



Left hand—valve side—of the simple HUDSON "33" motor.

## Compare Such Simplicity With Other Motors

Here is where simplicity counts most. An inaccessible motor, or one that is not dust-proof, or one that hasn't sufficient power, or one that is not quiet, will interfere greatly with your motor-car satisfaction.

You won't find such another motor as this. It is in Howard E. Coffin's greatest automobile, the

## *New Self-Starting* HUDSON "33"

This motor is shown here as its simplicity is typical in that respect of the entire car.

More than 1000 fewer parts are used.

Every vital part of the car is instantly accessible.

This means lower cost in making, lower maintenance cost, because there are fewer parts to get out of adjustment and there is nothing to interfere with quick attention to any portion that might need it.

Every detail of finish—development of beauty—quietness, smooth operation and power—is noticeably evident in the Self-Starting HUDSON "33."

The self-starting device is in itself in accord with the rest of the car.

It has but twelve parts and weighs only 4½ pounds.

Contrast that with other starters.

This one is 98 per cent right as shown in hundreds of tests.

Other cars have some of the advanced features of the self-starting HUDSON "33," but none other has them all.

Compare with any car—regardless of price.

Fully equipped with Disco Self-Starter, top, Demountable rims, BIG tires, windshield, headlights, oil side and tail lamps, Prest-O-Lite tank, and all the price is \$1600 f. o. b. Detroit.

It is something to own Howard E. Coffin's latest car.

It is something to know it intimately, for in that manner you will be able to understand values in other cars. Write for our guide, "How to Choose a Motor Car." It will help you in determining values in any car.

*See the Triangle on the Radiator*

**HUDSON MOTOR CAR CO.**

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"Mention the Geographic—It identifies you."