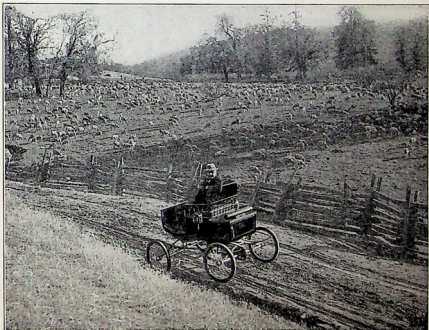


# "Locomobile"

## NOTICE

The word Locomobile refers to the steam carriages made by The Locomobile Company of America only. It is a private trade mark.



THE LOCOMOBILE AS USED BY THE UP-TO-DATE RANCH OWNER. FLOCK OF 1100 SHEEP IN THE BACKGROUND.

Write for information about new and improved Locomobile. Send for "Locomobile Illustrated No. 2," "Opinions and Tests" and Locomobile price list.

Address your inquiry to

THE *Locomobile* COMPANY OF AMERICA  
7 East 42d Street New York

# *“Mobile” Rapid Transit Route through Wall Street*

**RUNNING FROM WALL STREET FERRY AND HANOVER SQUARE THROUGH  
WALL STREET TO RECTOR TO NEW JERSEY CENTRAL FERRY,  
WITH TERMINAL AT PENNSYLVANIA RAILWAY FERRY.**

*The “Mobile” Rapid Transit Wagonettes used on this route are built by the “Mobile” Company of America, at Philipse-Manor-on-the-Hudson.*

*They can be operated at from fifteen to twenty miles per hour or at any rate of speed to suit the most crowded street.*

*The cost of power for operating is but one-quarter of a cent per passenger per mile—cheaper even than the power for the average street-car line. There is no outlay for tracks or power-houses. They can be put into any country town at a cost of but \$1,600 each.*

**THREE RAPID TRANSIT “MOBILES” COSTING \$4,800 WILL, IN  
SMALL TOWNS, DO THE WORK OF AN ELECTRICAL STREET-CAR PLANT  
WHICH WOULD COST \$20,000 TO \$50,000.**

*To tear up Wall Street and provide a street-car plant to the route now being covered by the “Mobile” Rapid Transit Wagonettes would cost from half to a million dollars. Three Wagonettes costing but \$4,800 will give a service of one wagon every five minutes. Twenty Rapid Transit “Mobiles” costing \$32,000 would give a continuous service of a wagon passing each way at intervals of less than a minute.*

*This has regard to the question of original outlay. When the matter of comfort is considered, the results are still more striking. Leaving out of question the long months during which the public would be incommoded while the streets would be impassable from construction work, at the end of that time there would be two street-car tracks practically blocking the entire street, endangering life at every turn.*