



Seven-Mile Bridge on Florida's Key West Causeway—one of America's longest open-water bridge crossings.

Firestone lets you cross an ocean with confidence!

Seven miles over the ocean and no air pumps—but FIRESTONE NYLON SUPREME gets you there without fear of tire failure. Firestone's puncture protection lets you ride assured with built-in peace of mind.

Where the open road begins, and the flavor of adventure salts the air, you ride with confidence on Firestone Supremes. That's because you're protected from roadside tire emergencies. A special safety diaphragm in this tube-

less tire keeps you riding on a reserve supply of air in spite of punctures or blowouts. This tire just won't let you down!

The Firestone Nylon Supreme® tread is wide and deep. The powerful body is muscled with Safety-Tensioned Gum-Dipped® nylon cords. Nuclear controls assure overall strength in the building—and peace of mind for the buyer. Choose Supremes at your Firestone Dealer or Store and look forward to extra miles of confident driving!



Firestone

BETTER RUBBER FROM START TO FINISH



Diaphragm retains air even when a blowout occurs. Permanent sealant stops air loss from common puncture.

Enjoy the Voice of Firestone on radio or television every Monday evening over ABC.

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