Club	Auditorium
2-8-72	Maids of Mirth	Auditorium
2-9-72	Fifty Funny Fellows	Auditorium
2-10-72	Mystic Strippers	Auditorium
2-11-72	Crewe of Columbus	Auditorium
2-12-72	Coronation/King's Supper	Auditorium
2-12-72	Independent Fun Lovers	Fort Whiting
2-12-72	Mystic of Time	Auditorium
2-13-72	Le Krewe De Bienville	Auditorium
2-14-72	Infant Mystics	Auditorium
2-14-72	Mystic Maskers	Fort Whiting
2-15-72	Knights of Revelry Reception	Auditorium
2-15-72	Order of Myths	Auditorium
4-8-72	Knights of Revelry	Auditorium
4-14-72	Dominoes	Auditorium

