

Golf & Play ON MOBILE BAY

GRAND HIGHLIGHTS YET TO COME IN 1978!

Needless to say, every day's a holiday when we can experience a happy departure from daily routine, especially if the diversion includes a trip to Grand Hotel. Even so, here at the Point, we have "special events" occurring from time to time which we feel deserve special mention. Events highlighting our relaxing day by day calendar. Chronologically, special events for 1978 are listed below.

JANUARY-FEBRUARY

The Camellia blooming season, brilliant ryegrass fairways and greens, warm air from the Gulf of Mexico, make the northern winter seem far away.

MARCH & APRIL

Height of the spring social and floral seasons. Take time out for a tour of Mobile's Azalea Trail and world renowned Bellingrath Gardens. Full social and recreational program.

JUNE

Summer Holiday Program—fun-packed, lively, and entertaining for all ages. Begins mid-June and extends thru Labor Day. Tournaments, fishing contests, cookouts, trail rides, golf, tennis, swimming, sailing, and on and on. A Junior Hostess for the very young guests, and a Teen Host for the teenagers with planned activities every day except Sunday. Even dancing under the stars.

JULY

Independence Day Program—beginning June 30 thru July 4. Golf and tennis tournaments. Many other festive events.

SEPTEMBER

Labor Day Weekend Program—September 1-5. A special program in addition to the Summer Holiday Program. To include golf and tennis tournaments, an old fashioned southern cookout, and a Dixieland band under the stars. Junior host and teen host will plan hours of entertainment each day for their groups.

NOVEMBER

Thanksgiving Holiday Program—From November 22-26, featuring the 9th Annual Punkin' Open Golf Tournament and the Pilgrim Open Tennis Event. Early reservations suggested!

DECEMBER

Christmas and New Year's Holidays—From December 21 until January 2, the Point will be alive with holiday merriment. Holiday golf and tennis tournaments, candlelight dinner dancing, cocktail and eggnog parties. Christmas carols and hanging of the stockings by the children.

Please visit us as often as you can, and may we take this opportunity to thank so many of you for recommending Grand Hotel to your family and friends.

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GRAND PLANS FOR GREAT GOLF UNDER THE SOUTHERN SUN



Point Clear, Alabama 36564
Telephone 205-928-9201

Guests shooting a
Hole-in-one
(properly attested)
get a 4 day/3 night
**GRAND GOLF
HOLIDAY PLAN
COMPLIMENTARY**





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Pack your Clubs, come to Grand Hotel and Golf and Play on Mobile Bay.

Once you get to the Point, the rest is clear at Grand Hotel. An unspoiled, unhurried setting that is off the beaten path but well worth getting to. Massive moss-draped oaks, white sand beaches and the blue, blue Bay. The perfect peninsula for pleasure.

Breathe in the clear air. Tee off down a bright green fairway. And you'll agree with Golf Digest that this is "One grand golfing experience." The kind of golf you must play to believe. Any time of the year is the perfect time to meet the challenge of this magnificent 27 hole layout.

Grand Hotel's nationally famous Lakewood Golf Club offers 3 championship nines with 27 rolling fairways, 27 velvet greens and 9 dozen well-raked traps. Fairways are walled by tall pines and oaks. No tee times necessary. A relaxed, unhurried atmosphere in which to perfect your game.

Challenging? A perfect case in point is the No. 9 hole on the Magnolia nine. Which, modestly said, is particularly spectacular. In fact, the best you ever played might be just good enough to negotiate this 381-yard par 4-hole which doglegs left around two lakes with a creek fronting the green.

The Lakewood Golf Club is a country club in itself. With everything you need for golf before, during and after you play. Meanwhile, Grand Hotel's outdoor world of sports surrounds you with everything else. Fishing, sailing, tennis, riding, swimming in season, skeet and trap shooting. Water sports, lawn sports.

Today's Grand Hotel is third in a proud line. All the traditional charm and hospitality of the first two Grand Hotels blended with every modern comfort and conveni-

ence. With very Grand Hotel accommodations, food, service and entertainment. As you'll see, when you come to the Point.

Golf & Play on Mobile Bay plans include:

- * Deluxe Accommodations.
- * Modified American Plan (breakfast and full course dinners daily).
- * Pier fishing.
- * Unlimited greens fees.
- * Tennis - 10 Rubico courts.
- * Nightly dinner dancing.

All Rates Per Person.	DOUBLE	EXTRA NIGHTS	SINGLE	EXTRA NIGHTS
4 Days—3 Nights:				
Twins—Hotel	\$134.00	44.50	185.50	61.00
Suites or Bay House	\$152.00	50.25	205.75	67.50
Cottage Units (4 pers.) • 4 persons	\$152.00 each			
each • 2 persons	\$234.50 each			
Extra Nights	\$50.25 each.			
7 Days—6 Nights:				
Twins—Hotel	\$262.50	43.00	362.50	60.00
Suites or Bay House	\$297.00	48.00	403.00	66.25
Cottage Units (4 pers.) • 4 persons	\$297.00 each			
each • 2 persons	\$460.50 each			
Extra Nights	\$48.00 each.			



Extra golfer in Room—add \$27.00 plus service and tax—Daily.

Non-golfing children sharing adults' room (ages 7 to 11), add \$14.75 daily to double rate. 6 years and under: \$6.00. Hotel Twins: 3 persons maximum.

Does not include 4% Alabama State Sales Tax and \$5.25 per person nightly service charge (\$6.25 per person superior accommodations), which covers all gratuities except beverage service. All rates subject to change without notice.

