

History of Point Clear

The story of Point Clear is woven into the tapestry of Southern history: It has always been a vacation spot famous throughout the South. Three Grand Hotels have beckoned vacationers to the hospitable Eastern shore of Mobile Bay.

Earliest records of this region relate that the first French and Spanish settlers gathered at Point Clear for feasts and hunting expeditions with the Indians. English settlers built the first Summer cottages along the Eastern Shore.

After the War of 1812, Mobile Bay came under the Stars and Stripes. The city of Mobile moved into the mid-nineteenth century a prosperous center of commerce and culture, as steamboats carrying cotton down the rivers brought a stream of gold into the growing port. A rich and varied Winter social season culminated in Mardi Gras festivities, the first this country had seen. Then, with the approach of hot weather, all eyes turned toward Point Clear. Center and heartbeat of all activities at the Point, was the first Grand Hotel.

During the dark years of the War Between the States, Mobile Bay was frequented only by blockade runners. Point Clear was deserted; the Hotel was closed and silent. In August, 1864, Admiral Farragut engaged the Confederate Fleet in the great Battle of Mobile Bay—commemorated today in the mural of the Hotel's cocktail lounge.

Recovery was slow after the War. The old Hotel burned to the ground; times were bad at the once gay resort. But a new Grand Hotel rose from the ashes of the old, just as the South emerged into a new prosperity. During the Nineties, Point Clear became again the center of the most brilliant social life to be found in the Deep South.

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HOTEL DINING ROOM

Breakfast	8:00 A.M.—10:00 A.M.
Luncheon	12:00 Noon—2:00 P.M.
Dinner	6:30 P.M.—8:30 P.M.
Sunday Dinner	12:00 Noon—3:00 P.M. 6:30 P.M.—8:30 P.M.

Reservations for dining are not required, but we suggest your calling the maitre d' if you desire a table at a special hour, if you have invited guests, or for large parties.

LAKEWOOD GOLF CLUB

Continental Breakfast 10:00 A.M.—11:00 A.M.
Luncheon 12:00 Noon—3:00 P.M.
(Club food service is included as part of the American Plan rate.)
Driving Range—Opens 8:30 A.M.
Golf Lessons—Call Golf Shop—\$5.00 per ½ hour

POOL (SNACK BAR)

March 20 to October 1 (Approximate)
Hours: 10 A.M. to 4:45 P.M.
Food Service: 11 A.M. to 3 P.M.
Luncheon—American Plan Guests: 12:00 Noon to 3:00 P.M.
(a la carte prices will apply during remaining hours)

ROOM SERVICE

Breakfast	7:30 A.M.—10:00 A.M.
Luncheon	12:00 Noon—2:00 P.M.
Dinner	6:30 P.M.—8:00 P.M.

Charge: 50¢ per person per meal

If you wish breakfast delivered at a specific hour, call the front office prior to 8 P.M. the night before.

Coffee available at any hour. Sandwiches, a la carte prices, may be ordered between dining hours and until 8:00 P.M.

For Early Risers—Coffee served 5:30 A.M.—8:00 A.M. in main lobby. Compliments of the hotel.