

Ford's out Front with ... 1

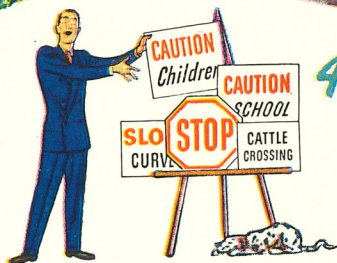
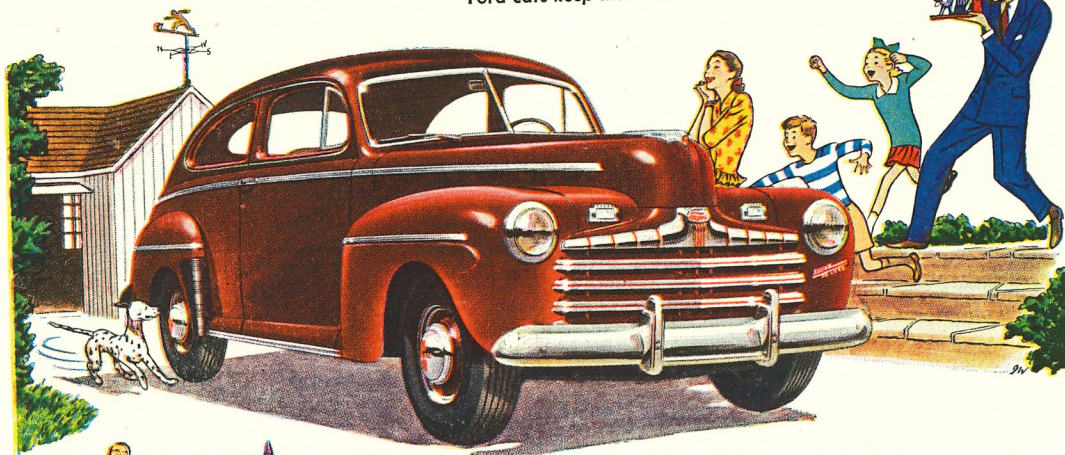


"Rest-Ride" Springs! New multi-leaf construction! You get a level, relaxed ride—even over rough roads—and new steadiness on curves!



2 Your choice of engines! 100 h.p. V-8 or 90 h.p. Six. Both engines with new balanced carburetion and new 4-ring aluminum pistons to save on gas and oil.

3 Baked-enamel finish! Ford's special enamel—baked on in a special way—is brighter and longer lasting! Because it is better bonded to the metal. That's why Ford cars keep their "showroom complexion."



4 "King-size" brakes! No other car in Ford's field has such big brakes! They're self-centering hydraulics... give you smooth, straight stops with gentle pedal pressure.



5 "Lifeguard" Body! For extra safety and longer life. Ford bodies are heavy-gauge welded steel, "phosphate-coated" in Ford's special rustproofing process. Doors have double steel walls. Even the floor is steel!

There's a *Ford* in your future

